



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Amended ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).*

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Wednesday, November 20, 2024

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

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### HYBRID MEETING

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to [licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web  
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel  
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 826 5377 4102

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.



Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of December 10, 2024

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

**Notified Absences:**

**Call to Order/Roll Call**

**Approval of Minutes**

October 16, 2024: <http://madison.legistar.com/Calendar.aspx>

**Public Comment**

1. [86106](#) Public Comment

**Disclosures and Recusals**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

**Presentation of the Consent Agenda**

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have seperated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

**Changes of Agent**



2. [85899](#) Change of Agent  
Kwik Trip Inc • dba Kwik Trip 956 • 3153 Maple Grove Dr  
New Agent: Ellen J Nelson  
Class A Beer, Class A Cider  
(District 7)

**Request to Extend License Issuance Deadline**

3. [86111](#) Second request to extend license issuance beyond the 180 day limit under MGO 38.05  
MCKO LLC • dba Cielo  
118 State St • Agent: Sean Ortega  
Estimated Capacity (in/out): 250/0  
Class B Combination Liquor & Beer • 60% alcohol, 40% food  
Police Sector 406 (District 4)
4. [86112](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05  
Tacos & Tequila LLC • dba Atico Lounge  
823 E Washington Ave • Agent: Ann Corcoran  
Estimated Capacity (in/out): 180/56  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Police Sector 408 (District 6)

**21+ Entertainment License**

5. [85898](#) 21+ Entertainment License  
ONE 09 Retail LLC • dba ONE Social  
Estimated Capacity (in/out): 500/100  
109 E Wilson St • Agent: Dan Kennelly  
Class B Combination Liquor & Beer • 35% alcohol, 65% food  
Police Sector 405 (District 4)

**Public Hearing**

**New License - Public Hearing**

6. [85769](#) Public Hearing - New License  
Dirtyfork LLC • dba Alimentari  
2623 Monroe St • Agent: Bonnie Arent  
Class A Beer, Class A Liquor, Class A Cider  
Police Sector 207 (District 13)
7. [85801](#) Public Hearing - New License



Metztl LLC • dba Metztl  
2705 W Beltline Hwy • Agent: Jennifer Osuna  
Estimated Capacity (in/out): 150/0  
Class B Combination Liquor & Beer • 35% alcohol, 65% food  
Police Sector 308 (District 10)

8.     [85802](#)     Public Hearing - New License  
Blue Moon Bar and Grill LLC • dba Blue Moon Bar and Grill  
2535 University Ave • Agent: Tracy Schmock  
Estimated Capacity (in/out): 90/52  
Class B Combination Liquor & Beer • 50% alcohol, 50% food  
Police Sector 206 (District 5)
  
9.     [85803](#)     Public Hearing - New License  
Izakaya Shinya Inc • dba Izakaya Kuroyama  
419 State St • Agent: Kurt Halleen  
Estimated Capacity (in/out): 48/20  
Class B Beer, Class C Wine • 15% alcohol, 85% food  
Police Sector 403 (District 2)
  
10.    [85804](#)     Public Hearing - New License  
Badger Bar LLC • dba Holiday Inn at the American Center  
5109 West Terrace Dr • Agent: Kristina Bailey  
Estimated Capacity (in/out): 318/0  
Class B Combination Liquor & Beer • 20% alcohol, 80% food  
Police Sector 520 (District 17)
  
11.    [85805](#)     Public Hearing - New License  
Forward Craft & Coffee LLC • dba Forward Craft & Coffee  
2166 Atwood Ave • Agent: Dan Podell  
Estimated Capacity (in/out): 50/0  
Class B Combination Liquor & Beer • 30% alcohol, 65% food, 5% other  
Police Sector 601 (District 15)
  
12.    [85806](#)     Public Hearing - New License  
La Penca Madison LLC • dba La Penca  
1821 S Park St • Agent: Jesus Ramirez  
Estimated Capacity (in/out): 70/0  
Class B Combination Liquor & Beer • 20% alcohol, 80% food  
Police Sector 310 (District 14)
  
13.    [85807](#)     Public Hearing - New License  
Tailer Nicole Wine and Cupcakes LLC • dba Tailer Nicole Wine and Cupcakes



2352 S Park St • Agent: Shakkiah Curtis  
Estimated Capacity (in/out): 100/100  
Class B Combination Liquor & Beer • 50% alcohol, 40% food, 10% other  
Police Sector 310 (District 14)

14. [85808](#) Public Hearing - New License  
ONE 09 Retail LLC • dba ONE Social  
109 E Wilson St • Agent: Dan Kennelly  
Estimated Capacity (in/out): 500/100  
Class B Combination Liquor & Beer • 35% alcohol, 65% food  
Police Sector 405 (District 4)
15. [85809](#) Public Hearing - New License  
The Le Le Group LLC • dba Ha Long Bay  
1353 Williamson St • Agent: Jacqueline Le  
Estimated Capacity (in/out): 100  
Class B Combination Liquor & Beer • 15% alcohol, 85% food  
Police Sector 410 (District 6)

#### **Report of Madison Police Department**

16. [86104](#) Summary of Recent Calls for Service

#### **Report of City Clerk's Office**

17. [86105](#) Summary of Licenses Issued

#### **Request to Extend License Issuance Deadline**

18. [86179](#) Second request to extend license issuance beyond the 180 day limit under  
MGO 38.05  
The Guild Esports LLC • dba The Guild  
668 State St • Agent: Sonia Tan  
Estimated Capacity (in/out): 130/0  
Class B Combination Liquor & Beer • 20% alcohol, 45% food, 35% other  
Police Sector 403 (District 2)

#### **Adjournment**





# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Master

**File Number: 86106**

**File ID:** 86106

**File Type:** License

**Status:** Public Comment

**Version:** 1

**Reference:**

**Controlling Body:** ALCOHOL  
LICENSE REVIEW  
COMMITTEE

**File Created Date :** 11/14/2024

**File Name:**

**Final Action:**

**Title:** Public Comment

**Notes:**

**Sponsors:**

**Effective Date:**

**Attachments:**

**Enactment Number:**

**Author:**

**Hearing Date:**

**Entered by:** jverbick@cityofmadison.com

**Published Date:**

## History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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## Text of Legislative File 86106

Title

Public Comment





# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Master

**File Number: 85899**

**File ID:** 85899

**File Type:** License

**Status:** Change of Agent

**Version:** 1

**Reference:**

**Controlling Body:** ALCOHOL  
LICENSE REVIEW  
COMMITTEE

**File Created Date :** 10/30/2024

**File Name:**

**Final Action:**

**Title:** Change of Agent  
Kwik Trip Inc • dba Kwik Trip 956 • 3153 Maple Grove Dr  
New Agent: Ellen J Nelson  
Class A Beer, Class A Cider  
(District 7)

**Notes:**

**Sponsors:**

**Effective Date:**

**Attachments:** 3153 Maple Grove KT 956 agent change app.pdf

**Enactment Number:**

**Author:**

**Hearing Date:**

**Entered by:** jverbick@cityofmadison.com

**Published Date:**

### History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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### Text of Legislative File 85899

#### Title

Change of Agent  
Kwik Trip Inc • dba Kwik Trip 956 • 3153 Maple Grove Dr  
New Agent: Ellen J Nelson  
Class A Beer, Class A Cider  
(District 7)





# Liquor/Beer Agent

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703

Class A: ☒ Beer, ☐ Liquor, ☒ Cider

Class B: ☐ Beer, ☐ Liquor,

☐ Class C Wine

[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
608-266-4601

(Agenda Item Number) - If change-

(Legistar file number) - If change-

1111A - 2017-00820  
(License number)

(Alder District # and Name)

Office Use Only

- This application is for Liquor/Beer Agents for new alcohol licenses and for a change of Liquor/Beer Agent to an existing alcohol license.
  - If you are a **new** agent for a **new** license, there is no charge.
  - If this is a **change of agent**, there is a \$10.00 charge.
- Please include a **background check form** and copy of your **picture ID** with this application.
- Please include documentation that you have taken **Beverage Server Training** or have held an **Operator's License** within the last two years.

## To be completed by Corporate Officer or Member of LLC

I, Scott P. Zietlow, officer/member for Kwik Trip, Inc. (Corp/LLC),

doing business as Kwik Trip 956, authorize and appoint Ellen J. Nelson  
Name

as the liquor/beer agent for the premise located at 3153 Maple Grove Dr., Madison, WI 53719

*Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.*

Scott P. Zietlow  
Signature of corporate officer/member

9-26-24  
Date

Scott P. Zietlow

## To be completed by appointed Liquor/Beer Agent

I, Ellen J. Nelson, appointed liquor/beer agent for Kwik Trip, Inc. (Corp/LLC),

being first duly sworn, affirm that I have full authority and control of the premise described

in this license, and I am involved in the actual conduct of the business as an employee, or have a direct

financial interest in the business of the licensee. The percent of the business I own is 0 %.

☒ I have included a copy of my photo ID and Beverage Server Training certificate/Operator's license.

*Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.*

Ellen J. Nelson  
Signature of corporate Agent

9/27/24  
Date

Ellen J. Nelson  
REV 09/2018

☒ Form submitted by mail/e-mail  
Office Use Only





# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Master

**File Number: 86111**

**File ID:** 86111

**File Type:** License

**Status:** Miscellaneous

**Version:** 1

**Reference:**

**Controlling Body:** ALCOHOL  
LICENSE REVIEW  
COMMITTEE

**File Created Date :** 11/15/2024

**File Name:**

**Final Action:**

**Title:** Second request to extend license issuance beyond the 180 day limit under MGO  
38.05  
MCKO LLC • dba Cielo  
118 State St • Agent: Sean Ortega  
Estimated Capacity (in/out): 250/0  
Class B Combination Liquor & Beer • 60% alcohol, 40% food  
Police Sector 406 (District 4)

**Notes:**

**Sponsors:**

**Effective Date:**

**Attachments:** FW\_ liquor license - 118 State St..pdf

**Enactment Number:**

**Author:**

**Hearing Date:**

**Entered by:** jverbick@cityofmadison.com

**Published Date:**

## History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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## Text of Legislative File 86111

### Title

Second request to extend license issuance beyond the 180 day limit under MGO 38.05  
MCKO LLC • dba Cielo  
118 State St • Agent: Sean Ortega  
Estimated Capacity (in/out): 250/0  
Class B Combination Liquor & Beer • 60% alcohol, 40% food  
Police Sector 406 (District 4)



**From:** [licensing](#)  
**To:** [Verbick, Jim](#)  
**Subject:** FW: liquor license - 118 State St.  
**Date:** Monday, October 14, 2024 1:18:54 PM

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**From:** Susan McKinney <susanmckinney123@gmail.com>  
**Sent:** Friday, October 11, 2024 9:49 AM  
**To:** licensing <licensing@cityofmadison.com>  
**Subject:** Re: liquor license - 118 State St.

Hello Mr. Verbick and licensing officials,  
Thank you for your reply about liquor licensing for Cielo at 118 State St.

I would like to request an extension to the liquor license issued for Cielito LLC dba Cielo due to extra time needed for the installation by Monona Plumbing and Fire Protection of a fire sprinkler system - work is expected to start next week - and reconstruction by Rivera Construction, following. I expect both projects to last a couple of months.

Thank you for your kind attention.  
Susan McKinney  
Cielo - 118 State Street, Madison  
608 217-1031

Is this petition sufficient, or is a more formal request required? Thank you!

On Wed, Oct 9, 2024 at 10:39 PM licensing <[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)> wrote:

Good evening,

Building Inspection, Fire, and Zoning need to sign off on your license before it can be issued. I don't think they'd be able to sign-off before renovations are complete. Also, if a licensee is closed for 15 consecutive days, the license is considered unused and could be subject to revocation. You are able to request an additional extension, subject the approval of the ALRC/Council.

Sincerely,

**Jim Verbick, WCMC**  
(pronouns: he/him/his)  
**Deputy Clerk**



City of Madison City Clerk's Office  
City-County Building-Room 105,  
210 Martin Luther King Jr. Blvd. 53703  
TEL: (608) 266-4601 | FAX: (608) 266-4666  
[jverbick@cityofmadison.com](mailto:jverbick@cityofmadison.com) | Follow us on Twitter [@MadisonWIClerk](https://twitter.com/MadisonWIClerk)

*"We exist to assist"*

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**From:** Susan McKinney <[susanmckinney123@gmail.com](mailto:susanmckinney123@gmail.com)>  
**Sent:** Tuesday, October 8, 2024 12:41 PM  
**To:** licensing <[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)>  
**Subject:** liquor license - 118 State St.

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello,

I was approved to hold a liquor license for 118 State St. in November, 2023. I purchased the building at 118 State Street on March 29, 2024. Renovation has been delayed by trying to get a fire sprinkler system installed before interior reconstruction begins. (Sigh).

Sprinkler system installation and renovation could still take a few more months, at the rate that everything is proceeding.

The liquor attached to 118 State Street was delayed until November, 2024. I still have not picked it up, but I can, if advised.

What is your counsel? Should I pay for and claim the liquor license now? What is the expiration date in November? Or should I ask for another extension?

Thank you for your help!

Susan McKinney  
118 State Street





# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Master

**File Number: 86112**

**File ID:** 86112

**File Type:** License

**Status:** Miscellaneous

**Version:** 1

**Reference:**

**Controlling Body:** ALCOHOL  
LICENSE REVIEW  
COMMITTEE

**File Created Date :** 11/15/2024

**File Name:**

**Final Action:**

**Title:** Request to extend license issuance beyond the 180 day limit under MGO 38.05  
Tacos & Tequila LLC • dba Atico Lounge  
823 E Washington Ave • Agent: Ann Corcoran  
Estimated Capacity (in/out): 180/56  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Police Sector 408 (District 6)

**Notes:**

**Sponsors:**

**Effective Date:**

**Attachments:** Re\_ Atico Lounge at Moxy hotel.pdf

**Enactment Number:**

**Author:**

**Hearing Date:**

**Entered by:** jverbick@cityofmadison.com

**Published Date:**

## History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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## Text of Legislative File 86112

### Title

Request to extend license issuance beyond the 180 day limit under MGO 38.05  
Tacos & Tequila LLC • dba Atico Lounge  
823 E Washington Ave • Agent: Ann Corcoran  
Estimated Capacity (in/out): 180/56  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Police Sector 408 (District 6)



**From:** [Alin Stupinean](#)  
**To:** [Verbick, Jim](#)  
**Subject:** Re: Atico Lounge at Moxy hotel  
**Date:** Monday, November 11, 2024 11:03:12 AM

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Good morning,

I am writing this email to kindly request an extension for the liquor license, that was granted in December for the restaurant we are opening at Moxy Hotel in Madison, due to the construction not being finalized. The construction company estimates that the project will be finished mid December and if the estimates are correct we will open in January. Thank you.

Atico Lounge  
LICLIB-2024-00198

Sincerely,

Alin Stupinean  
*Pasqual's Cantina Taco Truck*  
*Koki Pizza Truck*  
Wisconsin Dells  
*Taberna*  
Madison  
608 448-9266

On Nov 8, 2024, at 10:47 AM, Verbick, Jim <[JVerbick@cityofmadison.com](mailto:JVerbick@cityofmadison.com)> wrote:

Good morning,

Yes, you will need to file an extension, because your license was granted at the beginning of December. Alcohol licenses are required to be issued no later than 180 days after they are granted by the Council. You can either send me an email or attach a letter to an email requesting the extension and explaining the reason for it. You may also include any necessary documentation to go along with the request. I would recommend getting it to me no later than next week Wednesday, when the 11/20 ALRC agenda will be put together.

Sincerely,

**Jim Verbick, WCMC**  
(pronouns: he/him/his)  
**Deputy Clerk**  
City of Madison City Clerk's Office  
City-County Building-Room 105,  
210 Martin Luther King Jr. Blvd. 53703  
TEL: (608) 266-4601 | FAX: (608) 266-4666  
[jverbick@cityofmadison.com](mailto:jverbick@cityofmadison.com) | Follow us on Twitter [@MadisonWIClerk](#)

*"We exist to assist"*

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**From:** Alin Stupinean <[alinstupinean@gmail.com](mailto:alinstupinean@gmail.com)>  
**Sent:** Friday, November 1, 2024 2:54 PM  
**To:** Verbick, Jim <[JVerbick@cityofmadison.com](mailto:JVerbick@cityofmadison.com)>  
**Subject:** Re: Atico Lounge at Moxy hotel

You don't often get email from [alinstupinean@gmail.com](mailto:alinstupinean@gmail.com). [Learn why this is important](#)

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello,

Just following up on the email I sent on 10/16 about our liquor license for the restaurant that we are opening at Moxy hotel. Wondering if we have to file an extension because of the new opening date that is in January.

Thank you,

Alin Stupinean  
*Pasqual's Cantina Taco Truck*  
*Koki Pizza Truck*  
Wisconsin Dells  
*Taberna*  
Madison  
608 448-9266



On Oct 16, 2024, at 12:24 PM, Alin Stupinean <[AlinStupinean@gmail.com](mailto:AlinStupinean@gmail.com)> wrote:

Hello,

I just wanted to update you on the construction time frame for the restaurant on the 8th floor at Moxy hotel. Based on the estimates we will open in January. Do we need to file for an extension for the liquor license giving the new opening date? The license no is LICLIB-2024-00198.

Thank you,

Alin Stupinean  
***Pasqual's Cantina Taco Truck***  
***Koki Pizza Truck***  
Wisconsin Dells  
***Taberna***  
Madison  
608 448-9266





# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Master

**File Number: 85898**

**File ID:** 85898

**File Type:** License

**Status:** 21 Entertainment

**Version:** 1

**Reference:**

**Controlling Body:** ALCOHOL  
LICENSE REVIEW  
COMMITTEE

**File Created Date :** 10/30/2024

**File Name:**

**Final Action:**

**Title:** 21+ Entertainment License  
ONE 09 Retail LLC • dba ONE Social  
Estimated Capacity (in/out): 500/100  
109 E Wilson St • Agent: Dan Kennelly  
Class B Combination Liquor & Beer • 35% alcohol, 65% food  
Police Sector 405 (District 4)

**Notes:**

**Sponsors:**

**Effective Date:**

**Attachments:** LICENT-2024-00986 One 09.pdf

**Enactment Number:**

**Author:**

**Hearing Date:**

**Entered by:** jverbick@cityofmadison.com

**Published Date:**

## History of Legislative File

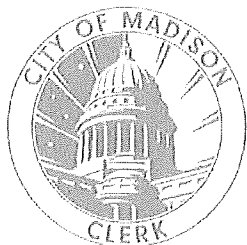
Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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## Text of Legislative File 85898

### Title

21+ Entertainment License  
ONE 09 Retail LLC • dba ONE Social  
Estimated Capacity (in/out): 500/100  
109 E Wilson St • Agent: Dan Kennelly  
Class B Combination Liquor & Beer • 35% alcohol, 65% food  
Police Sector 405 (District 4)





# Entertainment License

Permanent

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☒ Beer, ☒ Liquor,

☒ Class C Wine

[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
608-266-4601

(Agenda Item Number)

(Legistar file number)

LICENT-  
(License number)

(Alder District #)

(Police Sector)

Office Use Only

Type of entertainment license: ☐ Entertainment License (21+) ☐ Visual & Performing Arts License (18+)

## Licensed Premises Information

This application modifies existing alcohol license number (if applicable): \_\_\_\_\_  
(Class B license only)

Business dba Name: ONE Social

Licensed Address: 109 E Wilson Street

Premise Capacity: 600

Liquor/Beer Agent Name: Daniel Kennelly

35 % Alcohol, 62 % Food, 3 % Other

Alder, District #: 4

Police Sector: Central

## Corporate Information

Business Legal Name (as on WI State Sellers Permit): ONE 09 Retail, LLC

Business Mailing Address: 115 Depot Street, Ann Arbor, MI 48104

Business Contact Name, Position: Dan Kennelly, Liquor Agent

Business Phone: 608-217-7470

Business Email: dkennelly@quadcp.com

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title
William Seth Martin	1000 Michigan Ave, Wilmette IL 60091	Sole Member

☒ Security Plan attached (21+ must complete page 2, 18+ must completed pages 2 and 3)

☒ I have contacted Zoning ([zoning@cityofmadison.com](mailto:zoning@cityofmadison.com), 608-266-4551) for necessary approvals.

☒ I certify that this information is true and correct to the best of my knowledge.

X

Signature

10/18/2024

Date

☐ Orange sign and business card issued

☐ "License Renewals & Changes" brochure with next steps issued

Office Use Only



## Entertainment and Security Information

Live entertainment includes (check all that apply): ☐ Live Music ☐ Disc Jockey ☐ Designated Dance Floor  
*Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.*

Type of live entertainment to be offered: The space will occasionally be used for small live music performances, trivia nights, DJs for private events, and other similar events. Entertainment uses will be ancillary and infrequent.

Number of security personnel and how they will be utilized: Security will be provided by a 3rd party provider on an as needed basis. on-site team will address minor security issues.

Description of clothing to identify security personnel: This is TBD. The restaurant staff will likely wear attire typical of high end restaurant servers. The food hall bar staff will likely wear branded shirts.

Plan to handle control and clearance of the parking lot during hours of operation and at closing time:  
Property does not include on-site parking

How will the entrance line be managed and controlled: \_\_\_\_\_  
The premises consists of a food hall and upscale restaurant. It is unlikely that there will be lines at entrances  
In the event that lines form, the restaurant front of house staff will manage it.

Plan for unruly patrons, intoxicated patrons, and physical disturbances: \_\_\_\_\_  
This is unlikely to be a frequent issue given the primary use of the premises as a food hall and upscale restaurant.  
If disturbances occur, the staff will address them in accordance with their training, including calling the police if needed.

Underage drinking and fake ID plan: Alcohol will be served by trained servers who will follow proper procedures in accordance with their training and state and local laws. This includes property checking ids and denying service to under-age patrons.

Plan to control and supervise patrons under twenty-one (21) years of age: \_\_\_\_\_  
Restaurant and food hall staff will be trained to monitor behavior and address issues. As an upscale, food-focused establishment, this is not anticipated to be a common issue.

How will orderly appearance and operation of the premises be maintained in regard to litter and noise:  
Staff will complete a nightly sweep to pick up any trash on the property. The restaurant and food hall staff, as well as the on-site property management team for the residential building, will ensure strict noise controls.

### Management Personnel

Name	Date of Birth	Name	Date of Birth
Management team will be hired			
six months prior to opening			



### Additional Required Items for Visual and Performing Arts License (18+)

1. ☐ I understand all patrons must be at least eighteen (18) years of age to enter and remain on the premise.

*2. Patrons under the age of twenty-one (21) may be allowed on the premise only for the purpose of live entertainment. Such shows must be designated as eighteen (18) and up shows and the entertainment must begin and end at a specified time. Patrons under the age of twenty-one (21) shall not be on the premise more than thirty (30) minutes before the scheduled live entertainment and must be off the premise within thirty (30) minutes of the live entertainment concluding.*

Plan to ensure compliance with time requirements for patrons under the age of twenty-one (21):

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*3. Patrons under the age of twenty-one (21) may only be on the portion of the licensed premise where the live entertainment is occurring with the exception of incidental use of the restroom facilities and procuring a non-alcoholic beverage from the barroom. Under no circumstances will underage patrons be allowed to linger in a barroom that is separate from the live entertainment portion of the premise.*

Plan to limit patrons under the age of twenty-one (21) to appropriate areas:

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4. ☐ I understand written notification **must** be provided to the Captain of the police district in which the establishment is located at least five (5) days prior to **all** eighteen (18) and up live entertainment performances. The notification shall include a detailed description of the performance including start and end times.

5. ☐ I understand only one (1) eighteen (18) and up live entertainment event may be held per week.

6. ☐ I agree not to sell more than one alcoholic beverage to an eligible patron in a single transaction during eighteen (18) and up live entertainment events and shall prohibit a patron from carrying more than one alcoholic beverage from a bar or drink dispensing location during eighteen (18) and up live entertainment events.

7. ☐ I agree to comply with the identification requirements in Sec. 38.04(6), MGO, relating to conspicuously identifying patrons who are twenty-one (21) years of age and older.





# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Master

**File Number: 85769**

**File ID:** 85769

**File Type:** License

**Status:** Public Hearing

**Version:** 1

**Reference:**

**Controlling Body:** ALCOHOL  
LICENSE REVIEW  
COMMITTEE

**File Created Date :** 10/21/2024

**File Name:**

**Final Action:**

**Title:** Public Hearing - New License  
Dirtyfork LLC • dba Alimentari  
2623 Monroe St • Agent: Bonnie Arent  
Class A Beer, Class A Liquor, Class A Cider  
Police Sector 207 (District 13)

**Notes:**

**Sponsors:**

**Effective Date:**

**Attachments:** 85769 Dirtyfork app.pdf, Businessplan.pdf, 2623  
Monroe St map.pdf

**Enactment Number:**

**Author:**

**Hearing Date:**

**Entered by:** jverbick@cityofmadison.com

**Published Date:**

### History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Clerk's Office	10/21/2024	Referred for Introduction				
	<b>Action Text:</b> This License was Referred for Introduction						
	<b>Notes:</b> Alcohol License Review Committee- Public Hearing (11/20/24), Common Council (12/10/24)						
1	COMMON COUNCIL	10/29/2024	Refer For Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	<b>Action Text:</b> A motion was made by Figueroa Cole, seconded by Duncan, to Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.						

### Text of Legislative File 85769

#### Title

Public Hearing - New License  
Dirtyfork LLC • dba Alimentari  
2623 Monroe St • Agent: Bonnie Arent  
Class A Beer, Class A Liquor, Class A Cider



Police Sector 207 (District 13)





# Liquor/Beer License Application

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703

Class A: ☒ Beer, ☒ Liquor, ☒ Cider  
Class B: ☐ Beer, ☐ Liquor,  
☐ Class C Wine

[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
608-266-4601

(Agenda Item Number)

85769

(Legistar file number)

LIC4A-2024-00885

(License number)

(Alder District #)

(Police Sector)

Office Use Only

## Section A – Applicant

- List the name of your ☐ Sole Proprietor, ☐ Partnership, ☐ Corporation/Nonprofit Organization or ☒ Limited Liability Company exactly as it appears on your State Seller's Permit.  
Dirtyfork, LLC
- Trade Name (doing business as) Alimentari
- Address to be licensed 2623 Monroe St, Madison, WI 53711
- Mailing address 306 S. Brearly St Madison, WI 53703
- Anticipated opening date 11/1/2024
- Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?  
☒ No ☐ Yes (explain)
- Does another alcohol beverage licensee or wholesale permittee have interest in this business? ☒ No ☐ Yes (explain)

## Section B—Premises

- Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.  
as a deli/grocery - we will be selling wine and spirits on the floor  
and storing them in the back.



9. Applicants for on-premises consumption only. Estimated capacity (patrons and employees):

Indoor: \_\_\_\_\_ Outdoor: \_\_\_\_\_

10. Describe existing parking and how parking lot is to be monitored.

there is a current parking lot that is monitored by the  
Fiore Group which own the building.

11. Was this premises licensed for the sale of liquor or beer during the past license year?

☒ No ☐ Yes, license issued to \_\_\_\_\_ (name of licensee)

### Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent Bonnie Arent

13. City, state in which agent resides Madison, WI

14. How long has the agent continuously resided in the State of Wisconsin? 18 years

15. Has the liquor license agent completed the responsible beverage server training course?

☒ No, but will complete prior to ALRC meeting ☐ Yes, date completed \_\_\_\_\_

16. State and date of registration of corporation, nonprofit organization, or LLC.

Wisconsin 1/30/18

17. In the table below list the directors of your corporation or the members of your LLC.

☐ Attach background check forms for each director/member.

Title	Name	City and State of Residence
owner	Bonnie Arent	Madison, WI
owner	Daniel Bonanno	Madison, WI
owner	Enrico Bonanno	Madison, WI

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.

Bonnie Arent

19. Is applicant a subsidiary of any other corporation or LLC?

☐ No ☒ Yes (explain) Restaurant - A Pig in a Fur Coat

20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?

☐ No ☒ Yes (explain) also own restaurant A Pig in a Fur Coat



## Section D—Business Plan

21. What type of establishment is contemplated?

- ☐ Tavern    ☐ Nightclub    ☐ Restaurant    ☐ Liquor Store    ☒ Grocery Store  
☐ Convenience Store without gas pumps    ☐ Convenience Store with gas pumps  
☐ Other \_\_\_\_\_

22. Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? ☐ No    ☐ Yes

23. Hours of operation: please enter opening and closing times in the table below.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10am - 5pm	Closed	9am - 7pm	9am - 7pm	9am - 7pm	9am - 7pm	9am - 7pm
(Class B only) Enter below any hours when food service will not be available, if applicable						
-	-	-	-	-	-	-

## Section E—Consumption on Premises

*This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.*

24. Indicate any other product/service offered. \_\_\_\_\_

25. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. (Note: Non-alcoholic drinks are classified as "Food.") New establishments estimate percentages:

\_\_\_\_\_ % Alcohol    \_\_\_\_\_ % Food    \_\_\_\_\_ % Other

If applicable, describe "Other": \_\_\_\_\_

Do you have written records to document the percentages shown? ☐ No    ☐ Yes  
 You may be required to submit documentation verifying the percentages indicated.

26. Do you plan to have live entertainment? ☐ No    ☐ Yes—what kind? \_\_\_\_\_

If planned entertainment includes live music (except solo acoustic), a DJ, or a designated dance floor, please also complete an Entertainment License.

## Section F—Required Contacts and Filings

27. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. ☐ No    ☒ Yes

28. I understand that I am required to host an information session at least one week before the ALRC meeting. ☐ No    ☒ Yes

29. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. ☐ No    ☒ Yes



30. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. ☐ No ☒ Yes
31. I agree to contact the Deputy Clerk prior to the ALRC meeting. ☐ No ☒ Yes
32. I agree to contact the neighborhood association representative prior to the ALRC meeting. ☐ No ☒ Yes
33. I intend to operate under the alcohol license within 180 days of the Common Council granting this license. The license shall be considered surrendered if not issued within 180 days of being granted. ☐ No ☒ Yes
34. I understand we must file a Special Occupational Tax return (TTB form 5630.5) before beginning business. [phone 1-800-937-8864] ☐ No ☒ Yes
35. I understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in question 1, above. [phone 608-266-2776] ☐ No ☒ Yes
36. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☒ No ☐ Yes

### Section G—Information for Clerk's Office

37. This application is for the license period ending June 30, 2025.
38. State Seller's Permit 4 5 6 - 1 0 2 9 4 9 2 8 4 9 - 0 2
39. Federal Employer Identification Number 82-4105529
40. Who may we contact between 8 a.m. and 4:30 p.m. regarding this license?

Contact person Bonnie Arent

Business phone 608 665 3650 Business e-mail address alimentarizimadison@gmail.com

Preferred language English

If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?

☐ Yes (language: \_\_\_\_\_)

☒ No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)

Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?

☐ Sí, lenguaje: \_\_\_\_\_

☐ No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.

41. Corporate attorney, if applicable: Name \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_



**NOTICE:** Completed application are due by noon of the third Monday (fourth, if the Clerk's office is closed on the third Monday) to get on the agenda for the proceeding months Alcohol License Review Committee. A completed application **must** be accompanied by the following items:

- ☒ Copy of State Seller's Permit (Not Business Tax Registration Certificate), ☒ Appointment of Agent (if Corp/LLC),  
☒ Member background investigation forms, ☒ Articles of Incorporation (if Corp/LLC), ☒ Floor Plans,  
☒ Copy of Lease, ☐ Business Plan, and ☐ Sample Menu (if applying for Class B license)

If required items are missing, the application will not be considered complete and will not be accepted by the Clerk's Office until all requirements are submitted. No exceptions are made.

**Read carefully before signing:** Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate the business according to law, and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. Lack of access to any portion of licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.



(Officer of Corporation/Member of LLC/Partner/Sole Proprietor)

9/20/24

(Date)

**Clerk's Office checklist for complete applications**

- ☒ WI Seller's Permit Certificate  
 (matching articles of  
 incorporation)  
☒ FEIN  
☒ Written description of premises

- ☒ Background investigation form(s)  
☐ Form for surrender of previous license  
☒ \*Articles of Incorporation  
☒ \*Appointment of Agent  
 \* Corporation/LLC only

- ☒ Floor Plans  
☒ Lease  
☐ Business Plan  
☐ \*\*Sample Menu  
 \*\* Class B only

**Upon Application Submission, the Clerk's Office issued to the application:**

- ☐ Orange sign ☐ Orange business card  
☐ "Applying for a Liquor/Beer License in the City of Madison" brochure with contact information

Date complete application filed with Clerk's Office \_\_\_\_\_

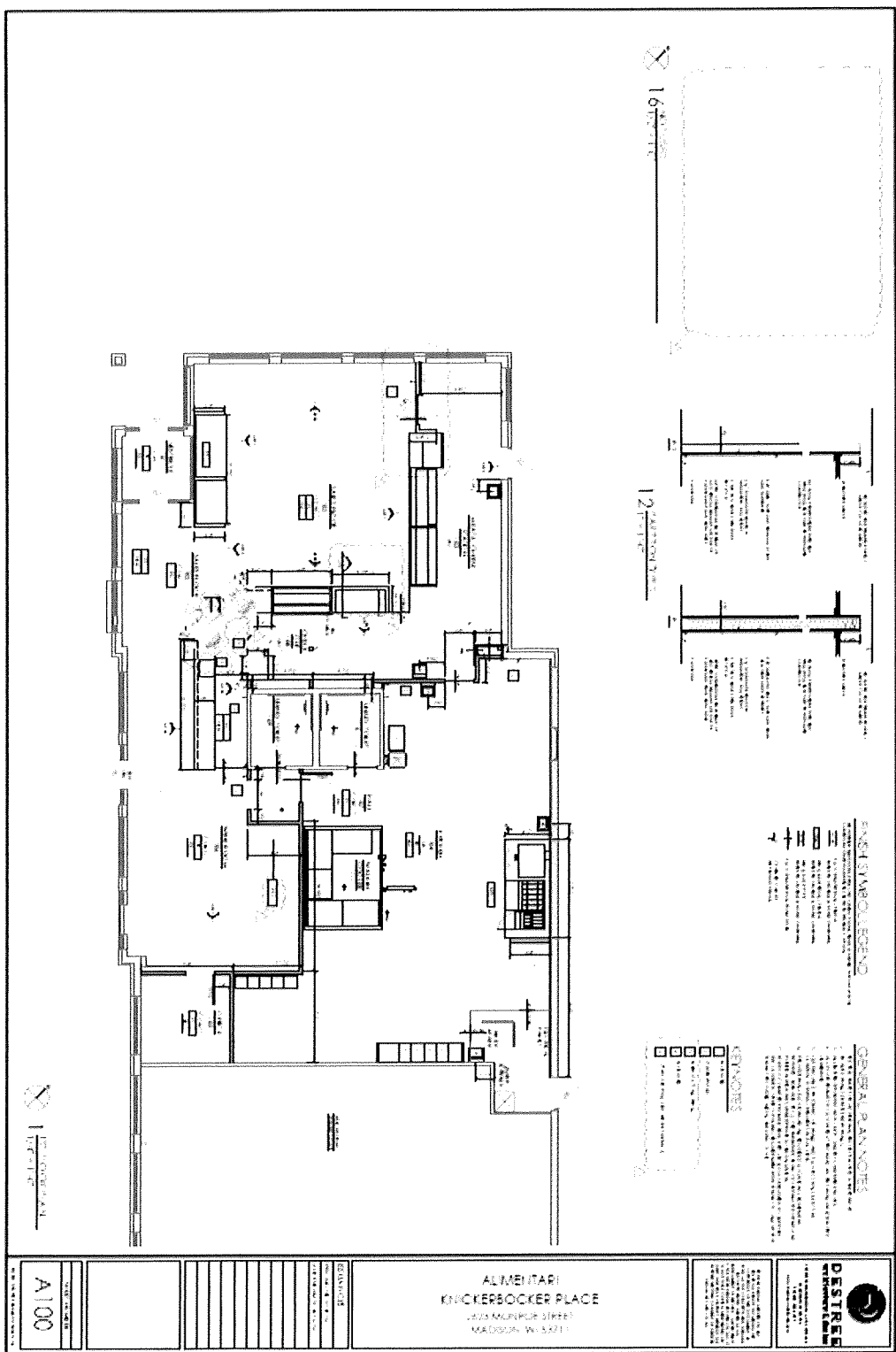
Date of ALRC meeting \_\_\_\_\_ Date license granted by Common Council \_\_\_\_\_

Date provisional issued \_\_\_\_\_ Date license issued \_\_\_\_\_





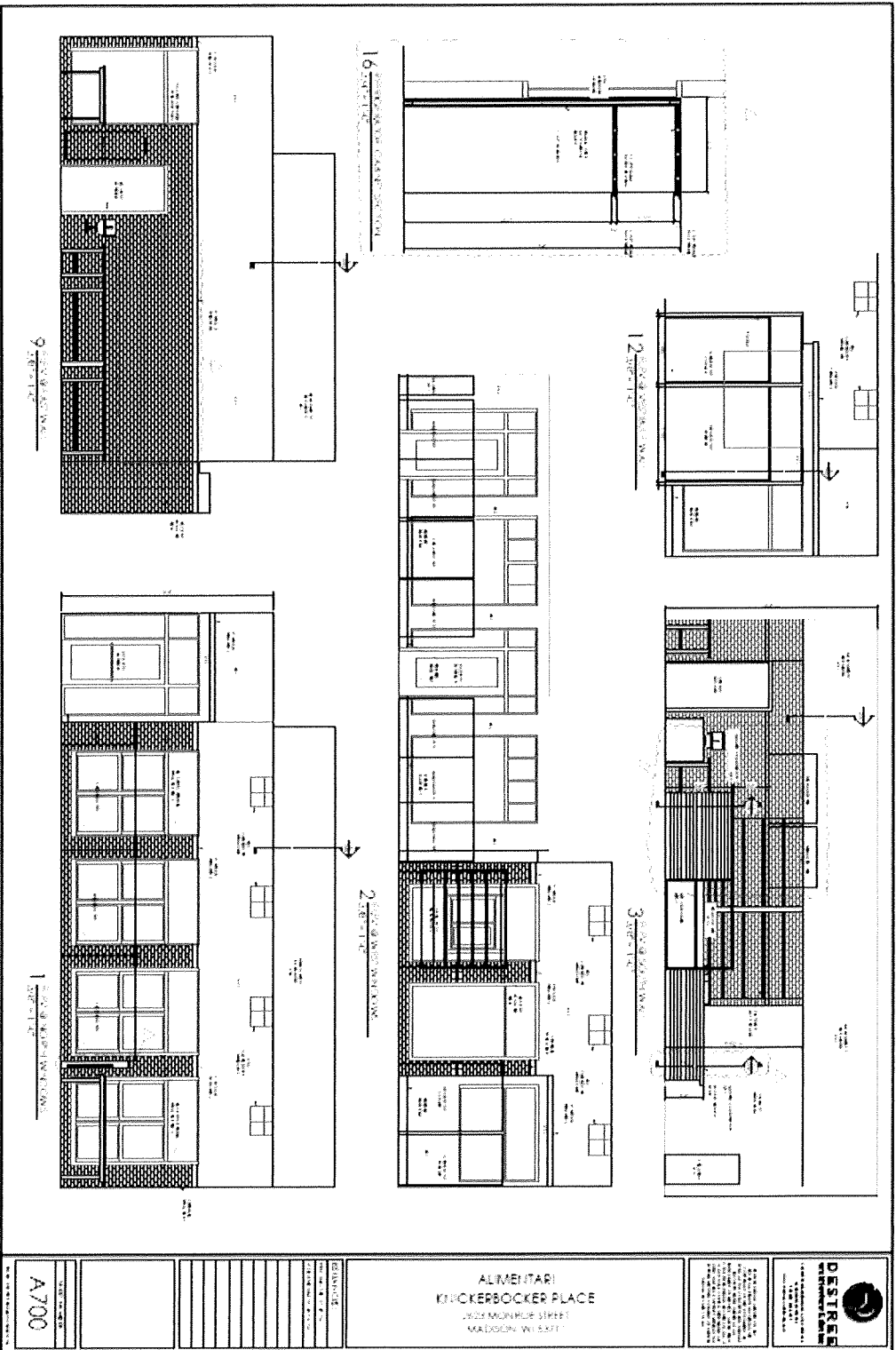




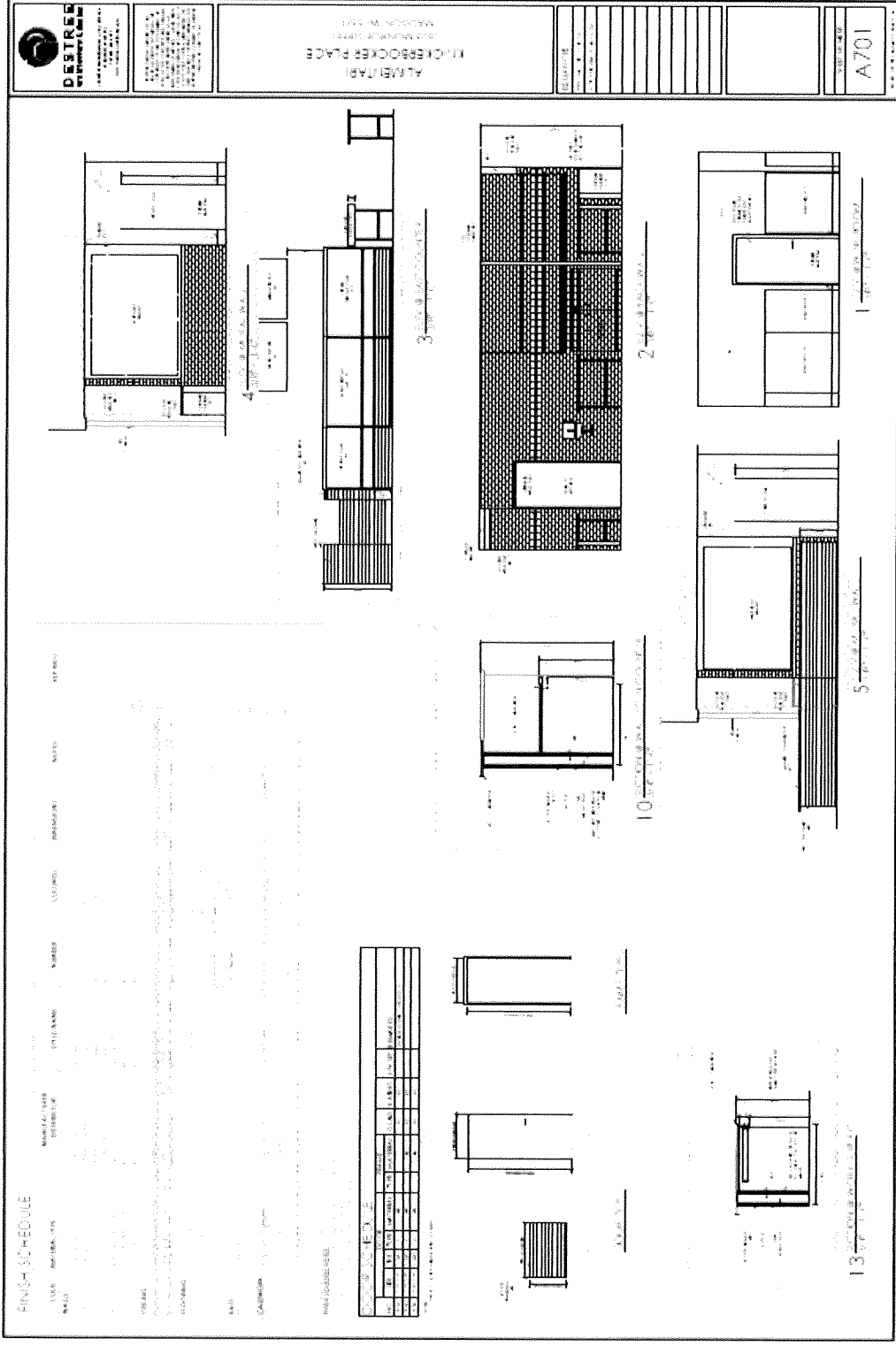




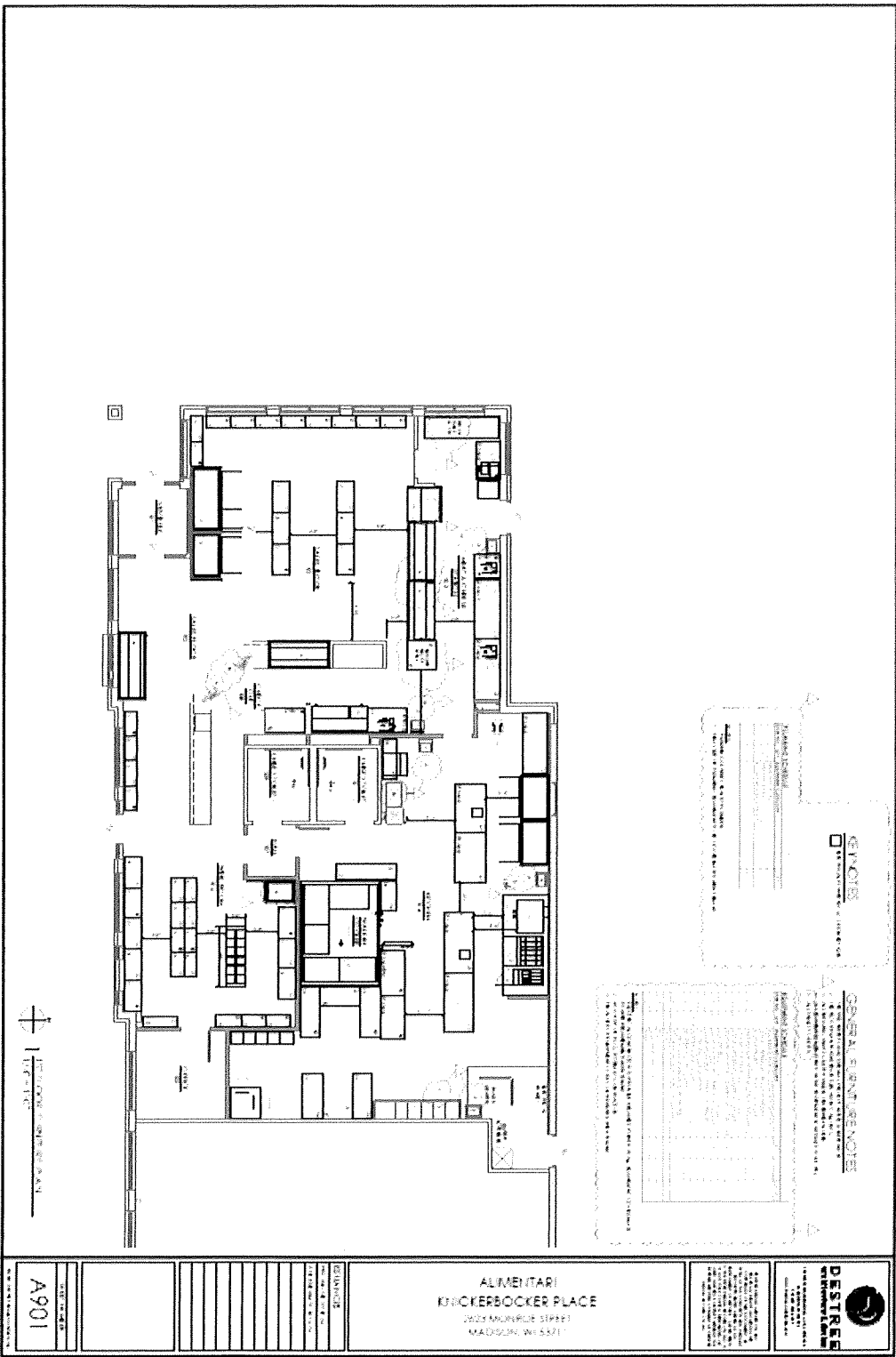














## **EXHIBIT "B"**

### **TENANT'S WORK**

Tenant's Work shall be performed in compliance with the following requirements:

#### **I. CONSTRUCTION PROCEDURES**

Tenant shall provide Landlord with its schematic design for the Premises, which shall include all of the items of Tenant's Work. Upon receipt of Landlord's written approval of Tenant's schematic design, Tenant's architect or engineer shall prepare detailed, scaled drawings for the Premises, incorporating the improvements by Tenant (to the extent such improvements are acceptable to Landlord). In addition to the above material to be submitted, Tenant shall also submit interior finish selections for all surfaces for review and approval by Landlord. Landlord's approval of Tenant's plans shall create no responsibility or liability on the part of Landlord for their completeness, design sufficiency, or compliance with all laws, rules and regulations of governmental agencies or authorities. Tenant's architect and/or engineer shall be licensed to perform professional service in the State of Wisconsin. Tenant, at its sole cost and expense, shall cause said plans to be filed with the appropriate governmental agencies in such form as may be required.

All contractors engaged by Tenant as permitted by Landlord, which approval shall not be unreasonably withheld, shall be bondable, licensed contractors, possessing good labor relations, capable of performing quality workmanship and working in harmony with Landlord's general contractor and other contractors on the job. Such license is further conditioned upon Workers' Compensation and public liability insurance and property damage insurance, all in amounts and with companies and on forms satisfactory to Landlord, being provided and at all times maintained by Tenant's contractors engaged in the performance of Tenant's Work, and certificates of such insurance being furnished to Landlord, prior to proceeding with Tenant's Work. If at any time such entry shall cause disharmony or interference with Landlord's mechanics or contractors, this license may be withdrawn by Landlord upon forty-eight (48) hours written notice to Tenant. Such entry shall be deemed to be subject to all of the terms, covenants, provisions and conditions of this Lease except as to the covenant to pay rent. Landlord shall not be liable in any way for any injury, loss or damage which may occur to Tenant, its employees, contractors, agents, workmen and mechanics, or any one or more of them, or to any of Tenant's decorations or installations so made prior to commencement of the term of this Lease, the same being solely at Tenant's risk and Tenant hereby agrees to indemnify and hold Landlord harmless from any and all claims therefor or arising therefrom.

#### **II. "AS IS" CONDITION**

The Premises shall be provided in "as is" condition and Landlord shall have no obligation to make or pay for any improvements to the Premises, except for the Construction Allowance and the Design Allowance.

#### **III. TENANT'S WORK**

Tenant shall do and perform at its expense all Tenant's Work diligently and promptly. Before doing any Tenant's Work, Tenant must receive prior written permission from Landlord. No work performed by Tenant is in lieu of current rent or an advance rental payment, nor is any such work deemed of any value to Landlord at the termination or cancellation of this Lease. Tenant's Work shall include, but not be limited to the following:

- A. **Design Services:** Tenant is responsible to contract and pay for qualified design professionals for build out within the Premises and to coordinate Tenant's requirements with the building standard. Tenant to apply for and obtain all required permits and Certificates of Occupancy and other approvals relating to the Premises and its permitted use.
- B. **Wall Finishes:** All walls not covered by trade fixtures shall be painted or covered with an approved wall covering.
- C. **Signs:** Tenant shall identify the Premises with signage meeting the criteria established in the Lease.
- D. Any and all other work necessary to improve and occupy the Premises for Tenant's use.

Tenant's construction shall comply in all respects with applicable federal, state, county, and local statutes, ordinances, regulations, laws, and codes and the plans and specifications approved by Landlord. Tenant shall be responsible for all necessary permits and approvals required to pursue Tenant's Work. Tenant's Work shall not hinder or interfere with the conducting of business by other tenants. Tenant's contractor or subcontractors shall not at any time damage, injure, interfere with or delay any other construction within the Building.



Alimentari is a European-inspired deli and specialty store that brings the rich culinary traditions of Europe to the local community. Since opening in 2018, we have become a destination for food enthusiasts, offering a wide variety of high-quality, artisanal products that are carefully sourced from both local producers and iconic European regions. Located in the heart of Madison, Alimentari is a vibrant space where customers can discover and enjoy a unique range of foods and beverages that celebrate craftsmanship, heritage, and authenticity.

At Alimentari, our mission is to offer more than just products—we provide an immersive culinary experience that transports our customers to the heart of Europe. Whether it's the taste of a perfectly cured Italian salami, the creamy richness of a French brie, or the texture of fresh handmade pasta, we strive to bring the best of Europe's food culture to our shelves. Our customers come to us not only for the quality of our offerings but for the knowledge and personalized service that accompanies every visit.

We are currently working to open a new location at 2623 Monroe St. With a liquor license, we aim to create a holistic experience where customers can discover exceptional beverages to pair with their food selections.

Alimentari, open since 2018, is located currently at 306 Sout Brearly St. We offer a range of high-quality, artisanal food products with a European flair, including:

- Freshly made sandwiches featuring premium meats and cheeses
- A variety of charcuterie, cured meats, and imported cheeses
- Handcrafted fresh pasta
- Unique and hard-to-find European pantry items

Our operating hours are:

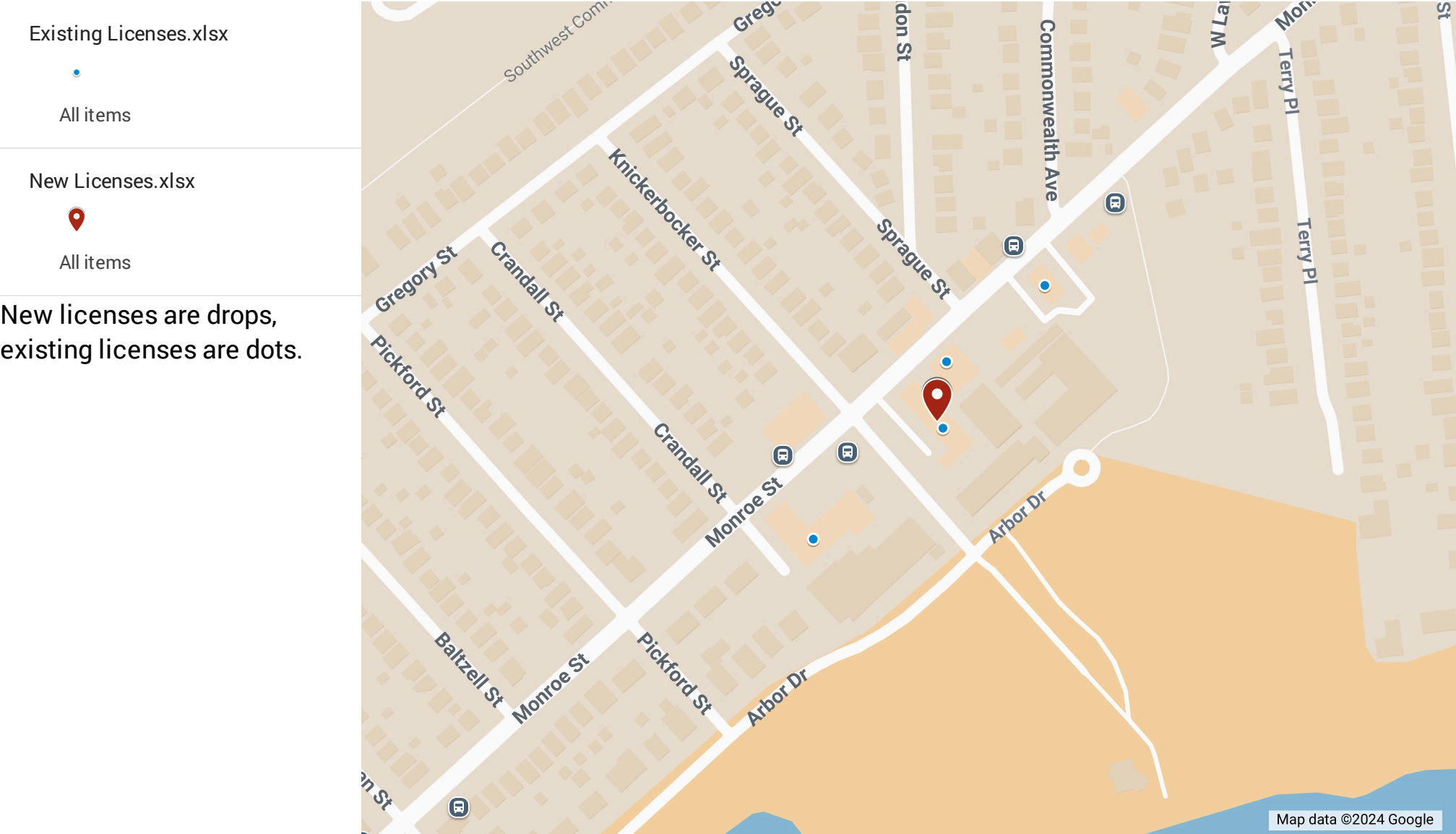
- Tuesday – Saturday: 9 AM to 7 PM
- Sunday: 10 AM to 5 PM
- Closed Mondays

Our focus on sourcing from small-batch producers, both locally and from Europe, aligns with our philosophy of supporting quality, craftsmanship, and sustainability.

**Wine & Spirits Philosophy:** At Alimentari, we approach the selection of wine and spirits with the same care, attention to detail, and dedication to quality that defines our food offerings. Our philosophy is grounded in the belief that the best products come from small-batch, artisanal producers who prioritize craftsmanship, sustainability, and tradition.



# November 2024 ALRC New License







# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Master

**File Number: 85801**

**File ID:** 85801

**File Type:** License

**Status:** Public Hearing

**Version:** 1

**Reference:**

**Controlling Body:** ALCOHOL  
LICENSE REVIEW  
COMMITTEE

**File Created Date :** 10/23/2024

**File Name:**

**Final Action:**

**Title:** Public Hearing - New License  
Metztli LLC • dba Metztli  
2705 W Beltline Hwy • Agent: Jennifer Osuna  
Estimated Capacity (in/out): 150/0  
Class B Combination Liquor & Beer • 35% alcohol, 65% food  
Police Sector 308 (District 10)

**Notes:**

**Sponsors:**

**Effective Date:**

**Attachments:** 85801 Metztli app.pdf, 2705 W Beltline Hwy map.pdf,  
Metztli LLC Revised Hours.pdf

**Enactment Number:**

**Author:**

**Hearing Date:**

**Entered by:** jverbick@cityofmadison.com

**Published Date:**

## History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Clerk's Office	10/23/2024	Referred for Introduction				
	<b>Action Text:</b> This License was Referred for Introduction						
	<b>Notes:</b> Alcohol License Review Committee- Public Hearing (11/20/24), Common Council (12/10/24)						
1	COMMON COUNCIL	10/29/2024	Refer For Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	<b>Action Text:</b> A motion was made by Figueroa Cole, seconded by Duncan, to Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.						

## Text of Legislative File 85801

### Title

Public Hearing - New License  
Metztli LLC • dba Metztli  
2705 W Beltline Hwy • Agent: Jennifer Osuna



Estimated Capacity (in/out): 150/0  
Class B Combination Liquor & Beer • 35% alcohol, 65% food  
Police Sector 308 (District 10)





# Liquor/Beer License Application

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703

[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider  
Class B: ☒ Beer, ☐ Liquor,  
☐ Class C Wine

(Agenda Item Number)

85801

(Legistar file number)

LICL1B.2024.00917

(License number)

10

308 ~~320~~

(Alder District #)

(Police Sector)

Office Use Only

## Section A – Applicant

- List the name of your ☐ Sole Proprietor, ☐ Partnership, ☐ Corporation/Nonprofit Organization or ☒ Limited Liability Company exactly as it appears on your State Seller's Permit.  
METZTLI LLC
- Trade Name (doing business as) METZTLI
- Address to be licensed 2705 W. BELTLINE HWY MADISON WI 53713
- Mailing address 2705 W. BELTLINE HWY MADISON WI 53713
- Anticipated opening date RESTAURANT WAS OPENED 02/18/2024
- Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?  
☒ No ☐ Yes (explain)  
\_\_\_\_\_
- Does another alcohol beverage licensee or wholesale permittee have interest in this business? ☒ No ☐ Yes (explain)  
\_\_\_\_\_

## Section B—Premises

- Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.

\*ALCOHOL BEVERAGES ARE GOING TO BE SOLD IN THE DINING ROOM.  
\*BEHIND THE COUNTER, AND INSIDE A ROOM IN THE BASEMENT  
THE ALCOHOL BEVERAGES ARE GOING TO BE STORED.



9. Applicants for on-premises consumption only. Estimated capacity (patrons and employees):

Indoor: 150 Outdoor: 0

10. Describe existing parking and how parking lot is to be monitored.

PARKING IS IN FRONT OF THE BUILDING AND IT WILL BE  
MONITORED WITH A SECURITY CAMERA.

11. Was this premises licensed for the sale of liquor or beer during the past license year?

☒ No ☐ Yes, license issued to \_\_\_\_\_ (name of licensee)

### Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent JENNIFER V. OSONA.

13. City, state in which agent resides MADISON WI.

14. How long has the agent continuously resided in the State of Wisconsin? SIX YEARS, SEVEN MONTHS

15. Has the liquor license agent completed the responsible beverage server training course?

☐ No, but will complete prior to ALRC meeting ☒ Yes, date completed 09/24/24

16. State and date of registration of corporation, nonprofit organization, or LLC.

WISCONSIN 04/19/2023

17. In the table below list the directors of your corporation or the members of your LLC.

☒ Attach background check forms for each director/member.

Title	Name	City and State of Residence
OWNER	JENNIFER V. OSONA	MADISON WI
GENERAL MANAGER	MOSES I. FUEBTE	MADISON WI

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.

JENNIFER V. OSONA

19. Is applicant a subsidiary of any other corporation or LLC?

☒ No ☐ Yes (explain) \_\_\_\_\_

20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?

☒ No ☐ Yes (explain) \_\_\_\_\_



## Section D—Business Plan

21. What type of establishment is contemplated?

- ☐ Tavern    ☐ Nightclub    ☒ Restaurant    ☐ Liquor Store    ☐ Grocery Store  
☐ Convenience Store without gas pumps    ☐ Convenience Store with gas pumps  
☐ Other \_\_\_\_\_

22. Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? ☒ No    ☐ Yes

23. Hours of operation: please enter opening and closing times in the table below.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10:00 AM 02:00 AM	10:00 AM 09:00 PM	10:00 AM 09:00 PM	10:00 AM 09:00 PM	10:00 AM 02:00 AM	10:00 AM 02:00 AM	10:00 AM 02:00 AM
(Class B only) Enter below any hours when food service will not be available, if applicable						
—	—	—	—	—	—	—

## Section E—Consumption on Premises

*This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.*

24. Indicate any other product/service offered. MEXICAN FOOD

25. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. (Note: Non-alcoholic drinks are classified as "Food.") New establishments estimate percentages:

35 % Alcohol    65 % Food    — % Other

If applicable, describe "Other": \_\_\_\_\_

Do you have written records to document the percentages shown? ☒ No    ☐ Yes  
 You may be required to submit documentation verifying the percentages indicated.

26. Do you plan to have live entertainment? ☒ No    ☐ Yes—what kind? \_\_\_\_\_

If planned entertainment includes live music (except solo acoustic), a DJ, or a designated dance floor, please also complete an Entertainment License.

## Section F—Required Contacts and Filings

27. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. ☐ No    ☒ Yes

28. I understand that I am required to host an information session at least one week before the ALRC meeting. ☐ No    ☒ Yes

29. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. ☐ No    ☒ Yes



30. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. ☐ No ☒ Yes
31. I agree to contact the Deputy Clerk prior to the ALRC meeting. ☐ No ☒ Yes
32. I agree to contact the neighborhood association representative prior to the ALRC meeting. ☐ No ☒ Yes
33. I intend to operate under the alcohol license within 180 days of the Common Council granting this license. The license shall be considered surrendered if not issued within 180 days of being granted. ☐ No ☒ Yes
34. I understand we must file a Special Occupational Tax return (TTB form 5630.5) before beginning business. [phone 1-800-937-8864] ☐ No ☒ Yes
35. I understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in question 1, above. [phone 608-266-2776] ☐ No ☒ Yes
36. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☒ No ☐ Yes

### Section G—Information for Clerk's Office

37. This application is for the license period ending June 30, 20 25.
38. State Seller's Permit 4 5 6 - 1 0 3 1 4 6 2 2 6 3 - 0 4
39. Federal Employer Identification Number 92-3606539
40. Who may we contact between 8 a.m. and 4:30 p.m. regarding this license?
- Contact person MOISES I. FUERTE
- Business phone 608 440-5417 Business e-mail address mfuerte\_73@hotmail.com
- Preferred language SPANISH / ENGLISH
- If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?
- ☒ Yes (language: SPANISH)
- ☐ No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)
- Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?
- ☐ Sí, lenguaje: \_\_\_\_\_
- ☐ No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.
41. Corporate attorney, if applicable: Name \_\_\_\_\_
- Phone \_\_\_\_\_ E-mail \_\_\_\_\_



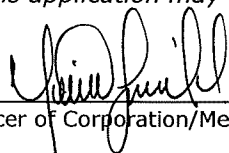
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- ☐ Copy of State Seller's Permit (Not Business Tax Registration Certificate), ☐ Appointment of Agent (if Corp/LLC),  
☐ Member background investigation forms, ☐ Articles of Incorporation (if Corp/LLC), ☐ Floor Plans,  
☐ Copy of Lease, ☐ Business Plan, and ☐ Sample Menu (if applying for Class B license)

If required items are missing, the application will not be considered complete and will not be accepted by the Clerk's Office until all requirements are submitted. No exceptions are made.

**Read carefully before signing:** Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate the business according to law, and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. Lack of access to any portion of licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

  
 (Officer of Corporation/Member of LLC/Partner/Sole Proprietor)

09/29/2024  
 (Date)

**Clerk's Office checklist for complete applications**

- |  |   |  |
|--|---|--|
| <input checked="" type="checkbox"/> WI Seller's Permit Certificate<br>(matching articles of incorporation) | <input checked="" type="checkbox"/> Background investigation form(s)<br><input type="checkbox"/> Form for surrender of previous license | <input checked="" type="checkbox"/> Floor Plans<br><input checked="" type="checkbox"/> Lease |
| <input checked="" type="checkbox"/> FEIN   | <input checked="" type="checkbox"/> *Articles of Incorporation  | <input checked="" type="checkbox"/> Business Plan  |
| <input checked="" type="checkbox"/> Written description of premises  | <input checked="" type="checkbox"/> *Appointment of Agent<br>* Corporation/LLC only   | <input checked="" type="checkbox"/> **Sample Menu<br>** Class B only                         |

**Upon Application Submission, the Clerk's Office issued to the application:**

- ☐ Orange sign    ☐ Orange business card  
☐ "Applying for a Liquor/Beer License in the City of Madison" brochure with contact information

Date complete application filed with Clerk's Office \_\_\_\_\_

Date of ALRC meeting \_\_\_\_\_ Date license granted by Common Council \_\_\_\_\_

Date provisional issued \_\_\_\_\_ Date license issued \_\_\_\_\_

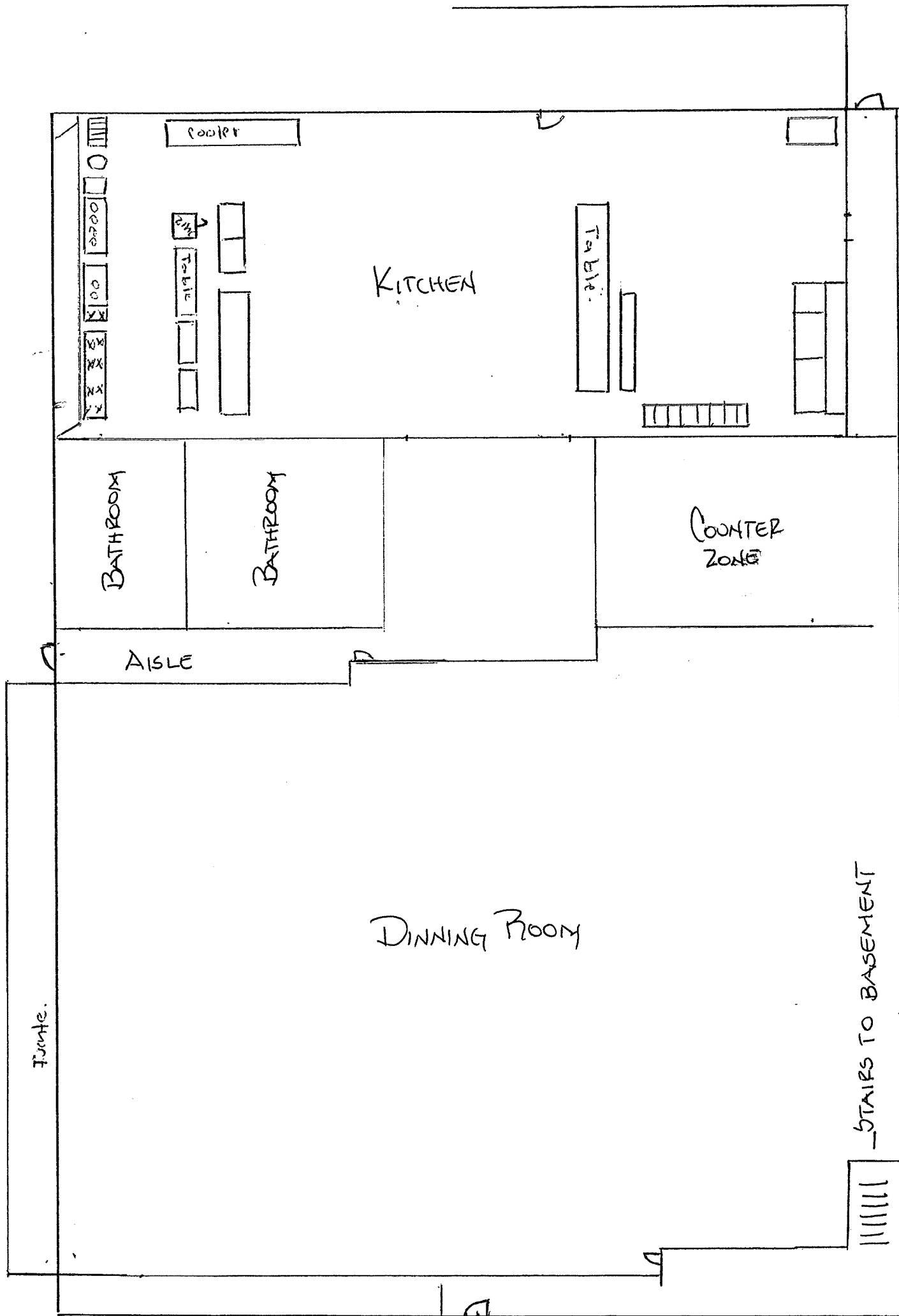


## Description of the premises

This building offers a spacious area of approximately 4,405 square feet on the main level, complemented by 2,345 square feet in the basement. Inside, it features a cozy dining area designed to accommodate around 150 people, making it ideal for events and gatherings. Additionally, there are two restrooms, a fully equipped kitchen, and a payment area, ensuring efficient operation.

Outside, the location is complemented by seven parking spaces, providing convenience and accessibility for visitors.









**ENCHILADAS MINERAS.....\$17.29**

Traditional delight from the Mexican Bajío region, featuring tortillas handmade and dipped in guajillo chili, then lightly fried in oil, filled with your choice of queso fresco or shredded chicken. Topped with cubes of potatoes, carrots, lettuce, chopped onion, sour cream and queso.

**ENCHILADAS SUIZAS.....\$16.99**

Indulge in the flavors of Mexican cuisine with classic corn tortillas, filled with chicken and drowned in a creamy tomatillo sauce with green chilies. Covered with Chihuahua cheese and broiled until achieving an irresistible texture.

**PAMBAZO DEL BAJIO.....\$15.99**

Indulge in our soft bread, offering a crispy exterior lightly bathed in guajillo chili and sautéed. Stuffed with lettuce, sour cream, queso fresco and sautéed carrots with potatoes. You can choose between shredded beef or chorizo with potatoes.

**TLACOYO.....\$7.49**

Our Tlacoyos, made with corn masa, are filled with black beans and cooked to perfection for the ideal texture. Accompanied by green sauce, stewed nopales and queso fresco. Perfect for a meal full of tradition and flavor.

**TORTA CUBANA.....\$20.99**

Enjoy the richness of flavors offered by our torta cubana. This delicacy is stacked with layers of breaded chicken, sausage and ham, all wrapped in baked Mexican telera bread. Accompanied by avocado, grilled queso fresco, refried beans, egg, tomato, onion, lettuce, mayonnaise and chipotle chili or pickled peppers.

**ENMOLADAS.....\$17.19**

Soft tortillas filled with chicken bathed in our traditional mole, where dried chilies, chocolate, and our secret ingredients blend in a dance of flavors. Adorned with sesame seeds, queso fresco and onion.

**TACOS DORADOS.....\$13.29**

Crunchy rolled and fried tortillas, with shredded chicken or shredded beef, topped with lettuce, sour cream, onion, queso fresco and avocado. They'll be an explosion of textures and flavors on your palate.

**ENCHILADAS VERDES.....\$15.99**

Savor the pleasures of homemade cuisine with our enchiladas filled with juicy shredded chicken or shredded beef, wrapped in soft tortillas and smothered in a green sauce. Topped with sour cream, chopped onion, queso fresco and avocado.

**TORTA AL GUSTO.....\$15.99**

A feast for the palate with a crunchy telera bread, filled with refried beans, queso fresco, mayonnaise, avocado, tomato, onion and lettuce. It is served with pickled jalapeños of your choice, adding a delicious spicy touch. To complete this delight, you can choose the meat you like best (grilled beef, marinated pork, pork carnitas, breaded chicken or chorizo).

*Spice up your day with our  
flavorful*

# MEXICAN BREAKFAST

**CREATE A DELICIOUS BREAKFAST WITH YOUR FAVORITE  
OPTIONS FOR ONLY \$14.99**

Choose your perfect combination by selecting 3 options from proteins and complements, and your breakfast will be ready in minutes (includes tortillas or bread of your choice).

## PROTEINS

- Pork rinds in green sauce
- Pork rinds in red sauce
- Grilled beef
- Grilled chicken breast
- Eggs with chorizo
- Eggs in green sauce
- Eggs in red sauce
- Eggs in ranchero sauce
- Over easy eggs
- Mexican-style scrambled eggs
- Scrambled eggs

## COMPLEMENTS

- Refried beans
- Mexican rice
- Mexican-style potatoes
- Stewed nopales
- Grilled nopales
- Potatoes with chorizo
- Green chilaquiles with cheese
- Red chilaquiles with cheese



## PARA EMPEZAR CON ALEGRIA

**GUACAMOLE MEXICANO.....\$10.29**

Authentic recipe with a creamy avocado base complemented by a touch of onion, lemon, cilantro and serrano pepper that will tantalize your senses, starting with your palate. Served with crispy tortilla chips.

**PICO DE GALLO.....\$8.99**

Feel the freshness in every bite with our fresh salad! Delight in the flavors of tomato, onion, cilantro and jalapeño peppers, all accompanied by crispy tortilla chips. A delightful combination that will captivate you.

## CALDOS DEL ALMA

**POZOLE ROJO.....\$14.99**

An emblematic dish that merges cooked corn with pork, accompanied by lettuce, radish, onion, oregano, lemon, crispy tostadas and a touch of dry chilies of your choice. A true feast for the palate that will make you feel at home.

**MENUDO.....\$14.59**

Discover the richness of Mexican cuisine with our pancita, gently cooked in a flavorful broth of traditional chilies and spices. Served with chopped onion, fresh cilantro, lemon, dry chilies and warm tortillas.

## TACOS Y MAS

Choose 1 of the following options:

Grilled beef, Marinated pork, Chorizo, Pork caritas, Chicharrón in green sauce o Grilled chicken.  
Lomo, Suadero, Tongue, Barbacoa de res  
+ \$0.60

**TACOS.....\$3.55**

Simplicity at its finest: tortillas filled with your choice of meat, topped with onion, cilantro and our flavorful sauces.

**GORDITA METZTLI.....\$8.49**

An incomparable delicacy made from corn masa blended with pork cracklings, stuffed with stewed nopales or your preferred meat, complemented by cilantro, onion and queso fresco boasting an incomparable flavor.

**SOPES.....\$4.99**

Delight your palate with a delicious masa, soft in the center and crispy on the edges. With a base of refried beans, your choice of meat, onion, sour cream, queso fresco and a spicy salsa ¡pa' que amarre!

**QUESADILLA.....\$14.99**

Enjoy the delicious taste of our quesadilla, featuring a flour tortilla filled with queso Chihuahua, onion and cilantro. Served with a side of rice and beans.

**BURRITO.....\$16.49**

In this symphony of colors and flavors, you can enjoy a delicious filling of rice, beans, sour cream, pico de gallo, avocado and queso Chihuahua, wrapped in a flour tortilla that harmonizes perfectly with any of our meats.

### IMPORTANT INFORMATION ABOUT OUR FOOD.

At our place, we pride ourselves on adhering to the highest standards of quality and cleanliness, handpicking premium ingredients with care. However, it's important to note that some of our dishes might include allergens like dairy, gluten, peanuts, nuts, seafood, or eggs, which could pose risks for those with sensitivities. We also serve some items raw or lightly cooked, from certain meats to seafood and eggs, raising the possibility of foodborne illness. If you have any allergies or dietary restrictions, please let us know.

## SIDES

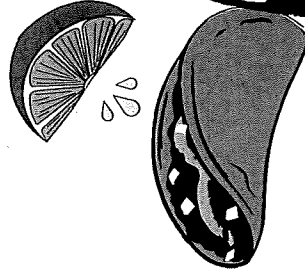
Mexican rice .....\$3.50  
Refried beans .....\$3.50  
Grilled nopales .....\$3.99  
Stewed nopales .....\$3.50  
Tostadas .....\$1.50  
Tortillas .....\$1.99  
Sautéed onions .....\$1.99

## PARA ENDULZAR LA VIDA

Celatina de mosaico .....\$4.99

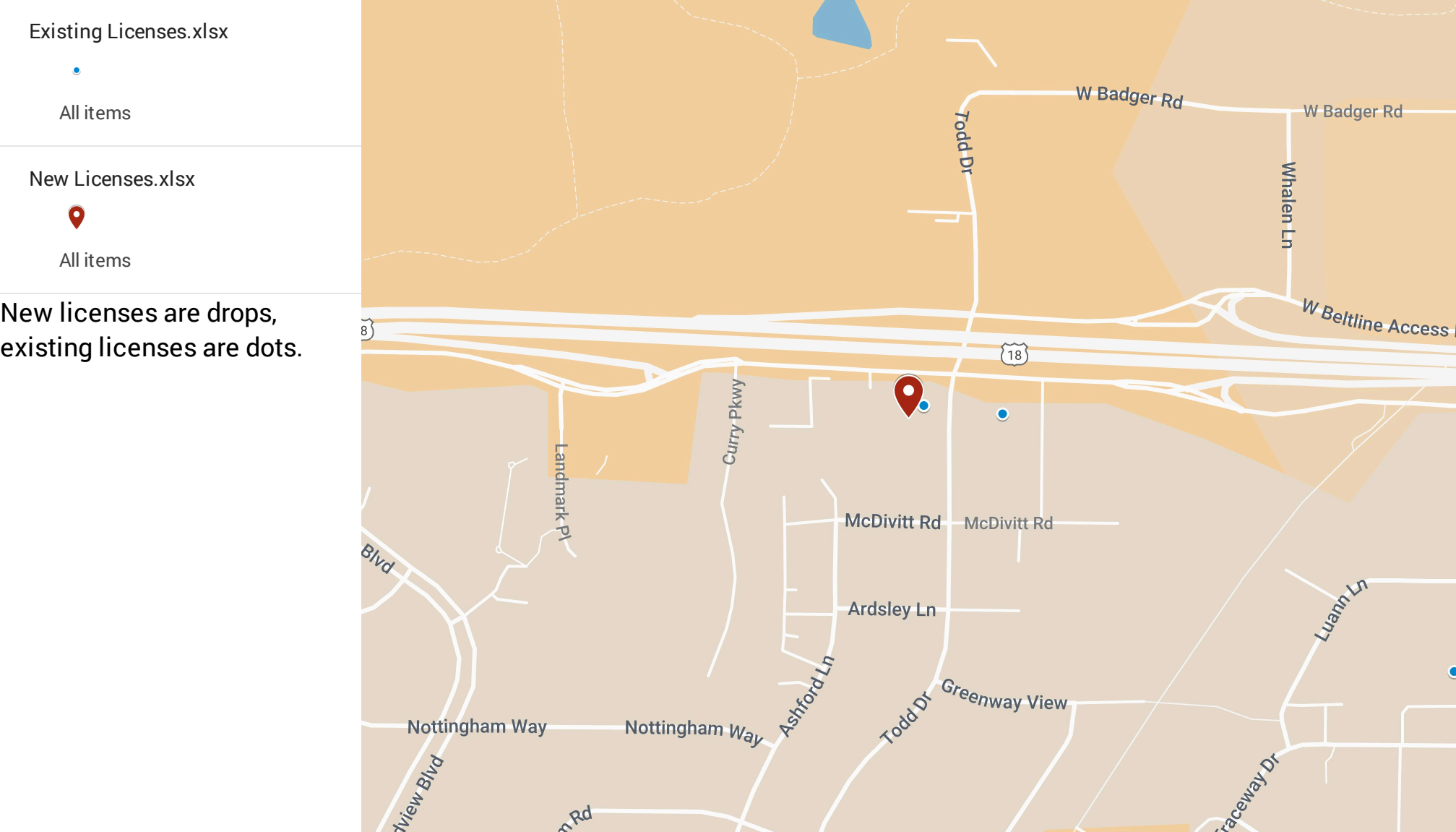
## BEVERAGES

Coca-Cola Bottled in Mexico .....\$3.50  
Mexican sodas .....\$3.50  
Topochico Mineral Water .....\$3.50  
Canned Sprite .....\$2.00  
Diet Coca-Cola .....\$2.00  
Aguas frescas .....\$3.50  
Café de olla .....\$3.00





# November 2024 ALRC New License





## Section D—Business Plan

21. What type of establishment is contemplated?

- ☐ Tavern ☐ Nightclub ☒ Restaurant ☐ Liquor Store ☐ Grocery Store  
☐ Convenience Store without gas pumps ☐ Convenience Store with gas pumps  
☐ Other \_\_\_\_\_

22. Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? ☒ No ☐ Yes

23. Hours of operation: please enter opening and closing times in the table below.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10:00 AM 08:00 PM	10:00 AM 10:00 PM	10:00 AM 10:00 PM	10:00 AM 10:00 PM	10:00 AM 10:00 PM	10:00 AM 10:00 PM	10:00 AM 10:00 PM
/	/	/	/	/	/	/

## Section E—Consumption on Premises

*This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.*

24. Indicate any other product/service offered. MEXICAN FOOD

25. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. (Note: Non-alcoholic drinks are classified as "Food.") New establishments estimate percentages:

35 % Alcohol 65 % Food — % Other

If applicable, describe "Other": \_\_\_\_\_

Do you have written records to document the percentages shown? ☒ No ☐ Yes  
You may be required to submit documentation verifying the percentages indicated.

26. Do you plan to have live entertainment? ☒ No ☐ Yes—what kind? \_\_\_\_\_

If planned entertainment includes live music (except solo acoustic), a DJ, or a designated dance floor, please also complete an Entertainment License.

## Section F—Required Contacts and Filings

27. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. ☐ No ☒ Yes

28. I understand that I am required to host an information session at least one week before the ALRC meeting. ☐ No ☒ Yes

29. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. ☐ No ☒ Yes





# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Master

**File Number: 85802**

**File ID:** 85802

**File Type:** License

**Status:** Public Hearing

**Version:** 1

**Reference:**

**Controlling Body:** ALCOHOL  
LICENSE REVIEW  
COMMITTEE

**File Created Date :** 10/23/2024

**File Name:**

**Final Action:**

**Title:** Public Hearing - New License  
Blue Moon Bar and Grill LLC • dba Blue Moon Bar and Grill  
2535 University Ave • Agent: Tracy Schmock  
Estimated Capacity (in/out): 90/52  
Class B Combination Liquor & Beer • 50% alcohol, 50% food  
Police Sector 206 (District 5)

**Notes:**

**Sponsors:**

**Effective Date:**

**Attachments:** 85802 Blue Moon app.pdf, 2535 University Ave  
map.pdf, Foss Comments.pdf

**Enactment Number:**

**Author:**

**Hearing Date:**

**Entered by:** jverbick@cityofmadison.com

**Published Date:**

## History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Clerk's Office	10/23/2024	Referred for Introduction				
	<b>Action Text:</b> This License was Referred for Introduction						
	<b>Notes:</b> Alcohol License Review Committee- Public Hearing (11/20/24), Common Council (12/10/24)						
1	COMMON COUNCIL	10/29/2024	Refer For Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	<b>Action Text:</b> A motion was made by Figueroa Cole, seconded by Duncan, to Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.						

## Text of Legislative File 85802

### Title

Public Hearing - New License  
Blue Moon Bar and Grill LLC • dba Blue Moon Bar and Grill  
2535 University Ave • Agent: Tracy Schmock



Estimated Capacity (in/out): 90/52  
Class B Combination Liquor & Beer • 50% alcohol, 50% food  
Police Sector 206 (District 5)





# Liquor/Beer License Application

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703

[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☒ Beer, ☒ Liquor,

☐ Class C Wine

(Agenda Item Number)

85802

(Legistar file number)

LICLIB-2024-00936

(License number)

5

206

(Alder District #)

(Police Sector)

Office Use Only

## Section A – Applicant

1. List the name of your ☐ Sole Proprietor, ☐ Partnership, ☐ Corporation/Nonprofit Organization or ☒ Limited Liability Company exactly as it appears on your State Seller's Permit.

Blue Moon Bar and Grill, LLC

2. Trade Name (doing business as) Blue Moon Bar and Grill

3. Address to be licensed 2535 University Ave, Madison, WI 53705

4. Mailing address 5074 W Clayton Rd, Fitchburg, WI 53711

5. Anticipated opening date currently open

6. Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?

☒ No ☐ Yes (explain)

7. Does another alcohol beverage licensee or wholesale permittee have interest in this business? ☒ No ☐ Yes (explain)

## Section B—Premises

8. Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.

1st floor - serve alcohol beverages

2nd floor - serve alcohol beverages

Front & side Patio - serve alcohol beverages

Liquor room in basement - storage



9. Applicants for on-premises consumption only. Estimated capacity (patrons and employees):

Indoor: 90 Outdoor: 52

10. Describe existing parking and how parking lot is to be monitored.

20 parking stalls on west end of building  
Bartenders & servers monitor parking lot.

