



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

---

Wednesday, December 15, 2021

4:30 PM

Virtual

---

Some or all of the members of the Urban Design Commission, applicants, or members of the public, may participate in the meeting remotely by teleconference or videoconference.

The City of Madison is holding the Urban Design Commission meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to [urbandesigncomments@cityofmadison.com](mailto:urbandesigncomments@cityofmadison.com)

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**

**(877) 853-5257 (Toll Free)**

**Webinar ID: 989 7436 7543**

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Please contact the Department of Planning and Community & Economic Development at (608) 266-4635 or email [urbandesigncomments@cityofmadison.com](mailto:urbandesigncomments@cityofmadison.com).

## CALL TO ORDER / ROLL CALL

## APPROVAL OF MINUTES

[December 1, 2021]: <http://madison.legistar.com/Calendar.aspx>

## PUBLIC COMMENT

1. [61804](#) Public Comment

## DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

## AGENDA OVERVIEW

## PUBLIC HEARING ITEMS

2. [67172](#) 1128 and 1138 E. Washington Avenue - New Rehearsal Facility for WYSO (Wisconsin Youth Symphony Orchestra) Located in Urban Design District (UDD) No. 8. 2nd Ald. Dist.  
  
Owner: Bridget Fraser, WYSO Center for Music  
Applicant: Tim Crum, Strang, Inc.  
Initial/Final Approval is Requested
3. [67176](#) 702 N. Midvale Boulevard & 401 N. Segoe Road - Planned Development (PD), Hilldale Shopping Center Phase 3 Located in Urban Design District (UDD) No. 6. 11th Ald. Dist.  
  
Owner: 401 N. Segoe, LLC/Hilldale Shopping Center, LLC  
Applicant: Brian Munson, Vandewalle & Associates  
Initial/Final Approval is Requested
4. [67808](#) 1824 S. Park Street - Building Modifications for a New Grocery Store, Butcher Shop and Taqueria with Outdoor Eating in Urban Design District (UDD) No. 7. 14th Ald. Dist.  
  
Owner: Toby Artega, Geovani, LLC  
Applicant: Eric Kom, Sketchworks Architecture, LLC  
Initial/Final Approval is Requested

**UNFINISHED BUSINESS**

5. [67084](#) 1103 Jenifer Street and 511 N. Ingersoll Street - Planned Development (PD), Proposed Lot Division and Potential Structure Relocation/New Construction. 6th Ald. Dist.  
Owner: Eric Welch  
Applicant: Eric Welch  
Final Approval is Requested
6. [67242](#) 504-524 W. Johnson Street/312 N. Bassett Street/505-527 Conklin Place - New Residential Development in UMX District. 4th Ald. Dist.  
Owner: Mitch Korte, Subtext Development  
Applicant: Neil Reardon, ESG Architecture & Design  
Initial/Final Approval is Requested

**NEW BUSINESS**

7. [68502](#) 5045 Eastpark Boulevard - Signage Exception. 17th Ald. Dist.  
Owner: AC Madison Hospitality, LLC/FOI Hospitality Development, LLC  
Applicant: Kathrynne Kippes, LaCrosse Sign Company  
Final Approval is Requested
8. [68352](#) 6831 Odana Road - New Restaurant in a Planned Multi-Use Site. 19th Ald. Dist.  
Owner: Aby Mohamed, Aby Groups  
Applicant: Lauren Downing, Arc Design Resources, Inc.  
Initial/Final Approval is Requested

**INFORMATIONAL PRESENTATIONS**

9. [68727](#) 1802-1902 Pankratz Street - Addition to Existing Building for Isthmus Montessori Academy Located in Urban Design District (UDD) No. 4. 12th Ald. Dist.  
Owner: Bill Walsh, Isthmus Montessori Academy  
Applicant: Jim Olson, Iconica, Inc.  
Informational Presentation
10. [68730](#) 700-740 Regent Street - Planned Development (PD), New Residential Building Containing Approximately 363 Apartments. 8th Ald. Dist.  
Owner: The Alexander Company  
Applicant: Linda Irving, Trinitas Development, LLC/Chris Sachse, BKV Group  
Informational Presentation
11. [68731](#) 3005 University Avenue - New Mixed-Use Building Located in Urban Design District (UDD) No. 6. 5th Ald. Dist.  
Owner: John Flad, Flad Development & Investment Corp.  
Applicant: Kevin Burow, Knothe & Bruce Architects, LLC  
Informational Presentation

**SECRETARY'S REPORT**

**BUSINESS BY MEMBERS**

12. [64940](#) Announcements, Questions and/or Consideration Items for Future Agendas (No Other Action To Be Taken Under This Item)

**ADJOURNMENT**