



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft GOLF SUBCOMMITTEE

Tuesday, November 15, 2016

4:00 PM

Goodman Maintenance Facility
1402 Wingra Creek Pkwy.

1 CALL TO ORDER / ROLL CALL

A meeting of the Golf Subcommittee was held at 4:00 PM on Tuesday, November 15th, 2016 at the Goodman Maintenance Facility, 1402 Wingra Creek Parkway. The meeting was called to order at 4:04 PM. A quorum was present and the meeting was properly noticed.

Members Present: Bob Dye; Joanne Dye; Warren Onken; Dan Smith; Claudia Standorf; and David wallner.

Members Excused: James Kopp.

Parks Staff Present: Ryan Brinza and Theran Steindl.

2 APPROVAL OF MINUTES

Motion made by J. Dye, seconded by Smith, to Approve the March 29, 2016 and August 23, 2016 Minutes with the following changes:

March 29, 2016: Under Yahara Hills Clubhouse Renovation, add "Solar Panels that will reduce energy costs, not paid for with golf funds, was introduced to the Subcommittee."

August 23, 2016: Under Approval of Minutes, change to Minutes of the March 29th Golf Subcommittee Meeting will be reviewed at the next Golf Subcommittee meeting being held on September 27, 2016. Under New Business, correct the spelling of the word "preliminary."

Motion passed by voice vote/other.

3 PUBLIC COMMENT

There were no registrants for Public Comment.

4 DISCLOSURES AND RECUSALS

Dan Smith disclosed that he is a mentor for The First Tee. Joanne Dye disclosed that she is on the Board of Directors for The First Tee.

5 NEW BUSINESS

6 2016 Golf Section Recap

West Golf Operations Supervisor, Ryan Brinza and East Golf Operations Supervisor, Theran Steindl updated the Golf Subcommittee on the 2016 season including, staff changes, outing promotion, labor recruitment, golf tournament outreach, advertisement, Ray Hearn's progress with Yahara improvements, The

First Tee programming, facility improvements, Sue Shapcott's Golf Revolution programming and the new full swing golf simulator programs that are coming up for the winter.

7 2016 Rounds, Revenues, and Expenses

West Golf Operations Supervisor, Ryan Brinza and East Golf Operations Supervisor, Theran Steindl updated the Golf Subcommittee on the 2016 rounds and revenues information noting that at the time of the subcommittee meeting the golf program had surpassed its 2016 revenue goal of \$3.2 million. Discussion regarding 2016 expenses began and Subcommittee was informed that the bottom line numbers would most likely not be available until next golf subcommittee meeting.

8 2017 Meeting Dates

The meeting dates were presented and approved of.

9 [44962](#) Proposed 2017 Greens Fees

Discussion regarding fees was held. Golf Staff proposed a 10% increase in season pass rates while keeping greens fees the same. The Golf Subcommittee approved the 2017 fees with the exception of the Season Pass rates. Season Pass rates were advised to remain the same. The Golf Subcommittee advised golf staff to eliminate the "Season Kickoff Party" in 2017 instead of raising season pass rates by 10%. Motion made by Smith, seconded by J. Dye, to Approve the Proposed Fees. Motion passed by voice vote/other.

10 ADJOURNMENT

Motion made by Smith, seconded by J. Dye, to Adjourn at 5:49 PM. Motion passed by voice vote/other.