11. Was this premises licensed for the sale of liquor or beer during the past license year?

☐ No ☒ Yes, license issued to Schmock and Schmock (name of licensee)

### Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent Tracy Schmock

13. City, state in which agent resides Madison, WI

14. How long has the agent continuously resided in the State of Wisconsin? 55 yrs

15. Has the liquor license agent completed the responsible beverage server training course?

☐ No, but will complete prior to ALRC meeting ☒ Yes, date completed \_\_\_\_\_

16. State and date of registration of corporation, nonprofit organization, or LLC.

Blue Moon Bar and Grill, LLC

17. In the table below list the directors of your corporation or the members of your LLC.

☐ Attach background check forms for each director/member.

Title	Name	City and State of Residence
<u>owner</u>	<u>Tracy Schmock</u>	<u>Madison, WI</u>

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.

Tracy Schmock

19. Is applicant a subsidiary of any other corporation or LLC?

☐ No ☒ Yes (explain) Sundown Saloon of Madison, LLC

20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?

☐ No ☒ Yes (explain) Sundown Saloon of Madison, LLC



### Section D—Business Plan

21. What type of establishment is contemplated?

- ☐ Tavern    ☐ Nightclub    ☒ Restaurant    ☐ Liquor Store    ☐ Grocery Store  
☐ Convenience Store without gas pumps    ☐ Convenience Store with gas pumps  
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22. Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? ☒ No    ☐ Yes

23. Hours of operation: please enter opening and closing times in the table below.

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(Class B only) Enter below any hours when food service will not be available, if applicable						
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50 % Alcohol    50 % Food    \_\_\_\_\_ % Other

If applicable, describe "Other": \_\_\_\_\_

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30. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. ☐ No ☒ Yes
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36. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☒ No ☐ Yes

### Section G—Information for Clerk's Office

37. This application is for the license period ending June 30, 20\_\_\_\_.

38. State Seller's Permit 4 5 6 - 1 0 3 1 8 4 0 3 6 1 - 0 4

39. Federal Employer Identification Number 995095617

40. Who may we contact between 8 a.m. and 4:30 p.m. regarding this license?

Contact person Tracy Schmock

Business phone (608) 438-3326 Business e-mail address madbunnee@aol.com

Preferred language English

If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?

☐ Yes (language: \_\_\_\_\_)

☒ No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)

Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?

☐ Sí, lenguaje: \_\_\_\_\_

☐ No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.

41. Corporate attorney, if applicable: Name \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_



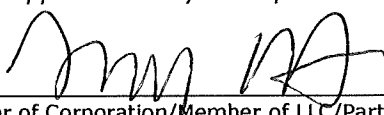
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Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

  
 (Officer of Corporation/Member of LLC/Partner/Sole Proprietor)

10/8/24  
 (Date)

#### Clerk's Office checklist for complete applications

- |  |  |   |
|--|--|---|
| <input checked="" type="checkbox"/> WI Seller's Permit Certificate<br>(matching articles of incorporation) | <input checked="" type="checkbox"/> Background investigation form(s) | <input checked="" type="checkbox"/> Floor Plans   |
| <input checked="" type="checkbox"/> FEIN   | <input type="checkbox"/> Form for surrender of previous license      | <input type="checkbox"/> Lease                    |
| <input checked="" type="checkbox"/> Written description of premises  | <input checked="" type="checkbox"/> *Articles of Incorporation       | <input checked="" type="checkbox"/> Business Plan |
|  | <input checked="" type="checkbox"/> *Appointment of Agent            | <input checked="" type="checkbox"/> **Sample Menu |
|  | * Corporation/LLC only   | ** Class B only                                   |

#### Upon Application Submission, the Clerk's Office issued to the application:

- ☐ Orange sign    ☐ Orange business card  
☐ "Applying for a Liquor/Beer License in the City of Madison" brochure with contact information

Date complete application filed with Clerk's Office \_\_\_\_\_

Date of ALRC meeting \_\_\_\_\_ Date license granted by Common Council \_\_\_\_\_

Date provisional issued \_\_\_\_\_ Date license issued \_\_\_\_\_



# Patio

West

P1

P2

P3

P4

P5

P6

P7

P8

S1

S2

S3

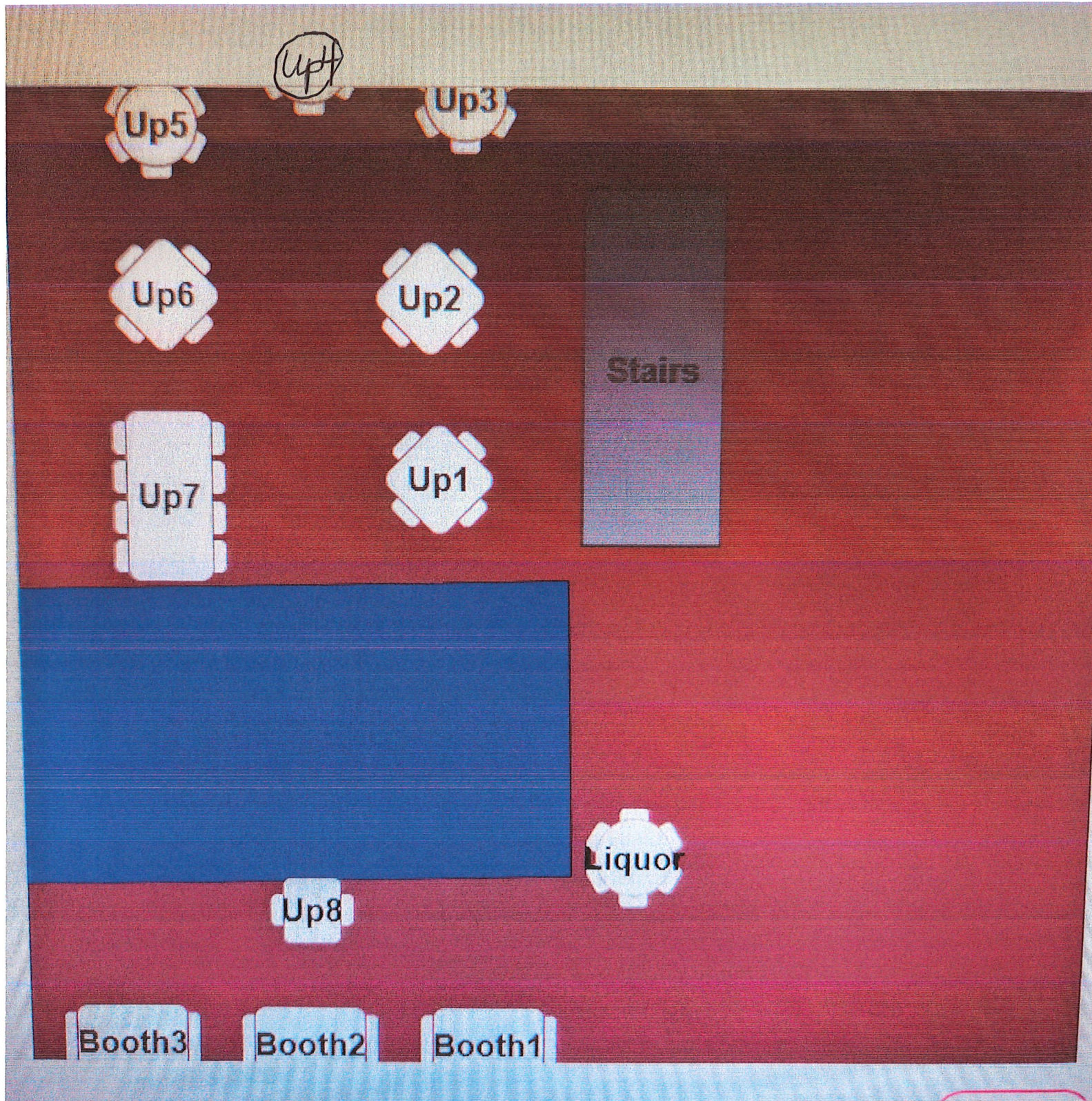
S4

S5



Blue Moon

# 2nd fl. Upstairs

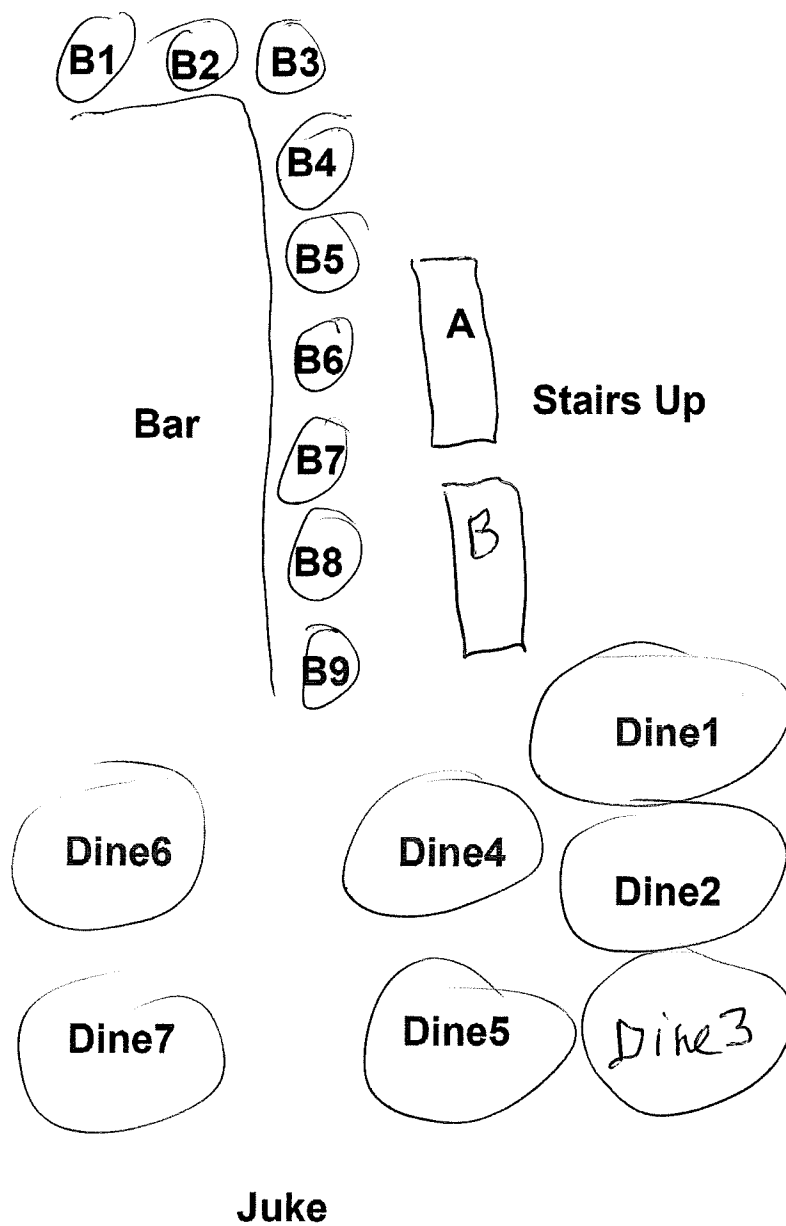




# Room Layout

Selection Name

Blue Moon 1st Floor





# Blue Moon Food Menu

58

## Appetizers & Sides

Cheese Curds	\$9.00
Broccoli Cheddar Bacon Nuggets	\$8.00
Buffalo Chicken Bites	\$7.00
Chicken Strips	\$8.00
Chicken Wings	\$9.00
Deep Fried Mushrooms	\$7.00
Jalapeno Poppers	\$8.00
Popcorn Shrimp	\$7.00
Onion Rings	\$7.00
French Fries Small: \$3.00 Large: \$4.00	
Seasoned Waffle Fries	\$6.00
Coleslaw	\$2.50

## Dipping Sauces

First Included, each additional sauce .50

Barbeque, Bleu Cheese, Buffalo Sauce, Cocktail Sauce, Creamy Dill, Ranch, Salsa, Tartar, Thousand Island, Sour Cream

## BURGERS

Half-pound ground beef, served on a toasted bun.

Substitute veggie patty, gluten free bun, or bread for one dollar.

**\*Best Burger In Town ~\$9.50**

**\*Best Cheeseburger - Cheddar, American, Swiss, Pepperjack ~\$10.50**

**\*Bacon Cheeseburger - Choice of Cheese ~\$11.50**

**\*Blue Moon Burger - Garlic Bleu Cheese & Raw Onion ~\$11.50**

**\*Cajun Burger - Lettuce & Tomato ~\$9.50**

**\*Mushroom Swiss Burger ~\$10.50**

**\*Pile Driver - Ham, 3 Cheeses, Fried Onions ~\$12.50**

**\*Spanish Burger - Pico, Pepperjack & Black Olives ~\$11.50**

## WEDNESDAY & FRIDAY FISH FRY

**\*\*Please No Substitutions on Fish Fry Items\*\***

**Baked Cod Dinner - Mashed Potatoes, Coleslaw & Roll ~\$13.00**

**Beer-Battered Cod Dinner - French Fries, Coleslaw & Roll ~\$13.00**

**\*Grilled Salmon Dinner - Mashed Potatoes, Coleslaw & Roll ~\$13.00**

**Jumbo Fried Shrimp Basket - French Fries & Roll ~\$12.00**

**Beer-Battered Cod Sandwich - Tartar, Lettuce & Tomato ~\$9.00**

**Boston Clam Chowder - Our Famous Recipe**

## CHICKEN SANDWICHES

*Served on a toasted bun*

**Naked Chicken Breast - Lettuce & Tomato ~\$8.00**

**Blue Moon Chicken - Garlic Bleu Cheese & Raw Onion ~\$10.00**

**Cajun Chicken Breast - Lettuce & Tomato ~\$8.00**

**Chicken Cordon Bleu - Ham & Swiss Cheese ~\$10.00**

**Spanish Chicken - Pico, Pepperjack & Black Olives ~\$10.00**

## MELTS

*On Whole Wheat, Marble Rye, Sourdough or GF Bread*

**California Rueben - Turkey, Coleslaw, & Swiss Cheese ~\$9.00**

**Grilled Cheese - Cheddar, American, Swiss, Pepperjack ~\$5.00**

**Ham Melt - Choice of Cheese ~\$9.00**

**Turkey Melt - Choice of Cheese ~\$9.00**

## OTHER SANDWICHES

**Bacon, Lettuce & Tomato ~\$9.00**

**Big Brat ~\$8.00**

**Rueben - House-Made Corned Beef on Rye, Swiss & Sauerkraut ~\$12.00**

**\*Sockeye Salmon Sandwich ~\$12.00**

**Vienna Beef Hot Dog ~\$7.00**

## Add-Ons

Lettuce, Tomato, Fried Onion, Raw Onion	Free
Sauteed Mushrooms, Pico De Gallo	\$1.00
Cheese: American, Cheddar, Pepperjack, Swiss	\$1.00
Garlic Bleu Cheese Crumbles	\$2.00
Bacon	\$2.00

## SOUP & SALADS

**Chicken Black & Bleu Salad - Cajun Chicken, Red Onion, Tomatoes, Black Olives, Bleu Cheese Crumbles ~\$13.00**

**\*Salmon Black & Bleu Salad ~\$16.00**

**Caesar Salad - Black Olives, Croutons, Parmesan ~\$9.00**

**Grilled Chicken Caesar Salad ~\$12.00**

**\*Salmon Caesar Salad ~\$15.00**

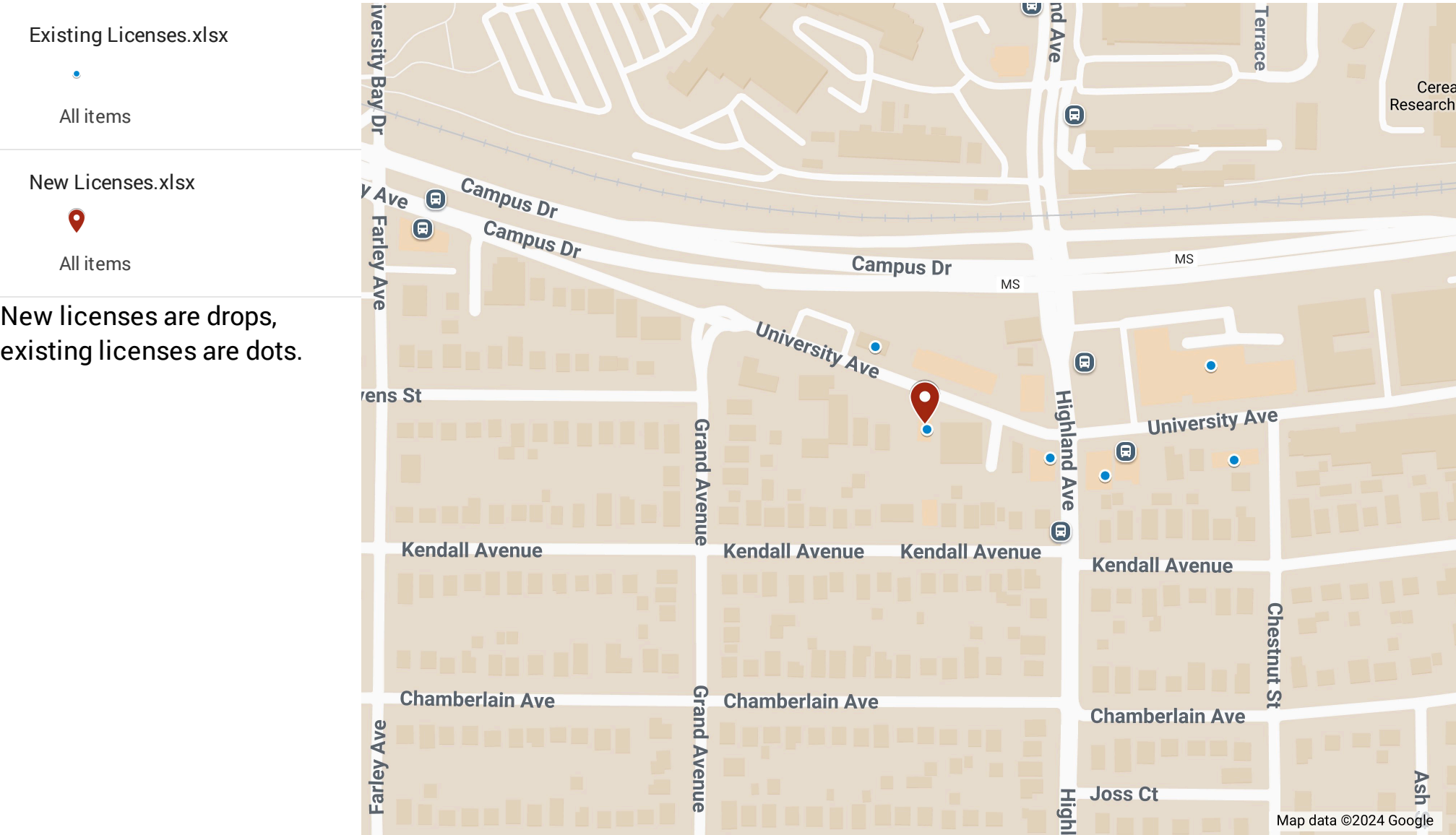


## Blue Moon Business Plan:

- Revenue already 1.6 million a year
- Expenses from vendors
- Target customers from neighborhood hospital, hotel and locals, Team Sports.
- Best burgers!
- Managers in place already and employees been there since 1994



# November 2024 ALRC New License





**From:** [Darsi Foss](#)  
**To:** [licensing; Vidaver, Regina](#)  
**Cc:** [Bidar-Sielaff, Shiva](#)  
**Subject:** Blue Moon Bar and Grill - Application for Class B liquor license  
**Date:** Saturday, November 16, 2024 11:12:24 AM

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[You don't often get email from [darsi@foss-speer.net](mailto:darsi@foss-speer.net). Learn why this is important at <https://aka.ms/LearnAboutSenderIdentification> ]

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear Members of the ALRC and Alder Vidaver:

I am writing to you in support of the Blue Moon Bar and Grill's application for a modified (i.e., in name only) liquor license. The Blue Moon is our neighborhood pub, and we love having them close by.

My support is conditioned on the understanding that this is simply a name change due to a change in ownership. It is my understanding that the long-term operating and public notice conditions in the existing license that the Blue Moon and the neighborhood and former alder worked together to craft to ensure a happy co-existence will remain in the license. These conditions are very important and should not be removed or changed.

Again, we love having the Blue Moon in our neighborhood, especially after coming to a common understanding on how to happily co-exist.

Thank you in advance for your consideration of these comments.

Sincerely,  
Darsi Foss  
2533 Kendall Ave  
Madison, WI 53705





# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Master

**File Number: 85803**

**File ID:** 85803

**File Type:** License

**Status:** Public Hearing

**Version:** 1

**Reference:**

**Controlling Body:** ALCOHOL  
LICENSE REVIEW  
COMMITTEE

**File Created Date :** 10/23/2024

**File Name:**

**Final Action:**

**Title:** Public Hearing - New License  
Izakaya Shinya Inc • dba Izakaya Kuroyama  
419 State St • Agent: Kurt Halleen  
Estimated Capacity (in/out): 48/20  
Class B Beer, Class C Wine • 15% alcohol, 85% food  
Police Sector 403 (District 2)

**Notes:**

**Sponsors:**

**Effective Date:**

**Attachments:** 85803 Izakaya app.pdf, 419 State St map.pdf, Agent  
KH\_Redacted.pdf

**Enactment Number:**

**Author:**

**Hearing Date:**

**Entered by:** jverbick@cityofmadison.com

**Published Date:**

## History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Clerk's Office	10/23/2024	Referred for Introduction				
	<b>Action Text:</b> This License was Referred for Introduction						
	<b>Notes:</b> Alcohol License Review Committee- Public Hearing (11/20/24), Common Council (12/10/24)						
1	COMMON COUNCIL	10/29/2024	Refer For Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	<b>Action Text:</b> A motion was made by Figueroa Cole, seconded by Duncan, to Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.						

## Text of Legislative File 85803

### Title

Public Hearing - New License  
Izakaya Shinya Inc • dba Izakaya Kuroyama  
419 State St • Agent: Kurt Halleen

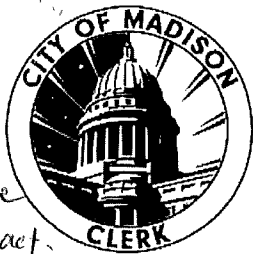


Estimated Capacity (in/out): 48/20

Class B Beer, Class C Wine • 15% alcohol, 85% food

Police Sector 403 (District 2)





# Liquor/Beer License Application

(Agenda Item Number)

85803

(Legistar file number)

LICLB-2024-00945

(License number)

2

403

(Alder District #)

(Police Sector)

Office Use Only

Please  
Contact:

(773) 788-5317

City of Madison Clerk

210 MLK Jr Blvd, Room 103

Madison, WI 53703

[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)

608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☒ Beer, ☐ Liquor

☒ Class C Wine

wrong - not liquor

## Section A - Applicant

1. List the name of your ☐ Sole Proprietor, ☐ Partnership, ☒ Corporation/Nonprofit Organization or ☐ Limited Liability Company exactly as it appears on your State Seller's Permit.

Izakaya Shinya INC

2. Trade Name (doing business as) Izakaya kuroyama

3. Address to be licensed 419 State St. Madison, WI 53703

4. Mailing address 419 State St. Madison, WI 53703

5. Anticipated opening date 11/1/2024

6. Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?

☒ No ☐ Yes (explain)

7. Does another alcohol beverage licensee or wholesale permittee have interest in this business? ☒ No ☐ Yes (explain)

## Section B - Premises

8. Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.

Alcohol beverages will be sold in side the premises or at the outdoor seating right in front of the restaurant, just like the same as previous Dubai Mediterranean Restaurant and Bar. Alcohol beverages will be stored on the premises in the basement.







9. Applicants for on-premises consumption only. Estimated capacity (patrons and employees):

Indoor: 48 people Outdoor: 20 people

10. Describe existing parking and how parking lot is to be monitored.

Employee parking is in the back of the building, parking lot has camera to monitored.

11. Was this premises licensed for the sale of liquor or beer during the past license year?

☐ No ☒ Yes, license issued to Dubai Mediterranean Restaurant and Bar. (name of licensee)

### Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent Hugo Liang, Kurt Halleen
13. City, state in which agent resides Chicago, Illinois but will move to Wisconsin. Madison, WI
14. How long has the agent continuously resided in the State of Wisconsin? 1 month. 29 years
15. Has the liquor license agent completed the responsible beverage server training course?
- ☐ No, but will complete prior to ALRC meeting ☒ Yes, date completed 06/05/2024
16. State and date of registration of corporation, nonprofit organization, or LLC.
- Wisconsin, 09/18/2024
17. In the table below list the directors of your corporation or the members of your LLC.
- ☒ Attach background check forms for each director/member.

Title	Name	City and State of Residence
Owner	Hugo Liang	Chicago, IL

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.

Hugo Liang

19. Is applicant a subsidiary of any other corporation or LLC?

☒ No ☐ Yes (explain) \_\_\_\_\_

20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?

☒ No ☐ Yes (explain) \_\_\_\_\_



## Section D—Business Plan

21. What type of establishment is contemplated?

- ☐ Tavern    ☐ Nightclub    ☒ Restaurant    ☐ Liquor Store    ☐ Grocery Store  
☐ Convenience Store without gas pumps    ☐ Convenience Store with gas pumps  
☐ Other \_\_\_\_\_

22. Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? ☒ No    ☐ Yes

23. Hours of operation: please enter opening and closing times in the table below.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
4pm - 2am	4pm - 2am	4pm - 2am	4pm - 2am	4pm - 2am	4pm - 2am	4pm - 2am
(Class B only) Enter below any hours when food service will not be available, if applicable						
-	-	-	-	-	-	-

## Section E—Consumption on Premises

*This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.*

24. Indicate any other product/service offered. food and drink

25. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. (Note: Non-alcoholic drinks are classified as "Food.") New establishments estimate percentages:

15 % Alcohol    85 % Food    \_\_\_\_\_ % Other

If applicable, describe "Other": \_\_\_\_\_

Do you have written records to document the percentages shown? ☐ No    ☐ Yes  
 You may be required to submit documentation verifying the percentages indicated.

26. Do you plan to have live entertainment? ☒ No    ☐ Yes—what kind? \_\_\_\_\_

If planned entertainment includes live music (except solo acoustic), a DJ, or a designated dance floor, please also complete an Entertainment License.

## Section F—Required Contacts and Filings

27. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. ☐ No    ☒ Yes

28. I understand that I am required to host an information session at least one week before the ALRC meeting. ☐ No    ☒ Yes

29. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. ☐ No    ☒ Yes



30. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. ☐ No ☒ Yes
31. I agree to contact the Deputy Clerk prior to the ALRC meeting. ☐ No ☒ Yes
32. I agree to contact the neighborhood association representative prior to the ALRC meeting. ☐ No ☒ Yes
33. I intend to operate under the alcohol license within 180 days of the Common Council granting this license. The license shall be considered surrendered if not issued within 180 days of being granted. ☐ No ☒ Yes
34. I understand we must file a Special Occupational Tax return (TTB form 5630.5) before beginning business. [phone 1-800-937-8864] ☐ No ☒ Yes
35. I understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in question 1, above. [phone 608-266-2776] ☐ No ☒ Yes
36. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☒ No ☐ Yes

### Section G—Information for Clerk's Office

37. This application is for the license period ending June 30, 20 25.
38. State Seller's Permit 4 5 6 - 1 0 3 1 8 3 6 7 5 1 - 0 4
39. Federal Employer Identification Number 99-4995977

40. Who may we contact between 8 a.m. and 4:30 p.m. regarding this license?

Contact person Hugo Wang

Business phone 773 788 5317 Business e-mail address izakaya.kuroyama@gmail.com

Preferred language English.

If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?

☐ Yes (language: \_\_\_\_\_)

☒ No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)

Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?

☐ Sí, lenguaje: \_\_\_\_\_

☐ No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.

41. Corporate attorney, if applicable: Name \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_



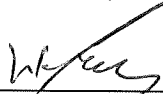
**NOTICE:** Completed application are due by noon of the third Monday (fourth, if the Clerk's office is closed on the third Monday) to get on the agenda for the proceeding months Alcohol License Review Committee. A completed application **must** be accompanied by the following items:

- ☒ Copy of State Seller's Permit (Not Business Tax Registration Certificate), ☒ Appointment of Agent (if Corp/LLC),  
☒ Member background investigation forms, ☒ Articles of Incorporation (if Corp/LLC), ☒ Floor Plans,  
☒ Copy of Lease, ☒ Business Plan, and ☐ Sample Menu (if applying for Class B license)

If required items are missing, the application will not be considered complete and will not be accepted by the Clerk's Office until all requirements are submitted. No exceptions are made.

**Read carefully before signing:** Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate the business according to law, and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. Lack of access to any portion of licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

  
 \_\_\_\_\_  
 (Officer of Corporation/Member of LLC/Partner/Sole Proprietor)

10/1/24  
 \_\_\_\_\_  
 (Date)

**Clerk's Office checklist for complete applications**

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> WI Seller's Permit Certificate<br>(matching articles of incorporation) | <input type="checkbox"/> Background investigation form(s)       | <input type="checkbox"/> Floor Plans   |
| <input type="checkbox"/> FEIN   | <input type="checkbox"/> Form for surrender of previous license | <input type="checkbox"/> Lease         |
| <input type="checkbox"/> Written description of premises  | <input type="checkbox"/> *Articles of Incorporation             | <input type="checkbox"/> Business Plan |
|   | <input type="checkbox"/> *Appointment of Agent                  | <input type="checkbox"/> **Sample Menu |
|   | * Corporation/LLC only  | ** Class B only                        |

**Upon Application Submission, the Clerk's Office issued to the application:**

- ☐ Orange sign    ☐ Orange business card  
☐ "Applying for a Liquor/Beer License in the City of Madison" brochure with contact information

Date complete application filed with Clerk's Office \_\_\_\_\_

Date of ALRC meeting \_\_\_\_\_ Date license granted by Common Council \_\_\_\_\_

Date provisional issued \_\_\_\_\_ Date license issued \_\_\_\_\_



Hugo Liang

Izakaya Kuroyama

419 State St Madison, WI 53703

shinyabars@gmail.com

(773)788-5317

Subject: Business plan for Izakaya Shinya Inc DBA Izakaya Kuroyama Food and Liquor License

Our establishment, Izakaya Kuroyama, stands as the latest addition to a series of successful ventures, who has previously triumphed with Shinya Ramen House and Shinya Bar and Grill, located at 3240 S Halsted St, Chicago, IL 60616; and 2255 W North Ave, Chicago, IL 60647, accordingly. We also have another pending location Izakaya Tokyo located at 42 N Cass Ave Westmont IL 60559. Established by Hugo Liang in 2018, Shinya Ramen House has been a resounding success, and the subsequent opening of Shinya Bar and Grill further solidified our presence and popularity within the neighborhood.

### **Description of Proposed Work**

Our vision is to create an immersive Japanese experience for our guests from the moment they step through the doors. Through thoughtful remodeling, we aim to transport our patrons to the heart of Japan, where tradition meets modernity in a harmonious blend.

We aspire to provide a memorable and immersive Japanese dining experience that leaves a lasting impression on our guests, ensuring they feel as though they have truly stepped into the heart of Japan.

### **Description of the Business and Industry:**

Izakaya Tokyo is a unique addition to the local culinary scene, building on the success of Shinya Ramen House and Shinya Bar and Grill. It prides itself on promoting cultural diversity and offering an immersive educational experience for patrons interested in Japanese traditions. Our establishment is meticulously designed to create a welcoming atmosphere where responsible adults can savor the art of Japanese cuisine and indulge in premium Japanese sakes. Our expected sales for alcohol is 15% and 85% for food.

### **Features and Advantages of the Project:**

Our project distinguishes itself by focusing on the fusion of traditional Japanese culinary delights with a contemporary and inviting ambiance. The specialization in serving Japanese sake alongside our meticulously crafted meals enhances the overall dining experience,







setting us apart from conventional bars and grills. This combination of authentic flavors and cultural immersion is poised to attract a diverse clientele, contributing to the vibrancy of the local community.

### **Improvement Sought and its Impact on the Business and Downtown:**

The improvements we seek in securing a liquor license will not only allow us to expand our offerings but will also significantly contribute to the enhancement of the downtown area. By providing a unique and culturally rich establishment, we aim to draw more foot traffic to the downtown district, thereby boosting local businesses and creating a more vibrant and thriving community.

### **Credentials and Experience of Business Owners:**

The owner, with a proven track record in successfully managing Shinya Ramen House and Shinya Bar and Grill, brings a wealth of experience and expertise to Izakaya Kuroyama. The success of the past ventures attests to the owner's commitment to quality, customer satisfaction, and operational excellence.

### **Unusual or Expected Difficulties or Hardships:**

While we anticipate challenges inherent in the hospitality industry, such as competition and market dynamics, we are well-prepared to navigate these obstacles. The uniqueness of our concept, coupled with our commitment to exceptional service and cultural enrichment, positions us favorably to overcome any challenges that may arise.

In conclusion, Izakaya Kuroyama, building on the legacy of Shinya Ramen House and Shinya Bar and Grill, is poised to become a cornerstone of the local dining and entertainment scene. We are confident that the proposed improvements, including obtaining a liquor license, will not only elevate Izakaya Kuroyama but will also positively impact the entire community.

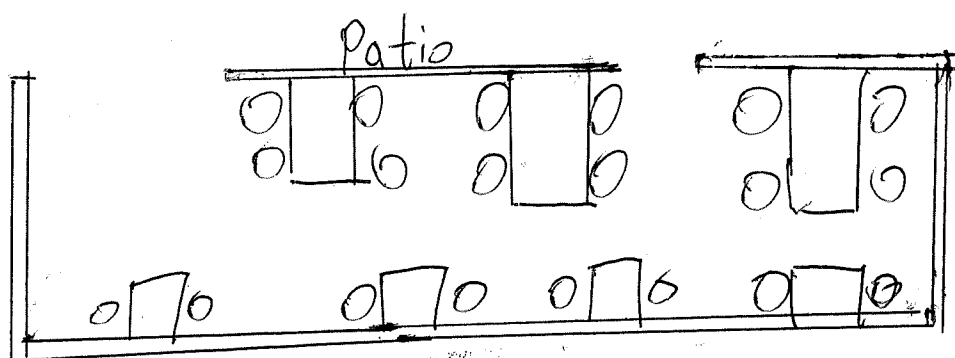
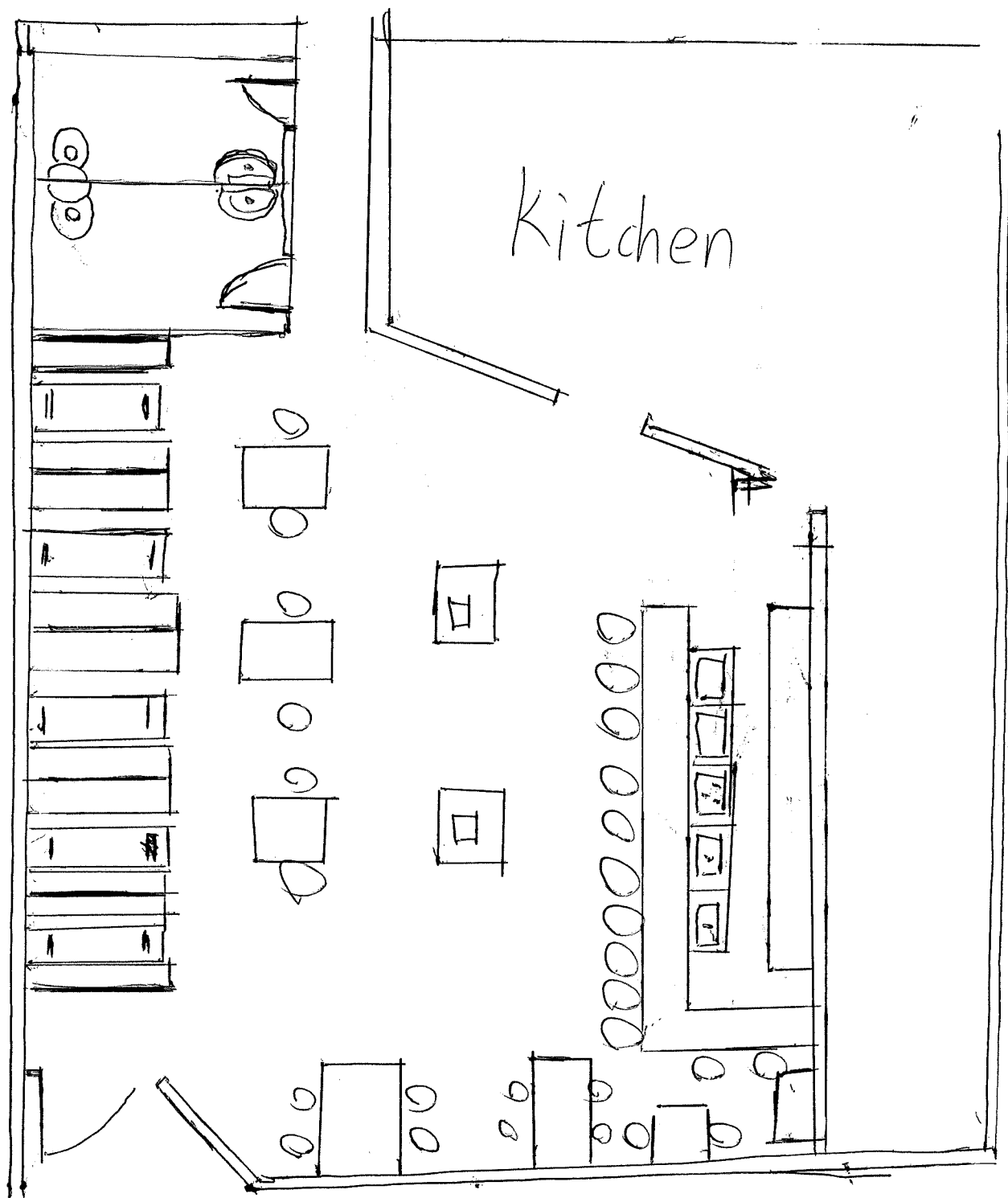
### **Hours and Operations:**

Our hours will be ideally 4pm-2am, and it's the same with our other restaurant. We are dedicated to fulfilling the culinary cravings of the Madison neighborhood's nighttime food enthusiasts.

















# MENU

## Street food

### OKONOMIYAKI



1/4 for \$8

### TAKOYAKI



4pcs for \$7

### KARAAGE



\$7



## Drink



### HANDMADE YUZU

\$7

### CITRUS

Sapporo Beer \$6

Asahi Beer \$6



### HOKKAIDO MILKTEA

\$7 boba+1



\$6









# MENU

## Kushiyaki & Yakitori



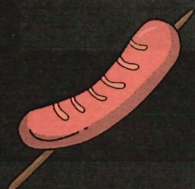
WAGYU  
BEEF

\$10



NEGIMA  
CHICKEN & LEEK

\$6



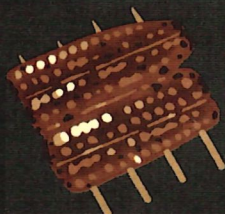
SAUSAGE

\$6



CHICKEN  
HEART

2 for \$6



UNAGI

1/2 for \$8



CHICKEN  
SKIN

2 for \$6

MISO EGGPLANT



\$6

SHIITAKE



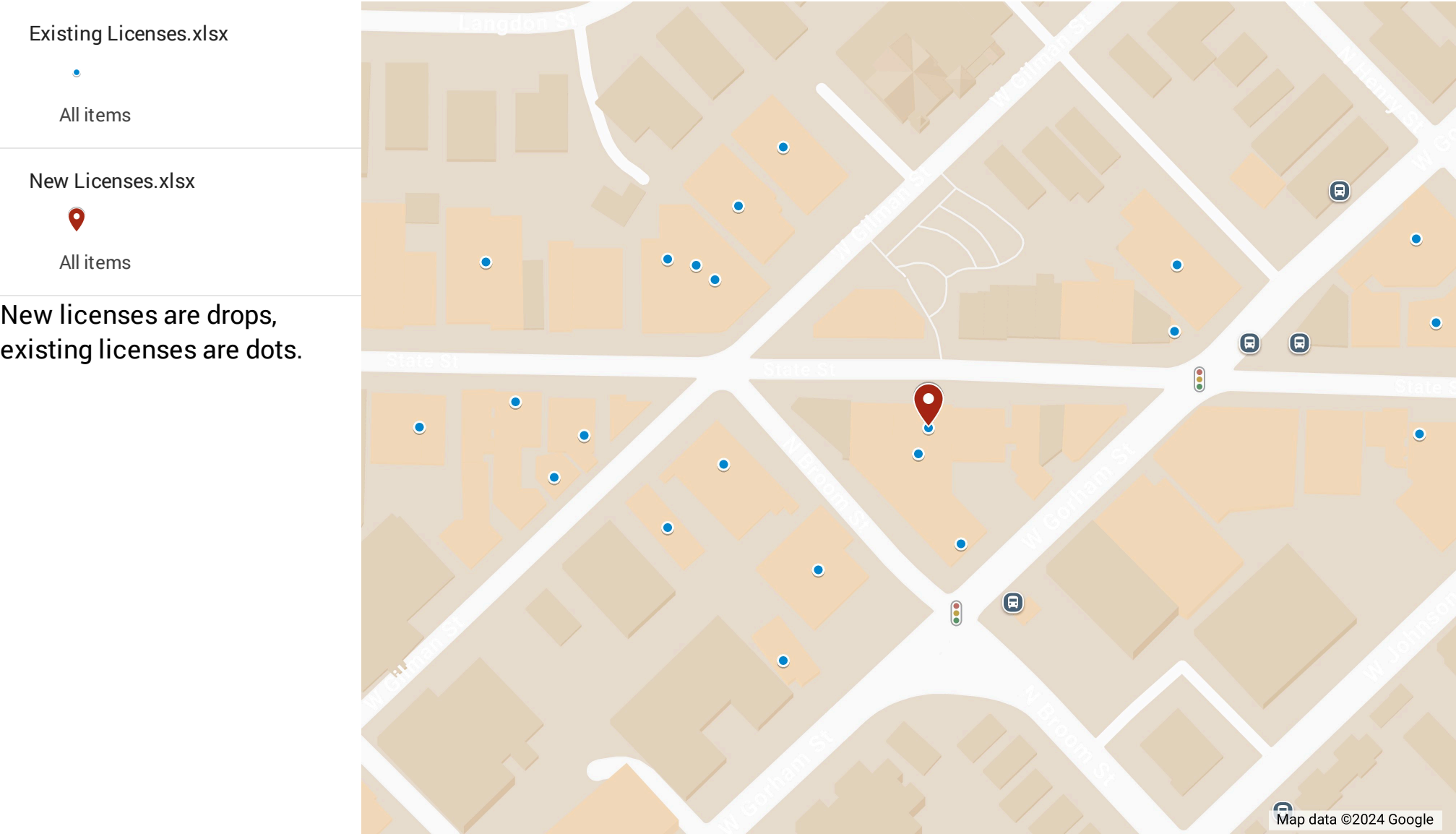
\$6







# November 2024 ALRC New License





**Liquor License Agent**  
**Kurt Halleen:** [REDACTED]

State	Date	Description	Pending	Conviction	Fel/Misd/Ord
WI	08/15/2015	OWI 1 <sup>st</sup> Waukesha PD		12/09/2015	Ord

Completed by: [REDACTED] Date Completed 11/11/24

Submit to Council

Additional Info Required/ Resu

☒ Submit to ALRC

Other Action: \_\_\_\_\_

Captain Initials: AK Date: 11/11/24





# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Master

**File Number: 85804**

**File ID:** 85804

**File Type:** License

**Status:** Public Hearing

**Version:** 1

**Reference:**

**Controlling Body:** ALCOHOL  
LICENSE REVIEW  
COMMITTEE

**File Created Date :** 10/23/2024

**File Name:**

**Final Action:**

**Title:** Public Hearing - New License  
Badger Bar LLC • dba Holiday Inn at the American Center  
5109 West Terrace Dr • Agent: Kristina Bailey  
Estimated Capacity (in/out): 318/0  
Class B Combination Liquor & Beer • 20% alcohol, 80% food  
Police Sector 520 (District 17)

**Notes:**

**Sponsors:**

**Effective Date:**

**Attachments:** 85804 Badger Bar app.pdf, 5109 West Terrace Dr  
map.pdf

**Enactment Number:**

**Author:**

**Hearing Date:**

**Entered by:** jverbick@cityofmadison.com

**Published Date:**

## History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Clerk's Office	10/23/2024	Referred for Introduction				
	<b>Action Text:</b> This License was Referred for Introduction <b>Notes:</b> Alcohol License Review Committee- Public Hearing (11/20/24), Common Council (12/10/24)						
1	COMMON COUNCIL	10/29/2024	Refer For Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	<b>Action Text:</b> A motion was made by Figueroa Cole, seconded by Duncan, to Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.						

## Text of Legislative File 85804

### Title

Public Hearing - New License  
Badger Bar LLC • dba Holiday Inn at the American Center  
5109 West Terrace Dr • Agent: Kristina Bailey



Estimated Capacity (in/out): 318/0

Class B Combination Liquor & Beer • 20% alcohol, 80% food

Police Sector 520 (District 17)





# Liquor/Beer License Application

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703

[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
608-266-4601

(Agenda Item Number)

85804

(Legistar file number)

LICLIB-2024-00955

(License number)

17

(Alder District #)

(Police Sector)

Office Use Only

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☒ Beer, ☒ Liquor,  
☐ Class C Wine

## Section A – Applicant

- List the name of your ☐ Sole Proprietor, ☐ Partnership, ☐ Corporation/Nonprofit Organization or ☒ Limited Liability Company exactly as it appears on your State Seller's Permit.  
Badger Bar LLC
- Trade Name (doing business as) Holiday Inn at the American Center
- Address to be licensed 5109 West Terrace Dr, Madison, WI 53718
- Mailing address 5109 West Terrace Dr, Madison, WI 53718
- Anticipated opening date ASAP
- Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?  
☒ No ☐ Yes (explain)
- Does another alcohol beverage licensee or wholesale permittee have interest in this business? ☒ No ☐ Yes (explain)

## Section B—Premises

- Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.  
138 room hotel with a restaurant with bar, along with a 2,400 sq ft meeting space. The alcohol will be stored in a locked room with access only to the liquor agent on property in the back of house space.



9. Applicants for on-premises consumption only. Estimated capacity (patrons and employees):

Indoor: 318 Outdoor: \_\_\_\_\_

10. Describe existing parking and how parking lot is to be monitored.

Surface lot primarily for Hotel guests and banquet guests. Restaurant and bar primarily for hotel guests.

11. Was this premises licensed for the sale of liquor or beer during the past license year?

☐ No ☒ Yes, license issued to Madison Northeast LLC (name of licensee)

### Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent Kristina Bailey

13. City, state in which agent resides Oregon, Wisconsin

14. How long has the agent continuously resided in the State of Wisconsin? 29 years

15. Has the liquor license agent completed the responsible beverage server training course?

☐ No, but will complete prior to ALRC meeting ☒ Yes, date completed 10/18/24

16. State and date of registration of corporation, nonprofit organization, or LLC.

Wisconsin 2/5/24

17. In the table below list the directors of your corporation or the members of your LLC.

☒ Attach background check forms for each director/member.

Title	Name	City and State of Residence
Managing Member	Harshal Patel	Orchard Park New York
Managing Member	Minesh Patel	Neenah, Wisconsin

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.

Harshal Patel

19. Is applicant a subsidiary of any other corporation or LLC?

☒ No ☐ Yes (explain) \_\_\_\_\_

20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?

☒ No ☐ Yes (explain) \_\_\_\_\_



## Section D—Business Plan

21. What type of establishment is contemplated?

- ☐ Tavern    ☐ Nightclub    ☒ Restaurant    ☐ Liquor Store    ☐ Grocery Store  
☐ Convenience Store without gas pumps    ☐ Convenience Store with gas pumps  
☐ Other \_\_\_\_\_

22. Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? ☒ No    ☐ Yes

23. Hours of operation: please enter opening and closing times in the table below.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
6 am - 11 pm	6 am - 11 pm	6 am - 11 pm	6 am - 11 pm	6 am - 11 pm	6 am - 11 pm	6 am - 11 pm
(Class B only) Enter below any hours when food service will not be available, if applicable						
-	-	-	-	-	-	-

## Section E—Consumption on Premises

*This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.*

24. Indicate any other product/service offered. Food, Beer, Liquor, Wine

25. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. (Note: Non-alcoholic drinks are classified as "Food.") New establishments estimate percentages:

20 % Alcohol    40 % Food    \_\_\_\_\_ % Other

If applicable, describe "Other": \_\_\_\_\_

Do you have written records to document the percentages shown? ☐ No    ☒ Yes  
 You may be required to submit documentation verifying the percentages indicated.

26. Do you plan to have live entertainment? ☒ No    ☐ Yes—what kind? \_\_\_\_\_

If planned entertainment includes live music (except solo acoustic), a DJ, or a designated dance floor, please also complete an Entertainment License.

## Section F—Required Contacts and Filings

27. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. ☐ No    ☒ Yes

28. I understand that I am required to host an information session at least one week before the ALRC meeting. ☐ No    ☒ Yes

29. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. ☐ No    ☒ Yes



30. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. ☐ No ☒ Yes
31. I agree to contact the Deputy Clerk prior to the ALRC meeting. ☐ No ☒ Yes
32. I agree to contact the neighborhood association representative prior to the ALRC meeting. ☐ No ☒ Yes
33. I intend to operate under the alcohol license within 180 days of the Common Council granting this license. The license shall be considered surrendered if not issued within 180 days of being granted. ☐ No ☒ Yes
34. I understand we must file a Special Occupational Tax return (TTB form 5630.5) before beginning business. [phone 1-800-937-8864] ☐ No ☒ Yes
35. I understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in question 1, above. [phone 608-266-2776] ☐ No ☒ Yes
36. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☒ No ☐ Yes

### Section G—Information for Clerk's Office

37. This application is for the license period ending June 30, 2025.
38. State Seller's Permit 4 5 6 - 1 0 3 1 6 1 2 8 0 4 - 0 4
39. Federal Employer Identification Number 99-1166165
40. Who may we contact between 8 a.m. and 4:30 p.m. regarding this license?
- Contact person Harshad Patel
- Business phone 612-275-8396 Business e-mail address hpatel2790@hotmail.com
- Preferred language English
- If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?
- ☐ Yes (language: \_\_\_\_\_)
- ☒ No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)
- Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?
- ☐ Sí, lenguaje: \_\_\_\_\_
- ☐ No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.
41. Corporate attorney, if applicable: Name \_\_\_\_\_
- Phone \_\_\_\_\_ E-mail \_\_\_\_\_



**NOTICE:** Completed application are due by noon of the third Monday (fourth, if the Clerk's office is closed on the third Monday) to get on the agenda for the proceeding months Alcohol License Review Committee. A completed application **must** be accompanied by the following items:

- ☒ Copy of State Seller's Permit (Not Business Tax Registration Certificate), ☒ Appointment of Agent (if Corp/LLC),  
☒ Member background investigation forms, ☒ Articles of Incorporation (if Corp/LLC), ☐ Floor Plans,  
☐ Copy of Lease, ☐ Business Plan, and ☒ Sample Menu (if applying for Class B license)

If required items are missing, the application will not be considered complete and will not be accepted by the Clerk's Office until all requirements are submitted. No exceptions are made.

**Read carefully before signing:** Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate the business according to law, and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. Lack of access to any portion of licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.



(Officer of Corporation/Member of LLC/Partner/Sole Proprietor)

10/15/24

(Date)

#### Clerk's Office checklist for complete applications

- |  |  |   |
|--|--|---|
| <input checked="" type="checkbox"/> WI Seller's Permit Certificate<br>(matching articles of incorporation) | <input checked="" type="checkbox"/> Background investigation form(s)       | <input checked="" type="checkbox"/> Floor Plans   |
| <input checked="" type="checkbox"/> FEIN   | <input checked="" type="checkbox"/> Form for surrender of previous license | <input checked="" type="checkbox"/> Lease         |
| <input type="checkbox"/> Written description of premises   | <input checked="" type="checkbox"/> *Articles of Incorporation             | <input type="checkbox"/> Business Plan            |
|  | <input checked="" type="checkbox"/> *Appointment of Agent                  | <input checked="" type="checkbox"/> **Sample Menu |
|  | * Corporation/LLC only   | ** Class B only                                   |

#### Upon Application Submission, the Clerk's Office issued to the application:

- ☐ Orange sign    ☐ Orange business card  
☐ "Applying for a Liquor/Beer License in the City of Madison" brochure with contact information

Date complete application filed with Clerk's Office \_\_\_\_\_

Date of ALRC meeting \_\_\_\_\_ Date license granted by Common Council \_\_\_\_\_

Date provisional issued \_\_\_\_\_ Date license issued \_\_\_\_\_



# Business Plan

## Schedule 1

[See attached Existing License.]

The plan is to serve liquor, beer, wine to guests and visitors of the Holiday Inn hotel at the American Center in East Madison. A restaurant and bar is a requirement of the hotel franchise and brand. Events in the meeting space may include alcohol if patrons wish for weddings and social events.



Geier's Grill

# BEER & WINE

## DOMESTIC

BUD LIGHT	\$4.50
BUDWEISER	\$4.50
BUSCH LIGHT	\$4.50
COORS LIGHT	\$4.50
MICHELOB ULTRA	\$4.50
O'DOULES N/A	\$4.50

## CRAFT

ANGRY ORCHARD	\$5.50
BLUE MOON	\$5.50
CAPITAL AMBER	\$5.50
GOOSE ISLAND IPA	\$5.50
SPOTTED COW	\$5.50

## IMPORT

CORONA	\$6.00
HEINEKEN	\$6.00
STELLA ARTOIS	\$6.00

## DRAFT

HILLSBORO SEASONAL	\$5.50
--------------------	--------

## WHITE

	<u>6oz / 9oz / B</u>
MOSCATO CANYON ROAD	\$6/\$8/\$24
PINOT GRIGIO CANYON ROAD	\$6/\$8/\$24
WHITE ZINFANDEL CANYON ROAD	\$6/\$8/\$24
SAUVIGNON BLANC CANYON ROAD	\$6/\$8/\$24
CHARDONNAY CANYON ROAD	\$6/\$8/\$24
RIESLING CHATEAU ST. MICHELLE	\$10/\$12/\$40
CHARDONNAY KENDALL JACKSON	\$10/\$12/\$40

## RED

CABERNET CANYON ROAD	\$6/\$8/\$24
MERLOT CANYON ROAD	\$6/\$8/\$24
PINOT NOIR MEOMI	\$10/\$12/\$40
CAB BLEND 14 HANDS	\$10/\$12/\$40
CABERNET KENDALL JACKSON	\$10/\$12/\$40



## Geier's Grill

4:30PM to 9:00PM 7 DAYS A WEEK

### Small Bites

#### **Buffalo Wings** ▶ 1590 CAL ▶ \$10.00

Served with carrot and celery sticks. Your choice of sauce: Buffalo, Coca-Cola BBQ or Honey Sriracha.

#### **Chicken Strips** ▶ 980 CAL ▶ \$9.50

Served with house-made pub chips. Your choice of honey mustard or barbecue sauce.

#### **Quesadilla** ▶ 1000 CAL ▶ \$8.00

Add grilled chicken ▶ 187 CAL ▶ \$4.00

Peppers, onions and a blend of cheeses grilled in a flour tortilla. Served with salsa and sour cream.

### Salads

#### **Caesar Salad** ▶ 650 CAL ▶ \$9.00

Add grilled chicken ▶ 187 CAL ▶ \$4.00

Crisp romaine lettuce, shaved Parmesan cheese and croutons tossed in Caesar dressing.

#### **Grilled Sirloin Salad** ▶ 530 CAL ▶ \$16.00

Sliced grilled sirloin, mixed greens, crumbled blue cheese, tomatoes and red onion tossed with balsamic vinaigrette.

### Sides

#### **French Fries** \$5.00 ▶ 280 CAL

#### **Side Salad** \$6.00 ▶ 150 CAL

### Desserts

#### **Brownie Sundae** \$6.00 ▶ 1010 CAL

#### **NY Cheesecake** \$7.00 ▶ 800 CAL

### Entrees

All of our Entrees are served with your choice of two sides.  
Pasta dishes are served with a side salad.

#### **Citrus Grilled Salmon** ▶ 610 CAL ▶ \$19.00

A fillet of salmon finished in a citrus, white wine butter sauce.

#### **\*Madison Sirloin** ▶ 960 CAL ▶ \$25.00

10oz Center Cut Top Sirloin served with sautéed mushrooms.

#### **Garden Penne Pasta** ▶ 960 CAL ▶ \$12.00

Sautéed vegetables and penne pasta tossed with roasted red peppers and pesto, topped with shaved Parmesan and served with ciabatta.

Add grilled chicken \$4.00. Add \*Steak or Shrimp \$7.00.

#### **Monterey Grilled Chicken** ▶ 550 CAL ▶ \$16.00

Grilled chicken topped with barbecue sauce, diced tomatoes, crisp bacon and Monterey Jack cheese.

### Burgers & Sandwiches

All of our burgers are served with lettuce, tomato, red onion and choice of fries or pub chips.

#### **Classic Burger** ▶ 680 CAL ▶ \$12.00

8 oz. char-broiled Angus beef burger, seasoned and topped with your choice of cheese.

#### **Tuscan Chicken Sandwich** ▶ 1140 CAL ▶ \$12.00

Grilled chicken topped with provolone cheese, roasted red pepper, crisp greens and sliced tomato served on ciabatta with pesto mayonnaise.

\*Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of food-borne illness, especially if you have certain medical conditions. For parties of 15 or more, a 15 gratuity charge will be automatically added to the bill. 2,000 calories a day is used for general nutritional advice, but calorie needs vary. Additional nutrition information available upon request.



BAR HOURS: 4:30PM to 10:00PM WEEKDAYS  
4:30PM to 12:00AM WEEKENDS

## Beers

### Craft

- Blue Moon** \$5.50 ▶ 228 CAL  
**Goose Island IPA** \$5.50 ▶ 240 CAL  
**Angry Orchard** \$5.50 ▶ 180 CAL  
**Spotted Cow** \$5.50 ▶ 150 CAL  
**Capital Amber** \$5.50 ▶ 170 CAL

### Import

- Corona Extra** \$6.00 ▶ 148 CAL  
**Heineken** \$6.00 ▶ 149 CAL  
**Stella Artois** \$6.00 ▶ 150 CAL

### Domestic

- Bud Light** \$4.50 ▶ 192 CAL  
**Coors Light** \$4.50 ▶ 102 CAL  
**Miller Lite** \$4.50 ▶ 110 CAL  
**Michelob Ultra** \$4.50 ▶ 128 CAL

### Draft

- Hillsboro Seasonal** \$5.50 ▶ 180 CAL

### Drinks

- Coffee** \$3.00 ▶ 0 CAL  
**Tea** \$2.50 ▶ 0 CAL  
**Milk** \$2.00 ▶ 150 CAL  
**Assorted Soft Drinks** \$2.00 ▶ 0-160 CAL

## Handcrafted Cocktails

- Bloody Mary** ▶ 240 CAL ▶ \$10.00  
Smirnoff Vodka, house made Bloody Mary mix
- Manhattan** ▶ 240 CAL ▶ \$12.00  
Jim Beam Kentucky Straight Bourbon Whiskey, sweet vermouth, Angostura bitters.
- Moscow Mule** ▶ 148 CAL ▶ \$10.00  
Smirnoff Vodka, ginger beer and fresh lime over ice in a copper mug.
- Noble Paloma** ▶ 240 CAL ▶ \$10.00  
Casa Noble Reposado Tequila, grapefruit juice, agave nectar, fresh squeezed lime juice, club soda

- Classic Martini** ▶ 240 CAL ▶ \$10.00  
New Amsterdam Vodka or New Amsterdam Gin, splash of Martini & Rossi Dry Vermouth, olive or lemon twist

- Mexican Mule** ▶ 240 CAL ▶ \$10.00  
Corazon Blanco Tequila, Ginger Beer, fresh-squeezed lime juice

- Margarita** ▶ 240 CAL ▶ \$8.00  
Corazon Blanco Tequila, Cointreau, fresh-squeezed lime juice

- Perfect Rose Old Fashioned**  
▶ 182 CAL ▶ \$10.00  
Four Roses Bourbon, lemon sour, simple syrup, cherry

## White Wines

(115 - 127 CAL per glass)

	6oz Glass	9oz Glass	Bottle (750ml)
<b>Moscato</b> Canyon Road, CA	\$6.00	\$8.00	\$24.00
<b>Riesling</b> Chateau St. Michelle, WA	\$10.00	\$12.00	\$40.00
<b>Pinot Grigio</b> Canyon Road, CA	\$6.00	\$8.00	\$24.00
<b>White Zinfandel</b> Canyon Road, CA	\$6.00	\$8.00	\$24.00
<b>Chardonnay</b> Canyon Road, CA	\$6.00	\$8.00	\$24.00
<b>Chardonnay</b> Kendall-Jackson, CA	\$10.00	\$12.00	\$40.00

## Red Wines

(115 - 127 CAL per glass)

	6oz Glass	9oz Glass	Bottle (750ml)
<b>Pinot Noir</b> Meomi, CA	\$10.00	\$12.00	\$40.00
<b>Merlot</b> Canyon Road, CA	\$6.00	\$8.00	\$24.00
<b>Cabernet/Merlot Blend</b> 14 Hands, WA	\$10.00	\$12.00	\$40.00
<b>Cabernet Sauvignon</b> Canyon Road, CA	\$6.00	\$8.00	\$24.00
<b>Cabernet Sauvignon</b> Kendall-Jackson, CA	\$10.00	\$12.00	\$40.00



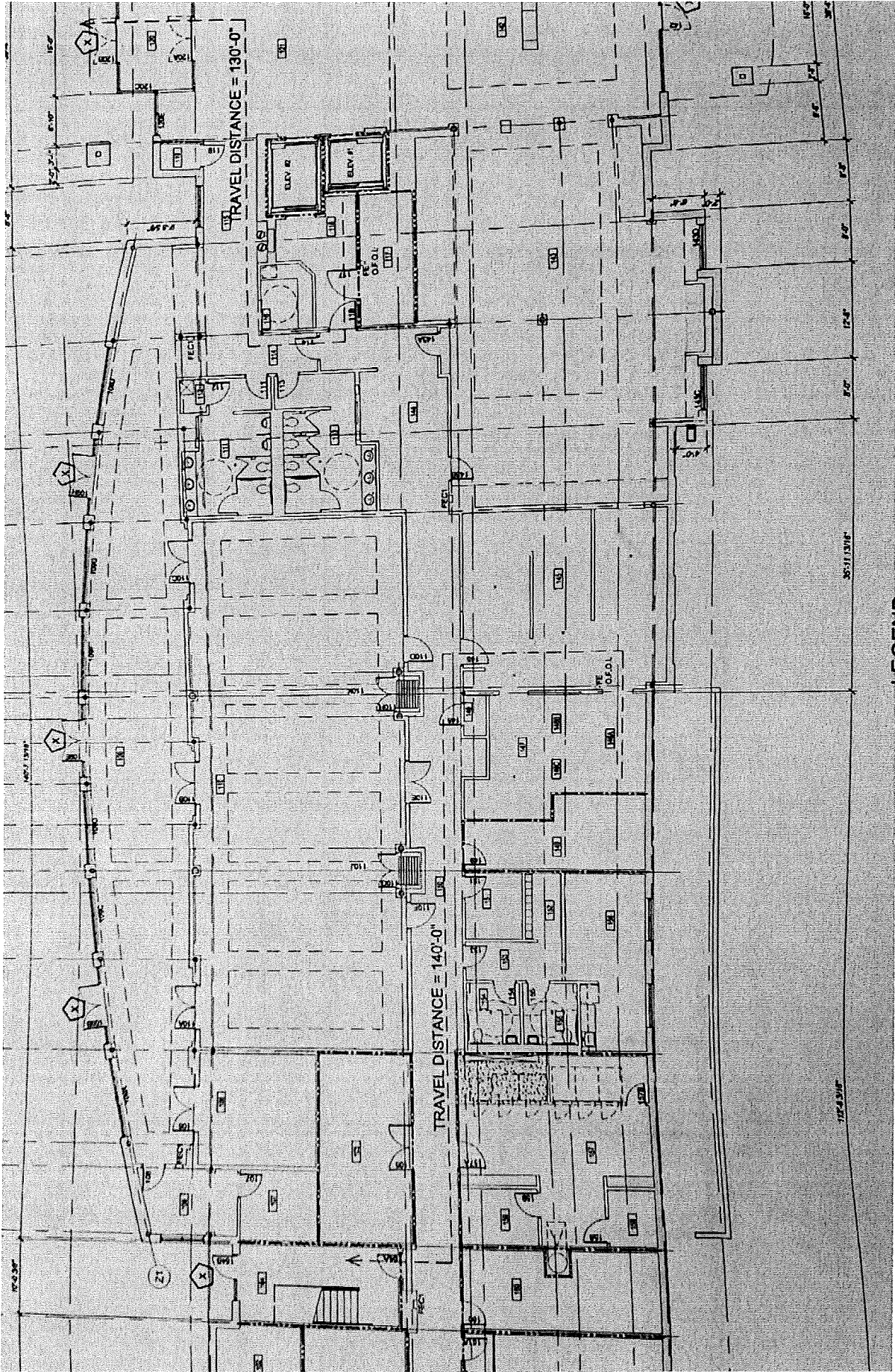


Fig. 1: Overview

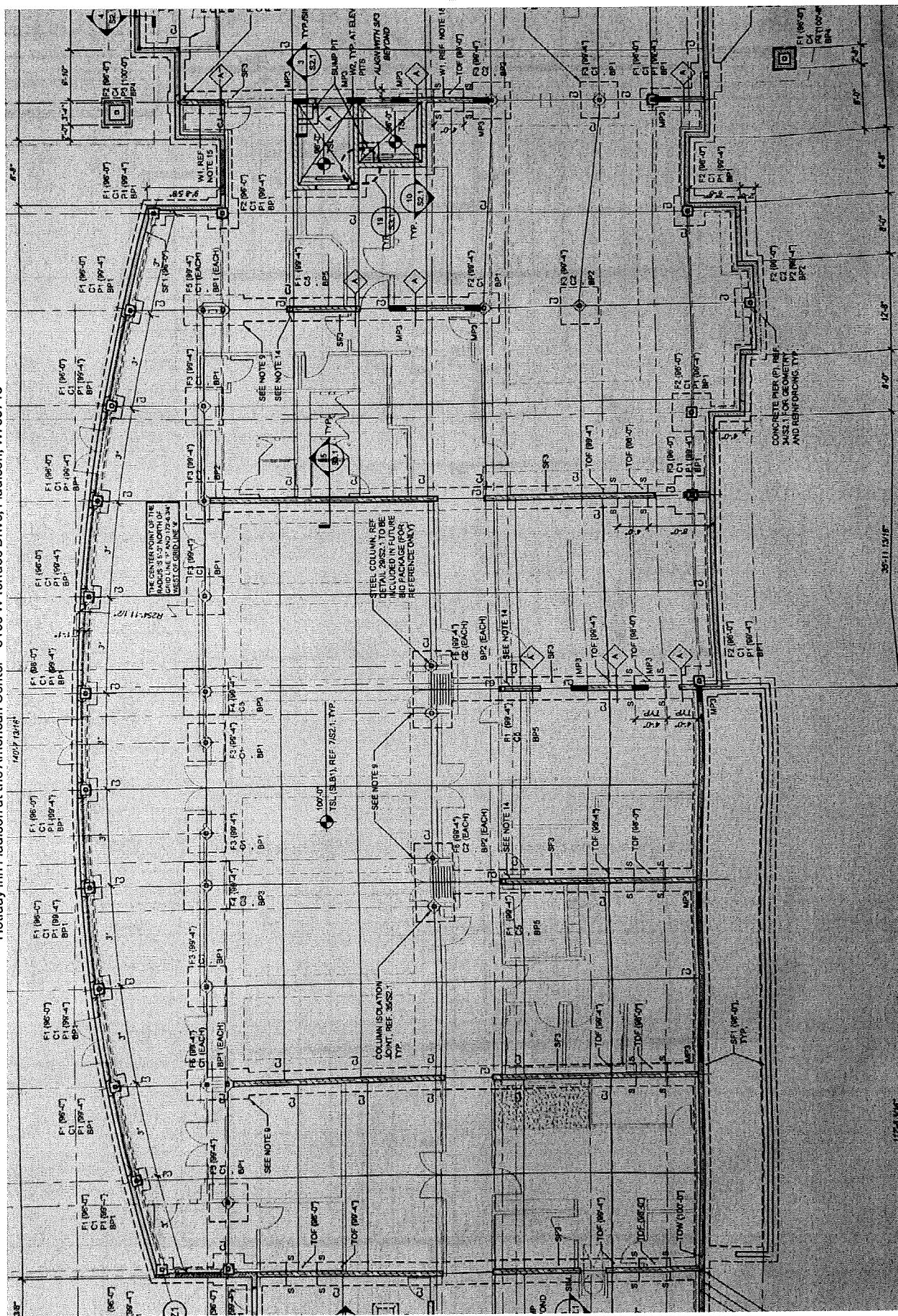


TABLE 1003.2.2.2

OCCUPANT LOAD	RATIO	SQUARE FOOTAGE	OCCUPANTS
<b>FIRST FLOOR</b>			
Meeting Rooms	7 NET	2,625 SF	375
Staff Offices	100 GROSS	1,850 SF	19
Swimming Pool (Pool)	50 GROSS	565 SF	11
Swimming Pool (Deck)	15 GROSS	1,388 SF	93
Exercise Room	50 GROSS	594 SF	12
Restaurant	15 NET	1,566 SF	104
Kitchen	200 GROSS	596 SF	3
Laundry	100 GROSS	647 SF	6
Locker/Break Room	50 GROSS	515 SF	10
Mechanical and Storage	300 GROSS	2,375 SF	8
			641
<b>FIRST FLOOR TOTAL</b>			
<b>SECOND FLOOR</b>			
Guestrooms	200 GROSS	8,278 SF	110 *
Storage/Equipment Rooms	300 GROSS	536 SF	2
			112
<b>SECOND FLOOR TOTAL</b>			
<b>THIRD FLOOR</b>			
Guestrooms	200 GROSS	8,968 SF	106 *
Storage/Equipment Rooms	300 GROSS	536 SF	2
			108
<b>THIRD FLOOR TOTAL</b>			
<b>FOURTH FLOOR</b>			
Guestrooms	200 GROSS	8,968 SF	106 *
Storage/Equipment Rooms	300 GROSS	536 SF	2
			108
<b>FOURTH FLOOR TOTAL</b>			
<b>FIFTH FLOOR</b>			
Guestrooms	200 GROSS	8,968 SF	106 *
Storage/Equipment Rooms	300 GROSS	536 SF	2
			108
<b>FIFTH FLOOR TOTAL</b>			
<b>TOTAL BUILDING OCCUPANCY</b>			1,076
* Occupant load based on actual number			
TOTAL BUILDING OCCUPANCY			ACTUAL

Fig. 2: Occupancy load per area





**Fig. 3: Detailed**



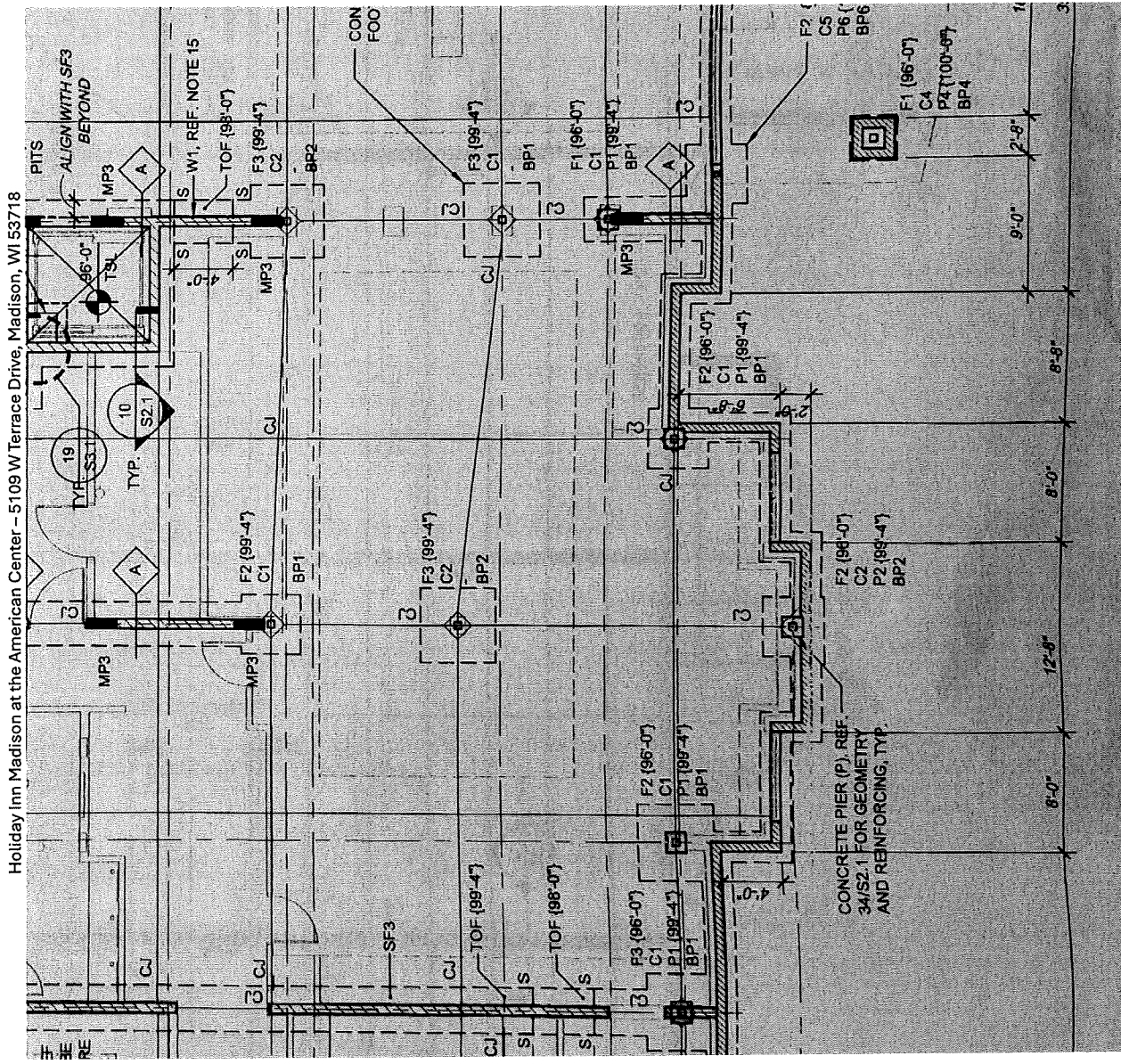


Fig. 4: Restaurant only



# November 2024 ALRC New License

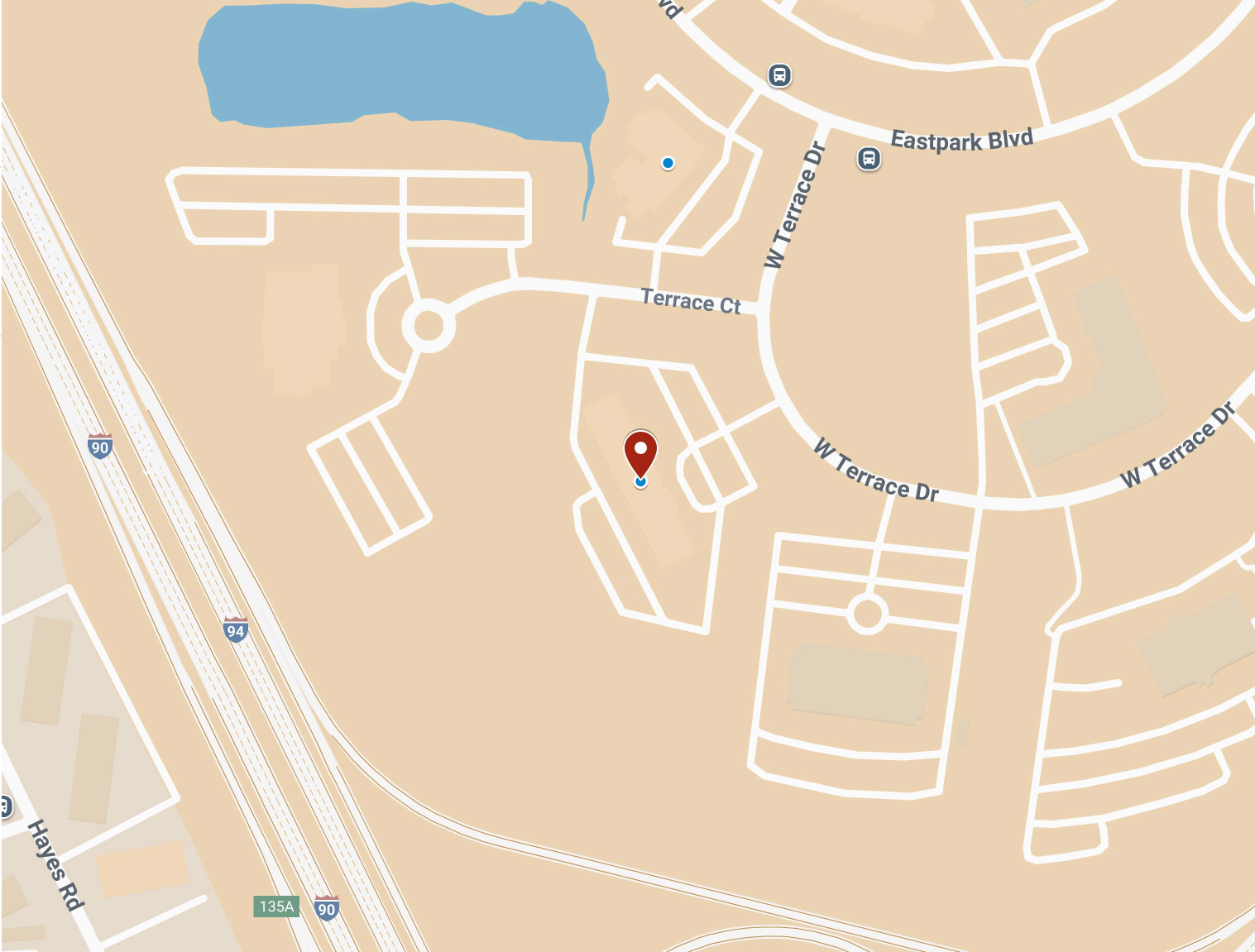
Existing Licenses.xlsx

All items

New Licenses.xlsx

All items

New licenses are drops,  
existing licenses are dots.







# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Master

**File Number: 85805**

**File ID:** 85805

**File Type:** License

**Status:** Public Hearing

**Version:** 1

**Reference:**

**Controlling Body:** ALCOHOL  
LICENSE REVIEW  
COMMITTEE

**File Created Date :** 10/23/2024

**File Name:**

**Final Action:**

**Title:** Public Hearing - New License  
Forward Craft & Coffee LLC • dba Forward Craft & Coffee  
2166 Atwood Ave • Agent: Dan Podell  
Estimated Capacity (in/out): 50/0  
Class B Combination Liquor & Beer • 30% alcohol, 65% food, 5% other  
Police Sector 601 (District 15)

**Notes:**

**Sponsors:**

**Effective Date:**

**Attachments:** 85805 Forward Craft and Coffee app.pdf, 2166  
Atwood Ave map.pdf, Niles Comments.pdf

**Enactment Number:**

**Author:**

**Hearing Date:**

**Entered by:** jverbick@cityofmadison.com

**Published Date:**

## History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Clerk's Office	10/23/2024	Referred for Introduction				
	<b>Action Text:</b> This License was Referred for Introduction						
	<b>Notes:</b> Alcohol License Review Committee- Public Hearing (11/20/24), Common Council (12/10/24)						
1	COMMON COUNCIL	10/29/2024	Refer For Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	<b>Action Text:</b> A motion was made by Figueroa Cole, seconded by Duncan, to Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.						

## Text of Legislative File 85805

### Title

Public Hearing - New License  
Forward Craft & Coffee LLC • dba Forward Craft & Coffee  
2166 Atwood Ave • Agent: Dan Podell

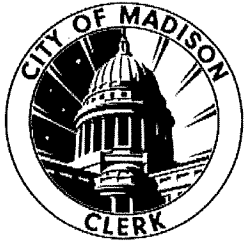


Estimated Capacity (in/out): 50/0

Class B Combination Liquor & Beer • 30% alcohol, 65% food, 5% other

Police Sector 601 (District 15)





# Liquor/Beer License Application

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703

[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider  
Class B: ☐ Beer, ☒ Liquor,  
☐ Class C Wine

(Agenda Item Number)	
85805	
(Legistar file number)	
LICLIB-2024-00953	
(License number)	
15	601
(Alder District #)	(Police Sector)
Office Use Only	

## Section A – Applicant

- List the name of your ☐ Sole Proprietor, ☐ Partnership, ☐ Corporation/Nonprofit Organization or ☒ Limited Liability Company exactly as it appears on your State Seller's Permit.  
Forward Craft and Coffee, LLC
- Trade Name (doing business as) Forward Craft & Coffee
- Address to be licensed 2166 Atwood Ave Madison, WI 53704
- Mailing address 1906 Gulseth St Madison, WI 53704
- Anticipated opening date Already Open
- Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?  
☐ No ☒ Yes (explain)  
Dan Podell, Owner
- Does another alcohol beverage licensee or wholesale permittee have interest in this business? ☒ No ☐ Yes (explain)

## Section B—Premises

- Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.  
Building is an existing business (Forward Craft & Coffee) that currently has a Class B License for beer. We are a coffee shop and beer bar currently that sells primarily coffee, but would like to expand in a small offering of cocktail options. All liquor would be sold inhouse, no removal of liquor off the premises. No outdoor seating.



9. *Applicants for on-premises consumption only.* Estimated capacity (patrons and employees):  
Indoor: 50 (Max occupancy 133) Outdoor: \_\_\_\_\_
10. Describe existing parking and how parking lot is to be monitored.  
Street parking and limited parking lot parking when available (5 stalls). Currently no onsite parking lot available due to construction of a development next door to us, using the stalls for construction storage.
11. Was this premises licensed for the sale of liquor or beer during the past license year?  
☐ No ☒ Yes, license issued to Forward Craft and Coffee, LLC (name of licensee)

### Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent Daniel Podell
13. City, state in which agent resides Madison, WI
14. How long has the agent continuously resided in the State of Wisconsin? 39 Years
15. Has the liquor license agent completed the responsible beverage server training course?  
☐ No, but will complete prior to ALRC meeting ☒ Yes, date completed January 2022
16. State and date of registration of corporation, nonprofit organization, or LLC.  
Wisconsin, February 2021
17. In the table below list the directors of your corporation or the members of your LLC.  
☐ Attach background check forms for each director/member.

Title	Name	City and State of Residence
Owner	Daniel Podell	Madison, WI
Owner	Chad Walhood	Madison, WI
Owner	Melissa Moss	Portland, OR

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.  
Daniel Podell
19. Is applicant a subsidiary of any other corporation or LLC?  
☒ No ☐ Yes (explain) \_\_\_\_\_
20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?  
☐ No ☒ Yes (explain) Considering of alcoholic cider







30. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. ☐ No ☒ Yes
31. I agree to contact the Deputy Clerk prior to the ALRC meeting. ☐ No ☒ Yes
32. I agree to contact the neighborhood association representative prior to the ALRC meeting. ☐ No ☒ Yes
33. I intend to operate under the alcohol license within 180 days of the Common Council granting this license. The license shall be considered surrendered if not issued within 180 days of being granted. ☐ No ☒ Yes
34. I understand we must file a Special Occupational Tax return (TTB form 5630.5) before beginning business. [phone 1-800-937-8864] ☐ No ☒ Yes
35. I understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in question 1, above. [phone 608-266-2776] ☐ No ☒ Yes
36. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☒ No ☐ Yes

### Section G—Information for Clerk's Office

37. This application is for the license period ending June 30, 20\_25\_\_\_\_\_.
38. State Seller's Permit \_4\_ \_5\_ \_6\_ - 1030873357-04
39. Federal Employer Identification Number \_\_86-1875376\_\_\_\_\_

40. Who may we contact between 8 a.m. and 4:30 p.m. regarding this license?

Contact person \_Dan Podell\_\_\_\_\_

Business phone \_\_920-470-7036\_\_\_\_\_ Business e-mail address

\_\_\_\_drink@forwardcraft.com\_\_\_\_\_ Preferred language \_\_English\_\_\_\_\_

If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?

☐ Yes (language: \_\_\_\_\_)

☒ No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)

Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?

☐ Sí, lenguaje: \_\_\_\_\_

☐ No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.

41. Corporate attorney, if applicable: Name Jeffery Glazer
- Phone 608.561.4304 E-mail jmgglazer@ogs.law



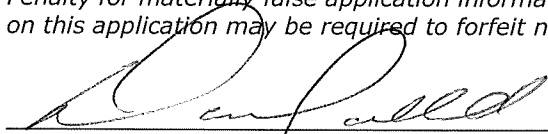
**NOTICE:** Completed application are due by noon of the third Monday (fourth, if the Clerk's office is closed on the third Monday) to get on the agenda for the proceeding months Alcohol License Review Committee. A completed application **must** be accompanied by the following items:

- ☐ Copy of State Seller's Permit (Not Business Tax Registration Certificate), ☐ Appointment of Agent (if Corp/LLC),  
☐ Member background investigation forms, ☐ Articles of Incorporation (if Corp/LLC), ☐ Floor Plans,  
☐ Copy of Lease, ☐ Business Plan, and ☐ Sample Menu (if applying for Class B license)

If required items are missing, the application will not be considered complete and will not be accepted by the Clerk's Office until all requirements are submitted. No exceptions are made.

