

BLINK

Temporary Public Art Opportunities

Madison Arts Commission
City of Madison
Department of Planning and Development
215 Martin Luther King, Jr. Blvd., Suite LL-100
P.O. Box 2985, Madison WI 53701-2985
Phone: (608) 261-9134
Fax: (608) 267-8739
TTY/Textnet: (866) 704-2316
www.cityofmadison.com/mac



What is BLINK?

The Madison Arts Commission is inviting artists to provide a temporary tangible glimpse into their imaginations. BLINK is an opportunity for experimental, ad-hoc, temporary works of art to sprout up throughout the community and vanish, leaving residents and visitors eager to see what is next. Madison neighborhoods and urban areas are open canvases. The possibilities for creations on open spaces, construction sites, and public parks will provide a glimpse of how the world looks through an artist's eyes.



The objectives of ~~Blink the Public Art Venture~~ include broadening the role of the artists in the community by:

- Developing public artworks that have strong, inherent aesthetic quality and represent diverse communities and a wide range of artistic styles and disciplines.
- Encouraging collaboration among artists, architects, ~~and~~ engineers and others.
- Encouraging public dialogue about and understanding of works of art, issues raised by public art, and the various roles artists can undertake.
- Providing opportunities for artists to advance their art forms.
- ~~Ensuring that public agencies and community representatives participate in active discourse during the selection of public art.~~
- Dispersing temporary public art throughout the City of Madison.

Madison Arts Commission

The City of Madison recognizes the unique value of the arts and the contribution they make to the quality of life within our community. Madison Arts Commission was created by ordinance in 1974, to advise the Mayor, Common Council and city agencies on matters which relate to the creation, presentation and funding of public art.

Guidelines

Funding is solely available to residents or non-profit agencies residing in Madison. Funding **MAY** be used for artists' fees, production expenses, marketing costs, purchase of expendable materials, etc. Funding **CANNOT** be used to fund prizes or awards, grantee's tuition, purposes other than outlined in the grant, permanent equipment, travel outside the City of Madison, refreshments or debts incurred for past activities.

Artistic quality must be of the highest standard in regard to design, materials, craftsmanship, assembly, and appropriateness to theme and character designated by Madison Arts Commission. Projects must be in place within six months of acceptance.

Artistic merit of proposed work including:

- Idea to be conveyed
- Appropriateness of media to idea
- Visual impact, including color, form and composition
- Harmony/compatibility with physical and social setting

- Feasibility of the proposed work including:
- Durability
 - Public safety
 - Insurance risk assessment
 - Maintenance obligation
- Ability of the artist to successfully complete the project including:
- Training and experience
 - Evidence of careful financial planning
 - Technical competence and craft experience

New to public art? Consider aligning yourself with an experienced artist or mentor.

Review Process

- Locations for artwork may be suggested by either Madison Arts Commission or the artist. Final settings will be approved by Madison Arts Commission.
- The artwork must be of appropriate size and scale to ~~coincide fit in~~ with its proposed surroundings.
- Madison Arts Commission will contact key members of the community or special interest groups to alert them of possible incoming structures.
- The artwork must fit within any established parameters and settings already in place.
- Responsibility for fabrication, installation, maintenance, and removal of the artwork is assumed by the artist.
- Awards to be granted ~~between \$750 and up to~~ \$1,500.

NOTIFICATION

You will be notified of award decisions approximately one month following the due date.

FUNDING CREDIT

All publicity, press releases and promotional material must acknowledge that the project is funded by the Madison Arts Commission.

PROJECT EVALUATION

Grant recipients will be required to identify three evaluators to observe the project and fill out a brief form

PAYMENT

To receive payment, gGrant recipients are required to submit a final financial report form and W9's, when evaluations and all other necessary paperwork is and a completed project narrativesubmitted to the Madison Arts Commission ~~coordinator Administrator within 30 days of project completion.~~ payment will be requested.

Do you have an idea you want considered?

SUBMIT (these materials will not be returned)

- Resume ~~and or~~ Work History
- Up to 5 Digital Images of Previous Work on a Labeled CD (include image descriptions that explain how the work sample relates to the proposed project).
- Project Description, Conceptual Approach Statement, -Including Site (an 8-1/2 x 11 digital or hand drawn sketch may must be included)
- References - Minimum of 2

- Proposed Budget (include amount being requested from MAC) and Timeline (including how long the artist envisions the work being on display)

Deadline

- Proposals will be reviewed three times a year.
- Deadlines are: February 1, June 1, and October 1
- All application materials must be received by the deadline. If the deadline falls on a weekend, your application must be received in the Madison Arts Commission office by 4:30 p.m. the following Monday.

