

March 2019

STAFF REPORT TO VENDING OVERSIGHT COMMITTEE (VOC)

Meghan Blake-Horst, Street Vending Coordinator, Department of Planning & Community & Economic Development, City of Madison, Wisconsin

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MALL/CONCOURSE FOOD VENDOR STATUS

Licenses Issued in 2019: 2

In process: 20

Umbrella Licenses Issued in 2019: 0

Umbrella Licenses in Process: 11

Observation: There is nothing to report in this category.

Warning:

- Magaly Richter – El Burrito Loco
- Wilfredo Dexter Sr. – Surco 2
- Zhi Hang Jiang – Nani Restaurant black cart

Citation: There is nothing to report in this category.

Comments: We are working with vendors to acquire the correct street vending/umbrella licensing this season. We have seen a number of unlicensed street vendors vending in carts this spring.

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SIDEWALK CAFÉ STATUS

Licenses Issued in 2019: 10

In process: 57

Observation: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments:

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ARTS & CRAFTS STATUS

Licenses Issued in 2019: 3

In process: 36

Observation: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments:

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MERCHANT VENDOR STATUS

Licenses Issued in 2019: 0

In process: 7

Observation: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments: We have new merchant vending applications this year! Knuckleheads and Fromagination have applied and Boulders Climbing Gym will be applying. They will have climbing equipment and other items for sale.

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SOUTHEAST CAMPUS VENDING AREA STATUS

Licenses Issued in 2019: 1

Observation: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments: Vendors have inquired about changing hours that you can vend in Southeast Campus to allow sales before 9a.

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CAMP RANDALL HIGH DENSITY VENDING STATUS

Licenses Issued in 2019: 0

Observation: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments:

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TOSVOD Vending

Licenses Issued in 2019: 0

Observation: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments:

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LATE NIGHT VENDING STATUS

Licenses Issued in 2019: 0

Observation: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments: An email has been sent to remind all late night vendors to apply for their licenses. I have received applications from Little Chicago and Marimar on Wheels.

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BASIC STREET VENDOR/UMBRELLA LICENSE STATUS

Not related to other licenses such as Mall/Concourse

Basic Street Vendor Licenses Issued in 2019: 2

Umbrella Street Vending Licenses issued in 2019: 0

Observation: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments:

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TABLING PERMIT STATUS

Permits Issued in 2019: 0

Enforcement: There is nothing to report in this category.

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BANNER PERMIT STATUS

Organizations applying for one or more in 2019 banner spaces to date: 41

Banner permits issued to date in 2019: 50

Enforcement: There is nothing to report in this category.

Comments:

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MISCELLANEOUS

- Accela upgrade is moving slowly along. There are a number of different factors and scenarios we are working through to make sure we are asking the right questions on the applications to ensure we are getting accurate answers from the applicant and what we need to process the licenses efficiently.
- Fees are due for licenses on April 1. Our numbers of issued licenses is low but there are a number of vendors that have paid. I will be issuing licenses that are at Fees Paid on or after April 1 but before April 15.
- Overall the application deadline has done what we had hoped. We have only a few outstanding situations where we have not received applications from vendors that we know are going to be out vending this season. The workflow has seemed more manageable this season. It has been helpful to have Eric assisting with processing applications.
- I continue to meet with new potential food vendors, art & craft vendors, sidewalk café and merchant vendors that are interested in applying for licenses.
- I have a meeting scheduled with Public Health Madison-Dane County to discuss licenses and demerit points.