**Read carefully before signing:** Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate the business according to law, and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. Lack of access to any portion of licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

  
 (Officer of Corporation/Member of LLC/Partner/Sole Proprietor)

10/18/24  
 (Date)

**Clerk's Office checklist for complete applications**

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> WI Seller's Permit Certificate (matching articles of incorporation) | <input type="checkbox"/> Background investigation form(s)       | <input type="checkbox"/> Floor Plans   |
| <input type="checkbox"/> FEIN  | <input type="checkbox"/> Form for surrender of previous license | <input type="checkbox"/> Lease         |
| <input type="checkbox"/> Written description of premises                                     | <input type="checkbox"/> *Articles of Incorporation             | <input type="checkbox"/> Business Plan |
|  | <input type="checkbox"/> *Appointment of Agent                  | <input type="checkbox"/> **Sample Menu |
|  | * Corporation/LLC only  | ** Class B only                        |

**Upon Application Submission, the Clerk's Office issued to the application:**

- ☐ Orange sign    ☐ Orange business card  
☐ "Applying for a Liquor/Beer License in the City of Madison" brochure with contact information

Date complete application filed with Clerk's Office \_\_\_\_\_

Date of ALRC meeting \_\_\_\_\_ Date license granted by Common Council \_\_\_\_\_

Date provisional issued \_\_\_\_\_ Date license issued \_\_\_\_\_







## Coffee

	12oz	16oz
LATTE	\$4.75	\$5.00
AMERICANO	\$3.50	\$4.00
CHAI	\$5.00	\$5.50
MIEL	\$5.75	\$6.25
MOCHA	\$5.75	\$6.25
CAPPUCCINO		\$5.00
MATCHA LATTE		\$5.75
ESPRESSO	Double	\$2.75
DRIP COFFEE	\$3.00	\$3.25
REFILLS	\$1.50	

Alternative Milk - Soy or Oat: \$1.00  
Additional Syrup Flavor: \$0.75

## Nitro-Cold Brew

	8oz	12oz	16oz
Cold Brew (df)	\$4.50	\$5.00	\$5.50
Sweet and Creamy (df)	\$4.75	\$5.25	\$5.75
Butterfinger	\$5.00	\$6.00	\$7.00
Apple Pie (df)	\$5.00	\$6.00	\$7.00
Cold Brew Flight	Includes a 5oz pour of each flavor - \$14.00		
Single 5oz Pours	Regular - \$3.50 All other flavors - \$4.00		
	(df) = dairy free		

## Specials!

The Fox Paw	
Mocha made w/ Ghirardelli chocolate & blood orange Monin syrup	
made with oat milk	16oz \$7.60
Pumpkin Spice Latte	
Latte made w/ Monin pumpkin syrup	
Can be made hot or iced	16oz \$6.50
Chaidier	
Chai concentrate and apple cider with a sprinkle of cinnamon and nutmeg	
Can be made hot or iced	16oz \$6.00
Apple Cider	
Topped with cinnamon and nutmeg	
Can be made hot or iced	16oz \$5.00

Hot Tea 16oz \$3.50  
English Breakfast (Black)  
Green Mango (Green)  
Cinnamon Orange (Herbal)

Iced Tea \$4.00 / \$4.25  
Red Berries (Herbal)  
English Breakfast (Black)

Lemonade \$4.00 / \$4.25  
Berry Violet, Strawberry,  
Rose, Chipotle Pineapple







### 13 Anti-Hero

American IPA • ABV: 6.7%  
Revolution Brewing • Chicago, IL

5oz \$3 / 8oz \$4 / 16oz \$6

### 14 The Higher We Flew

Double Hazy IPA • ABV: 7.5%  
Sway Brewing • Baileys Harbor, IL

5oz \$4 / 8oz \$6 / 16oz \$8

### 15 Nosferatu

Red Imperial IPA • ABV: 8.0%  
Great Lakes Brewing Co. • Cleveland, OH

5oz \$4.5 / 8oz \$6.5 / 12oz \$8.50

### 16 Gator Belts & Patty Melts

IPA • ABV: 6.5%  
Hop Butcher For The World • Chicago, IL

5oz \$4 / 8oz \$6 / 16oz \$8.50

### 17 Peach Orange Mango

Kettle Sour • ABV: 4.4%  
Delta Beer Lab • Madison, WI

5oz \$5 / 8oz \$7 / 16oz \$9

### 18 Half Shell Hero (GF)

Fruited Grape Sour • ABV: 5.0%  
G-Five Brewing Co. • Beloit, WI

5oz \$5 / 8oz \$7 / 16oz \$9

### 19 Ope! Sourry

Sour- Raspberry Vanilla • ABV: 5.7%  
Ope! Brewing Co. • Milwaukee, WI

5oz \$4.50 / 8oz \$6.50 / 16oz \$8.50

### 20 Hazza (GF)

Watermelon Chili Lime Sour • ABV: 5%  
G-Five Brewing Co. • Beloit, WI

5oz \$5 / 8oz \$7 / 16oz \$9

## Beer Specials

\*Contains Alcohol. Must be 21.



### Michelada

16oz

\$7.00

Narragansett Lager,  
Chamoy Rim, Michelada Mix  
(Tomato Juice & Spices)

### Beermosa

16oz

\$6.00

Narragansett Lager & OJ

SPOOKY SWIGS



SPOOKY SWIGS







# CRAFT

## 01 Falles

Horchata White Stout • ABV: 7.0%  
G-Five Brewing Co. • Beloit, WI

5oz \$5 / 8oz \$7 / 16oz \$9

## 02 Bomb!

Imperial Stout • ABV: 13.0%  
Prairie Artisan Ales • Kerbs, OK

5oz \$5 / 8oz \$7 / 12oz \$9

## 03 Oscar's Chocolate Oatmeal Stout

Oatmeal Stout • ABV: 5.6%  
Sand Creek Brewing • Black River Falls, WI

5oz \$3 / 8oz \$4 / 16oz \$6.50

## 04 Coconut Deth

Imperial Stout • ABV: 14.3%  
Revolution Brewing Co • Chicago, IL

5oz \$7 / 8oz \$10

## 05 Ten Snack

Czech Pilsner • ABV: 3.5%  
Working Draft • Madison, WI

5oz \$3 / 8oz \$4 / 16oz \$6.50

## 06 O, Umlaut!

Kolsch • ABV: 5.2%  
Starkweather Brewing • Madison, WI

5oz \$4 / 8oz \$5 / 16oz \$8

## 07 Pinky Sweater

Pilsner • ABV: 5.5%  
Sketchbook Brewing Co • Evanston, IL

5oz \$3 / 8oz \$5 / 16oz \$6.50

## 08 Reverie Pils

Pilsner • ABV: 5.0%  
Monkless Belgian Ales • Bend, OR

5oz \$3 / 8oz \$5 / 16oz \$7

## 09 Pumpking

Pumpkin Beer • ABV: 8.5%  
Southern Tier Brewing • Lakewood, NY

5oz \$4 / 8oz \$6 / 16oz \$8

## 10 Hollywood Nights (gf)

American IPA • ABV: 7.2%  
ALT Brew • Madison, WI

5oz \$4.50 / 8oz \$6.50 / 16oz \$8.50

## 11 THC Sparkling Water

Strawberry Lemon • THC: 4.20mg  
Honey Bee Cannabis • Madison, WI

5oz \$3 / 8oz \$4 / 12oz \$6

## 12 Ektokooler

Hard Seltzer • ABV: 5.0%  
Eagle Park Brewing Co • Milwaukee, WI

5oz \$3 / 8oz \$5 / 16oz \$7















# Forward Craft & Coffee

## *2022 Business Plan*

**CONFIDENTIAL**

**12/08/2021**

*Last Updated: 2/10/2022*

**ADDRESS:** 1906 Gulseth St. Madison, WI 53704

**PHONE:** 920-470-7036 | **E-MAIL:** [drink@forwardcraft.com](mailto:drink@forwardcraft.com)

**WEBSITE:** [forwardcraft.com](http://forwardcraft.com)

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# Forward Craft & Coffee

*2022 Business Plan*



**ADDRESS:** 1906 Gulseth St. Madison, WI 53704

**PHONE:** 920-470-7036 | **E-MAIL:** [drink@forwardcraft.com](mailto:drink@forwardcraft.com)

**WEBSITE:** [forwardcraft.com](http://forwardcraft.com)







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# Executive Summary

## A. Company and Background

Forward Craft & Coffee Placing an emphasis on craft beer and craft coffee, we will be serving a diverse portfolio of drink offerings that can be enjoyed both on and off premise. Beyond our product lines of coffee, beer, seltzers, ciders, and more, Forward Craft & Coffee looks to create an inclusive culture that produces a sense of belonging. Whether it's a morning cup of coffee, an afternoon pick-me-up, or a night out with friends, we look forward to becoming a part of Madisonians' lives.

## B. Market Opportunity

### Products

By combining the craft beer world with coffee, we want to offer a place where people can enjoy a cup of coffee in the evening, or a place to have a beer, cider, seltzer or non-alcoholic beverage at the same time. The marriage of the two industries will also present opportunities for us that our competition may not have access to. We will be able to mix unique coffee drinks alongside artisan barrel aged beer, or coffee flavorings with an IPA or seltzer. We also can create seasonal and specialty drinks that can combine the different products.

### Accessibility

It can be difficult to find a sit-down location and get a quality cup of coffee in Madison after 5pm. At Forward Craft & Coffee, our hours of operation will give you the option to have that cup of coffee in the evening, as well as that sniffer of beer.

The location also gives a range of options to access our shop: walking traffic, close proximity to the Madison bike trail system and electric bike rental station, free street parking on both Atwood Avenue and Dunning Street, and close proximity to bus stops.

The location also presents an opportunity to integrate with other local restaurants, retail shops and entertainment options. With proximity to The Barrymore Theater, Zion Church, Starkweather Brewery, One Barrel Brewing, and many restaurant choices; our business model will be able to coexist with these Madison staples.

### Demographics

In addition to the product and accessibility opportunities above, Forward Craft & Coffee will be in a neighborhood whose residents have disposable income and engage in a social lifestyle - either as part of their daily routine or as part of a social activity. The demographic we target also sees value in supporting local businesses, goods and services. Our demographic also seeks out craft and artisan products over big business and national chain markets.

### Total Addressable Market (TAM)

Madison Metro: 664,865

Atwood Neighborhood (600 block Williamson St. to 100 Block of Cottage Grove Rd.): 17,292<sup>3</sup>

### Serviceable Addressable Market (SAM) Demographics and Data

Age: 21 - 65

Average Rent (Schenk - Atwood) - \$1,180<sup>1</sup>

Medium Home Value (Schenk - Atwood): \$260,000<sup>2</sup> (\$236,640<sup>3</sup>)

Local Businesses: 648<sup>3</sup>

Daytime Population: 16,400<sup>3</sup>







Average income per capita: \$38,744<sup>3</sup>  
 Average Household Size: 1.9<sup>3</sup>  
 Median Age: 36.7<sup>3</sup>  
 2010-2018 Population Growth Rate: 1.2%<sup>3</sup>  
 Average Traffic: Williamson St. Daily Traffic: 17,750<sup>4</sup>  
 Bike Trail AADT: 1,553<sup>5</sup>  
 Pedestrian AADT: 186<sup>6</sup>

Total SAM Count labeled as "Wine and Food lovers": **19,000**

### Share of Market (SOM)

Forward Craft & Coffee has a goal of reaching 266 transactions per day. This would be 1.4% share of the market (SOM) from the SAM data reports of 19,000. The number 266 was chosen based on a sum total of our average daily transactional numbers based on industry averages, data found, and assumptions made for the 5 revenue channels we will be pulling from (Coffee, alcohol, food, retail and other).

Transactions goal per day: 266 or 1.4% of total SAM percentage. ( $19,000 / 266 = 1.4\%$ )

or

1.4% of the traffic data equals: Pedestrian: 3, Bike: 22, Vehicle: 249 = 274 total. Which also gets us slightly above our benchmark goal of 266.

<sup>1</sup><https://www.rentcafe.com/average-rent-market-trends/us/wi/madison/>

<sup>2</sup>[https://www.realtor.com/realestateandhomes-search/Schenk-Atwood\\_Madison\\_WI/overview](https://www.realtor.com/realestateandhomes-search/Schenk-Atwood_Madison_WI/overview)

<sup>3</sup>Emerald City Dominant Tapestry segment

<sup>4</sup><https://cityofmadison.maps.arcgis.com/apps/webappviewer/index.html?id=8c2d43c18d8542c7bdf8a93a11d7e545>

<sup>5</sup><https://cityofmadison.maps.arcgis.com/apps/webappviewer/index.html?id=8c2d43c18d8542c7bdf8a93a11d7e545> based on nearest count station (Winnebago Ave. Eastrail Path at Winnebago St).

<sup>6</sup><https://data.eco-counter.com/ParcPublic/?id=4336#> study based on 10% of farthest east pedestrian traffic recorded in public records.

## C. Key Team Members

**Dan Podell (he/him/his), Partner** - 13+ years of marketing and web development with local, national and international brands. 4+ years of independent small business owner experience. 5+ years of entrepreneurial and small business experience as one of the flagship members of current place of employment. 10+ years of craft beer industry exposure, on and off-premise networking.

**Chad Walhood (he/him/his), Partner** - 10+ Years of bar and restaurant experience. 2 years experience in hotel management. 8 years small business owner. 10+ Years broadcast marketing experience. 3 Years Digital Advertising Experience .

**Melissa Moss (she/her/hers), Partner** - 14 years experience in finance across banking, insurance, and investments. Currently completing her MBA. 5+ years overseeing investment properties.

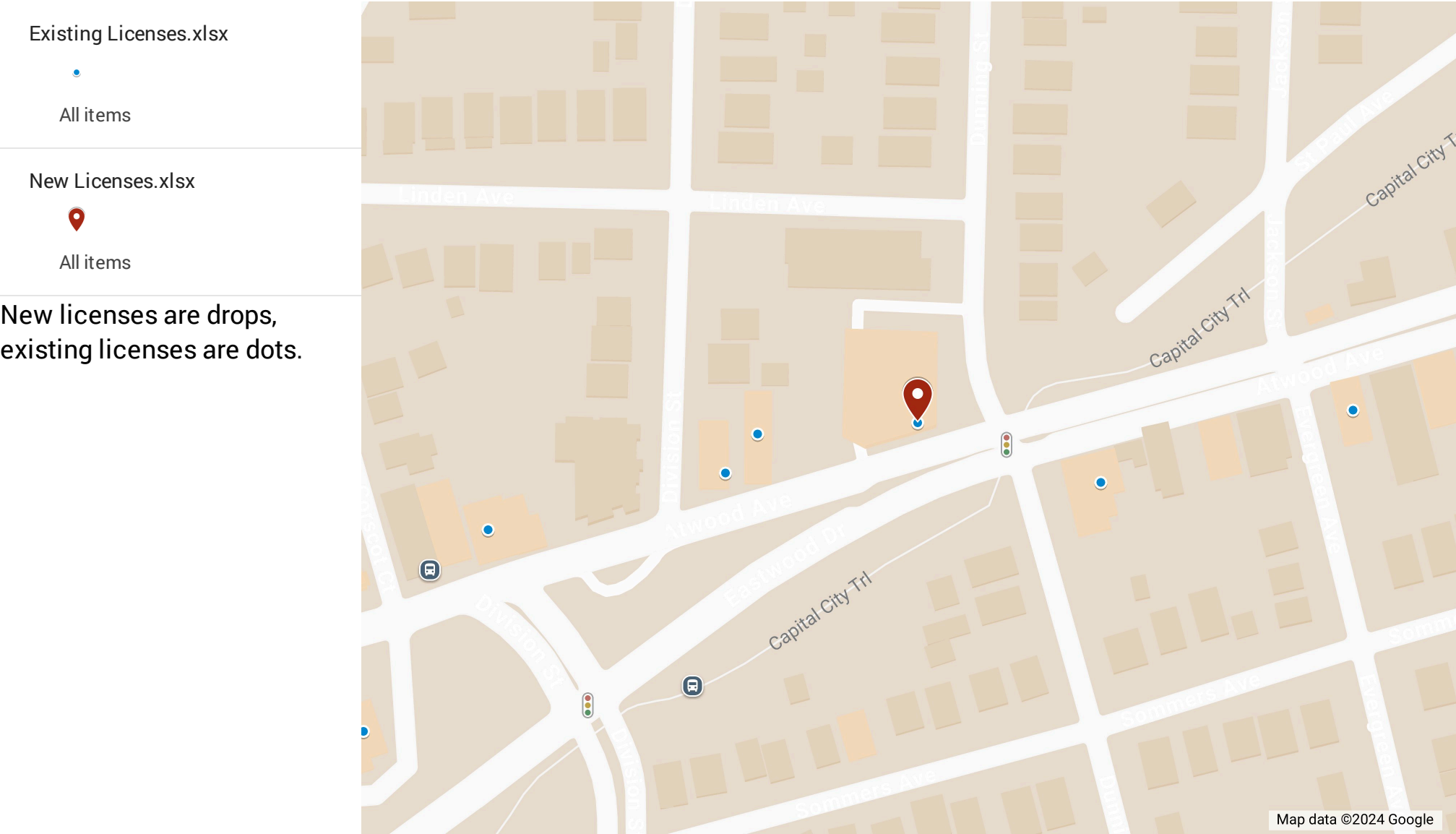
## D. Financing Required







# November 2024 ALRC New License





**From:** [Ed Niles](#)  
**To:** [licensing](#)  
**Subject:** Support for Forward Craft & Coffee (11/20 ALRC meeting, Item #11, Legistar #85805)  
**Date:** Sunday, November 17, 2024 3:16:14 PM

---

You don't often get email from eniles@gmail.com. [Learn why this is important](#)

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear ALRC committee members,

I am writing to provide a quick note of support for the New License for Forward Craft & Coffee LLC under consideration as agenda item #11 ([Legistar 85805](#)) at the Wednesday, Nov. 20, 2024 meeting. Forward Craft & Coffee has been a wonderful addition to our neighborhood since their opening, and has become an important "third space" for many families and remote workers in the neighborhood. The ownership has been fully engaged with the day to day operation of the business and they have been very communicative with neighbors in the area, since well before opening through today. Many of us are glad to call their delightful staff our friends. While Forward Craft & Coffee does sell craft beer, the vibe is very chill, even in the evenings, compared to a standard bar or pub. I have no concerns with their plans for expanded liquor offerings, and look forward to trying some seasonal specials like an Irish Coffee or Spiked Cider. In fact, it sounds like their offerings would be similar to those provided without issue for years by the previous tenant in this location (Barriques).

I urge you to approve this New License, and look forward to enjoying Forward Craft & Coffee's new offerings soon!

Thank you,  
-Ed Niles  
2129 Linden Ave

,





# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Master

**File Number: 85806**

**File ID:** 85806

**File Type:** License

**Status:** Public Hearing

**Version:** 1

**Reference:**

**Controlling Body:** ALCOHOL  
LICENSE REVIEW  
COMMITTEE

**File Created Date :** 10/23/2024

**File Name:**

**Final Action:**

**Title:** Public Hearing - New License  
La Penca Madison LLC • dba La Penca  
1821 S Park St • Agent: Jesus Ramirez  
Estimated Capacity (in/out): 70/0  
Class B Combination Liquor & Beer • 20% alcohol, 80% food  
Police Sector 310 (District 14)

**Notes:**

**Sponsors:**

**Effective Date:**

**Attachments:** 85806 La Penca app.pdf, 1821 S Park St map.pdf

**Enactment Number:**

**Author:**

**Hearing Date:**

**Entered by:** jverbick@cityofmadison.com

**Published Date:**

## History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Clerk's Office	10/23/2024	Referred for Introduction				
	<b>Action Text:</b> This License was Referred for Introduction						
	<b>Notes:</b> Alcohol License Review Committee- Public Hearing (11/20/24), Common Council (12/10/24)						
1	COMMON COUNCIL	10/29/2024	Refer For Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	<b>Action Text:</b> A motion was made by Figueroa Cole, seconded by Duncan, to Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.						

## Text of Legislative File 85806

### Title

Public Hearing - New License  
La Penca Madison LLC • dba La Penca  
1821 S Park St • Agent: Jesus Ramirez



Estimated Capacity (in/out): 70/0

Class B Combination Liquor & Beer • 20% alcohol, 80% food

Police Sector 310 (District 14)





# Liquor / Beer License Application

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703

[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
608-266-4601

(Agenda Item Number)

85806

(Registrar file number)

UCLB-2024-00 961

(License number)

14

310

(Alder District #)

(Police Sector)

Office Use Only

Class A: ☐ Beer, ☐ Liquor, ☐ Cider  
Class B: ☒ Beer, ☐ Liquor,  
☐ Class C Wine

## Section A - Applicant

1. List the name of your ☐ Sole Proprietor, ☐ Partnership, ☐ Corporation/Nonprofit Organization or ☒ Limited Liability Company exactly as it appears on your State Seller's Permit.  
La Penca Madison LLC
2. Trade Name (doing business as) La Penca Mexican Restaurant
3. Address to be licensed 1821 S Park St Madison, WI 53713
4. Mailing address 2101 Post Rd Apt 100 Fitchburg, WI 53713
5. Anticipated opening date 10/15/24
6. Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?  
☒ No ☐ Yes (explain)
7. Does another alcohol beverage licensee or wholesale permittee have interest in this business? ☒ No ☐ Yes (explain)

## Section B - Premises

8. Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.  
Full service restaurant with booths and bar seating and tables.  
building has a Full service bar.



9. Applicants for on-premises consumption only. Estimated capacity (patrons and employees):

Indoor: 70 Outdoor: N/A

10. Describe existing parking and how parking lot is to be monitored.

building is next to laundry mat / parking is on the side of the building

11. Was this premises licensed for the sale of liquor or beer during the past license year?

☐ No ☒ Yes, license issued to Arundis Zuniga LLC (name of licensee)

### Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent Jesus F. Ramirez Zuniga

13. City, state in which agent resides Fitchburg, WI

14. How long has the agent continuously resided in the State of Wisconsin? 30+ years

15. Has the liquor license agent completed the responsible beverage server training course?

☐ No, but will complete prior to ALRC meeting ☒ Yes, date completed \_\_\_\_\_

16. State and date of registration of corporation, nonprofit organization, or LLC.

WISCONSIN 10/10/2024

17. In the table below list the directors of your corporation or the members of your LLC.

☐ Attach background check forms for each director/member.

Title	Name	City and State of Residence
<u>Owner</u>	<u>Jesus F. Ramirez Zuniga</u>	<u>Fitchburg, WI</u>

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.

Jesus F. Ramirez Zuniga

19. Is applicant a subsidiary of any other corporation or LLC?

☐ No ☒ Yes (explain) Owner of two restaurants formed as LLC

20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?

☐ No ☒ Yes (explain) currently hold 2 liquor licenses for my other restaurants.



**Section D—Business Plan**

21. What type of establishment is contemplated?

- ☐ Tavern   ☐ Nightclub   ☒ Restaurant   ☐ Liquor Store   ☐ Grocery Store  
☐ Convenience Store without gas pumps   ☐ Convenience Store with gas pumps  
☐ Other \_\_\_\_\_

22. Private organizations (clubs): Do your membership policies contain any requirement of "Invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? ☒ No   ☐ Yes

23. Hours of operation: please enter opening and closing times in the table below.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
11am - 9pm	11am - 10pm	11am - 10pm	11am - 10pm	11am - 10pm	11am - 10pm	11am - 10pm
(Class B only) Enter below any hours when food service will not be available, if applicable						
-	-	-	-	-	-	-

**Section E—Consumption on Premises**

*This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.*

24. Indicate any other product/service offered. Food drinks (Mexican food)

25. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. (Note: Non-alcoholic drinks are classified as "Food.") New establishments estimate percentages:

20 % Alcohol   80 % Food   \_\_\_\_\_ % Other

If applicable, describe "Other": \_\_\_\_\_

Do you have written records to document the percentages shown? ☒ No   ☐ Yes  
 You may be required to submit documentation verifying the percentages indicated.

26. Do you plan to have live entertainment? ☒ No   ☐ Yes—what kind? \_\_\_\_\_

If planned entertainment includes live music (except solo acoustic), a DJ, or a designated dance floor, please also complete an Entertainment License.

**Section F—Required Contacts and Filings**

27. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. ☐ No   ☒ Yes

28. I understand that I am required to host an information session at least one week before the ALRC meeting. ☐ No   ☒ Yes

29. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. ☐ No   ☒ Yes







**NOTICE:** Completed application are due by noon of the third Monday (fourth, if the Clerk's office is closed on the third Monday) to get on the agenda for the proceeding months Alcohol License Review Committee. A completed application must be accompanied by the following items:

- ☒ Copy of State Seller's Permit (Not Business Tax Registration Certificate), ☒ Appointment of Agent (if Corp/LLC),  
☒ Member background investigation forms, ☒ Articles of Incorporation (if Corp/LLC), ☒ Floor Plans,  
☒ Copy of Lease, ☐ Business Plan, and ☒ Sample Menu (if applying for Class B license)

If required items are missing, the application will not be considered complete and will not be accepted by the Clerk's Office until all requirements are submitted. No exceptions are made.

**Read carefully before signing:** Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate the business according to law, and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. Lack of access to any portion of licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

\_\_\_\_\_  
 (Officer of Corporation/Member of LLC/Partner/Sole Proprietor)

\_\_\_\_\_  
 (Date)

**Clerk's Office checklist for complete applications**

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> WI Seller's Permit Certificate<br>(matching articles of incorporation) | <input type="checkbox"/> Background investigation form(s)       | <input type="checkbox"/> Floor Plans   |
| <input type="checkbox"/> FEIN   | <input type="checkbox"/> Form for surrender of previous license | <input type="checkbox"/> Lease         |
| <input type="checkbox"/> Written description of premises  | <input type="checkbox"/> *Articles of Incorporation             | <input type="checkbox"/> Business Plan |
|   | <input type="checkbox"/> *Appointment of Agent                  | <input type="checkbox"/> **Sample Menu |
|   | * Corporation/LLC only  | ** Class B only                        |

**Upon Application Submission, the Clerk's Office issued to the application:**

- ☐ Orange sign    ☐ Orange business card  
☐ "Applying for a Liquor/Beer License In the City of Madison" brochure with contact information

Date complete application filed with Clerk's Office \_\_\_\_\_

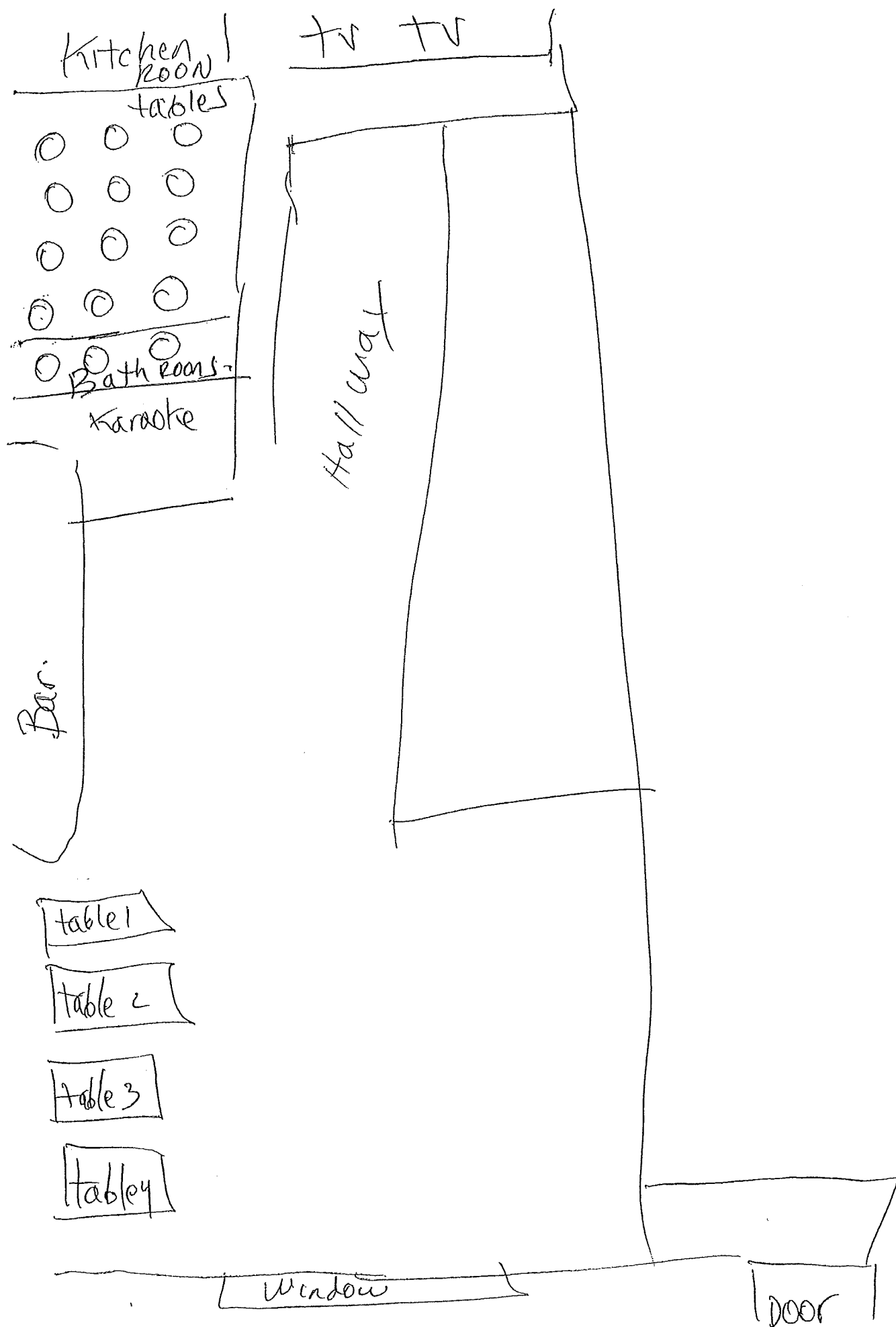
Date of ALRC meeting \_\_\_\_\_ Date license granted by Common Council \_\_\_\_\_

Date provisional issued \_\_\_\_\_ Date license issued \_\_\_\_\_



My Plan is to bring to This  
area an authentic  
mexican cuisine







SERVED ALL DAY FROM 11:00 AM TO 4:00 PM NO SUBSTITUTIONS PLEASE AFTER 4:00 PM \$2.00  
EXTRA

## *Lunch menu*

BRUNCH BURRITO \$8.75

FILLED WITH ESCLAM BLEED EGGS SAUSAGE CHEESE RICE AND BEANS

HUEVOS CON CHORIZO \$9.25

SERVED WITH RICE BEANS CORN OR FLOUR TORTILLAS

HUEVOS CON JAMÓN \$8.75

SERVED WITH RICE BEANS CORN OR FLOUR TORTILLAS

HUEVOS ALA MEXICANA \$9.25

SERVED WITH RICE BEANS CORN OR FLOUR TORTILLAS

HUEVOS EN SALSA VERDE \$9.25

SERVED WITH RICE BEANS CORN OR FLOUR TORTILLAS

HUEVOS RANCHEROS \$9.25

TWO FRIED EGGS WITH RED SALSA SERVED WITH RICE BEANS CORN OR FLOUR TORTILLAS

CHILAQUILES \$9.00

CRISPY TORTILLAS WITH RED OR GREEN SALSA SERVED WITH RICE AND SALAD  
ESCLAM BLEED EGGS ON TOP

LUNCH FAJITAS \$10.75

STEAK OR CHICKEN SERVED WITH RICE BEANS AND SALAD CORN OR FLOUR TORTILLAS

LUNCH CHIMICHANGA \$9.75

ONE DEEP FRIED BURRITO BEEF OR CHICKEN TOPPED WITH CHEESE DIP LETTUCE SOUR CREAM  
PICO DE GALLO SERVED WITH RICE BEANS

\*BREAKFAST LOCO \$11.25

HASH BROWN 2 SAUSAGE 2 BACON 2 EGGS 2 PANCAKE

EL MEXICAN OMELET \$9.75

JALAPENO PEPPER TOMATOES MUSHROOMS ONION HAM CHEESE SERVED WITH RICE



## SALADS

MEXICAN SALAD \$6.75

RICE BEANS LETTUCE PICO DE GALLO GUACAMOLE SOUR CREAM QUESO FR  
CHICKEN SALAD

CHICKEN SALAD \$9.75

TORTILLA BOWL GRILLED CHICKEN WITH LETTUCE PICO DE GALLO AVOCADO AND CHEESE

## VEGETARIAN

QUESADILLA VEGETARIAN \$9.75

12 INCHES SPINACH TORTILLA FILLED WITH GRILLED MUSHROOMS SPINACH ONIONS SERVED  
WITH GUACAMOLE SALAD AND BEANS

BURRITO VEGETARIAN \$9.75

12 INCHES SPINACH TORTILLA FILLED WITH RICE BEANS LETTUCE PICO DE GALLO SOUR CREAM  
CHEESE GUACAMOLE

VEG A \$8.75

ONE CHEESE ENCHILADA BEAN BURRITO SERVED WITH RICE BEANS

VEG B \$8.75

ONE CHEESE QUESADILLA BEAN TOSTADA SERVED WITH RICE

VEG C \$8.75

TWO TOSTADAS TOPPED WITH BEANS ESCAMBLED EGGS CHEESE AND AVOCADO SLICES

VEGETABLES FAJITAS \$11.75

GRILLED CALIFORNIA VEGETABLES ONIONS BELL PEPPERS TOMATOES SERVED WITH RICE BEAN  
AND SALAD CORN OR FLOUR TORTILLAS

CHIMICHANGA VEGETARIAN \$12.75

ONE DEEP FRIED BURRITO SPINACH TORTILLA FILLED WITH GRILLED BELL PEPPER TOMATOES ONIONS SPINACH  
MUSHROOMS TOPPED CHEESE DIP SALAD SERVED WITH RICE AND BEANS

## QUESADILLAS

QUESADILLA \$9.75

12 INCHES TORTILLA MEAT CHOICE CHICKEN STEAK CARNITAS BARBACOA PASTOR CHORIZO OR  
TINGA SERVED WITH SALAD RICE OR BEANS



QUESADILLA TEXANA \$13.50

FLOUR TORTILLA FILLED WITH GRILLED STEAK CHICKEN SHRIMP BELL PEPPER TOMATOES ONION  
SERVED WITH RICE AND SALAD

QUESADILLA VERDE \$13.25

12 INCHES SPINACH TORTILLA FILLED WITH STEAK AND CHORIZO SERVED WITH RICE AND SALAD

QUESADILLA MEXICANA \$10.50

CHICKEN QUESADILLA SERVED WITH RICE AND BEANS

## **BURRITOS**

BURRITO BOWL \$9.25

MEAT CHOOSE STEAK CARNITAS CHICKEN PASTOR TINGA BARBACOA OR CHORIZO  
SERVED WITH RICE BEANS CHOOSE YOUR MEAT TOPPED WITH LETTUCE PICO DE GALLO SOUR  
CREAM CHEESE ADD GUACAMOLE FOR \$2.00

BURRITO \$9.75

MEAT CHOOSE CHICKEN PASTOR CARNITAS STEAK BARBACOA TINGA OR CHORIZO  
12 INCHES TORTILLA FILLED WITH RICE BEAN CHOOSE YOUR MEAT LETTUCE PICO DE GALLO  
SOUR CREAM CHEESE ADD GUACAMOLE FOR \$2.00

BURRITOS CHOCHOS \$12.75

TWO BURRITOS FILLED WITH GRILLED CHICKEN CHEESE TOPPED CHEESE DIP PICO DE GALLO  
SERVED WITH RICE BEANS

BURRITO BANDERA \$11.25

12 INCHES TORTILLA FILLED WITH CARNITAS PORK RICE BEANS PICO DE GALLO TOPPED WITH  
THREE SALSAS

BURRITO DE LUX \$13.25

12 INCHES TORTILLA FILLED WITH STEAK OR CHICKEN RICE BEANS LETTUCE PICO DE GALLO  
CHEESE TOPPED WITH CHEESE DIP

MEXCAN WRAP \$9.75

FILLED WITH LETTUCE PICO DE GALLO BACON CHEESE RANCH DRESSING TORTILLAS STRIP  
SERVED WITH SEASONED FRIES

## **ANTOJITOS MEXICANOS**

CHILES RELLENOS \$11.75

TWO POBLANO PEPPERS FILLED WITH CHEESE SERVED WITH RICE BEANS

CHICKEN FLAUTAS \$10.75

FOUR ROLLING TAQUITOS DEEP FRIED SERVED WITH SALAD AND RICE



CHILES RELLENOS WITH PASTOR ON TOP \$13.75

TOSTADAS \$8.25

TWO TOSTADAS TOPPED WITH BEANS MEAT LETTUCE QUESO FRESCO PICO AVOCADO SLICE

MILANESA DE RES OR CHICKEN \$12.75

BREADED DEEP FRIED STEAK SERVED WITH RICE AND BEANS CORN OR FLOUR TORTILLAS

SOPEES \$10.00

3 MEXICAN SOPEES WITH MEAT BEANS LETTUCE SOUR CREAM AND QUESO FRESCO

MEXICAN HUARACHE \$5.00 WITH MEAT LETTUCE SOUR CREAM QUESO FRESCO AND AVOCADO

## ***SPECIALTIES PLATES***

3 AMIGOS PLATE \$12.25

MEAT CHOOSE CHICKEN STEAK PASTOR CARNITAS BARBACOA TINGA OR CHORIZO

YOU CHOOSE THREE DIFFERENT MEAT SERVED WITH RICE BEANS TOPPED WITH LETTUCE SOUP CREAM PICO DE GALLO CHEESE CORN OR FLOUR TORTILLAS

TWO TACOS PLATE \$9.25

CHOOSE YOUR MEAT CHICKEN, STEAK, PASTOR, CARNITAS, BARBACOA, TINGA OR CHORIZO  
TOPPED CILANTRO AND ONIONS SERVED WITH RICE AND BEANS

TAMALES PLATE \$10.75

TWO TAMALES SERVED WITH RICE BEANS

CHIMICHANGAS \$12.50

TWO DEEP FRIED BURRITOS CHICKEN OR BEEF TOPPED WITH CHEESE DIP LETTUCE SOUR CREAM PICO DE GALLO CHEESE SERVED WITH RICE AND BEANS

CHIMICHANGA COLORADA \$13.75

DEEP FRIED BURRITO RED TOMATOES TORTILLA FILLED WITH CHORIZO AND CARNITAS TOPPED WITH CHEESE DIP SERVED WITH RICE AND SALAD

ENCHILADAS VERDES \$11.75

THREE ENCHILADAS FILLED WITH SHREDDED CHICKEN TOPPED WITH GREEN SALSA SOUR CREAM QUESO FRESCO SERVED WITH RICE AND BEANS

ENCHILADAS ROJAS \$11.75

THREE ENCHILADAS FILLED WITH SHREDDED CHICKEN TOPPED GUAJILLO SALSA SOUR CREAM QUESO FRESCO SERVED WITH RICE AND BEANS



CHORI POLLO \$12.75

GRILLED CHICKEN AND CHORIZO TOPPED MELTED CHEESE SERVED WITH RICE AND SALAD CORN OR FLOUR TORTILLAS

POLLO NORTENO \$12.50

GRILLED CHICKEN BREAST WITH ONIONS SHRIMP TOPPED WITH CHEESE DIP AND PINEAPPLE SERVED WITH RICE AND BEANS CORN OR FLOUR TORTILLAS

## APPETIZER

NACHOS \$9.25

CHOOSE YOUR MEAT CHICKEN STEAK PASTOR BARBACOA CARNITAS OR CHORIZO CHIPS TOPPED WITH BEANS CHEESE DIP LETTUCE SOUR CREAM PICO DE GALLO CHEESE

TOTS \$7.00

NACHOS FAJITAS CHICKEN \$12.25 STEAK \$13.25 MIX \$14.75

NACHOS TOPPED WITH FAJITAS VEGETABLES AND CHEESE SAUCE

CHEESE NACHOS \$6.50

BEANS NACHOS \$6.50

BEAN DIP \$5.75

GUACAMOLE \$4.00

TABLE SIDE GUACAMOLE \$8.25

CHEESE DIP \$4.00

CHEESE CORD \$7.50

CHICKEN WINS 6 \$8.00 12 \$13.00 COME WITH CARROTS OR CELERY

CHEESE CORDS \$9.75

QUESO FUNDIDO CHORIZO WITH PICO DE GALLO COME WITH CORN TORTILLAS \$9.00

## TACOS

TACOS COME WITH CILANTRO AND ONIONS ONLY FOR ADD IS \$0.25 FOR EACH THING

ASADA \$2.75

CHICKEN \$2.75

CHORIZO \$3.00

BARBACOA \$2.75

PASTOR \$2.75

TRIPA \$3.00

LENGUA \$3.25

TINGA \$3.00

CAMPECHANO STEAK AND CHORIZO \$3.25

GROUND BEEF \$2.50

TREE HARD SHELL OR SOFT BEEF TACOS \$7.00 SINGLE TACO \$2.50



## ***SIDES***

RICE \$2.50  
 BEANS \$2.50  
 RICE AND BEANS \$3.75  
 SHREDDED CHEESE \$1.25  
 SOUR CREAM \$1.00  
 JALAPENOS \$1.25  
 GRILLED JALAPENOS AND ONION \$3.00  
 TORTILLAS \$1.25  
 PICO DE GALLO \$1.75  
 FRENCH FRIES \$5.75  
 CHEESE QUESADILLA \$5.00  
 CHEESE NACHOS \$6.50  
 CHIPS WITH SALSA TOGO \$4.00  
 SLICE AVOCADO \$3.00  
 ONLY CHIPS TOGO \$1.75

## ***CALDOS***

CALDO DE POLLO \$9.72  
 CHICKEN SOUP SERVED WITH CHILE DE ARBOL CILANTRO ONION AND LIMES CORN TORTILLAS  
  
 CALDO DE RES \$10.25  
 BEEF SOUP SERVED WITH CHILE DE ARBOL ONION CILANTRO AND CORN TORTILLAS  
  
 CALDO DE CAMARON \$12.50  
 SERVED WITH BREAD OR TORTILLAS

***KIDS MEALS \$5.50 UNDER 10 YEARS***

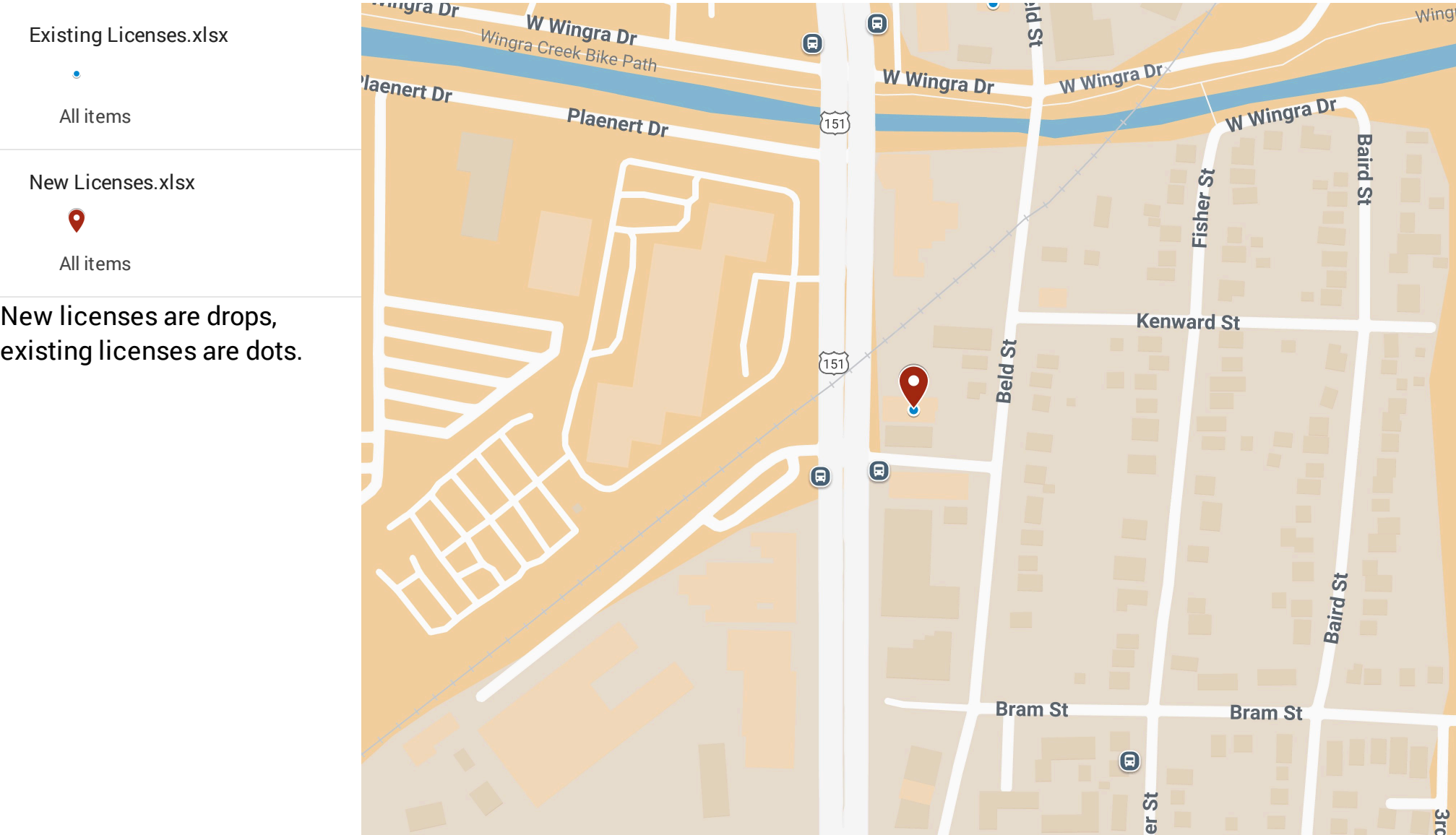
***KIDS DRINKS \$1.25 ONLY ONE REFILL***

***KID MARGARITA NON ALCOHOL \$ 3.75 NON REFILL***

CHICKEN STRIPS WITH FRIES  
 CHEESE QUESADILLA WITH RICE OR FRIES  
 TACO WITH RICE AND BEANS  
 CHICKEN QUESADILLA WITH RICE  
 CHEESE NACHOS  
 BEEF BURRITO WITH BEANS OR RICE  
 MAC AND CHEESE



# November 2024 ALRC New License







# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Master

**File Number: 85807**

**File ID:** 85807

**File Type:** License

**Status:** Public Hearing

**Version:** 1

**Reference:**

**Controlling Body:** ALCOHOL  
LICENSE REVIEW  
COMMITTEE

**File Created Date :** 10/23/2024

**File Name:**

**Final Action:**

**Title:** Public Hearing - New License  
Tailer Nicole Wine and Cupcakes LLC • dba Tailer Nicole Wine and Cupcakes  
2352 S Park St • Agent: Shakkiah Curtis  
Estimated Capacity (in/out): 100/100  
Class B Combination Liquor & Beer • 50% alcohol, 40% food, 10% other  
Police Sector 310 (District 14)

**Notes:**

**Sponsors:**

**Effective Date:**

**Attachments:** 85807 Tailer app.pdf, 2352 S Park St map.pdf

**Enactment Number:**

**Author:**

**Hearing Date:**

**Entered by:** jverbick@cityofmadison.com

**Published Date:**

## History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Clerk's Office	10/23/2024	Referred for Introduction				
	<b>Action Text:</b> This License was Referred for Introduction						
	<b>Notes:</b> Alcohol License Review Committee- Public Hearing (11/20/24), Common Council (12/10/24)						
1	COMMON COUNCIL	10/29/2024	Refer For Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	<b>Action Text:</b> A motion was made by Figueroa Cole, seconded by Duncan, to Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.						

## Text of Legislative File 85807

### Title

Public Hearing - New License  
Tailer Nicole Wine and Cupcakes LLC • dba Tailer Nicole Wine and Cupcakes  
2352 S Park St • Agent: Shakkiah Curtis

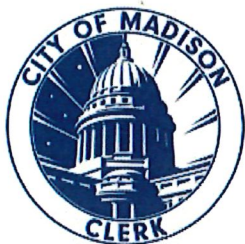


Estimated Capacity (in/out): 100/100

Class B Combination Liquor & Beer • 50% alcohol, 40% food, 10% other

Police Sector 310 (District 14)





# Liquor/Beer License Application

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703

Class A: ☐ Beer, ☐ Liquor, ☐ Cider  
Class B: ☒ Beer, ☒ Liquor,  
☒ Class C Wine

[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
608-266-4601

(Agenda Item Number)

85807

(Legistar file number)

LICLIB-2024-00959

(License number)

(Alder District #)

(Police Sector)

Office Use Only

## Section A – Applicant

- List the name of your ☐ Sole Proprietor, ☐ Partnership, ☐ Corporation/Nonprofit Organization or ☒ Limited Liability Company exactly as it appears on your State Seller's Permit.  
Tailer Nicole Wine and Cupcakes LLC
- Trade Name (doing business as) Tailer Nicole Wine and Cupcakes
- Address to be licensed 2352 S. Park Street Madison WI 53713
- Mailing address 2434 N Vel R Phillips, Milwaukee WI 53212
- Anticipated opening date November 1, 2024
- Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?  
☐ No ☐ Yes (explain)  
Owner
- Does another alcohol beverage licensee or wholesale permittee have interest in this business? ☒ No ☐ Yes (explain)

## Section B—Premises

- Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.

At Taylor Nicole Wine Lounge, we aim to provide an exceptional experience with both bottle and cup-by-cup wine service. Our wine will be available for purchase by the bottle or enjoyed by the glass, allowing guests to savor their favorites or explore new selections. We will store our wine in dedicated areas, including wall-mounted racks, storage units, and cupboard space, ensuring a well-organized and accessible collection. Whether you're looking to share a bottle with friends or sample a variety by the glass, our lounge is designed to enhance every visit.



9. *Applicants for on-premises consumption only.* Estimated capacity (patrons and employees):

Indoor: 100 Outdoor: 100

10. Describe existing parking and how parking lot is to be monitored.

Our wine lounge will be located within the Black Business Hub, where parking and the parking structure are managed and monitored by the Black Business Hub and Urban League. We will adhere to the guidelines and regulations established by these organizations, ensuring compliance with their parking rules and monitored regulations. This setup ensures a well-managed parking experience for all visitors to the Black Business Hub, including our guests.

11. Was this premises licensed for the sale of liquor or beer during the past license year?

☒ No ☐ Yes, license issued to \_\_\_\_\_ (name of licensee)

### Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent Shakkiah Curtis

13. City, state in which agent resides Milwaukee WI

14. How long has the agent continuously resided in the State of Wisconsin? 7 years

15. Has the liquor license agent completed the responsible beverage server training course?

☐ No, but will complete prior to ALRC meeting ☒ Yes, date completed \_\_\_\_\_

16. State and date of registration of corporation, nonprofit organization, or LLC.

WI September 14, 2024

17. In the table below list the directors of your corporation or the members of your LLC.

☐ Attach background check forms for each director/member.

Title	Name	City and State of Residence
Owner	Shakkiah Curtis	Milwaukee, WI

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.

Shakkiah Curtis

19. Is applicant a subsidiary of any other corporation or LLC?

☒ No ☐ Yes (explain) \_\_\_\_\_

20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?

☒ No ☐ Yes (explain) \_\_\_\_\_



## Section D—Business Plan

21. What type of establishment is contemplated?

- ☐ Tavern   ☐ Nightclub   ☐ Restaurant   ☐ Liquor Store   ☐ Grocery Store  
☐ Convenience Store without gas pumps   ☐ Convenience Store with gas pumps

☒ Other Lounge

22. Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? ☒ No   ☐ Yes

23. Hours of operation: please enter opening and closing times in the table below.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
11am-8pm	11am-8pm	11am-8pm	11am-8pm	11am-9pm	11am-10pm	11am-10pm
-	-	-	-	-	-	-
(Class B only) Enter below any hours when food service will not be available, if applicable						
-	-	-	-	-	-	-

## Section E—Consumption on Premises

*This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.*

24. Indicate any other product/service offered. \_\_\_\_\_

25. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. (Note: Non-alcoholic drinks are classified as "Food.") New establishments estimate percentages:

50 % Alcohol   40 % Food   10 % Other

If applicable, describe "Other": Bonded Items such as glasses, shirts, etc

Do you have written records to document the percentages shown? ☐ No   ☐ Yes  
 You may be required to submit documentation verifying the percentages indicated.

26. Do you plan to have live entertainment? ☐ No   ☒ Yes—what kind? solo acoustic

live music

If planned entertainment includes live music (except solo acoustic), a DJ, or a designated dance floor, please also complete an Entertainment License.

## Section F—Required Contacts and Filings

27. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. ☒ No   ☐ Yes

28. I understand that I am required to host an information session at least one week before the ALRC meeting. ☒ No   ☐ Yes

29. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. ☒ No   ☐ Yes



30. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. ☒ No ☐ Yes
31. I agree to contact the Deputy Clerk prior to the ALRC meeting. ☐ No ☒ Yes
32. I agree to contact the neighborhood association representative prior to the ALRC meeting. ☐ No ☒ Yes
33. I intend to operate under the alcohol license within 180 days of the Common Council granting this license. The license shall be considered surrendered if not issued within 180 days of being granted. ☐ No ☒ Yes
34. I understand we must file a Special Occupational Tax return (TTB form 5630.5) before beginning business. [phone 1-800-937-8864] ☐ No ☒ Yes
35. I understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in question 1, above. [phone 608-266-2776] ☐ No ☒ Yes
36. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☒ No ☐ Yes

### Section G—Information for Clerk's Office

37. This application is for the license period ending June 30, 2025.
38. State Seller's Permit 4 5 6 - 1081832205 - 02
39. Federal Employer Identification Number 88-1461684
40. Who may we contact between 8 a.m. and 4:30 p.m. regarding this license?

Contact person Shakkiah Curtis

Business phone 2245585859 Business e-mail address shakkiahcurtis@icloud.com

Preferred language english

If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?

☐ Yes (language: \_\_\_\_\_)

☒ No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)

Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?

☐ Sí, lenguaje: \_\_\_\_\_

☐ No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.

41. Corporate attorney, if applicable: Name \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_




**NOTICE:** Completed application are due by noon of the third Monday (fourth, if the Clerk's office is closed on the third Monday) to get on the agenda for the proceeding months Alcohol License Review Committee. A completed application **must** be accompanied by the following items:

- ☒ Copy of State Seller's Permit (Not Business Tax Registration Certificate), ☒ Appointment of Agent (if Corp/LLC),  
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Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

  
 \_\_\_\_\_  
 (Officer of Corporation/Member of LLC/Partner/Sole Proprietor)

10/15/24  
 \_\_\_\_\_  
 (Date)

Clerk's Office checklist for complete applications		
<input type="checkbox"/> WI Seller's Permit Certificate (matching articles of incorporation) <input type="checkbox"/> FEIN <input type="checkbox"/> Written description of premises	<input type="checkbox"/> Background investigation form(s) <input type="checkbox"/> Form for surrender of previous license <input type="checkbox"/> *Articles of Incorporation <input type="checkbox"/> *Appointment of Agent * Corporation/LLC only	<input type="checkbox"/> Floor Plans <input type="checkbox"/> Lease <input type="checkbox"/> Business Plan <input type="checkbox"/> **Sample Menu ** Class B only
<b>Upon Application Submission, the Clerk's Office issued to the application:</b> <input type="checkbox"/> Orange sign <input type="checkbox"/> Orange business card <input type="checkbox"/> "Applying for a Liquor/Beer License in the City of Madison" brochure with contact information		
Date complete application filed with Clerk's Office _____ Date of ALRC meeting _____ Date license granted by Common Council _____ Date provisional issued _____ Date license issued _____		



## Taylor Nicole Wine and Cupcake Lounge

### Sample Menu

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#### Cupcakes

Delicate, gourmet cupcakes baked fresh daily. Perfect for pairing with a glass of fine wine or a non-alcoholic choice.

**Price Range:** \$6.50 - \$7.50

1. **Vanilla Bourbon Bliss** - \$6.50  
A vanilla cupcake with a hint of bourbon, topped with a bourbon-infused buttercream frosting.  
*Pairing Suggestion:* Chardonnay or non-alcoholic sparkling white wine.
  2. **Red Velvet Dream** - \$7.00  
Classic red velvet with rich cream cheese frosting, perfect for indulgence.  
*Pairing Suggestion:* Merlot or non-alcoholic red wine.
  3. **Espresso Delight** - \$7.50  
Chocolate cupcake infused with espresso, topped with mocha buttercream.  
*Pairing Suggestion:* Cabernet Sauvignon or coffee-infused non-alcoholic wine.
  4. **Lemon Lavender Charm** - \$6.50  
A light and zesty lemon cupcake with a lavender-infused buttercream.  
*Pairing Suggestion:* Sauvignon Blanc or citrusy non-alcoholic white wine.
  5. **Strawberry Champagne** - \$7.50  
Strawberry cupcake topped with champagne buttercream.  
*Pairing Suggestion:* Rosé or non-alcoholic rosé.
- 

#### Pastry Items

Freshly baked artisan pastries, perfect for an afternoon snack or pairing with your favorite wine.

**Price Range:** \$7.00 - \$9.00

1. **Almond Croissant** - \$7.00  
Buttery, flaky croissant with a rich almond filling.  
*Pairing Suggestion:* Pinot Grigio or non-alcoholic sparkling wine.
2. **Raspberry Danish** - \$8.00  
A delicate pastry filled with raspberry jam and cream cheese.  
*Pairing Suggestion:* Prosecco or non-alcoholic rosé.
3. **Chocolate Hazelnut Tart** - \$9.00  
A decadent chocolate tart with a smooth hazelnut filling.  
*Pairing Suggestion:* Port wine or non-alcoholic chocolate wine.



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## Baked Goods

Handcrafted baked goods using local ingredients for a comforting treat.

**Price Range:** \$7.00 - \$8.00

1. **Blueberry Lemon Scone** - \$7.00  
A buttery scone with fresh blueberries and a touch of lemon zest.  
*Pairing Suggestion:* Moscato or non-alcoholic sweet wine.
  2. **Banana Walnut Bread** - \$8.00  
Moist banana bread with toasted walnuts, perfect with a cup of wine.  
*Pairing Suggestion:* Chardonnay or non-alcoholic white wine.
  3. **Salted Caramel Brownie** - \$7.50  
Rich chocolate brownie topped with salted caramel drizzle.  
*Pairing Suggestion:* Malbec or non-alcoholic dark red wine.
- 

## Charcuterie Boards

Upscale charcuterie boards featuring fine cheeses, cured meats, nuts, and fruits for the ultimate pairing experience.

**Price Range:** \$25.00 - \$40.00

1. **Classic Board** - \$25.00  
Assorted cheeses, cured meats, olives, and fresh fruits.  
*Pairing Suggestion:* Sauvignon Blanc or non-alcoholic white wine.
  2. **Gourmet Selection** - \$35.00  
Brie, smoked gouda, prosciutto, fig jam, honey, and artisan crackers.  
*Pairing Suggestion:* Rosé or non-alcoholic rosé.
  3. **Luxury Indulgence** - \$40.00  
Truffle cheese, blue cheese, aged salami, dried apricots, nuts, and honeycomb.  
*Pairing Suggestion:* Cabernet Sauvignon or non-alcoholic red wine.
- 

## Wine Selection

Our wine selection is designed to complement our menu and provide an exquisite experience for wine lovers and those who prefer non-alcoholic options.

### Wine by the Bottle:

- Chardonnay - \$40
- Sauvignon Blanc - \$35



- Pinot Grigio - \$30
- Rosé - \$30
- Merlot - \$38
- Cabernet Sauvignon - \$45
- Port - \$50

**Non-Alcoholic Wine Options:**

- Sparkling White - \$25
  - Rosé - \$20
  - Red Blend - \$22
  - Citrus White - \$18
- 

**Pairing Highlights:**

- Pair the **Vanilla Bourbon Bliss Cupcake** with our **Chardonnay** for a buttery, smooth complement.
  - Enjoy a **Strawberry Champagne Cupcake** alongside a glass of **Rosé** for a refreshing, fruity duo.
  - The **Luxury Indulgence Charcuterie Board** pairs beautifully with a bold **Cabernet Sauvignon** for a rich, balanced experience.
- 

**We look forward to serving our community**



## Business Plan for Taylor Nicole Wine and Cupcake Lounge

### Executive Summary

Taylor Nicole Wine and Cupcake Lounge will be a welcoming and vibrant space located inside the Black Business Hub in Madison, Wisconsin. With a unique combination of wine and cupcake pairings, our lounge will cater to both casual patrons and wine enthusiasts, offering a relaxed atmosphere for networking, socializing, and creating memorable experiences. We will start with an initial investment of \$50,000 to cover startup costs, wine and cupcake inventory, interior design, and initial marketing efforts.

Our vision for the next 3-5 years is to become a recognized brand in Madison and beyond, offering a space that not only serves delicious wines and cupcakes but also fosters community building, social engagement, and local culture. Through strategic expansion in products, services, clientele growth, and financial performance, we plan to grow into a highly regarded destination.

### Business Objectives

1. **Launch Taylor Nicole Wine and Cupcake Lounge** by August 24 with a soft opening to showcase initial wine selections.
2. **Establish strong vendor relationships** to ensure a diverse range of wines and locally sourced cupcakes.
3. Grow the business by **20% year-on-year** in revenue through new product offerings, brand awareness, and community engagement.
4. **Create a strong brand presence** both online and offline, building awareness through social media, local events, and partnerships.
5. **Build a dedicated team** of knowledgeable and passionate staff by Year 2 to support growth and customer experience.

### Market Analysis

The demand for wine lounges has steadily increased, with customers seeking unique, social, and sophisticated experiences. Combining wine and cupcakes offers a niche market, particularly appealing to Madison's growing community of young professionals, students, and wine lovers. Additionally, with our location inside the Black Business Hub, we have access to a network of diverse, community-driven patrons who value local businesses and experiences.

#### Target Audience:

- Young professionals aged 25-45
- Wine enthusiasts
- Local community members seeking unique social experiences
- Event planners looking for venues with a twist



**Competitive Analysis:** While there are several wine bars and bakeries in the Madison area, few, if any, combine both in a specialized, community-oriented setting like Taylor Nicole Wine and Cupcake Lounge. Our location in the Black Business Hub provides us a unique advantage, as we can directly tap into the local community while also benefitting from a built-in customer base visiting the hub.

## Sales and Marketing Strategy

### 1. Brand Awareness:

- **Social Media Presence:** Build a vibrant social media presence on platforms like Instagram, Facebook, and TikTok to showcase our offerings, events, and the unique atmosphere. Targeted ads will help attract local patrons.
- **Collaborations and Partnerships:** Work with local influencers, wine bloggers, and food critics to increase visibility.
- **Community Engagement:** Participate in local events, offer wine tasting sessions, and partner with other businesses inside the Black Business Hub to boost cross-promotion.

### 2. Building Community:

- Host **monthly events** such as wine and cupcake pairing nights, networking mixers, and cultural nights featuring local artists, musicians, and entertainment.
- Launch a **loyalty program** to reward repeat customers, offering discounts, exclusive event invitations, and early access to new products.
- Create an **email newsletter** to share updates, events, and exclusive offers with customers and followers.

### 3. Expanding Sales Options:

- After the first year, expand into **online sales** for wine and cupcake pairings. Collaborate with local delivery services or use platforms like DoorDash to offer delivery within Madison.
- Introduce **subscription boxes** for monthly curated wine and cupcake pairings delivered to customers' homes.
- Offer **event catering services** for private parties, corporate events, and local celebrations, with customizable wine and cupcake packages.

## Financial Plan

### Initial Investment Breakdown (Year 1):

- Wine and Cupcake Inventory: \$10,000
- Interior Design and Furniture: \$15,000
- Licensing and Legal Fees: \$5,000
- Marketing and Brand Development: \$10,000
- Staffing and Training: \$5,000
- Miscellaneous/Contingency: \$5,000

### Year 1 Financial Goals:



- Revenue: \$150,000
- Operating Costs: \$80,000
- Net Profit: \$70,000

We aim to break even within the first year through steady revenue growth from local customers and special events. To achieve this, we will prioritize strong marketing, community involvement, and exceptional customer service.

#### **Year 3-5 Financial Goals:**

- **Year 3 Revenue Target:** \$250,000 - With expanded product offerings, online sales, and increased event hosting.
- **Year 5 Revenue Target:** \$400,000 - Focus on additional services like catering, subscription boxes, and potential new lounge locations in Wisconsin.
- **Profit Margin:** Increase profitability by reducing operational costs through vendor partnerships and efficient staffing.

#### **Staffing Plan**

We will initially hire a small team of 3-5 employees to manage operations, customer service, and event hosting. As the business grows, we plan to hire a **full-time General Manager** by Year 2, and additional staff to support expanded operations, such as online sales and event catering. Staff training will focus on exceptional customer service, wine knowledge, and event execution.

#### **Hiring Timeline:**

- **Year 1:** Hire core staff for day-to-day operations.
- **Year 2:** Hire additional team members to handle growing business demands, including event coordination and marketing.
- **Year 3-5:** Scale up the team with additional staff to manage multiple service offerings and potentially expand to new locations.

#### **Brand Awareness and Community Building**

##### **1. Social Brand Awareness:**

- Consistent social media engagement is key to building brand recognition. Through daily posts, interactive stories, behind-the-scenes videos, and collaborations with influencers, we aim to grow our online following by **30% annually**.
- Create a **YouTube series or podcast** on wine tasting, pairings, and the journey of building a local wine lounge, which will not only increase brand visibility but also position us as thought leaders in the industry.

##### **2. Local Partnerships and Community Involvement:**

- Partner with other businesses in the Black Business Hub and local Madison-based businesses for joint events and promotions.



- Host **fundraising events** for local causes and community initiatives, reinforcing our commitment to the community while also drawing in new clientele.
- Sponsor local cultural and music events to align our brand with Madison's vibrant cultural scene.

## Growth Strategy (Years 3-5)

1. **Product Expansion:** Introduce new wine selections and seasonal cupcake offerings. Partner with local bakeries for exclusive limited-time treats.
2. **Clientele Expansion:** Through strategic marketing efforts, community events, and unique pairings, we aim to expand our customer base beyond the Black Business Hub, attracting patrons from across Madison and surrounding areas.
3. **Franchising or Second Location:** Depending on business success, explore opening a second location in Wisconsin or offering franchise opportunities by Year 5.

## Conclusion

Taylor Nicole Wine and Cupcake Lounge is more than just a place to enjoy wine and treats; it's a community-centered experience where people can connect, celebrate, and unwind. With a strong business model, growth strategy, and dedication to community-building, we believe this lounge will become a beloved fixture in Madison and beyond.

## 1. Establish a Consistent Brand Identity

- **Visual Aesthetic:** Create a consistent visual style that reflects the vibe of your lounge. Use specific color palettes, fonts, and imagery that align with the cozy, vibrant atmosphere you're offering.
- **Logo and Tagline:** Make sure your logo and tagline are visible on your social media platforms, reinforcing brand recognition.
- **Tone of Voice:** Whether your posts are fun, elegant, or community-focused, ensure your captions and interactions have a consistent voice.

## 2. Use Platform-Specific Strategies

- **Instagram:**
  - Focus on visually stunning content such as photos of your wine and cupcake pairings, the interior design of the lounge, behind-the-scenes posts, and event highlights.
  - Use Instagram Stories for daily updates, announcements, or sneak peeks into the lounge's daily activities.
  - Engage with local influencers to promote your events or new offerings. Influencers can help expand your reach to their followers.
  - Use relevant hashtags like #MadisonWI, #WineAndCupcakes, and #TaylorNicoleLounge to increase discoverability.



- **Facebook:**
  - Set up a **Business Page** with all relevant information (location, hours, menu).
  - Post event announcements (e.g., wine tastings, networking mixers, live music nights).
  - Use **Facebook Events** to promote special events, allowing guests to RSVP.
  - Run **Facebook Ads** targeting local wine lovers, food enthusiasts, and event planners.
  - Share customer testimonials and reviews to build trust and social proof.
- **TikTok:**
  - Create fun, engaging content like short clips showing your wine pouring, cupcake decorating, and behind-the-scenes moments.
  - Participate in relevant trends and challenges that fit your brand's vibe.
  - Showcase customer reactions, event highlights, and time-lapse videos of preparing for a busy night at the lounge.
- **YouTube or Reels (on Instagram):**
  - Create longer-form content such as wine-tasting tutorials, interviews with bakers and wine experts, or a series about your journey in opening the lounge.
  - Offer educational content like "how to pair wines with cupcakes" or "wine for beginners" to attract wine enthusiasts looking for tips and guidance.

### 3. Create Engaging and Interactive Content

- **Polls & Questions:** Use Instagram Stories and Facebook polls to ask your followers about their favorite wine types or cupcake flavors. This interaction creates engagement and gives you direct feedback on customer preferences.
- **User-Generated Content:** Encourage your customers to share photos of their experience at your lounge. Feature the best posts on your page, offering small incentives like a free cupcake or discount for tagging your business.
- **Behind-the-Scenes Content:** Show the process of how your cupcakes are baked, how wines are chosen, or what goes into setting up for events. This makes followers feel more connected to your business.
- **Customer Spotlights:** Share photos of happy customers enjoying their time at the lounge. These posts create social proof and encourage others to visit.

### 4. Collaborate with Local Influencers and Businesses

- Partner with local influencers in the Madison area who align with your brand's target audience. They can help generate buzz and promote your events or new offerings through authentic reviews and content.
- Collaborate with other small businesses or vendors in the Black Business Hub for cross-promotions. For example, you could offer a discount to customers who visit another local business within the Hub and vice versa.

### 5. Leverage Paid Advertising



- Run **targeted ads** on Facebook and Instagram to increase visibility in the Madison area. Use geographic and interest-based targeting to reach wine lovers, foodies, event-goers, and community members.
- Create specific campaigns promoting events, new menu items, or your grand opening.

## 6. Create Event-Focused Posts

- Promote your lounge events heavily on social media. Use countdowns, teasers, and early-bird promotions to build excitement.
- Post live coverage of events on Stories, Instagram Lives, or Facebook Live to engage followers who couldn't attend.

## 7. Encourage Reviews and Check-Ins

- Ask satisfied customers to leave reviews on Facebook and Google. Share these reviews on your social media platforms to build trust and credibility.
- Encourage customers to "check in" on Facebook or Instagram when they visit Taylor Nicole Lounge. This organically promotes your business to their friends and followers.

## 8. Run Contests and Giveaways

- Host social media contests to boost engagement. For example, ask followers to tag friends who they'd bring to the lounge for a chance to win a free bottle of wine or a cupcake tasting.
- Create **hashtag challenges** where customers can share their experiences using a unique hashtag to win prizes. This helps expand your reach and drives user-generated content.

## 9. Post Consistently and Engage with Your Audience

- Stick to a regular posting schedule. Use a content calendar to plan posts ahead of time, ensuring a mix of product highlights, behind-the-scenes content, events, and customer engagement.
- Reply promptly to comments, messages, and mentions to show followers that you value their input and encourage two-way interaction.

## 10. Offer Exclusive Social Media Deals

- Run exclusive promotions or discounts for your social media followers, such as "Show this post for 10% off your next wine purchase" or "Mention this story for a free cupcake with your wine."
- This not only increases engagement but also drives foot traffic directly from your social platforms.



## Conclusion:

By building a consistent brand identity, engaging with your community, and leveraging a mix of organic and paid content, Taylor Nicole Wine and Cupcake Lounge can effectively build its social media presence and grow both online and offline. The key is to focus on authenticity, community building, and interactive content that draws your audience into the unique experience your lounge offers.

## 1-5 Year Projection Plan for Taylor Nicole Wine and Cupcake Lounge

### Overview:

This projection plan outlines the expected growth, milestones, and financial targets for Taylor Nicole Wine and Cupcake Lounge over the next five years. It includes goals for revenue, expansion, customer base growth, product development, and team building, with a focus on community engagement and brand awareness.

## Year 1: Establishing the Foundation

### Key Focus Areas:

- Grand Opening and Community Integration
- Brand Awareness and Initial Marketing
- Building Relationships with Vendors
- Establishing Core Team
- 1. Revenue Projections:
  - Initial Investment: \$50,000
  - Projected Revenue: \$150,000
  - Operational Costs: \$80,000
  - Net Profit: \$70,000
- 2. Goals:
  - Host the pre-ribbon-cutting event on August 24 to showcase select wines and cupcakes.
  - Fully open the lounge by September, offering both bottle and cup-by-cup wine service.
  - Focus on creating strong relationships with wine and cupcake vendors, ensuring a unique and high-quality product offering.
  - Build brand awareness through social media campaigns, local events, and partnerships within the Black Business Hub.
  - Hire an initial core team (3-5 staff members) to manage day-to-day operations and customer service.
  - Focus on community-building events like wine and cupcake pairing nights, networking mixers, and seasonal gatherings.
- 3. Marketing Initiatives:
  - Build a social media presence (Instagram, Facebook, TikTok), and use targeted ads to reach local wine lovers and food enthusiasts.
  - Leverage local influencers and partnerships to increase brand visibility.
  - Establish a loyalty program to encourage repeat customers.



## Year 2: Expansion of Offerings and Clientele Growth

### Key Focus Areas:

- Product and Service Expansion
- Customer Base Growth
- Enhanced Event Offerings
- 1. Revenue Projections:
  - Projected Revenue: \$200,000
  - Operational Costs: \$110,000
  - Net Profit: \$90,000
- 2. Goals:
  - Expand product offerings by introducing new wine selections, seasonal cupcakes, and event-specific pairings.
  - Launch online wine and cupcake subscription boxes and partner with local delivery services to offer delivery.
  - Host larger events like wine tastings, cupcake decorating workshops, and themed nights to attract new customers.
  - Increase customer base by 20% through improved marketing efforts, word of mouth, and community engagement.
  - Hire a General Manager and additional staff to handle growing operations, events, and customer service needs.
  - Continue expanding social media presence, focusing on user-generated content, customer testimonials, and interactive posts.
- 3. Marketing Initiatives:
  - Develop a YouTube channel or Instagram Reels featuring wine tasting tips, behind-the-scenes footage, and stories about the journey of building Taylor Nicole Wine and Cupcake Lounge.
  - Launch a monthly email newsletter highlighting upcoming events, exclusive offers, and new product launches.

## Year 3: Building Strong Community and Brand Presence

### Key Focus Areas:

- Brand Loyalty and Community Building
- New Revenue Streams
- Strengthening Operations
- 1. Revenue Projections:
  - Projected Revenue: \$250,000
  - Operational Costs: \$130,000
  - Net Profit: \$120,000
- 2. Goals:
  - Strengthen the sense of community engagement by hosting monthly charity events, partnering with local non-profits, and offering fundraising opportunities.
  - Begin catering to private events and corporate parties, creating specialized wine and cupcake packages for larger gatherings.



- Optimize operations by improving vendor relationships, reducing operational costs, and training staff to manage multiple event types.
  - Launch a mobile wine and cupcake bar that can be used for local events, festivals, and pop-ups in collaboration with the Black Business Hub.
  - Grow online and offline brand presence by 30% through influencer partnerships, collaborations, and event sponsorships.
3. **Marketing Initiatives:**
- Focus on creating a strong email marketing strategy with exclusive offers for loyal customers.
  - Host a wine-and-cupcake-themed podcast or series, partnering with local bakers and wine experts to share knowledge and create buzz.

## **Year 4: Scaling Up and Expanding Reach**

### **Key Focus Areas:**

- **Scaling Product Offerings and Services**
  - **Expanding Brand to New Markets**
1. **Revenue Projections:**
- **Projected Revenue: \$325,000**
  - **Operational Costs: \$175,000**
  - **Net Profit: \$150,000**
2. **Goals:**
- Expand into new markets, offering wine and cupcake subscription boxes and catering services in surrounding cities such as Milwaukee or Chicago.
  - Open an online store featuring exclusive merchandise, wine accessories, and at-home cupcake decorating kits.
  - Build partnerships with local event planners and venues to offer wine and cupcake pairing services for weddings, corporate events, and other special occasions.
  - Increase revenue through online sales and by introducing VIP wine club memberships with access to exclusive tastings and early access to new products.
3. **Marketing Initiatives:**
- Expand into paid collaborations with regional influencers to grow the brand's visibility in nearby markets.
  - Focus on video content and live streaming events to reach a broader audience and drive engagement.

## **Year 5: Expansion, Franchising, and Long-Term Growth**

### **Key Focus Areas:**

- **Potential Franchising or New Locations**
  - **Long-Term Brand Building**
1. **Revenue Projections:**
- **Projected Revenue: \$400,000**
  - **Operational Costs: \$225,000**
  - **Net Profit: \$175,000**
2. **Goals:**



- Explore opening a second location or offering franchise opportunities in nearby cities or states.
  - Continue to enhance brand loyalty by hosting annual events, such as a Wine & Cupcake Festival, attracting regional attention.
  - Invest in training and development for staff to ensure high-quality service as the business expands.
  - Reinvest profits into growing the business, improving the space, and expanding product offerings.
3. **Marketing Initiatives:**
- Build a national presence through social media and online advertising, positioning Taylor Nicole Wine and Cupcake Lounge as a unique and desirable destination.
  - Collaborate with national influencers or media outlets to further increase brand visibility.

## Conclusion

Over the next five years, Taylor Nicole Wine and Cupcake Lounge will focus on building a strong local presence, expanding product offerings, creating new revenue streams, and scaling the business. By Year 5, the lounge will be positioned for further growth and expansion, potentially franchising or opening new locations in nearby markets. The focus will remain on community building, exceptional customer experiences, and offering unique products that set the lounge apart from competitors.

### 1-5 Year Financial Projection

Year	Projected Revenue	Operational Costs	Net Profit
1	150000	80000	70000
2	200000	110000	90000
3	250000	130000	120000
4	325000	175000	150000
5	400000	225000	175000



### 1-5 Year Financial Projection with Operational Costs Breakdown

Year	Projected Revenue	Rent & Utilities	Salaries & Wages	Cost of Goods Sold (COGS)	Marketing & Advertising	Insurance & Licenses	Maintenance & Repairs	Miscellaneous Expenses	Total Operational Costs	Net Profit
1	\$150,000	\$16,000	\$24,000	\$20,000	\$8,000	\$4,000	\$4,000	\$4,000	\$80,000	\$70,000
2	\$200,000	\$22,000	\$33,000	\$27,500	\$11,000	\$5,500	\$5,500	\$5,500	\$110,000	\$90,000
3	\$250,000	\$26,000	\$39,000	\$32,500	\$13,000	\$6,500	\$6,500	\$6,500	\$130,000	\$120,000
4	\$325,000	\$35,000	\$52,500	\$43,750	\$17,500	\$8,750	\$8,750	\$8,750	\$175,000	\$150,000
5	\$400,000	\$45,000	\$67,500	\$56,250	\$22,500	\$11,250	\$11,250	\$11,250	\$225,000	\$175,000

### Breakdown of Operational Costs:

1. Rent & Utilities (20% of Operational Costs):
  - Covers leasing the space within the Black Business Hub and all utility expenses (electricity, water, heating, etc.).
2. Salaries & Wages (30%):
  - Compensation for staff, including bartenders, servers, managers, and support staff.
  - As the business grows, additional staff will be hired, reflecting the increase in this cost category.
3. Cost of Goods Sold (COGS) (25%):
  - Expenses for purchasing wines, cupcakes, and other inventory items.
  - This cost will increase with the expansion of product offerings and higher sales volume.
4. Marketing & Advertising (10%):
  - Funds allocated for promoting the lounge through social media campaigns, events, partnerships, and advertising.
  - Investment in marketing is crucial for brand awareness and customer acquisition.

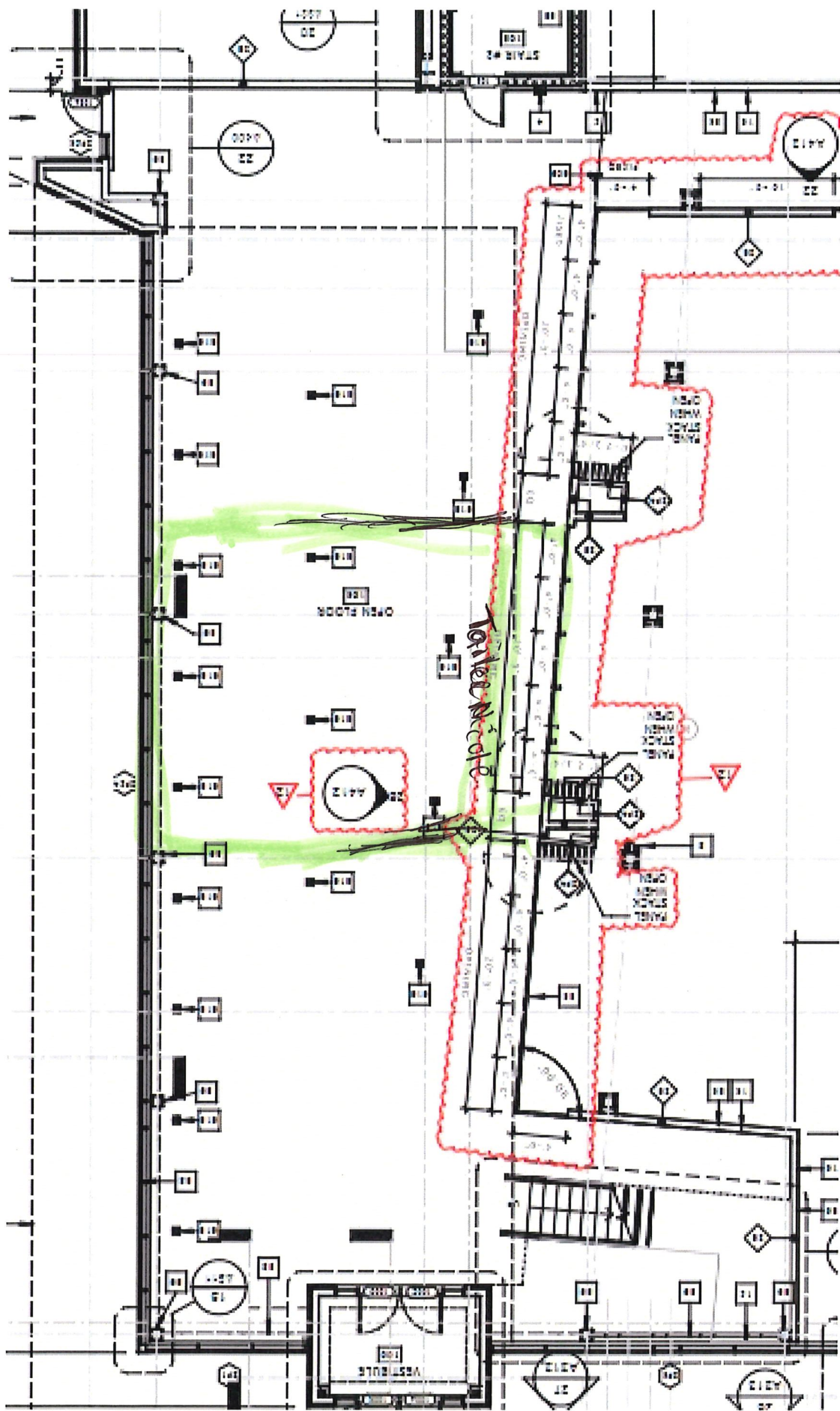


5. **Insurance & Licenses (5%):**
  - **Costs for business insurance policies (liability, property, etc.) and necessary licenses for selling alcohol and operating the lounge.**
  - **Slight increases over the years account for inflation and any additional coverage needed.**
6. **Maintenance & Repairs (5%):**
  - **Regular upkeep of the lounge, including equipment maintenance and repairs.**
  - **Ensures the lounge remains in excellent condition to provide a high-quality customer experience.**
7. **Miscellaneous Expenses (5%):**
  - **Other operational costs such as office supplies, professional services (accounting, legal), and unexpected expenses.**
  - **A buffer to handle unforeseen costs that may arise during operations.**



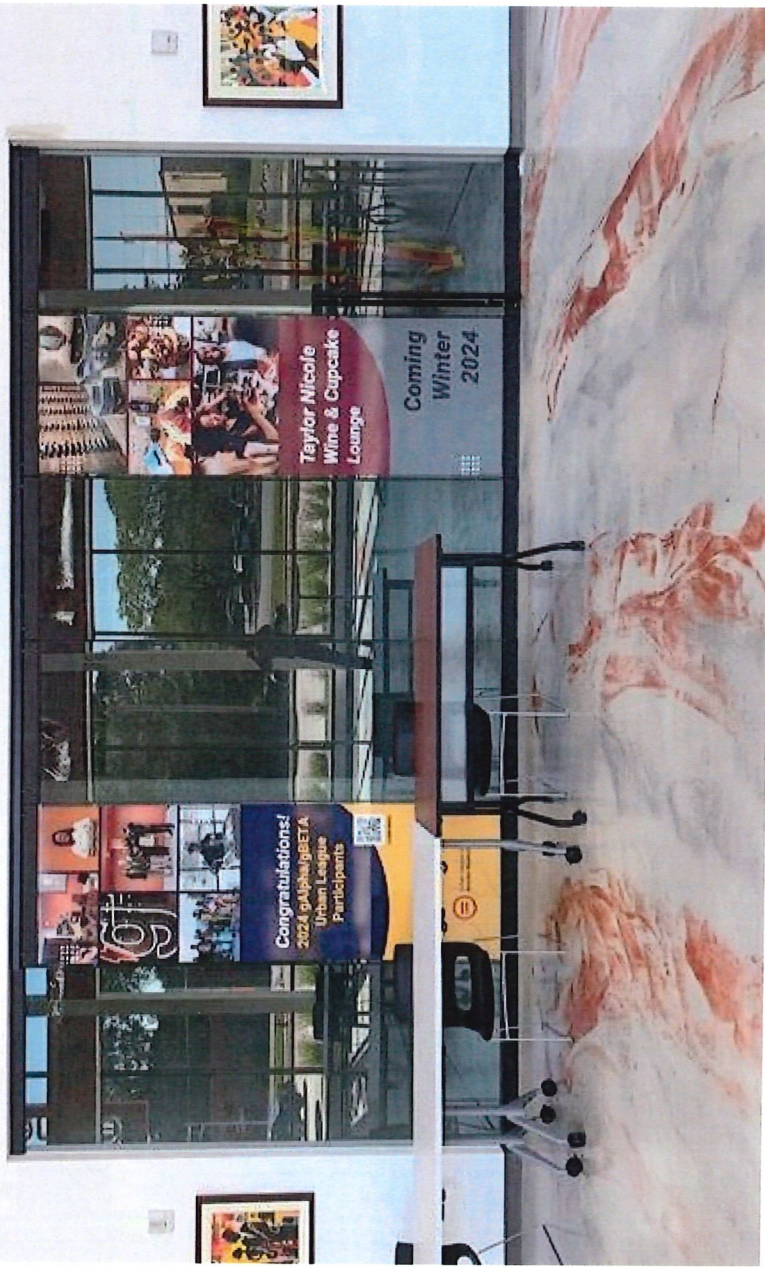
Year	Projected Reven	Operational Cost	Net Profit
1	150000	80000	70000
2	200000	110000	90000
3	250000	130000	120000
4	325000	175000	150000
5	400000	225000	175000





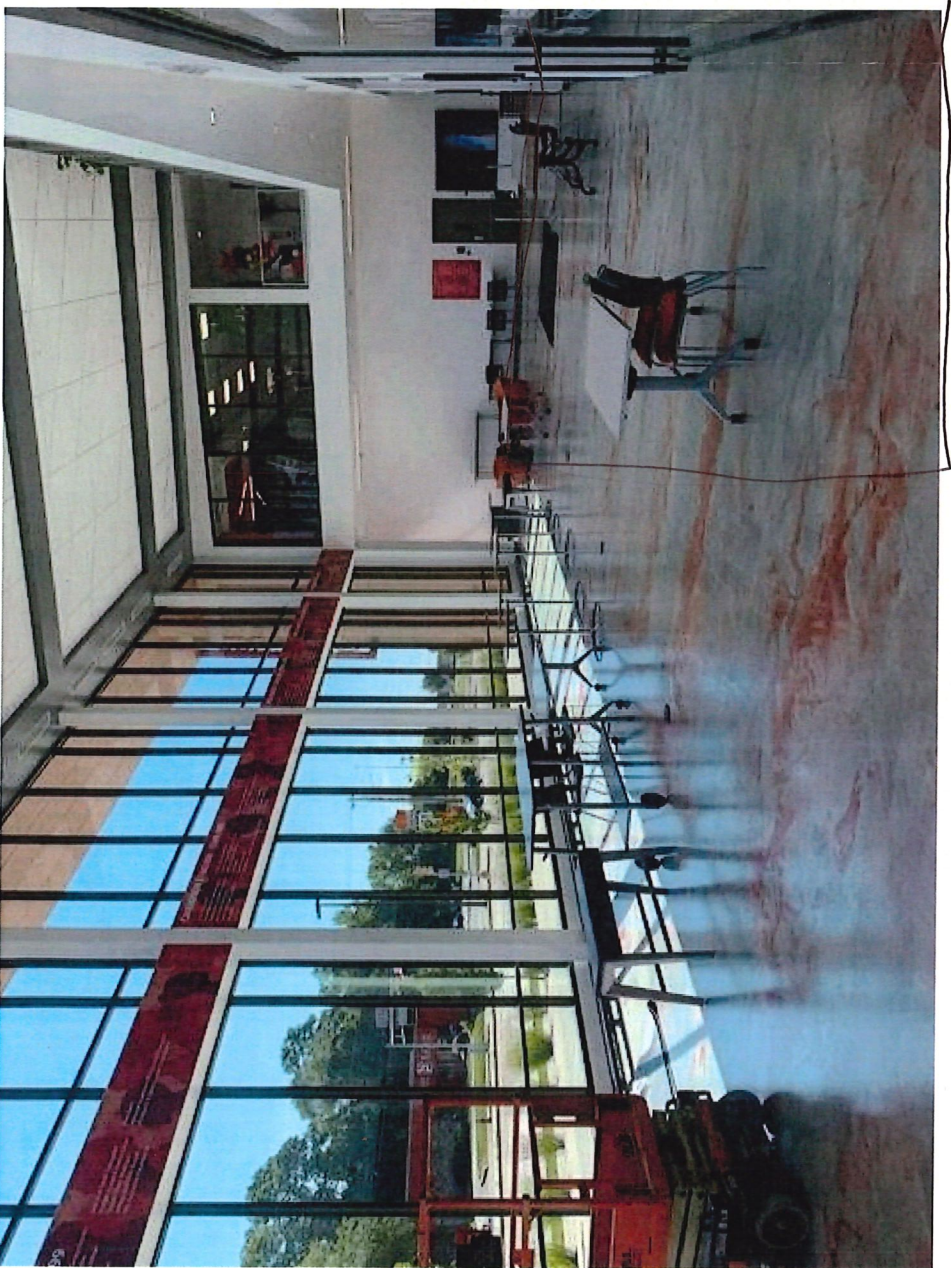
\* Floor Plan



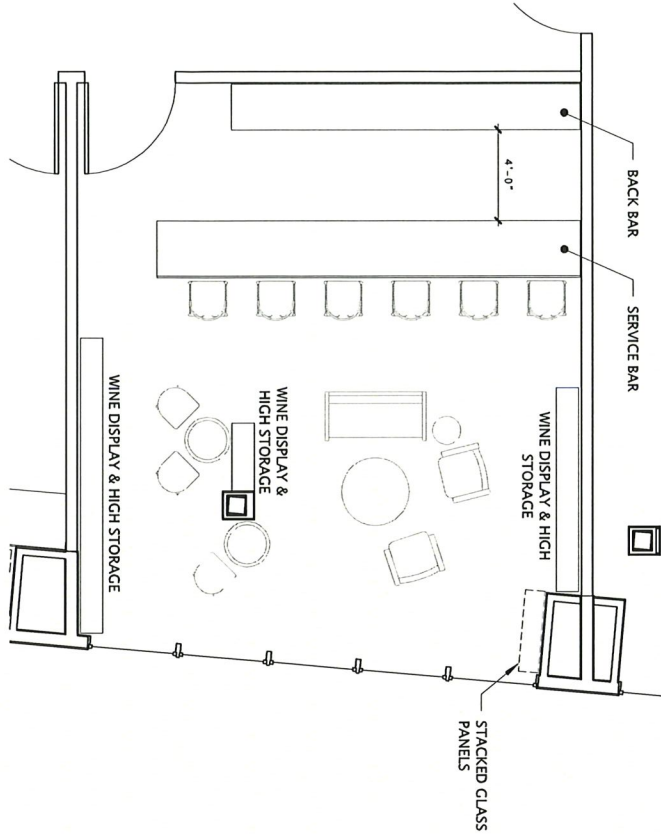


Looking to get this portion of the African - licensed for security and guest .