~ LATE OR INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED ~

All application materials must be received by the deadline. If the deadline falls on a weekend, your application must be received in the Madison Arts Commission office by 4:30 p.m. the following Monday.

Application Mailing Address: Madison Arts Commission
P.O. Box 2985
Madison, WI 53701-2985

Application Delivery Address: Madison Arts Commission
Department of Planning and Community and Economic Development
215 Martin Luther King, Jr. Blvd., Suite LL-100
Madison, WI 53703

~ LATE OR INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED ~

~~Address: Madison Arts Commission~~
~~Department of Planning & Development~~
~~215 Martin Luther King, Jr. Blvd.~~
~~P.O. Box 2985~~
~~Madison WI 53701-2985~~

Please direct any question to the Arts Administrator at (608) 261-9134.

COMPLIANCE

Grantees must comply with all Federal, State, and local laws, ordinances and codes. You must assume full liability and responsibility for the conduct of the project and agree to indemnify the City of Madison, its employees, and representatives for any sum which the City, its employees and representatives may become liable to pay in consequence of activity under the project. You must observe Madison General Ordinance (MG) Sec. 3.23 (Equal Opportunities Ordinance), regarding your staff and the public availability of your performance or display spaces. This ordinance requires equal opportunities in housing, employment, public accommodations and city facilities and credit to person without regard to sex, race, religion, color, national origin or ancestry, age, handicap, marital record, less than honorable discharge, physical appearance, sexual orientation, political beliefs, or the fact that such person is a student. (You may request a copy of the ordinance from the Madison Arts Commission office.)

Nondiscrimination Based on Disability. Contractor shall comply with Section 39.05, Madison General Ordinances, "Nondiscrimination Based on Disability in City-Assisted Programs and Activities." Under section 39.05(7) of the Madison General Ordinances, no City financial assistance shall be granted unless an

Assurance of Compliance with Sec. 39.05 is provided by the applicant or recipient, prior to the granting of the City financial assistance.

Contractor hereby makes the following assurances: Contractor assures and certifies that it will comply with section 39.05 of the Madison General Ordinances, “Nondiscrimination Based on Disability in City Facilities and City-Assisted Programs and Activities,” and agrees to ensure that any subcontractor who performs any part of this agreement complies with sec. 39.05, where applicable. This includes but is not limited to assuring compliance by the Contractor and any subcontractor, with section 39.05(4) of the Madison General Ordinances, “Discriminatory Actions Prohibited.”

Contractor may not, in providing any aid, benefit or service, directly or through contractual, licensing or other arrangements, violate the prohibitions in Section 39.05(4), listed below:

Discriminatory Actions Prohibited: Contractor assures that, in providing any aid, benefit, or service, it shall not, directly or through contractual, licensing, or other arrangements, on the basis of disability:

1. Deny a qualified person with a disability the opportunity to participate in or benefit from the aid, benefit, or service;
2. Afford a qualified person with a disability an opportunity to participate in or benefit from the aid, benefit, or service, or the City facility, that is not equal to that afforded others;
3. Provide a qualified person with a disability with a City facility or an aid, benefit, or service that is not as effective as that provided to others;
4. Provide different or separate City facilities, or aid, benefits, or services to persons with a disability or to any class of persons with disabilities unless such action is necessary to provide qualified persons with a disability with City facilities, aid, benefits, or services that are as effective as those provided to others;
5. Aid or perpetuate discrimination against a qualified person with a disability by providing significant assistance to any agency, organization, or person that discriminates on the basis of disability in providing any aid, benefit, or service to beneficiaries of the recipient’s program;
6. Deny a qualified person with a disability the opportunity to participate as a member of planning or advisory boards; or
7. Otherwise limit a qualified person with a disability in the enjoyment of any right, privilege, advantage, or opportunity enjoyed by others receiving an aid, benefit, or service from a recipient, or by others using City facilities.

Contractor shall post notices in an accessible format to applicants, beneficiaries, and other persons, describing the applicable provisions of Sec. 39.05 of the Madison General Ordinances, in the manner prescribed by section 711 of the Civil Rights Act of 1964 (42 USCA Sec 2000e-10).