

**From:** [Carrie Rothburd](#)  
**To:** [Transportation Commission](#)  
**Cc:** [Evers, Tag](#); [Carter, Sheri](#)  
**Subject:** Fwd: Letter from 54 citizens supporting Alternative 2, Item #4 on the 5/26 agenda  
**Date:** Wednesday, May 26, 2021 2:13:01 PM  
**Attachments:** [To Transportation Commission. 52521.docx](#)  
[EMAIL RESPONSES TO SOUTH MADISON UNITE! IN FAVOR OF ITEM 4, ALT 2.docx](#)

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello,

I don't want to cause confusion by registering to submit this letter re Item 4 for tonight's meeting from an email address other than my own. I originally submitted it from [southmadison.unite@gmail.com](mailto:southmadison.unite@gmail.com), the coalition of neighbors that circulated info about tonight's meeting and the street marking alternatives to the South Madison community. The letter attached here is an updated version of the one from SMU! with more names. This email also has the individual email responses from neighbors that accompanied their emails indicating their decision to add their name to the collective email.

Please forward this letter with 55 names of citizens supporting Alternative 2 for Item 4 and their individual email to commissioners. Please also enter both attachments on Legistar.

Thanks,  
Carrie Rothburd, 830 West Lakeside Street, Madison, WI 53715

----- Forwarded message -----

**From:** **South Madison** <[southmadison.unite@gmail.com](mailto:southmadison.unite@gmail.com)>  
**Date:** Wed, May 26, 2021 at 1:59 PM  
**Subject:** Fwd: Letter from 54 citizens supporting Alternative 2, Item #4 on the 5/26 agenda  
**To:** <[crothburd@gmail.com](mailto:crothburd@gmail.com)>

Please use this attachment from neighbors with additional names and some individual email responses. Thanks,  
Carrie Rothburd

----- Forwarded message -----

**From:** **South Madison** <[southmadison.unite@gmail.com](mailto:southmadison.unite@gmail.com)>  
**Date:** Wed, May 26, 2021 at 1:17 PM  
**Subject:** Letter from 54 citizens supporting Alternative 2, Item #4 on the 5/26 agenda  
**To:** <[transportationcommission@cityofmadison.com](mailto:transportationcommission@cityofmadison.com)>

Thank you for considering this letter among comments on Item #4 tonight.

It is signed by 54 Madison citizens, most of whom live in South Madison, who endorse Alternative 2, including regular bike lanes AND 5 parking spots along the southwest portion of new Cedar Street.

The text of the letter is also attached.

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To: Transportation Commission

From: See list below

Re: Support for Alternative 2 for pavement markings on new Cedar Street

Date: May 26, 2021

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Neighbors from throughout South Madison worked with Traffic Engineering staff to come up with Alternative 2 after many South Siders expressed the need for more parking instead of buffered bike lanes on new Cedar Street. Alternative 2 is designed to be provisional. Should the added parking prove unnecessary, the lanes can be repainted at a later date to eliminate the 5 parking spots and include buffered—instead of regular—bike lanes.

In 2020, South Siders spoke out at Transportation Commission meetings to protest local lobbyists' push for buffered bikes lanes on new Cedar. Their reasons for supporting regular bike lanes AND more parking are:

1) Luna's will be located between two major thoroughfares, Fish Hatchery and South Park, neither of which is especially safe for cycling.

2) Cycling and public transit are unfeasible modes of transport for the many community members who may shop with children in tow, who are seniors or disabled, or who must shop during their limited spare time.

3) The five additional on-street parking stalls afforded by Alternative 2 are an important part of maximizing the on-site parking needed to make the new supermarket a success. Nation-wide studies show that successful 24,000-square-foot supermarkets most often rely on 80 to 100 on-site parking stalls; yet Luna's has only 60 on-ramp parking stalls that shoppers may share with building residents. (Luna's parking plan, as presented during community meetings, presumes that residents will vacate their rented stalls during business hours. There is no firm back-up plan should this plan prove inadequate.)

We appeal to you to make the best decision to ensure the success of the only full-service supermarket to stand between food access and a food desert in South Madison. This store must succeed to redress the food access inequities that plague the South Madison community. Please support Alternative 2.