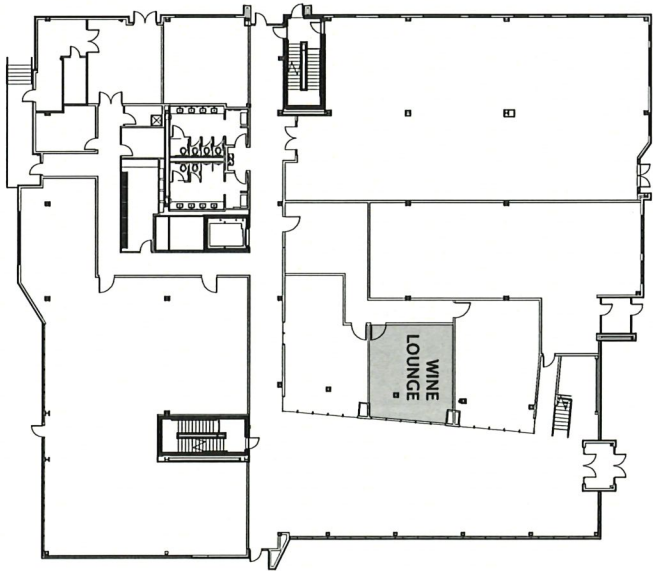








WINE LOUNGE  
3/16" = 1'-0"



FIRST FLOOR PLAN  
1/32" = 1'-0"



JLA

ARCHITECTS

MADISON | MILWAUKEE | DENVER

JLA-AI.COM

THE HUB

WINE LOUNGE

JLA PROJECT No: 21-0514

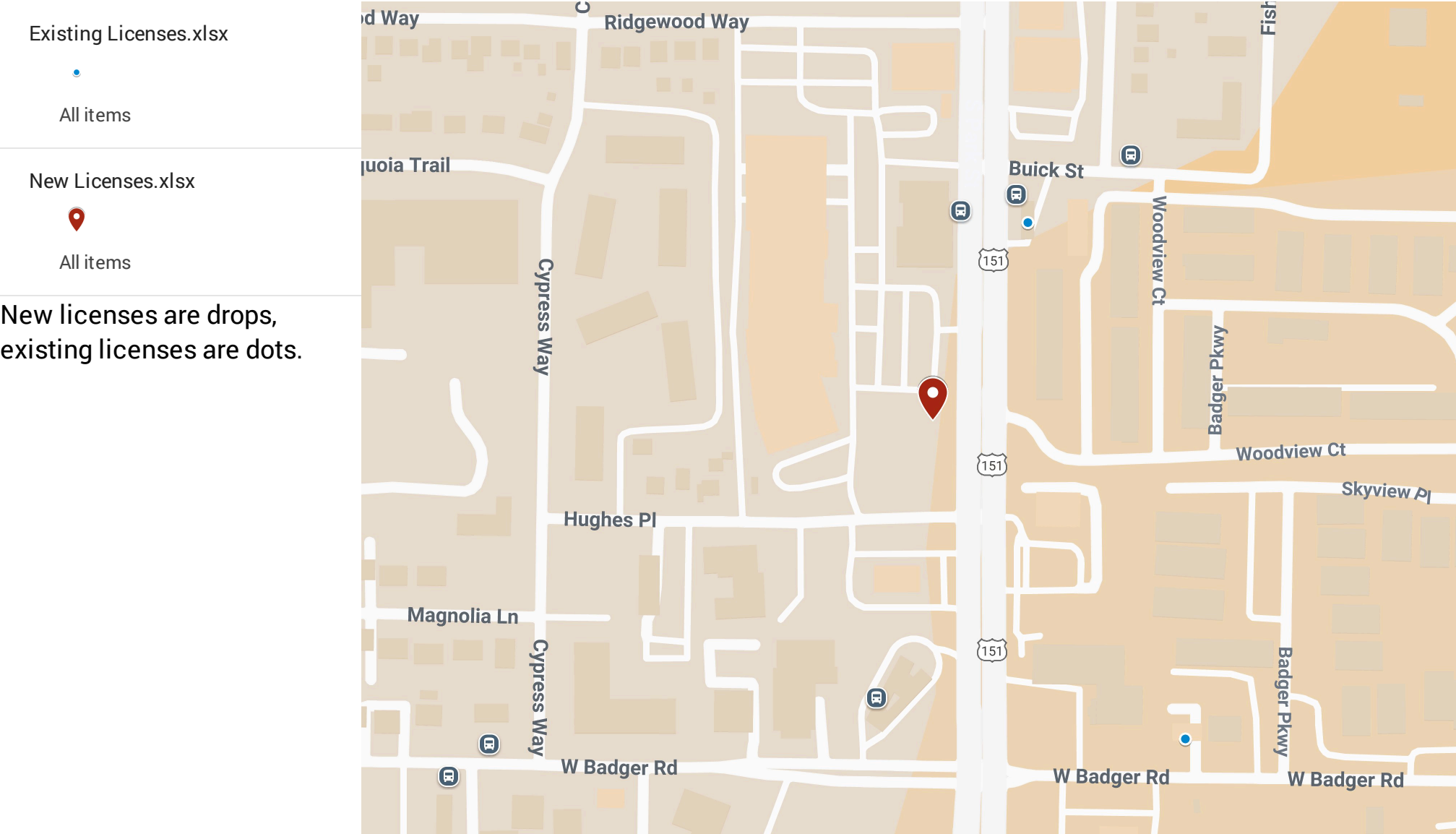
DATE OF ISSUANCE: JULY 11, 2024

REVISION DATE:

M101



# November 2024 ALRC New License







# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Master

**File Number: 85808**

**File ID:** 85808

**File Type:** License

**Status:** Public Hearing

**Version:** 1

**Reference:**

**Controlling Body:** ALCOHOL  
LICENSE REVIEW  
COMMITTEE

**File Created Date :** 10/23/2024

**File Name:**

**Final Action:**

**Title:** Public Hearing - New License  
ONE 09 Retail LLC • dba ONE Social  
109 E Wilson St • Agent: Dan Kennelly  
Estimated Capacity (in/out): 500/100  
Class B Combination Liquor & Beer • 35% alcohol, 65% food  
Police Sector 405 (District 4)

**Notes:**

**Sponsors:**

**Effective Date:**

**Attachments:** 85808 ONE 09 app.pdf, 109 E Wilson St map.pdf

**Enactment Number:**

**Author:**

**Hearing Date:**

**Entered by:** jverbick@cityofmadison.com

**Published Date:**

## History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Clerk's Office	10/23/2024	Referred for Introduction				
	<b>Action Text:</b> This License was Referred for Introduction						
	<b>Notes:</b> Alcohol License Review Committee- Public Hearing (11/20/24), Common Council (12/10/24)						
1	COMMON COUNCIL	10/29/2024	Refer For Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	<b>Action Text:</b> A motion was made by Figueroa Cole, seconded by Duncan, to Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.						

## Text of Legislative File 85808

### Title

Public Hearing - New License  
ONE 09 Retail LLC • dba ONE Social  
109 E Wilson St • Agent: Dan Kennelly



Estimated Capacity (in/out): 500/100

Class B Combination Liquor & Beer • 35% alcohol, 65% food

Police Sector 405 (District 4)





# Liquor/Beer License Application

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703

[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider  
Class B: ☒ Beer, ☒ Liquor,  
☒ Class C Wine

(Agenda Item Number)	
85808	
(Legistar file number)	
UCLB.2024-00963	
(License number)	
4	405
(Alder District #)	(Police Sector)
Office Use Only	

## Section A – Applicant

- List the name of your ☐ Sole Proprietor, ☐ Partnership, ☐ Corporation/Nonprofit Organization or ☒ Limited Liability Company exactly as it appears on your State Seller's Permit.  
ONE 09 Retail LLC
- Trade Name (doing business as) ONE Social
- Address to be licensed 109 E Wilson Street, Madison WI 53703
- Mailing address 115 Depot Street, Ann Arbor, MI 48104
- Anticipated opening date September 1, 2025
- Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?  
☒ No ☐ Yes (explain)  
\_\_\_\_\_
- Does another alcohol beverage licensee or wholesale permittee have interest in this business? ☒ No ☐ Yes (explain)  
\_\_\_\_\_

## Section B—Premises

- Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.

The building is a mixed-use apartment/retail building at 109 E Wilson Street. Alcohol will be served in two spaces on the ground floor - an approximately 8,900 SF restaurant and an approximately 9,385 SF food hall with a bar.

The restaurant will have one bar in the primary dining area and a second bar in a smaller adjacent lounge.

The restaurant and food hall have adjacent outdoor dining areas with alcohol service. Alcohol will be stored at the bars, in secure back-of-house areas, and possibly some decorative wine racks in dining areas.



9. *Applicants for on-premises consumption only.* Estimated capacity (patrons and employees):

Indoor: 500 Outdoor: 100

10. Describe existing parking and how parking lot is to be monitored.

The building does not have public parking. The City's 600-stall Wilson Street garage is a block from this location.

Further, the location is well-served by transit and has excellent bike/ped accessibility.

11. Was this premises licensed for the sale of liquor or beer during the past license year?

☒ No ☐ Yes, license issued to \_\_\_\_\_ (name of licensee)

### Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent Daniel Kennelly

13. City, state in which agent resides Madison, WI

14. How long has the agent continuously resided in the State of Wisconsin? 17 years

15. Has the liquor license agent completed the responsible beverage server training course?

☒ No, but will complete prior to ALRC meeting ☒ Yes, date completed 10-16-24

16. State and date of registration of corporation, nonprofit organization, or LLC.

Delaware - May 2, 2024

17. In the table below list the directors of your corporation or the members of your LLC.

☒ Attach background check forms for each director/member.

Title	Name	City and State of Residence
sole member	William Seth Martin	Wilmette, IL

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.

Daniel Kennelly

19. Is applicant a subsidiary of any other corporation or LLC?

☐ No ☒ Yes (explain) ONE 09 Retail LLC is wholly owned by QCP Fund I, LP

20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?

☒ No ☐ Yes (explain) \_\_\_\_\_



## Section D—Business Plan

21. What type of establishment is contemplated?  
☐ Tavern ☐ Nightclub ☒ Restaurant ☐ Liquor Store ☐ Grocery Store  
☐ Convenience Store without gas pumps ☐ Convenience Store with gas pumps  
☒ Other food hall
22. Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? ☒ No ☐ Yes
23. Hours of operation: please enter opening and closing times in the table below.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
8am -- 12a	8am -- 12am	8am -- 12am	8am -- 12am	8am -- 12am	8am -- 12am	8am -- 12am
<i>(Class B only) Enter below any hours when food service will not be available, if applicable</i>						
-	-	-	-	-	-	-

## Section E—Consumption on Premises

*This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.*

24. Indicate any other product/service offered. Food prepared and served, catering service, event rental fees
25. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. (Note: Non-alcoholic drinks are classified as "Food.") New establishments estimate percentages:  
35 % Alcohol 62 % Food 3 % Other

If applicable, describe "Other": private room rentals, occasional event fees, sponsorships

Do you have written records to document the percentages shown? ☒ No ☐ Yes  
 You may be required to submit documentation verifying the percentages indicated.

26. Do you plan to have live entertainment? ☐ No ☒ Yes—what kind? \_\_\_\_\_  
small and occasional events including trivia nights, small live musical performances, DJs for private events, etc.

If planned entertainment includes live music (except solo acoustic), a DJ, or a designated dance floor, please also complete an Entertainment License.

## Section F—Required Contacts and Filings

27. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. ☐ No ☒ Yes
28. I understand that I am required to host an information session at least one week before the ALRC meeting. ☐ No ☒ Yes
29. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. ☐ No ☒ Yes



30. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. ☐ No ☒ Yes
31. I agree to contact the Deputy Clerk prior to the ALRC meeting. ☐ No ☒ Yes
32. I agree to contact the neighborhood association representative prior to the ALRC meeting. ☐ No ☒ Yes
33. I intend to operate under the alcohol license within 180 days of the Common Council granting this license. The license shall be considered surrendered if not issued within 180 days of being granted. ☐ No ☒ Yes
34. I understand we must file a Special Occupational Tax return (TTB form 5630.5) before beginning business. [phone 1-800-937-8864] ☐ No ☒ Yes
35. I understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in question 1, above. [phone 608-266-2776] ☐ No ☒ Yes
36. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☒ No ☐ Yes

### Section G—Information for Clerk's Office

37. This application is for the license period ending June 30, 20\_\_\_\_.
38. State Seller's Permit 4 5 6 - 1 0 3 1 8 3 1 2 8 7 - 0 2
39. Federal Employer Identification Number 99-3644589
40. Who may we contact between 8 a.m. and 4:30 p.m. regarding this license?

Contact person Dan Kennelly

Business phone 608-217-7470 Business e-mail address dkennelly@quadcp.com

Preferred language English

If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?

☐ Yes (language: \_\_\_\_\_)

☒ No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)

Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?

☐ Sí, lenguaje: \_\_\_\_\_

☐ No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.

41. Corporate attorney, if applicable: Name \_\_\_\_\_
- Phone \_\_\_\_\_ E-mail \_\_\_\_\_



**NOTICE:** Completed application are due by noon of the third Monday (fourth, if the Clerk's office is closed on the third Monday) to get on the agenda for the proceeding months Alcohol License Review Committee. A completed application **must** be accompanied by the following items:

- ☒ Copy of State Seller's Permit (Not Business Tax Registration Certificate), ☒ Appointment of Agent (if Corp/LLC),  
☒ Member background investigation forms, ☒ Articles of Incorporation (if Corp/LLC), ☒ Floor Plans,  
☒ Copy of Lease, ☒ Business Plan, and ☒ Sample Menu (if applying for Class B license)

If required items are missing, the application will not be considered complete and will not be accepted by the Clerk's Office until all requirements are submitted. No exceptions are made.

**Read carefully before signing:** Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate the business according to law, and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. Lack of access to any portion of licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.



(Officer of Corporation/Member of LLC/Partner/Sole Proprietor)

10/18/2024

(Date)

**Clerk's Office checklist for complete applications**

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> WI Seller's Permit Certificate<br>(matching articles of incorporation) | <input type="checkbox"/> Background investigation form(s)       | <input type="checkbox"/> Floor Plans   |
| <input type="checkbox"/> FEIN   | <input type="checkbox"/> Form for surrender of previous license | <input type="checkbox"/> Lease         |
| <input type="checkbox"/> Written description of premises  | <input type="checkbox"/> *Articles of Incorporation             | <input type="checkbox"/> Business Plan |
|   | <input type="checkbox"/> *Appointment of Agent                  | <input type="checkbox"/> **Sample Menu |
|   | * Corporation/LLC only  | ** Class B only                        |

**Upon Application Submission, the Clerk's Office issued to the application:**

- ☐ Orange sign    ☐ Orange business card  
☐ "Applying for a Liquor/Beer License in the City of Madison" brochure with contact information

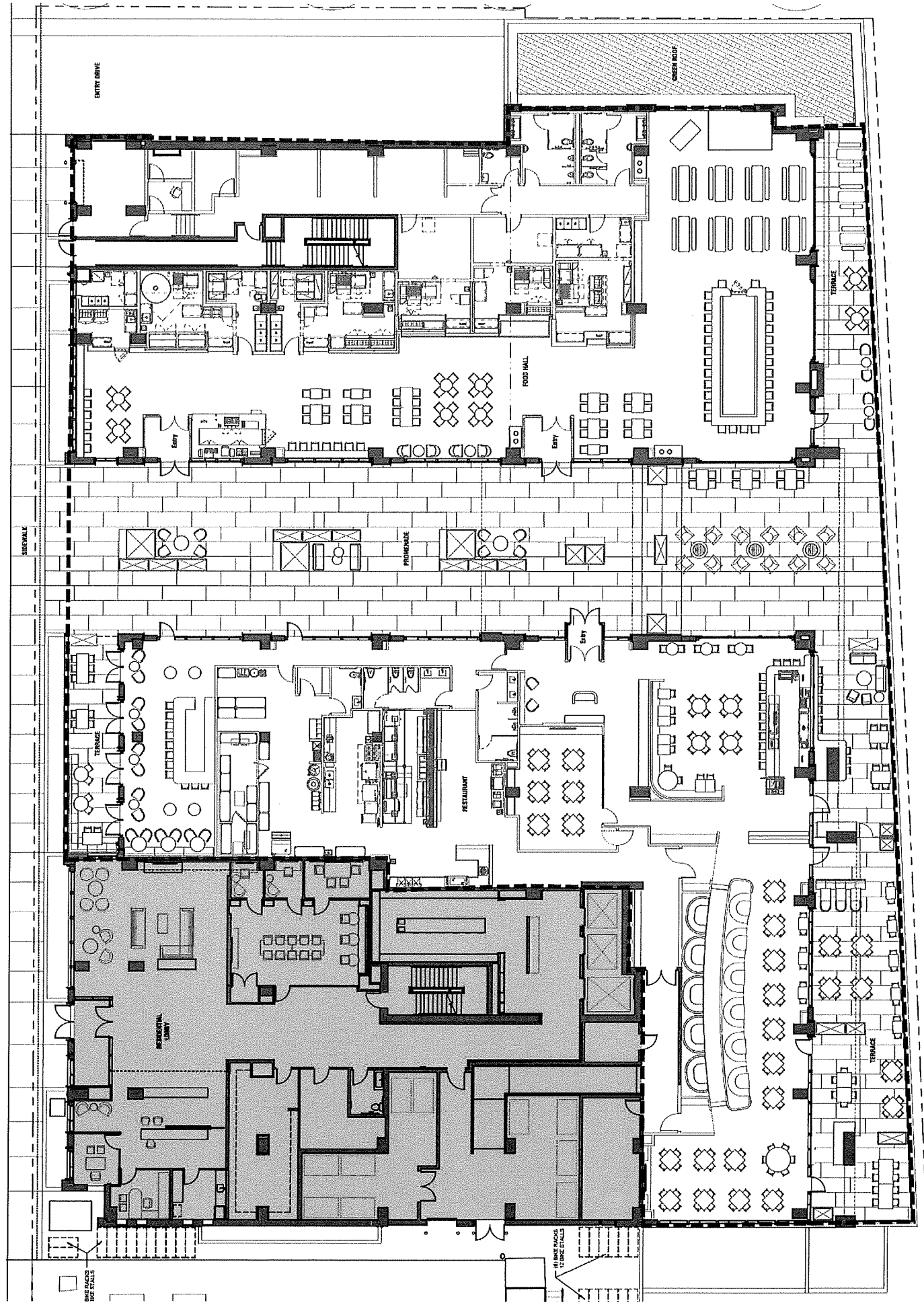
Date complete application filed with Clerk's Office \_\_\_\_\_

Date of ALRC meeting \_\_\_\_\_ Date license granted by Common Council \_\_\_\_\_

Date provisional issued \_\_\_\_\_ Date license issued \_\_\_\_\_



ONE 09 Retail LLC (dba: ONE Social)  
109 E Wilson St.





Prepare To Be Pampered  
**THE CHOP HOUSE ANN ARBOR**

322 S Main Street  
 Ann Arbor, MI 48104

*Savor. Delight. Experience.*



General Manager: Xander Gudejko  
 Chef de Cuisine: Adam VanBerkum

Cash Discount: We value your preference for cash transactions! Enjoy a special discount when you choose to pay with cash instead of a credit card. Ask your server for more details.

## STARTERS

<b>Jumbo Shrimp Cocktail</b> <i>cocktail sauce, fresh lemon</i>	\$20.99	<b>*Chilled Oysters on the Half Shell</b> <i>served with our housemade oyster dipping sauce</i>	\$25.99
<b>Crab Stuffed Jumbo Shrimp</b> <i>herb vinaigrette, lemon butter, roasted pepper coulis</i>	\$24.99	<b>Point Judith Calamari</b> <i>served flash fried with srinacha aioli</i>	\$22.99
<b>Cheese Plate</b> <i>seasoned crustini, crackers, and whipped honey butter with chef's selection of meat and cheeses served with house made jam, sweet pickles, spicy almonds, and fruit</i>	\$17.99	<b>*Pan Seared Diver Scallops</b> <i>with creamy leek and truffle ragout</i>	\$25.99
<b>Lump Blue Crab &amp; Lobster Cakes</b> <i>two crab and lobster cakes, served over roasted red pepper coulis and basil oil, topped with leeks and a lemon wrap</i>	\$25.99	<b>*Lollipop Lamb Chops</b> <i>served with mint salsa verde and arugula salad</i>	\$24.99
<b>Maine Lobster Bites</b> <i>with Srinacha aioli and crunchy vegetables</i>	\$23.99	<b>*Seafood Tower</b> <i>lobster claws, lobster tail, jumbo shrimp, oysters, and lump blue crab</i>	\$90.99

## SOUP + SALAD

<b>Maine Lobster Bisque</b> <i>fresh Maine lobster stock, brandy, cream, sherry, and chives</i>	\$15.99	<b>House Salad</b> <i>mixed greens, candied pecans, goat cheese, dried cherries, sherry vinaigrette</i>	\$13.99
<b>Baked French Onion Soup</b> <i>house made beef stock, caramelized sweet onions, French baguette, gruyere, Parmesan, and chives</i>	\$14.99	<b>*Caesar Salad</b> <i>romaine, croutons, Parmesan</i>	\$14.99
		<b>Chopped BLT Salad</b> <i>chopped iceberg lettuce, heirloom tomatoes, Roquefort bleu cheese dressing, bacon lardons</i>	\$16.99

## PRIME STEAK

SPECIALTY		CLASSIC	
<b>*Dry Aged New York Strip, 14 oz</b> <i>dry aged 45 days</i>	\$63.99	<b>*Filet Mignon</b> <i>8 oz / 11 oz</i>	\$57.99 / \$67.99
<b>*New York Strip Steak, 15 oz</b> <i>roasted garlic, herbs, brown butter</i>	\$63.99	<b>*Cowboy Steak, 22 oz</b> <i>bone-in ribeye</i>	\$79.99
<b>*Beef Wellington</b> <i>mushroom duxelle, goose liver pate, served medium rare</i>	\$61.99	<b>*Wagyu Ribeye, 16 oz</b> <i>hand-cut, marble score 7-8</i>	\$99.99
<b>*Surf &amp; Turf</b> <i>6 oz filet and butter-poached Maine lobster tail</i>	\$63.99	<b>*Porterhouse Steak, 36 oz</b> <i>serves two</i>	\$135.99

• RARE - cold, dark red center • MEDIUM RARE - cool, red center • MEDIUM - warm, red center  
 • MEDIUM WELL - warm, pink center • WELL DONE - hot center with a touch of pink • EXTRA WELL DONE - no pink

### SAUCES

**Béarnaise - Cabernet Demi Glace - Porcini Truffle Sauce - Cognac Peppercorn \$4.99**

### ADD-ONS

**Au Poivre Style \$6.99 - Oscar Style \$15.99 - \*Seared Scallops \$18.99  
 Crab & Lobster Cake \$17.99 - Crab Stuffed Jumbo Shrimp \$14.99**

01112024

\* Notice: Contains raw or undercooked ingredients. Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness.





## POULTRY + CHOPS

The Chop House Roasted Chicken <i>with roasted leeks, mushrooms and beurre-blanc</i>	\$37.99
*Chargrilled Berkshire Pork Chops <i>prized for its high marbling, broiled to perfection, Elijah Craig bourbon glaze</i>	\$40.99
*Australian Lamb Rib Chops <i>double cut, french boned</i>	\$50.99

## SEAFOOD + SHELLFISH

Dover Sole <i>pan roasted, Amandine or Meuniere sauce</i>	\$59.99
Jumbo South African Lobster Tail <i>served butterflied over the half shell with drawn butter and lemon</i>	\$74.99
*Foley's North Atlantic Salmon <i>chargrilled with an Elijah Craig Bourbon glaze</i>	\$41.99
*Salmon Oscar <i>chargrilled salmon, lobster, asparagus, and bearnaise</i>	\$47.99
*Fruits de Mer <i>Florida black grouper, jumbo sea scallops and shrimp, Champagne lobster sauce, potato puree, and shaved asparagus salad</i>	\$48.99
Jumbo Lump Blue Crab & Lobster Cakes <i>with roasted pepper coulis and basil oil</i>	\$45.99

## ACCOMPANIMENTS

Cheddar Au Gratin Potatoes <i>cheddar cheese, cream, leeks limited quantity prepared fresh daily!</i>	\$15.99	Grilled Asparagus <i>with salsa verde and beurre blanc</i>	\$14.99
Garlic Smashed Potatoes <i>garlic, butter, cream, chives</i>	\$13.99	Brussels Sprouts <i>honey dijon, bacon lardons</i>	\$14.99
French Fries <i>battered, fried crispy golden</i>	\$12.99	Sautéed Wild Mushrooms <i>shitake, cremini and oyster mushrooms, sherry</i>	\$13.99
One Pound Baked Potato <i>trio of butter, sour cream, and fresh chives</i>	\$12.99	Roasted Broccoli <i>spicy miso butter, carrots, and peppers</i>	\$13.99
Twice Baked Potato <i>leeks, cheddar, chives</i>	\$14.99	Sautéed Spinach with Garlic <i>healthy serving of greens with a kick of flavor</i>	\$13.99
Baked Three Cheese Macaroni <i>roasted poblano chiles</i>	\$13.99	Lobster Gnocchi <i>lobster claw meat and potato gnocchi paired with a rich truffle cream sauce and toasted breadcrumbs</i>	\$29.99

## DECADENT DESSERT

Bananas Foster Bread Pudding \$12.99 <i>rum caramel sauce, brûléed bananas, vanilla gelato</i>	Amaretto Crème Brûlée \$12.99 <i>almond custard, caramelized sugar, whipped cream, fresh berries, almond tuile</i>
German Chocolate Cake \$13.99 <i>chocolate cake, dark chocolate fudge, coconut-pecan frosting, chocolate ganache, candied pecans, dark chocolate curls, brown sugar rum gelato</i>	Caramel Apple Pie \$11.99 <i>puff pastry, warm bourbon apple filling, dulce de leche sauce, oat streusel, salted caramel gelato, fresh apple</i>
Mudslide Cheesecake \$12.99 <i>chocolate cookie crust, Irish cream cheesecake, dark ganache, Kahlua coffee mousse, chocolate sauce, whipped cream, white chocolate curls, brownie bits, chocolate cigarette</i>	Toffee Blondie Sundae \$11.99 <i>warm coconut-pecan-butterscotch blondie topped with vanilla ice cream, oat streusel, white chocolate, and rum-toffee sauce poured tableside</i>
Candy Bar Bomb \$11.99 <i>chocolate brownie, peanut butter mousse, caramel filling, dark chocolate glaze, peanut pretzel crunch, caramel sauce, chocolate cigarette, whipped cream</i>	Affogato \$6.99 <i>double espresso, vanilla gelato, sweet cream, crispy pearls</i>
	Gelato & Sorbet Trio \$5.99 <i>Choose any three of today's options to create your perfect trio</i>



# ONE SOCIAL FOOD HALL

## Sample Menu

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**NOTE:** ONE 09 Retail, LLC is in the process of identifying specific vendors who will operate in the ONE Social Food Hall. The menu below is based on the preliminary identification of prospective vendors. The space has been designed and kitchen equipment selected to accommodate this mix of cuisine categories. However, the specific food hall vendors and corresponding menu details are likely to change prior to opening.

### Coffee Vendor

- Coffee
- Espresso.
- Latte
- Cappuccino
- Cold Brew
- Pastries

### Sushi

- California Roll
- Spicy Tuna Roll
- Salmon Nigiri
- Vegetable Roll.
- Sashimi Platter

### Taqueria

- Tacos
- Burritos
- Quesadillas
- Nachos
- Guacamole & Chips

### Mediterranean Vendor

- Hummus with Pita Bread
- Greek Salad
- Tabbouleh
- Chicken Shawarma Wrap
- Vegetarian Moussaka
- Baklava
- Rice Pudding

### Pizza

- Margherita Pizza
- Pepperoni Pizza
- Veggie Pizza
- BBQ Chicken Pizza
- Cheese Pizza
- Caesar Salad.
- Greek Salad

### BBQ

- Pulled Pork Sandwich
- Brisket Plate
- Ribs
- BBQ Chicken
- Coleslaw

### Asian Fusion

- Shoyu Ramen
- Miso Ramen
- Pho Bo
- Pad Thai
- Green Curry:

### Bar

- Assortment of tap and bottled beer
- Variety of cocktails
- Red, white, and sparkling wine.
- Various soft drinks and non-alcoholic options



# BUSINESS PLAN

## ONE Social Food Hall and the Chophouse Restaurant

Located at the ONE 09 Building (109 E Wilson Street)

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**Executive Summary:** The dining experiences at 109 E Wilson Street will include a unique combination of an upscale steakhouse (The Chophouse) and a diverse food hall (The ONE Social Food Hall). Located on the ground floor of the new 340-unit ONE 09 mixed-use apartment building in downtown Madison, the restaurant and food hall will be owned by ONE 09 Retail, LLC and operated by Main Street Ventures. This new dining experience in downtown Madison offering an upscale restaurant alongside a vibrant new food hall – both with ample outdoor seating and stunning views of Lake Monona – will be Madison’s next great culinary destination.

### Business Concept:

- **Chophouse:** Building off Main Street Ventures’ proven track record of success in executing the Chophouse concept in other similar markets, the Chophouse at ONE 09 will be an upscale restaurant specializing in premium steaks and fine dining. The steakhouse features a full menu, sophisticated bar, and a secondary dessert/cocktail lounge for a complete dining experience.
- **ONE Social Food Hall:** A separate space within the ONE 09 building, the ONE Social Food Hall will feature six vendors, curated from Madison’s best local dining operators, to offer a variety of unique lunch/dinner experiences in a unified space. Each vendor will have a unique culinary focus, providing a diverse food selection. The food hall will also have its own bar overlooking Lake Monona, with flexible seating areas that can accommodate special events and other communal activities.
- **Outdoor Seating:** The Chophouse and ONE Social Food Hall will occupy the ground floor of the ONE 09 building and will be separated by an open-air paseo connecting Wilson Street to a plaza overlooking the Lake. Both the restaurant and food hall will offer outdoor seating with beautiful views of Lake Monona, enhancing the dining experience.

### Market Analysis:

- **Location:** Situated in downtown Madison, the ONE 09 dining experience benefits from high foot traffic, as well as proximity to office buildings, residential areas, and tourist attractions.
- **Target Market:** The Chophouse will target diners seeking an upscale experience, business professionals, and special occasion diners. ONE Social Food Hall will attract a broader audience, including families, students, and casual diners. Both will draw from the nearby visitor attractions including the Monona Terrace Convention Center and Wisconsin State Capitol Building.
- **Competition:** The primary competitors include other upscale restaurants in the area. However, the unique combination of the Chophouse and ONE Social Food Hall, along with the prime location, provides a competitive edge.



### Marketing Strategy:

- **Branding:** Emphasize the dual nature of the dining experience, highlighting the upscale Chophouse and the diverse ONE Social Food Hall.
- **Online Presence:** Develop a robust online presence through a dedicated website, social media platforms, and online reservation systems.
- **Promotions:** Offer grand opening promotions, loyalty programs, and special events to attract and retain customers.

### Operations Plan:

- **Management Team:** Main Street Ventures (MSV) will operate the Chophouse and One Social Food Hall. MSV brings an experienced team of professionals in the restaurant and hospitality industry to the project.
- **Staffing:** MSV will hire skilled chefs, bartenders, and service staff to ensure high-quality food and service.
- **Suppliers:** MSV will use its existing network and establish relationships with local suppliers for fresh, high-quality ingredients.

### Safety and Security Plan

- **Employee Training/Awareness:** Implement training program to ensure staff is aware of all safety and security requirements
- **Fire Safety:** Conduct all required regular equipment inspections, and maintain fire extinguishers
- **Customer Safety:** Maintain proper lighting, clear signage, security cameras, and other property controls to ensure an orderly environment and customer/staff safety

### Financial Plan:

- **Revenue Streams:** Income will be generated from the Chophouse dining, ONE Social Food Hall vendors, bar sales, and special events. Individual vendors in the Food Hall will pay a fixed or percentage rent to the ownership entity.
- **Initial Investment:** ONE 09 Retail LLC is funding the interior design, kitchen equipment, initial inventory, and marketing to launch this enterprise.
- **Profitability:** The combination of an upscale steakhouse and a diverse food hall is expected to attract a wide customer base, ensuring steady revenue and profitability.

**Conclusion:** The ONE 09 building's Chophouse and ONE Social Food Hall aims to become a premier dining destination in downtown Madison, offering a unique blend of luxury and variety. With its prime location, diverse offerings, and exceptional service, it is poised for success in the competitive restaurant industry.



# SECURITY PLAN

## ONE Social Food Hall and the Chophouse Restaurant

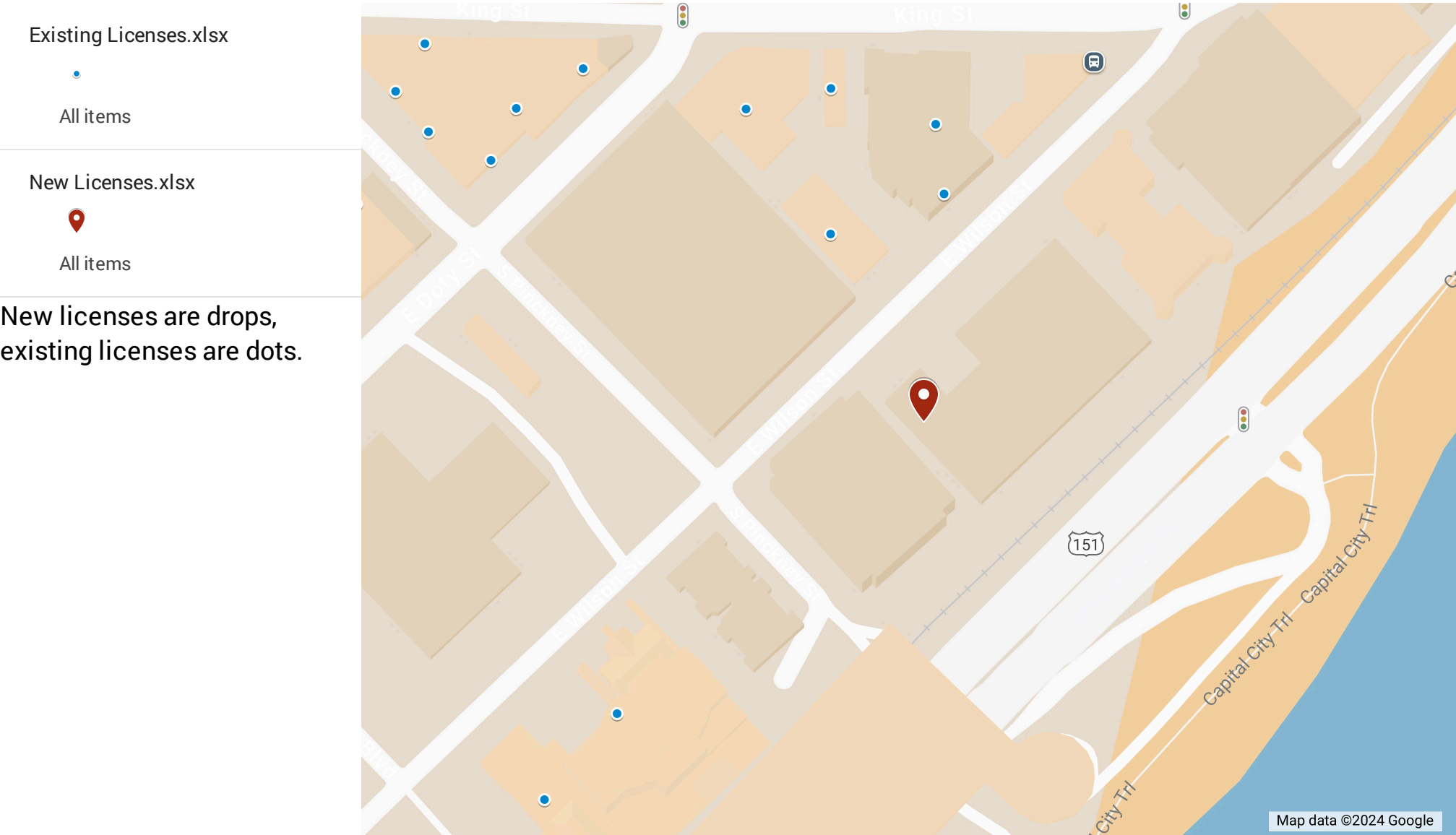
Located at the ONE 09 Building (109 E Wilson Street)

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- **Alcohol Management** – Management team and servers will be trained to serve alcohol responsibly, ensuring they check IDs to prevent underage drinking and monitor patrons for signs of intoxication. Alcohol will be stored in secure areas.
- **Handling Potential Disturbances** - Staff will be trained to verbally de-escalate conflicts and handle difficult situations calmly and professionally. Authorities will be called if needed.
- **Emergency Procedures:** The establishment will have a plan for clear emergency procedures for staff to follow in case of incidents including all required postings for exits and all required fire extinguishers. It will be a new building with a code-compliant fire suppression system.
- **Access Control:** All entrances will have an electronic access control system and be locked during closed hours. Back of house areas will be accessed by staff only via key or electronic access control system.
- **Video Surveillance:** Security cameras will be installed in key indoor and outdoor areas such as entrances, exits, kitchens, and dining areas to monitor activities and deter criminal behavior.
- **Lighting:** Indoor and outdoor space will have adequate lighting in all areas to enhance visibility and safety.
- **Employee Screening:** Management team will conduct background checks and review references for all employees.
- **Third Party Security** – As needed, the ownership will engage a third party security provider for the building.
- **Collaboration with Authorities:** Management team and staff will work with MPD Central District, MFD, and other City and State authorities as needed to address any security issues at the property.



# November 2024 ALRC New License







# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Master

**File Number: 85809**

**File ID:** 85809

**File Type:** License

**Status:** Public Hearing

**Version:** 1

**Reference:**

**Controlling Body:** ALCOHOL  
LICENSE REVIEW  
COMMITTEE

**File Created Date :** 10/23/2024

**File Name:**

**Final Action:**

**Title:** Public Hearing - New License  
The Le Le Group LLC • dba Ha Long Bay  
1353 Williamson St • Agent: Jacqueline Le  
Estimated Capacity (in/out): 100  
Class B Combination Liquor & Beer • 15% alcohol, 85% food  
Police Sector 410 (District 6)

**Notes:**

**Sponsors:**

**Effective Date:**

**Attachments:** 1353 Williamson app.pdf, 1353 Williamson other  
materials.pdf, 1353 Williamson St map.pdf, MNA  
Comments.pdf

**Enactment Number:**

**Author:**

**Hearing Date:**

**Entered by:** jverbick@cityofmadison.com

**Published Date:**

## History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Clerk's Office	10/23/2024	Referred for Introduction				
	<b>Action Text:</b> This License was Referred for Introduction						
	<b>Notes:</b> Alcohol License Review Committee- Public Hearing (11/20/24), Common Council (12/10/24)						
1	COMMON COUNCIL	10/29/2024	Refer For Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	<b>Action Text:</b> A motion was made by Figueroa Cole, seconded by Duncan, to Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.						

## Text of Legislative File 85809

### Title

Public Hearing - New License  
The Le Le Group LLC • dba Ha Long Bay



1353 Williamson St • Agent: Jacqueline Le  
Estimated Capacity (in/out): 100  
Class B Combination Liquor & Beer • 15% alcohol, 85% food  
Police Sector 410 (District 6)





# Liquor/Beer License Application

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703

[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☐ Beer, ☒ Liquor,

☐ Class C Wine

(Agenda Item Number)

85809

(Legistar file number)

CIC4B.2024.00962

(License number)

6

410

(Alder District #)

(Police Sector)

Office Use Only

## Section A – Applicant

- List the name of your ☐ Sole Proprietor, ☐ Partnership, ☐ Corporation/Nonprofit Organization or ☒ Limited Liability Company exactly as it appears on your State Seller's Permit.  
The Le Le Group LLC
- Trade Name (doing business as) Ha Long Bay
- Address to be licensed 1353 Williamson St. Madison, WI, 53703
- Mailing address 1353 Williamson St. Madison, WI, 53703
- Anticipated opening date January 1, 2025
- Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?  
☒ No ☐ Yes (explain)  
\_\_\_\_\_
- Does another alcohol beverage licensee or wholesale permittee have interest in this business? ☒ No ☐ Yes (explain)  
\_\_\_\_\_

## Section B—Premises

- Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.

Alcohol will be sold and served in the dining room that will feature a new bar. We will store alcohol in the bar and in the basement stock area.



9. *Applicants for on-premises consumption only.* Estimated capacity (patrons and employees):

Indoor: 100 Outdoor: \_\_\_\_\_

10. Describe existing parking and how parking lot is to be monitored.

Parking lot is for employees only. Patrons must use street parking.

11. Was this premises licensed for the sale of liquor or beer during the past license year?

☐ No ☒ Yes, license issued to CJAWT LLC (name of licensee)

### Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent Jacqueline Le

13. City, state in which agent resides Madison, WI

14. How long has the agent continuously resided in the State of Wisconsin? 8 years

15. Has the liquor license agent completed the responsible beverage server training course?

☐ No, but will complete prior to ALRC meeting ☒ Yes, date completed 12/19/2018

16. State and date of registration of corporation, nonprofit organization, or LLC.

11/20/2023

17. In the table below list the directors of your corporation or the members of your LLC.

☐ Attach background check forms for each director/member.

Title	Name	City and State of Residence
Owner	Jacqueline Le	Madison, WI
Owner	Stephanie Le	Madison, WI

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.

Stephanie Le

19. Is applicant a subsidiary of any other corporation or LLC?

☒ No ☐ Yes (explain) \_\_\_\_\_

20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?

☐ No ☒ Yes (explain) Little Palace LLC



### Section D—Business Plan

21. What type of establishment is contemplated?

- ☐ Tavern    ☐ Nightclub    ☒ Restaurant    ☐ Liquor Store    ☐ Grocery Store  
☐ Convenience Store without gas pumps    ☐ Convenience Store with gas pumps  
☐ Other \_\_\_\_\_

22. Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? ☒ No    ☐ Yes

23. Hours of operation: please enter opening and closing times in the table below.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
11:30 AM - 9:00 PM	11:00 AM - 9:00 PM	11:00 AM - 9:00 PM	11:00 AM - 9:00 PM	11:00 AM - 9:00 PM	11:00 AM - 10:00 PM	11:00 AM - 10:00 PM
(Class B only) Enter below any hours when food service will not be available, if applicable						
-	-	-	-	-	-	-

### Section E—Consumption on Premises

*This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.*

24. Indicate any other product/service offered. Majority food sales

25. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. (Note: Non-alcoholic drinks are classified as "Food.") New establishments estimate percentages:

15 % Alcohol    85 % Food    0 % Other

If applicable, describe "Other": \_\_\_\_\_

Do you have written records to document the percentages shown? ☐ No    ☒ Yes  
 You may be required to submit documentation verifying the percentages indicated.

26. Do you plan to have live entertainment? ☒ No    ☐ Yes—what kind? \_\_\_\_\_

If planned entertainment includes live music (except solo acoustic), a DJ, or a designated dance floor, please also complete an Entertainment License.

### Section F—Required Contacts and Filings

27. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. ☐ No    ☒ Yes

28. I understand that I am required to host an information session at least one week before the ALRC meeting. ☐ No    ☒ Yes

29. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. ☐ No    ☒ Yes



30. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. ☐ No ☒ Yes
31. I agree to contact the Deputy Clerk prior to the ALRC meeting. ☐ No ☒ Yes
32. I agree to contact the neighborhood association representative prior to the ALRC meeting. ☐ No ☒ Yes
33. I intend to operate under the alcohol license within 180 days of the Common Council granting this license. The license shall be considered surrendered if not issued within 180 days of being granted. ☐ No ☒ Yes
34. I understand we must file a Special Occupational Tax return (TTB form 5630.5) before beginning business. [phone 1-800-937-8864] ☐ No ☒ Yes
35. I understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in question 1, above. [phone 608-266-2776] ☐ No ☒ Yes
36. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☒ No ☐ Yes

### Section G—Information for Clerk's Office

37. This application is for the license period ending June 30, 20 25.
38. State Seller's Permit 4 5 6 - 1 0 3 1 5 3 2 6 6 4 - 0 4
39. Federal Employer Identification Number 93-4489060
40. Who may we contact between 8 a.m. and 4:30 p.m. regarding this license?

Contact person Jacqueline Le

Business phone (608) 712-5157 Business e-mail address jacqueline@halongbaymadison.com

Preferred language English

If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?

☐ Yes (language: \_\_\_\_\_)

☒ No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)

Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?

☐ Sí, lenguaje: \_\_\_\_\_

☐ No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.

41. Corporate attorney, if applicable: Name \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_



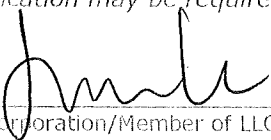
**NOTICE:** Completed application are due by noon of the third Monday (fourth, if the Clerk's office is closed on the third Monday) to get on the agenda for the proceeding months Alcohol License Review Committee. A completed application must be accompanied by the following items:

- ☐ Copy of State Seller's Permit (Not Business Tax Registration Certificate), ☐ Appointment of Agent (if Corp/LLC),  
☐ Member background investigation forms, ☐ Articles of Incorporation (if Corp/LLC), ☐ Floor Plans,  
☐ Copy of Lease, ☐ Business Plan, and ☐ Sample Menu (if applying for Class B license)

If required items are missing, the application will not be considered complete and will not be accepted by the Clerk's Office until all requirements are submitted. No exceptions are made.

**Read carefully before signing:** Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate the business according to law, and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. Lack of access to any portion of licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.



10/21/2024  
 (Date)

(Officer of Corporation/Member of LLC/Partner/Sole Proprietor)

**Clerk's Office checklist for complete applications**

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> WI Seller's Permit Certificate<br>(matching articles of incorporation) | <input type="checkbox"/> Background investigation form(s)       | <input type="checkbox"/> Floor Plans   |
| <input type="checkbox"/> FEIN   | <input type="checkbox"/> Form for surrender of previous license | <input type="checkbox"/> Lease         |
| <input type="checkbox"/> Written description of premises  | <input type="checkbox"/> *Articles of Incorporation             | <input type="checkbox"/> Business Plan |
|   | <input type="checkbox"/> *Appointment of Agent                  | <input type="checkbox"/> **Sample Menu |
|   | * Corporation/LLC only  | ** Class B only                        |

**Upon Application Submission, the Clerk's Office issued to the application:**

- ☐ Orange sign    ☐ Orange business card  
☐ "Applying for a Liquor/Beer License in the City of Madison" brochure with contact information

Date complete application filed with Clerk's Office \_\_\_\_\_

Date of ALRC meeting \_\_\_\_\_ Date license granted by Common Council \_\_\_\_\_

Date provisional issued \_\_\_\_\_ Date license issued \_\_\_\_\_







Restaurants space in a three tenant building. Dining area, bar, and kitchen is on the first floor. Storage is in the basement.







1353 WILLIAMSON STREET  
MADISON, WI 53703

[illegible]

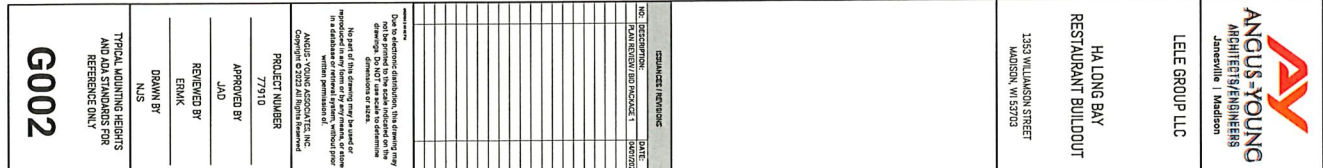
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**GOO1**





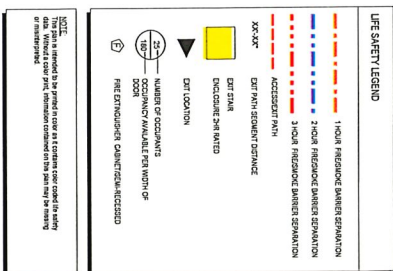
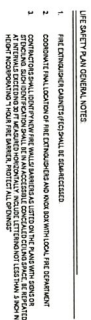










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PROJECT NUMBER	77910
APPROVED BY	
Approver	
REVIEWED BY	
Checker	
DRAWN BY	
Author	
LIFE SAFETY	

**G003**

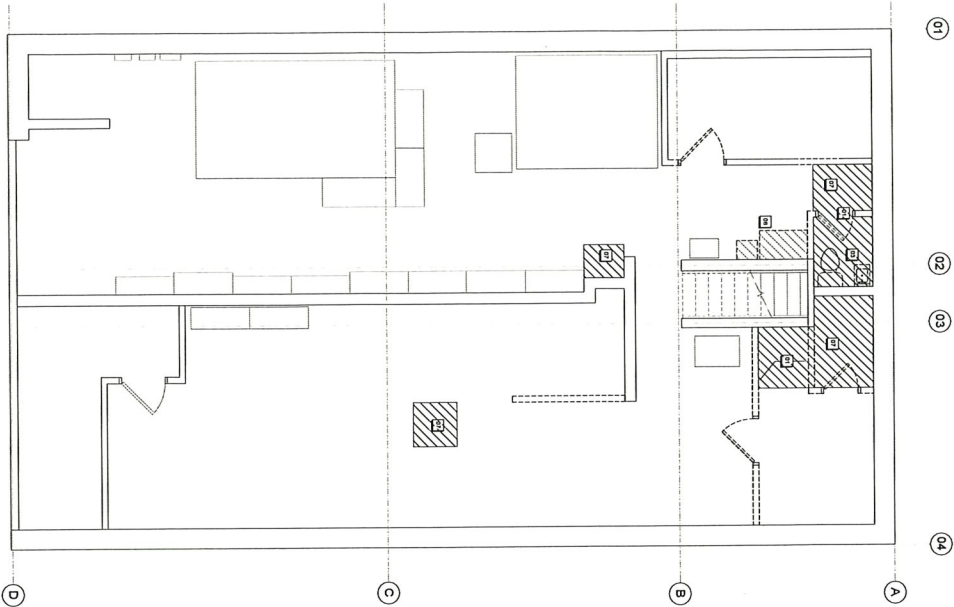




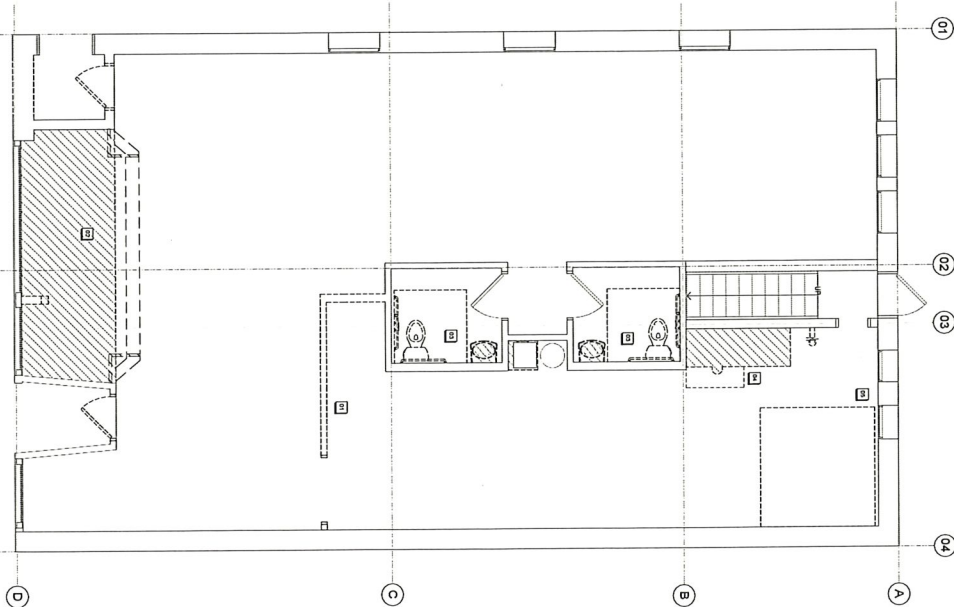





BASEMENT DEMOLITION PLAN



FIRST FLOOR DEMOLITION PLAN



- REVISIONS**
- | NO. | DESCRIPTION   | DATE       |
|-----|---|------------|
| 01  | REVISION 1: ADDITIONAL DEMOLITION WORK REQUIRED IN THE BASEMENT AND FIRST FLOOR. SEE SHEET AD101 FOR DETAILS. | 01/15/2023 |
| 02  | REVISION 2: CORRECTED DIMENSIONS AND MATERIALS LIST FOR THE BASEMENT AND FIRST FLOOR.                         | 01/20/2023 |
| 03  | REVISION 3: ADDED NOTES REGARDING THE DEMOLITION OF THE BASEMENT AND FIRST FLOOR.                             | 01/25/2023 |
| 04  | REVISION 4: FINAL REVISIONS TO THE DEMOLITION PLAN.   | 02/01/2023 |



**ANGUS-YOUNG**  
ARCHITECTS/ENGINEERS  
Janesville | Madison

LEITE GROUP LLC

HA LONG BAY  
RESTAURANT BUILDOUT

1353 WILLAMSON STREET  
MADISON, WI 53703

REVISIONS	
NO.	DESCRIPTION
01	REVISION 1: ADDITIONAL DEMOLITION WORK REQUIRED IN THE BASEMENT AND FIRST FLOOR. SEE SHEET AD101 FOR DETAILS.
02	REVISION 2: CORRECTED DIMENSIONS AND MATERIALS LIST FOR THE BASEMENT AND FIRST FLOOR.
03	REVISION 3: ADDED NOTES REGARDING THE DEMOLITION OF THE BASEMENT AND FIRST FLOOR.
04	REVISION 4: FINAL REVISIONS TO THE DEMOLITION PLAN.

PROJECT NUMBER: 77910

APPROVED BY: JMD

REVIEWED BY: ERNAK

DRAWN BY: NLS

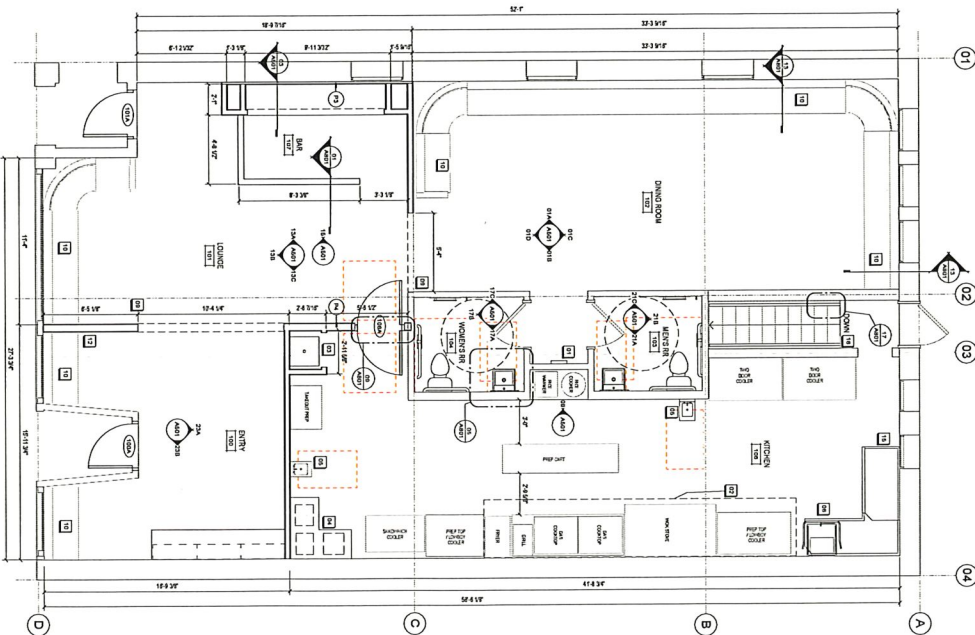
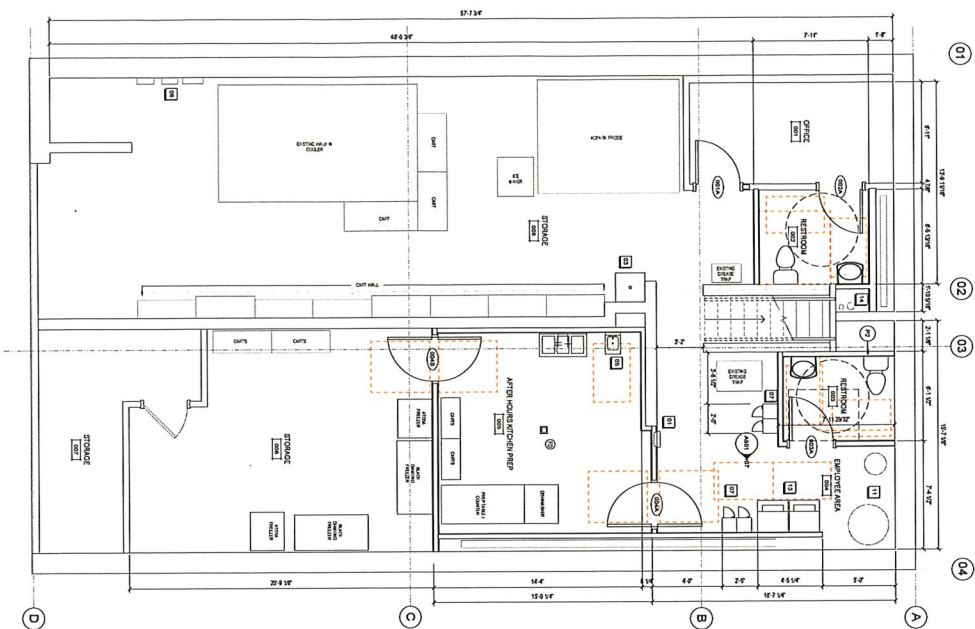
BASEMENT AND FIRST FLOOR  
DEMOLITION PLAN

**AD101**









1. ALL ROOM FANES SHALL BE LOCATED 3' FROM MASONRY WALLS, UNLESS NOTED OTHERWISE.
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- [illegible]

ISSUANCE / REVIEWING	
NO:	DATE:
PLAN REVIEW / BID PACKAGE 1	06/07/2024



True North

**AY**  
**ANGUS-YOUNG**  
**ARCHITECTS/ENGINEERS**  
Janesville | Madison

LELE GROUP LLC

HA LONG BAY  
RESTAURANT BUILDOUT

**BASEMENT AND FIRST FLOOR  
PLAN**

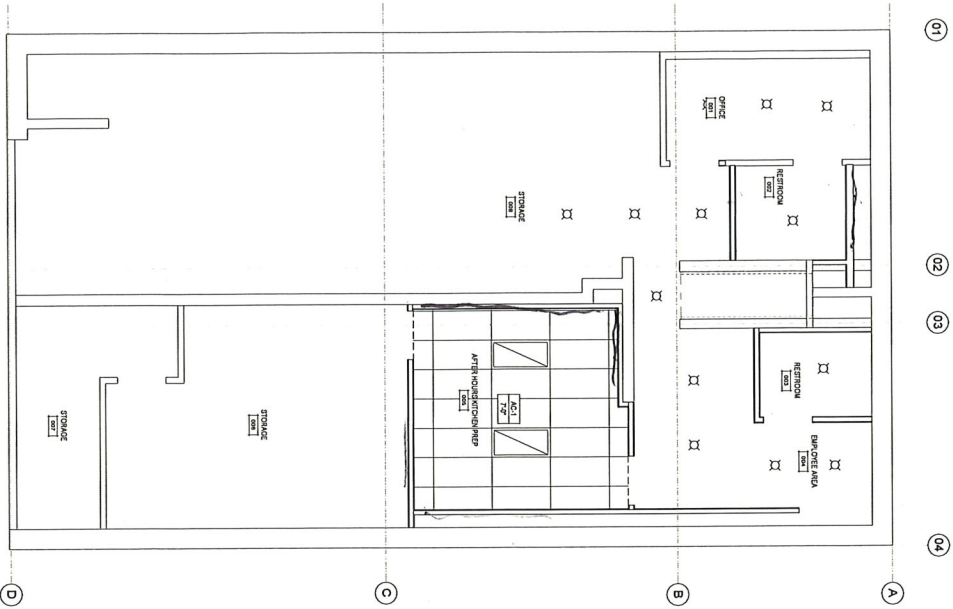
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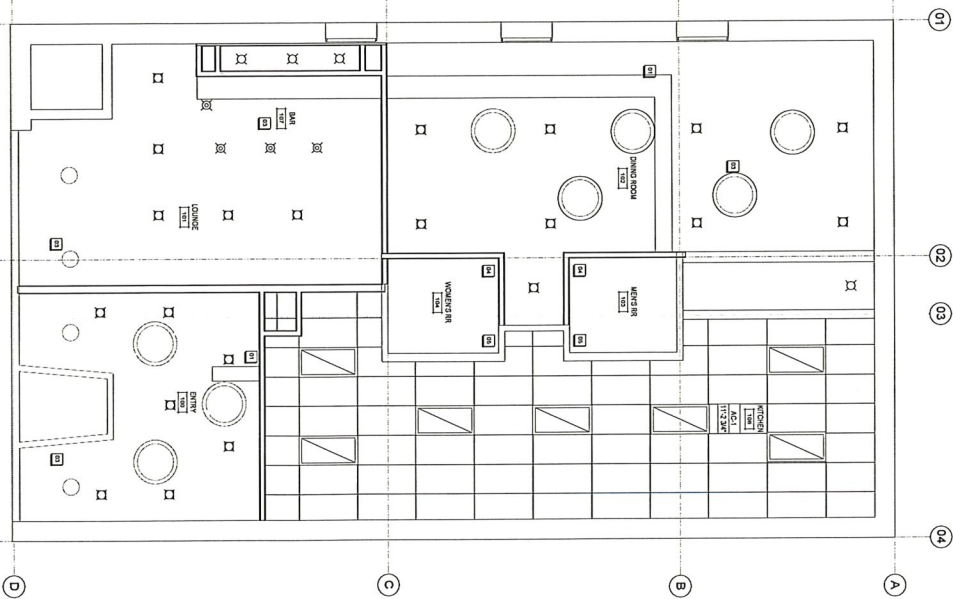




BASEMENT REFLECTED CEILING PLAN  
SCALE: 3/8" = 1'-0"



FIRST FLOOR REFLECTED CEILING PLAN  
SCALE: 3/8" = 1'-0"



- REVISIONS**
- | NO. | DATE       | DESCRIPTION       |
|-----|------------|-------------------|
| 1   | 01/10/2023 | ISSUED FOR PERMIT |
| 2   | 01/10/2023 | ISSUED FOR PERMIT |
| 3   | 01/10/2023 | ISSUED FOR PERMIT |
| 4   | 01/10/2023 | ISSUED FOR PERMIT |
- KEYNOTES**
- |     |                             |
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**LELE GROUP LLC**

**HA LONG BAY**  
RESTAURANT BUILDOUT

1353 WILKINSON STREET  
MADISON, WI 53703

**PROJECT NUMBER**  
77910

**APPROVED BY**  
JMD

**REVIEWED BY**  
ERMAK

**DRAWN BY**  
NLS

**BASEMENT AND FIRST FLOOR  
REFLECTED CEILING PLAN**

**A201**

**REVISIONS**

NO.	DATE	DESCRIPTION
1	01/10/2023	ISSUED FOR PERMIT
2	01/10/2023	ISSUED FOR PERMIT
3	01/10/2023	ISSUED FOR PERMIT
4	01/10/2023	ISSUED FOR PERMIT

**KEYNOTES**

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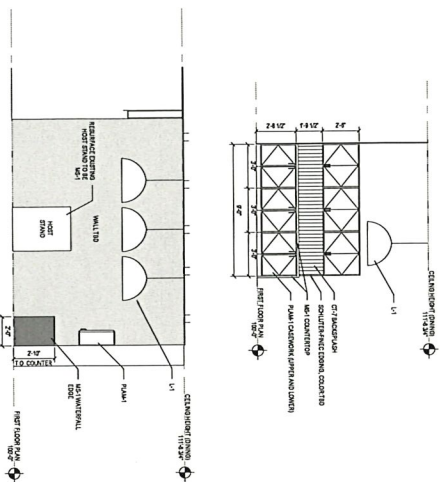








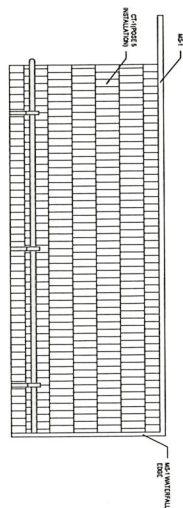




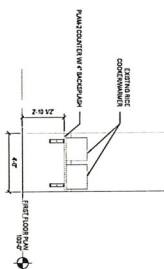
23A  
A501

ELEVATION AT BRANDING WALL

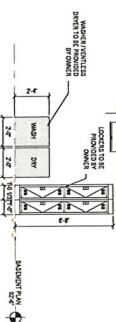
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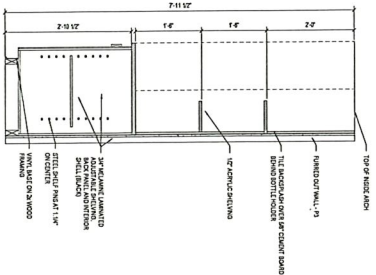
15 ELEVATION OF BAR FACE (POSE 5 INSTALLATION)  
A501 SCALE: 3/4" = 1'-0"



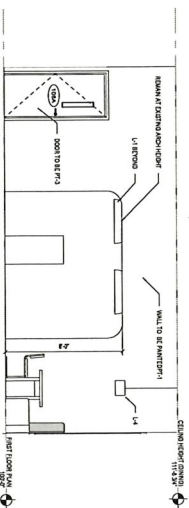
08  
A501 WEST ELEVATION AT RICE COOKER AND WARMER  
SCALE 1/8" = 1'-0"



07 ELEVATION AT EMPLOYEE AREA  
A501 SCALE: 1/4" = 1'-0"



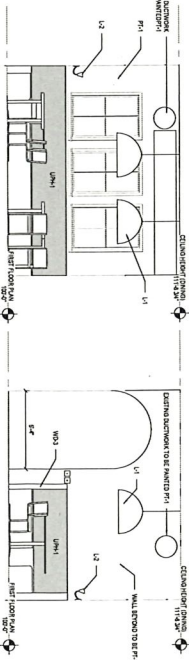
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23A  
A501

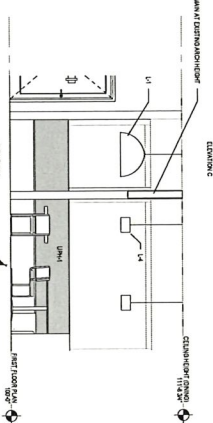
ELEVATION AT BRANDING WALL

SCALE: 1/4" = 1'-0"



07 ELEVATION AT EMPLOYEE AREA  
A501 SCALE: 1/4" = 1'-0"

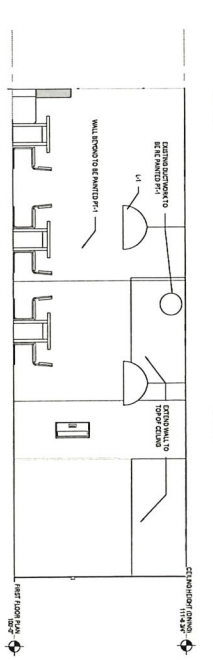
03 SECTION AT BACK BAR  
A501 SCALE 3/4" = 1'-0"



23A  
A501

ELEVATION AT BRANDING WALL

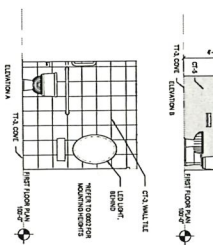
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23A  
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ELEVATION AT BRANDING WALL

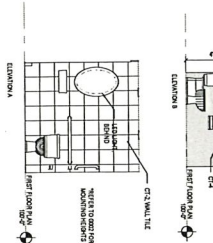
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21A  
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WOMENS BATHROOM ELEVATIONS

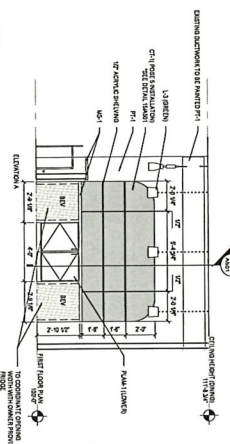
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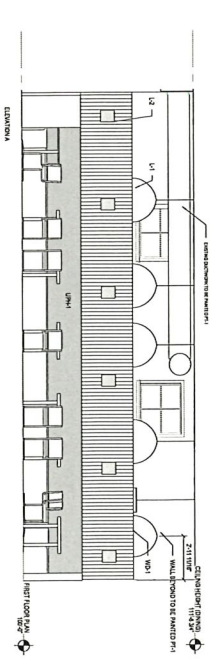
17A  
A501

MENS BATHROOM ELEVATIONS

SCALE: 3/8" = 1'-0"



13A EAST ELEVATION AT BACK BAR  
AS01 SCALE 1/8" = 1'-0"



01A ELEVATIONS AT DINING ROOM  
A501 SCALE: 3/8" = 1'-0"

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PROJECT NUMBER  
77910

APPROVED BY  
JAD

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REVIEWED BY


ERMIK

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DRAWN BY

NJS
INTERIOR ELEVATIONS

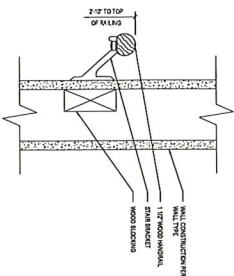
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 <p><b>ANGLUS-YOUNG</b> ARCHITECTS/ENGINEERS Janesville   Madison</p>	<p>LELE GROUP LLC</p> <p>HA LONG BAY RESTAURANT BUILDOUT</p> <p>1363 WILKINSON STREET MADISON, WI 53703</p>
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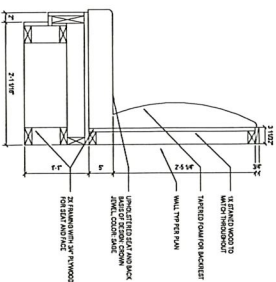




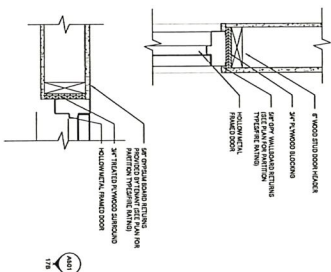




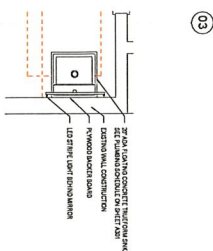
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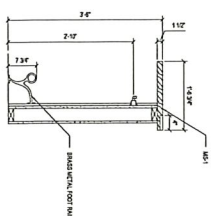
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A801 SCALE: 7/16"



09 HOLLOW METAL DOOR HEAD/JAMB  
A801 SCALE: 1/2"



05 CUSTOM MIRROR @ RESTROOMS  
A801 SCALE: 1/2"



01 SECTION AT BAR  
A801 SCALE: 3/16"

REVISIONS	
NO.	DESCRIPTION
1	DATE: 10/1/2023
2	BY: JMD
3	REVIEWED BY: EBN
4	DATE: 10/1/2023
5	BY: JMD
6	REVIEWED BY: EBN
7	DATE: 10/1/2023
8	BY: JMD
9	REVIEWED BY: EBN
10	DATE: 10/1/2023
11	BY: JMD
12	REVIEWED BY: EBN
13	DATE: 10/1/2023
14	BY: JMD
15	REVIEWED BY: EBN
16	DATE: 10/1/2023
17	BY: JMD
18	REVIEWED BY: EBN
19	DATE: 10/1/2023
20	BY: JMD
21	REVIEWED BY: EBN
22	DATE: 10/1/2023
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26	BY: JMD
27	REVIEWED BY: EBN
28	DATE: 10/1/2023
29	BY: JMD
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41	BY: JMD
42	REVIEWED BY: EBN
43	DATE: 10/1/2023
44	BY: JMD
45	REVIEWED BY: EBN
46	DATE: 10/1/2023
47	BY: JMD
48	REVIEWED BY: EBN
49	DATE: 10/1/2023
50	BY: JMD

PROJECT NUMBER  
77910  
APPROVED BY  
JMD  
REVIEWED BY  
EBN  
DRAWN BY  
NLS

DETAILS  
A801

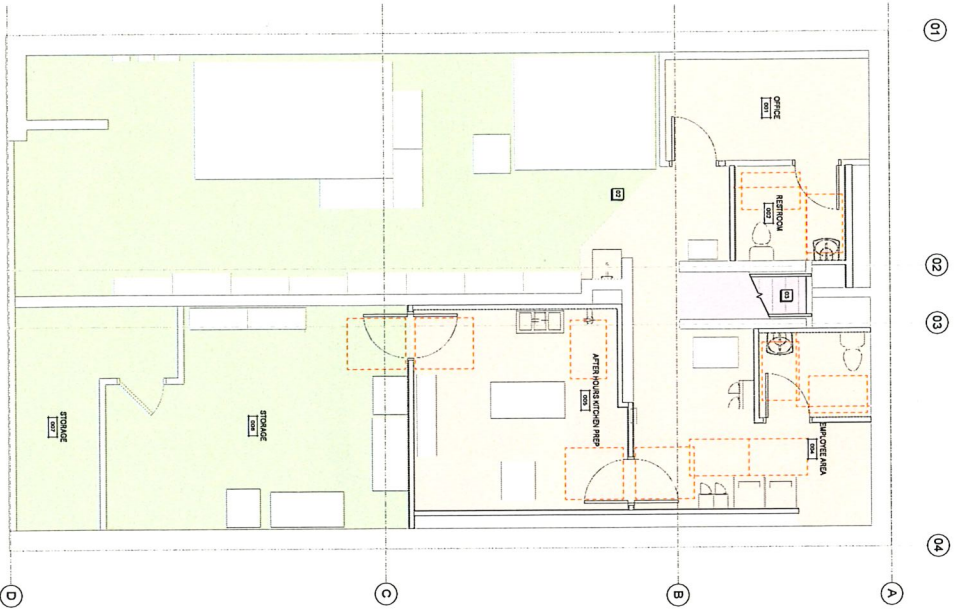




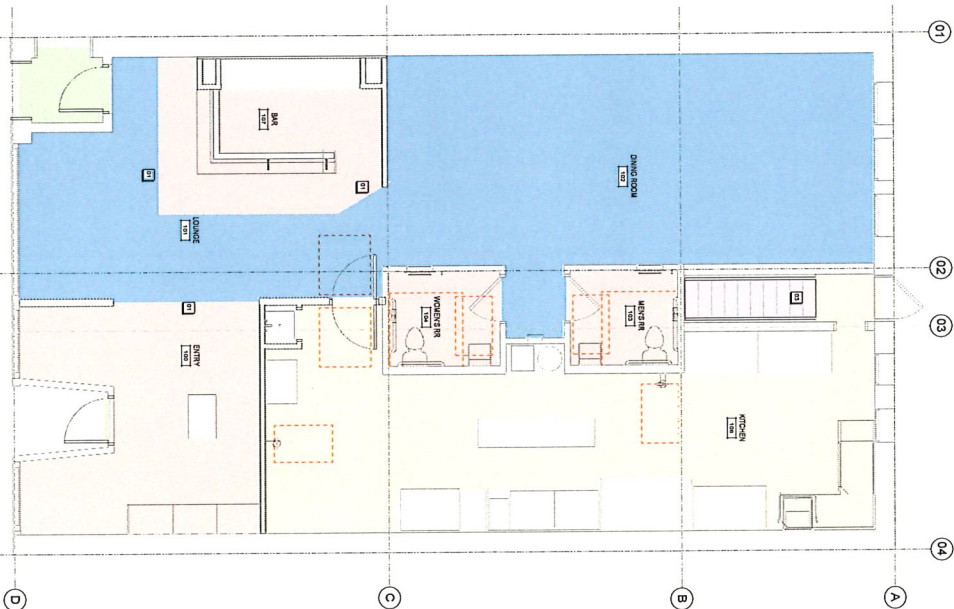




BASEMENT FINISH PLAN



FIRST FLOOR FINISH PLAN



FLOOR FINISH KEY PLAN

- ☐ EXISTING TO REMAIN
- ☐ EXISTING FINISH
- ☐ EXISTING FINISH
- ☐ LVP
- ☐ POLISHED CONCRETE
- ☐ POLISHED CONCRETE
- ☐ POLISHED CONCRETE
- ☐ TILE

REVISIONS

- 1. TRANSFER FROM TO BE USED AT TRANSFER OF WORK TO THE OWNER
- 2. TRANSFER FROM TO BE USED AT TRANSFER OF WORK TO THE OWNER
- 3. TRANSFER FROM TO BE USED AT TRANSFER OF WORK TO THE OWNER

- SHEET NOTES**
1. REFER TO THE OWNER'S SPECIFICATIONS FOR FINISHES AND COLOR INFORMATION.
  2. REFER TO THE OWNER'S SPECIFICATIONS FOR FINISHES AND COLOR INFORMATION.
  3. REFER TO THE OWNER'S SPECIFICATIONS FOR FINISHES AND COLOR INFORMATION.



ANCUS-YOUNG  
ARCHITECTS/ENGINEERS  
Janesville | Madison

LELE GROUP LLC

HA LONG BAY  
RESTAURANT BUILDOUT

1353 WILKINSON STREET  
MADISON, WI 53703



FINISH PLANS

NO.	DESCRIPTION	DATE
1	PLAN REVIEW / NO. 1	11/11/2023
2		
3		
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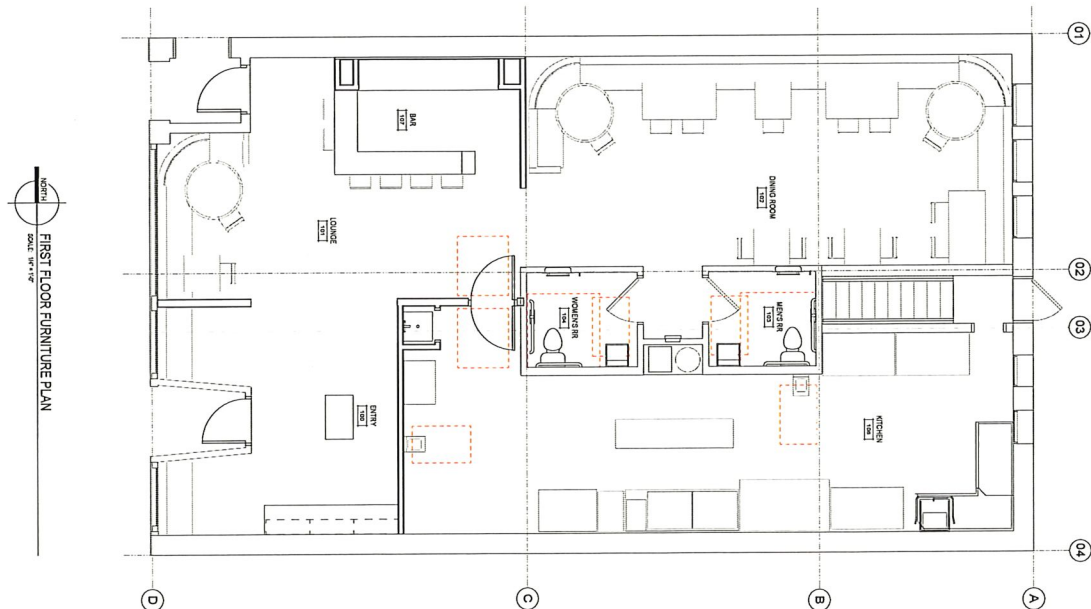
Drawn by: **ERIK**  
Reviewed by: **ERIK**  
Approved by: **JAD**  
Project Number: **77910**  
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Janesville, WI 53401

A901









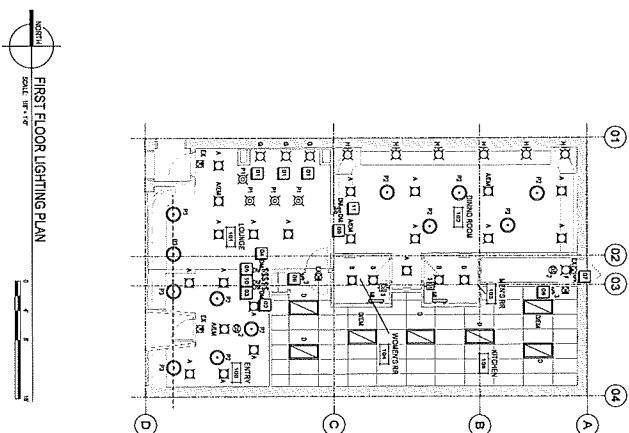






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1	THE FIRST STEP IS TO CONSIDER THE INFLUENCE OF THE QUALITY OF THE DATA AND THE QUALITY OF THE DATA COLLECTION METHOD. THE DATA COLLECTION METHOD SHOULD BE CHOSEN TO MINIMIZE THE RISK OF BIAS AND TO MAXIMIZE THE RELIABILITY OF THE DATA.
2	THE SECOND STEP IS TO CONSIDER THE ANALYSIS OF THE DATA. THE ANALYSIS SHOULD BE CHOSEN TO MINIMIZE THE RISK OF BIAS AND TO MAXIMIZE THE RELIABILITY OF THE DATA.
3	THE THIRD STEP IS TO CONSIDER THE PRESENTATION OF THE DATA. THE PRESENTATION SHOULD BE CHOSEN TO MINIMIZE THE RISK OF BIAS AND TO MAXIMIZE THE RELIABILITY OF THE DATA.
4	THE FOURTH STEP IS TO CONSIDER THE INTERPRETATION OF THE DATA. THE INTERPRETATION SHOULD BE CHOSEN TO MINIMIZE THE RISK OF BIAS AND TO MAXIMIZE THE RELIABILITY OF THE DATA.
5	THE FIFTH STEP IS TO CONSIDER THE VALIDATION OF THE DATA. THE VALIDATION SHOULD BE CHOSEN TO MINIMIZE THE RISK OF BIAS AND TO MAXIMIZE THE RELIABILITY OF THE DATA.
6	THE SIXTH STEP IS TO CONSIDER THE REPORTING OF THE DATA. THE REPORTING SHOULD BE CHOSEN TO MINIMIZE THE RISK OF BIAS AND TO MAXIMIZE THE RELIABILITY OF THE DATA.
7	THE SEVENTH STEP IS TO CONSIDER THE ARCHIVING OF THE DATA. THE ARCHIVING SHOULD BE CHOSEN TO MINIMIZE THE RISK OF BIAS AND TO MAXIMIZE THE RELIABILITY OF THE DATA.
8	THE EIGHTH STEP IS TO CONSIDER THE SHARING OF THE DATA. THE SHARING SHOULD BE CHOSEN TO MINIMIZE THE RISK OF BIAS AND TO MAXIMIZE THE RELIABILITY OF THE DATA.
9	THE NINTH STEP IS TO CONSIDER THE REUSE OF THE DATA. THE REUSE SHOULD BE CHOSEN TO MINIMIZE THE RISK OF BIAS AND TO MAXIMIZE THE RELIABILITY OF THE DATA.
10	THE TENTH STEP IS TO CONSIDER THE DESTRUCTION OF THE DATA. THE DESTRUCTION SHOULD BE CHOSEN TO MINIMIZE THE RISK OF BIAS AND TO MAXIMIZE THE RELIABILITY OF THE DATA.



