



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved URBAN DESIGN COMMISSION

Wednesday, July 18, 2018

4:30 PM

210 Martin Luther King, Jr. Blvd.
Room 351 (City County Building)

CALL TO ORDER / ROLL CALL

Present: 6 - Amanda Hall; Lois H. Braun-Oddo; Dawn O. O'Kroley; Christian J. Harper; Thomas A. DeChant and R. Richard Wagner

Excused: 3 - Cliff Goodhart; Rafeeq D. Asad and Michael J. Rosenblum

APPROVAL OF MINUTES

A motion was made by O'Kroley, seconded by Braun-Oddo, to Approve the Minutes of July 11, 2018. The motion passed by voice vote/other.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

Braun-Oddo recused herself on Item No. 6 (Judge Doyle). O'Kroley disclosed she had previously worked on a project at the Messner site (Item No. 7), but she is not involved in this current project.

SECRETARY'S REPORT/AGENDA OVERVIEW

Janine Glaeser given an overview of the projects.

PUBLIC HEARING ITEMS

- 1.** [52155](#) 2429 Perry Street - Comprehensive Design Review for "Madison College Goodman South Campus" Located in UDD No. 7. 14th Ald. Dist.

The motion for approval does not include the wall sign on the southwest side of the building.

A motion was made by Braun-Oddo, seconded by O'Kroley, to Grant Final Approval. The motion passed by voice vote/other.
- 2.** [52156](#) 221 Meadowlark Drive - Signage Variance for John F. Kennedy Elementary School. 3rd Ald. Dist.

The motion for approval is conditioned on the sign being turned off at a reasonable hour.

A motion was made by Braun-Oddo, seconded by O'Kroley, to Grant Final Approval. The motion passed by voice vote/other.

3. [52160](#) 2025 Zeier Road - Signage Variance for "Burlington." 17th Ald. Dist.

The motion was approved with the following conditions:

1. Approved with the larger heart "B" logo without the box around the heart.
2. Approval rationale references the proportion of the "B" relative to the specific architecture of this facade and to the larger main sign.

A motion was made by DeChant, seconded by Braun-Oddo, to Grant Final Approval. The motion passed by the following vote:

Ayes: 4 - Amanda Hall; Lois H. Braun-Oddo; Christian J. Harper and Thomas A. DeChant

Noes: 1 - Dawn O. O'Kroley

Excused: 3 - Cliff Goodhart; Rafeeq D. Asad and Michael J. Rosenblum

Non Voting: 1 - R. Richard Wagner

SPECIAL ITEM OF BUSINESS

4. [52475](#) Discussion of a zoning text amendment (Legistar I.D. # 52049) to allow for the use of stone mulch in certain landscaping areas.

The Urban Design Commission makes the following recommendation to the Plan Commission:

1. The Commission does not support the use of stone as mulch in any case. Do not support the ordinance change.
2. Add a provision to the zoning text that the UDC can require wood mulch on projects under our review.
3. If the Plan Commission does allow stone mulch, a special review is required for any exceptions.
4. Forward email public comments from Landscape Architects to Plan Commission and Common Council.

A motion was made by O'Kroley, seconded by Braun-Oddo, to Discuss make Recommendations to the Plan Commission. The motion passed by voice vote/other.

UNFINISHED BUSINESS

5. [41566](#) 209-261 (formerly 241) Junction Road - PD Modification and SIP for "Prairie Towne Center." 9th Ald. Dist.

A motion was made by O'Kroley, seconded by DeChant, to Grant Final Approval. The motion passed by voice vote/other.

6. [45612](#) Major Alteration of 200 South Pinckney Street (Block 88 & Block 105) - Judge Doyle. 4th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

NEW BUSINESS

7. [52084](#) 1314, 1318, 1326 East Washington Avenue - New Development of a Mixed-Use Building Containing Ground Floor Veterans Service Provider with 59 Apartments Above Located in UDD No. 8. 2nd Ald. Dist.
- The Urban Design Commission Received an Informational Presentation**

BUSINESS BY MEMBERS

Chair Wagner thanked Dawn O'Kroley for her ten years of service on the Urban Design Commission; tonight was her last meeting.

ADJOURNMENT

The meeting was adjourned at 6:30 p.m. by unanimous consent.