Signed,

Jennifer Bastian, 538 W Lakeside Street, Madison WI 53715  
Mary Elizabeth Bathum, 1137 Erin Street 207, Madison, WI, 53715  
Steve Books, 625 Spruce St., Madison, WI 53715  
Erica Bouska, 710 W Lakeside St, Madison WI 53715  
Ellen Boyle, 1214 Fish Hatchery Rd, Madison wi 53715  
Char Braxton, 213 Canterbury Road, Madison, WI 53711  
Corinne Burgermeister, 813 S. Brooks St. Madison WI 53715  
Karen Carlson, 1137 Erin Street, Madison WI 53715  
Jody Clowes, 1017 Colby Street, Madison, WI 53715  
Margaret Cooper, 618 Emerson Street, Madison, WI 53715  
Dave Davis, 210 Koster Street, Madison, WI 53713  
Jody Derr, 833 S Shore Dr, Madison, WI 53715  
Nicholas Derr, 833 S Shore Dr, Madison, WI 53715  
Lia Ellinas, 946 Lawrence St., Madison, WI 53715  
Jane Elmer, 621 South Shore, Madison, WI 53715  
Dan Elsass, 711 S. Orchard, #202, Madison, WI 53715  
Marianne Ewig, 711 South Orchard St, Madison 53715  
Karen Faucette, 1404 Whispering Pines Way, Fitchburg, WI 53713  
Lynn Felhofer, 402 W. Shore Drive, Madison WI 53715

Tom Felhofer, 402 W. Shore Drive, Madison WI 53715  
James Firmiss, 806 West Olin Avenue, Madison, WI 53715  
Mercedes E Hernandez, 1850 Beld St #C1, Madison, WI 53713  
Barb Gilligan, 2009 Sundstrom St, Madison, WI 53713  
Jenny Hayes, 534 Spruce Street, Madison, WI 53715  
Anne Hoppe, 1806 Fisher St, Madison, WI 53713  
Brian Kaye, 217 Van Deusen St., Madison, WI 53715  
Fares Kerkeni, , 5509 Maywood Rd, Monona, WI 53716  
Helen Kitchel, 225 Potter Street, Madison, WI 53715  
Ms. Pia Kinney-James, Madison, WI  
Jesse Laz-Hirsch, 538 Spruce St, Madison WI 53715  
Matthew Lohman, 225 Potter Street, Madison, WI 53715  
Colleen Manners, 538 Spruce St, Madison, WI 52715  
Jenny Marquess, 625 Spruce St., Madison, WI 53715  
Cynthia Moore, 308 Kosher Street, Madison, WI 53713  
Gailden Moore, NAACP Dane County Branch, Food Desert Committee  
Janelle Munns, 818 W Lakeside St, Madison, WI 53715  
Jim O'Connor, 1515 Lynchburg Trail, Madison WI 53718  
Margaret Nellis, 5509 Maywood Rd, Monona, WI 53716  
Maia Pearson, Catalpa Street, Madison, WI 53713  
Joanne Pedder, 940 W. Shore Dr., Madison, WI 53715  
Jeff Richter, 2109 Cliff Ct., Madison, WI 53713  
Judy Robinson, 523 W Olin Ave., Madison WI 53715  
Irma P Rodriguez, 1850 Beld St #C1, Madison, WI 53713  
Carrie Rothburd, 830 West Lakeside Street, Madison, WI 53715  
Martin Saunders, 834 West Lakeside Street, Madison, WI 53715  
Cindy Snyder, 834 West Lakeside Street, Madison, WI 53715  
Rosemary Sprenger, 2211 Woodview Ct. Apt 2, Madison, WI 53713  
Charlene Sweeney, Lakeside Street, Madison, WI 53715  
Alyssa Tesar, 632 Wingra St Apt A, Madison WI 53715  
Daniel Thurs, 830 West Lakeside Street, Madison, WI 53715  
Donna Vukelich-Selva, 522 Piper Drive, Madison, 53711  
Christina Wagner, 1009 High St., Madison, WI 53715  
Jules Wolf Stenzel, 3714 Busse Street, Madison WI 53714  
Stefan Westman, 818 West Lakeside St., Madison, WI 53715  
Creal Zearing, 711 S Orchard St. Unit 203, Madison, WI 53715