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# Ha Long Bay Business Plan

## EXECUTIVE SUMMARY

Ha Long Bay Restaurant is an established and beloved restaurant in Madison, WI. We focus on serving good food at affordable prices so it can be accessible to any budget.

We plan to continue our family's legacy and look forward to continuing our relationship with the local community.

### Market Analysis

Our market size of the Madison metro area is 641,000 with a median age of 36 and an average household income of \$64,000. Approximately 51% of the population is female.

### Trends in Target Market

With the tech industry on the rise in Madison, the average medium income is increasing and the demographics of young professionals with disposable income are following suit. The city is attracting consumers from various parts of the US where there is more diversity and will have a broader palette than the offerings available in a Germanic state and city like Madison.

### Growth Potential

Due to the pandemic, there will be limited capacity so a majority of the sales will have to rely on carry-out and delivery orders. The benefit of starting during these parameters is that we can focus on marketing and food quality without the overhead of servers and in-house service. This will prove to be beneficial in the beginning as systems of efficiency are being developed. Adapting to food delivery services and online app integration with local systems will be integral to the carry-out delivery platform.

More rental and condo units are being developed within the Capitol Neighborhoods for a potential for an increase in consumers. We will be complimentary to downtown culture and night life as there are more events that centralize around the capitol - farmers market, concerts, street festivals.

Parking is abundant and readily available. The restaurant concept is complimentary to other businesses in the area as there is a variety of different styles of cuisines and only two Asian-centric restaurants on the whole capitol square, both of which are Japanese-esque.

### Barriers

We are entering a space with a concentration of restaurants and bars that have already been established. There are already long-standing food and beverage establishments in the capitol neighborhood with a loyal customer base. Supply costs would be higher compared to long established restaurants in the start up phase.



### Our Mission Statement

To provide a professional and creative food and beverage service within a stylish and inspiring environment that can be accessible to all and to continue our family's legacy and growth within our community.

### Our Vision Statement

To provide our clients with a restaurant experience that focuses on ambiance and high quality food and drinks that are accessible and engaging. Our service will be executed with well-trained servers and staff.

### Our Company Goals & Objectives Goals:

#### **Goals:**

- Increase customer base to 20% by end of first year
- Increase gross revenue 20% by end of year
- Food sales revenue target is 80% of gross sales
- Beverage revenue target is 20% of gross sales
- Maintain an average beverage cost under 20%
- Maintain an average food cost under 30%

#### **Objectives:**

- Maintain a healthy and creative workplace by offering benefits and competitive wages in order to keep staff consistent with a low turnover rate
- Monitor quality control by having mystery shoppers come in quarterly to test our staff
- To be on top of new trends and technology within the industry via continued education, trade shows, training
- Have a healthy, growing business that is recognized for unparalleled customer service and products
- Grow and retain a loyal customer base
- Design a unique space that is inclusive to all
- Offer quality food and beverage that is accessible to all



- Visual marketing, community engagement, and food and beverage program
- Maintain the highest standards of sanitation and health code practices
- Provide a range of entrees and drink that appeal to all clients with accessibility in mind
- Engage with community organizations to incorporate social activism
- Create a healthy environment for our staff to thrive socially, emotionally, and financially - to support our employees creatively



**FOOD AND BEVERAGES**

We will offer well-executed dishes and drinks. Sample menu attached for reference.



## MARKETING PLAN

### Market Trends

Asian cuisine has become popular in the last decade. We are seeing adaptations of Japanese, Korean, Filipino, Thai, Vietnamese, etc...from cooking shows, to the snack isles, to even fast food menus. Nearly every restaurant in the Madison-metro area has some Asian-inspired dish that is an offshoot from their menu offerings.

We are also in a cultural and political space where mainstream publications and television shows are being challenged for their appropriation and lack of food diversity. The restaurant industry has been responding where many people of color have been sprouting up their cultural cuisines and being well received and supported by their community. Food and beverage, especially those that aren't European American fare, have been supported through engagement with their community and customers want to be more informed with narratives and histories of their food.

### Our Target Market

The target market will be predominantly ages 25 to 55. For younger professionals (age 25-40), they will have disposable income, which is likely to be spent for social purposes - bars, restaurants, retail, and beauty. Their motivations would be encompassed in their pursuit of individuality and to express uniqueness and cultural worldliness. The medium of which they would express and showcase this through the platform of social media - being seen in an interesting or popular place is highly valued. The occupations of this demographic will have a wide range.



## OUR COMPETITIVE ADVANTAGE

### Service and Products

We will be offering American Chinese fare in a community that does not have any options. We are catering to the Capitol Neighborhood as well as the near east side with options of accessibility via delivery options.

Meals will be portioned with quality and value considered. We will be offering lunch and brunch programs with rotating specials that are offshoots of the standard menu. Menu offerings will be on rotation and will see what the consumers respond well to in order to determine which dishes can become standards on the menu.

We will be pairing the food offerings with a Tiki themed cocktail menu to revisit the era of when American Chinese and Tiki drinks were popular. With the advent of many reboots of the past surfacing in popular culture, we see this as a great way to further communicate playfulness with our food program.

### Employment

It's important to us to create a healthy environment for our staff to thrive socially, emotionally, and financially. We believe that taking care of our employees will result in a great cuisine, service and overall experience for the client. If we take care of our employees, it will trickle down to our customers.

### Atmosphere/Culture

We want to have a healthy, growing business that is recognized for unparalleled customer service and cuisine - this will be the foundation of our business. We want to design a unique space that can welcome all. It is important for us to engage with community organizations to incorporate social activism into our space, as well.



## SALES AND MARKETING STRATEGY (where I left off)

We will be strongly implementing social media as our marketing strategy to excite our target demographics with creativity and modern delivery of classic and canonized dishes. We will highlight current trends and social events and partner with brands and organizations that we align with for optimal cross-promotion. We will be utilizing the history of the food to educate our clients so they may be further engaged with the culture that are a part of and in turn create more value to the food itself.

Our social media content will also interact with our growing client base by cross-promoting our business handle with our suppliers, partners, and community organizations to set examples of how we are engaged with people throughout our entire process.

Our goal is to grow our restaurant so that it may stand amongst the tried-and-true food businesses in the Willy Street neighborhood. We want to execute consistent food and service, while educating our consumers, engaging with community, and focusing on inclusivity.

“Ha Long Bay” is set to make use of the following marketing and sales strategies to attract customers;

- Use social media to showcase and educate on menu items and services available
  - Create entry points for scheduling and retail opportunities
  - Cross-promote with clients and local businesses
- Attend industry trade shows, expos, seminars, and business fairs
- Create different price-points for different category of clients
  - Budget conscious
  - Catering services
  - Private events
- Leverage on the internet to promote our business
  - Google Ads
  - Instagram and Facebook promotions
- Encourage word of mouth marketing from loyal and satisfied clients
- Private events
  - Comprehensive with food, beverage, entertainment, design/decor, etc.
- Public events
  - Fundraisers
  - Showcasing artists
  - Pop-ups with local businesses
- Introductory incentives
  - Grand opening specials



## MANAGEMENT AND ORGANIZATION

### Our Business Structure

At Ha Long Bay, we will build a firm business structure that can support our growth. We will hire the right people to help us build the business of our dreams.

Below is the business structure that we will use at "Ha Long Bay".

- Restaurant General Manager
- Front of House Manager
- Back of House Manager
- Cooks
- Prep
- Servers
- Host
- Bartender
- Accountant/Bookkeeper

### Roles and Responsibilities

#### **Restaurant General Manager**

- Creates, communicates, and implements the vision, mission, and overall direction
- Responsible for providing direction for the restaurant
- Responsible for building a strong client management system
- Responsible for signing checks and documents on behalf of the company
  - Responsible for monitoring inventory and managing costs for the restaurant
  - Researching products and trends
- Evaluates the success of the business with the owners
- Handle all paper documents pertaining to the restaurant
- Reports to investors
- Design job descriptions
- Coordinates training programs for Front of House and Back of House
- Identifies training and development needs for the employees through job analysis, appraisals, and consultation
- Help monitor and maintain equipment and facilities
  - Works directly with the owners

#### **Front of House Manager**

- Creates, communicates, and implements the vision, mission, and overall direction
- Responsible for providing direction for the food & beverage program
- Responsible for signing checks and documents on behalf of the company
- Responsible for monitoring inventory and managing costs for food & beverage
- Researching products and trends
- Manages and trains Front of House staff - servers, host, bartender
- Evaluates the success of the business with the owners
- Handle all paper documents pertaining to food & beverage
- Reports to investors
- Design job descriptions



- Identifies training and development needs for the food & beverage employees through job analysis, appraisals, and consultation
- Help monitor and maintain equipment and facilities
- Works directly with the owners

### Back of House Manager

- Creates, communicates, and implements the vision, mission, and overall direction in the kitchen, food prep, and menu.
- Responsible for providing direction for the food program
- Responsible for signing checks and documents on behalf of the company
- Responsible for monitoring inventory and managing costs for food
- Researching products and trends
- Manages and trains Back of House staff - cooks, prep, dishwasher, expo
- Evaluates the success of the business with the owners
- Handle all paper documents pertaining to food
- Reports to investors
- Design job descriptions
- Identifies training and development needs for the Back of House employees through job analysis, appraisals, and consultation
- Help monitor and maintain equipment and facilities
- Works directly with the owners

### Cooks

- Preparing food to standard - thorough temperature, portion, garnishes, and plating
- Maintains cleanliness and procedures for health and safety standards
- Logs the produce and perishables to maintain freshness of food used for dishes
- Helps maintain cleanliness and organization of the kitchen and prep area
- Properly disposes of expired food and produce
- Labels all containers and rotates food with expiration dates
- Completes and maintains food handling certification

### Prep

- Cleaning and sorting produce and perishables
- Date and label foods for optimal freshness
- Efficient with usage of food preparation for cooks
- Helps maintain cleanliness and organization of the kitchen and prep area
- Properly disposes of expired food and produce
- Labels all containers and rotates food with expiration dates
- Completes and maintains food handling certification

### Servers

- Sees to it that the client gets exactly what they want and are satisfied with their food and service
- Knowledgeable in all food and beverages
- Ensures that sanitation, health, and wellness are a priority
- Maintains proper presentation of plating, packaging, and set up
- Provides an impressionable experience for our clients



### Host

- Creates positive first impression of guests
- Engages with customers in-person, via phone, and internet orders and inquiries
- Seeking resolution and problem solving forward
- Knowledgeable in all food and beverages
- Empathetic towards guests of all degrees of demand
- Communicates properly with servers, front of house manager, and general manager

### Bartender

- Creates, communicates, and implements the vision, mission, and overall direction in the bar, beverage prep, and cocktail menu
- Responsible for providing direction for the beverage program
- Responsible for signing checks and documents on behalf of the company
- Responsible for monitoring inventory and managing costs for bar program
- Researching products and trends
- Manages and trains Front of House regarding beverages
- Evaluates the success of the business with the owners
- Handle all paper documents pertaining to bar program
- Reports to investors
- Design job descriptions
- Help monitor and maintain equipment and facilities
- Works directly with the owners

### Accountant/Bookkeeper

- Responsible for preparing financial reports, budgets, and financial statements
- Provides managements with financial analyses, development budgets, and accounting reports; analyzes financial feasibility for the most complex proposed projects; conducts market research to forecast trends and business conditions.
- Responsible for financial forecasting and risks analysis.
- Performs cash management, general ledger accounting, and financial reporting
- Responsible for developing and managing financial systems and policies
- Responsible for administering payrolls
- Ensures compliance with taxation legislation
- Handles all financial transactions for the company
- Serves as internal auditor for the company



## **FINANCIAL PLAN**

### **Sales Forecast**

See attachment

### **Our Pricing Strategy**

We are priced moderately in our market. We are comparably priced with our competitors, so we do not undercut their business while establishing the value of our services.

It is important to keep our prices competitive for customer retention.

### **Payment Options**

We will accept cash, gift certificates, and major credit cards.







## APPETIZERS

AP1	<b>Chả Giò – Pork Egg Rolls (2)</b>	\$4.00
	Carrot, cabbage, mushroom, onion, taro, bean thread noodle	
AP2	<b>Chả Giò Chay – Vegetable Egg Rolls (2)</b>	\$4.00
	Tofu, carrot, cabbage, mushroom, onion, bean thread noodle	
AP3	<b>Chicken Egg Rolls (2)</b>	\$4.00
	Carrot, cabbage, mushroom, onion, bean thread noodle	
AP4	<b>Crab Meat Wontons (4)</b>	\$5.95
	Cream cheese, imitation crab	
AP5	<b>Fried Chicken Wontons (4)</b>	\$4.25
	Mushroom, potato, onion	
AP6	<b>Golden Tofu</b>	\$3.95
	Deep-fried bean curd	
AP7	<b>Veggie Curry Puffs (4)</b>	\$4.25
	Potato, spinach, peas, carrot, onion, yellow curry	
AP8	<b>Dumplings – Chicken (6) or Tofu (8)</b>	\$7.95
	Ginger, onion, napa; steamed or fried	
AP9	<b>Spicy Wontons</b>	\$6.95
	Pork and shrimp wontons, bok choy, and napa in a sweet and spicy soy ginger sauce	
AP10	<b>Gỏi Cuốn Chả Giò – Vietnamese Fresh Spring Rolls with Pork Egg Roll (2)</b>	\$5.95
	Rice paper wrapped vermicelli noodle, lettuce, bean sprouts, cucumber, carrot, cilantro	
AP11	<b>Gỏi Cuốn Tôm – Vietnamese Fresh Spring Rolls with Shrimp (2)</b>	\$5.95
	Rice paper wrapped vermicelli noodle, lettuce, bean sprouts, cucumber, carrot, cilantro	
AP12	<b>Gỏi Cuốn – Vietnamese Fresh Spring Rolls with Pork and Shrimp (2)</b>	\$5.95
	Rice paper wrapped vermicelli noodle, lettuce, bean sprouts, cucumber, carrot, cilantro	
AP13	<b>Gỏi Cuốn Chay – Vietnamese Fresh Spring Rolls with Tofu (2)</b>	\$5.95
	Rice paper wrapped vermicelli noodle, lettuce, bean sprouts, cucumber, carrot, cilantro	
AP14	<b>Spicy Chicken Wings</b>	\$6.95
	Fried and tossed in a sweet and spicy sauce	
AP15	<b>Chicken Satay (4)</b>	\$6.95
	Grilled chicken skewers, coconut milk; with peanut sauce and cucumber salad	
AP16	<b>Sriracha Chicken Meatballs</b>	\$6.95
	Topped with sweet and sour sriracha sauce	

## SOUPS

### VIETNAMESE

S1	<b>Wonton Soup</b>	\$4.95
	Pork and shrimp wontons, bok choy, napa, green onion	
S2	<b>Tofu Soup</b>	\$4.95
	Soft tofu, tomato, cilantro, green onion	
S3	<b>Vegetable Soup</b>	\$4.95
	Broccoli, carrot, mushroom, zucchini, bok choy, napa, ginger	
S4	<b>Asparagus Crab Soup</b>	\$5.95
	Asparagus, imitation crab, egg	
S5	<b>Hot and Sour Soup</b>	\$4.95
	Napa, bamboo, carrot, mushroom, chili	

### THAI

Degree of Spiciness: Mild, Medium, Hot, Extra Hot

S6	<b>Tom Yum</b>	Chicken or Tofu \$7.95   Shrimp \$8.95
	Clear broth with chili paste, mushroom, galanga, lemongrass, makrut lime leaves, lime, cilantro	
S7	<b>Tom Yum Talay – Tom Yum with Seafood</b>	\$21.95
	Mussels, shrimp, squid, scallop in clear broth with chili paste, mushroom, tomato, pineapple, galanga, lemongrass, makrut lime leaves, lime, cilantro	
S8	<b>Tom Kha</b>	Chicken or Tofu \$8.95   Shrimp \$9.95
	Coconut milk, chili paste, mushroom, galanga, lemongrass, makrut lime leaves, lime, cilantro	

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## SALADS

Degree of Spiciness: Mild, Medium, Hot, Extra Hot

SL1	<b>Som Tum – Papaya Salad</b>	\$10.95
	Shredded green papaya, tomato, peanut, fish sauce, shrimp paste, lime	
SL2	<b>Cucumber Salad</b>	\$4.95
	Cucumber, carrot, lime fish sauce vinaigrette, ground peanut	
SL3	<b>Yum Gai or Yum Nuah – Chicken or Beef Salad</b>	Chicken \$12.95   Beef \$13.95
	Grilled chicken or beef, tomato, cucumber, onion, cilantro, fish sauce, lime; on lettuce	
SL4	<b>Yum Koong – Shrimp Salad</b>	\$13.95
	Shrimp, tomato, cucumber, onion, cilantro, fish sauce, lime; on lettuce	
SL5	<b>Yum Pla Muk – Squid Salad</b>	\$13.95
	Squid, tomato, cucumber, onion, cilantro, fish sauce, lime; on lettuce	
SL6	<b>Yum Tofu – Tofu Salad</b>	\$12.95
	Tofu, bean thread noodle, tomato, cucumber, onion, cilantro, fish sauce, lime; on lettuce	

## BÁNH XÈO – VIETNAMESE CREPE

SATURDAYS & SUNDAYS ONLY

Bean sprouts, green onion; with nước chấm – lime fish sauce vinaigrette

BX1	<b>Pork or Tofu</b>	\$12.95
	<b>Shrimp</b>	\$13.95
	<b>Pork and Shrimp</b>	\$14.95

## CHÁO – VIETNAMESE PORRIDGE

Topped with green onion, fried shallot, cilantro

VP1	<b>Chicken, Pork, or Tofu</b>	\$10.95
	<b>Shrimp</b>	\$12.95

## PHỞ - VIETNAMESE RICE NOODLE SOUP

Beef Broth

Topped with green onion, white onion, cilantro; with bean sprouts, basil, jalapeno, lime

Extra Meat +\$2.00; Extra Shrimp +\$3.00; Extra Duck +\$6.00; Extra Noodles +\$1.50; Large Bowl +\$3.00

\*CONSUMING RAW OR UNDERCOOKED MEAT MAY INCREASE YOUR RISK FOR FOODBORNE ILLNESSES.

PH1	<b>Phở Tái</b>	\$12.95
	Rare beef	
PH2	<b>Phở Bò Viên</b>	\$12.95
	Beef meatballs	
PH3	<b>Phở Tái Nạm</b>	\$12.95
	Rare beef, well-done beef	
PH4	<b>Phở Tái Gân</b>	\$13.95
	Rare beef, tendon	
PH5	<b>Phở Tái Nạm, Sạch</b>	\$13.95
	Rare beef, well-done beef, tripe	
PH6	<b>Phở Tái Nạm, Gân</b>	\$13.95
	Rare beef, well-done beef, tendon	
PH7	<b>Phở Tái Nạm, Bò Viên</b>	\$13.95
	Rare beef, well-done beef, beef meatballs	
PH8	<b>Phở Đặc Biệt</b>	\$14.95
	Rare beef, well-done beef, beef meatballs, tendon, tripe	
PH9	<b>Phở Gà</b>	\$12.95
	Chicken, bok choy, napa	
PH10	<b>Phở Đậu Hũ</b>	\$12.95
	Tofu, broccoli, peapod, carrot, bok choy, napa	
PH11	<b>Phở Tôm</b>	\$13.95
	Shrimp, bok choy, napa	
PH12	<b>Phở Vịt</b>	\$17.95
	Roast duck, bok choy, napa	
PH13	<b>Phở Gà Viên</b>	\$12.95
	Chicken meatballs	

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## BÁNH CANH – VIETNAMESE ROUND RICE NOODLE SOUP

Chicken Broth

Topped with green onion and cilantro; with bean sprouts, basil, jalapeno, lime

BC1	<b>Bánh Canh Rau Cải</b>	\$11.95
	Tofu, broccoli, peapod, napa	
BC2	<b>Bánh Canh</b>	Pork or Chicken \$11.95   Shrimp \$13.95

## MÌ – VIETNAMESE EGG NOODLE SOUP

Chicken Broth

Topped with green onion, white onion, cilantro; with bean sprouts, basil, jalapeno, lime

ES1	<b>Mì Rau Cải</b>	\$12.95
	Tofu, mushroom, broccoli, baby corn, carrot, bok choy, napa	
ES2	<b>Mì Đồ Biển</b>	\$13.95
	Shrimp, imitation crab, squid, bok choy, napa	
ES3	<b>Mì Vịt</b>	\$17.95
	Roast duck, bok choy, napa	
ES4	<b>Mì Gà</b>	\$12.95
	Chicken, bok choy, napa	
ES5	<b>Mì Wonton</b>	\$12.95
	Pork and shrimp wontons, bok choy, napa	
ES6	<b>Mì Xá Xiu</b>	\$12.95
	BBQ pork, bok choy, napa	
ES7	<b>Mì Bò Kho – Vietnamese Beef Stew</b>	\$12.95
	Simmered beef, star anise, cinnamon, carrot, onion	
ES8	<b>Mì Mun-Duck</b>	\$12.95
	Mun-duck, bok choy, napa	

## THAI NOODLE SOUPS

Degree of Spiciness: Mild, Medium, Hot, Extra Hot

TS1	<b>Tom Yum Noodle Soup</b>	
	Rice noodles in clear broth with chili paste, galanga, lemongrass, makrut lime leaves, lime, cilantro, green onion	
		Chicken, Pork, or Tofu \$12.95   Beef \$13.95   Shrimp \$14.95 Combination of beef, shrimp, and squid \$15.95
TS2	<b>Kha Nom Jin Nam Prik – Red Curry Noodle Soup</b>	
	Rice vermicelli, coconut milk, red curry, bamboo, lettuce, carrot, bean sprouts, basil, cilantro, green onion	
		Chicken, Pork, or Tofu \$13.95   Beef \$14.95   Shrimp \$15.95
TS3	<b>Kha Nom Jin Keng Kheow Vaan – Green Curry Noodle Soup</b>	
	Rice vermicelli, coconut milk, green curry, bamboo, lettuce, carrot, bean sprouts, basil, cilantro, green onion, Thai eggplant	
		Chicken, Pork, or Tofu \$13.95   Beef \$14.95   Shrimp \$15.95
TS4	<b>Suki-Num</b>	
	Bean thread noodles in clear broth with suki sauce (peanut & soybean), napa, peapod, broccoli, mushroom, cilantro, green onion	
		Chicken, Pork, or Tofu \$13.95   Beef \$14.95   Shrimp \$15.95 Combination of beef, shrimp, and squid \$16.95
TS5	<b>Tom Kha Noodle Soup</b>	
	Rice noodles in coconut milk broth with chili paste, galanga, lemongrass, makrut lime leaves, lime, cilantro, green onion	
		Chicken, Pork, or Tofu \$13.95   Beef \$14.95   Shrimp \$15.95 Combination of beef, shrimp, and squid \$16.95

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## BÚN – VIETNAMESE RICE VERMICELLI SALAD

Rice vermicelli, lettuce, cucumber, carrot, bean sprouts, basil, cilantro, ground peanut  
With nước mắm – lime fish sauce vinaigrette

B1	<b>Bún Thịt Nướng – Heo</b> Grilled pork	\$13.95
B2	<b>Bún Thịt Nướng – Bò</b> Grilled beef	\$14.95
B3	<b>Bún Tôm Nướng</b> Grilled shrimp	\$15.95
B4	<b>Bún Chả Giò</b> Pork eggrolls	\$13.95
B5	<b>Bún Tôm Nướng, Chả Giò</b> Grilled shrimp and pork egg rolls	\$15.95
B6	<b>Bún Bò Xào</b> Stir-fried lemongrass beef	\$14.95
B7	<b>Bún Thịt và Tôm Nướng</b> Grilled pork or beef and grilled shrimp	\$15.95
B8	<b>Bún Deluxe</b> Grilled pork, beef, and shrimp	\$15.95
B9	<b>Bún Thịt Nướng – Gà</b> Grilled chicken	\$13.95
B10	<b>Bún Đậu Hũ Xào</b> Stir-fried lemongrass tofu	\$13.95

## CƠM ĐĨA – GRILLED MEAT RICE PLATE

White rice, cucumber, tomato, pickled carrot and green papaya  
With nước mắm – lime fish sauce vinaigrette

R1	<b>Thịt Heo Nướng</b> Grilled pork	\$11.95
R2	<b>Thịt Gà Nướng</b> Grilled chicken	\$11.95
R3	<b>Thịt Bò Nướng</b> Grilled beef	\$12.95
R4	<b>Tôm Nướng</b> Grilled shrimp	\$13.95
R5	<b>Vịt Quay</b> Roast duck	\$16.95
R6	<b>Thịt Gà &amp; Tôm Nướng</b> Grilled chicken and shrimp	\$13.95
R7	<b>Thịt Bò &amp; Tôm Nướng</b> Grilled beef and shrimp	\$14.95
R8	<b>Thịt Heo &amp; Tôm Nướng</b> Grilled pork and shrimp	\$13.95

## HỦ TIẾU XÀO KHÔ – STIR-FRIED LARGE RICE NOODLES

Bok choy, broccoli, peapod, carrot, baby corn, mushroom, bean sprouts, onion  
Degree of Spiciness: Mild, Medium, Hot, Extra Hot

HK1	<b>Hủ Tiểu Xào Khô</b>	Chicken, Pork, or Tofu \$12.95   Beef \$13.95   Shrimp \$14.95
HK2	<b>Hủ Tiểu Xào Khô Thập Cẩm</b>	Combination of beef, BBQ pork, shrimp, and chicken \$15.95
HK3	<b>Hủ Tiểu Xào Khô Đồ Biển</b>	Seafood Combination \$25.95

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## HỦ TIẾU XÀO – FRIED LARGE RICE NOODLES

Bok choy, broccoli, peapod, carrot, baby corn, mushroom, bell pepper, onion

Degree of Spiciness: Mild, Medium, Hot, Extra Hot

HT1	Hủ Tiếu Xào	Chicken, Pork, or Tofu \$12.95   Beef \$13.95   Shrimp \$14.95
HT2	Hủ Tiếu Xào Thập Cẩm	Combination of beef, BBQ pork, shrimp, and chicken \$15.95
HT3	Hủ Tiếu Xào Đồ Biển	Seafood Combination \$25.95

## MÌ XÀO MỀM – STIR-FRIED EGG NOODLES

Bok choy, broccoli, peapod, carrot, baby corn, mushroom, bell pepper, onion

Degree of Spiciness: Mild, Medium, Hot, Extra Hot

MM1	Mì Xào Mềm	Chicken, Pork, or Tofu \$12.95   Beef \$13.95   Shrimp \$14.95
MM2	Mì Xào Mềm Thập Cẩm	Combination of beef, BBQ pork, shrimp, and chicken \$15.95
MM3	Mì Xào Mềm Đồ Biển	Seafood Combination \$25.95

## MÌ XÀO DÒN – CRISPY EGG NOODLES

Bok choy, broccoli, peapod, carrot, baby corn, mushroom, bell pepper, onion

Degree of Spiciness: Mild, Medium, Hot, Extra Hot

MD1	Mì Xào Dòn	Chicken, Pork, or Tofu \$12.95   Beef \$13.95   Shrimp \$14.95
MD2	Mì Xào Dòn Thập Cẩm	Combination of beef, BBQ pork, shrimp, and chicken \$15.95
MD3	Mì Xào Dòn Đồ Biển	Seafood Combination \$25.95

## THAI STIR-FRIED NOODLES

Degree of Spiciness: Mild, Medium, Hot, Extra Hot

TN1	<b>Pad Thai</b> Stir-fried small rice noodles, bean sprouts, green onion, radish, egg; topped with peanut and cilantro	Chicken, Pork, or Tofu \$12.95   Beef \$13.95   Shrimp \$14.95 Seafood Combination \$25.95
TN2	<b>Pad Lad Nar</b> Fried large rice noodles topped with stir-fried broccoli, peapod, carrot, onion in a yellow soybean sauce	Chicken, Pork, or Tofu \$12.95   Beef \$13.95   Shrimp \$14.95 Seafood Combination \$25.95
TN3	<b>Pad See Eew</b> Stir-fried large rice noodles, sweet soy sauce, broccoli, carrot, egg	Chicken, Pork, or Tofu \$12.95   Beef \$13.95   Shrimp \$14.95 Seafood Combination \$25.95
TN4	<b>Pad Kee Mao – Drunken Noodles</b> Stir-fried large rice noodles, basil, mushroom, tomato, broccoli, peapod, onion, chili paste	Chicken, Pork, or Tofu \$12.95   Beef \$13.95   Shrimp \$14.95 Seafood Combination \$25.95
TN5	<b>Pad Lao</b> Stir-fried small rice noodles, bean sprouts, green onion; topped with fried egg, peanut, and cilantro	Chicken, Pork, or Tofu \$12.95   Beef \$13.95   Shrimp \$14.95 Seafood Combination \$25.95
TN6	<b>Pad Wun Sen</b> Stir-fried bean thread noodles, mushroom, carrot, broccoli, bamboo, peapod, chili paste, basil; with rice	Chicken, Pork, or Tofu \$12.95   Beef \$13.95   Shrimp \$14.95 Seafood Combination \$25.95

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## THAI CURRIES

Served with Rice

Degree of Spiciness: Mild, Medium, Hot, Extra Hot

TC1	<b>Musaman</b> Cardamom, cumin, cinnamon, clove, carrot, potato, onion, peanuts Chicken, Pork, Tofu, or Mun-Duck \$13.95   Beef \$14.95   Shrimp \$15.95 Scallop or Seafood Combination \$25.95
TC2	<b>Panang</b> Red curry, peanut sauce, green bean, carrot, potato, basil Chicken, Pork, Tofu, or Mun-Duck \$13.95   Beef \$14.95   Shrimp \$15.95 Scallop or Seafood Combination \$25.95
TC3	<b>Red Curry</b> Red curry, bamboo, Thai eggplant, green bean, carrot, basil Chicken, Pork, Tofu, or Mun-Duck \$13.95   Beef \$14.95   Shrimp \$15.95 Scallop or Seafood Combination \$25.95
TC4	<b>Yellow Curry</b> Yellow curry, carrot, potato, onion Chicken, Pork, Tofu, or Mun-Duck \$13.95   Beef \$14.95   Shrimp \$15.95 Scallop or Seafood Combination \$25.95
TC5	<b>Green Curry</b> Green curry, bamboo, Thai eggplant, green bean, basil Chicken, Pork, Tofu, or Mun-Duck \$13.95   Beef \$14.95   Shrimp \$15.95 Scallop or Seafood Combination \$25.95
TC6	<b>Squash Curry</b> Red curry, zucchini, squash, bamboo, Thai eggplant, basil Chicken, Pork, Tofu, or Mun-Duck \$13.95   Beef \$14.95   Shrimp \$15.95 Scallop or Seafood Combination \$25.95
TC7	<b>Roast Duck Curry</b> Red curry, roast duck, potato, tomato, green bean, squash, pineapple, zucchini, basil \$17.95
TC8	<b>Triple Delight Curry</b> Red curry, chicken, pork, shrimp, pineapple, green bean, zucchini, squash \$14.95
TC9	<b>Mango Curry</b> Red curry, peanut sauce, mango, pineapple, potato, squash, onion Chicken, Pork, Tofu, or Mun-Duck \$13.95   Beef \$14.95   Shrimp \$15.95 Scallop or Seafood Combination \$25.95

## THAI ENTRÉES

Served with Rice

Degree of Spiciness: Mild, Medium, Hot, Extra Hot

TE1	<b>Pra Ram Long Song</b> Grilled meat or fried tofu on a bed of steamed broccoli, peapod, carrot, topped with sweet peanut sauce Chicken, or Tofu \$13.95   Beef \$14.95   Shrimp \$15.95
TE2	<b>Pad Kra Prow</b> Basil, bell pepper, mushroom, bamboo, baby corn, onion Chicken, Pork, or Tofu \$13.95   Beef \$14.95   Shrimp or Squid \$15.95 Scallop or Seafood Combination \$25.95
TE3	<b>Pad Prik King</b> Ginger, bell pepper, mushroom, bamboo, baby corn, peapod, onion Chicken, Pork, or Tofu \$13.95   Beef \$14.95   Shrimp or Squid \$15.95 Scallop or Seafood Combination \$25.95
TE4	<b>Peanut Chicken</b> Chicken, peanut, peapod, broccoli, carrot, onion, chili paste \$13.95

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## VIETNAMESE ENTRÉES

Served with Rice

Degree of Spiciness: Mild, Medium, Hot, Extra Hot

VE1	<b>Tôm Rang Muối – Salt &amp; Pepper</b> Fried shrimp tossed with jalapeno, salt, pepper, onion; on lettuce	\$15.95
VE2	<b>Mực Rang Muối – Salt &amp; Pepper</b> Fried squid tossed with jalapeno, salt, pepper, onion; on lettuce	\$15.95
VE3	<b>Xào Rau Cải – Sautéed Mixed Vegetables</b> Broccoli, peapod, carrot, baby corn, mushroom Chicken, Pork, Tofu, or Mun-Duck \$13.95   Beef \$14.95   Shrimp \$15.95 Scallop \$25.95	
VE4	<b>Xào Chua Ngọt – Sweet and Sour</b> Peapod, tomato, carrot, pineapple, bell pepper, onion Chicken, Pork, or Tofu \$13.95   Beef \$14.95   Shrimp \$15.95	
VE5	<b>Xào Sả Ớt – Hot and Spicy Lemongrass</b> Broccoli, peapod, carrot, baby corn, mushroom, lemongrass Chicken, Pork, or Tofu \$13.95   Beef \$14.95   Shrimp \$15.95 Scallop \$25.95	
VE6	<b>Xào Hạt Điều – Sautéed Cashews</b> Broccoli, peapod, carrot, mushroom, zucchini, cashew Chicken, Pork, Tofu, or Mun-Duck \$13.95   Beef \$14.95   Shrimp \$15.95 Scallop \$25.95	
VE7	<b>Gà Kho Gừng – Ginger Chicken</b> Chicken, ginger, broccoli, carrot, asparagus	\$13.95
VE8	<b>Xào Cà Ri – Curry Stir Fry</b> Yellow curry, lemongrass, green bean, carrot, bell pepper, peapod, onion Chicken, Pork, or Tofu \$13.95   Beef \$14.95   Shrimp or Squid \$15.95 Scallop or Seafood Combination \$25.95	
VE9	<b>Bò Kho – Vietnamese Beef Stew</b> Simmered beef, star anise, cinnamon, carrot, potato, onion	\$13.95
VE10	<b>Xào Cà Chua</b> Tomato, bell pepper, mushroom, peapod, onion, basil Chicken or Tofu \$13.95   Beef \$14.95   Shrimp or Squid \$15.95 Scallop or Seafood Combination \$25.95	

## VEGETARIAN

Served with Rice

Degree of Spiciness: Mild, Medium, Hot, Extra Hot

V1	<b>Vegetable Combo</b> Stir-fried peapod, broccoli, carrot, asparagus, mushroom, bok choy	\$13.95
V2	<b>Spicy Tofu</b> Soft tofu, mushroom, bell pepper, ginger, peapod, yellow soybean sauce, sesame oil	\$13.95
V3	<b>Xào Măng Tây và Đậu Hũ – Sautéed Asparagus &amp; Tofu</b> Tofu, asparagus, sesame oil	\$13.95
V4	<b>Xào Đậu Xanh – Stir-Fried Green Beans</b> Green bean, yellow soybean sauce	\$12.95
V5	<b>Đậu Hũ Xào Dòn</b> Deep-fried tofu, sweet sesame sauce; on stir-fried broccoli, zucchini, carrot	\$13.95
V6	<b>Cà Tím Xào Dòn</b> Lightly battered eggplant, sweet sesame sauce; on stir-fried broccoli, zucchini, carrot	\$13.95
V7	<b>Mun-Duck Stir Fry</b> Mun-duck, peapod, broccoli, carrot, mushroom, bok choy, bell pepper, napa	\$13.95

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## THAI FRIED RICE

Degree of Spiciness: Mild, Medium, Hot, Extra Hot

- TR1 **Khao Pad Karce – Yellow Curry Fried Rice**  
Yellow curry, green bean, carrot, egg, cashew, onion  
Chicken, BBQ Pork, or Tofu \$12.50 | Beef \$13.50 | Shrimp \$14.50
- TR2 **Khao Pad Kra Prow – Basil Fried Rice**  
Basil, mushroom, broccoli, bamboo, peapod, egg  
Chicken, BBQ Pork, or Tofu \$12.50 | Beef \$13.50 | Shrimp \$14.50
- TR3 **Khao Pad Prik – Red Curry Fried Rice**  
Red curry, basil, mushroom, broccoli, bamboo, peapod, egg  
Chicken, BBQ Pork, or Tofu \$12.50 | Beef \$13.50 | Shrimp \$14.50

## CƠM CHIÊN – VIETNAMESE FRIED RICE

Degree of Spiciness: Mild, Medium, Hot, Extra Hot

Green bean, carrot, bean sprouts, egg, onion

- VR1 **Cơm Chiên Tôm – Shrimp** \$13.50
- VR2 **Cơm Chiên** Chicken, BBQ Pork, or Tofu \$12.50 | Beef \$13.50
- VR3 **Cơm Chiên Thập Cẩm – Beef, Chicken, BBQ Pork, & Shrimp** \$14.50
- VR4 **Cơm Chiên Hạ Long – Shrimp & Chinese Sausage** \$14.50
- VR5 **Cơm Chiên Thơm – Pineapple Fried Rice**  
Pineapple broccoli peapod green bean carrot onion green onion  
Chicken, BBQ Pork, or Tofu \$14.50 | Beef \$15.50 | Shrimp or Squid \$16.50  
Scallop or Seafood Combination \$25.95

## BÁNH MÌ – VIETNAMESE SANDWICHES

- BM1 **Bánh Mì Gà Xào Dòn – Sweet Crispy Chicken** \$8.95
- BM2 **Bánh Mì Pâté Chả Lụa – Pork Pâté & Vietnamese Chicken Meat Loaf** \$8.95
- BM3 **Bánh Mì Đậu Hũ Xào – Stir-Fried Tofu** \$8.95
- BM4 **Bánh Mì Xá Xíu – BBQ Pork** \$8.95
- BM5 **Bánh Mì Bò Xào – Sweet & Spicy Stir-Fried Beef** \$8.95

## LAO SPECIALTIES

Degree of Spiciness: Mild, Medium, Hot, Extra Hot

- LS1 **Mok Pa** \$16.95  
Fish, lemongrass, chili pepper, basil, makrut lime leaves steamed in banana leaf; with steamed vegetables and sticky rice
- LS2 **Mok Gai** \$15.95  
Chicken, lemongrass, chili pepper, basil, makrut lime leaves steamed in banana leaf; with steamed vegetables and sticky rice
- LS3 **Laab**  
Onion, chili pepper, mint, cilantro, fish sauce, lime; with cucumber, lettuce, and sticky rice  
Chicken, Pork, or Tofu \$14.95 | Beef \$15.95 | Shrimp \$16.95 | Raw Beef \$17.95
- LS4 **Tum Som Gai Yang** \$15.95  
Grilled chicken, shredded green papaya, tomato, fish sauce, shrimp paste, lime; with sticky rice
- LS5 **Sai Oua (Lao-Style Sausage)** \$14.95  
Pork sausage, steamed vegetables, Lao tomato jeow; with sticky rice
- LS6 **Khao Niao Ping Gai** \$14.95  
Grilled chicken, steamed vegetables, Lao tomato jeow; with sticky rice
- LS7 **Nem Khao Tod** \$14.95  
Crispy rice, pork nem sausage, coconut, onion, cilantro, mint, fish sauce, lime, peanut

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## HÀ LONG BAY SPECIALTIES

Served with Rice

Degree of Spiciness: Mild, Medium, Hot, Extra Hot

HS1	<b>Gà/Tôm Xào Dòn</b> Sweet sesame sauce; on stir-fried broccoli, zucchini, carrot	Chicken (Battered) \$13.95 Shrimp (Battered) \$15.95
HS2	<b>Xào Thơm</b> Sweet pineapple and ginger sauce, peapod, broccoli, carrot	Chicken (Battered) or Tofu (Fried) \$13.95 Shrimp \$15.95
HS3	<b>Cá Hồng Chiên Xốt Me – Tamarind Fried Red Snapper</b> Fried whole red snapper, sweet tamarind sauce, tomato, pineapple, bell pepper	Market Price
HS4	<b>Cá Hồng Chiên Sả Ớt – Lemongrass Fried Red Snapper</b> Fried whole red snapper, lemongrass, basil, shitake mushroom, peapod, broccoli	Market Price
HS5	<b>Xào Lạc – Stir-Fried Peanut</b> Peanut, asparagus, carrot, bell pepper, zucchini, onion	Chicken or Tofu \$13.95   Beef \$14.95   Shrimp \$15.95
HS6	<b>Xào Đậu Xanh – Stir-Fried Green Beans</b> Green bean, yellow soybean sauce	Chicken or Tofu \$13.95   Beef \$14.95   Shrimp \$15.95
HS7	<b>Xào Măng Tây – Sautéed Asparagus</b>	Chicken \$13.95   Beef \$14.95   Shrimp \$15.95
HS8	<b>Pad Ped</b> Red curry, squash, Thai eggplant, bamboo, green bean, basil	Chicken, Pork, or Tofu \$13.95   Beef \$14.95   Shrimp \$15.95 Scallop or Seafood Combination \$25.95
HS9	<b>Chef's Special Stir-Fry</b> Lemongrass, bell pepper, broccoli, makrut lime leaves, basil, dried chili pepper, onion	Chicken, Pork, or Tofu \$13.95   Beef \$14.95   Shrimp \$15.95 Scallop or Seafood Combination \$25.95

## DESSERTS

Coconut Sticky Rice – with Vanilla Ice Cream or Mango	\$4.95
Sesame Balls with Red Bean (6)	\$3.00
Blueberry Rangoon (2)	\$3.00

## BEVERAGES

Soda	\$1.75
Lemonade	\$1.95
Iced Black Tea	\$1.95
Iced Green Tea	\$1.95
Soy Milk	\$2.50   With Boba \$5.50
Thai Iced Tea	\$3.95   With Boba \$5.50
Thai Iced Green Tea	\$3.95   With Boba \$5.50
Thai Iced Coffee	\$3.95   With Boba \$5.50
Hot Tea	\$2.00

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## LUNCH

11:00 AM to 3:00 PM Monday – Friday

SERVED WITH A CHOICE OF CUCUMBER SALAD OR HOT AND SOUR SOUP  
DEGREE OF SPICINESS: MILD, MEDIUM, HOT, EXTRA HOT

- |     |   |         |
|-----|---|---------|
| L1  | <b>Gà Xào Dòn</b><br>Lightly battered chicken, sweet sesame sauce; on stir-fried broccoli, zucchini, carrot                     | \$10.50 |
| L2  | <b>Xào Thơm</b><br>Sweet pineapple and ginger sauce, peapod, broccoli, carrot   |         |
|     | CHICKEN (BATTERED) OR TOFU (FRIED) \$10.50   SHRIMP \$12.50   |         |
| L3  | <b>Xào Đậu Xanh – Stir-Fried Green Beans</b><br>Green bean, yellow soybean sauce  |         |
|     | CHICKEN, PORK, OR TOFU \$10.50   BEEF \$11.50   SHRIMP \$12.50  |         |
| L4  | <b>Yellow Curry</b><br>Yellow curry, carrot, potato, onion  |         |
|     | CHICKEN, PORK, OR TOFU \$10.50   BEEF \$11.50   SHRIMP \$12.50  |         |
| L5  | <b>Xào Hạt Điều – Sautéed Cashews</b><br>Broccoli, peapod, carrot, mushroom, zucchini   |         |
|     | CHICKEN, PORK, OR TOFU \$10.50   BEEF \$11.50   SHRIMP \$12.50  |         |
| L6  | <b>Pad Thai</b><br>Stir-fried small rice noodles, bean sprouts, green onion, radish, egg; topped with peanut and cilantro       |         |
|     | CHICKEN, PORK, OR TOFU \$10.50   BEEF \$11.50   SHRIMP \$12.50  |         |
| L7  | <b>Pad Lad Nar</b><br>Fried large rice noodles topped with stir-fried broccoli, peapod, carrot, onion in a yellow soybean sauce |         |
|     | CHICKEN, PORK, OR TOFU \$10.50   BEEF \$11.50   SHRIMP \$12.50  |         |
| L8  | <b>Pad See Eew</b><br>Stir-fried large rice noodles, sweet soy sauce, broccoli, carrot, egg                                     |         |
|     | CHICKEN, PORK, OR TOFU \$10.50   BEEF \$11.50   SHRIMP \$12.50  |         |
| L9  | <b>Squash Curry</b><br>Red curry, zucchini, squash, bamboo, Thai eggplant, basil  |         |
|     | CHICKEN, PORK, OR TOFU \$10.50   BEEF \$11.50   SHRIMP \$12.50  |         |
| L10 | <b>Pad Kra Prow</b><br>Basil, bell pepper, mushroom, bamboo, baby corn, onion   |         |
|     | CHICKEN, PORK, OR TOFU \$10.50   BEEF \$11.50   SHRIMP \$12.50  |         |
| L11 | <b>Đậu Hũ Xào Dòn</b><br>Deep-fried tofu, sweet sesame sauce; on stir-fried broccoli, zucchini, carrot                          | \$10.50 |
| L12 | <b>Cà Tím Xào Dòn</b><br>Lightly battered eggplant, sweet sesame sauce; on stir-fried broccoli, zucchini, carrot                | \$10.50 |
| L13 | <b>Xào Cà Chua Ngọt – Sweet and Sour</b><br>Peapod, tomato, carrot, pineapple, bell pepper, onion                               |         |
|     | CHICKEN, PORK, OR TOFU \$10.50   BEEF \$11.50   SHRIMP \$12.50  |         |
| L14 | <b>Xào Rau Cải – Sautéed Mixed Vegetables</b><br>Broccoli, peapod, carrot, baby corn, mushroom                                  |         |
|     | CHICKEN, PORK, OR TOFU \$10.50   BEEF \$11.50   SHRIMP \$12.50  |         |
| L15 | <b>Xào Măng Tây – Sautéed Asparagus</b>   |         |
|     | CHICKEN, PORK, OR TOFU \$10.50   BEEF \$11.50   SHRIMP \$12.50  |         |
| L16 | <b>Bò Kho – Vietnamese Beef Stew</b><br>Simmered beef, star anise, cinnamon, carrot, potato, onion                              | \$10.50 |
| L17 | <b>Xào Cà Chua</b><br>Tomato, bell pepper, mushroom, peapod, onion, basil   |         |
|     | CHICKEN, PORK, OR TOFU \$10.50   BEEF \$11.50   SHRIMP \$12.50  |         |

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## BEVERAGES

## NON-ALCOHOLIC COCKTAILS

LYCHEE LEMONADE \$5  
LEMON, LYCHEE

NICE AS MANGO STICKY RICE \$7  
MANGO, COCONUT CREAM, LEMON, CINNAMON

PASSION PUNCH \$7  
PASSION FRUIT, ORANGE, SODA

SOME LIKE IT HOT TOM KHA \$7  
LEMONGRASS, THAI CHILI, LIME, COCONUT CREAM, SODA

## HOUSE COCKTAILS

DIRTY MSG \$10  
VODKA, RICE WINE, MSG OLIVE BRINE

HOT PASSION \$11  
HOUSE-INFUSED SPICY TEQUILA, PASSION FRUIT  
LIQUEUR, PINEAPPLE, LIME

LYCHEE-TINI \$12  
VODKA, LYCHEE LIQUEUR, LYCHEE, LEMON

MAI TAI \$14  
RUM BLEND, ORANGE CURACAO, ORGEAT, LIME

PAINKILLER \$13  
RUM BLEND, PINEAPPLE, ORANGE, COCONUT CREAM

PHO ME AND YOU \$10  
STAR ANISE INFUSED WHISKEY, PHO SPICES &  
SEASONING, LEMON, CINNAMON

SINGAPORE SLING \$13  
GIN, ORANGE CURACAO, CHERRY LIQUEUR, BENEDICTINE,  
PINEAPPLE, GRENADINE, LIME, SODA

## SHAREABLES

SCORPION BOWL \$20  
BRANDY, GIN, RUM BLEND, ORANGE, PINEAPPLE, LIME,  
ORGEAT, DEMERARA

VOLCANO BOWL \$35  
RUM BLEND, LUXARDO, DEMERARA, PASSION FRUIT,  
PINEAPPLE, LIME

## CIDER &amp; HARD SELTZER

DOWNEAST CIDER | ROTATING FLAVORS \$9  
BOSTON, MA | 5.1% ABV

QUIRK HARD SELTZER | ROTATING FLAVORS \$7  
KANSAS CITY, MO | 4% ABV

## SODA | TEA

COKE, DIET COKE, SPRITE, SPRITE ZERO, GINGER ALE \$3  
GINGER BEER \$5  
LITTLE SODA \$4  
HOT TEA \$3  
THAI ICED TEA \$4  
THAI ICED GREEN TEA \$4  
THAI ICED COFFEE \$4

## WINE \$10 GLASS | \$40 BOTTLE

RED  
CABERNET | PENLEY ESTATE 'PHOENIX' | AUSTRALIA  
PINOT NOIR | CLOS DES FOUS 'POUR MA GUEULE' | CHILE  
MERLOT | PECORARI | ITALY  
MALBEC | INKARRI | ARGENTINA

WHITE  
SAUVIGNON BLANC | CHARTRON LA FLEUR | FRANCE  
PINOT GRIGIO | WILHELM WALCH 'PRENDO' | ITALY  
VINHO VERDE | Q.S.S. RARE | PORTUGAL  
CHARDONNAY | LONE BIRCH | WASHINGTON, US  
RIESLING | DR. LOOSEN 'DR. L' | GERMANY

ROSÉ  
ROSÉ | MOULIN DE GASSAC | FRANCE  
SPARKLING ROSÉ | LA VIEILLE FERME | FRANCE  
N/A SPARKLING ROSÉ | LEITZ 'EINS ZWEI ZERO' | GERMANY

PLUM  
PLUM | KIKKOMAN | CALIFORNIA, US

SPARKLING  
CAVA \$13 GLASS | \$52 BOTTLE | CAMPO VIEJO | SPAIN  
GARDEN SPRITZ | \$20 GLASS | CHANDON | ARGENTINA  
CHAMPAGNE | \$120 BOTTLE | MOËT IMPÉRIAL | FRANCE

## BEER

BEERLAO \$8  
LAOS | LAO LAGER | 5.0% ABV

SINGHA \$8  
THAILAND | THAI LAGER | 5.0% ABV

HEINEKEN \$6  
NETHERLANDS | EUROPEAN LAGER | 5.0% ABV

MODELO ESPECIAL \$6  
MEXICO | MEXICAN LAGER | 4.4% ABV

MILLER HIGH LIFE \$4  
MILWAUKEE, WI | AMERICAN LAGER | 4.6% ABV

MILLER LITE \$4  
MILWAUKEE, WI | LIGHT AMERICAN LAGER | 4.2% ABV

NEW GLARUS SPOTTED COW \$6  
NEW GLARUS, WI | FARMHOUSE ALE | 4.8% ABV

FOUNDERS ALL DAY IPA \$6  
GRAND RAPIDS, MI | INDIA PALE ALE | 4.7% ABV

ODELL SIPPIN' TROPICAL \$8  
FORT COLLINS, CO | SOUR ALE | 4.5% ABV

CRABBIES \$9  
UNITED KINGDOM | GINGER BEER | 4.8% ABV

3 SHEEPS CHAOS PATTERN \$7  
SHEBOYGAN, WI | HAZY IPA | 6.5% ABV

3 SHEEPS REBEL KENT \$7  
SHEBOYGAN, WI | AMBER ALE | 5% ABV

## NON-ALCOHOLIC BEER

LAGUNITAS HOPPY REFRESHER \$6  
PETALUMA, CA | SPARKLING HOP WATER

ATHLETIC FREE WAVE & UPSIDE DAWN \$7  
MILFORD, CT | HAZY IPA & GOLDEN ALE









State of Wisconsin  
Department of Financial Institutions

**ARTICLES OF ORGANIZATION - LIMITED LIABILITY COMPANY**

Executed by the undersigned for the purpose of forming a Wisconsin Limited Liability Company under Chapter 183 of the Wisconsin Statutes:

Article 1. **Name of the limited liability company:**

The Le Le Group LLC

Article 2. **The limited liability company is organized under Ch. 183 of the Wisconsin Statutes.**

Article 3. **Name and email address of the initial registered agent:**

Stephanie Le  
stephanic.le43@gmail.com

Article 4. **Street address of the initial registered office:**

4202 Tomscot Trl  
Madison, WI 53704-2749  
United States of America

Article 5. **Street address of the principal office:**

4202 Tomscot Trl  
Madison, WI 53704-2749  
United States of America

Article 6. **Name and complete address of each organizer:**

Stephanie Le  
4202 Tomscot Trl  
Madison, WI 53704-2749  
United States of America

Other provisions (optional). (No other provisions declared.)

Other Information. **This document was drafted by:**

Stephanie Le

**Organizer Signature:**

Stephanie Le

**Delayed effective date**

11/20/2023 12:00:00 AM



**Date & Time of Receipt:**

11/20/2023 12:36:43 PM

**OSB Number:**

165058



# ARTICLES OF ORGANIZATION - Limited Liability Company(Ch. 183)



Filing Fee: \$130.00  
Total Fee: \$130.00

## ENDORSEMENT

### State of Wisconsin Department of Financial Institutions

DELAIED EFFECTIVE DATE	
11/20/2023	

FILED	Entity ID Number T106030
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WISCONSIN DEPARTMENT OF REVENUE  
PO BOX 8902  
MADISON, WI 53708-8902

**Contact Information:**

2135 RIMROCK RD PO BOX 8902  
MADISON, WI 53708-8902  
ph: 608-266-2776 fax: 608-224-5761  
email: DORBusinessTax@wisconsin.gov  
website: revenue.wi.gov

000367

Letter ID L0393787440

THE LE LE GROUP LLC  
4202 TOMSCOT TRL  
MADISON WI 53704-2749

## Wisconsin Department of Revenue Seller's Permit

**Legal/real name:** THE LE LE GROUP LLC  
**Business name:** HA LONG BAY  
1353 WILLIAMSON ST  
MADISON WI 53703-3756

- This certificate confirms you are registered with the Wisconsin Department of Revenue and authorized in the business of selling tangible personal property and taxable services.
- You may not transfer this permit.
- This permit must be displayed at the place of business and is not valid at any other location.
- If your business is not operated from a fixed location, you must carry or display this permit at all events.

### Tax Type

### Account Type

### Account Number

Sales & Use Tax

Seller's Permit

456-1031532664-04









WISCONSIN DEPARTMENT OF REVENUE  
PO BOX 8902  
MADISON, WI 53708-8902

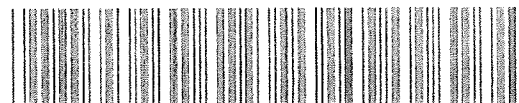
**Contact Information:**

2135 RIMROCK RD PO BOX 8902  
MADISON, WI 53708-8902  
ph: 608-266-2776 fax: 608-327-0235  
email: DORBusinessTax@wisconsin.gov  
website: revenue.wi.gov

1-800-255-8888

000366

Letter ID L1467529264



THE LE LE GROUP LLC  
4202 TOMSCOT TRL  
MADISON WI 53704-2749

## Wisconsin Business Tax Registration Certificate

Expiration date: November 30, 2025

Legal/real name: THE LE LE GROUP LLC

- This certificate confirms that you are registered with the Wisconsin Department of Revenue for the tax types shown below.
- This registration certificate is not a seller's permit, and should not be used as proof that you hold a seller's permit.
- You may not transfer this certificate to any other individual or business.

Tax Type	Account Type	Number
Sales & Use Tax	Sales & Use Tax	456-1031532664-04
Withholding Tax	Withholding Tax	036-1031532664-02







IRS DEPARTMENT OF THE TREASURY  
INTERNAL REVENUE SERVICE  
CINCINNATI OH 45999-0023

Date of this notice: 11-20-2023

Employer Identification Number:  
93-4489060

Form: SS-4

Number of this notice: CP 575 A

LE LE GROUP LLC  
STEPHANIE LE MBR  
4202 TOMSCOT TRL  
MADISON, WI 53704

For assistance you may call us at:  
1-800-829-4933

IF YOU WRITE, ATTACH THE  
STUB AT THE END OF THIS NOTICE.

WE ASSIGNED YOU AN EMPLOYER IDENTIFICATION NUMBER

Thank you for applying for an Employer Identification Number (EIN). We assigned you EIN 93-4489060. This EIN will identify you, your business accounts, tax returns, and documents, even if you have no employees. Please keep this notice in your permanent records.

Taxpayers request an EIN for their business. Some taxpayers receive CP575 notices when another person has stolen their identity and are opening a business using their information. If you did not apply for this EIN, please contact us at the phone number or address listed on the top of this notice.

When filing tax documents, making payments, or replying to any related correspondence, it is very important that you use your EIN and complete name and address exactly as shown above. Any variation may cause a delay in processing, result in incorrect information in your account, or even cause you to be assigned more than one EIN. If the information is not correct as shown above, please make the correction using the attached tear-off stub and return it to us.

Based on the information received from you or your representative, you must file the following forms by the dates shown.

Form 941	04/30/2024
Form 940	01/31/2025
Form 1065	03/15/2024

If you have questions about the forms or the due dates shown, you can call us at the phone number or write to us at the address shown at the top of this notice. If you need help in determining your annual accounting period (tax year), see Publication 538, *Accounting Periods and Methods*.

We assigned you a tax classification (corporation, partnership, etc.) based on information obtained from you or your representative. It is not a legal determination of your tax classification, and is not binding on the IRS. If you want a legal determination of your tax classification, you may request a private letter ruling from the IRS under the guidelines in Revenue Procedure 2020-1, 2020-1 I.R.B. 1 (or superseding Revenue Procedure for the year at issue). Note: Certain tax classification elections can be requested by filing Form 8832, *Entity Classification Election*. See Form 8832 and its instructions for additional information.

IMPORTANT INFORMATION FOR S CORPORATION ELECTION:

If you intend to elect to file your return as a small business corporation, an election to file a Form 1120-S, U.S. Income Tax Return for an S Corporation, must be made within certain timeframes and the corporation must meet certain tests. All of this information is included in the instructions for Form 2553, *Election by a Small Business Corporation*.



A limited liability company (LLC) may file Form 8832, *Entity Classification Election*, and elect to be classified as an association taxable as a corporation. If the LLC is eligible to be treated as a corporation that meets certain tests and it will be electing S corporation status, it must timely file Form 2553, *Election by a Small Business Corporation*. The LLC will be treated as a corporation as of the effective date of the S corporation election and does not need to file Form 8832.

If you are required to deposit for employment taxes (Forms 941, 943, 940, 944, 945, CT-1, or 1042), excise taxes (Form 720), or income taxes (Form 1120), you will receive a Welcome Package shortly, which includes instructions for making your deposits electronically through the Electronic Federal Tax Payment System (EFTPS). A Personal Identification Number (PIN) for EFTPS will also be sent to you under separate cover. Please activate the PIN once you receive it, even if you have requested the services of a tax professional or representative. For more information about EFTPS, refer to Publication 966, *Electronic Choices to Pay All Your Federal Taxes*. If you need to make a deposit immediately, you will need to make arrangements with your Financial Institution to complete a wire transfer.

The IRS is committed to helping all taxpayers comply with their tax filing obligations. If you need help completing your returns or meeting your tax obligations, Authorized e-file Providers, such as Reporting Agents or other payroll service providers, are available to assist you. Visit [www.irs.gov/efilebusproviders](http://www.irs.gov/efilebusproviders) for a list of companies that offer IRS e-file for business products and services.

**IMPORTANT REMINDERS:**

- \* Keep a copy of this notice in your permanent records. This notice is issued only one time and the IRS will not be able to generate a duplicate copy for you. You may give a copy of this document to anyone asking for proof of your EIN.
- \* Use this EIN and your name exactly as they appear at the top of this notice on all your federal tax forms.
- \* Refer to this EIN on your tax-related correspondence and documents.
- \* Provide future officers of your organization with a copy of this notice.

Your name control associated with this EIN is LELE. You will need to provide this information along with your EIN, if you file your returns electronically.

Safeguard your EIN by referring to Publication 4557, *Safeguarding Taxpayer Data: A Guide for Your Business*.

You can get any of the forms or publications mentioned in this letter by visiting our website at [www.irs.gov/forms-pubs](http://www.irs.gov/forms-pubs) or by calling 800-TAX-FORM (800-829-3676).

If you have questions about your EIN, you can contact us at the phone number or address listed at the top of this notice. If you write, please tear off the stub at the bottom of this notice and include it with your letter.

Thank you for your cooperation.











# 1353 Williamson St. Lease

## COMMERCIAL LEASE AGREEMENT

**Landlord:**

**Tenant:**

**Personally Guaranteed By:**

Attached Exhibit A contains all address and contact information of those listed above.

**Property/Premises:** 1353 Williamson St., Madison, WI 53703

This Lease is made on this date, \_\_\_\_\_ by and between CATTRAN, LLC as "Landlord", and \_\_\_\_\_ hereinafter referred to as "Tenant".

### ARTICLE ONE: PREMISES AND TERMS

**SECTION 1.1 PREMISES:** Landlord hereby leases to Tenant and Tenant hereby leases from Landlord the premises property of **1353 Williamson St. of the city of Madison, county of Dane, state of Wisconsin, 53703**. The leased premises consist of a freestanding retail building at ground level having an area of approximately \_\_\_\_\_ (\_\_\_\_) square feet, with full basement.

Unless noted otherwise in this lease, Tenant is accepting Premises in "as is, as exist" condition. Tenant acknowledges that Tenant has had viewed the Premises prior to the execution of this lease.

#### **ADD PARKING NOTE HERE**

**SECTION 1.2 TERM:** Initial lease term by Tenant is **Five (5) years and Five (5) months (totaling 65 months) commencing February 1<sup>st</sup>, 2024 (Lease Commencement Date), ending June 30<sup>th</sup>, 2029**. Payment of rent shall start **March 1<sup>st</sup>, 2029 (Rent Commencement Date)**. It is also during this time that Tenant is fully responsible for costs of insurance, remodeling of building, improvements, utilities, and other related items to be further described in this lease. Should Tenant occupy prior to Lease Commencement Date, Tenant is fully responsible for costs of insurance, remodeling of building, improvements, utilities, and other related items to be further described in this lease; rent schedule per Section 2.1 shall remain intact.

Once Tenant completes build-out, remodeling, and improvements to the property, a copy of all floors' blueprints shall be provided to Landlord.



### 1353 Williamson St. Lease

Tenant shall have the right to extend Lease and have three (3) 5-year options to extend the lease at Tenant's discretion. These options, if Tenant decides to activate, will reserve all aspects, unless specified, of the initial leasing terms except for the monthly rent amount and annual escalators and other excluded matters, unless noted and mutually agreed upon. The base rent of any option term's first year shall increase no more than 10% over the previous year's rent. After the first year of the given option term, the rental rate shall have a 3.00% annual increase. Landlord shall give written notice of rental rate increase to Tenant no later than 90 days prior to each lease term's expiration. Tenant shall have 90 days prior to end of lease term to exercise option term.

SECTION 1.3. DEFINITION OF LEASE YEAR. The term "Lease Year," as used herein, shall mean a period of twelve (12) consecutive full calendar months. The first Lease Year shall begin on the date of rent commencement (3/1/20) of the term hereof if said date shall occur on the first day of the month; if not, then the first Lease Year shall commence upon the first day of the month next following the date of commencement of the term hereof. Each succeeding Lease Year shall commence upon the anniversary date of the first Lease Year.

The period of 2/1/24 to 2/29/25 shall be incorporated into the first Lease Year ("Year 1").  
The period of 3/1/28 to 6/30/29 shall be incorporated into the fifth Lease Year ("Year 5").

### ARTICLE TWO: RENT

SECTION 2.1 MINIMUM RENT: Tenant shall pay to Landlord, via postal mail or in person, unless specified, each month's rent payment on the first of the month. Payments sent shall be postmarked by no later than the 3<sup>rd</sup> of any given month. Landlord will notify Tenant of any address changes. Rental payments shall follow the rental schedule below:

2/1/24 – 2/29/24 (1 month):	\$0.00 per month
3/1/24 – 2/28/25 (12 months):	\$4,800 per month
3/1/25 – 2/28/26 (12 months):	\$4,950 per month
3/1/26 – 2/28/27 (12 months):	\$5,100 per month
3/1/28 – 2/29/29 (12 months):	\$5,250 per month
3/1/29 – 2/28/30 (12 months):	\$5,400 per month
3/1/30 – 6/30/31 (4 months):	\$5,400 per month

SECTION 2.2 ADDITIONAL RENT: In addition to minimum rent Tenant shall pay, as part of the consideration for this Lease, as additional rent (hereinafter referred to as "additional rent"), all additional amounts hereinafter provided for, and the same shall be payable upon Landlord's demand except as otherwise expressly provided.



### 1353 Williamson St. Lease

SECTION 2.3 PAST-DUE RENT: If Tenant shall fail to pay when due any rent, such unpaid amounts shall bear a penalty of \_\_\_\_\_ (\$\_\_\_\_) each day payment is late. If there is to be any situation in which postal mail is a deciding factor, the postmarking will determine any further or refundable penalty amounts.

SECTION 2.4 REAL ESTATE TAXES: Landlord shall be responsible for real estate taxes of the property for the initial term of Lease and Tenants' options. Tenant shall be responsible for any taxes associated with Tenant's business and business property.

SECTION 2.5 SECURITY DEPOSIT: Tenant shall deposit with Landlord the sum of Four Thousand and Eight Hundred Dollars (\$4,800.00), the receipt of which is acknowledged by Landlord. Said deposit shall be held by Landlord, with right of use, and without liability for interest or duty to render accounting, as security for the faithful performance by Tenant of all terms, covenants and conditions of this Lease by Tenant to be kept and performed during the term hereof.

SECTION 2.5.1 USE AND RETURN OF SECURITY DEPOSIT: If Tenant fails to keep and perform any of the terms, covenants and conditions of this Lease to be kept and performed by Tenant, then Landlord, at its option, may apply said deposit or so much thereof as may be necessary to compensate Landlord for loss or damage sustained by Landlord due to such breach on the part of Tenant. Should the entire deposit, or any portion thereof, be so applied by Landlord, then Tenant shall, upon Landlord's demand, forthwith remit to Landlord a sufficient sum to restore said security to the original sum deposited, and Tenant's failure to do so within five (5) calendar days after receipt of such demand shall constitute a breach of this Lease. Should Tenant comply with all of said terms, covenants and conditions and promptly pay all of the rents herein provided for as they fall due, and all other sums payable by Tenant to Landlord hereunder, said deposit shall be returned in full to Tenant within 30 days after the end of the term of this Lease.

SECTION 2.5.2 TRANSFER OF SECURITY DEPOSIT: Landlord may transfer the security deposit to any purchaser of Landlord's interest in the leased premises, and thereupon Landlord shall be discharged from any further liability with respect to said deposit.

### ARTICLE THREE: INSTALLATIONS, REPAIRS, AND MAINTENANCE

SECTION 3.1 MAINTENANCE BY TENANT: Tenant shall at all times keep the leased premises (including maintenance of storefront installations and replacement of all glass and molding when broken or damaged) and all partitions, doors (interior and exterior), fixtures, equipment and appurtenances thereof (including lighting, heating, ventilating, air conditioning, electrical, plumbing, plumbing equipment, lines and fixtures, light bulbs, light fixtures, blinds, restroom fixtures, and any existing or to-be-installed equipment and fixtures – i.e.: hoods, walk-in cool/freezers, etc.) in good order, condition and repair, including periodic painting as determined by Landlord. Tenant shall keep storefront sidewalks (front and/or side of the premise)



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and rear portions of the premise clean and clear of snow, hail, ice, weeds/plants, and rubbish. If Tenant refuses or neglects to repair property as required hereunder and to the reasonable satisfaction of Landlord as soon as reasonably possible after written demand, Landlord may make such repairs without liability to Tenant for any loss or damage that may occur to Tenant's merchandise, fixtures, or other property or to Tenant's business by reason thereof, and upon completion thereof; after which Tenant shall reimburse Landlord immediately the amount Landlord used for repairs plus twenty percent (20%) premium for Landlord's time and work to remedy.

Tenant shall be also responsible for removing graffiti from the property and restore any damaged/impacted areas to the condition prior to the vandalism.

Tenant shall also clean and maintain/repair any of the building's façade and appearance – this shall include the shingles, windows, doors, and/or any of the storefront appearance.

During the entire Lease term, as the same may be extended, Tenant shall maintain a service contract with respect to all heating, ventilation, and air conditioning units ("HVAC") servicing the leased premises, the minimum requirements of which shall provide for changing the filters, checking all belts, and oiling of the unit(s) not less than two (2) times per year. Tenant shall provide Landlord with evidence of such a service contract. If Tenant shall refuse or neglect to maintain such a service contract, Landlord may contract for the same, and Tenant shall pay Landlord, as additional rent, the costs therefor plus twenty percent (20%) for overhead. Tenant shall cause its service contractor to provide Landlord a statement of HVAC condition prior to Tenant's surrender of the leased premises.

Tenant is fully responsible for the repair to utilities, water heater, water softener, electrical issues, HVAC units and systems, and plumbing. Should an HVAC unit need to be replaced, only in respect to the furnace(s) and air condition unit(s), Tenant and Landlord shall mutually find a HVAC contractor and assess the costs of the replacement, and both Tenant and Landlord shall be responsible for one-half (1/2) of the replacement costs each. After the said unit(s) has been replaced, Tenant shall be fully responsible for any future repairs and replacement of said unit(s). Tenant shall hold Landlord harmless of any repairs and replacements of Tenant's trade fixtures (i.e.: equipment related to the hood, walk-in coolers, etc.).

Windows and glass shall be the responsibility of Tenant once Tenant occupies premises and has possession of the keys, even if prior to proposed occupancy date.

Tenant shall also be required to check on the condition of the roof once every three (3) months and will be responsible for removing leaves and other rubbish on roof when need be.

**SECTION 3.2 MAINTENANCE BY LANDLORD:** Unless noted in Section 3.1 above, Landlord shall keep roof and exterior walls of the leased premises in good structural condition, unless due to the acts of Tenant and Tenant's agents, and shall have access to the leased premises for such purposes.



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SECTION 3.3 EXTERIOR SIGNS: Tenant shall first obtain Landlord's written approval, which shall not be unreasonably withheld, of the design of all signs on the exterior of the leased premises. Furthermore, Tenant shall seek approval from the governing municipality for any signage permits as needed.

Only with Landlord's written approval, Tenant may, if Tenant chooses, remove all such signs at the termination of this Lease. Such installations and removals shall be made in such a manner as to avoid injury, defacement or any other damage to the building and improvements. The cost of any damage to the building caused by the installation, removal, or maintenance of such sign(s) shall be borne by Tenant. Should Landlord elect not to allow Tenant to remove the storefront signage, Tenant may not remove said sign. If the storefront signage is a "panel" or "box" sign, and Tenant desires to remove Tenant's trade name from sign, Tenant may do so only if Tenant replaces the front panel with a blank panel of equal size and material quality.

All costs for Tenant's sign(s) and the installation, maintenance, and removal thereof, shall be Tenant's responsibility. Tenant may elect to illuminate the storefront sign should Tenant desire to do so. It shall be the Tenant's responsibility and expense to supply an electrical source to the storefront sign(s).

SECTION 3.4 INSTALLATIONS BY TENANT: All fixtures installed by Tenant shall be new or completely reconditioned. Tenant shall not make or cause to be made any alterations, additions or improvements or install or cause to be installed any trade fixtures, exterior signs, floor covering, interior or exterior lighting, plumbing fixtures, mechanical equipment, shades or awnings or make any changes to the storefront without first obtaining Landlord's written consent, which shall not be unreasonably withheld. Tenant shall present to Landlord certified architect plans and specifications for such work at the time approval is sought. Tenant shall have any plans approved by the governing municipality and shall secure the needed permits prior to any work commencing on site. Landlord shall have no responsibility or liability whatever for any loss of or damage to material, fixtures or equipment so installed or left on the leased premises during any construction work.

All buildings and other improvements to be erected on the leased premises shall be of sound construction, worked on by licensed and insured contractors and tradesmen, and shall in every respect comply with all governmental laws, ordinances, regulations, and other requirements which may govern construction of the same.

Tenant, or its authorized agents or representatives, may be granted permission to enter the leased premises prior to completion of the building for the purpose of installing trade fixtures or performing any other work necessary and incidental to its operation insofar as such installation of trade fixtures or other work does not interfere with Landlord's Work in completing the leased premises and evidence of insurance by Tenant has been given to Landlord.

Any trade fixtures that are installed and affixed to the premises shall become property of



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the Landlord at the termination of the lease, unless mutually agreed upon. These fixtures may include, but not be limited to: hood, ansul system, fire suppression systems, walk-in refrigeration units, grease trap, etc. Should Tenant be allowed to remove any affixed fixtures, written consent from Landlord will be required, and removal of any such item will be done in a proper workmanlike order and not damage any parts of the premises and building. Tenant will then be responsible for repairing any areas that are damaged, or seal any areas that result from the removal of said affixed fixture. All work shall be done by a licensed and insured contractor or tradesman.

SECTION 3.5 LIENS AND OBLIGATIONS: Tenant agrees not to create or to permit others to create any lien or obligations against Landlord in making repairs or in installing materials, fixtures or equipment and to hold Landlord harmless from all claims and demands by any third party in any manner connected with such repairs or installations or with Tenant's occupancy for such purpose. Tenant shall comply with all laws and all directions, rules and regulations of all regulatory bodies or officials having jurisdiction except that Tenant shall not be required to comply with any laws, regulations or orders by governmental authority necessitating structural alterations, changes, repairs or additions, unless made necessary by acts or work performed by Tenant, in which case Tenant shall comply, at its own expense, after first procuring the written consent of Landlord, which shall not be unreasonably withheld.

SECTION 3.6 RUBBISH REMOVAL CHARGES: Tenant agrees to be fully responsible for rubbish removal on the property's premises. Tenant agrees to comply with any and all applicable federal, state and local laws relating to disposal of rubbish, including hazardous wastes as defined by law, and relating to the recycling of rubbish. Tenant agrees to comply with rules and regulations established from time to time by Landlord in order to comply with any such laws. Tenant agrees to hold Landlord harmless for fines, forfeitures, court costs or attorneys' fees which may be imposed upon Landlord or incurred by Landlord by reason of Tenant's failure to abide by the legal requirements and Landlord's rules and regulations concerning rubbish removal, disposal or recycling. Tenant shall provide its own janitorial service for and rubbish removal from the leased premises.

### ARTICLE FOUR: CONDUCT OF BUSINESS

SECTION 4.1 BUSINESS USE: It is understood and agreed that the leased premises shall be used and occupied by Tenant solely for the purpose of conducting the business of a \_\_\_\_\_ restaurant, and shall have the exclusive for such use at the property / shopping center.

Tenant may only use the basement for storage, prep work, and office needs, and shall not allow the general public access to the basement.

SECTION 4.2 IN GENERAL: Tenant shall at all times carry a full and complete stock of merchandise offered for sale at competitive prices and shall maintain adequate personnel for the efficient service of its customers and, in general, shall employ its best efforts, abilities and



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judgment so as to operate its business on the leased premises in a manner calculated to produce the maximum obtainable volume of sales and transactions. Tenant shall not conduct catalogue sales in or from the leased premises except of merchandise which Tenant is permitted to sell "over the counter" in or at the leased premises pursuant to the provisions of this Lease.



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Tenant shall conduct its business in the leased premises under its name as now advertised and used by it.

SECTION 4.3 UTILITY CHARGES: Tenant shall be responsible for and shall promptly pay any and all charges for heat, air conditioning, water and sewer, gas, electricity, or any other utility used or consumed in the leased premises. In the event any such utility is not separately metered to the leased premises, Tenant shall pay its share of the cost thereof as estimated by Landlord, without any override or surcharge imposed therefore by Landlord. In no event shall Landlord be liable for any interruption or failure in the supply of any such utilities to the leased premises. Tenant shall be responsible for contracting with the local utility companies/entities or any other such supplier of utilities for the use thereof prior to occupancy of the leased premises.

SECTION 4.4 ASSIGNMENT OR SUBLETTING: Tenant agrees not to sell, assign, mortgage, pledge or in any manner transfer this Lease or any estate or interest hereunder and not to sublet the leased premises or any part or parts thereof and not to permit any licensee or concessionaire therein without the written consent of Landlord, which shall not be unreasonably withheld in each instance. Tenant shall reimburse Landlord in connection with such review and the preparation of documents in connection therewith, including any and all attorneys' fees incurred by Landlord with respect thereto, whether or not such transfer is consummated.

SECTION 4.5 SURRENDER: On the last day of the term of this Lease or the sooner termination thereof, Tenant shall peaceably and quietly surrender the leased premises in good order, condition and repair, fire and other unavoidable casualty, reasonable wear and tear excepted. All alterations, additions, improvements and fixtures (other than those enumerated hereafter) which may be made or installed by either Landlord or Tenant upon the leased premises and all hard-surface-bonded or adhesively affixed flooring shall become the property of Landlord and shall remain upon and be surrendered with the leased premises as a part thereof, without disturbance, molestation, or injury at the termination of the term of this Lease, whether by the lapse of time or otherwise, all without compensation or credit to Tenant. At any time prior to surrender of the leased premises Tenant may, if not then in default, remove all trade fixtures and signs installed at Tenant's expense. If prior to surrender of the leased premises or within twenty (20) days thereafter Landlord so directs by written notice to Tenant, Tenant shall repair any damage occasioned by such removals, and if Tenant fails to do so without delay, Landlord may repair such damage and Tenant shall pay to Landlord, on demand, the cost thereof with interest at the rate of ten percent (10%) per annum from the date of such removal by Landlord, or the prime rate, whichever is higher. Any property not so removed shall be deemed abandoned and shall become the property of Landlord, provided that Landlord shall have the option to effect said removals and Tenant shall pay Landlord, on demand, the cost of effecting said removals together with the cost of repairing any damage occasioned by such removals, with interest at the rate of ten percent (10%) per annum from the date of such removal by Landlord, or the prime rate, whichever is higher. Any personal property not removed from the leased premises prior to the surrender thereof shall be deemed abandoned, and Landlord shall have the unqualified right to keep, destroy or dispose of same.



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The delivery to Landlord of the keys to the leased premises at the place then fixed for the payment of rent shall constitute surrender of the leased premises by Tenant, and acceptance of the keys by Landlord shall constitute acceptance by Landlord of such surrender. Such acceptance by Landlord shall not constitute a waiver of any rights to liquidated damages under the terms of this Lease. This method of surrender shall not be exclusive and shall be in addition to all other methods of surrender.

Anything in this Section to the contrary notwithstanding, at any termination of this Lease, Landlord shall have a lien upon all of the property of Tenant then located in or upon the leased premises to secure the payment of any amounts due from Tenant to Landlord by reason of this Lease or to secure the payment of liquidated damages, and Landlord may retain possession of such property until Landlord receives payment in full of said amounts. Said lien shall not be defeated by placing such property in storage. If Tenant has not redeemed said property within fourteen (14) days after the termination of this Lease, Landlord may sell such property at public or private sale without further notice to Tenant and shall apply the proceeds of such sale to reduce the amounts then owned from Tenant to Landlord.

### ARTICLE FIVE: INSURANCE

SECTION 5.1 LIABILITY INSURANCE: Tenant shall, commencing on the date that is the earlier of the Commencement Date or the date that Tenant first enters the Leased Premises to perform any Tenant's Work, procure and maintain policies of insurance, at its own cost and expense, insuring:

(a) Landlord and Tenant from all claims, demands or actions for injury to or death of any person in an amount of not less than \$1,000,000.00, for injury to or death of more than one person in any one occurrence to the limit of \$2,000,000.00 and for damage to property in amount of not less than \$500,000.00 made by, or on behalf of, any person or persons, firm or corporation arising from, related to or connected with the Leased Premises. Said insurance shall comprehend full coverage of the indemnity set forth in Section 5.7 hereof;

(b) Tenant from all workmen's compensation claims; and

(c) Tenant for its personal property, trade fixtures and records.

Tenant shall also name the Landlord as an insured on Tenant's policy. Landlord will not have any liability for damage to any person or property sustained by Tenant or its employees, agents, invitees, or any other person resulting from any condition at the Premises or adjacent or appurtenant to the Premises unless damage was caused by the willful and malicious act of Landlord or its agents.

SECTION 5.2 TENANT'S CONTENTS AND FIXTURES: Tenant shall be responsible for obtaining such insurance as it may deem advisable for all contents and merchandise located in the leased premises together with coverage for any fixtures, equipment or work done by



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Tenant. It is understood that the insurance carried by Landlord does not cover the risk of loss or damage to Tenant's property, equipment or fixtures. Tenant waives any claim against Landlord and shall save Landlord harmless from any claim for loss or damage to contents, merchandise, fixtures, equipment or work done by Tenant regardless of the cause of any such damage or loss.

SECTION 5.3 PLATE GLASS: Tenant shall forthwith, at its own cost and expense, replace any broken/missing glass with glass of the same quality and type any broken glass in exterior or interior windows and doors in or upon the leased premises. Tenant shall be responsible for obtaining any insurance coverage it deems advisable for such plate glass.

SECTION 5.4 INCREASE IN FIRE INSURANCE: Tenant agrees that it will not keep, use, sell or offer for sale in or upon the leased premises any article which may be prohibited by the standard form of fire insurance policy. If Tenant's occupancy shall cause any increase in premiums for fire or casualty insurance on the leased premises, or any part thereof, above the rate of the least-hazardous type of occupancy legally permitted in the leased premises, Tenant shall pay the additional premium on such insurance. Tenant shall also pay, in such event, any additional premium on the rent insurance policy that may be carried by Landlord for its protection against rent loss through fire or other casualty. The invoice for such additional premiums shall be rendered by Landlord to Tenant at such times as Landlord may elect, and the same shall be due and payable by Tenant when rendered, and the amount thereof shall be deemed to be, and paid as, additional rent.

SECTION 5.5 BUILDING INSURANCE: Landlord shall be responsible for the insurance of the physical structure of the building on property.

SECTION 5.6 EXEMPTION OF LANDLORD FROM LIABILITY: Tenant hereby agrees that Landlord shall not be liable for injury to Tenant's business or any loss of income or other consequential damages or for damage to the inventory, fixtures, furnishings, improvements or other property of Tenant, Tenant's employees, invitees, customers, sublessees, agents, occupants, contractors, or any other person in or about the Premises, nor shall Landlord be liable for injury to the person of Tenant, Tenant's employees, agents, contractors, occupants, invitees, customers, sublessees, or any other person in or about the Premises, whether such damage or injury is caused by or results from fire, steam, electricity, gas, water or rain, or from the breakage, leakage, obstruction or other defects of pipes, sprinkler, wires, appliances, plumbing, air conditioning or lighting fixtures, or from any other cause whatsoever, whether said damage or injury results from conditions arising upon the Premises, or from other sources or places, and regardless of whether the cause of such damage or injury or the means of repairing the same is inaccessible to Tenant. Landlord shall not be liable for any damages arising from any act or neglect of any other tenant of the Property.

SECTION 5.7 INDEMNIFICATION: To the greatest extent allowable by law, Tenant shall indemnify, defend and hold harmless Landlord from and against any and all claims arising from Tenant's use of the Premises, or from the conduct of Tenant's business or from any activity, work or things done, permitted or suffered by Tenant in or about the Premises or elsewhere and



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shall further indemnify, defend and hold harmless Landlord from and against any and all claims arising from any breach or default in the performance of any obligation on Tenant's part to be performed under the terms of this Lease, or arising from any negligence of the Tenant, or any of Tenant's sublessees, agents, customers, invitees, contractors, occupants, or employees, and from and against all costs, attorneys' fees, expenses and liabilities incurred in the defense of any such claim or any action or proceeding brought thereon; and in case any action or proceeding be brought against Landlord by reason of any such claim, Tenant, upon notice from Landlord, shall defend the same at Tenant's expense by counsel satisfactory to Landlord. Tenant, as a material part of the consideration to Landlord, hereby assumes all risk of damage to property or injury to persons, in, upon or about the Premises arising from any cause, and Tenant hereby waives all claims in respect thereof against Landlord.

SECTION 5.8 MUTUAL WAIVER OF SUBROGATION: Nothing in this Lease shall be construed so as to authorize or permit any insurer of Landlord or Tenant to be subrogated to any right of Landlord or Tenant against the other party arising under this Lease. Landlord and Tenant each hereby release the other to the extent of any perils to be insured against by either of the parties under the terms of this Lease, whether or not such insurance has actually been secured, and to the extent of their respective insurance coverage for any loss or damage caused by any such casualty, even if such incidents shall be brought about by the fault or negligence of either party or persons for whose acts or negligence the other party is responsible. All insurance policies to be provided under this Article VII by either Landlord or Tenant shall contain a provision that they are not invalidated by the foregoing waiver. Such waiver shall, however, cease to be effective if the existence thereof precludes either Landlord or Tenant from obtaining any such policy.

