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William Goecks

Kelley Williamson Company

Old Sauk Mobil #74

33 Junction Ct.

Madison WI. 53717

January 19<sup>th</sup>, 2015

City of Madison

Alcohol Licensing

Madison, WI

To Whom it May Concern,

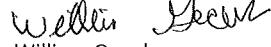
Gerard Zeier is an employee I value here working exclusively on the third shift at our station. In that capacity he cannot sell alcohol in any way as that is prohibited by Dane County Ordinance between the hours of 9pm and 8 am. I am aware that his record contains incidents that would not allow you to grant him a license under normal protocols but ask that he be granted a license to meet our own company guidelines which require a license to be employed by the company.

I assure you he will never be able to work any other shift than third so selling alcohol is not even possible for him. No one is more aware of this than Gerard, he knows his employment is in jeopardy because of our rule at Kelley Williamson and hopes that his ability to support himself by continuing to work here is not impossible because the license authority cannot make an exception to allow a productive citizen to stay employed at a business that values his work.

I have inspected his records, I am fully aware that it is his problem, the citations are real, I just know that a third shift worker is important to my store and he can do the job, has done it for years, and wants to continue to do it.

Please take this into consideration and let someone support himself and our store by granting a servers license to a good employee. I am available for any questions you may have.

Thanks in advance

  
William Goecks

Store Manager Old Sauk Mobil

Kelley Williamson Company