### ARTICLE SIX: DESTRUCTION OF LEASED PREMISES

SECTION 6.1 DESTRUCTION OF LEASED PREMISES: If the leased premises are damaged or partially destroyed by fire or other casualty to the extent of less than one-fourth (1/4) of the then cost of replacement thereof above foundation, the same shall be repaired by Landlord as quickly as is practicable, except that the obligation of Landlord to rebuild shall be limited to repairing or rebuilding of Landlord's Work, if any. If the leased premises are so destroyed or damaged to the extent of one-fourth (1/4) or more of the then replacement cost thereof, then Landlord may elect not to repair or rebuild by giving Tenant written notice terminating this Lease, in which event this Lease shall be terminated as of the date of such notice.

SECTION 6.2 REBUILDING BY LANDLORD: If Landlord shall undertake to restore or repair the leased premises, it shall initiate and pursue the necessary work with all reasonable dispatch in a manner consistent with sound construction methods.

SECTION 6.3 ABATEMENT OF RENT UPON DESTRUCTION OF PREMISES: If such damage or partial destruction renders the leased premises wholly untenable, the minimum rent shall abate until the leased premises have been restored and rendered tenable. If such damage or partial destruction renders the leased premises untenable only in part, the



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minimum rent shall abate proportionately as to the portion of the leased premises rendered untenable.

SECTION 6.4 PARTIAL DESTRUCTION OF LEASED PREMISES: If the building of which the leased premises are a part is destroyed or damaged by fire or other casualty to the extent of one-fourth (1/4) or more of the rentable area, notwithstanding that the leased premises may be unaffected by such fire or other casualty, and Landlord determines not to rebuild or repair such damage, then, at the option of either Landlord or Tenant, this Lease may be terminated upon sixty (60) days' written notice to the other party, which notice is to be given within sixty (60) days of damage or casualty, and thereupon this Lease shall end, Tenant shall surrender possession, and minimum rent and additional rent shall be adjusted as of the date of such termination.

### ARTICLE SEVEN: EMINENT DOMAIN

SECTION 7.1 CONDEMNATION/EMINENT DOMAIN OF LEASED PREMISES: If the whole or any part of the leased premises is taken by the exercise of the power of eminent domain so as to render the leased premises unsuitable for business, in the opinion of Landlord, then the term of this Lease shall terminate as of the date possession is taken by the condemner or the process of eminent domain. In the event of a partial taking or condemnation which is not extensive enough to render the leased premises unsuitable for business, in the opinion of Landlord, then Landlord shall promptly restore the leased premises to a condition comparable to its condition at the time of such condemnation less the portion lost in the taking, and this Lease shall continue in full force and effect, and the minimum rent shall be reduced in the proportion that the part of the building area covered by this Lease is taken bears to the area of the leased premises.

SECTION 7.2 LANDLORD'S DAMAGES: In the event of any condemnation or taking, whether whole or partial, Tenant shall not be entitled to any part of the award paid for such condemnation, and Landlord is to receive the full amount of such award, Tenant hereby expressly waiving any rights or claim to any part thereof.

SECTION 7.3 TENANT'S DAMAGES: Although all damages in the event of any eminent domain or condemnation are to belong to Landlord whether such damages are awarded as compensation for diminution in value of the leasehold or to the fee of the leased premises, Tenant shall have the right to claim and recover from the condemning authority, but not from Landlord, such compensation as may be separately awarded or recoverable by Tenant in Tenant's own right on account of any and all damage to Tenant's business by reason of the condemnation and for or on account of any cost or loss to which Tenant might be put in removing Tenant's merchandise, furniture, fixtures, leasehold improvements and equipment.

### ARTICLE EIGHT: REMEDIES

SECTION 8.1 EVENTS OF DEFAULT BY TENANT: The following events shall be



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deemed to be events of default by Tenant under this Lease:

- a. Tenant shall fail to pay any rent when due and shall fail to pay the delinquent rent within five (5) days after written notice of such failure shall have been given by Landlord to Tenant;
- b. Tenant shall fail to perform or comply with any of the terms, covenants or conditions of this Lease other than the payment of rent and shall not cure such failure within thirty (30) days after written notice thereof to Tenant; provided, however, that Tenant shall not be in default after such thirty (30)-day period if it is using and has used reasonable diligence to cure such failure of compliance;
- c. Tenant shall file a petition in bankruptcy or insolvency or for reorganization of any bankruptcy act or shall make assignment for the benefit of creditors or shall have a receiver or trustee appointed for all or substantially all of its assets;
- d. Tenant shall be adjudged bankrupt or insolvent in involuntary proceedings instituted against Tenant under any bankruptcy act; and
- e. Tenant shall vacate or abandon all or substantially all of the leased premises.

Landlord shall be deemed to be in default of this Lease if it fails to comply with any covenant or condition hereunder and such failure continues for a period of thirty (30) days after receipt of notice thereof from Tenant; provided, however, that Landlord shall not be in default after such thirty (30)-day period if it has used reasonable diligence to cure such failure of compliance.

If, on account of any breach or default by Tenant in Tenant's obligations under the terms and conditions of this Lease, it shall become necessary for Landlord to employ an attorney to enforce or defend any of Landlord's rights or remedies hereunder, Tenant agrees to pay any reasonable attorneys' fees incurred by Landlord in connection therewith.

In the event that the bank shall return to Landlord any Tenant rent check marked "insufficient funds" (or equivalent) a Fifty Dollar (\$50.00) fee shall apply as to each such check. In such event, Tenant shall promptly replace said check with a **Cashier's Check or Money Order** for the original amount plus said \$50.00 fee.

If during any 365-day period Tenant commits three (3) defaults (either rental or non-rental defaults), Landlord may, at its option, immediately exercise any and all remedies available under this Lease or at law or in equity, all without giving Tenant any notice or an opportunity to cure the last (i.e., the third or subsequent) default (notwithstanding any notice-and-cure provision or other Lease provisions to the contrary).



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SECTION 8.2 RE-ENTRY BY LANDLORD: Upon the termination of this Lease as aforesaid, or if Tenant at any time during the term of this Lease vacates the leased premises or ceases operating said business in the entire or any appreciable part of the leased premises or fails to keep the leased premises open for business during the days and hours established, except for causes beyond its control, Landlord may re-enter the leased premises without process of law, using such force as may be necessary, and remove all persons and chattels therefrom, and Landlord shall not be liable for damages or otherwise by reason of re-entry or termination of the term of this Lease. Notwithstanding such re-entry or termination, the liability of Tenant for rent herein provided for shall not be extinguished for the balance of the term remaining, and Landlord shall be entitled to recover rent, such sum to be paid in equal monthly installments on the first day of each month during such period.

SECTION 8.3 RIGHT TO RELET: Should Landlord elect to re-enter, as herein provided, or should it take possession pursuant to legal proceedings or pursuant to any notice provided for by law, it may either terminate this Lease or it may, from time to time, without terminating this Lease, make such alterations and repairs as may be necessary in order to relet the leased premises, and relet the same or any part thereof for such term or terms (which may be for a term extending beyond the term of this Lease) and at such rental or rentals upon such other terms and conditions as Landlord, in its sole discretion, may deem advisable; and, upon each such reletting, all rentals received by Landlord from such reletting shall be applied: first, to the payment of any indebtedness other than rent due hereunder from Tenant to Landlord; second, to the payment of any costs and expenses of such reletting, including brokerage fees and attorneys' fees and costs of such alterations and repairs; third, to the payment of rent due and unpaid hereunder; and the residue, if any, shall be held by Landlord and applied in payment of future rent as the same may become due and payable hereunder. If the monthly rentals received from such reletting shall be less than that to be paid during such month by Tenant hereunder, Tenant shall pay any such deficiency to Landlord. Such deficiency shall be calculated and paid monthly. No such re-entry or taking possession of the leased premises by Landlord shall be construed as an election on its part to terminate this Lease unless a written notice of such intention be given to Tenant or unless the termination thereof be decreed by a court of competent jurisdiction. Notwithstanding any such reletting without termination, Landlord may at any time thereafter elect to terminate this Lease for such previous breach. Should Landlord at any time terminate this Lease for any breach, in addition to any other remedies it may have, it may recover from Tenant all damages it may incur by reason of such breach, including the cost of recovering the leased premises, reasonable attorneys' fees, and including the worth at the time of such termination of the excess, if any, of the amount of rent and charges equivalent to the rent reserved in this Lease for the remainder of the stated term over the then reasonable rental value of the leased premises for the remainder of the stated term, all of which amounts shall be immediately due and payable from Tenant to Landlord. In determining the rent which would be payable by Tenant hereunder subsequent to default, the annual rent for each year of the unexpired term shall be equal to the average annual minimum and percentage rents paid by Tenant from the commencement of the term to the time of default, or during the preceding three (3) full calendar years, whichever period is shorter.



### 1353 Williamson St. Lease

SECTION 8.4 PARTIES MAY REMEDY DEFAULTS: In the event of any breach hereunder by either party, and in lieu of Landlord's terminating this Lease as herein provided, Landlord or Tenant, respectively, may immediately or at any time thereafter, after having given the other party the requested notice to correct the same and the time for such correction having elapsed, cure such breach for the account and at the expense of the other party. If Landlord or Tenant at any time, by reason of such breach, is compelled to pay, or elects to pay, any sum of money or do any act which will require the payment of any sum of money, or incurs any expense, including reasonable attorneys' fees, in instituting or prosecuting any action or proceeding to enforce such party's rights hereunder, the sum or sums so paid or incurred by such party, if paid or incurred by Landlord, shall be deemed to be additional rent hereunder and shall be due from Tenant to Landlord, with interest thereon at the rate of ten percent (10%) per annum from the date of payment thereof, on the first day of the month following the payment of such respective sums, and if paid or incurred by Tenant, shall be due and payable by Landlord on demand without interest. This option given to the parties is intended for their protection and its existence shall not release the parties from the obligation to perform the terms and covenants herein provided to be performed by the respective parties or deprive Landlord of any legal rights which it may have by reason of any default of Tenant.

SECTION 8.5 LANDLORD'S REMEDIES; LIQUIDATED DAMAGES: In the event that at any time, whether before or after the commencement of the term hereof, a petition shall be filed by Tenant or against Tenant and Tenant shall thereafter be adjudicated bankrupt, or such petition shall be approved by the court, in any court or pursuant to any statute either of the United States or of any state, whether in bankruptcy, insolvency, for reorganization under Chapter XI of the Bankruptcy Act or under the Arrangement provisions of the Bankruptcy Act, or under the provisions of any law of like import, for the appointment of a receiver or trustee of Tenant or for the property of Tenant, or if Tenant shall make an assignment of Tenant's property for the benefit of its creditors, or if proceedings are instituted in a court of competent jurisdiction for the reorganization, liquidation or involuntary dissolution of Tenant, then immediately upon the happening of any such event, and without any entry or other act by Landlord, this Lease and the term and estate hereby granted (whether or not the term therefor shall have commenced) shall expire, terminate and come to an end in the same manner and with the same force and effect as if the date of such occurrence were the date hereinbefore fixed for the expiration of the term hereof. In the event of the termination of the term hereof by the happening of any such event, Landlord shall forthwith upon such termination, and any other provisions of this Lease to the contrary notwithstanding, become entitled to recover, as and for liquidated damages caused by such breach of the provisions of this Lease, an amount equal to the difference between the then cash value of the rent reserved hereunder for the unexpired portion of the demised term (in determining the rent reserved hereunder, the annual rent for each year of the unexpired term shall be equal to the average annual minimum and percentage rents paid by Tenant from the commencement of the term to the time of termination hereunder, or during the preceding three (3) full calendar years, whichever period is shorter) and the then cash rental value of the leased premises for such unexpired portion of the term hereby demised unless the statute which governs or shall govern the proceeding in which such damages are to be proved limits or shall be entitled to prove as and for liquidated damages an amount equal to that allowed by or under such statute.



### 1353 Williamson St. Lease

The provisions of this paragraph shall be without prejudice to Landlord's right to prove in full damages for rent accrued prior to the termination of this Lease but not paid. This provision of this Lease shall be without prejudice to any rights given Landlord by any pertinent statute to prove for any amounts allowed thereby. In making such computation, the then cash rental value of the leased premises shall be deemed prima facie to be the rent realized upon any reletting, if such reletting can be accomplished by Landlord within a reasonable time after such termination of this Lease.



### 1353 Williamson St. Lease

SECTION 8.6 WAIVER OF REDEMPTION: Tenant hereby expressly waives any and all rights of redemption granted by or under any present or future laws in the event of Tenant's being evicted or dispossessed for any cause, or in the event of Landlord's obtaining possession of the leased premises by reason of the violation by Tenant of any of the covenants or conditions of this Lease, or otherwise.

SECTION 8.7 RIGHTS CUMULATIVE: All rights and remedies of Landlord and Tenant herein enumerated shall be cumulative and none shall exclude any other right or remedy allowed by law, and said rights and remedies may be exercised and enforced concurrently and whenever and as often as occasion therefor arises.

SECTION 8.8 DEFAULT BY LANDLORD AND RIGHTS OF TENANT: Landlord shall be in default under this Lease if it fails to observe and perform any provisions or to fulfill any covenant of this Lease where such failure continues for thirty (30) days, 21-days if it is HVAC or hood related, after Tenant's written notice to Landlord specifying the nature of such default. In case of a default that cannot be completely cured or remedied within such thirty (30) day period, 21-days if it is HVAC or hood related, a Landlord default shall occur if Landlord does not commence a cure within such thirty (30) day period (21-days if it is HVAC or hood related), or, having commenced a cure, if Landlord fails to diligently proceed to remedy or cure such default and promptly complete such remedy in a timely manner. Upon a Landlord default beyond any applicable notice and cure period, Tenant shall have all remedies available at law or in equity. If in an event where Tenant is

In the event that Landlord has not commenced the remedy of a Landlord default, Tenant may have the right to perform the needed remedy and invoice Landlord for the cost of the remedy, and/or with notice, withhold rent so that the cost of the remedy is reimbursed.

### SECTION NINE: MISCELLANEOUS

SECTION 9.1 SUBORDINATION: At Landlord's option, this Lease shall be subordinated to any existing mortgages covering the leased premises, any extension or renewal thereof, or to any new mortgages which may be placed thereon from time to time; provided, however, anything contained herein to the contrary notwithstanding, every such mortgage shall contain a provision that the mortgagee shall recognize the validity of this Lease in the event of foreclosure of Landlord's interest so long as Tenant shall not be in default under the terms of this Lease. Tenant shall execute whatever instruments may be required to effect such subordination.

SECTION 9.2 SALE OF PROPERTY: Landlord shall have the right at any time to sell, transfer or convey its interest in the real estate, improvements and building of which the leased premises are a part to any person, firm or corporation whatsoever, and upon any such sale, transfer or conveyance, Landlord shall cease to be liable under any covenant, condition or obligation imposed upon it by this Lease, or any of the terms and provisions thereof; provided, however, that any such sale, transfer or conveyance shall be subject to this Lease and that all of Landlord's covenants and obligations contained herein shall be binding upon the subsequent



### 1353 Williamson St. Lease

owner or owners thereof; and provided further that such transferee of Landlord shall, in writing, assume the obligations of Landlord hereunder.

SECTION 9.3 OFFSET STATEMENT: Within ten (10) days after request therefor by Landlord, or in the event that upon any sale, assignment or hypothecation of the leased premises and/or the land thereunder by Landlord, an offset statement shall be required by Tenant, Tenant agrees to deliver in recordable form a certificate to any proposed mortgagee or purchaser, or to Landlord, certifying (if such be the case) that this Lease is in full force and effect and that there are no defenses or offsets thereto, or stating those claimed by Tenant.

SECTION 9.4 ATTORNNMENT: Tenant shall, in the event any proceedings are brought for the foreclosure of, or in the event of exercise of the power of sale under, any mortgage made by Landlord covering the leased premises, attorn to the purchaser upon any such foreclosure or sale and recognize such purchaser as the landlord under this Lease.

SECTION 9.5 RECORDING: Tenant shall not record this Lease without the written consent of Landlord; however, upon the request of either party hereto, the other party shall join in the execution of memorandum or so-called "short form" of this Lease for the purposes of recordation. Said memorandum or short form of this Lease shall describe the parties, the leased premises and the term of this Lease and shall incorporate this Lease by reference.

SECTION 9.6 EXCAVATIONS: In case any excavation shall be made for buildings or improvements or for any other purpose upon the land adjacent to or near the leased premises, Tenant will afford to Landlord, or the person or persons, firms or corporations causing or making such excavation, license to enter upon the leased premises for the purpose of doing such work as Landlord or such person or person, firms or corporations shall deem to be necessary to preserve the walls or structures of the building from injury, and to protect the building by proper securing of foundations. Insofar as Landlord may have control over the same, all such work shall be done in a manner as will not materially interfere with the operation of Tenant's business in the leased premises.

SECTION 9.7 ACCESS TO PREMISES: Landlord reserves the right to enter upon the leased premises at all reasonable hours for the purpose of inspecting the same, or for making repairs, additions or alterations to the building in which the leased premises are located, to exhibit the leased premises to prospective tenants, purchasers or others, to display, during the last ninety (90) days of the Lease term, without hindrance or molestation by Tenant, "For Rent" or similar signs on the exterior of the leased premises. The exercise by Landlord of any of its rights under this provision shall not be deemed an eviction or disturbance of Tenant's use and possession of the leased premises.

SECTION 9.8 QUIET ENJOYMENT: If and so long as Tenant pays the rent reserved by this Lease and performs and observes all of the covenants and provisions hereof, Tenant shall quietly enjoy the leased premises, subject, however, to the terms of this Lease.



### 1353 Williamson St. Lease

SECTION 9.9 NOTICES: Any notice required or permitted under this Lease shall be deemed sufficiently given or served if sent by certified mail to the addresses given below, or such other address as Landlord or Tenant may designate in writing, and either party hereto may, by like written notice, at any time and from time to time, designate a different address to which notices shall subsequently be sent. Notices given in accordance with these provisions shall be deemed received when mailed.

If to Tenant:

If to Landlord:

SECTION 9.10 HOLDING OVER: In the event Tenant remains in possession of the leased premises after the expiration of this Lease and without the execution of a new lease, it shall be deemed to be occupying the same as a tenant from month-to-month, subject to all of the conditions, provisions and obligations of this Lease insofar as the same are applicable to a month-to-month tenancy. However, rental rate during the holdover period shall be 125% of the last official rental rate.

SECTION 9.11 CONSENTS BY LANDLORD: Whenever under this Lease provision is made for Tenant securing the written consent or approval of Landlord, such consent or approval shall not be unreasonably withheld.

SECTION 9.12 SUCCESSORS AND ASSIGNS: The terms, covenants and conditions hereof shall be binding upon and inure to the successors in interest and assigns of the parties hereto.

SECTION 9.13 GOVERNMENTAL REGULATIONS: Tenant shall, at Tenant's sole cost and expense, comply with all of the requirements of all city, county, municipal, state, federal and other applicable governmental authorities now in force, or which may hereafter be in force, pertaining to installations, repairs and business operations in the leased premises and shall faithfully observe all statutes now in force or which may hereafter be in force.

SECTION 9.14 ENVIRONMENTAL LAWS: Landlord represents that the leased premises and the building of which the leased premises are a part are in compliance with, and upon commencement date of this Lease will be in compliance with, applicable laws, ordinances, regulations, rules, and other governmental requirements in effect with respect to the leased premises and the building. Landlord further represents that no substance has been, is, or will be present on the leased premises or in the building of which they are a part prior to the commencement of this Lease in a form, quantity or manner which if known to be present, on, under, in or about the property would require clean-up, removal or some other remedial action ("hazardous substance") under any federal, state or local laws, regulations, ordinances or rules ("environmental laws"). Tenant agrees that during its tenancy, it will cause no substance to be present, used, stored, deposited, treated, recycled or disposed of on, under, in or about the leased premises or the building of which they are a part in a form, quantity or manner which if known to



### 1353 Williamson St. Lease

be present on, under, in or about the property would require clean-up, removal or some other remedial action under applicable environmental laws. All such hazardous substances shall be handled in accordance with applicable laws.

SECTION 9.15 FORCE MAJEURE: In the event that either Landlord or Tenant shall be delayed or hindered in or prevented from the performance of any act required hereunder by reasons of strikes, lock outs, labor disputes, inability to procure materials, failure of power, restrictive governmental laws or regulations, riots, insurrection, war or other reason of a like nature not attributable to the negligence or fault of the party delayed in performing work or doing acts required under the terms of this Lease, then performance of such act shall be excused for the period of the unavoidable delay and the period for the performance of any such act shall be extended for an equivalent period; provided, however, that this provision shall not operate to excuse Tenant from the timely payment of rent and other payments required by the terms of this Lease.

SECTION 9.16 ESTOPPEL CERTIFICATES: Tenant shall from time to time, within five (5) days from the request of Landlord, execute, acknowledge and deliver to Landlord, in form reasonably satisfactory to Landlord and/or Landlord's mortgagee, a written statement certifying that Tenant has accepted the Leased Premises, that this Lease is unmodified and in full force and effect (or if there have been modifications, that the same are in full force and effect as modified and stating the modifications), that the Landlord is not in default under the Lease or any modifications thereto, the date to which the rental and other charges have been paid in advance, if any, or such other accurate certification as may reasonably be required by Landlord or Landlord's mortgagee, and agreeing to give copies to any mortgagee of Landlord of all notices by Tenant to Landlord. It is intended that any such statement delivered pursuant to this subsection may be relied upon by a prospective purchaser of the Leased Premises, mortgagee of the Leased Premises and their respective successors and assigns.

SECTION 9.17 GENERAL: Nothing contained in this Lease shall be deemed or construed by the parties hereto or by any third party to create the relationship of principal and agent or of partnership or of joint venture or of any association between Landlord and Tenant, it being expressly understood and agreed that neither the method of computation of rent nor any other provisions contained in this Lease nor any acts of the parties hereto shall be deemed to create any relationship between Landlord and Tenant other than the relationship of landlord and tenant. No waiver of any default of Tenant or Landlord hereunder shall be implied from any omission by Landlord or Tenant to take any action on account of such default if such default persists or is repeated, and no express waiver shall affect any default other than the default specified in the express waiver and that only for the time and to the extent therein stated. One or more waivers of any covenant, term or condition of this Lease by Landlord or Tenant shall not be construed as a waiver of a subsequent breach of the same covenant, term or condition. The consent or approval by Landlord to or of any act by Tenant requiring Landlord's consent or approval shall not be deemed to waive or render unnecessary Landlord's consent or approval to or of any subsequent, similar act by Tenant. The invalidity or unenforceability of any provision hereof shall not affect or impair any other provisions hereof. The necessary grammatical



**1353 Williamson St. Lease**

changes required to make the provisions of this Lease apply in plural sense where there is more than one tenant and to either corporations, associations, partnerships or individuals, males or females, shall in all instances be assumed as though in each case fully expressed. The laws of the State of Wisconsin shall govern the validity, performance and enforcement of this Lease. The submission of this Lease for examination does not constitute a reservation of or option for the leased premises, and this Lease shall become effective as a lease only upon execution and delivery thereof by Landlord and by Tenant. The headings contained herein are for convenience only and do not define, limit or construe the contents of the provisions hereof. All negotiations, representations and understandings between the parties hereto are incorporated herein and may be modified or altered only by agreement in writing between the parties hereto.



### 1353 Williamson St. Lease

#### SECTION 9.18 MISC.:

- Parties agree that the following fixtures and equipment are currently in and/or attached to the property, and shall remain as part of the building and shall be considered Landlord's property at the termination of the lease.
  - Commercial kitchen hood
  - Grease trap
  - Water softener
  - Storefront box signage

Tenant shall not have the right to remove above said items without written consent from Landlord, and compensation, but Tenant shall be responsible for maintenance, repairs, and replacement of such fixtures and equipment.

- Tenant agrees to keep the interior temperature and thermostat of the premises to be no less than 55-degrees so to prevent any pipes from freezing and being damaged. Should there be any damage to the pipes, plumbing, and related systems due to extreme temperatures, Tenant shall be responsible for the repairs/ replacements of any issues that arise.
- At any time during the initial lease and its extensions, Tenant shall have the Option to Purchase the property, and may exercise said option at any time. The sale price of the property shall be determined by the average of three (3) 3<sup>rd</sup> party real estate professionals (i.e.: real estate agent/broker, appraiser, etc.).
  - Tenant shall, at own expense, hire Tenant's 3<sup>rd</sup> party real estate professional.
  - Landlord shall, at own expense, hire Tenant's 3<sup>rd</sup> party real estate professional.
  - Final 3<sup>rd</sup>-party professional shall be mutually decided upon by both Tenant and Landlord, and shall also be the first recipient of Tenant's 3<sup>rd</sup> party real estate professional's and Landlord's 3<sup>rd</sup> party real estate professional's findings, and then present all three 3<sup>rd</sup> parties' findings to the Tenant and Landlord at the same time.

Parties will mutually agree to a closing date, along with other due diligence items upon Tenant exercising Tenant's Option to Purchase.

Should at any time during the lease a third-party purchaser approach the Landlord with an offer to purchase of the property, and said offer is accepted, Tenant may exercise Tenant's purchase option within 14 days of written and delivered notice from the Landlord, and may take the priority position and purchase the property within the pre-agreed price stipulation(s) no matter the offer price of the third-party buyer. Tenant will be allowed up to \_\_\_\_\_ days to obtain the needed financing should option be exercised. Should Landlord succeed in selling the



### 1353 Williamson St. Lease

property to a third-party purchaser, all prior existing terms of Tenant's option to purchase remain intact and shall carry over to the new owner.

Upon the purchase of the property, at closing, Seller/Landlord shall return Security Deposit to Tenant/Buyer.

### SECTION TEN: ATTACHMENTS

SECTION 10.I. ATTACHMENTS The following are attached hereto and made a part hereof with the same force and effect as if set forth in full herein:

- Exhibit A – Lease Guaranty
- Exhibit B – Site Plan (to also show parking stall assignment)
- Exhibit C – Floorplan

*Signatures appear on the following page.*



## 1353 Williamson St. Lease

IN WITNESS WHEREOF, Landlord and Tenant have executed this Lease the day and year first above written.

LANDLORD: CATTRAN, LLC

\_\_\_\_\_  
Print Name:

Date: \_\_\_\_\_

TENANT:

\_\_\_\_\_  
Print Name:

Date: \_\_\_\_\_

\_\_\_\_\_  
Print Name:

Date: \_\_\_\_\_



## 1353 Williamson St. Lease

Exhibit ALEASE GUARANTY

To induce Landlord to enter into the foregoing lease, and in consideration of good and valuable consideration, the receipt and sufficiency of which is acknowledged, the undersigned guarantors, jointly and severally, do personally guaranty payment of rent and all other sums due or to become due from the Tenant, its successors or assigns during the initial and any extended terms of the lease; and the performance by the Tenant, its successors or assigns of all covenants and agreements required to be performed by the Tenant, its successors or assigns during the initial and any extended terms of the lease.

Landlord may immediately sue on the guaranty without first attempting to collect from Tenant or to realize on any collateral, but shall first give guarantors notice that Landlord will take such action. Undersigned shall, within 10 days after notice from Landlord, pay Landlord any amounts due under this guaranty.

Undersigned waives notice of acceptance and any other notice; except Landlord shall give undersigned any notice of default which Landlord gives Tenant.

This guaranty shall be binding upon the undersigned and their heirs, personal representatives, successors and assigns.

Signed this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_.

\_\_\_\_\_  
Guarantor:

Home Address:

Telephone:

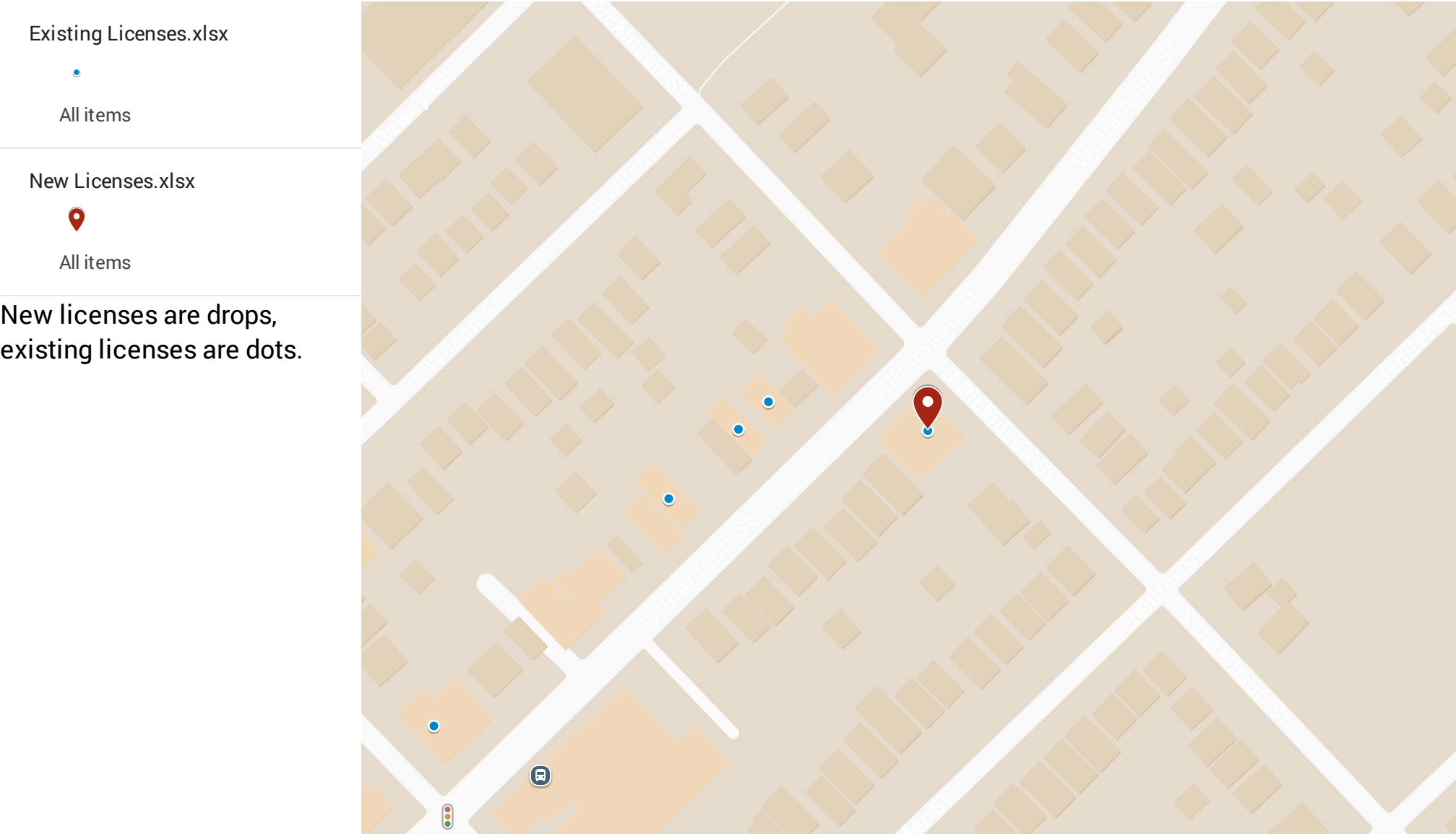
E-mail:







# November 2024 ALRC New License







PO Box 8474  
Madison, WI 53708

#### Board of Directors

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Marlisa Kopenski Condon, President	Kate Allen Rubin
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Nov. 19, 2024

City of Madison Alcohol License Review Committee  
210 Martin Luther King, Jr. Blvd. Rm 201

Re: Agenda item 85809/The Le Le Group LLC

Dear City of Madison Alcohol License Review Committee:

The board of the Marquette Neighborhood Association voted to support the application for a Class B combination liquor and beer license sought by The Le Le Group LLC dba Ha Long Bay at 1353 Williamson St.

We ask that the ALRC support the license application.

Sincerely,

Marlisa Kopenski Condon  
President, Marquette Neighborhood Association





# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Master

**File Number: 86104**

**File ID:** 86104

**File Type:** License

**Status:** MPD Report

**Version:** 1

**Reference:**

**Controlling Body:** ALCOHOL  
LICENSE REVIEW  
COMMITTEE

**File Created Date :** 11/14/2024

**File Name:**

**Final Action:**

**Title:** Summary of Recent Calls for Service

**Notes:**

**Sponsors:**

**Effective Date:**

**Attachments:** ALRC Data 10-07 to 10-13.pdf, ALRC Data 10-14 to  
10-20.pdf, ALRC Data 10-21 to 10-27.pdf, ALRC  
Data 10-28 to 11-03.pdf, ALRC Data 11-04 to  
11-10.pdf

**Enactment Number:**

**Author:**

**Hearing Date:**

**Entered by:** jverbick@cityofmadison.com

**Published Date:**

### History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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### Text of Legislative File 86104

Title  
Summary of Recent Calls for Service



Entity	IncNum	Date	Type	Description	Address	Sector
4810 WASHINGTON INC	2024-00449978	2024-10-10 18:29:29	65	Check Person	4810 E WASHINGTON AVE	518
4810 WASHINGTON INC	2024-00448544	2024-10-09 21:50:27	98Q	911 Call Question	4810 E WASHINGTON AVE	518
7-ELEVEN #35851J	2024-00449461	2024-10-10 13:25:25	65	Check Person	2216 UNIVERSITY AVE	206
ALCHEMY CAFE	2024-00447012	2024-10-09 00:50:09	87S	Stratified Policing	1980 ATWOOD AVE	410
ALDI #21	2024-00453920	2024-10-13 10:19:32	13	Theft Retail	3925 LIEN RD	605
ALDI #21	2024-00449830	2024-10-10 16:54:26	71	Trespass	3925 LIEN RD	605
ALDI #21	2024-00447980	2024-10-09 15:21:27	47	Disturbance Unwanted Person	3925 LIEN RD	605
ALDI #22	2024-00452974	2024-10-12 16:06:19	71	Trespass	8222 WATTS RD	129
AMERICINN OF MADISON WEST	2024-00451095	2024-10-11 12:25:41	CARESL	CARES Response	516 GRAND CANYON DR	218
AMERICINN OF MADISON WEST	2024-00451252	2024-10-11 14:02:15	CARESL	CARES Response	516 GRAND CANYON DR	218
AMERICINN OF MADISON WEST	2024-00451269	2024-10-11 14:11:17	65	Check Person	516 GRAND CANYON DR	218
AMOCO	2024-00453178	2024-10-12 19:07:08	21	Fraud	1129 S PARK ST	306
AMOCO	2024-00453360	2024-10-12 21:57:32	38	Disturbance	1129 S PARK ST	306
AMOCO	2024-00448610	2024-10-09 23:04:11	87	Assist Citizen	1129 S PARK ST	306
APPLEBEE'S NEIGHBORHOOD GRILL & BAR	2024-00444798	2024-10-07 17:18:42	98D	911 Disconnect	660 S WHITNEY WAY	218
ATTIC ANGEL PLACE	2024-00453047	2024-10-12 16:59:36	31	Assist EMS/Fire	8301 OLD SAUK RD	128
BARLEYPOP TAP AND SHOP	2024-00445129	2024-10-07 21:44:32	31	Assist EMS/Fire	2045 ATWOOD AVE	410
BAYMONT INN & SUITES	2024-00451045	2024-10-11 11:57:19	87	Assist Citizen	8102 EXCELSIOR DR	127
BAYMONT INN & SUITES	2024-00450585	2024-10-11 06:06:41	87	Assist Citizen	8102 EXCELSIOR DR	127
BAYMONT INN & SUITES	2024-00449970	2024-10-10 18:24:56	5	Battery	8102 EXCELSIOR DR	127
BAYMONT INN & SUITES	2024-00444692	2024-10-07 16:08:58	88	Assist Police	8102 EXCELSIOR DR	127
BAYMONT INN AND SUITES	2024-00452254	2024-10-12 01:47:08	45	Suspicious Vehicle	2810 COHO ST	308
BEST WESTERN WEST TOWNE SUITES	2024-00450019	2024-10-10 19:02:30	69	Damage to Property	650 GRAND CANYON DR	218
BEST WESTERN WEST TOWNE SUITES	2024-00443842	2024-10-07 07:37:09	98D	911 Disconnect	650 GRAND CANYON DR	218
BEST WESTERN WEST TOWNE SUITES	2024-00443843	2024-10-07 07:37:23	98U	911 Call Unintentional	650 GRAND CANYON DR	218
BISTRO HONDA	2024-00447850	2024-10-09 14:02:08	87S	Stratified Policing	1865 NORTHPORT DR	504
BISTRO HONDA	2024-00446986	2024-10-09 00:13:26	23	Drug Incident/Investigation	1865 NORTHPORT DR	504
BONEFISH GRILL	2024-00445282	2024-10-08 00:57:10	70	Alarm	7345 MINERAL POINT RD	124
BONEFISH GRILL	2024-00445354	2024-10-08 02:32:23	70	Alarm	7345 MINERAL POINT RD	124
BONEFISH GRILL	2024-00445357	2024-10-08 02:44:19	70	Alarm	7345 MINERAL POINT RD	124
BOWL-A-VARD	2024-00448863	2024-10-10 05:47:34	98A	911 Abandoned Call	2121 EAST SPRINGS DR	632
BOWL-A-VARD	2024-00452132	2024-10-11 23:41:46	12	Theft	2121 EAST SPRINGS DR	632
BOWL-A-VARD	2024-00448590	2024-10-09 22:38:38	98A	911 Abandoned Call	2121 EAST SPRINGS DR	632
BOWL-A-VARD	2024-00448591	2024-10-09 22:38:55	98A	911 Abandoned Call	2121 EAST SPRINGS DR	632
BUFFALO WILD WINGS #414	2024-00448641	2024-10-09 23:42:30	70	Alarm	789 UNIVERSITY AVE	411
CAPITAL ONE PETROLEUM	2024-00454582	2024-10-13 20:42:13	38	Disturbance	735 E WASHINGTON AVE	408
CAPITOL CENTRE MARKET	2024-00451689	2024-10-11 18:00:10	47	Disturbance Unwanted Person	111 N BROOM ST	405
CAPITOL CENTRE MARKET	2024-00904934	2024-10-12 11:10:00	90	Civil Dispute	111 N BROOM ST	405



CHEBA HUT	2024-00450329	2024-10-10 23:15:23	49	Noise Complaint	453 W GILMAN ST	403
CHIEF'S TAVERN	2024-00451849	2024-10-11 20:02:58	66	Check Property	300 COTTAGE GROVE RD	610
CHURCH KEY	2024-00453267	2024-10-12 20:30:00	87	Assist Citizen	626 UNIVERSITY AVE	403
CLUB 5	2024-00448592	2024-10-09 22:39:39	88F	Follow-Up	5 APPELGATE CT	309
CLUB 5	2024-00443650	2024-10-07 01:25:02	31	Assist EMS/Fire	5 APPELGATE CT	309
CLUB 5	2024-00447590	2024-10-09 11:21:57	70B	Alarm Broadcast/File	5 APPELGATE CT	309
COMFORT INN & SUITES	2024-00452079	2024-10-11 22:51:27	45	Suspicious Vehicle	4822 E WASHINGTON AVE	518
COMFORT INN & SUITES	2024-00451908	2024-10-11 20:42:38	97	Information	4822 E WASHINGTON AVE	518
COMFORT SUITES	2024-00454084	2024-10-13 12:44:14	65	Check Person	1253 JOHN Q HAMMONS DR	127
COMFORT SUITES	2024-00448202	2024-10-09 17:16:03	CARESL	CARES Response	1253 JOHN Q HAMMONS DR	127
COMFORT SUITES	2024-00452850	2024-10-12 14:21:27	CARESL	CARES Response	1253 JOHN Q HAMMONS DR	127
CONSOLIDATED MANAGEMENT COMPANY	2024-00451039	2024-10-11 11:53:36	65	Check Person	1000 EDGEWOOD COLLEGE DR	207
CONSOLIDATED MANAGEMENT COMPANY	2024-00446890	2024-10-08 22:27:00	98U	911 Call Unintentional	1000 EDGEWOOD COLLEGE DR	207
COOPERS TAVERN, THE	2024-00452070	2024-10-11 22:41:33	38	Disturbance	20 W MIFFLIN ST	406
COOPERS TAVERN, THE	2024-00447778	2024-10-09 13:25:37	38	Disturbance	20 W MIFFLIN ST	406
COURTYARD EAST MADISON	2024-00449041	2024-10-10 08:58:38	66	Check Property	2502 CROSSROADS DR	633
COURTYARD EAST MADISON	2024-00454606	2024-10-13 20:59:42	98A	911 Abandoned Call	2502 CROSSROADS DR	633
CRACKER BARREL #214	2024-00452867	2024-10-12 14:33:51	31	Assist EMS/Fire	2147 EAST SPRINGS DR	632
CRACKER BARREL #214	2024-00452815	2024-10-12 13:50:44	97	Information	2147 EAST SPRINGS DR	632
CROWNE PLAZA MADISON	2024-00452274	2024-10-12 02:03:50	56	Intoxicated Person	4402 E WASHINGTON AVE	518
CROWNE PLAZA MADISON	2024-00454316	2024-10-13 16:22:58	98A	911 Abandoned Call	4402 E WASHINGTON AVE	518
CROWNE PLAZA MADISON	2024-00452242	2024-10-12 01:30:56	21	Fraud	4402 E WASHINGTON AVE	518
DANE COUNTY AIRPORT	2024-00453444	2024-10-12 23:22:51	95	Adult Arrested Person	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2024-00453359	2024-10-12 21:57:31	98S	911 Call Silent	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2024-00453252	2024-10-12 20:12:53	34	Special Event	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2024-00450765	2024-10-11 09:07:20	98M	911 Misdia Call	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2024-00453946	2024-10-13 10:48:03	98S	911 Call Silent	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2024-00448852	2024-10-10 05:16:12	98D	911 Disconnect	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2024-00444430	2024-10-07 13:34:03	87	Assist Citizen	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2024-00453742	2024-10-13 06:06:39	98U	911 Call Unintentional	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2024-00449140	2024-10-10 10:05:03	14	Stolen Auto	4000 INTERNATIONAL LN	512
DARK HORSE	2024-00446885	2024-10-08 22:21:03	87	Assist Citizen	10 N LIVINGSTON ST	407
DELICACIES OF ASIA	2024-00445195	2024-10-07 23:22:00	87S	Stratified Policing	506 STATE ST	403
DELICACIES OF ASIA	2024-00448360	2024-10-09 19:00:13	57	Parking Complaint On Street	506 STATE ST	403
DEXTERS PUB	2024-00454655	2024-10-13 22:04:56	70	Alarm	301 NORTH ST	502
DEXTERS PUB	2024-00454265	2024-10-13 15:45:17	44	Suspicious Person	301 NORTH ST	502
DICKEY'S BBQ PIT OF MADISON	2024-00448444	2024-10-09 20:18:50	98U	911 Call Unintentional	4833 ANNAMARK DR	632
EDGEWATER	2024-00450071	2024-10-10 19:38:24	98A	911 Abandoned Call	1001 WISCONSIN PL	403
EMBASSY SUITES MADISON DOWNTOWN	2024-00447079	2024-10-09 02:12:13	88	Assist Police	231 S PINCKNEY ST	405



EVERLY & MIKO POKE	2024-00444198	2024-10-07 11:18:40	98D	911 Disconnect	2701 MONROE ST	207
FESTIVAL FOODS	2024-00445542	2024-10-08 07:37:42	47	Disturbance Unwanted Person	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2024-00448920	2024-10-10 07:30:28	47	Disturbance Unwanted Person	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2024-00450880	2024-10-11 10:30:31	12	Theft	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2024-00445583	2024-10-08 08:03:53	71	Trespass	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2024-00452818	2024-10-12 13:55:44	12	Theft	810 E WASHINGTON AVE	407
GAME DAY MADISON	2024-00453564	2024-10-13 01:08:33	87S	Stratified Policing	508 STATE ST	403
GAME DAY MADISON	2024-00452215	2024-10-12 01:00:22	87	Assist Citizen	508 STATE ST	403
GAME DAY MADISON	2024-00453297	2024-10-12 21:00:30	87S	Stratified Policing	508 STATE ST	403
GARVER EVENTS	2024-00443730	2024-10-07 04:16:01	70	Alarm	3330 ATWOOD AVE	602
GARVER EVENTS	2024-00904838	2024-10-07 09:29:00	12	Theft	3330 ATWOOD AVE	602
GIB'S	2024-00452801	2024-10-12 13:32:39	98D	911 Disconnect	201 W MIFFLIN ST	405
GIB'S	2024-00450001	2024-10-10 18:43:58	98D	911 Disconnect	201 W MIFFLIN ST	405
GLASS NICKEL PIZZA CO	2024-00444548	2024-10-07 14:52:34	74	Animal Complaint/Disturbance	5003 UNIVERSITY AVE	216
GLAZE TERIYAKI	2024-00452309	2024-10-12 02:46:54	47	Disturbance Unwanted Person	563 STATE ST	403
GLAZE TERIYAKI	2024-00449704	2024-10-10 15:45:04	47	Disturbance Unwanted Person	563 STATE ST	403
GOODMAN COMMUNITY CENTER	2024-00449853	2024-10-10 17:09:27	87	Assist Citizen	214 WAUBESA ST	601
GRACE COFFEE	2024-00453418	2024-10-12 23:02:53	98D	911 Disconnect	417 STATE ST	403
GRACE COFFEE	2024-00453009	2024-10-12 16:28:54	98A	911 Abandoned Call	417 STATE ST	403
GREWAL PETROLEUM	2024-00446914	2024-10-08 22:56:15	87	Assist Citizen	3859 E WASHINGTON AVE	605
HAMPTON INN	2024-00454581	2024-10-13 20:40:53	38	Disturbance	4820 HAYES RD	518
HAMPTON INN	2024-00452683	2024-10-12 11:56:18	38	Disturbance	4820 HAYES RD	518
HAMPTON INN & SUITES MADISON WEST	2024-00452674	2024-10-12 11:49:15	67	Property Found	483 COMMERCE DR	129
HARLEY'S LIQUOR & BAIT	2024-00449076	2024-10-10 09:19:39	31	Assist EMS/Fire	3838 ATWOOD AVE	610
HAYES PLACE	2024-00454367	2024-10-13 16:59:57	14	Stolen Auto	1145 N SHERMAN AVE	503
HAYES PLACE	2024-00453553	2024-10-13 00:55:00	66P	Problem Solving Property	1145 N SHERMAN AVE	503
HAYES PLACE	2024-00453445	2024-10-12 23:23:49	87S	Stratified Policing	1145 N SHERMAN AVE	503
HELBACHS COFFEE HOUSE	2024-00904864	2024-10-08 13:10:00	13	Theft Retail	410 D'ONOFRIO DR	124
HILTON MADISON AT MONONA TERRACE	2024-00453872	2024-10-13 09:17:27	52	Accident Hit and Run	9 E WILSON ST	405
HO-CHUNK GAMING MADISON	2024-00447775	2024-10-09 13:24:04	PHON	Phone	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2024-00452101	2024-10-11 23:13:13	98S	911 Call Silent	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2024-00452980	2024-10-12 16:11:27	53	Accident Private Property	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2024-00449478	2024-10-10 13:35:46	98U	911 Call Unintentional	4002 EVAN ACRES RD	621
HOLIDAY INN EXPRESS & SUITES MADISON	2024-00452315	2024-10-12 02:59:18	22H	Human Trafficking	5150 HIGH CROSSING BLVD	633
HOME 2 SUITES MADISON CENTRAL	2024-00454238	2024-10-13 15:13:57	71	Trespass	2153 RIMROCK RD	312
HOME 2 SUITES MADISON CENTRAL	2024-00445417	2024-10-08 04:37:54	REPO	Repo	2153 RIMROCK RD	312
HOME 2 SUITES MADISON CENTRAL	2024-00445333	2024-10-08 02:05:37	97	Information	2153 RIMROCK RD	312
HOME2 SUITES MADISON CENTRAL	2024-00445333	2024-10-08 02:05:37	97	Information	2153 RIMROCK RD	312
HOME2 SUITES MADISON CENTRAL	2024-00445417	2024-10-08 04:37:54	REPO	Repo	2153 RIMROCK RD	312



HOME2 SUITES MADISON CENTRAL	2024-00454238	2024-10-13 15:13:57 71	Trespass	2153 RIMROCK RD	312
HOMEWOOD SUITES MADISON WEST	2024-00445982	2024-10-08 12:07:26 71	Trespass	479 COMMERCE DR	129
HONG KONG CAFE	2024-00451122	2024-10-11 12:47:56 65	Check Person	2 S MILLS ST	204
HY-VEE	2024-00447898	2024-10-09 14:26:49 98U	911 Call Unintentional	675 S WHITNEY WAY	214
HY-VEE	2024-00453538	2024-10-13 00:46:35 47	Disturbance Unwanted Person	675 S WHITNEY WAY	214
HY-VEE	2024-00451567	2024-10-11 16:55:29 88F	Follow-Up	675 S WHITNEY WAY	214
HY-VEE MADISON	2024-00446783	2024-10-08 20:45:26 31	Assist EMS/Fire	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2024-00450794	2024-10-11 09:26:27 REPO	Repo	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2024-00450009	2024-10-10 18:56:52 13	Theft Retail	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2024-00452224	2024-10-12 01:10:31 66	Check Property	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2024-00451279	2024-10-11 14:17:17 38	Disturbance	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2024-00447436	2024-10-09 09:33:34 98A	911 Abandoned Call	3801 E WASHINGTON AVE	605
HY-VEE WINE & SPIRITS	2024-00449677	2024-10-10 15:29:59 98Q	911 Call Question	7475 MINERAL POINT RD	124
HY-VEE WINE & SPIRITS	2024-00446098	2024-10-08 13:24:43 REPO	Repo	7475 MINERAL POINT RD	124
HYATT PLACE MADISON	2024-00446727	2024-10-08 20:03:32 87	Assist Citizen	333 W WASHINGTON AVE	405
INN ON THE PARK	2024-00446902	2024-10-08 22:36:39 31	Assist EMS/Fire	22 S CARROLL ST	405
JAMERICA GROCERY DELI	2024-00454361	2024-10-13 16:57:55 65	Check Person	1236 WILLIAMSON ST	408
JENIFER STREET MARKET	2024-00904919	2024-10-11 14:30:00 97	Information	2038 JENIFER ST	410
JENIFER STREET MARKET	2024-00447451	2024-10-09 09:42:31 23	Drug Incident/Investigation	2038 JENIFER ST	410
JORDAN'S BIG TEN PUB	2024-00449101	2024-10-10 09:40:50 70B	Alarm Broadcast/File	1330 REGENT ST	202
KAVANAUGH'S ESQUIRE CLUB	2024-00446675	2024-10-08 19:29:18 65	Check Person	1025 N SHERMAN AVE	503
KOLLEGE KLUB	2024-00904846	2024-10-07 12:56:00 68	Property Lost	529 N LAKE ST	403
KWIK TRIP 1513	2024-00450148	2024-10-10 20:38:14 95	Adult Arrested Person	3401 UNIVERSITY AVE	208
KWIK TRIP 950	2024-00445095	2024-10-07 21:12:59 21	Fraud	4402 E BUCKEYE RD	614
KWIK TRIP 950	2024-00446950	2024-10-08 23:38:36 23	Drug Incident/Investigation	4402 E BUCKEYE RD	614
KWIK TRIP 951	2024-00451530	2024-10-11 16:36:03 47	Disturbance Unwanted Person	6702 RAYMOND RD	123
KWIK TRIP 951	2024-00446785	2024-10-08 20:46:37 87S	Stratified Policing	6702 RAYMOND RD	123
KWIK TRIP 952	2024-00449753	2024-10-10 16:16:07 53	Accident Private Property	2538 FISH HATCHERY RD	308
KWIK TRIP 952	2024-00444700	2024-10-07 16:16:14 87	Assist Citizen	2538 FISH HATCHERY RD	308
KWIK TRIP 955	2024-00451325	2024-10-11 14:44:29 66	Check Property	1625 N STOUGHTON RD	516
KWIK TRIP 955	2024-00904901	2024-10-10 14:15:00 13	Theft Retail	1625 N STOUGHTON RD	516
KWIK TRIP 956	2024-00446797	2024-10-08 20:55:00 97	Information	3153 MAPLE GROVE DR	118
KWIK TRIP 960	2024-00446884	2024-10-08 22:20:44 47	Disturbance Unwanted Person	401 N THIRD ST	501
KWIK TRIP 960	2024-00451721	2024-10-11 18:32:23 88F	Follow-Up	401 N THIRD ST	501
KWIK TRIP 960	2024-00443781	2024-10-07 06:15:13 38	Disturbance	401 N THIRD ST	501
KWIK TRIP 961	2024-00450584	2024-10-11 06:04:42 44	Suspicious Person	3528 E WASHINGTON AVE	513
KWIK TRIP 961	2024-00453111	2024-10-12 18:01:53 66	Check Property	3528 E WASHINGTON AVE	513
KWIK TRIP 963	2024-00446173	2024-10-08 14:11:42 23	Drug Incident/Investigation	1434 NORTHPORT DR	508
KWIK TRIP 963	2024-00454232	2024-10-13 15:04:11 47	Disturbance Unwanted Person	1434 NORTHPORT DR	508



KWIK TRIP 963	2024-00449662	2024-10-10 15:22:37 13	Theft Retail	1434 NORTHPORT DR	508
LA QUINTA INN & SUITES	2024-00452415	2024-10-12 07:26:30 75	ATL Person	5217 EAST TERRACE DR	520
LA TAGUARA	2024-00451147	2024-10-11 13:07:30 60	Traffic Complaint/Investigation	3502 E WASHINGTON AVE	513
LOCKER ROOM	2024-00450692	2024-10-11 08:18:57 65	Check Person	1810 ROTH ST	503
LUCKY'S MARKET - PARK ST	2024-00446777	2024-10-08 20:38:50 87S	Stratified Policing	2201 S PARK ST	310
LUCKYS 1313 BREW PUB LLC	2024-00450334	2024-10-10 23:19:13 87	Assist Citizen	1313 REGENT ST	205
LUNAS GROCERIES	2024-00448978	2024-10-10 08:22:18 70B	Alarm Broadcast/File	2010 RED ARROW TRL	211
MADISON CLUB	2024-00443803	2024-10-07 06:55:24 70B	Alarm Broadcast/File	5 E WILSON ST	405
MADISON FOOD MART	2024-00449565	2024-10-10 14:29:49 13	Theft Retail	902 E JOHNSON ST	407
MADISON FOOD MART	2024-00449876	2024-10-10 17:18:52 44	Suspicious Person	902 E JOHNSON ST	407
MADISON RESIDENCE INN	2024-00452596	2024-10-12 10:48:33 69	Damage to Property	4862 HAYES RD	518
MADISON RESIDENCE INN	2024-00452653	2024-10-12 11:28:11 97	Information	4862 HAYES RD	518
MADISON'S	2024-00454466	2024-10-13 18:32:24 31	Assist EMS/Fire	119 KING ST	405
MAHARANI INDIAN RESTAURANT	2024-00448517	2024-10-09 21:19:18 66	Check Property	380 W WASHINGTON AVE	405
MENDOTA HOSPITALITY	2024-00453210	2024-10-12 19:29:42 55	OMVWI Arrest/Intoxicated Driver	2920 N SHERMAN AVE	505
METRO MARKET #179	2024-00444549	2024-10-07 14:53:07 21	Fraud	261 JUNCTION RD	128
METRO MARKET #434	2024-00449289	2024-10-10 11:42:15 98M	911 Misdia1 Call	6010 COTTAGE GROVE RD	627
METRO MARKET #434	2024-00448525	2024-10-09 21:31:59 98P	911 Call Playing w/Telephone	6010 COTTAGE GROVE RD	627
MILLER'S LIQUOR	2024-00443859	2024-10-07 07:48:30 50	Accident Property Damage	2401 UNIVERSITY AVE	206
MIRCH MASALA	2024-00453642	2024-10-13 02:18:18 65	Check Person	449 STATE ST	403
MOD PIZZA	2024-00451563	2024-10-11 16:50:10 52	Accident Hit and Run	7015 SLIGO DR	125
MOM'S BAR	2024-00453554	2024-10-13 00:57:53 87	Assist Citizen	614 UNIVERSITY AVE	403
MONDAYS	2024-00453275	2024-10-12 20:42:49 66	Check Property	523 STATE ST	403
MONDAYS	2024-00452238	2024-10-12 01:25:28 65	Check Person	523 STATE ST	403
MONONA CATERING	2024-00444014	2024-10-07 09:25:57 60	Traffic Complaint/Investigation	1 JOHN NOLEN DR	405
NITTY GRITTY, THE	2024-00446434	2024-10-08 16:45:17 65	Check Person	223 N FRANCES ST	404
NORTHPORT CITGO	2024-00444688	2024-10-07 16:07:05 98M	911 Misdia1 Call	1423 NORTHPORT DR	505
OLIVE GARDEN ITALIAN RESTAURANT	2024-00447838	2024-10-09 13:53:50 98D	911 Disconnect	4320 EAST TOWNE BLVD	631
OPEN PANTRY FOOD MART #1215	2024-00446386	2024-10-08 16:20:22 50	Accident Property Damage	1412 PFLAUM RD	616
PARK STREET MINI MART	2024-00444636	2024-10-07 15:47:19 71	Trespass	950 S PARK ST	306
PARK STREET MINI MART	2024-00444851	2024-10-07 17:47:55 73	Animal Bite	950 S PARK ST	306
PICK N SAVE EXPRESS #183	2024-00450973	2024-10-11 11:14:45 13	Theft Retail	1312 S PARK ST	306
PORTILLO'S HOT DOGS	2024-00454218	2024-10-13 14:47:13 98U	911 Call Unintentional	4505 EAST TOWNE BLVD	631
RED LOBSTER	2024-00444921	2024-10-07 18:39:13 38	Disturbance	4502 EAST TOWNE BLVD	631
RED ROCK SALOON	2024-00453651	2024-10-13 02:30:51 66	Check Property	222 W GORHAM ST	403
RED ROCK SALOON	2024-00453507	2024-10-13 00:21:02 87S	Stratified Policing	222 W GORHAM ST	403
RED ROCK SALOON	2024-00452094	2024-10-11 23:05:41 98U	911 Call Unintentional	222 W GORHAM ST	403
RED ROCK SALOON	2024-00453460	2024-10-12 23:36:08 87S	Stratified Policing	222 W GORHAM ST	403
REFUEL PANTRY	2024-00449712	2024-10-10 15:51:08 88F	Follow-Up	699 S WHITNEY WAY	214



REFUEL PANTRY	2024-00449971	2024-10-10 18:26:14 38	Disturbance	6702 MINERAL POINT RD	219
REFUEL PANTRY	2024-00451882	2024-10-11 20:21:54 50	Accident Property Damage	6702 MINERAL POINT RD	219
REFUEL PANTRY	2024-00453103	2024-10-12 17:56:45 87	Assist Citizen	699 S GAMMON RD	114
REFUEL PANTRY	2024-00443718	2024-10-07 03:59:32 87S	Stratified Policing	4601 VERONA RD	211
REFUEL PANTRY	2024-00448755	2024-10-10 01:46:00 38	Disturbance	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00447608	2024-10-09 11:29:26 38	Disturbance	2702 E WASHINGTON AVE	502
REFUEL PANTRY	2024-00443603	2024-10-07 00:20:05 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00443737	2024-10-07 04:37:55 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00445194	2024-10-07 23:20:26 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00445231	2024-10-08 00:10:03 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00445377	2024-10-08 03:28:32 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00447067	2024-10-09 02:03:00 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00447104	2024-10-09 02:45:02 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00447158	2024-10-09 04:31:50 87	Assist Citizen	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00447164	2024-10-09 04:49:28 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00453542	2024-10-13 00:49:34 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00450313	2024-10-10 22:52:20 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00449966	2024-10-10 18:23:55 38	Disturbance	6702 MINERAL POINT RD	219
REFUEL PANTRY	2024-00452169	2024-10-12 00:17:18 87S	Stratified Policing	4601 VERONA RD	211
REFUEL PANTRY	2024-00450489	2024-10-11 02:14:20 87S	Stratified Policing	4601 VERONA RD	211
REFUEL PANTRY	2024-00447157	2024-10-09 04:30:15 87S	Stratified Policing	4601 VERONA RD	211
REFUEL PANTRY	2024-00447086	2024-10-09 02:23:47 87S	Stratified Policing	4601 VERONA RD	211
REFUEL PANTRY	2024-00444539	2024-10-07 14:44:50 66	Check Property	4601 VERONA RD	211
REFUEL PANTRY	2024-00450427	2024-10-11 00:50:24 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00450382	2024-10-11 00:07:21 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REGENT ST MINI MART	2024-00448310	2024-10-09 18:19:01 97	Information	1401 REGENT ST	205
REGENT ST MINI MART	2024-00448313	2024-10-09 18:19:49 12	Theft	1401 REGENT ST	205
RILEY'S WINES OF THE WORLD	2024-00448539	2024-10-09 21:45:45 41	Domestic Disturbance	402 W GORHAM ST	403
RILEY'S WINES OF THE WORLD	2024-00454495	2024-10-13 19:12:13 7	Weapons Offense	402 W GORHAM ST	403
ROCKY'S LIQUOR EAST WASHINGTON	2024-00444702	2024-10-07 16:18:38 75	ATL Person	2734 E WASHINGTON AVE	502
ROCKY'S LIQUOR EAST WASHINGTON	2024-00450011	2024-10-10 18:57:11 14	Stolen Auto	2734 E WASHINGTON AVE	502
ROCKY'S LIQUOR WEST	2024-00449824	2024-10-10 16:51:48 87	Assist Citizen	4217 W BELTLINE HWY	211
ROCKY'S LIQUOR WEST	2024-00448987	2024-10-10 08:26:30 44	Suspicious Person	4217 W BELTLINE HWY	211
SA-BAI THONG	2024-00453082	2024-10-12 17:36:04 31	Assist EMS/Fire	6802 ODANA RD	218
SABAIDEE THAILAND LLC, WI	2024-00445129	2024-10-07 21:44:32 31	Assist EMS/Fire	2045 ATWOOD AVE	410
SAMBA BRAZILIAN GRILL	2024-00443923	2024-10-07 08:39:22 87S	Stratified Policing	240 W GILMAN ST	403
SHERATON MADISON HOTEL	2024-00443704	2024-10-07 03:17:39 87	Assist Citizen	706 JOHN NOLEN DR	313
SLEEP INN & SUITES	2024-00446871	2024-10-08 22:06:21 14	Stolen Auto	4802 TRADEWINDS PKWY	620
SOOKIE'S VEGGIE BURGERS	2024-00453464	2024-10-12 23:38:03 87S	Stratified Policing	502 STATE ST	403



SOOKIE'S VEGGIE BURGERS	2024-00448128	2024-10-09 16:35:49 12	Theft	502 STATE ST	403
SPARE TIME MADISON	2024-00444520	2024-10-07 14:31:09 870	Community Outreach	7415 MINERAL POINT RD	124
STATE STREET BRATS	2024-00452209	2024-10-12 00:55:58 31	Assist EMS/Fire	603 STATE ST	403
STATE STREET BRATS	2024-00904865	2024-10-08 14:10:00 16	Stolen Bicycle	603 STATE ST	403
STATE STREET BRATS	2024-00452149	2024-10-11 23:55:31 87S	Stratified Policing	603 STATE ST	403
STATE STREET BRATS	2024-00454411	2024-10-13 17:41:59 66	Check Property	603 STATE ST	403
STRINGS RAMEN	2024-00443980	2024-10-07 09:12:40 98D	911 Disconnect	311 N FRANCES ST	403
STRINGS RAMEN	2024-00453102	2024-10-12 17:56:25 98D	911 Disconnect	311 N FRANCES ST	403
STRINGS RAMEN	2024-00454379	2024-10-13 17:15:38 98D	911 Disconnect	311 N FRANCES ST	403
STRINGS RAMEN	2024-00448640	2024-10-09 23:42:07 98A	911 Abandoned Call	311 N FRANCES ST	403
TABLE WINE	2024-00445129	2024-10-07 21:44:32 31	Assist EMS/Fire	2045 ATWOOD AVE	410
TACO BELL	2024-00447992	2024-10-09 15:29:29 71	Trespass	534 STATE ST	403
TACO BELL	2024-00452197	2024-10-12 00:46:30 87	Assist Citizen	534 STATE ST	403
TACO BELL	2024-00453043	2024-10-12 16:58:12 71	Trespass	534 STATE ST	403
TACO BELL	2024-00453619	2024-10-13 01:47:17 87	Assist Citizen	534 STATE ST	403
TARGET 1060	2024-00451795	2024-10-11 19:25:15 88F	Follow-Up	201 JUNCTION RD	128
TARGET 1060	2024-00444931	2024-10-07 18:50:05 52	Accident Hit and Run	201 JUNCTION RD	128
TARGET 1060	2024-00450746	2024-10-11 08:55:12 75	ATL Person	201 JUNCTION RD	128
TARGET 1069	2024-00449673	2024-10-10 15:28:47 66P	Problem Solving Property	4301 LIEN RD	605
TARGET 1069	2024-00451633	2024-10-11 17:25:28 98A	911 Abandoned Call	4301 LIEN RD	605
TARGET 1069	2024-00451772	2024-10-11 19:10:03 13	Theft Retail	4301 LIEN RD	605
TARGET 1069	2024-00452797	2024-10-12 13:27:38 13	Theft Retail	4301 LIEN RD	605
TARGET 1069	2024-00454483	2024-10-13 18:56:06 71	Trespass	4301 LIEN RD	605
TARGET 1069	2024-00453789	2024-10-13 07:50:55 66	Check Property	4301 LIEN RD	605
TARGET 1069	2024-00453261	2024-10-12 20:23:04 13	Theft Retail	4301 LIEN RD	605
TARGET 1069	2024-00453730	2024-10-13 05:34:49 65	Check Person	4301 LIEN RD	605
TARGET 1069	2024-00454271	2024-10-13 15:49:56 13	Theft Retail	4301 LIEN RD	605
TARGET STORE T-2765	2024-00448306	2024-10-09 18:15:45 88F	Follow-Up	750 HILLDALE WAY	215
TARGET STORE T-2765	2024-00444745	2024-10-07 16:42:20 13	Theft Retail	750 HILLDALE WAY	215
TASTE OF INDIA	2024-00454214	2024-10-13 14:37:56 98U	911 Call Unintentional	2623 MONROE ST	207
TASTE OF INDIA	2024-00454214	2024-10-13 14:37:56 98U	911 Call Unintentional	2623 MONROE ST	207
TAVERNAKAYA	2024-00446137	2024-10-08 13:46:22 5	Battery	27 E MAIN ST	405
TBD	2024-00453119	2024-10-12 18:07:18 66	Check Property	6717 ODANA RD	218
TEXAS ROADHOUSE	2024-00445017	2024-10-07 19:58:41 87	Assist Citizen	4841 ANNAMARK DR	632
TEXAS ROADHOUSE (WATTS)	2024-00445102	2024-10-07 21:17:31 87	Assist Citizen	7104 WATTS RD	123
THE CHEESECAKE FACTORY	2024-00453333	2024-10-12 21:33:19 38	Disturbance	1 WEST TOWNE MALL	124
THE DELICIOUSER	2024-00449834	2024-10-10 16:57:12 12	Theft	931 E MAIN ST	408
THE NEW MR ROBERTS	2024-00446652	2024-10-08 19:10:29 74	Animal Complaint/Disturbance	2116 ATWOOD AVE	410
THE RED ZONE	2024-00446868	2024-10-08 22:03:00 49	Noise Complaint	1212 REGENT ST	202



THE SYLVEE	2024-00904832	2024-10-07 06:56:00 16	Stolen Bicycle	25 S LIVINGSTON ST	408
THE TINSMITH	2024-00448914	2024-10-10 07:20:29 87O	Community Outreach	828 E MAIN ST	408
THE TINSMITH	2024-00454113	2024-10-13 13:14:05 98U	911 Call Unintentional	828 E MAIN ST	408
THE VINEYARD	2024-00453267	2024-10-12 20:30:00 87	Assist Citizen	626 UNIVERSITY AVE	403
THE WEDGE	2024-00445458	2024-10-08 05:42:29 65	Check Person	2001 ATWOOD AVE	410
TRIXIE'S LIQUOR STORE	2024-00451944	2024-10-11 21:02:57 87	Assist Citizen	2929 E WASHINGTON AVE	603
TWISTED GROUNDS	2024-00447591	2024-10-09 11:23:05 65	Check Person	6067 GEMINI DR	627
UPSTAIRS DOWNSTAIRS/LAZY OAF LOUNGE	2024-00450954	2024-10-11 11:04:33 5	Battery	1617 N STOUGHTON RD	516
VERONA ROAD BP MART	2024-00450808	2024-10-11 09:38:07 87S	Stratified Policing	4501 VERONA RD	211
VERONA ROAD BP MART	2024-00444404	2024-10-07 13:16:42 87S	Stratified Policing	4501 VERONA RD	211
VERONA ROAD BP MART	2024-00447009	2024-10-09 00:48:00 87S	Stratified Policing	4501 VERONA RD	211
VERONA ROAD BP MART	2024-00447516	2024-10-09 10:33:21 87S	Stratified Policing	4501 VERONA RD	211
VFW POST 7591	2024-00443943	2024-10-07 08:53:23 70B	Alarm Broadcast/File	301 COTTAGE GROVE RD	613
VICEROY INDIAN CUISINE	2024-00446098	2024-10-08 13:24:43 REPO	Repo	7475 MINERAL POINT RD	124
VICEROY INDIAN CUISINE	2024-00449677	2024-10-10 15:29:59 98Q	911 Call Question	7475 MINERAL POINT RD	124
VIENTIANE PALACE	2024-00450636	2024-10-11 07:23:03 69G	Damage to Property Graffiti	151 W GORHAM ST	403
VINTAGE BREWING COMPANY	2024-00453494	2024-10-13 00:06:05 47	Disturbance Unwanted Person	674 S WHITNEY WAY	218
VOM FASS	2024-00453348	2024-10-12 21:43:55 45	Suspicious Vehicle	66 WEST TOWNE MALL	124
VOM FASS	2024-00453005	2024-10-12 16:25:12 47	Disturbance Unwanted Person	66 WEST TOWNE MALL	124
VOM FASS	2024-00446257	2024-10-08 15:05:25 88F	Follow-Up	66 WEST TOWNE MALL	124
VOM FASS	2024-00904894	2024-10-10 10:40:00 12A	Theft from Auto	66 WEST TOWNE MALL	124
VOM FASS	2024-00453247	2024-10-12 20:05:32 65	Check Person	66 WEST TOWNE MALL	124
WAL-MART SUPERCENTER #1138	2024-00452666	2024-10-12 11:40:49 98U	911 Call Unintentional	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2024-00446133	2024-10-08 13:42:23 97	Information	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2024-00449973	2024-10-10 18:26:46 88F	Follow-Up	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2024-00454025	2024-10-13 11:57:10 65	Check Person	7202 WATTS RD	123
WAL-MART SUPERCENTER #2335	2024-00444841	2024-10-07 17:40:44 38	Disturbance	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2024-00453995	2024-10-13 11:30:29 38	Disturbance	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2024-00453996	2024-10-13 11:32:41 44	Suspicious Person	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2024-00447390	2024-10-09 09:01:40 71	Trespass	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2024-00451549	2024-10-11 16:43:51 69	Damage to Property	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2024-00444959	2024-10-07 19:10:20 98U	911 Call Unintentional	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2024-00449646	2024-10-10 15:14:37 66	Check Property	4198 NAKOOSA TRL	607
WALGREENS #02848	2024-00445956	2024-10-08 11:51:16 97	Information	606 S WHITNEY WAY	218
WALGREENS #04240	2024-00450052	2024-10-10 19:27:25 31	Assist EMS/Fire	3710 E WASHINGTON AVE	516
WALGREENS #04240	2024-00446906	2024-10-08 22:45:47 60T	Traffic Stop	3710 E WASHINGTON AVE	516
WALGREENS #04240	2024-00904916	2024-10-11 13:25:00 13	Theft Retail	3710 E WASHINGTON AVE	516
WASABI JAPANESE RESTAURANT	2024-00453642	2024-10-13 02:18:18 65	Check Person	449 STATE ST	403
WHISKEY JACKS	2024-00451994	2024-10-11 21:35:12 60T	Traffic Stop	552 STATE ST	403



WHISKEY JACKS	2024-00450367	2024-10-10 23:53:06 23	Drug Incident/Investigation	552 STATE ST	403
WHISKEY JACKS	2024-00450359	2024-10-10 23:44:45 87	Assist Citizen	552 STATE ST	403
WILLY STREET CO-OP	2024-00451008	2024-10-11 11:30:50 52	Accident Hit and Run	1221 WILLIAMSON ST	408
WILLY STREET CO-OP	2024-00450720	2024-10-11 08:39:20 87	Assist Citizen	1221 WILLIAMSON ST	408
WILLY STREET CO-OP	2024-00446542	2024-10-08 17:51:40 65	Check Person	1221 WILLIAMSON ST	408
WILLY STREET CO-OP	2024-00445089	2024-10-07 21:03:41 97	Information	1221 WILLIAMSON ST	408
WILLY STREET CO-OP	2024-00444275	2024-10-07 12:14:02 31	Assist EMS/Fire	1221 WILLIAMSON ST	408
WISCO	2024-00452619	2024-10-12 11:01:54 65	Check Person	852 WILLIAMSON ST	408
WISCO	2024-00451942	2024-10-11 21:01:53 87	Assist Citizen	852 WILLIAMSON ST	408
WONDERSTATE COFFEE	2024-00452554	2024-10-12 10:13:14 98S	911 Call Silent	27 W MAIN ST	406
WOODMAN'S FOOD MARKET	2024-00904868	2024-10-08 14:51:00 13	Theft Retail	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00444915	2024-10-07 18:34:03 47	Disturbance Unwanted Person	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00445895	2024-10-08 11:05:57 98U	911 Call Unintentional	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00453451	2024-10-12 23:27:02 66	Check Property	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00452107	2024-10-11 23:16:17 65	Check Person	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00904902	2024-10-10 16:36:00 13	Theft Retail	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00446289	2024-10-08 15:23:59 41	Domestic Disturbance	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00447007	2024-10-09 00:44:54 98S	911 Call Silent	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00447974	2024-10-09 15:16:48 53	Accident Private Property	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00448704	2024-10-10 00:50:24 PHON	Phone	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00453115	2024-10-12 18:05:48 97	Information	711 S GAMMON RD	114
WOODMAN'S FOOD MARKET	2024-00452936	2024-10-12 15:28:04 98U	911 Call Unintentional	711 S GAMMON RD	114
WOODMAN'S FOOD MARKET	2024-00454487	2024-10-13 18:59:27 31	Assist EMS/Fire	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00448252	2024-10-09 17:44:27 12	Theft	711 S GAMMON RD	114
WOODMAN'S FOOD MARKET	2024-00904933	2024-10-12 09:55:00 13	Theft Retail	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00452145	2024-10-11 23:49:02 31	Assist EMS/Fire	3817 MILWAUKEE ST	610
WORLD BUFFET	2024-00454108	2024-10-13 13:07:32 98D	911 Disconnect	499 D'ONOFRIO DR	124
WORLD BUFFET	2024-00443726	2024-10-07 04:08:34 70	Alarm	499 D'ONOFRIO DR	124
Willy Street Co-op	2024-00447632	2024-10-09 11:46:26 71	Trespass	2817 N SHERMAN AVE	504
Willy Street Co-op	2024-00451056	2024-10-11 12:06:16 47	Disturbance Unwanted Person	2817 N SHERMAN AVE	504
Willy Street Co-op	2024-00450027	2024-10-10 19:09:20 94P	Panhandling Complaint	2817 N SHERMAN AVE	504
Willy Street Co-op	2024-00449202	2024-10-10 10:52:17 87S	Stratified Policing	2817 N SHERMAN AVE	504
Willy Street Co-op	2024-00452721	2024-10-12 12:26:14 31	Assist EMS/Fire	2817 N SHERMAN AVE	504
Willy Street Co-op	2024-00444396	2024-10-07 13:14:03 87S	Stratified Policing	2817 N SHERMAN AVE	504



Entity	IncNum	Date	Type	Description	Address	Sector
AC HOTEL MADISON	2024-00461093	2024-10-18 01:54:12	66	Check Property	1 N WEBSTER ST	406
ALDI #21	2024-00457504	2024-10-15 19:04:54	67	Property Found	3925 LIEN RD	605
ALDI #21	2024-00457586	2024-10-15 20:06:54	35	Threats Complaint	3925 LIEN RD	605
ALDI #21	2024-00460181	2024-10-17 13:30:51	88F	Follow-Up	3925 LIEN RD	605
ALDI #22	2024-00459998	2024-10-17 11:36:26	98U	911 Call Unintentional	8222 WATTS RD	129
ALLIANT ENERGY CENTER	2024-00463669	2024-10-19 17:52:07	38	Disturbance	1919 ALLIANT ENERGY CENTER WAY	310
AMOCO	2024-00457752	2024-10-15 23:28:40	35	Threats Complaint	1129 S PARK ST	306
AMOCO	2024-00455686	2024-10-14 16:09:40	66	Check Property	1129 S PARK ST	306
AMOCO	2024-00455850	2024-10-14 18:04:20	PHON	Phone	1129 S PARK ST	306
AMOCO	2024-00457213	2024-10-15 15:35:35	88F	Follow-Up	1129 S PARK ST	306
ATTIC ANGEL PLACE	2024-00457700	2024-10-15 22:07:41	78	Missing Adult	8301 OLD SAUK RD	128
ATTIC ANGEL PLACE	2024-00457613	2024-10-15 20:31:09	31	Assist EMS/Fire	8301 OLD SAUK RD	128
ATTIC ANGEL PLACE	2024-00455654	2024-10-14 15:42:56	78	Missing Adult	8301 OLD SAUK RD	128
ATTIC ANGEL PLACE	2024-00455679	2024-10-14 16:04:29	98U	911 Call Unintentional	8301 OLD SAUK RD	128
AVENUE SHELL	2024-00463059	2024-10-19 10:22:11	98A	911 Abandoned Call	4821 ANNAMARK DR	632
B's SOCIAL	2024-00455580	2024-10-14 14:50:31	71	Trespass	107 STATE ST	405
BAHN THAI RESTAURANT	2024-00456971	2024-10-15 12:46:57	38	Disturbance	944 WILLIAMSON ST	408
BANDUNG RESTAURANT	2024-00463041	2024-10-19 10:10:25	13	Theft Retail	600 WILLIAMSON ST	408
BARRYMORE THEATRE	2024-00905049	2024-10-18 23:04:00	12A	Theft from Auto	2090 ATWOOD AVE	410
BAYMONT INN & SUITES	2024-00456317	2024-10-15 01:09:50	83	Drug Incident Overdose	8102 EXCELSIOR DR	127
BAYMONT INN AND SUITES	2024-00455028	2024-10-14 08:26:33	98D	911 Disconnect	2810 COHO ST	308
BENNETT'S MEADOWOOD COUNT	2024-00462918	2024-10-19 07:48:13	71	Trespass	2009 FREEPORT RD	212
BEST WESTERN EAST TOWNE SUITES	2024-00458144	2024-10-16 08:22:09	71	Trespass	4801 ANNAMARK DR	632
BEST WESTERN WEST TOWNE SUITES	2024-00456556	2024-10-15 07:49:59	98D	911 Disconnect	650 GRAND CANYON DR	218
BIG TOP EVENTS	2024-00455906	2024-10-14 18:51:04	95	Adult Arrested Person	917 E MIFFLIN ST	407
BIG TOP EVENTS	2024-00461718	2024-10-18 13:22:59	98D	911 Disconnect	917 E MIFFLIN ST	407
BIG TOP EVENTS	2024-00463726	2024-10-19 18:32:53	98S	911 Call Silent	917 E MIFFLIN ST	407
BIG TOP EVENTS	2024-00459045	2024-10-16 18:14:32	98A	911 Abandoned Call	917 E MIFFLIN ST	407
BISTRO HONDA	2024-00458876	2024-10-16 16:02:25	87S	Stratified Policing	1865 NORTHPORT DR	504
BLUE MOON	2024-00462630	2024-10-19 00:23:29	60	Traffic Complaint/Investigation	2535 UNIVERSITY AVE	206
BOWL-A-VARD	2024-00463193	2024-10-19 12:22:21	34	Special Event	2121 EAST SPRINGS DR	632
BOWL-A-VARD	2024-00460331	2024-10-17 15:11:52	98S	911 Call Silent	2121 EAST SPRINGS DR	632
BRASS RING BAR & RESTAURANT	2024-00904963	2024-10-14 12:35:00	68	Property Lost	701 E WASHINGTON AVE	408
BRINK LOUNGE	2024-00904963	2024-10-14 12:35:00	68	Property Lost	701 E WASHINGTON AVE	408
CAPITAL ONE PETROLEUM	2024-00460616	2024-10-17 18:17:40	PHON	Phone	735 E WASHINGTON AVE	408
CAPITAL ONE PETROLEUM	2024-00459446	2024-10-17 01:08:33	87S	Stratified Policing	735 E WASHINGTON AVE	408
CAPITAL ONE PETROLEUM	2024-00465284	2024-10-20 20:38:13	60T	Traffic Stop	735 E WASHINGTON AVE	408
CAPITAL ONE PETROLEUM	2024-00459707	2024-10-17 08:05:53	47	Disturbance Unwanted Person	735 E WASHINGTON AVE	408
CAPITAL ONE PETROLEUM	2024-00457853	2024-10-16 01:11:19	87S	Stratified Policing	735 E WASHINGTON AVE	408
CAPITAL TAP HOUS	2024-00455580	2024-10-14 14:50:31	71	Trespass	107 STATE ST	405



CAPITOL CENTRE MARKET	2024-00463265	2024-10-19 13:14:08 57	Parking Complaint On Street	111 N BROOM ST	405
CAPITOL CENTRE MARKET	2024-00462848	2024-10-19 04:59:36 49	Noise Complaint	111 N BROOM ST	405
CAPITOL CENTRE MARKET	2024-00459518	2024-10-17 02:25:15 87	Assist Citizen	111 N BROOM ST	405
CARGO COFFEE	2024-00455678	2024-10-14 16:03:52 65	Check Person	750 E WASHINGTON AVE	407
CARGO COFFEE	2024-00464619	2024-10-20 10:18:43 12	Theft	750 E WASHINGTON AVE	407
CARGO COFFEE	2024-00455672	2024-10-14 15:57:39 98Q	911 Call Question	750 E WASHINGTON AVE	407
CARGO COFFEE	2024-00455666	2024-10-14 15:48:02 47	Disturbance Unwanted Person	750 E WASHINGTON AVE	407
CARGO COFFEE	2024-00464622	2024-10-20 10:18:56 12	Theft	750 E WASHINGTON AVE	407
CASSETTA KITCHEN AND COUNTER	2024-00457323	2024-10-15 16:48:53 35	Threats Complaint	222 W WASHINGTON AVE	405
CASSETTA KITCHEN AND COUNTER	2024-00459533	2024-10-17 02:59:20 31	Assist EMS/Fire	222 W WASHINGTON AVE	405
CASK & ALE	2024-00456719	2024-10-15 09:48:21 70B	Alarm Broadcast/File	212 STATE ST	406
CHEBA HUT	2024-00464326	2024-10-20 02:13:21 66	Check Property	453 W GILMAN ST	403
CHIEF'S TAVERN	2024-00460865	2024-10-17 21:49:03 49	Noise Complaint	300 COTTAGE GROVE RD	610
CHIEF'S TAVERN	2024-00459830	2024-10-17 09:36:54 12	Theft	300 COTTAGE GROVE RD	610
CHURCH KEY	2024-00462698	2024-10-19 01:25:20 55	OMVWI Arrest/Intoxicated Driver	626 UNIVERSITY AVE	403
CLUB 5	2024-00459065	2024-10-16 18:34:03 97	Information	5 APPLGATE CT	309
COLECTIVO	2024-00460261	2024-10-17 14:30:34 98D	911 Disconnect	2530 MONROE ST	207
COMFORT SUITES	2024-00461519	2024-10-18 11:00:49 CARESL	CARES Response	1253 JOHN Q HAMMONS DR	127
COMFORT SUITES	2024-00456164	2024-10-14 22:44:51 65	Check Person	1253 JOHN Q HAMMONS DR	127
COMFORT SUITES	2024-00455177	2024-10-14 10:06:38 CARESL	CARES Response	1253 JOHN Q HAMMONS DR	127
CONCOURSE HOTEL AND GOVERNORS CLUB	2024-00905046	2024-10-18 16:37:00 12	Theft	1 W DAYTON ST	406
CONCOURSE HOTEL AND GOVERNORS CLUB	2024-00461099	2024-10-18 02:08:12 60T	Traffic Stop	1 W DAYTON ST	406
COPPS #8114	2024-00461696	2024-10-18 13:13:49 45	Suspicious Vehicle	620 S WHITNEY WAY	218
CROWNE PLAZA MADISON	2024-00464500	2024-10-20 08:04:46 38	Disturbance	4402 E WASHINGTON AVE	518
CVS/PHARMACY #4930	2024-00458710	2024-10-16 14:30:32 98D	911 Disconnect	2 S BEDFORD ST	404
DANE COUNTY AIRPORT	2024-00459375	2024-10-16 23:41:14 87	Assist Citizen	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2024-00455699	2024-10-14 16:15:04 98D	911 Disconnect	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2024-00459646	2024-10-17 07:21:53 68	Property Lost	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2024-00463182	2024-10-19 12:10:46 87	Assist Citizen	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2024-00462002	2024-10-18 16:35:21 31	Assist EMS/Fire	4000 INTERNATIONAL LN	
DANE COUNTY AIRPORT	2024-00462132	2024-10-18 17:51:24 31	Assist EMS/Fire	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2024-00462746	2024-10-19 02:07:49 87	Assist Citizen	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2024-00462864	2024-10-19 06:11:23 98U	911 Call Unintentional	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2024-00464518	2024-10-20 08:26:08 87	Assist Citizen	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2024-00459760	2024-10-17 08:43:35 60	Traffic Complaint/Investigation	4000 INTERNATIONAL LN	512
DARK HORSE	2024-00464109	2024-10-19 23:22:36 49	Noise Complaint	10 N LIVINGSTON ST	407
DARK HORSE	2024-00460981	2024-10-17 23:51:19 38	Disturbance	10 N LIVINGSTON ST	407
DARK HORSE	2024-00458851	2024-10-16 15:48:33 23	Drug Incident/Investigation	10 N LIVINGSTON ST	407
DELICACIES OF ASIA	2024-00462538	2024-10-18 23:23:15 87S	Stratified Policing	506 STATE ST	403
DOUBLE 10 MINI HOT POT	2024-00463041	2024-10-19 10:10:25 13	Theft Retail	600 WILLIAMSON ST	408
ECHO TAP & GRILL	2024-00458072	2024-10-16 07:30:53 70B	Alarm Broadcast/File	554 W MAIN ST	404



ECHO TAP & GRILL	2024-00463631	2024-10-19 17:30:49 97	Information	554 W MAIN ST	404
EDGEWATER	2024-00460711	2024-10-17 19:31:03 98U	911 Call Unintentional	1001 WISCONSIN PL	403
EDGEWATER	2024-00465028	2024-10-20 17:12:00 98U	911 Call Unintentional	1001 WISCONSIN PL	403
EDGEWATER	2024-00464969	2024-10-20 16:12:59 PHON	Phone	1001 WISCONSIN PL	403
EDGEWATER	2024-00463831	2024-10-19 19:46:43 12	Theft	1001 WISCONSIN PL	403
EL SABOR DE PUEBLA	2024-00460497	2024-10-17 16:49:29 44	Suspicious Person	1849 NORTHPORT DR	504
ENO VINO DOWNTOWN MADISON	2024-00461093	2024-10-18 01:54:12 66	Check Property	1 N WEBSTER ST	406
EW MOBIL	2024-00457314	2024-10-15 16:45:44 88F	Follow-Up	3505 E WASHINGTON AVE	604
FAST TRACK	2024-00457314	2024-10-15 16:45:44 88F	Follow-Up	3505 E WASHINGTON AVE	604
FESTIVAL FOODS	2024-00456104	2024-10-14 21:44:42 31	Assist EMS/Fire	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2024-00463734	2024-10-19 18:36:15 65	Check Person	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2024-00460223	2024-10-17 14:00:19 38	Disturbance	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2024-00459076	2024-10-16 18:45:16 87	Assist Citizen	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2024-00904992	2024-10-15 19:50:00 16	Stolen Bicycle	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2024-00456446	2024-10-15 05:23:00 70	Alarm	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2024-00455520	2024-10-14 14:08:46 97	Information	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2024-00457450	2024-10-15 18:26:26 38	Disturbance	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2024-00463760	2024-10-19 18:51:16 88	Assist Police	810 E WASHINGTON AVE	407
GAME DAY MADISON	2024-00464065	2024-10-19 22:49:26 65	Check Person	508 STATE ST	403
GARVER EVENTS	2024-00458292	2024-10-16 09:58:24 87O	Community Outreach	3330 ATWOOD AVE	602
GIB'S	2024-00461627	2024-10-18 12:25:37 98D	911 Disconnect	201 W MIFFLIN ST	405
GIB'S	2024-00460081	2024-10-17 12:27:43 98U	911 Call Unintentional	201 W MIFFLIN ST	405
GIB'S	2024-00459105	2024-10-16 19:07:44 65	Check Person	201 W MIFFLIN ST	405
GIB'S	2024-00457207	2024-10-15 15:30:33 65	Check Person	201 W MIFFLIN ST	405
GIB'S	2024-00457139	2024-10-15 14:39:28 98U	911 Call Unintentional	201 W MIFFLIN ST	405
GIB'S	2024-00455641	2024-10-14 15:33:48 98A	911 Abandoned Call	201 W MIFFLIN ST	405
GIB'S	2024-00455252	2024-10-14 10:58:01 CARESL	CARES Response	201 W MIFFLIN ST	405
GIB'S	2024-00464941	2024-10-20 15:43:09 66	Check Property	201 W MIFFLIN ST	405
GIB'S	2024-00464963	2024-10-20 16:04:22 75	ATL Person	201 W MIFFLIN ST	405
GIB'S BAR	2024-00459924	2024-10-17 10:40:28 87O	Community Outreach	1625 NORTHPORT DR	505
GLASS NICKEL PIZZA CO	2024-00458956	2024-10-16 17:04:28 87	Assist Citizen	2916 ATWOOD AVE	602
GLASS NICKEL PIZZA CO	2024-00454866	2024-10-14 04:53:09 70	Alarm	2916 ATWOOD AVE	602
GOODMAN COMMUNITY CENTER	2024-00464538	2024-10-20 08:46:38 72L	Animal Lost	149 WAUBESA ST	
GOODMAN COMMUNITY CENTER	2024-00461236	2024-10-18 06:39:40 98D	911 Disconnect	149 WAUBESA ST	602
GOOSEBERRY ON THE SQUARE	2024-00455879	2024-10-14 18:24:36 70	Alarm	1 S PINCKNEY ST	406
GOOSEBERRY ON THE SQUARE	2024-00461708	2024-10-18 13:20:01 98D	911 Disconnect	1 S PINCKNEY ST	406
GOOSEBERRY ON THE SQUARE	2024-00463303	2024-10-19 13:34:44 98A	911 Abandoned Call	1 S PINCKNEY ST	406
HAMPTON INN	2024-00455146	2024-10-14 09:46:06 12	Theft	4820 HAYES RD	518
HAMPTON INN	2024-00455644	2024-10-14 15:35:06 PHON	Phone	4820 HAYES RD	518
HAMPTON INN	2024-00455174	2024-10-14 10:05:20 12	Theft	4820 HAYES RD	518
HAWK'S	2024-00457874	2024-10-16 01:30:16 65	Check Person	425 STATE ST	403



HAWK'S	2024-00457731	2024-10-15 22:57:39	87S	Stratified Policing	425 STATE ST	403
HAYES PLACE	2024-00462597	2024-10-19 00:06:49	49	Noise Complaint	1145 N SHERMAN AVE	503
HIGH NOON SALOON	2024-00904963	2024-10-14 12:35:00	68	Property Lost	701 E WASHINGTON AVE	408
HILTON MADISON AT MONONA TERRACE	2024-00461194	2024-10-18 04:53:15	87	Assist Citizen	9 E WILSON ST	405
HO-CHUNK GAMING MADISON	2024-00460896	2024-10-17 22:17:25	52	Accident Hit and Run	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2024-00457717	2024-10-15 22:36:53	75	ATL Person	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2024-00455197	2024-10-14 10:21:58	53	Accident Private Property	4002 EVAN ACRES RD	621
HOLIDAY INN AT THE AMERICAN CENTER	2024-00464832	2024-10-20 13:58:45	98D	911 Disconnect	5109 WEST TERRACE DR	520
HOLIDAY INN EXPRESS & SUITES MADISON	2024-00454930	2024-10-14 07:06:10	65	Check Person	5150 HIGH CROSSING BLVD	633
HOLIDAY INN EXPRESS & SUITES MADISON	2024-00455161	2024-10-14 09:55:43	88F	Follow-Up	5150 HIGH CROSSING BLVD	633
HOLIDAY INN EXPRESS & SUITES MADISON	2024-00457351	2024-10-15 17:11:25	66	Check Property	5150 HIGH CROSSING BLVD	633
HOME 2 SUITES MADISON CENTRAL	2024-00465060	2024-10-20 17:38:23	98U	911 Call Unintentional	2153 RIMROCK RD	312
HOME2 SUITES MADISON CENTRAL	2024-00465060	2024-10-20 17:38:23	98U	911 Call Unintentional	2153 RIMROCK RD	312
HOOPS OF DANE COUNTY INC	2024-00464320	2024-10-20 02:01:14	38	Disturbance	802 ATLAS AVE	611
HOOPS OF DANE COUNTY INC	2024-00464191	2024-10-20 00:18:04	28B	Liquor Law/Bar Check	802 ATLAS AVE	611
HOOTERS	2024-00464608	2024-10-20 10:09:12	88	Assist Police	2639 EAST SPRINGS DR	632
HOT LUNCH	2024-00464046	2024-10-19 22:34:47	47	Disturbance Unwanted Person	708 E JOHNSON ST	407
HY-VEE	2024-00460950	2024-10-17 23:20:29	98A	911 Abandoned Call	675 S WHITNEY WAY	214
HY-VEE	2024-00905026	2024-10-17 14:16:00	21	Fraud	675 S WHITNEY WAY	214
HY-VEE MADISON	2024-00465033	2024-10-20 17:14:58	31	Assist EMS/Fire	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2024-00463799	2024-10-19 19:21:57	87	Assist Citizen	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2024-00462717	2024-10-19 01:43:05	45	Suspicious Vehicle	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2024-00462499	2024-10-18 22:52:28	97	Information	3801 E WASHINGTON AVE	605
HY-VEE WINE & SPIRITS	2024-00458248	2024-10-16 09:31:34	38	Disturbance	7475 MINERAL POINT RD	124
HY-VEE WINE & SPIRITS	2024-00456632	2024-10-15 08:44:41	70B	Alarm Broadcast/File	7475 MINERAL POINT RD	124
IAN'S PIZZA FRANCES	2024-00456173	2024-10-14 23:00:30	38	Disturbance	319 N FRANCES ST	403
IAN'S PIZZA FRANCES	2024-00460697	2024-10-17 19:23:41	38	Disturbance	319 N FRANCES ST	403
INN ON THE PARK	2024-00461623	2024-10-18 12:23:39	97	Information	22 S CARROLL ST	405
IRISH PUB	2024-00462554	2024-10-18 23:34:28	28B	Liquor Law/Bar Check	317 STATE ST	403
J&G MINI MARKET	2024-00459032	2024-10-16 18:00:20	87S	Stratified Policing	714 W BADGER RD	310
JAY'S	2024-00464164	2024-10-20 00:00:58	65	Check Person	406 N FRANCES ST	403
JORDAN'S BIG TEN PUB	2024-00463971	2024-10-19 21:32:47	66	Check Property	1330 REGENT ST	202
KOLLEGE KLUB	2024-00464161	2024-10-20 00:00:23	31	Assist EMS/Fire	529 N LAKE ST	403
KOLLEGE KLUB	2024-00457783	2024-10-15 23:59:33	49	Noise Complaint	529 N LAKE ST	403
KWIK TRIP 1511	2024-00462299	2024-10-18 19:53:03	90	Civil Dispute	4624 MONONA DR	613
KWIK TRIP 1513	2024-00464758	2024-10-20 12:39:56	31	Assist EMS/Fire	3401 UNIVERSITY AVE	208
KWIK TRIP 1513	2024-00462668	2024-10-19 00:55:27	87	Assist Citizen	3401 UNIVERSITY AVE	208
KWIK TRIP 1513	2024-00456362	2024-10-15 02:44:29	65	Check Person	3401 UNIVERSITY AVE	208
KWIK TRIP 1514	2024-00460245	2024-10-17 14:19:01	CARESL	CARES Response	5445 UNIVERSITY AVE	216
KWIK TRIP 155	2024-00456832	2024-10-15 11:04:32	53	Accident Private Property	6525 KILPATRICK LN	630
KWIK TRIP 155	2024-00456836	2024-10-15 11:07:32	53	Accident Private Property	6525 KILPATRICK LN	630



KWIK TRIP 187	2024-00464572	2024-10-20 09:23:22	97	Information	4825 AMERICAN PKWY	520
KWIK TRIP 950	2024-00461130	2024-10-18 02:51:21	60	Traffic Complaint/Investigation	4402 E BUCKEYE RD	614
KWIK TRIP 950	2024-00462958	2024-10-19 08:52:34	68	Property Lost	4402 E BUCKEYE RD	614
KWIK TRIP 951	2024-00460532	2024-10-17 17:19:01	38	Disturbance	6702 RAYMOND RD	123
KWIK TRIP 952	2024-00455633	2024-10-14 15:29:14	52	Accident Hit and Run	2538 FISH HATCHERY RD	308
KWIK TRIP 952	2024-00458086	2024-10-16 07:40:39	50	Accident Property Damage	2538 FISH HATCHERY RD	308
KWIK TRIP 952	2024-00455993	2024-10-14 20:12:49	88F	Follow-Up	2538 FISH HATCHERY RD	308
KWIK TRIP 954	2024-00459665	2024-10-17 07:33:48	71	Trespass	7717 MINERAL POINT RD	124
KWIK TRIP 955	2024-00454825	2024-10-14 02:00:21	65	Check Person	1625 N STOUGHTON RD	516
KWIK TRIP 955	2024-00462034	2024-10-18 16:56:07	87	Assist Citizen	1625 N STOUGHTON RD	516
KWIK TRIP 955	2024-00454849	2024-10-14 04:02:26	31	Assist EMS/Fire	1625 N STOUGHTON RD	516
KWIK TRIP 958	2024-00464605	2024-10-20 10:08:12	38	Disturbance	4741 LIEN RD	605
KWIK TRIP 958	2024-00464607	2024-10-20 10:08:30	38	Disturbance	4741 LIEN RD	605
KWIK TRIP 958	2024-00464984	2024-10-20 16:32:42	71	Trespass	4741 LIEN RD	605
KWIK TRIP 958	2024-00463931	2024-10-19 21:03:42	65	Check Person	4741 LIEN RD	605
KWIK TRIP 960	2024-00456841	2024-10-15 11:11:33	87	Assist Citizen	401 N THIRD ST	501
KWIK TRIP 960	2024-00462560	2024-10-18 23:38:37	44	Suspicious Person	401 N THIRD ST	501
KWIK TRIP 961	2024-00463661	2024-10-19 17:47:50	47	Disturbance Unwanted Person	3528 E WASHINGTON AVE	513
KWIK TRIP 961	2024-00460119	2024-10-17 12:52:11	38	Disturbance	3528 E WASHINGTON AVE	513
KWIK TRIP 963	2024-00462853	2024-10-19 05:25:03	38	Disturbance	1434 NORTHPORT DR	508
KWIK TRIP INC	2024-00463033	2024-10-19 10:06:19	47	Disturbance Unwanted Person	1421 MONROE ST	202
L'ETOILE/GRAZE	2024-00461708	2024-10-18 13:20:01	98D	911 Disconnect	1 S PINCKNEY ST	406
L'ETOILE/GRAZE	2024-00463303	2024-10-19 13:34:44	98A	911 Abandoned Call	1 S PINCKNEY ST	406
L'ETOILE/GRAZE	2024-00455879	2024-10-14 18:24:36	70	Alarm	1 S PINCKNEY ST	406
LAKE EDGE SEAFOOD CO	2024-00461505	2024-10-18 10:51:42	87O	Community Outreach	4100 MONONA DR	
LAO LAAN-XANG RESTAURANT	2024-00464097	2024-10-19 23:18:32	23	Drug Incident/Investigation	1146 WILLIAMSON ST	408
LAO LAAN-XANG RESTAURANT	2024-00462450	2024-10-18 21:49:19	8	Silent Case Number	1146 WILLIAMSON ST	408
LAO LAAN-XANG RESTAURANT	2024-00457151	2024-10-15 14:49:40	PHON	Phone	1146 WILLIAMSON ST	408
LAO LAAN-XANG RESTAURANT	2024-00456828	2024-10-15 11:01:04	38	Disturbance	1146 WILLIAMSON ST	408
LIQUID/RUBY	2024-00460920	2024-10-17 22:38:58	87	Assist Citizen	624 UNIVERSITY AVE	403
LIQUID/RUBY	2024-00464289	2024-10-20 01:35:48	65	Check Person	624 UNIVERSITY AVE	403
LOCKER ROOM	2024-00463993	2024-10-19 21:58:30	71	Trespass	1810 ROTH ST	503
LOS GEMELOS	2024-00457826	2024-10-16 00:43:07	49	Noise Complaint	244 W GILMAN ST	403
LOS GEMELOS	2024-00457564	2024-10-15 19:45:51	44	Suspicious Person	244 W GILMAN ST	403
LUCKY'S MARKET - PARK ST	2024-00465127	2024-10-20 18:23:30	65	Check Person	2201 S PARK ST	310
LUCKY'S MARKET - PARK STREET	2024-00458540	2024-10-16 12:44:00	5	Battery	2703 W BELTLINE HWY	308
LUCKY'S MARKET - PARK STREET	2024-00455872	2024-10-14 18:19:36	98Q	911 Call Question	2703 W BELTLINE HWY	308
LUIGI'S DINER	2024-00456646	2024-10-15 08:57:45	51	Accident w/Injuries	515 S MIDVALE BLVD	209
LUNAS GROCERIES	2024-00462036	2024-10-18 16:57:21	60T	Traffic Stop	2010 RED ARROW TRL	211
Lulu's 13 Pub	2024-00460361	2024-10-17 15:31:51	98D	911 Disconnect	232 EAST TOWNE MALL	631
MACESEY'S IRISH PUB	2024-00462554	2024-10-18 23:34:28	28B	Liquor Law/Bar Check	317 STATE ST	403



MAD SEAFOOD BOILER	2024-00457420	2024-10-15 17:59:34 38	Disturbance	201 W GORHAM ST	403
MADISON CLUB	2024-00454913	2024-10-14 06:48:23 70B	Alarm Broadcast/File	5 E WILSON ST	405
MADISON CLUB	2024-00465031	2024-10-20 17:13:34 70B	Alarm Broadcast/File	5 E WILSON ST	405
MADISON LABOR TEMPLE	2024-00464148	2024-10-19 23:52:16 49	Noise Complaint	1602 S PARK ST	306
MADISON MASONIC CENTER	2024-00457967	2024-10-16 04:55:43 98A	911 Abandoned Call	301 WISCONSIN AVE	406
MADISON RESIDENCE INN	2024-00457864	2024-10-16 01:19:14 87S	Stratified Policing	4862 HAYES RD	518
MADURO	2024-00464306	2024-10-20 01:48:20 31	Assist EMS/Fire	117 E MAIN ST	406
MAHARANI INDIAN RESTAURANT	2024-00456477	2024-10-15 06:12:32 65	Check Person	380 W WASHINGTON AVE	405
MENDOTA HOSPITALITY	2024-00456854	2024-10-15 11:17:14 98U	911 Call Unintentional	2920 N SHERMAN AVE	505
METRO MARKET #179	2024-00457212	2024-10-15 15:35:10 88F	Follow-Up	261 JUNCTION RD	128
METRO MARKET #434	2024-00458034	2024-10-16 07:01:08 98M	911 Misdialed Call	6010 COTTAGE GROVE RD	627
METRO MARKET #434	2024-00464736	2024-10-20 12:29:29 98U	911 Call Unintentional	6010 COTTAGE GROVE RD	627
METRO MARKET #434	2024-00463855	2024-10-19 20:04:06 13	Theft Retail	6010 COTTAGE GROVE RD	627
MICKEY'S TAVERN	2024-00456443	2024-10-15 05:14:28 65	Check Person	1524 WILLIAMSON ST	410
MIRCH MASALA	2024-00464362	2024-10-20 02:53:35 66	Check Property	449 STATE ST	403
MIRCH MASALA	2024-00462645	2024-10-19 00:36:14 66	Check Property	449 STATE ST	403
MISSION BBQ	2024-00459328	2024-10-16 22:46:31 66	Check Property	4702 EAST TOWNE BLVD	632
MOBIL MART	2024-00462483	2024-10-18 22:25:59 47	Disturbance Unwanted Person	2601 SHOPKO DR	513
MONDAYS	2024-00464147	2024-10-19 23:51:30 28	Liquor Law Violation	523 STATE ST	403
MONDAYS	2024-00461083	2024-10-18 01:40:21 65	Check Person	523 STATE ST	403
MONONA CATERING	2024-00455260	2024-10-14 11:05:55 87O	Community Outreach	1 JOHN NOLEN DR	405
MONONA CATERING	2024-00455716	2024-10-14 16:27:08 85	Safety Hazard	1 JOHN NOLEN DR	405
MONONA CATERING	2024-00456692	2024-10-15 09:25:59 88	Assist Police	1 JOHN NOLEN DR	405
MONONA CATERING	2024-00463714	2024-10-19 18:22:40 65	Check Person	1 JOHN NOLEN DR	405
MONONA CATERING	2024-00463730	2024-10-19 18:34:29 31	Assist EMS/Fire	1 JOHN NOLEN DR	405
MONONA CATERING	2024-00465295	2024-10-20 20:46:54 98A	911 Abandoned Call	1 JOHN NOLEN DR	405
MOXY BY MARRIOTT MADISON DOWNTOWN	2024-00464399	2024-10-20 04:05:06 38	Disturbance	823 E WASHINGTON AVE	408
NAKOMA GOLF CLUB	2024-00461322	2024-10-18 08:17:47 70B	Alarm Broadcast/File	4145 COUNTRY CLUB RD	210
NOODLES & COMPANY	2024-00458046	2024-10-16 07:11:01 38	Disturbance	232 STATE ST	406
NORTH AND SOUTH SEAFOOD & SMOKEHOUSE	2024-00459463	2024-10-17 01:28:57 70	Alarm	6604 MINERAL POINT RD	219
O'SO MADHOUSE	2024-00457478	2024-10-15 18:46:23 87	Assist Citizen	1817 E WASHINGTON AVE	410
OAK CREST TAVERN	2024-00458772	2024-10-16 15:07:01 69	Damage to Property	5371 OLD MIDDLETON RD	217
OAKWOOD VILLAGE PRAIRIE RIDGE	2024-00455847	2024-10-14 18:01:54 98U	911 Call Unintentional	5565 TANCHI DR	520
OAKWOOD VILLAGE PRAIRIE RIDGE	2024-00457374	2024-10-15 17:27:38 PHON	Phone	5565 TANCHI DR	520
OAKWOOD VILLAGE PRAIRIE RIDGE	2024-00462929	2024-10-19 08:00:25 17	Death Investigation	5565 TANCHI DR	520
OLIVE GARDEN ITALIAN RESTAURANT	2024-00462442	2024-10-18 21:44:10 47	Disturbance Unwanted Person	4320 EAST TOWNE BLVD	631
PARK STREET MINI MART	2024-00461761	2024-10-18 14:00:23 71	Trespass	950 S PARK ST	306
PARK STREET MINI MART	2024-00464647	2024-10-20 10:47:33 47	Disturbance Unwanted Person	950 S PARK ST	306
PAUL'S CLUB	2024-00462903	2024-10-19 07:31:49 75	ATL Person	204 STATE ST	406
PEDRO'S	2024-00904990	2024-10-15 16:11:00 12A	Theft from Auto	3555 E WASHINGTON AVE	604
PHO KING GOOD	2024-00463041	2024-10-19 10:10:25 13	Theft Retail	600 WILLIAMSON ST	408



PICK N SAVE #131	2024-00457220	2024-10-15 15:39:24 98U	911 Call Unintentional	3197 MAPLE GROVE DR	119
PICK N SAVE #178	2024-00464641	2024-10-20 10:41:39 98S	911 Call Silent	2502 SHOPKO DR	513
PLAZA TAVERN & GRILL	2024-00464334	2024-10-20 02:19:56 65	Check Person	319 N HENRY ST	403
POOLEY'S	2024-00463266	2024-10-19 13:14:37 53	Accident Private Property	5441 HIGH CROSSING BLVD	633
RED	2024-00464895	2024-10-20 14:59:19 98S	911 Call Silent	316 W WASHINGTON AVE	405
RED LOBSTER	2024-00461917	2024-10-18 15:40:22 53	Accident Private Property	4502 EAST TOWNE BLVD	631
RED ROBIN AMERICA'S GOURMET BURGER	2024-00456006	2024-10-14 20:24:37 21	Fraud	2440 EAST SPRINGS DR	632
RED ROCK SALOON	2024-00462611	2024-10-19 00:14:22 87S	Stratified Policing	222 W GORHAM ST	403
RED ROCK SALOON	2024-00462500	2024-10-18 22:57:56 87S	Stratified Policing	222 W GORHAM ST	403
RED ROCK SALOON	2024-00459347	2024-10-16 23:07:42 31	Assist EMS/Fire	222 W GORHAM ST	403
REFUEL PANTRY	2024-00457969	2024-10-16 04:56:05 87S	Stratified Policing	4601 VERONA RD	211
REFUEL PANTRY	2024-00459312	2024-10-16 22:31:59 87S	Stratified Policing	4601 VERONA RD	211
REFUEL PANTRY	2024-00454742	2024-10-14 00:05:22 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00461187	2024-10-18 04:21:32 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00459402	2024-10-17 00:16:22 87S	Stratified Policing	4601 VERONA RD	211
REFUEL PANTRY	2024-00459445	2024-10-17 01:08:20 87S	Stratified Policing	4601 VERONA RD	211
REFUEL PANTRY	2024-00464130	2024-10-19 23:34:03 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00454882	2024-10-14 05:34:11 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00457922	2024-10-16 03:00:00 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00457839	2024-10-16 00:54:22 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00459380	2024-10-16 23:50:11 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00459545	2024-10-17 03:40:19 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00456412	2024-10-15 03:57:27 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00456384	2024-10-15 03:10:51 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00456258	2024-10-15 00:01:43 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY - EAST WASH	2024-00455930	2024-10-14 19:10:02 65	Check Person	4222 E WASHINGTON AVE	518
REGENT ST MINI MART	2024-00461032	2024-10-18 00:33:41 65	Check Person	1401 REGENT ST	202
RNF LLC	2024-00462716	2024-10-19 01:42:48 60T	Traffic Stop	2801 UNIVERSITY AVE	208
ROCKY ROCOCO PAN-STYLE PIZZA	2024-00461573	2024-10-18 11:41:54 87	Assist Citizen	1753 THIERER RD	631
ROCKY'S LIQUOR WEST	2024-00459175	2024-10-16 20:07:22 14	Stolen Auto	4217 W BELTLINE HWY	211
SANTA MARIA GROCERY	2024-00461942	2024-10-18 15:56:22 47	Disturbance Unwanted Person	1326 S MIDVALE BLVD	213
SANTA MARIA GROCERY	2024-00456697	2024-10-15 09:33:10 98A	911 Abandoned Call	1326 S MIDVALE BLVD	213
SARDINE	2024-00462857	2024-10-19 05:40:35 70	Alarm	617 WILLIAMSON ST	408
SCONNIE BAR	2024-00464002	2024-10-19 22:02:52 66	Check Property	1421 REGENT ST	205
SEÑOR MACHETES	2024-00463847	2024-10-19 19:58:26 38	Disturbance	121 E MAIN ST	406
SHERATON MADISON HOTEL	2024-00462110	2024-10-18 17:36:49 50	Accident Property Damage	706 JOHN NOLEN DR	313
SHOPKO #29	2024-00458232	2024-10-16 09:21:34 87S	Stratified Policing	7401 MINERAL POINT RD	124
SHOPKO STORES OPERATING CO LLC	2024-00459979	2024-10-17 11:21:11 50	Accident Property Damage	2201 ZEIER RD	632
SOOKIE'S VEGGIE BURGERS	2024-00454794	2024-10-14 01:05:45 98U	911 Call Unintentional	502 STATE ST	403
SOTTO	2024-00462736	2024-10-19 01:57:41 66	Check Property	303 N HENRY ST	403
SOUTH BAY LOUNGE & GRILL	2024-00457546	2024-10-15 19:33:47 31	Assist EMS/Fire	5404 RAYWOOD RD	313



SPRINGHILL SUITES - MADISON	2024-00456764	2024-10-15 10:19:36 98Q	911 Call Question	4601 FREY ST	215
SUNRISE GAS LLC	2024-00461847	2024-10-18 14:54:37 95	Adult Arrested Person	1130 WILLIAMSON ST	408
TACO BELL	2024-00459283	2024-10-16 21:56:56 38	Disturbance	534 STATE ST	403
TACO BELL	2024-00456994	2024-10-15 12:57:00 88F	Follow-Up	534 STATE ST	403
TACO BELL	2024-00457808	2024-10-16 00:20:39 5	Battery	534 STATE ST	403
TACO BELL	2024-00459210	2024-10-16 20:42:57 88F	Follow-Up	534 STATE ST	403
TANGENT	2024-00456207	2024-10-14 23:28:06 87S	Stratified Policing	803 E WASHINGTON AVE	408
TARGET 1060	2024-00457382	2024-10-15 17:35:15 13	Theft Retail	201 JUNCTION RD	128
TARGET 1069	2024-00458733	2024-10-16 14:43:38 13	Theft Retail	4301 LIEN RD	605
TARGET 1069	2024-00463475	2024-10-19 15:36:47 13	Theft Retail	4301 LIEN RD	605
TARGET 1069	2024-00462352	2024-10-18 20:32:28 13	Theft Retail	4301 LIEN RD	605
TARGET 1069	2024-00904981	2024-10-15 11:25:00 13	Theft Retail	4301 LIEN RD	605
TARGET STORE T-2765	2024-00458649	2024-10-16 13:52:27 98U	911 Call Unintentional	750 HILLDALE WAY	215
THE BUCK AND BADGER	2024-00455147	2024-10-14 09:47:05 70B	Alarm Broadcast/File	115 STATE ST	405
THE CHEESECAKE FACTORY	2024-00460752	2024-10-17 20:09:09 65	Check Person	1 WEST TOWNE MALL	124
THE HIGHLAND CORNER GRILL	2024-00462374	2024-10-18 20:57:24 77	Missing Juvenile/Runaway	2424 UNIVERSITY AVE	206
THE HIGHLAND CORNER GRILL	2024-00461206	2024-10-18 05:15:22 98S	911 Call Silent	2424 UNIVERSITY AVE	206
THE HIGHLAND CORNER GRILL	2024-00462320	2024-10-18 20:12:50 97	Information	2424 UNIVERSITY AVE	206
THE LONE GIRL TAP AND PIZZA	2024-00457478	2024-10-15 18:46:23 87	Assist Citizen	1817 E WASHINGTON AVE	410
THE RED ZONE	2024-00460965	2024-10-17 23:42:00 28	Liquor Law Violation	1212 REGENT ST	202
THE RIGBY PUB & GRILL	2024-00463870	2024-10-19 20:11:19 38	Disturbance	119 E MAIN ST	406
THE VINEYARD	2024-00462698	2024-10-19 01:25:20 55	OMVWI Arrest/Intoxicated Driver	626 UNIVERSITY AVE	403
TOBACCO OUTLET PLUS #514	2024-00461904	2024-10-18 15:29:11 47	Disturbance Unwanted Person	1117 N SHERMAN AVE	503
TOBACCO OUTLET PLUS #514	2024-00464944	2024-10-20 15:46:32 71	Trespass	1117 N SHERMAN AVE	503
TORNADO STEAK HOUSE	2024-00463907	2024-10-19 20:44:34 85	Safety Hazard	116 S HAMILTON ST	405
TRIP'S MAIN DEPOT	2024-00904964	2024-10-14 12:18:00 69	Damage to Property	627 W MAIN ST	404
TWISTED GROUNDS	2024-00905021	2024-10-17 13:22:00 68	Property Lost	6067 GEMINI DR	627
VICEROY INDIAN CUISINE	2024-00456632	2024-10-15 08:44:41 70B	Alarm Broadcast/File	7475 MINERAL POINT RD	124
VICEROY INDIAN CUISINE	2024-00458248	2024-10-16 09:31:34 38	Disturbance	7475 MINERAL POINT RD	124
VISIONS NIGHT CLUB	2024-00463164	2024-10-19 11:51:30 98A	911 Abandoned Call	3554 E WASHINGTON AVE	513
VITENSE GOLFLAND	2024-00459392	2024-10-17 00:08:48 49	Noise Complaint	5501 SCHROEDER RD	115
VOM FASS	2024-00460820	2024-10-17 20:59:29 38	Disturbance	66 WEST TOWNE MALL	124
VOM FASS	2024-00462129	2024-10-18 17:49:04 87S	Stratified Policing	66 WEST TOWNE MALL	124
WAH KEE RESTAURANT	2024-00463041	2024-10-19 10:10:25 13	Theft Retail	600 WILLIAMSON ST	408
WAL-MART SUPERCENTER #1138	2024-00456868	2024-10-15 11:24:00 12	Theft	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2024-00459880	2024-10-17 10:11:18 66	Check Property	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2024-00458725	2024-10-16 14:37:24 65	Check Person	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2024-00461135	2024-10-18 02:58:25 98S	911 Call Silent	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2024-00462218	2024-10-18 18:55:02 70B	Alarm Broadcast/File	7202 WATTS RD	123
WALGREENS #02848	2024-00458589	2024-10-16 13:00:41 38	Disturbance	606 S WHITNEY WAY	218
WALGREENS #04240	2024-00460797	2024-10-17 20:45:12 60T	Traffic Stop	3710 E WASHINGTON AVE	516



WALGREENS #04240	2024-00905019	2024-10-17 11:59:00	13	Theft Retail	3710 E WASHINGTON AVE	516
WALGREENS #3343	2024-00459103	2024-10-16 19:07:03	35	Threats Complaint	7810 MINERAL POINT RD	125
WASABI JAPANESE RESTAURANT	2024-00464362	2024-10-20 02:53:35	66	Check Property	449 STATE ST	403
WASABI JAPANESE RESTAURANT	2024-00462645	2024-10-19 00:36:14	66	Check Property	449 STATE ST	403
WHISKEY JACKS	2024-00462756	2024-10-19 02:20:27	35	Threats Complaint	552 STATE ST	403
WHISKEY JACKS	2024-00464986	2024-10-20 16:36:41	68	Property Lost	552 STATE ST	403
WILLY STREET CO-OP	2024-00459995	2024-10-17 11:35:01	47	Disturbance Unwanted Person	1221 WILLIAMSON ST	408
WILLY STREET CO-OP	2024-00461351	2024-10-18 08:43:36	71	Trespass	1221 WILLIAMSON ST	408
WILLY STREET CO-OP	2024-00460442	2024-10-17 16:19:39	47	Disturbance Unwanted Person	1221 WILLIAMSON ST	408
WILLY STREET CO-OP	2024-00461441	2024-10-18 10:00:49	71	Trespass	1221 WILLIAMSON ST	408
WILLY STREET CO-OP	2024-00461695	2024-10-18 13:10:40	47	Disturbance Unwanted Person	1221 WILLIAMSON ST	408
WISCONSIN CVS PHARMACY LLC	2024-00463305	2024-10-19 13:35:01	13	Theft Retail	6701 MINERAL POINT RD	218
WOODMAN'S FOOD MARKET	2024-00460393	2024-10-17 15:52:09	13	Theft Retail	711 S GAMMON RD	114
WOODMAN'S FOOD MARKET	2024-00462247	2024-10-18 19:13:05	98U	911 Call Unintentional	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00463527	2024-10-19 16:07:47	98U	911 Call Unintentional	711 S GAMMON RD	114
WOODMAN'S FOOD MARKET	2024-00461057	2024-10-18 01:03:44	98D	911 Disconnect	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00905023	2024-10-17 13:55:00	12	Theft	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00458945	2024-10-16 16:56:07	53	Accident Private Property	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00905002	2024-10-16 10:40:00	13	Theft Retail	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00456364	2024-10-15 02:46:39	31	Assist EMS/Fire	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00904966	2024-10-14 13:29:00	71	Trespass	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00456781	2024-10-15 10:31:07	12	Theft	711 S GAMMON RD	114
WOODMAN'S FOOD MARKET	2024-00457380	2024-10-15 17:33:52	13	Theft Retail	711 S GAMMON RD	114
WOODMAN'S FOOD MARKET	2024-00464332	2024-10-20 02:19:19	38	Disturbance	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00462065	2024-10-18 17:10:34	65	Check Person	3817 MILWAUKEE ST	610
WORLD BUFFET	2024-00462697	2024-10-19 01:24:40	70	Alarm	499 D'ONOFRIO DR	124
Willy Street Co-op	2024-00459780	2024-10-17 08:59:43	65	Check Person	2817 N SHERMAN AVE	504
Willy Street Co-op	2024-00463223	2024-10-19 12:38:11	PHON	Phone	2817 N SHERMAN AVE	504



Entity	IncNum	Date	Type	Description	Address	Sector
4810 WASHINGTON INC	2024-00467698	2024-10-22 12:27:48	47	Disturbance Unwanted Person	4810 E WASHINGTON AVE	518
7 SEAS LIQUOR	2024-00466531	2024-10-21 16:27:52	47	Disturbance Unwanted Person	1763 THIERER RD	631
AFTERSHOCK CLASSIC ARCADE	2024-00470042	2024-10-23 22:49:10	7	Weapons Offense	1444 E WASHINGTON AVE	409
ALABASTER DUCKLING	2024-00470174	2024-10-24 01:02:06	52	Accident Hit and Run	3116 COMMERCIAL AVE	604
ALDI #22	2024-00475945	2024-10-27 18:38:13	65	Check Person	8222 WATTS RD	129
ALLIANT ENERGY CENTER	2024-00905131	2024-10-22 19:12:00	68	Property Lost	1919 ALLIANT ENERGY CENTER WAY	310
ALLIANT ENERGY CENTER	2024-00467468	2024-10-22 09:34:12	31	Assist EMS/Fire	1919 ALLIANT ENERGY CENTER WAY	310
ALLIANT ENERGY CENTER	2024-00468007	2024-10-22 16:25:35	98Q	911 Call Question	1919 ALLIANT ENERGY CENTER WAY	310
ALT BREW	2024-00905211	2024-10-26 08:25:00	21	Fraud	1808 WRIGHT ST	514
AMERICINN OF MADISON WEST	2024-00470342	2024-10-24 06:29:34	PHON	Phone	516 GRAND CANYON DR	218
AMERICINN OF MADISON WEST	2024-00470310	2024-10-24 05:25:18	31	Assist EMS/Fire	516 GRAND CANYON DR	218
AMOCO	2024-00470790	2024-10-24 12:26:52	12	Theft	1129 S PARK ST	306
AMOCO	2024-00472032	2024-10-25 08:17:23	88F	Follow-Up	1129 S PARK ST	306
AMOCO	2024-00472772	2024-10-25 16:31:07	66	Check Property	1129 S PARK ST	306
AMOCO	2024-00473762	2024-10-26 09:07:46	88F	Follow-Up	1129 S PARK ST	306
ASIAN MIDWAY FOODS	2024-00472529	2024-10-25 13:41:50	53	Accident Private Property	301 S PARK ST	203
BARRIQUES COFFEE TRADER	2024-00467469	2024-10-22 09:35:32	87	Assist Citizen	127 W WASHINGTON AVE	405
BAYMONT INN & SUITES	2024-00468613	2024-10-23 01:29:38	38	Disturbance	8102 EXCELSIOR DR	127
BAYMONT INN & SUITES	2024-00471186	2024-10-24 16:36:31	47	Disturbance Unwanted Person	8102 EXCELSIOR DR	127
BEEF BUTTER BBQ	2024-00475393	2024-10-27 10:10:27	66	Check Property	3001 N SHERMAN AVE	504
BELAIR CANTINA	2024-00476015	2024-10-27 19:36:18	98D	911 Disconnect	111 MARTIN LUTHER KING JR BLVD	405
BENVENUTO'S	2024-00471635	2024-10-24 22:52:12	38	Disturbance	1109 FOURIER DR	127
BEST WESTERN EAST TOWNE SUITES	2024-00467001	2024-10-21 23:24:42	66	Check Property	4801 ANNAMARK DR	632
BISTRO HONDA	2024-00469945	2024-10-23 21:16:01	45	Suspicious Vehicle	1865 NORTHPORT DR	504
BLUE AGAVE	2024-00905183	2024-10-24 18:38:00	69	Damage to Property	117 S BUTLER ST	406
BLUE MOON	2024-00473096	2024-10-25 20:29:02	47	Disturbance Unwanted Person	2535 UNIVERSITY AVE	206
BONEFISH GRILL	2024-00472012	2024-10-25 08:05:33	70B	Alarm Broadcast/File	7345 MINERAL POINT RD	124
BOWL-A-VARD	2024-00471683	2024-10-24 23:42:59	31	Assist EMS/Fire	2121 EAST SPRINGS DR	632
BRASS RING BAR & RESTAURANT	2024-00471329	2024-10-24 18:07:07	66	Check Property	701 E WASHINGTON AVE	408
BRINK LOUNGE	2024-00471329	2024-10-24 18:07:07	66	Check Property	701 E WASHINGTON AVE	408
BUFFALO WILD WINGS #414	2024-00467181	2024-10-22 03:40:39	70	Alarm	789 UNIVERSITY AVE	411
CAMBRIA	2024-00469028	2024-10-23 10:27:16	31	Assist EMS/Fire	5045 EASTPARK BLVD	520
CANTEEN	2024-00474576	2024-10-26 19:36:21	98S	911 Call Silent	111 S HAMILTON ST	405
CAPITAL ONE PETROLEUM	2024-00471731	2024-10-25 00:26:27	60T	Traffic Stop	735 E WASHINGTON AVE	408
CAPITAL ONE PETROLEUM	2024-00468598	2024-10-23 01:16:19	54	Traffic Arrest	735 E WASHINGTON AVE	408
CAPITAL ONE PETROLEUM	2024-00470227	2024-10-24 02:08:16	54	Traffic Arrest	735 E WASHINGTON AVE	408
CAPITOL CENTRE MARKET	2024-00470809	2024-10-24 12:40:50	98U	911 Call Unintentional	111 N BROOM ST	405
CARGO COFFEE	2024-00472575	2024-10-25 14:17:29	PHON	Phone	750 E WASHINGTON AVE	407
CASEY'S GENERAL STORE #3833	2024-00473292	2024-10-25 23:05:29	70	Alarm	3603 CROSS HILL DR	633
CHEBA HUT	2024-00468443	2024-10-22 22:45:22	87S	Stratified Policing	453 W GILMAN ST	403



CHILI'S GRILL & BAR	2024-00471538	2024-10-24 21:08:59 65	Check Person	4344 EAST TOWNE BLVD	631
CHIPOTLE MEXICAN GRILL #312	2024-00466307	2024-10-21 14:10:46 44	Suspicious Person	658 STATE ST	403
CHIPOTLE MEXICAN GRILL #312	2024-00472125	2024-10-25 09:21:38 87S	Stratified Policing	658 STATE ST	403
CLUB LAMARK	2024-00471805	2024-10-25 01:54:56 98U	911 Call Unintentional	1525 N STOUGHTON RD	516
COMEDY CLUB ON STATE	2024-00468238	2024-10-22 19:16:08 31	Assist EMS/Fire	202 STATE ST	406
COMFORT INN & SUITES	2024-00467564	2024-10-22 10:39:00 12A	Theft from Auto	4822 E WASHINGTON AVE	518
COMFORT INN & SUITES	2024-00475050	2024-10-27 01:38:59 66	Check Property	4822 E WASHINGTON AVE	518
COMFORT SUITES	2024-00473777	2024-10-26 09:26:52 98U	911 Call Unintentional	1253 JOHN Q HAMMONS DR	127
CONCOURSE HOTEL AND GOVERNORS CLUB	2024-00470355	2024-10-24 06:40:40 88	Assist Police	1 W DAYTON ST	406
CONCOURSE HOTEL AND GOVERNORS CLUB	2024-00473796	2024-10-26 09:45:19 98U	911 Call Unintentional	1 W DAYTON ST	406
CONCOURSE HOTEL AND GOVERNORS CLUB	2024-00474283	2024-10-26 15:59:27 98D	911 Disconnect	1 W DAYTON ST	406
CONSOLIDATED MANAGEMENT COMPANY	2024-00466398	2024-10-21 15:09:18 98U	911 Call Unintentional	1000 EDGEWOOD COLLEGE DR	207
CRACKER BARREL #214	2024-00467810	2024-10-22 13:57:59 98U	911 Call Unintentional	2147 EAST SPRINGS DR	632
CROWNE PLAZA MADISON	2024-00471348	2024-10-24 18:19:56 88	Assist Police	4402 E WASHINGTON AVE	518
CROWNE PLAZA MADISON	2024-00467120	2024-10-22 01:42:28 65	Check Person	4402 E WASHINGTON AVE	518
CROWNE PLAZA MADISON	2024-00466166	2024-10-21 12:53:04 88F	Follow-Up	4402 E WASHINGTON AVE	518
CROWNE PLAZA MADISON	2024-00471718	2024-10-25 00:19:33 65	Check Person	4402 E WASHINGTON AVE	518
CRYSTAL CORNERS BAR	2024-00473187	2024-10-25 21:40:32 87O	Community Outreach	1302 WILLIAMSON ST	410
CVS/PHARMACY #4930	2024-00471414	2024-10-24 19:00:23 38	Disturbance	2 S BEDFORD ST	404
DANE COUNTY AIRPORT	2024-00466587	2024-10-21 17:00:56 31	Assist EMS/Fire	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2024-00469368	2024-10-23 14:20:07 31	Assist EMS/Fire	4000 INTERNATIONAL LN	
DANE COUNTY AIRPORT	2024-00469671	2024-10-23 17:31:09 95	Adult Arrested Person	4000 INTERNATIONAL LN	
DANE COUNTY AIRPORT	2024-00472930	2024-10-25 18:32:37 88K	Assist K9	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2024-00473743	2024-10-26 08:52:45 PHON	Phone	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2024-00469250	2024-10-23 12:53:51 98Q	911 Call Question	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2024-00466897	2024-10-21 21:19:53 38	Disturbance	4000 INTERNATIONAL LN	
DOUBLETREE HOTEL MADISON	2024-00474516	2024-10-26 18:51:22 PHON	Phone	525 W JOHNSON ST	404
EDGEWATER	2024-00469510	2024-10-23 15:39:28 71	Trespass	1001 WISCONSIN PL	403
EDGEWATER	2024-00471311	2024-10-24 17:53:37 98U	911 Call Unintentional	1001 WISCONSIN PL	403
EDGEWATER	2024-00467347	2024-10-22 07:58:04 65	Check Person	1001 WISCONSIN PL	403
EL AGUILA REAL	2024-00473306	2024-10-25 23:13:59 65	Check Person	226 STATE ST	406
FESTIVAL FOODS	2024-00468048	2024-10-22 16:52:35 98D	911 Disconnect	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2024-00905171	2024-10-24 08:31:00 13	Theft Retail	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2024-00474763	2024-10-26 22:10:44 31	Assist EMS/Fire	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2024-00466038	2024-10-21 11:28:19 71	Trespass	810 E WASHINGTON AVE	407
FRESH MADISON MARKET	2024-00475962	2024-10-27 18:55:39 65	Check Person	703 UNIVERSITY AVE	411
GARIBALDI MEXICAN RESTAURANT	2024-00905183	2024-10-24 18:38:00 69	Damage to Property	117 S BUTLER ST	406
GIB'S	2024-00465855	2024-10-21 09:32:17 5	Battery	201 W MIFFLIN ST	405
GIB'S	2024-00465849	2024-10-21 09:29:22 37	Fight Call	201 W MIFFLIN ST	405
GIB'S	2024-00475781	2024-10-27 16:14:34 65	Check Person	201 W MIFFLIN ST	405
GIB'S	2024-00475764	2024-10-27 16:00:05 87	Assist Citizen	201 W MIFFLIN ST	405



GIB'S	2024-00473756	2024-10-26 09:04:34 35	Threats Complaint	201 W MIFFLIN ST	405
GIB'S	2024-00471052	2024-10-24 15:16:30 87	Assist Citizen	201 W MIFFLIN ST	405
GIB'S	2024-00472706	2024-10-25 15:46:35 28	Liquor Law Violation	201 W MIFFLIN ST	405
GIB'S	2024-00466157	2024-10-21 12:48:05 98M	911 Misdial Call	201 W MIFFLIN ST	405
GIB'S	2024-00472571	2024-10-25 14:13:31 5	Battery	201 W MIFFLIN ST	405
GIB'S BAR	2024-00474112	2024-10-26 13:58:14 65	Check Person	1625 NORTHPORT DR	505
GIB'S BAR	2024-00472815	2024-10-25 17:00:48 87O	Community Outreach	1625 NORTHPORT DR	505
GLOBAL MARKET & FOOD HALL	2024-00466143	2024-10-21 12:37:31 53	Accident Private Property	2161 ZEIER RD	632
GLOBAL MARKET & FOOD HALL	2024-00466240	2024-10-21 13:40:51 38	Disturbance	2161 ZEIER RD	632
GLOBAL MARKET & FOOD HALL	2024-00466140	2024-10-21 12:36:17 53	Accident Private Property	2161 ZEIER RD	632
GOODMAN COMMUNITY CENTER	2024-00475466	2024-10-27 11:18:15 98A	911 Abandoned Call	149 WAUBESA ST	602
GOODMAN COMMUNITY CENTER	2024-00467859	2024-10-22 14:34:07 50	Accident Property Damage	149 WAUBESA ST	602
GOOSEBERRY ON THE SQUARE	2024-00476115	2024-10-27 21:24:00 98A	911 Abandoned Call	1 S PINCKNEY ST	406
GOOSEBERRY ON THE SQUARE	2024-00468964	2024-10-23 09:43:34 98U	911 Call Unintentional	1 S PINCKNEY ST	406
GRADUATE MADISON HOTEL	2024-00471912	2024-10-25 05:37:51 65	Check Person	601 LANGDON ST	403
GRADUATE MADISON HOTEL	2024-00471506	2024-10-24 20:32:45 87	Assist Citizen	601 LANGDON ST	403
GREWAL PETROLEUM	2024-00471743	2024-10-25 00:38:01 70	Alarm	3859 E WASHINGTON AVE	605
GREWAL PETROLEUM	2024-00466905	2024-10-21 21:26:36 65	Check Person	3859 E WASHINGTON AVE	605
HAMPTON INN	2024-00472566	2024-10-25 14:09:53 98A	911 Abandoned Call	4820 HAYES RD	518
HAMPTON INN	2024-00466121	2024-10-21 12:26:00 88F	Follow-Up	4820 HAYES RD	518
HAYES PLACE	2024-00473349	2024-10-25 23:44:50 66P	Problem Solving Property	1145 N SHERMAN AVE	503
HAYES PLACE	2024-00468481	2024-10-22 23:29:28 66P	Problem Solving Property	1145 N SHERMAN AVE	503
HAYES PLACE	2024-00473382	2024-10-26 00:04:00 87S	Stratified Policing	1145 N SHERMAN AVE	503
HIGH NOON SALOON	2024-00471329	2024-10-24 18:07:07 66	Check Property	701 E WASHINGTON AVE	408
HO-CHUNK GAMING MADISON	2024-00473904	2024-10-26 11:14:47 51	Accident w/Injuries	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2024-00471413	2024-10-24 18:58:24 55	OMVWI Arrest/Intoxicated Driver	4002 EVAN ACRES RD	621
HOLIDAY INN EXPRESS & SUITES MADISON	2024-00467031	2024-10-21 23:55:25 31	Assist EMS/Fire	5150 HIGH CROSSING BLVD	633
HOME 2 SUITES MADISON CENTRAL	2024-00471807	2024-10-25 01:56:28 97	Information	2153 RIMROCK RD	312
HOME 2 SUITES MADISON CENTRAL	2024-00467066	2024-10-22 00:35:10 47	Disturbance Unwanted Person	2153 RIMROCK RD	312
HOME2 SUITES MADISON CENTRAL	2024-00471807	2024-10-25 01:56:28 97	Information	2153 RIMROCK RD	312
HOME2 SUITES MADISON CENTRAL	2024-00467066	2024-10-22 00:35:10 47	Disturbance Unwanted Person	2153 RIMROCK RD	312
HOMEWOOD SUITES MADISON WEST	2024-00468761	2024-10-23 06:43:34 12A	Theft from Auto	479 COMMERCE DR	129
HOMEWOOD SUITES MADISON WEST	2024-00905153	2024-10-23 13:14:00 12A	Theft from Auto	479 COMMERCE DR	129
HOOPS OF DANE COUNTY INC	2024-00474862	2024-10-26 23:29:16 28B	Liquor Law/Bar Check	802 ATLAS AVE	611
HORSESHOE BAR	2024-00474797	2024-10-26 22:34:24 65	Check Person	3900 DEMPSEY RD	613
HY-VEE	2024-00472761	2024-10-25 16:24:36 67	Property Found	675 S WHITNEY WAY	214
HY-VEE	2024-00467904	2024-10-22 15:14:22 17	Death Investigation	675 S WHITNEY WAY	214
HY-VEE	2024-00469800	2024-10-23 19:14:50 88F	Follow-Up	675 S WHITNEY WAY	214
HY-VEE	2024-00475350	2024-10-27 09:25:48 PHON	Phone	675 S WHITNEY WAY	214
HY-VEE	2024-00475439	2024-10-27 10:56:52 88F	Follow-Up	675 S WHITNEY WAY	214
HY-VEE MADISON	2024-00471080	2024-10-24 15:39:15 65	Check Person	3801 E WASHINGTON AVE	605



HY-VEE MADISON	2024-00476101	2024-10-27 21:12:24 31	Assist EMS/Fire	3801 E WASHINGTON AVE	605
IAN'S PIZZA FRANCES	2024-00471841	2024-10-25 02:50:03 98Q	911 Call Question	319 N FRANCES ST	403
IRISH PUB	2024-00467797	2024-10-22 13:45:58 72	Animal Stray	317 STATE ST	403
IVORY ROOM, THE	2024-00469618	2024-10-23 16:47:34 70B	Alarm Broadcast/File	116 W MIFFLIN ST	405
JAY'S	2024-00471687	2024-10-24 23:45:44 49	Noise Complaint	406 N FRANCES ST	403
JAY'S	2024-00473319	2024-10-25 23:21:56 97	Information	406 N FRANCES ST	403
JOHNNY DELMONICO'S	2024-00476042	2024-10-27 20:03:09 98S	911 Call Silent	130 S PINCKNEY ST	405
JORDAN'S BIG TEN PUB	2024-00474848	2024-10-26 23:19:04 56	Intoxicated Person	1330 REGENT ST	202
JORDAN'S BIG TEN PUB	2024-00474661	2024-10-26 20:38:51 38	Disturbance	1330 REGENT ST	202
KWIK TRIP 950	2024-00476143	2024-10-27 21:58:03 65	Check Person	4402 E BUCKEYE RD	614
KWIK TRIP 950	2024-00467456	2024-10-22 09:24:58 98Q	911 Call Question	4402 E BUCKEYE RD	614
KWIK TRIP 951	2024-00469900	2024-10-23 20:37:47 65	Check Person	6702 RAYMOND RD	123
KWIK TRIP 952	2024-00473994	2024-10-26 12:25:27 66	Check Property	2538 FISH HATCHERY RD	308
KWIK TRIP 952	2024-00467778	2024-10-22 13:33:16 50	Accident Property Damage	2538 FISH HATCHERY RD	308
KWIK TRIP 952	2024-00467784	2024-10-22 13:36:44 50	Accident Property Damage	2538 FISH HATCHERY RD	308
KWIK TRIP 954	2024-00467242	2024-10-22 06:02:18 71	Trespass	7717 MINERAL POINT RD	124
KWIK TRIP 954	2024-00473007	2024-10-25 19:19:37 38	Disturbance	7717 MINERAL POINT RD	124
KWIK TRIP 955	2024-00470111	2024-10-23 23:58:49 31	Assist EMS/Fire	1625 N STOUGHTON RD	516
KWIK TRIP 958	2024-00466922	2024-10-21 21:52:11 65	Check Person	4741 LIEN RD	605
KWIK TRIP 958	2024-00471959	2024-10-25 07:10:51 38	Disturbance	4741 LIEN RD	605
KWIK TRIP 960	2024-00468163	2024-10-22 18:14:22 87	Assist Citizen	401 N THIRD ST	501
KWIK TRIP 960	2024-00469160	2024-10-23 11:54:29 65	Check Person	401 N THIRD ST	501
KWIK TRIP 961	2024-00466854	2024-10-21 20:45:51 97	Information	3528 E WASHINGTON AVE	513
KWIK TRIP 961	2024-00467268	2024-10-22 06:38:41 44	Suspicious Person	3528 E WASHINGTON AVE	513
KWIK TRIP 961	2024-00471112	2024-10-24 15:58:55 47	Disturbance Unwanted Person	3528 E WASHINGTON AVE	513
KWIK TRIP 961	2024-00475220	2024-10-27 06:25:09 47	Disturbance Unwanted Person	3528 E WASHINGTON AVE	513
KWIK TRIP 961	2024-00470401	2024-10-24 07:34:17 65	Check Person	3528 E WASHINGTON AVE	513
KWIK TRIP 963	2024-00468109	2024-10-22 17:42:44 60T	Traffic Stop	1434 NORTHPORT DR	508
KWIK TRIP 963	2024-00469198	2024-10-23 12:20:40 85	Safety Hazard	1434 NORTHPORT DR	508
KWIK TRIP 963	2024-00469091	2024-10-23 11:05:44 38	Disturbance	1434 NORTHPORT DR	508
L'ETOILE/GRAZE	2024-00468964	2024-10-23 09:43:34 98U	911 Call Unintentional	1 S PINCKNEY ST	406
L'ETOILE/GRAZE	2024-00476115	2024-10-27 21:24:00 98A	911 Abandoned Call	1 S PINCKNEY ST	406
LA PLAYITA TACOS Y MARISCOS	2024-00467254	2024-10-22 06:18:39 70B	Alarm Broadcast/File	2601 W BELTLINE HWY	308
LA QUINTA INN & SUITES	2024-00472356	2024-10-25 11:48:13 65	Check Person	5217 EAST TERRACE DR	520
LAO LAAN-XANG RESTAURANT	2024-00472947	2024-10-25 18:45:10 8	Silent Case Number	1146 WILLIAMSON ST	408
LIBERTY STATION	2024-00467307	2024-10-22 07:22:28 85	Safety Hazard	2161 RIMROCK RD	312
LIBERTY STATION	2024-00470295	2024-10-24 04:58:06 70	Alarm	2161 RIMROCK RD	312
LOCKER ROOM	2024-00474718	2024-10-26 21:29:42 38	Disturbance	1810 ROTH ST	503
LOCKER ROOM	2024-00475381	2024-10-27 09:51:53 31	Assist EMS/Fire	1810 ROTH ST	503
LONGHORN STEAKHOUSE #5361	2024-00475342	2024-10-27 09:21:32 70B	Alarm Broadcast/File	418 S GAMMON RD	124
LONGHORN STEAKHOUSE #5361	2024-00475331	2024-10-27 09:09:39 70B	Alarm Broadcast/File	418 S GAMMON RD	124



LOS GEMELOS	2024-00468233	2024-10-22 19:11:18 57	Parking Complaint On Street	244 W GILMAN ST	403
LUCHADOR TEQUILA & TACO BAR	2024-00468499	2024-10-22 23:52:42 87S	Stratified Policing	558 STATE ST	403
LUCKY'S MARKET - PARK ST	2024-00474474	2024-10-26 18:18:37 38	Disturbance	2201 S PARK ST	310
LUCKY'S MARKET - PARK STREET	2024-00473995	2024-10-26 12:26:32 88F	Follow-Up	2703 W BELTLINE HWY	308
LUCKYS 1313 BREW PUB LLC	2024-00474731	2024-10-26 21:35:04 66	Check Property	1313 REGENT ST	205
LUIGI'S DINER	2024-00472199	2024-10-25 10:14:15 38	Disturbance	515 S MIDVALE BLVD	209
MACESEY'S IRISH PUB	2024-00467797	2024-10-22 13:45:58 72	Animal Stray	317 STATE ST	403
MADISON CLUB	2024-00468528	2024-10-23 00:18:23 70	Alarm	5 E WILSON ST	405
MADISON LABOR TEMPLE	2024-00475484	2024-10-27 11:32:31 87O	Community Outreach	1602 S PARK ST	306
MADISON LABOR TEMPLE	2024-00473883	2024-10-26 10:58:08 87O	Community Outreach	1602 S PARK ST	306
MADISON MASONIC CENTER	2024-00474870	2024-10-26 23:33:44 66	Check Property	301 WISCONSIN AVE	406
MADISON PETROLEUM LLC	2024-00468649	2024-10-23 02:41:17 66P	Problem Solving Property	2301 COMMERCIAL AVE	501
MENDOTA HOSPITALITY	2024-00472234	2024-10-25 10:33:37 87S	Stratified Policing	2920 N SHERMAN AVE	505
MICKEY'S TAVERN	2024-00471814	2024-10-25 02:06:53 60	Traffic Complaint/Investigation	1524 WILLIAMSON ST	410
MIRCH MASALA	2024-00475109	2024-10-27 02:37:28 7	Weapons Offense	449 STATE ST	403
MIRCH MASALA	2024-00475237	2024-10-27 07:00:47 95	Adult Arrested Person	449 STATE ST	403
MIRCH MASALA	2024-00469286	2024-10-23 13:30:44 53	Accident Private Property	449 STATE ST	403
MIRCH MASALA	2024-00475558	2024-10-27 12:40:51 PHON	Phone	449 STATE ST	403
MISHQUI PERUVIAN CUISINE	2024-00469255	2024-10-23 13:01:13 71	Trespass	4604 MONONA DR	613
MOBIL MART	2024-00470241	2024-10-24 02:43:26 60T	Traffic Stop	2601 SHOPKO DR	513
MOBIL MART	2024-00472805	2024-10-25 16:53:38 66	Check Property	2601 SHOPKO DR	513
MOD PIZZA	2024-00474404	2024-10-26 17:27:27 53	Accident Private Property	7015 SLIGO DR	125
MOM'S BAR	2024-00474891	2024-10-26 23:46:57 38	Disturbance	614 UNIVERSITY AVE	403
MONDAYS	2024-00474820	2024-10-26 22:55:44 28	Liquor Law Violation	523 STATE ST	403
MONDAYS	2024-00471562	2024-10-24 21:30:37 49	Noise Complaint	523 STATE ST	403
MONDAYS	2024-00468587	2024-10-23 01:08:40 87S	Stratified Policing	523 STATE ST	403
MONONA CATERING	2024-00474510	2024-10-26 18:45:42 57	Parking Complaint On Street	1 JOHN NOLEN DR	405
MONONA CATERING	2024-00474883	2024-10-26 23:41:27 98S	911 Call Silent	1 JOHN NOLEN DR	405
MONONA CATERING	2024-00474900	2024-10-26 23:53:12 65	Check Person	1 JOHN NOLEN DR	405
MOXY BY MARRIOTT MADISON DOWNTOWN	2024-00473343	2024-10-25 23:42:19 98S	911 Call Silent	823 E WASHINGTON AVE	408
NITTY GRITTY, THE	2024-00471596	2024-10-24 22:05:45 65	Check Person	223 N FRANCES ST	404
NITTY GRITTY, THE	2024-00467143	2024-10-22 02:36:01 66	Check Property	223 N FRANCES ST	404
OAKWOOD VILLAGE PRAIRIE RIDGE	2024-00473169	2024-10-25 21:22:36 97	Information	5565 TANCHO DR	520
OLBRICH BIERGARTEN	2024-00474956	2024-10-27 00:25:25 66	Check Property	3527 ATWOOD AVE	610
PARADISE LOUNGE	2024-00471031	2024-10-24 15:00:41 88F	Follow-Up	119 W MAIN ST	405
PAUL'S CLUB	2024-00473480	2024-10-26 01:43:52 87	Assist Citizen	204 STATE ST	406
PAUL'S CLUB	2024-00475869	2024-10-27 17:23:54 45	Suspicious Vehicle	204 STATE ST	406
PICK N SAVE #131	2024-00465782	2024-10-21 08:34:10 60T	Traffic Stop	3197 MAPLE GROVE DR	119
PICK N SAVE EXPRESS #183	2024-00475418	2024-10-27 10:34:32 88F	Follow-Up	1312 S PARK ST	306
PIGS IN A FUR COAT LLC	2024-00468716	2024-10-23 05:35:24 70	Alarm	940 WILLIAMSON ST	408
PINKUS MCBRIDE MARKET	2024-00475633	2024-10-27 13:54:55 98U	911 Call Unintentional	301 N HAMILTON ST	406



PINKUS MCBRIDE MARKET	2024-00473970	2024-10-26 12:02:23 47	Disturbance Unwanted Person	301 N HAMILTON ST	406
PLAZA TAVERN & GRILL	2024-00475087	2024-10-27 02:13:15 66	Check Property	319 N HENRY ST	403
POINT CINEMA	2024-00468580	2024-10-23 01:03:48 97	Information	7825 BIG SKY DR	124
PROST	2024-00466738	2024-10-21 19:10:17 38	Disturbance	401 E WASHINGTON AVE	406
RED ROCK SALOON	2024-00473325	2024-10-25 23:27:58 87S	Stratified Policing	222 W GORHAM ST	403
RED ROCK SALOON	2024-00468380	2024-10-22 21:25:46 98S	911 Call Silent	222 W GORHAM ST	403
RED ROCK SALOON	2024-00473250	2024-10-25 22:28:54 38	Disturbance	222 W GORHAM ST	403
RED ROCK SALOON	2024-00473260	2024-10-25 22:34:45 7	Weapons Offense	222 W GORHAM ST	403
REFUEL PANTRY	2024-00468315	2024-10-22 20:31:13 44	Suspicious Person	699 S GAMMON RD	114
REFUEL PANTRY	2024-00475824	2024-10-27 16:44:13 65	Check Person	699 S GAMMON RD	114
REFUEL PANTRY	2024-00470170	2024-10-24 00:58:14 12	Theft	4601 VERONA RD	211
REFUEL PANTRY	2024-00468631	2024-10-23 02:04:12 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00466998	2024-10-21 23:22:49 7	Weapons Offense	4601 VERONA RD	211
REFUEL PANTRY	2024-00473263	2024-10-25 22:37:12 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00470100	2024-10-23 23:50:35 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00465545	2024-10-21 01:52:43 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00471910	2024-10-25 05:34:20 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00471684	2024-10-24 23:43:03 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00466966	2024-10-21 22:46:16 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00466973	2024-10-21 23:00:12 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00474165	2024-10-26 14:33:03 53	Accident Private Property	4905 COMMERCIAL AVE	609
REFUEL PANTRY	2024-00466981	2024-10-21 23:07:45 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00467219	2024-10-22 05:27:28 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00471630	2024-10-24 22:42:10 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00467238	2024-10-22 05:56:52 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00468442	2024-10-22 22:44:48 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00470297	2024-10-24 05:02:24 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00470277	2024-10-24 04:22:05 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00470276	2024-10-24 04:21:49 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00469457	2024-10-23 15:09:46 97	Information	4601 VERONA RD	211
REFUEL PANTRY	2024-00473524	2024-10-26 02:32:24 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00468670	2024-10-23 03:36:44 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00470110	2024-10-23 23:57:16 60T	Traffic Stop	4601 VERONA RD	211
REFUEL PANTRY	2024-00474976	2024-10-27 00:41:46 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00474364	2024-10-26 16:59:04 47	Disturbance Unwanted Person	4601 VERONA RD	211
REFUEL PANTRY	2024-00475025	2024-10-27 01:20:47 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00469494	2024-10-23 15:30:33 97	Information	4601 VERONA RD	211
REFUEL PANTRY	2024-00473619	2024-10-26 05:49:22 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00472854	2024-10-25 17:37:15 87S	Stratified Policing	4601 VERONA RD	211
REFUEL PANTRY	2024-00471091	2024-10-24 15:45:18 88F	Follow-Up	4601 VERONA RD	211
REGENT ST MINI MART	2024-00473660	2024-10-26 07:27:32 21	Fraud	1401 REGENT ST	205



REGENT STREET LIQUOR	2024-00475463	2024-10-27 11:17:07 41	Domestic Disturbance	916 REGENT ST	202
ROCKY'S LIQUOR	2024-00476003	2024-10-27 19:28:01 88F	Follow-Up	4429 MILWAUKEE ST	611
ROCKY'S LIQUOR	2024-00475987	2024-10-27 19:16:07 13	Theft Retail	4429 MILWAUKEE ST	611
ROCKY'S LIQUOR EAST WASHINGTON	2024-00474286	2024-10-26 16:02:01 65	Check Person	2734 E WASHINGTON AVE	502
ROCKY'S LIQUOR WEST	2024-00472932	2024-10-25 18:34:21 66	Check Property	4217 W BELTLINE HWY	211
ROSATI'S PIZZA	2024-00472227	2024-10-25 10:29:26 12	Theft	6644 MINERAL POINT RD	219
ROXXY	2024-00475105	2024-10-27 02:34:21 31	Assist EMS/Fire	327 W GORHAM ST	403
ROXXY	2024-00475096	2024-10-27 02:26:10 3	Sexual Assault	327 W GORHAM ST	403
ROXXY	2024-00474986	2024-10-27 00:51:30 66	Check Property	327 W GORHAM ST	403
ROXXY	2024-00475066	2024-10-27 01:57:08 65	Check Person	327 W GORHAM ST	403
ROXXY	2024-00465531	2024-10-21 01:21:40 66	Check Property	327 W GORHAM ST	403
ROXXY	2024-00473124	2024-10-25 20:45:16 88F	Follow-Up	327 W GORHAM ST	403
ROXXY	2024-00474889	2024-10-26 23:46:06 66	Check Property	327 W GORHAM ST	403
ROXXY	2024-00475095	2024-10-27 02:25:08 38	Disturbance	327 W GORHAM ST	403
ROXXY	2024-00475062	2024-10-27 01:53:29 38	Disturbance	327 W GORHAM ST	403
SAM'S CLUB #8255	2024-00469125	2024-10-23 11:27:27 60T	Traffic Stop	7050 WATTS RD	123
SAM'S CLUB #8255	2024-00470007	2024-10-23 22:14:30 87	Assist Citizen	7050 WATTS RD	123
SARDINE	2024-00468665	2024-10-23 03:30:03 70	Alarm	617 WILLIAMSON ST	408
SCHWOEGLER PARK TOWNE LANES	2024-00471496	2024-10-24 20:20:44 98U	911 Call Unintentional	444 GRAND CANYON DR	218
SHOPKO #29	2024-00471998	2024-10-25 07:58:06 87S	Stratified Policing	7401 MINERAL POINT RD	124
SHOPKO #29	2024-00471069	2024-10-24 15:27:44 87S	Stratified Policing	7401 MINERAL POINT RD	124
SHOPKO #29	2024-00473696	2024-10-26 08:00:45 87S	Stratified Policing	7401 MINERAL POINT RD	124
SLEEP INN & SUITES	2024-00473478	2024-10-26 01:40:41 87	Assist Citizen	4802 TRADEWINDS PKWY	620
SLEEP INN & SUITES	2024-00473384	2024-10-26 00:06:16 41	Domestic Disturbance	4802 TRADEWINDS PKWY	620
SOTTO	2024-00473447	2024-10-26 01:00:20 60T	Traffic Stop	303 N HENRY ST	403
SOTTO	2024-00473512	2024-10-26 02:15:37 66	Check Property	303 N HENRY ST	403
SOTTO	2024-00473542	2024-10-26 02:53:11 55	OMVWI Arrest/Intoxicated Driver	303 N HENRY ST	403
SOTTO	2024-00474010	2024-10-26 12:37:27 PHON	Phone	303 N HENRY ST	403
SOTTO	2024-00473507	2024-10-26 02:11:18 38	Disturbance	303 N HENRY ST	403
SOTTO	2024-00467967	2024-10-22 15:57:44 68	Property Lost	303 N HENRY ST	403
SOTTO	2024-00475029	2024-10-27 01:25:12 65	Check Person	303 N HENRY ST	403
SOTTO	2024-00475044	2024-10-27 01:34:14 31	Assist EMS/Fire	303 N HENRY ST	403
SOTTO	2024-00475072	2024-10-27 01:59:49 31	Assist EMS/Fire	303 N HENRY ST	403
SOTTO	2024-00474969	2024-10-27 00:31:57 65	Check Person	303 N HENRY ST	403
STATE STREET BRATS	2024-00472902	2024-10-25 18:09:18 98Q	911 Call Question	603 STATE ST	403
STATE STREET BRATS	2024-00473293	2024-10-25 23:05:33 38	Disturbance	603 STATE ST	403
STATE STREET BRATS	2024-00474965	2024-10-27 00:30:04 31	Assist EMS/Fire	603 STATE ST	403
STATE STREET BRATS	2024-00471671	2024-10-24 23:31:55 38	Disturbance	603 STATE ST	403
STOP-N-GO 1522	2024-00905162	2024-10-23 17:49:00 13	Theft Retail	6202 SCHROEDER RD	114
STRINGS RAMEN	2024-00467416	2024-10-22 08:48:28 98S	911 Call Silent	311 N FRANCES ST	403
SUSHI LOVER	2024-00474589	2024-10-26 19:45:16 50	Accident Property Damage	72 WEST TOWNE MALL	124



SUSHI LOVER	2024-00467455	2024-10-22 09:24:12 60T	Traffic Stop	72 WEST TOWNE MALL	124
T.G.I. FRIDAY'S	2024-00472897	2024-10-25 18:03:46 98S	911 Call Silent	2502 EAST SPRINGS DR	632
T.G.I. FRIDAY'S	2024-00472904	2024-10-25 18:13:08 52	Accident Hit and Run	2502 EAST SPRINGS DR	632
TACO BELL	2024-00471647	2024-10-24 23:10:09 31	Assist EMS/Fire	534 STATE ST	403
TACO BELL	2024-00471550	2024-10-24 21:18:32 47	Disturbance Unwanted Person	534 STATE ST	403
TACO BELL	2024-00469876	2024-10-23 20:16:02 13	Theft Retail	534 STATE ST	403
TANGENT	2024-00470104	2024-10-23 23:52:14 87S	Stratified Policing	803 E WASHINGTON AVE	408
TAQUERIA 3 AMIGOS	2024-00469753	2024-10-23 18:32:13 50	Accident Property Damage	309 N HENRY ST	403
TARGET 1060	2024-00466476	2024-10-21 15:56:19 65	Check Person	201 JUNCTION RD	128
TARGET 1060	2024-00469525	2024-10-23 15:48:20 65	Check Person	201 JUNCTION RD	
TARGET 1060	2024-00469556	2024-10-23 16:06:32 31	Assist EMS/Fire	201 JUNCTION RD	128
TARGET 1060	2024-00475672	2024-10-27 14:27:17 31	Assist EMS/Fire	201 JUNCTION RD	128
TARGET 1060	2024-00475879	2024-10-27 17:32:22 97	Information	201 JUNCTION RD	128
TARGET 1069	2024-00472951	2024-10-25 18:50:04 13	Theft Retail	4301 LIEN RD	605
TARGET 1069	2024-00469925	2024-10-23 20:57:52 97	Information	4301 LIEN RD	605
TBD	2024-00472703	2024-10-25 15:45:57 45	Suspicious Vehicle	4 COLLINS CT	620
TBD	2024-00466807	2024-10-21 20:00:53 52	Accident Hit and Run	4 COLLINS CT	620
TEXAS ROADHOUSE	2024-00474565	2024-10-26 19:30:24 52	Accident Hit and Run	4841 ANNAMARK DR	632
TEXAS ROADHOUSE	2024-00471923	2024-10-25 06:07:41 70B	Alarm Broadcast/File	4841 ANNAMARK DR	632
THE CHEESECAKE FACTORY	2024-00472337	2024-10-25 11:36:53 7	Weapons Offense	1 WEST TOWNE MALL	124
THE CHEESECAKE FACTORY	2024-00470729	2024-10-24 11:37:01 70	Alarm	1 WEST TOWNE MALL	124
THE HIGHLAND CORNER GRILL	2024-00905135	2024-10-23 02:58:00 21I	Fraud/Identity Theft	2424 UNIVERSITY AVE	206
THE LOWLANDS GROUP LLC	2024-00466847	2024-10-21 20:40:15 50	Accident Property Damage	701 HILLDALE WAY	215
THE OLD FASHIONED	2024-00471053	2024-10-24 15:18:09 97	Information	23 N PINCKNEY ST	406
THE RED ZONE	2024-00474308	2024-10-26 16:15:07 38	Disturbance	1212 REGENT ST	202
THE RED ZONE	2024-00474714	2024-10-26 21:24:57 95	Adult Arrested Person	1212 REGENT ST	202
THE RED ZONE	2024-00474715	2024-10-26 21:25:00 95	Adult Arrested Person	1212 REGENT ST	202
TIKI SHACK	2024-00472694	2024-10-25 15:43:58 87S	Stratified Policing	126 STATE ST	406
TIP TOP TAVERN	2024-00469628	2024-10-23 16:53:45 52	Accident Hit and Run	601 NORTH ST	502
TOBACCO OUTLET PLUS #514	2024-00472687	2024-10-25 15:40:09 47	Disturbance Unwanted Person	1117 N SHERMAN AVE	503
TOBACCO OUTLET PLUS #514	2024-00471338	2024-10-24 18:14:33 47	Disturbance Unwanted Person	1117 N SHERMAN AVE	503
TOBACCO OUTLET PLUS #514	2024-00473988	2024-10-26 12:21:01 71	Trespass	1117 N SHERMAN AVE	503
TOUCH OF UKRAINE	2024-00905201	2024-10-25 14:44:00 21	Fraud	2418 WINNEBAGO ST	603
UP NORTH	2024-00475398	2024-10-27 10:16:02 65	Check Person	524 E WILSON ST	406
VERONA ROAD BP MART	2024-00465733	2024-10-21 07:54:49 87S	Stratified Policing	4501 VERONA RD	211
VFW POST 7591	2024-00473026	2024-10-25 19:34:03 98A	911 Abandoned Call	301 COTTAGE GROVE RD	613
VIENTIANE PALACE	2024-00467622	2024-10-22 11:16:44 69G	Damage to Property Graffiti	151 W GORHAM ST	403
VOM FASS	2024-00472336	2024-10-25 11:36:48 7	Weapons Offense	66 WEST TOWNE MALL	124
VOM FASS	2024-00474399	2024-10-26 17:25:10 87S	Stratified Policing	66 WEST TOWNE MALL	124
VOM FASS	2024-00472917	2024-10-25 18:24:29 97	Information	66 WEST TOWNE MALL	124
VOM FASS	2024-00468255	2024-10-22 19:32:14 87S	Stratified Policing	66 WEST TOWNE MALL	124



WAL-MART SUPERCENTER #1138	2024-00473862	2024-10-26 10:46:05	51	Accident w/Injuries	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2024-00473857	2024-10-26 10:44:30	50	Accident Property Damage	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2024-00468171	2024-10-22 18:19:16	85	Safety Hazard	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2024-00467734	2024-10-22 13:01:44	71	Trespass	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2024-00467240	2024-10-22 05:57:55	98S	911 Call Silent	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2024-00466062	2024-10-21 11:44:41	71	Trespass	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2024-00905082	2024-10-21 10:30:00	21	Fraud	7202 WATTS RD	123
WAL-MART SUPERCENTER #2335	2024-00475410	2024-10-27 10:27:14	13	Theft Retail	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2024-00472836	2024-10-25 17:16:42	87	Assist Citizen	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2024-00472131	2024-10-25 09:25:14	13	Theft Retail	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2024-00471030	2024-10-24 14:59:49	21	Fraud	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2024-00469690	2024-10-23 17:53:00	60	Traffic Complaint/Investigation	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2024-00905160	2024-10-23 16:24:00	13	Theft Retail	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2024-00469288	2024-10-23 13:31:34	69	Damage to Property	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2024-00466835	2024-10-21 20:25:49	47	Disturbance Unwanted Person	4198 NAKOOSA TRL	607
WALGREENS #02848	2024-00471313	2024-10-24 17:57:20	66	Check Property	606 S WHITNEY WAY	218
WALGREENS #02848	2024-00469954	2024-10-23 21:22:06	50	Accident Property Damage	606 S WHITNEY WAY	218
WALGREENS #04240	2024-00472603	2024-10-25 14:27:06	PHON	Phone	3710 E WASHINGTON AVE	516
WALGREENS #04240	2024-00466961	2024-10-21 22:40:10	21	Fraud	3710 E WASHINGTON AVE	516
WALGREENS #3343	2024-00468559	2024-10-23 00:48:44	87	Assist Citizen	7810 MINERAL POINT RD	125
WANDO'S	2024-00474814	2024-10-26 22:49:55	66	Check Property	602 UNIVERSITY AVE	403
WASABI JAPANESE RESTAURANT	2024-00475558	2024-10-27 12:40:51	PHON	Phone	449 STATE ST	403
WASABI JAPANESE RESTAURANT	2024-00475237	2024-10-27 07:00:47	95	Adult Arrested Person	449 STATE ST	403
WASABI JAPANESE RESTAURANT	2024-00475109	2024-10-27 02:37:28	7	Weapons Offense	449 STATE ST	403
WASABI JAPANESE RESTAURANT	2024-00469286	2024-10-23 13:30:44	53	Accident Private Property	449 STATE ST	403
WHISKEY JACKS	2024-00473473	2024-10-26 01:35:52	95	Adult Arrested Person	552 STATE ST	403
WHISKEY JACKS	2024-00474832	2024-10-26 23:02:36	87S	Stratified Policing	552 STATE ST	403
WHISKEY JACKS	2024-00474993	2024-10-27 00:56:50	65	Check Person	552 STATE ST	403
WIGGIES	2024-00467651	2024-10-22 11:32:33	35	Threats Complaint	1901 ABERG AVE	503
WILLY STREET CO-OP	2024-00466001	2024-10-21 11:04:42	65	Check Person	1221 WILLIAMSON ST	408
WILLY STREET CO-OP	2024-00466002	2024-10-21 11:04:49	98D	911 Disconnect	1221 WILLIAMSON ST	408
WILLY STREET CO-OP	2024-00466007	2024-10-21 11:06:31	31	Assist EMS/Fire	1221 WILLIAMSON ST	408
WILSON'S BAR AND GRILL	2024-00471391	2024-10-24 18:48:36	50	Accident Property Damage	2144 ATWOOD AVE	601
WILSON'S BAR AND GRILL	2024-00473195	2024-10-25 21:44:25	31	Assist EMS/Fire	2144 ATWOOD AVE	601
WOODMAN'S FOOD MARKET	2024-00473675	2024-10-26 07:49:26	88F	Follow-Up	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00466463	2024-10-21 15:51:52	13	Theft Retail	711 S GAMMON RD	114
WOODMAN'S FOOD MARKET	2024-00905213	2024-10-26 10:25:00	69	Damage to Property	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00470719	2024-10-24 11:30:51	26	Sex Offense Miscellaneous	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00469458	2024-10-23 15:09:57	17	Death Investigation	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00905137	2024-10-23 08:55:00	71	Trespass	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00905108	2024-10-22 11:28:00	13	Theft Retail	3817 MILWAUKEE ST	610



WOODMAN'S FOOD MARKET	2024-00470770	2024-10-24 12:05:00	CARESL	CARES Response	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00473791	2024-10-26 09:43:20	52	Accident Hit and Run	711 S GAMMON RD	114
WOODMAN'S FOOD MARKET	2024-00905212	2024-10-26 09:36:00	13	Theft Retail	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00471408	2024-10-24 18:56:23	98D	911 Disconnect	3817 MILWAUKEE ST	610
Willy Street Co-op	2024-00467539	2024-10-22 10:23:45	87S	Stratified Policing	2817 N SHERMAN AVE	504
	2024-00469108	2024-10-23 11:17:33	12	Theft	4710 MADISON YARDS WAY	215



Entity	IncNum	Date	Type	Description	Address	Sector
4810 WASHINGTON INC	2024-00484028	2024-11-01 19:44:36	97	Information	4810 E WASHINGTON AVE	518
7-ELEVEN #35851J	2024-00486654	2024-11-03 13:32:29	44	Suspicious Person	2216 UNIVERSITY AVE	206
7-ELEVEN #35851J	2024-00485645	2024-11-02 20:35:07	88F	Follow-Up	2216 UNIVERSITY AVE	206
7-ELEVEN #35851J	2024-00485473	2024-11-02 17:57:34	13	Theft Retail	2216 UNIVERSITY AVE	206
AC HOTEL MADISON	2024-00476534	2024-10-28 08:29:00	98U	911 Call Unintentional	1 N WEBSTER ST	406
ALDI #21	2024-00478147	2024-10-29 09:02:29	98U	911 Call Unintentional	3925 LIEN RD	605
ALLIANT ENERGY CENTER	2024-00480617	2024-10-30 17:45:45	87	Assist Citizen	1919 ALLIANT ENERGY CENTER WAY	310
ALLIANT ENERGY CENTER	2024-00480620	2024-10-30 17:46:32	31	Assist EMS/Fire	1919 ALLIANT ENERGY CENTER WAY	310
ALLIANT ENERGY CENTER	2024-00485849	2024-11-02 23:39:41	31	Assist EMS/Fire	1919 ALLIANT ENERGY CENTER WAY	310
ALLIANT ENERGY CENTER	2024-00486021	2024-11-03 01:42:25	87	Assist Citizen	1919 ALLIANT ENERGY CENTER WAY	310
ALLIANT ENERGY CENTER	2024-00487009	2024-11-03 19:44:03	98S	911 Call Silent	1919 ALLIANT ENERGY CENTER WAY	310
ALLIANT ENERGY CENTER	2024-00480881	2024-10-30 21:12:13	98M	911 Misdia Call	1919 ALLIANT ENERGY CENTER WAY	310
AMERICINN OF MADISON WEST	2024-00482823	2024-11-01 03:03:05	31	Assist EMS/Fire	516 GRAND CANYON DR	218
AMOCO	2024-00482705	2024-11-01 00:35:40	65	Check Person	1129 S PARK ST	306
AMOCO	2024-00481842	2024-10-31 13:35:57	65	Check Person	1129 S PARK ST	306
APEX GRILL	2024-00481397	2024-10-31 08:22:00	87S	Stratified Policing	422 STATE ST	403
ATWOOD MART	2024-00484229	2024-11-01 22:13:39	39	Juvenile Complaint	2801 ATWOOD AVE	602
BALDWIN STREET GRILLE	2024-00486047	2024-11-03 01:08:56	31	Assist EMS/Fire	1304 E WASHINGTON AVE	409
BAYMONT INN & SUITES	2024-00478805	2024-10-29 15:45:27	26	Sex Offense Miscellaneous	8102 EXCELSIOR DR	127
BAYMONT INN AND SUITES	2024-00480091	2024-10-30 12:27:58	41	Domestic Disturbance	2810 COHO ST	308
BAYMONT INN AND SUITES	2024-00484360	2024-11-01 23:39:12	66	Check Property	2810 COHO ST	308
BEST WESTERN EAST TOWNE SUITES	2024-00905345	2024-11-02 10:37:00	12	Theft	4801 ANNAMARK DR	632
BEST WESTERN EAST TOWNE SUITES	2024-00484828	2024-11-02 09:24:35	98A	911 Abandoned Call	4801 ANNAMARK DR	632
BEST WESTERN WEST TOWNE SUITES	2024-00485859	2024-11-02 23:43:07	87	Assist Citizen	650 GRAND CANYON DR	218
BEST WESTERN WEST TOWNE SUITES	2024-00487115	2024-11-03 21:10:18	98U	911 Call Unintentional	650 GRAND CANYON DR	218
BIG SUR CANTINA	2024-00484032	2024-11-01 19:46:43	65	Check Person	7436 MINERAL POINT RD	125
BIG SUR CANTINA	2024-00484087	2024-11-01 20:23:35	71	Trespass	7436 MINERAL POINT RD	125
BIG TOP EVENTS	2024-00483254	2024-11-01 11:12:48	98A	911 Abandoned Call	917 E MIFFLIN ST	407
BLUE MOON	2024-00484756	2024-11-02 08:09:06	70B	Alarm Broadcast/File	2535 UNIVERSITY AVE	206
BOWL-A-VARD	2024-00905257	2024-10-28 14:49:00	65	Check Person	2121 EAST SPRINGS DR	632
BRASS RING BAR & RESTAURANT	2024-00481017	2024-10-31 00:11:41	47	Disturbance Unwanted Person	701 E WASHINGTON AVE	408
BRINK LOUNGE	2024-00481017	2024-10-31 00:11:41	47	Disturbance Unwanted Person	701 E WASHINGTON AVE	408
BUFFALO WILD WINGS #414	2024-00481153	2024-10-31 03:07:23	70	Alarm	789 UNIVERSITY AVE	411
CAMBRIA	2024-00480616	2024-10-30 17:45:36	98U	911 Call Unintentional	5045 EASTPARK BLVD	520
CAPITAL ONE PETROLEUM	2024-00477085	2024-10-28 14:09:06	35	Threats Complaint	735 E WASHINGTON AVE	408
CAPITOL LAKES INC	2024-00484791	2024-11-02 08:51:34	31	Assist EMS/Fire	333 W MAIN ST	405
CARIBOU TAVERN INC	2024-00477706	2024-10-28 22:54:10	12	Theft	703 E JOHNSON ST	407
CATERING A FRESCO	2024-00479164	2024-10-29 19:46:41	65	Check Person	201 STATE ST	405
CHASERS 2.0	2024-00485820	2024-11-02 23:20:49	66	Check Property	408 W GORHAM ST	403



CHEBA HUT	2024-00483653	2024-11-01 15:25:33 69	Damage to Property	453 W GILMAN ST	403
CHEBA HUT	2024-00485933	2024-11-03 00:25:58 45	Suspicious Vehicle	453 W GILMAN ST	403
CHIEF'S TAVERN	2024-00479180	2024-10-29 20:01:38 38	Disturbance	300 COTTAGE GROVE RD	610
CHIPOTLE MEXICAN GRILL #533	2024-00477999	2024-10-29 06:50:22 88	Assist Police	8422 OLD SAUK RD	127
CHIPOTLE MEXICAN GRILL #533	2024-00478529	2024-10-29 12:58:55 52	Accident Hit and Run	8422 OLD SAUK RD	127
CITY BAR AND RESTAURANT	2024-00905326	2024-11-01 12:51:00 68	Property Lost	636 STATE ST	403
CITY BAR AND RESTAURANT	2024-00476673	2024-10-28 09:48:53 87S	Stratified Policing	636 STATE ST	403
CLUB LAMARK	2024-00478266	2024-10-29 10:20:06 98U	911 Call Unintentional	1525 N STOUGHTON RD	516
COMFORT INN & SUITES	2024-00486683	2024-11-03 14:17:01 98D	911 Disconnect	4822 E WASHINGTON AVE	518
COMFORT INN & SUITES	2024-00486395	2024-11-03 09:39:24 87	Assist Citizen	4822 E WASHINGTON AVE	518
COMFORT INN & SUITES	2024-00485794	2024-11-02 23:02:39 98D	911 Disconnect	4822 E WASHINGTON AVE	518
COMFORT INN & SUITES	2024-00485858	2024-11-02 23:42:14 60T	Traffic Stop	4822 E WASHINGTON AVE	518
COMFORT INN & SUITES	2024-00480228	2024-10-30 13:50:41 71	Trespass	4822 E WASHINGTON AVE	518
COMFORT SUITES	2024-00477541	2024-10-28 19:42:24 38	Disturbance	1253 JOHN Q HAMMONS DR	127
CONCOURSE HOTEL AND GOVERNORS CLUB	2024-00484021	2024-11-01 19:37:56 98U	911 Call Unintentional	1 W DAYTON ST	406
CONCOURSE HOTEL AND GOVERNORS CLUB	2024-00476733	2024-10-28 10:27:45 87O	Community Outreach	1 W DAYTON ST	406
CONCOURSE HOTEL AND GOVERNORS CLUB	2024-00484248	2024-11-01 22:22:34 97	Information	1 W DAYTON ST	406
COOPERS TAVERN, THE	2024-00485133	2024-11-02 13:46:40 97	Information	20 W MIFFLIN ST	406
CP MART NORTH	2024-00481170	2024-10-31 03:41:22 70	Alarm	1101 N SHERMAN AVE	503
CROWNE PLAZA MADISON	2024-00483574	2024-11-01 14:41:40 98P	911 Call Playing w/Telephone	4402 E WASHINGTON AVE	518
DANE COUNTY AIRPORT	2024-00478861	2024-10-29 16:17:15 97	Information	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2024-00481212	2024-10-31 05:37:43 34	Special Event	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2024-00481227	2024-10-31 06:01:24 98S	911 Call Silent	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2024-00481238	2024-10-31 06:07:59 98S	911 Call Silent	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2024-00481619	2024-10-31 11:13:42 98U	911 Call Unintentional	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2024-00476691	2024-10-28 09:58:32 PHON	Phone	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2024-00477343	2024-10-28 17:11:07 38	Disturbance	4000 INTERNATIONAL LN	
DANE COUNTY AIRPORT	2024-00480256	2024-10-30 14:13:43 34	Special Event	4000 INTERNATIONAL LN	512
DUBAI RESTAURANT AND BAR	2024-00482355	2024-10-31 19:17:35 23	Drug Incident/Investigation	419 STATE ST	403
EMBASSY SUITES MADISON DOWNTOWN	2024-00486740	2024-11-03 15:02:46 CARESL	CARES Response	231 S PINCKNEY ST	405
ENO VINO	2024-00485876	2024-11-02 23:54:13 70	Alarm	601 JUNCTION RD	128
ENO VINO	2024-00485552	2024-11-02 19:13:51 88	Assist Police	601 JUNCTION RD	128
ENO VINO DOWNTOWN MADISON	2024-00476534	2024-10-28 08:29:00 98U	911 Call Unintentional	1 N WEBSTER ST	406
FESTIVAL FOODS	2024-00483607	2024-11-01 15:01:09 15	Stolen Other Vehicle Cycle	810 E WASHINGTON AVE	407
FLEMING'S PRIME STEAKHOUSE & WINE	2024-00486558	2024-11-03 12:11:52 50	Accident Property Damage	750 N MIDVALE BLVD	215
FUKI	2024-00480920	2024-10-30 22:04:51 47	Disturbance Unwanted Person	2143 ZEIER RD	632
GAME DAY MADISON	2024-00484351	2024-11-01 23:29:44 87S	Stratified Policing	508 STATE ST	403
GIB'S	2024-00479810	2024-10-30 09:10:38 98T	Test 911 Call	201 W MIFFLIN ST	405
GIB'S	2024-00478209	2024-10-29 09:50:05 66P	Problem Solving Property	201 W MIFFLIN ST	405
GLOBAL MARKET & FOOD HALL	2024-00477372	2024-10-28 17:31:23 38	Disturbance	2161 ZEIER RD	632



GLOBAL MARKET & FOOD HALL	2024-00485309	2024-11-02 16:04:28 65	Check Person	2161 ZEIER RD	632
GLOBAL MARKET & FOOD HALL	2024-00477354	2024-10-28 17:19:37 66	Check Property	2161 ZEIER RD	632
GOODMAN COMMUNITY CENTER	2024-00480678	2024-10-30 18:18:31 98A	911 Abandoned Call	149 WAUBESA ST	602
GOODMAN COMMUNITY CENTER	2024-00483800	2024-11-01 17:00:31 44	Suspicious Person	149 WAUBESA ST	602
GOOSEBERRY ON THE SQUARE	2024-00477428	2024-10-28 18:16:21 47	Disturbance Unwanted Person	1 S PINCKNEY ST	406
GOOSEBERRY ON THE SQUARE	2024-00485082	2024-11-02 13:02:58 98S	911 Call Silent	1 S PINCKNEY ST	406
GOOSEBERRY ON THE SQUARE	2024-00483491	2024-11-01 13:47:33 98A	911 Abandoned Call	1 S PINCKNEY ST	406
GRADUATE MADISON HOTEL	2024-00486616	2024-11-03 13:03:26 31	Assist EMS/Fire	601 LANGDON ST	403
GRADUATE MADISON HOTEL	2024-00480017	2024-10-30 11:33:01 12	Theft	601 LANGDON ST	403
GRADUATE MADISON HOTEL	2024-00481497	2024-10-31 09:39:44 12	Theft	601 LANGDON ST	403
GREAT DANE PUB AND BREWING CO	2024-00486406	2024-11-03 09:50:00 97	Information	123 E DOTY ST	405
GREWAL PETROLEUM	2024-00481169	2024-10-31 03:41:17 70	Alarm	3859 E WASHINGTON AVE	605
GREWAL PETROLEUM	2024-00481201	2024-10-31 05:08:12 67	Property Found	3859 E WASHINGTON AVE	605
HAMPTON INN	2024-00478184	2024-10-29 09:30:51 88F	Follow-Up	4820 HAYES RD	518
HAMPTON INN & SUITES	2024-00483516	2024-11-01 14:06:44 50	Accident Property Damage	440 W JOHNSON ST	403
HAMPTON INN & SUITES	2024-00486133	2024-11-03 03:03:14 47	Disturbance Unwanted Person	440 W JOHNSON ST	403
HAMPTON INN & SUITES	2024-00482910	2024-11-01 06:09:34 70	Alarm	440 W JOHNSON ST	403
HAMPTON INN & SUITES	2024-00480860	2024-10-30 20:53:14 65	Check Person	440 W JOHNSON ST	403
HAMPTON INN & SUITES	2024-00484529	2024-11-02 01:52:52 38	Disturbance	440 W JOHNSON ST	403
HAWK'S	2024-00485854	2024-11-02 23:41:13 87S	Stratified Policing	425 STATE ST	403
HAYES PLACE	2024-00485934	2024-11-03 00:25:59 97	Information	1145 N SHERMAN AVE	503
HAYES PLACE	2024-00485807	2024-11-02 23:11:36 49	Noise Complaint	1145 N SHERMAN AVE	503
HAYES PLACE	2024-00485904	2024-11-03 00:07:34 87S	Stratified Policing	1145 N SHERMAN AVE	503
HAYES PLACE	2024-00482830	2024-11-01 03:17:33 66P	Problem Solving Property	1145 N SHERMAN AVE	503
HAYES PLACE	2024-00484477	2024-11-02 01:07:36 87S	Stratified Policing	1145 N SHERMAN AVE	503
HAYES PLACE	2024-00485883	2024-11-02 23:57:31 49	Noise Complaint	1145 N SHERMAN AVE	503
HAYES PLACE	2024-00485998	2024-11-03 01:20:26 66P	Problem Solving Property	1145 N SHERMAN AVE	503
HIGH NOON SALOON	2024-00481017	2024-10-31 00:11:41 47	Disturbance Unwanted Person	701 E WASHINGTON AVE	408
HO-CHUNK GAMING MADISON	2024-00477773	2024-10-29 00:08:59 87S	Stratified Policing	4002 EVAN ACRES RD	621
HOME 2 SUITES MADISON CENTRAL	2024-00486039	2024-11-03 01:56:45 47	Disturbance Unwanted Person	2153 RIMROCK RD	312
HOME 2 SUITES MADISON CENTRAL	2024-00479492	2024-10-30 01:48:55 97	Information	2153 RIMROCK RD	312
HOME 2 SUITES MADISON CENTRAL	2024-00479512	2024-10-30 02:28:15 97	Information	2153 RIMROCK RD	312
HOME2 SUITES MADISON CENTRAL	2024-00486039	2024-11-03 01:56:45 47	Disturbance Unwanted Person	2153 RIMROCK RD	312
HOME2 SUITES MADISON CENTRAL	2024-00479512	2024-10-30 02:28:15 97	Information	2153 RIMROCK RD	312
HOME2 SUITES MADISON CENTRAL	2024-00479492	2024-10-30 01:48:55 97	Information	2153 RIMROCK RD	312
HOMEWOOD SUITES MADISON WEST	2024-00485595	2024-11-02 19:53:52 98A	911 Abandoned Call	479 COMMERCE DR	129
HOOPS OF DANE COUNTY INC	2024-00478636	2024-10-29 14:03:03 41	Domestic Disturbance	802 ATLAS AVE	611
HY-VEE	2024-00480327	2024-10-30 15:04:37 47	Disturbance Unwanted Person	675 S WHITNEY WAY	214
HY-VEE	2024-00480904	2024-10-30 21:39:40 66	Check Property	675 S WHITNEY WAY	214
HY-VEE MADISON	2024-00483614	2024-11-01 15:02:52 31	Assist EMS/Fire	3801 E WASHINGTON AVE	605



HY-VEE MADISON	2024-00486342	2024-11-03 08:42:26 5	Battery	3801 E WASHINGTON AVE	605
HYATT PLACE MADISON	2024-00477288	2024-10-28 16:37:25 65	Check Person	333 W WASHINGTON AVE	405
IDEAL BAR	2024-00485046	2024-11-02 12:38:09 98D	911 Disconnect	1968 ATWOOD AVE	410
INN ON THE PARK	2024-00484183	2024-11-01 21:38:06 47	Disturbance Unwanted Person	22 S CARROLL ST	405
IRISH PUB	2024-00478420	2024-10-29 11:58:53 47	Disturbance Unwanted Person	317 STATE ST	403
JAMERICA GROCERY DELI	2024-00483185	2024-11-01 10:28:22 98S	911 Call Silent	1236 WILLIAMSON ST	408
JENIFER STREET MARKET	2024-00479027	2024-10-29 18:10:31 98M	911 Misdial Call	2038 JENIFER ST	410
JOHNSON PUBLIC HOUSE	2024-00478434	2024-10-29 12:05:53 87S	Stratified Policing	908 E JOHNSON ST	407
JORDAN'S BIG TEN PUB	2024-00484372	2024-11-01 23:47:00 66	Check Property	1330 REGENT ST	202
KELLEY'S MARKET	2024-00482412	2024-10-31 20:24:07 65	Check Person	901 S GAMMON RD	115
KELLEY'S MARKET	2024-00477511	2024-10-28 19:14:14 65	Check Person	901 S GAMMON RD	115
KOLLEGE KLUB	2024-00482674	2024-11-01 00:05:47 90	Civil Dispute	529 N LAKE ST	403
KOLLEGE KLUB	2024-00482497	2024-10-31 21:32:22 98U	911 Call Unintentional	529 N LAKE ST	403
KWIK TRIP 1513	2024-00481888	2024-10-31 14:10:26 PHON	Phone	3401 UNIVERSITY AVE	208
KWIK TRIP 1514	2024-00482538	2024-10-31 22:07:21 67	Property Found	5445 UNIVERSITY AVE	216
KWIK TRIP 1514	2024-00482625	2024-10-31 23:23:51 31	Assist EMS/Fire	5445 UNIVERSITY AVE	216
KWIK TRIP 187	2024-00476351	2024-10-28 04:14:03 97	Information	4825 AMERICAN PKWY	520
KWIK TRIP 187	2024-00481005	2024-10-31 00:00:10 65	Check Person	4825 AMERICAN PKWY	520
KWIK TRIP 531	2024-00486381	2024-11-03 09:16:11 98Q	911 Call Question	2601 FISH HATCHERY RD	309
KWIK TRIP 950	2024-00480705	2024-10-30 18:36:52 98Q	911 Call Question	4402 E BUCKEYE RD	614
KWIK TRIP 951	2024-00486317	2024-11-03 08:12:40 38	Disturbance	6702 RAYMOND RD	123
KWIK TRIP 953	2024-00480611	2024-10-30 17:42:27 98Q	911 Call Question	7502 MINERAL POINT RD	125
KWIK TRIP 953	2024-00484227	2024-11-01 22:10:24 47	Disturbance Unwanted Person	7502 MINERAL POINT RD	125
KWIK TRIP 953	2024-00484062	2024-11-01 20:07:36 71	Trespass	7502 MINERAL POINT RD	125
KWIK TRIP 953	2024-00481523	2024-10-31 10:01:01 98D	911 Disconnect	7502 MINERAL POINT RD	125
KWIK TRIP 958	2024-00486231	2024-11-03 06:34:02 31	Assist EMS/Fire	4741 LIEN RD	605
KWIK TRIP 958	2024-00483467	2024-11-01 13:35:11 PHON	Phone	4741 LIEN RD	605
KWIK TRIP 960	2024-00485551	2024-11-02 19:13:43 12	Theft	401 N THIRD ST	501
KWIK TRIP 960	2024-00476878	2024-10-28 12:04:15 97	Information	401 N THIRD ST	501
KWIK TRIP 960	2024-00484610	2024-11-02 03:30:50 66P	Problem Solving Property	401 N THIRD ST	501
KWIK TRIP 961	2024-00479986	2024-10-30 11:09:16 71	Trespass	3528 E WASHINGTON AVE	513
KWIK TRIP 961	2024-00484876	2024-11-02 10:17:43 31	Assist EMS/Fire	3528 E WASHINGTON AVE	513
KWIK TRIP 963	2024-00484073	2024-11-01 20:16:25 78	Missing Adult	1434 NORTHPORT DR	508
KWIK TRIP 963	2024-00483808	2024-11-01 17:05:06 75	ATL Person	1434 NORTHPORT DR	508
KWIK TRIP 963	2024-00481966	2024-10-31 15:07:34 87	Assist Citizen	1434 NORTHPORT DR	508
KWIK TRIP INC	2024-00476329	2024-10-28 03:11:42 13	Theft Retail	1421 MONROE ST	202
L'ETOILE/GRAZE	2024-00477428	2024-10-28 18:16:21 47	Disturbance Unwanted Person	1 S PINCKNEY ST	406
L'ETOILE/GRAZE	2024-00483491	2024-11-01 13:47:33 98A	911 Abandoned Call	1 S PINCKNEY ST	406
L'ETOILE/GRAZE	2024-00485082	2024-11-02 13:02:58 98S	911 Call Silent	1 S PINCKNEY ST	406
LA HISPANA	2024-00479087	2024-10-29 18:49:18 66	Check Property	4512 E WASHINGTON AVE	518



LAREDO MEXICAN RESTAURANT	2024-00486344	2024-11-03 08:44:38 70B	Alarm Broadcast/File	4001 LIEN RD	605
LIBERTY STATION	2024-00478977	2024-10-29 17:36:53 87	Assist Citizen	2161 RIMROCK RD	312
LICARI'S BAR & GRILL	2024-00480193	2024-10-30 13:32:00 66	Check Property	1405 EMIL ST	308
LIQUID/RUBY	2024-00485961	2024-11-03 00:42:35 65	Check Person	624 UNIVERSITY AVE	403
LITTLE PALACE	2024-00486725	2024-11-03 14:49:47 31	Assist EMS/Fire	225 KING ST	405
LOCKER ROOM	2024-00481423	2024-10-31 08:53:05 88F	Follow-Up	1810 ROTH ST	503
LOMBARDINOS	2024-00478530	2024-10-29 12:59:29 87S	Stratified Policing	2500 UNIVERSITY AVE	206
LONGHORN STEAKHOUSE #5361	2024-00483368	2024-11-01 12:31:12 60T	Traffic Stop	418 S GAMMON RD	124
LUCHADOR TEQUILA & TACO BAR	2024-00485823	2024-11-02 23:22:47 28B	Liquor Law/Bar Check	558 STATE ST	403
LUCKY'S MARKET - PARK ST	2024-00486534	2024-11-03 11:58:34 70	Alarm	2201 S PARK ST	310
LUCKY'S MARKET - PARK ST	2024-00486621	2024-11-03 13:06:11 38	Disturbance	2201 S PARK ST	310
LUCKY'S MARKET - PARK ST	2024-00479295	2024-10-29 21:36:01 65	Check Person	2201 S PARK ST	310
LUCKY'S MARKET - PARK STREET	2024-00486785	2024-11-03 15:45:45 51	Accident w/Injuries	2703 W BELTLINE HWY	308
LUCKY'S MARKET - PARK STREET	2024-00484435	2024-11-02 00:34:39 31	Assist EMS/Fire	2703 W BELTLINE HWY	308
MACESEY'S IRISH PUB	2024-00478420	2024-10-29 11:58:53 47	Disturbance Unwanted Person	317 STATE ST	403
MADISON BAZAAR	2024-00477481	2024-10-28 18:53:42 87S	Stratified Policing	1901 S PARK ST	310
MADISON FOOD MART	2024-00485304	2024-11-02 16:02:14 47	Disturbance Unwanted Person	902 E JOHNSON ST	407
MADISON LABOR TEMPLE	2024-00485890	2024-11-03 00:02:44 49	Noise Complaint	1602 S PARK ST	306
MADISON MASONIC CENTER	2024-00479389	2024-10-29 23:40:41 44	Suspicious Person	301 WISCONSIN AVE	406
MADISON MUSEUM OF CONTEMPORARY ART	2024-00479031	2024-10-29 18:14:26 97	Information	227 STATE ST	405
MADISON'S	2024-00486767	2024-11-03 15:29:50 78	Missing Adult	119 KING ST	405
MADISON'S	2024-00486737	2024-11-03 15:01:30 12	Theft	119 KING ST	405
METRO MARKET #434	2024-00483868	2024-11-01 17:43:01 88F	Follow-Up	6010 COTTAGE GROVE RD	627
MICKEY'S TAVERN	2024-00477304	2024-10-28 16:45:46 98A	911 Abandoned Call	1524 WILLIAMSON ST	410
MICKEY'S TAVERN	2024-00477298	2024-10-28 16:43:35 56	Intoxicated Person	1524 WILLIAMSON ST	410
MIRCH MASALA	2024-00476756	2024-10-28 10:40:26 PHON	Phone	449 STATE ST	403
MIRCH MASALA	2024-00479854	2024-10-30 09:36:34 87S	Stratified Policing	449 STATE ST	403
MIRCH MASALA	2024-00480652	2024-10-30 18:01:13 47	Disturbance Unwanted Person	449 STATE ST	403
MIRCH MASALA	2024-00484525	2024-11-02 01:47:38 87S	Stratified Policing	449 STATE ST	403
MIRCH MASALA	2024-00482695	2024-11-01 00:28:09 87S	Stratified Policing	449 STATE ST	403
MIRCH MASALA	2024-00486116	2024-11-03 02:29:10 23	Drug Incident/Investigation	449 STATE ST	403
MIRCH MASALA	2024-00486092	2024-11-03 02:05:32 66	Check Property	449 STATE ST	403
MISSION BBQ	2024-00484970	2024-11-02 11:45:18 65	Check Person	4702 EAST TOWNE BLVD	632
MOBIL MART	2024-00484468	2024-11-02 01:02:43 31	Assist EMS/Fire	2601 SHOPKO DR	513
MOBIL MART	2024-00484441	2024-11-02 00:38:57 5	Battery	2601 SHOPKO DR	513
MOBIL MART	2024-00482802	2024-11-01 02:28:55 98S	911 Call Silent	636 W WASHINGTON AVE	404
MOBIL MART	2024-00484656	2024-11-02 05:20:54 88F	Follow-Up	2601 SHOPKO DR	513
MOMO SPORTS BAR	2024-00485301	2024-11-02 16:00:27 12	Theft	6402 MILLPOND RD	621
MONDAYS	2024-00481684	2024-10-31 11:46:32 47	Disturbance Unwanted Person	523 STATE ST	403
MONDAYS	2024-00482764	2024-11-01 01:42:21 66	Check Property	523 STATE ST	403



MONDAYS	2024-00482426	2024-10-31 20:33:57 66	Check Property	523 STATE ST	403
MONONA CATERING	2024-00485523	2024-11-02 18:41:17 98U	911 Call Unintentional	1 JOHN NOLEN DR	405
MONONA CATERING	2024-00483355	2024-11-01 12:28:04 26	Sex Offense Miscellaneous	1 JOHN NOLEN DR	405
MONONA CATERING	2024-00479023	2024-10-29 18:06:27 20	Exposure	1 JOHN NOLEN DR	405
MONSOON SIAM 2	2024-00478889	2024-10-29 16:35:24 98Q	911 Call Question	2326 ATWOOD AVE	601
MOXY BY MARRIOTT MADISON DOWNTOWN	2024-00481071	2024-10-31 01:13:21 65	Check Person	823 E WASHINGTON AVE	408
NORTHPORT CITGO	2024-00487227	2024-11-03 23:23:47 45	Suspicious Vehicle	1423 NORTHPORT DR	505
OAKWOOD VILLAGE PRAIRIE RIDGE	2024-00483124	2024-11-01 09:39:19 65	Check Person	5565 TANCHI DR	520
OAKWOOD VILLAGE UNIVERSITY WOODS	2024-00481472	2024-10-31 09:27:50 98U	911 Call Unintentional	6209 MINERAL POINT RD	218
OLIVE GARDEN ITALIAN RESTAURANT	2024-00481096	2024-10-31 01:32:06 70	Alarm	4320 EAST TOWNE BLVD	631
OLIVE GARDEN ITALIAN RESTAURANT	2024-00481304	2024-10-31 07:10:44 70	Alarm	4320 EAST TOWNE BLVD	631
OTTO'S RESTAURANT AND BAR	2024-00479712	2024-10-30 07:55:33 98U	911 Call Unintentional	6405 MINERAL POINT RD	218
PARK STREET MINI MART	2024-00486229	2024-11-03 06:31:58 95	Adult Arrested Person	950 S PARK ST	306
PAUL'S CLUB	2024-00482580	2024-10-31 22:41:03 28	Liquor Law Violation	204 STATE ST	406
PICK N SAVE #131	2024-00480042	2024-10-30 11:53:17 13	Theft Retail	3197 MAPLE GROVE DR	119
PICK N SAVE #178	2024-00483087	2024-11-01 09:07:30 13	Theft Retail	2502 SHOPKO DR	513
PICK N SAVE #178	2024-00483285	2024-11-01 11:49:03 65	Check Person	2502 SHOPKO DR	513
PICK N SAVE EXPRESS #183	2024-00484176	2024-11-01 21:31:51 98A	911 Abandoned Call	1312 S PARK ST	306
PINKUS MCBRIDE MARKET	2024-00485287	2024-11-02 15:53:03 47	Disturbance Unwanted Person	301 N HAMILTON ST	406
PIZZA HUT	2024-00483692	2024-11-01 15:51:39 CARESL	CARES Response	2649 EAST SPRINGS DR	632
PLAYERS SPORTS BAR	2024-00482190	2024-10-31 17:17:52 50	Accident Property Damage	2013 WINNEBAGO ST	410
PLAZA TAVERN & GRILL	2024-00484500	2024-11-02 01:25:07 87S	Stratified Policing	319 N HENRY ST	403
PLAZA TAVERN & GRILL	2024-00486053	2024-11-03 01:18:35 87S	Stratified Policing	319 N HENRY ST	403
PLAZA TAVERN & GRILL	2024-00486057	2024-11-03 01:20:38 87S	Stratified Policing	319 N HENRY ST	403
POINT CINEMA	2024-00485681	2024-11-02 21:09:02 60	Traffic Complaint/Investigation	7825 BIG SKY DR	124
POOLEY'S	2024-00482562	2024-10-31 22:26:50 98A	911 Abandoned Call	5441 HIGH CROSSING BLVD	633
PORTILLO'S HOT DOGS	2024-00480479	2024-10-30 16:30:25 38	Disturbance	4505 EAST TOWNE BLVD	631
PORTILLO'S HOT DOGS	2024-00480482	2024-10-30 16:30:50 31	Assist EMS/Fire	4505 EAST TOWNE BLVD	631
PORTILLO'S HOT DOGS	2024-00481395	2024-10-31 08:20:52 98Q	911 Call Question	7230 WEST TOWNE WAY	124
RADISSON HOTEL	2024-00486358	2024-11-03 09:01:35 66	Check Property	517 GRAND CANYON DR	218
RAGIN CAJUN SEAFOOD	2024-00479647	2024-10-30 06:58:43 97	Information	4802 E WASHINGTON AVE	518
RED LOBSTER	2024-00485534	2024-11-02 18:59:12 31	Assist EMS/Fire	4502 EAST TOWNE BLVD	631
RED LOBSTER	2024-00477644	2024-10-28 21:23:28 12	Theft	4502 EAST TOWNE BLVD	631
RED ROCK SALOON	2024-00484053	2024-11-01 19:57:27 31	Assist EMS/Fire	222 W GORHAM ST	403
RED ROCK SALOON	2024-00484492	2024-11-02 01:19:55 37	Fight Call	222 W GORHAM ST	403
RED ROCK SALOON	2024-00485787	2024-11-02 22:54:47 87S	Stratified Policing	222 W GORHAM ST	403
RED ROOSTER	2024-00478342	2024-10-29 10:54:47 98D	911 Disconnect	2513 SEIFERTH RD	619
REFUEL PANTRY	2024-00486223	2024-11-03 06:08:11 70B	Alarm Broadcast/File	4601 COTTAGE GROVE RD	614
REFUEL PANTRY	2024-00482882	2024-11-01 04:59:45 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00487174	2024-11-03 22:26:44 87S	Stratified Policing	3019 E WASHINGTON AVE	603



REFUEL PANTRY	2024-00482755	2024-11-01 01:33:42 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00482862	2024-11-01 04:26:09 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00482875	2024-11-01 04:46:30 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00482631	2024-10-31 23:29:05 70	Alarm	4905 COMMERCIAL AVE	609
REFUEL PANTRY	2024-00480933	2024-10-30 22:11:47 87S	Stratified Policing	4601 VERONA RD	211
REFUEL PANTRY	2024-00480851	2024-10-30 20:45:08 87S	Stratified Policing	4601 VERONA RD	211
REFUEL PANTRY	2024-00485827	2024-11-02 23:24:47 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00478938	2024-10-29 17:09:33 88F	Follow-Up	4601 VERONA RD	211
REFUEL PANTRY	2024-00484219	2024-11-01 22:03:18 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00477876	2024-10-29 02:05:11 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00479941	2024-10-30 10:29:39 87S	Stratified Policing	4601 VERONA RD	211
REFUEL PANTRY	2024-00481195	2024-10-31 04:55:55 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00479507	2024-10-30 02:20:09 87S	Stratified Policing	4601 VERONA RD	211
REFUEL PANTRY	2024-00481052	2024-10-31 00:52:04 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00486279	2024-11-03 07:28:13 88	Assist Police	699 S GAMMON RD	114
REFUEL PANTRY	2024-00486823	2024-11-03 16:28:49 98Q	911 Call Question	2702 E WASHINGTON AVE	502
REFUEL PANTRY	2024-00476483	2024-10-28 07:54:52 60	Traffic Complaint/Investigation	4102 COMMERCIAL AVE	607
REFUEL PANTRY	2024-00482800	2024-11-01 02:27:58 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00484583	2024-11-02 03:01:46 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY - EAST WASH	2024-00477395	2024-10-28 17:53:46 66	Check Property	4222 E WASHINGTON AVE	518
ROBIN ROOM LLC	2024-00480937	2024-10-30 22:22:09 47	Disturbance Unwanted Person	821 E JOHNSON ST	407
ROCKY ROCOCO PAN-STYLE PIZZA	2024-00486546	2024-11-03 12:04:40 44	Suspicious Person	1753 THIERER RD	631
ROCKY'S LIQUOR	2024-00905266	2024-10-28 21:43:00 13	Theft Retail	4429 MILWAUKEE ST	611
ROCKY'S LIQUOR	2024-00478271	2024-10-29 10:23:15 PHON	Phone	4429 MILWAUKEE ST	611
ROXXY	2024-00486027	2024-11-03 01:46:02 66	Check Property	327 W GORHAM ST	403
ROXXY	2024-00486030	2024-11-03 01:47:00 38	Disturbance	327 W GORHAM ST	403
ROXXY	2024-00482644	2024-10-31 23:38:16 38	Disturbance	327 W GORHAM ST	403
ROXXY	2024-00482782	2024-11-01 02:05:50 78	Missing Adult	327 W GORHAM ST	403
ROXXY	2024-00477716	2024-10-28 23:16:11 88F	Follow-Up	327 W GORHAM ST	403
ROXXY	2024-00486173	2024-11-03 03:59:01 67	Property Found	327 W GORHAM ST	403
ROXXY	2024-00486421	2024-11-03 10:06:15 35	Threats Complaint	327 W GORHAM ST	403
ROXXY	2024-00486083	2024-11-03 01:52:55 66	Check Property	327 W GORHAM ST	403
ROXXY	2024-00485880	2024-11-02 23:56:44 66	Check Property	327 W GORHAM ST	403
RYAN RAMIG	2024-00485912	2024-11-03 00:12:21 65	Check Person	521 COTTAGE GROVE RD	613
SABOR QUERETANO	2024-00479087	2024-10-29 18:49:18 66	Check Property	4512 E WASHINGTON AVE	518
SAMBA BRAZILIAN GRILL	2024-00485123	2024-11-02 13:39:18 85	Safety Hazard	240 W GILMAN ST	403
SCHWOEGLER PARK TOWNE LANES	2024-00480381	2024-10-30 15:42:16 12	Theft	444 GRAND CANYON DR	218
SCHWOEGLER PARK TOWNE LANES	2024-00479839	2024-10-30 09:30:26 47	Disturbance Unwanted Person	444 GRAND CANYON DR	218
SCONNIE BAR	2024-00484356	2024-11-01 23:34:55 66	Check Property	1421 REGENT ST	205
SCONNIE BAR	2024-00485971	2024-11-03 00:49:53 31	Assist EMS/Fire	1421 REGENT ST	205



SHERATON MADISON HOTEL	2024-00485659	2024-11-02 20:46:50 66	Check Property	706 JOHN NOLEN DR	313
SHERATON MADISON HOTEL	2024-00476380	2024-10-28 05:35:55 31	Assist EMS/Fire	706 JOHN NOLEN DR	313
SHOPKO #29	2024-00484194	2024-11-01 21:44:24 47	Disturbance Unwanted Person	7401 MINERAL POINT RD	124
SHOPKO #29	2024-00480282	2024-10-30 14:36:08 87S	Stratified Policing	7401 MINERAL POINT RD	124
SHOPKO STORES OPERATING CO LLC	2024-00485273	2024-11-02 15:40:02 65	Check Person	2201 ZEIER RD	632
SHOPKO STORES OPERATING CO LLC	2024-00481606	2024-10-31 11:02:23 PHON	Phone	2201 ZEIER RD	632
SHOPKO STORES OPERATING CO LLC	2024-00481542	2024-10-31 10:17:43 50	Accident Property Damage	2201 ZEIER RD	632
SHORT STACK EATERY	2024-00481902	2024-10-31 14:21:08 88	Assist Police	301 W JOHNSON ST	405
SLEEP INN & SUITES	2024-00478789	2024-10-29 15:33:42 98A	911 Abandoned Call	4802 TRADEWINDS PKWY	620
SLEEP INN & SUITES	2024-00478384	2024-10-29 11:19:46 98U	911 Call Unintentional	4802 TRADEWINDS PKWY	620
SLEEP INN & SUITES	2024-00482839	2024-11-01 03:28:14 88F	Follow-Up	4802 TRADEWINDS PKWY	620
SOTTO	2024-00482746	2024-11-01 01:19:52 87	Assist Citizen	303 N HENRY ST	403
SOTTO	2024-00484469	2024-11-02 01:03:14 5	Battery	303 N HENRY ST	403
SOTTO	2024-00485764	2024-11-02 22:32:26 38	Disturbance	303 N HENRY ST	403
SOTTO	2024-00476752	2024-10-28 10:37:57 35	Threats Complaint	303 N HENRY ST	403
SPEEDWAY #4132	2024-00486705	2024-11-03 14:31:07 98U	911 Call Unintentional	4902 VERONA RD	212
STATE STREET BRATS	2024-00484526	2024-11-02 01:48:48 87S	Stratified Policing	603 STATE ST	403
STOP-N-GO 1522	2024-00480783	2024-10-30 19:50:19 41	Domestic Disturbance	6202 SCHROEDER RD	114
STRINGS RAMEN	2024-00483929	2024-11-01 18:26:11 98S	911 Call Silent	311 N FRANCES ST	403
SUSHI LOVER	2024-00480694	2024-10-30 18:27:43 98S	911 Call Silent	72 WEST TOWNE MALL	124
T.G.I. FRIDAY'S	2024-00485205	2024-11-02 14:38:29 87	Assist Citizen	2502 EAST SPRINGS DR	632
TABERNA TACOS & TEQUILA	2024-00477126	2024-10-28 14:41:51 PHON	Phone	1925 MONROE ST	205
TACO BELL	2024-00484504	2024-11-02 01:26:54 65	Check Person	534 STATE ST	403
TACO BELL	2024-00482763	2024-11-01 01:41:10 98U	911 Call Unintentional	534 STATE ST	403
TACO BELL	2024-00480883	2024-10-30 21:13:39 38	Disturbance	534 STATE ST	403
TAQUERIA EL JALAPENO	2024-00487023	2024-11-03 19:55:16 98S	911 Call Silent	1318 S MIDVALE BLVD	213
TARGET 1060	2024-00485211	2024-11-02 14:46:42 98A	911 Abandoned Call	201 JUNCTION RD	128
TARGET 1060	2024-00484105	2024-11-01 20:34:51 13	Theft Retail	201 JUNCTION RD	128
TARGET 1060	2024-00482011	2024-10-31 15:33:44 88F	Follow-Up	201 JUNCTION RD	128
TARGET 1060	2024-00478845	2024-10-29 16:04:27 13	Theft Retail	201 JUNCTION RD	128
TARGET 1060	2024-00485601	2024-11-02 19:55:47 97	Information	201 JUNCTION RD	128
TARGET 1060	2024-00479133	2024-10-29 19:22:34 88F	Follow-Up	201 JUNCTION RD	128
TARGET 1060	2024-00481709	2024-10-31 12:06:32 13	Theft Retail	201 JUNCTION RD	128
TARGET 1069	2024-00476764	2024-10-28 10:43:20 87O	Community Outreach	4301 LIEN RD	605
TARGET 1069	2024-00477484	2024-10-28 18:55:43 39	Juvenile Complaint	4301 LIEN RD	605
TARGET 1069	2024-00483939	2024-11-01 18:40:02 71	Trespass	4301 LIEN RD	605
TARGET 1069	2024-00485571	2024-11-02 19:35:15 13	Theft Retail	4301 LIEN RD	605
TARGET 1069	2024-00478289	2024-10-29 10:31:49 88F	Follow-Up	4301 LIEN RD	605
TARGET 1069	2024-00483685	2024-11-01 15:45:43 71	Trespass	4301 LIEN RD	605
TARGET STORE T-2765	2024-00476515	2024-10-28 08:16:40 97	Information	750 HILLDALE WAY	215



TBD	2024-00479285	2024-10-29 21:29:13 7	Weapons Offense	4 COLLINS CT	620
THE DOUBLE U	2024-00483460	2024-11-01 13:32:27 67	Property Found	620 UNIVERSITY AVE	403
THE RED ZONE	2024-00484481	2024-11-02 01:10:50 5	Battery	1212 REGENT ST	202
TOBACCO OUTLET PLUS #514	2024-00486382	2024-11-03 09:18:28 71	Trespass	1117 N SHERMAN AVE	503
TRADER JOE'S #712	2024-00483569	2024-11-01 14:37:48 65	Check Person	1810 MONROE ST	206
VERONA ROAD BP MART	2024-00485265	2024-11-02 15:37:16 97	Information	4501 VERONA RD	211
VFW POST 7591	2024-00487127	2024-11-03 21:24:11 98U	911 Call Unintentional	301 COTTAGE GROVE RD	613
VINTAGE BREWING COMPANY	2024-00477495	2024-10-28 19:05:18 98Q	911 Call Question	674 S WHITNEY WAY	218
VITENSE GOLFLAND	2024-00480382	2024-10-30 15:42:25 66	Check Property	5501 SCHROEDER RD	115
VOM FASS	2024-00476901	2024-10-28 12:20:14 97	Information	66 WEST TOWNE MALL	124
VOM FASS	2024-00480840	2024-10-30 20:37:43 50	Accident Property Damage	66 WEST TOWNE MALL	124
VOM FASS	2024-00483996	2024-11-01 19:17:39 69	Damage to Property	66 WEST TOWNE MALL	124
VOM FASS	2024-00483655	2024-11-01 15:26:38 88F	Follow-Up	66 WEST TOWNE MALL	124
VOM FASS	2024-00485158	2024-11-02 14:09:18 66	Check Property	66 WEST TOWNE MALL	124
VOM FASS	2024-00486851	2024-11-03 16:55:16 87S	Stratified Policing	66 WEST TOWNE MALL	124
WAL-MART SUPERCENTER #1138	2024-00483856	2024-11-01 17:37:03 13	Theft Retail	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2024-00478870	2024-10-29 16:26:34 47	Disturbance Unwanted Person	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2024-00485539	2024-11-02 19:03:57 97	Information	7202 WATTS RD	123
WAL-MART SUPERCENTER #2335	2024-00486787	2024-11-03 15:47:02 31	Assist EMS/Fire	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2024-00483826	2024-11-01 17:19:04 38	Disturbance	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2024-00481609	2024-10-31 11:04:19 13	Theft Retail	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2024-00481635	2024-10-31 11:22:52 98D	911 Disconnect	4198 NAKOOSA TRL	607
WALGREENS #3343	2024-00485045	2024-11-02 12:37:22 87	Assist Citizen	7810 MINERAL POINT RD	125
WASABI JAPANESE RESTAURANT	2024-00486116	2024-11-03 02:29:10 23	Drug Incident/Investigation	449 STATE ST	403
WASABI JAPANESE RESTAURANT	2024-00486092	2024-11-03 02:05:32 66	Check Property	449 STATE ST	403
WASABI JAPANESE RESTAURANT	2024-00482695	2024-11-01 00:28:09 87S	Stratified Policing	449 STATE ST	403
WASABI JAPANESE RESTAURANT	2024-00484525	2024-11-02 01:47:38 87S	Stratified Policing	449 STATE ST	403
WASABI JAPANESE RESTAURANT	2024-00480652	2024-10-30 18:01:13 47	Disturbance Unwanted Person	449 STATE ST	403
WASABI JAPANESE RESTAURANT	2024-00479854	2024-10-30 09:36:34 87S	Stratified Policing	449 STATE ST	403
WASABI JAPANESE RESTAURANT	2024-00476756	2024-10-28 10:40:26 PHON	Phone	449 STATE ST	403
WHISKEY JACKS	2024-00486056	2024-11-03 01:20:19 38	Disturbance	552 STATE ST	403
WHISKEY JACKS	2024-00486058	2024-11-03 01:20:42 38	Disturbance	552 STATE ST	403
WOODMAN'S FOOD MARKET	2024-00476989	2024-10-28 13:12:12 REPO	Repo	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00485877	2024-11-02 23:55:29 47	Disturbance Unwanted Person	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00485672	2024-11-02 21:02:08 98D	911 Disconnect	711 S GAMMON RD	114
WOODMAN'S FOOD MARKET	2024-00905305	2024-10-31 11:15:00 71	Trespass	711 S GAMMON RD	114
WOODMAN'S FOOD MARKET	2024-00477034	2024-10-28 13:39:27 69	Damage to Property	711 S GAMMON RD	114
WOODMAN'S FOOD MARKET	2024-00476821	2024-10-28 11:24:46 13	Theft Retail	711 S GAMMON RD	114
WOODMAN'S FOOD MARKET	2024-00482305	2024-10-31 18:33:11 88F	Follow-Up	711 S GAMMON RD	114
WOODMAN'S FOOD MARKET	2024-00905286	2024-10-30 11:49:00 13	Theft Retail	3817 MILWAUKEE ST	610



WOODMAN'S FOOD MARKET	2024-00486689	2024-11-03 14:19:56 52	Accident Hit and Run	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00486828	2024-11-03 16:33:05 PHON	Phone	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00481972	2024-10-31 15:10:40 87	Assist Citizen	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00481821	2024-10-31 13:15:43 71	Trespass	711 S GAMMON RD	114
WOODMAN'S FOOD MARKET	2024-00487178	2024-11-03 22:29:38 60	Traffic Complaint/Investigation	711 S GAMMON RD	114
WOODMAN'S FOOD MARKET	2024-00483442	2024-11-01 13:19:24 65	Check Person	711 S GAMMON RD	114
WOODY & ANNE'S	2024-00484574	2024-11-02 02:49:17 49	Noise Complaint	2236 WINNEBAGO ST	410
Willy Street Co-op	2024-00477611	2024-10-28 20:50:55 98U	911 Call Unintentional	2817 N SHERMAN AVE	504
Willy Street Co-op	2024-00486797	2024-11-03 16:01:03 95	Adult Arrested Person	2817 N SHERMAN AVE	504
X-GOLF MADISON EAST	2024-00482723	2024-11-01 00:50:06 66P	Problem Solving Property	1714 EAGAN RD	631
X-GOLF MADISON EAST	2024-00484294	2024-11-01 22:54:49 88F	Follow-Up	1714 EAGAN RD	631



Entity	IncNum	Date	Type	Description	Address	Sector
AC HOTEL MADISON	2024-00496024	2024-11-09 15:18:25	97	Information	1 N WEBSTER ST	406
AC HOTEL MADISON	2024-00495638	2024-11-09 09:58:05	57	Parking Complaint On Street	1 N WEBSTER ST	406
ALDI #21	2024-00497353	2024-11-10 15:14:34	98U	911 Call Unintentional	3925 LIEN RD	605
ALDI #21	2024-00488627	2024-11-04 19:59:44	60	Traffic Complaint/Investigation	3925 LIEN RD	605
ALDI #22	2024-00496493	2024-11-09 22:08:37	45	Suspicious Vehicle	8222 WATTS RD	129
ALLIANT ENERGY CENTER	2024-00497103	2024-11-10 10:50:33	87O	Community Outreach	1919 ALLIANT ENERGY CENTER WAY	310
ALLIANT ENERGY CENTER	2024-00494167	2024-11-08 11:14:03	41	Domestic Disturbance	1919 ALLIANT ENERGY CENTER WAY	310
ALLIANT ENERGY CENTER	2024-00488420	2024-11-04 17:14:33	88T	On Duty Training	1919 ALLIANT ENERGY CENTER WAY	
AMERICINN OF MADISON WEST	2024-00487624	2024-11-04 08:36:32	98A	911 Abandoned Call	516 GRAND CANYON DR	218
AMERICINN OF MADISON WEST	2024-00497189	2024-11-10 12:21:44	47	Disturbance Unwanted Person	516 GRAND CANYON DR	218
ASIAN MIDWAY FOODS	2024-00489011	2024-11-05 05:33:35	87S	Stratified Policing	301 S PARK ST	203
ATTIC ANGEL PLACE	2024-00496834	2024-11-10 03:37:10	88	Assist Police	8301 OLD SAUK RD	128
ATTIC ANGEL PLACE	2024-00497292	2024-11-10 14:19:03	98U	911 Call Unintentional	8301 OLD SAUK RD	128
ATTIC ANGEL PLACE	2024-00491763	2024-11-06 19:44:00	98U	911 Call Unintentional	8301 OLD SAUK RD	128
ATTIC ANGEL PLACE	2024-00492244	2024-11-07 07:12:36	98S	911 Call Silent	8301 OLD SAUK RD	128
BANDUNG RESTAURANT	2024-00489576	2024-11-05 12:17:50	35	Threats Complaint	600 WILLIAMSON ST	408
BARLEYPOP TAP AND SHOP	2024-00489466	2024-11-05 11:04:21	70B	Alarm Broadcast/File	2045 ATWOOD AVE	410
BAYMONT INN & SUITES	2024-00497693	2024-11-10 20:08:22	98U	911 Call Unintentional	8102 EXCELSIOR DR	127
BELAIR CANTINA	2024-00493286	2024-11-07 19:15:45	31	Assist EMS/Fire	111 MARTIN LUTHER KING JR BLVD	405
BELAIR CANTINA	2024-00494280	2024-11-08 12:22:32	49	Noise Complaint	111 MARTIN LUTHER KING JR BLVD	405
BENNETT'S MEADOWOOD COUNT	2024-00494899	2024-11-08 19:47:56	66	Check Property	2009 FREEPORT RD	212
BENNETT'S MEADOWOOD COUNT	2024-00488227	2024-11-04 15:15:58	66	Check Property	2009 FREEPORT RD	212
BENVENUTO'S	2024-00490274	2024-11-05 20:50:24	98U	911 Call Unintentional	1109 FOURIER DR	127
BEST WESTERN EAST TOWNE SUITES	2024-00495804	2024-11-09 12:30:27	98A	911 Abandoned Call	4801 ANNAMARK DR	
BEST WESTERN EAST TOWNE SUITES	2024-00496486	2024-11-09 22:02:41	66	Check Property	4801 ANNAMARK DR	632
BIG TOP EVENTS	2024-00905411	2024-11-06 12:29:00	16	Stolen Bicycle	917 E MIFFLIN ST	407
BLUE VELVET LOUNGE	2024-00490322	2024-11-05 21:51:14	98U	911 Call Unintentional	430 W GILMAN ST	403
BOWL-A-VARD	2024-00496720	2024-11-10 01:24:13	56	Intoxicated Person	2121 EAST SPRINGS DR	632
BUTTERBIRD	2024-00492903	2024-11-07 14:44:09	CARESL	CARES Response	1134 REGENT ST	202
CAMBRIA	2024-00497120	2024-11-10 11:11:06	38	Disturbance	5045 EASTPARK BLVD	520
CAMBRIA	2024-00497121	2024-11-10 11:11:06	37	Fight Call	5045 EASTPARK BLVD	520
CAPITOL CENTRE MARKET	2024-00489861	2024-11-05 15:39:57	71	Trespass	111 N BROOM ST	405
CAPITOL LAKES INC	2024-00495595	2024-11-09 09:18:06	98U	911 Call Unintentional	333 W MAIN ST	405
CAPITOL LAKES INC	2024-00497489	2024-11-10 17:01:00	31	Assist EMS/Fire	333 W MAIN ST	405
CARGO COFFEE	2024-00497268	2024-11-10 13:39:30	47	Disturbance Unwanted Person	750 E WASHINGTON AVE	407
CASSETTA KITCHEN AND COUNTER	2024-00493292	2024-11-07 19:28:16	70	Alarm	222 W WASHINGTON AVE	405
CATERING A FRESCO	2024-00491826	2024-11-06 20:42:17	98A	911 Abandoned Call	201 STATE ST	405
CATERING A FRESCO	2024-00491734	2024-11-06 19:10:43	98S	911 Call Silent	201 STATE ST	405
CATERING A FRESCO	2024-00488310	2024-11-04 16:01:12	65	Check Person	201 STATE ST	405
CHASERS 2.0	2024-00495280	2024-11-09 01:37:37	66	Check Property	408 W GORHAM ST	403



CHEBA HUT	2024-00496000	2024-11-09 15:08:45	88F	Follow-Up	453 W GILMAN ST	403
CHEBA HUT	2024-00496626	2024-11-10 00:12:23	66	Check Property	453 W GILMAN ST	403
CHEBA HUT	2024-00496764	2024-11-10 02:06:27	66	Check Property	453 W GILMAN ST	403
CHEN'S DUMPLING HOUSE	2024-00493302	2024-11-07 19:35:28	47	Disturbance Unwanted Person	505 STATE ST	403
CHEN'S DUMPLING HOUSE	2024-00495144	2024-11-08 23:55:05	87S	Stratified Policing	505 STATE ST	403
CLUB LAMARK	2024-00491952	2024-11-06 23:18:03	87	Assist Citizen	1525 N STOUGHTON RD	516
COMFORT INN & SUITES	2024-00497881	2024-11-10 23:40:49	97	Information	4822 E WASHINGTON AVE	518
COMFORT INN & SUITES	2024-00497254	2024-11-10 13:24:54	88F	Follow-Up	4822 E WASHINGTON AVE	518
COMFORT INN & SUITES	2024-00487340	2024-11-04 01:26:31	38	Disturbance	4822 E WASHINGTON AVE	518
COMFORT INN & SUITES	2024-00496406	2024-11-09 20:37:51	97	Information	4822 E WASHINGTON AVE	518
CONCOURSE HOTEL AND GOVERNORS CLUB	2024-00905368	2024-11-04 09:07:00	12	Theft	1 W DAYTON ST	406
CROWNE PLAZA MADISON	2024-00494053	2024-11-08 10:00:29	98A	911 Abandoned Call	4402 E WASHINGTON AVE	518
CROWNE PLAZA MADISON	2024-00495960	2024-11-09 14:31:59	98P	911 Call Playing w/Telephone	4402 E WASHINGTON AVE	518
CVS/PHARMACY #4930	2024-00494890	2024-11-08 19:41:37	65	Check Person	2 S BEDFORD ST	404
DANE COUNTY AIRPORT	2024-00489517	2024-11-05 11:36:45	98A	911 Abandoned Call	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2024-00488466	2024-11-04 17:55:03	12	Theft	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2024-00491481	2024-11-06 16:13:12	87	Assist Citizen	4000 INTERNATIONAL LN	
DANE COUNTY AIRPORT	2024-00489526	2024-11-05 11:41:15	31	Assist EMS/Fire	4000 INTERNATIONAL LN	512
DAVE & BUSTERS	2024-00497396	2024-11-10 15:52:28	98U	911 Call Unintentional	53 WEST TOWNE MALL	124
DAVE & BUSTERS	2024-00497404	2024-11-10 16:00:12	98U	911 Call Unintentional	53 WEST TOWNE MALL	124
DAVE'S HOT CHICKEN	2024-00490397	2024-11-05 23:43:44	70	Alarm	4814 ANNAMARK DR	632
DOUBLE 10 MINI HOT POT	2024-00489576	2024-11-05 12:17:50	35	Threats Complaint	600 WILLIAMSON ST	408
EDGEWATER	2024-00489182	2024-11-05 08:22:52	PHON	Phone	1001 WISCONSIN PL	403
EDGEWATER	2024-00493125	2024-11-07 16:55:45	38	Disturbance	1001 WISCONSIN PL	403
ENO VINO	2024-00490481	2024-11-06 01:47:56	70	Alarm	601 JUNCTION RD	128
ENO VINO	2024-00493734	2024-11-08 04:53:34	70	Alarm	601 JUNCTION RD	128
ENO VINO	2024-00492174	2024-11-07 04:58:24	70	Alarm	601 JUNCTION RD	128
ENO VINO DOWNTOWN MADISON	2024-00496024	2024-11-09 15:18:25	97	Information	1 N WEBSTER ST	406
ENO VINO DOWNTOWN MADISON	2024-00495638	2024-11-09 09:58:05	57	Parking Complaint On Street	1 N WEBSTER ST	406
EVERLY & MIKO POKE	2024-00497283	2024-11-10 14:02:32	98S	911 Call Silent	2701 MONROE ST	207
EW MOBIL	2024-00492106	2024-11-07 02:19:47	55	OMVWI Arrest/Intoxicated Driver	3505 E WASHINGTON AVE	604
FAIR TRADE COFFEE HOUSE	2024-00491687	2024-11-06 18:28:56	87	Assist Citizen	418 STATE ST	403
FAST TRACK	2024-00492106	2024-11-07 02:19:47	55	OMVWI Arrest/Intoxicated Driver	3505 E WASHINGTON AVE	604
FESTIVAL FOODS	2024-00492814	2024-11-07 13:38:23	44	Suspicious Person	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2024-00491292	2024-11-06 14:16:06	71	Trespass	810 E WASHINGTON AVE	407
FUGU ASIAN RESTAURANT	2024-00490096	2024-11-05 18:26:54	85	Safety Hazard	411 W GILMAN ST	403
GARVER EVENTS	2024-00491435	2024-11-06 15:44:56	98U	911 Call Unintentional	3330 ATWOOD AVE	602
GENNA'S COCKTAIL LOUNGE	2024-00496668	2024-11-10 00:39:20	31	Assist EMS/Fire	105 W MAIN ST	405
GIB'S	2024-00491246	2024-11-06 13:56:02	98A	911 Abandoned Call	201 W MIFFLIN ST	405
GIB'S	2024-00491657	2024-11-06 17:59:55	75	ATL Person	201 W MIFFLIN ST	405
GIB'S	2024-00491473	2024-11-06 16:07:57	82	Violation of Court Order	201 W MIFFLIN ST	405



GOODMAN COMMUNITY CENTER	2024-00494768	2024-11-08 18:00:05 87	Assist Citizen	149 WAUBESA ST	602
GOODMAN COMMUNITY CENTER	2024-00488659	2024-11-04 20:41:44 65	Check Person	149 WAUBESA ST	602
GOOSEBERRY ON THE SQUARE	2024-00494966	2024-11-08 20:39:36 87	Assist Citizen	1 S PINCKNEY ST	406
GOOSEBERRY ON THE SQUARE	2024-00497260	2024-11-10 13:33:28 98S	911 Call Silent	1 S PINCKNEY ST	406
GRACE COFFEE	2024-00490749	2024-11-06 08:02:03 17	Death Investigation	417 STATE ST	403
GRACE COFFEE	2024-00490352	2024-11-05 22:31:05 66	Check Property	417 STATE ST	403
GREWAL PETROLEUM	2024-00495551	2024-11-09 08:43:38 90	Civil Dispute	3859 E WASHINGTON AVE	605
GREWAL PETROLEUM	2024-00489968	2024-11-05 16:55:35 87	Assist Citizen	3859 E WASHINGTON AVE	605
HAMPTON INN & SUITES	2024-00496715	2024-11-10 01:17:47 38	Disturbance	440 W JOHNSON ST	403
HARTMEYER ICE ARENA	2024-00487844	2024-11-04 10:55:04 66F	Foot Patrol	1834 COMMERCIAL AVE	503
HAYES PLACE	2024-00495129	2024-11-08 23:42:59 66P	Problem Solving Property	1145 N SHERMAN AVE	503
HAYES PLACE	2024-00496549	2024-11-09 23:08:14 49	Noise Complaint	1145 N SHERMAN AVE	503
HAYES PLACE	2024-00496607	2024-11-09 23:56:51 87S	Stratified Policing	1145 N SHERMAN AVE	503
HO-CHUNK GAMING MADISON	2024-00495027	2024-11-08 21:48:26 38	Disturbance	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2024-00487636	2024-11-04 08:46:13 88F	Follow-Up	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2024-00487355	2024-11-04 01:53:40 69	Damage to Property	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2024-00495025	2024-11-08 21:47:37 38	Disturbance	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2024-00497427	2024-11-10 16:11:22 31	Assist EMS/Fire	4002 EVAN ACRES RD	621
HOLIDAY INN EXPRESS & SUITES MADISON	2024-00491248	2024-11-06 13:56:16 41	Domestic Disturbance	5150 HIGH CROSSING BLVD	633
HOMEWOOD SUITES MADISON WEST	2024-00487937	2024-11-04 11:58:01 26	Sex Offense Miscellaneous	479 COMMERCE DR	129
HOMEWOOD SUITES MADISON WEST	2024-00487462	2024-11-04 06:10:31 66	Check Property	479 COMMERCE DR	129
HOMEWOOD SUITES MADISON WEST	2024-00497591	2024-11-10 18:27:57 41	Domestic Disturbance	479 COMMERCE DR	129
HOMEWOOD SUITES MADISON WEST	2024-00497595	2024-11-10 18:29:10 31	Assist EMS/Fire	479 COMMERCE DR	129
HOOTERS	2024-00497878	2024-11-10 23:35:27 31	Assist EMS/Fire	2639 EAST SPRINGS DR	632
HY-VEE	2024-00491184	2024-11-06 13:14:16 98A	911 Abandoned Call	675 S WHITNEY WAY	214
HY-VEE MADISON	2024-00497227	2024-11-10 12:47:54 98D	911 Disconnect	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2024-00493899	2024-11-08 08:44:41 46S	Stalking Complaint	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2024-00490957	2024-11-06 10:24:17 72	Animal Stray	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2024-00488682	2024-11-04 21:11:07 88F	Follow-Up	3801 E WASHINGTON AVE	605
HY-VEE WINE & SPIRITS	2024-00497537	2024-11-10 17:41:10 66	Check Property	7475 MINERAL POINT RD	124
HY-VEE WINE & SPIRITS	2024-00497424	2024-11-10 16:10:32 CARESL	CARES Response	7475 MINERAL POINT RD	124
HY-VEE WINE & SPIRITS	2024-00492386	2024-11-07 09:07:32 35	Threats Complaint	7475 MINERAL POINT RD	124
INTERNATIONAL COMMONS	2024-00492885	2024-11-07 14:33:38 98S	911 Call Silent	5810 MINERAL POINT RD	217
JORDAN'S BIG TEN PUB	2024-00495327	2024-11-09 02:31:35 70	Alarm	1330 REGENT ST	202
KOLLEGE KLUB	2024-00496706	2024-11-10 01:13:21 98D	911 Disconnect	529 N LAKE ST	403
KOLLEGE KLUB	2024-00496716	2024-11-10 01:17:58 98D	911 Disconnect	529 N LAKE ST	403
KWIK TRIP 1511	2024-00488647	2024-11-04 20:23:07 47	Disturbance Unwanted Person	4624 MONONA DR	613
KWIK TRIP 1513	2024-00493421	2024-11-07 21:22:07 87	Assist Citizen	3401 UNIVERSITY AVE	208
KWIK TRIP 1513	2024-00487908	2024-11-04 11:39:26 88F	Follow-Up	3401 UNIVERSITY AVE	208
KWIK TRIP 155	2024-00497808	2024-11-10 22:10:29 44	Suspicious Person	6525 KILPATRICK LN	630
KWIK TRIP 155	2024-00490150	2024-11-05 19:01:55 60	Traffic Complaint/Investigation	6525 KILPATRICK LN	630



KWIK TRIP 187	2024-00497681	2024-11-10 19:52:44 66	Check Property	4825 AMERICAN PKWY	520
KWIK TRIP 531	2024-00489216	2024-11-05 08:41:40 38	Disturbance	2601 FISH HATCHERY RD	309
KWIK TRIP 531	2024-00488773	2024-11-04 23:09:00 98U	911 Call Unintentional	2601 FISH HATCHERY RD	309
KWIK TRIP 950	2024-00494812	2024-11-08 18:41:49 23	Drug Incident/Investigation	4402 E BUCKEYE RD	614
KWIK TRIP 950	2024-00496347	2024-11-09 19:41:43 66	Check Property	4402 E BUCKEYE RD	614
KWIK TRIP 950	2024-00495149	2024-11-08 23:58:13 66P	Problem Solving Property	4402 E BUCKEYE RD	614
KWIK TRIP 950	2024-00488403	2024-11-04 17:05:01 50	Accident Property Damage	4402 E BUCKEYE RD	614
KWIK TRIP 954	2024-00496159	2024-11-09 16:58:30 13	Theft Retail	7717 MINERAL POINT RD	124
KWIK TRIP 958	2024-00497572	2024-11-10 18:11:31 87	Assist Citizen	4741 LIEN RD	605
KWIK TRIP 958	2024-00905451	2024-11-07 21:39:00 12	Theft	4741 LIEN RD	605
KWIK TRIP 958	2024-00490849	2024-11-06 09:07:08 38	Disturbance	4741 LIEN RD	605
KWIK TRIP 958	2024-00491986	2024-11-06 23:52:28 65	Check Person	4741 LIEN RD	605
KWIK TRIP 961	2024-00492972	2024-11-07 15:19:18 65	Check Person	3528 E WASHINGTON AVE	513
KWIK TRIP INC	2024-00492135	2024-11-07 03:28:56 45	Suspicious Vehicle	1421 MONROE ST	202
L'ETOILE/GRAZE	2024-00494966	2024-11-08 20:39:36 87	Assist Citizen	1 S PINCKNEY ST	406
L'ETOILE/GRAZE	2024-00497260	2024-11-10 13:33:28 98S	911 Call Silent	1 S PINCKNEY ST	406
LA HISPANA	2024-00493659	2024-11-08 01:59:51 98Q	911 Call Question	4512 E WASHINGTON AVE	518
LA PLAYITA TACOS Y MARISCOS	2024-00493331	2024-11-07 19:58:37 95	Adult Arrested Person	2601 W BELTLINE HWY	308
LA PLAYITA TACOS Y MARISCOS	2024-00493324	2024-11-07 19:54:27 47	Disturbance Unwanted Person	2601 W BELTLINE HWY	308
LA QUINTA INN & SUITES	2024-00489693	2024-11-05 13:30:43 98U	911 Call Unintentional	5217 EAST TERRACE DR	520
LOS GEMELOS STORE	2024-00493046	2024-11-07 16:02:41 88F	Follow-Up	6713 ODANA RD	218
LUCHADOR TEQUILA & TACO BAR	2024-00491925	2024-11-06 22:36:45 87S	Stratified Policing	558 STATE ST	403
LUCKY'S MARKET - PARK ST	2024-00490278	2024-11-05 20:59:14 87S	Stratified Policing	2201 S PARK ST	310
LUCKY'S MARKET - PARK STREET	2024-00494978	2024-11-08 20:47:47 14	Stolen Auto	2703 W BELTLINE HWY	308
LUCKY'S MARKET - PARK STREET	2024-00496392	2024-11-09 20:25:15 66	Check Property	2703 W BELTLINE HWY	308
LUCKY'S MARKET - PARK STREET	2024-00496326	2024-11-09 19:25:24 97	Information	2703 W BELTLINE HWY	308
MADISON CLUB	2024-00487492	2024-11-04 06:49:58 70B	Alarm Broadcast/File	5 E WILSON ST	405
MADISON ELKS LODGE #410	2024-00491247	2024-11-06 13:56:10 70B	Alarm Broadcast/File	711 JENIFER ST	408
MADISON ELKS LODGE #410	2024-00489625	2024-11-05 12:51:46 36E	Explosives Investigation	711 JENIFER ST	
MADISON LABOR TEMPLE	2024-00496557	2024-11-09 23:18:02 49	Noise Complaint	1602 S PARK ST	306
MADISON LABOR TEMPLE	2024-00495946	2024-11-09 14:21:01 47	Disturbance Unwanted Person	1602 S PARK ST	306
MADISON LABOR TEMPLE	2024-00495912	2024-11-09 13:52:01 97	Information	1602 S PARK ST	306
MADISON MUSEUM OF CONTEMPORARY ART	2024-00497502	2024-11-10 17:09:49 56	Intoxicated Person	227 STATE ST	405
MAHARANI INDIAN RESTAURANT	2024-00487852	2024-11-04 10:58:51 12	Theft	380 W WASHINGTON AVE	405
MAHARANI INDIAN RESTAURANT	2024-00492926	2024-11-07 14:54:26 84	Preserve the Peace	380 W WASHINGTON AVE	405
METCALFE'S SENTRY FOODS - HILLDALE	2024-00493238	2024-11-07 18:31:38 97	Information	726 N MIDVALE BLVD	215
METCALFE'S SENTRY FOODS - HILLDALE	2024-00490999	2024-11-06 11:02:04 70	Alarm	726 N MIDVALE BLVD	215
METRO MARKET #434	2024-00488335	2024-11-04 16:15:49 14	Stolen Auto	6010 COTTAGE GROVE RD	627
METRO MARKET #434	2024-00491345	2024-11-06 14:52:53 98U	911 Call Unintentional	6010 COTTAGE GROVE RD	627
MIRCH MASALA	2024-00496782	2024-11-10 02:25:37 66	Check Property	449 STATE ST	403
MIRCH MASALA	2024-00495337	2024-11-09 02:41:33 66	Check Property	449 STATE ST	403



MIRCH MASALA	2024-00495345	2024-11-09 02:51:23 38	Disturbance	449 STATE ST	403
MOBIL MART	2024-00493593	2024-11-08 00:39:48 60T	Traffic Stop	2601 SHOPKO DR	513
MONONA CATERING	2024-00495634	2024-11-09 09:55:07 87	Assist Citizen	1 JOHN NOLEN DR	405
MONONA CATERING	2024-00491958	2024-11-06 23:24:51 35	Threats Complaint	1 JOHN NOLEN DR	405
MOXY BY MARRIOTT MADISON DOWNTOWN	2024-00488564	2024-11-04 19:05:19 31	Assist EMS/Fire	823 E WASHINGTON AVE	408
NAKOMA GOLF CLUB	2024-00493271	2024-11-07 19:09:41 66	Check Property	4145 COUNTRY CLUB RD	210
NAKOMA GOLF CLUB	2024-00492870	2024-11-07 14:24:26 74	Animal Complaint/Disturbance	4145 COUNTRY CLUB RD	210
NITTY GRITTY, THE	2024-00495082	2024-11-08 23:02:32 14	Stolen Auto	223 N FRANCES ST	404
NITTY GRITTY, THE	2024-00495036	2024-11-08 21:58:43 65	Check Person	223 N FRANCES ST	404
NORTHPORT CITGO	2024-00496393	2024-11-09 20:25:53 76	Found Person	1423 NORTHPORT DR	505
NORTHSIDE LOUNGE	2024-00494884	2024-11-08 19:39:17 50	Accident Property Damage	1022 N SHERMAN AVE	503
NORTHSIDE LOUNGE	2024-00495716	2024-11-09 11:12:20 PHON	Phone	1022 N SHERMAN AVE	503
OAKWOOD VILLAGE PRAIRIE RIDGE	2024-00495421	2024-11-09 04:42:29 98U	911 Call Unintentional	5565 TANCHI DR	520
OG Liquor	2024-00494347	2024-11-08 13:05:02 87S	Stratified Policing	2801 N SHERMAN AVE	504
OLIVE GARDEN ITALIAN RESTAURANT	2024-00490128	2024-11-05 18:47:11 50	Accident Property Damage	4320 EAST TOWNE BLVD	631
PARADISE LOUNGE	2024-00491745	2024-11-06 19:17:08 28B	Liquor Law/Bar Check	119 W MAIN ST	405
PHO KING GOOD	2024-00489576	2024-11-05 12:17:50 35	Threats Complaint	600 WILLIAMSON ST	408
PICK N SAVE #131	2024-00905442	2024-11-07 15:25:00 13	Theft Retail	3197 MAPLE GROVE DR	119
PICK N SAVE #178	2024-00494129	2024-11-08 10:52:49 67	Property Found	2502 SHOPKO DR	513
PICK N SAVE EXPRESS #183	2024-00488530	2024-11-04 18:41:14 66	Check Property	1312 S PARK ST	306
PICK N SAVE EXPRESS #183	2024-00491857	2024-11-06 21:15:39 98U	911 Call Unintentional	1312 S PARK ST	306
PICK N SAVE EXPRESS #183	2024-00489952	2024-11-05 16:43:07 88	Assist Police	1312 S PARK ST	306
REFUEL PANTRY	2024-00495176	2024-11-09 00:14:28 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00493681	2024-11-08 02:47:01 87S	Stratified Policing	4601 VERONA RD	211
REFUEL PANTRY	2024-00495173	2024-11-09 00:12:04 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00492016	2024-11-07 00:31:27 87S	Stratified Policing	4601 VERONA RD	211
REFUEL PANTRY	2024-00492091	2024-11-07 02:06:43 87S	Stratified Policing	4601 VERONA RD	211
REFUEL PANTRY	2024-00487332	2024-11-04 01:10:41 87S	Stratified Policing	4601 VERONA RD	211
REFUEL PANTRY	2024-00487416	2024-11-04 04:41:36 87S	Stratified Policing	4601 VERONA RD	211
REFUEL PANTRY	2024-00488871	2024-11-05 01:38:37 87S	Stratified Policing	4601 VERONA RD	211
REFUEL PANTRY	2024-00488869	2024-11-05 01:37:39 87S	Stratified Policing	4601 VERONA RD	211
REFUEL PANTRY	2024-00491355	2024-11-06 15:04:23 47	Disturbance Unwanted Person	4601 VERONA RD	211
REFUEL PANTRY	2024-00492161	2024-11-07 04:34:49 87S	Stratified Policing	4601 VERONA RD	211
REFUEL PANTRY	2024-00495065	2024-11-08 22:40:43 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00488959	2024-11-05 03:47:38 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00496520	2024-11-09 22:45:24 87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00491454	2024-11-06 15:55:41 38	Disturbance	4102 COMMERCIAL AVE	607
REFUEL PANTRY	2024-00490149	2024-11-05 19:01:43 38	Disturbance	6702 MINERAL POINT RD	219
REFUEL PANTRY	2024-00496936	2024-11-10 07:20:18 11	Burglary Non-Residential	6702 MINERAL POINT RD	219
REFUEL PANTRY	2024-00488070	2024-11-04 13:22:29 45	Suspicious Vehicle	4102 COMMERCIAL AVE	607
REFUEL PANTRY	2024-00496521	2024-11-09 22:47:07 87S	Stratified Policing	3019 E WASHINGTON AVE	603



REFUEL PANTRY	2024-00496890	2024-11-10 06:01:53	87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2024-00495210	2024-11-09 00:38:38	87S	Stratified Policing	3019 E WASHINGTON AVE	603
REGENT STREET LIQUOR	2024-00493116	2024-11-07 16:48:05	52	Accident Hit and Run	916 REGENT ST	202
RISING SONS DELI	2024-00494183	2024-11-08 11:22:44	87S	Stratified Policing	617 STATE ST	403
ROCKY ROCOCO PAN-STYLE PIZZA	2024-00488517	2024-11-04 18:29:51	87	Assist Citizen	7952 TREE LN	125
ROCKY'S LIQUOR EAST WASHINGTON	2024-00905428	2024-11-07 09:37:00	13	Theft Retail	2734 E WASHINGTON AVE	502
ROCKY'S LIQUOR WEST	2024-00493371	2024-11-07 20:31:51	87	Assist Citizen	4217 W BELTLINE HWY	211
ROXXY	2024-00496761	2024-11-10 02:04:15	31	Assist EMS/Fire	327 W GORHAM ST	403
ROXXY	2024-00496705	2024-11-10 01:13:14	47	Disturbance Unwanted Person	327 W GORHAM ST	403
ROXXY	2024-00487970	2024-11-04 12:16:09	5	Battery	327 W GORHAM ST	403
SABAIDEE THAILAND LLC, WI	2024-00489466	2024-11-05 11:04:21	70B	Alarm Broadcast/File	2045 ATWOOD AVE	410
SABOR QUERETANO	2024-00493659	2024-11-08 01:59:51	98Q	911 Call Question	4512 E WASHINGTON AVE	518
SARDINE	2024-00492618	2024-11-07 11:37:48	66	Check Property	617 WILLIAMSON ST	408
SCHWOEGLER PARK TOWNE LANES	2024-00495814	2024-11-09 12:34:21	34	Special Event	444 GRAND CANYON DR	218
SCONNIE BAR	2024-00493478	2024-11-07 22:28:40	37	Fight Call	1421 REGENT ST	205
SHERATON MADISON HOTEL	2024-00490234	2024-11-05 20:14:17	12	Theft	706 JOHN NOLEN DR	313
SKY LIGHT FOOD MART	2024-00495918	2024-11-09 13:54:42	97	Information	2050 FISH HATCHERY RD	307
SLEEP INN & SUITES	2024-00489411	2024-11-05 10:35:14	88F	Follow-Up	4802 TRADEWINDS PKWY	620
SOTTO	2024-00496735	2024-11-10 01:34:56	65	Check Person	303 N HENRY ST	403
STOP-N-GO 1522	2024-00487448	2024-11-04 05:45:31	98U	911 Call Unintentional	6202 SCHROEDER RD	114
SUNRISE GAS LLC	2024-00494975	2024-11-08 20:47:33	87	Assist Citizen	1130 WILLIAMSON ST	408
TABLE WINE	2024-00489466	2024-11-05 11:04:21	70B	Alarm Broadcast/File	2045 ATWOOD AVE	410
TAQUERIA 3 AMIGOS	2024-00495319	2024-11-09 02:26:10	87S	Stratified Policing	309 N HENRY ST	403
TARGET 1060	2024-00491503	2024-11-06 16:27:20	13	Theft Retail	201 JUNCTION RD	128
TARGET 1060	2024-00491281	2024-11-06 14:12:33	13	Theft Retail	201 JUNCTION RD	128
TARGET 1060	2024-00492996	2024-11-07 15:31:54	87S	Stratified Policing	201 JUNCTION RD	128
TARGET 1060	2024-00905416	2024-11-06 14:59:00	13	Theft Retail	201 JUNCTION RD	128
TARGET 1060	2024-00492957	2024-11-07 15:11:33	87	Assist Citizen	201 JUNCTION RD	128
TARGET 1060	2024-00494534	2024-11-08 15:20:47	88F	Follow-Up	201 JUNCTION RD	128
TARGET 1060	2024-00497467	2024-11-10 16:41:36	13	Theft Retail	201 JUNCTION RD	128
TARGET 1069	2024-00494168	2024-11-08 11:15:16	71	Trespass	4301 LIEN RD	605
TARGET 1069	2024-00494514	2024-11-08 15:08:51	95	Adult Arrested Person	4301 LIEN RD	605
TARGET 1069	2024-00489865	2024-11-05 15:41:38	13	Theft Retail	4301 LIEN RD	605
TARGET 1069	2024-00497756	2024-11-10 21:09:45	97	Information	4301 LIEN RD	605
TARGET 1069	2024-00489828	2024-11-05 15:17:21	13	Theft Retail	4301 LIEN RD	605
TARGET STORE T-2765	2024-00497348	2024-11-10 15:08:30	97	Information	750 HILLDALE WAY	215
TASTE OF SICHUAN	2024-00496737	2024-11-10 01:38:36	28	Liquor Law Violation	515 STATE ST	403
TBD	2024-00491509	2024-11-06 16:32:04	88F	Follow-Up	4 COLLINS CT	620
TBD	2024-00491887	2024-11-06 21:42:47	65	Check Person	4 COLLINS CT	620
TEXAS ROADHOUSE	2024-00494384	2024-11-08 13:26:22	98U	911 Call Unintentional	4841 ANNAMARK DR	632
TEXAS ROADHOUSE	2024-00905456	2024-11-08 09:07:00	68	Property Lost	4841 ANNAMARK DR	632



THE BOTANIST SOCIAL	2024-00496789	2024-11-10 02:33:34 38	Disturbance	206 STATE ST	406
THE CHEESECAKE FACTORY	2024-00490085	2024-11-05 18:18:15 38	Disturbance	1 WEST TOWNE MALL	124
THE DOUBLE U	2024-00495116	2024-11-08 23:36:20 65	Check Person	620 UNIVERSITY AVE	403
THE DOUBLE U	2024-00495118	2024-11-08 23:36:36 31	Assist EMS/Fire	620 UNIVERSITY AVE	403
THE DOUBLE U	2024-00497147	2024-11-10 11:39:36 CARESL	CARES Response	620 UNIVERSITY AVE	403
THE GREEN OWL	2024-00487395	2024-11-04 03:49:51 98Q	911 Call Question	1970 ATWOOD AVE	410
THE OLD FASHIONED	2024-00494813	2024-11-08 18:43:21 38	Disturbance	23 N PINCKNEY ST	406
THE RED ZONE	2024-00491191	2024-11-06 13:20:55 85	Safety Hazard	1212 REGENT ST	202
THE RED ZONE	2024-00491194	2024-11-06 13:22:04 88	Assist Police	1212 REGENT ST	202
TIP TOP TAVERN	2024-00488712	2024-11-04 21:42:09 38	Disturbance	601 NORTH ST	502
TIP TOP TAVERN	2024-00488743	2024-11-04 22:17:36 31	Assist EMS/Fire	601 NORTH ST	502
TOBACCO OUTLET PLUS #514	2024-00491270	2024-11-06 14:06:15 47	Disturbance Unwanted Person	1117 N SHERMAN AVE	503
TOBACCO OUTLET PLUS #514	2024-00488329	2024-11-04 16:12:46 47	Disturbance Unwanted Person	1117 N SHERMAN AVE	503
Tandoori House	2024-00493046	2024-11-07 16:02:41 88F	Follow-Up	6713 ODANA RD	218
UNIVERSITY AVENUE LIQUOR	2024-00493240	2024-11-07 18:32:54 28B	Liquor Law/Bar Check	525 UNIVERSITY AVE	403
VERONA ROAD BP MART	2024-00490908	2024-11-06 09:51:49 87S	Stratified Policing	4501 VERONA RD	211
VERONA ROAD BP MART	2024-00491706	2024-11-06 18:51:30 87S	Stratified Policing	4501 VERONA RD	211
VERONA ROAD BP MART	2024-00495725	2024-11-09 11:18:03 87S	Stratified Policing	4501 VERONA RD	211
VERONA ROAD BP MART	2024-00488896	2024-11-05 02:12:28 87S	Stratified Policing	4501 VERONA RD	211
VERONA ROAD BP MART	2024-00492492	2024-11-07 10:18:28 23	Drug Incident/Investigation	4501 VERONA RD	211
VERONA ROAD BP MART	2024-00488935	2024-11-05 03:05:58 87S	Stratified Policing	4501 VERONA RD	211
VERONA ROAD BP MART	2024-00494844	2024-11-08 19:08:02 87S	Stratified Policing	4501 VERONA RD	211
VFW POST 7591	2024-00493187	2024-11-07 17:45:49 70	Alarm	301 COTTAGE GROVE RD	613
VICEROY INDIAN CUISINE	2024-00497424	2024-11-10 16:10:32 CARESL	CARES Response	7475 MINERAL POINT RD	124
VICEROY INDIAN CUISINE	2024-00497537	2024-11-10 17:41:10 66	Check Property	7475 MINERAL POINT RD	124
VICEROY INDIAN CUISINE	2024-00492386	2024-11-07 09:07:32 35	Threats Complaint	7475 MINERAL POINT RD	124
VOM FASS	2024-00497429	2024-11-10 16:13:29 87S	Stratified Policing	66 WEST TOWNE MALL	124
VOM FASS	2024-00496091	2024-11-09 16:07:19 41	Domestic Disturbance	66 WEST TOWNE MALL	124
VOM FASS	2024-00494745	2024-11-08 17:44:14 85	Safety Hazard	66 WEST TOWNE MALL	124
VOM FASS	2024-00905459	2024-11-08 10:19:00 12A	Theft from Auto	66 WEST TOWNE MALL	124
VOM FASS	2024-00494697	2024-11-08 17:16:47 87S	Stratified Policing	66 WEST TOWNE MALL	124
VOM FASS	2024-00487575	2024-11-04 08:02:55 60T	Traffic Stop	66 WEST TOWNE MALL	124
VOM FASS	2024-00495987	2024-11-09 14:56:38 87S	Stratified Policing	66 WEST TOWNE MALL	124
WAH KEE RESTAURANT	2024-00489576	2024-11-05 12:17:50 35	Threats Complaint	600 WILLIAMSON ST	408
WAL-MART SUPERCENTER #1138	2024-00905414	2024-11-06 14:43:00 13	Theft Retail	7202 WATTS RD	123
WAL-MART SUPERCENTER #2335	2024-00488905	2024-11-05 02:26:11 60T	Traffic Stop	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2024-00490193	2024-11-05 19:35:48 87	Assist Citizen	4198 NAKOOSA TRL	607
WALGREENS #04240	2024-00488260	2024-11-04 15:30:31 87	Assist Citizen	3710 E WASHINGTON AVE	516
WALGREENS #04240	2024-00493108	2024-11-07 16:41:58 97	Information	3710 E WASHINGTON AVE	516
WALGREENS #04240	2024-00492608	2024-11-07 11:32:42 21	Fraud	3710 E WASHINGTON AVE	516
WALGREENS #3343	2024-00491955	2024-11-06 23:22:02 13	Theft Retail	7810 MINERAL POINT RD	125



WASABI JAPANESE RESTAURANT	2024-00495337	2024-11-09 02:41:33 66	Check Property	449 STATE ST	403
WASABI JAPANESE RESTAURANT	2024-00495345	2024-11-09 02:51:23 38	Disturbance	449 STATE ST	403
WASABI JAPANESE RESTAURANT	2024-00496782	2024-11-10 02:25:37 66	Check Property	449 STATE ST	403
WILLY STREET CO-OP	2024-00489781	2024-11-05 14:39:09 71	Trespass	1221 WILLIAMSON ST	408
WILLY STREET CO-OP	2024-00487686	2024-11-04 09:23:04 71	Trespass	1221 WILLIAMSON ST	408
WILLY STREET CO-OP	2024-00488541	2024-11-04 18:51:43 71	Trespass	1221 WILLIAMSON ST	408
WILLY STREET CO-OP	2024-00491480	2024-11-06 16:13:02 47	Disturbance Unwanted Person	1221 WILLIAMSON ST	408
WILLY STREET CO-OP	2024-00489696	2024-11-05 13:37:06 47	Disturbance Unwanted Person	1221 WILLIAMSON ST	408
WILLY STREET CO-OP	2024-00487722	2024-11-04 09:47:34 53	Accident Private Property	1221 WILLIAMSON ST	408
WILLY STREET CO-OP	2024-00487884	2024-11-04 11:19:13 71	Trespass	1221 WILLIAMSON ST	408
WILLY STREET CO-OP	2024-00494522	2024-11-08 15:12:40 65	Check Person	1221 WILLIAMSON ST	408
WOODMAN'S FOOD MARKET	2024-00497806	2024-11-10 22:09:42 65	Check Person	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00496987	2024-11-10 08:32:44 38	Disturbance	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00494804	2024-11-08 18:33:20 28	Liquor Law Violation	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00495317	2024-11-09 02:22:38 38	Disturbance	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00491148	2024-11-06 12:53:41 28	Liquor Law Violation	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00490410	2024-11-06 00:04:54 57	Parking Complaint On Street	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00492125	2024-11-07 03:00:27 65	Check Person	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00487974	2024-11-04 12:17:05 98U	911 Call Unintentional	711 S GAMMON RD	114
WOODMAN'S FOOD MARKET	2024-00905390	2024-11-05 11:53:00 71	Trespass	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00487378	2024-11-04 02:56:58 65	Check Person	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00487383	2024-11-04 03:10:17 31	Assist EMS/Fire	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00497615	2024-11-10 18:53:52 87	Assist Citizen	711 S GAMMON RD	114
WOODMAN'S FOOD MARKET	2024-00496058	2024-11-09 15:39:36 88	Assist Police	711 S GAMMON RD	114
WOODMAN'S FOOD MARKET	2024-00495663	2024-11-09 10:14:03 13	Theft Retail	711 S GAMMON RD	114
WOODMAN'S FOOD MARKET	2024-00490207	2024-11-05 19:49:19 35	Threats Complaint	711 S GAMMON RD	114
WOODMAN'S FOOD MARKET	2024-00492456	2024-11-07 09:57:11 98U	911 Call Unintentional	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2024-00905425	2024-11-07 08:41:00 13	Theft Retail	3817 MILWAUKEE ST	610
Willy Street Co-op	2024-00487967	2024-11-04 12:14:58 87S	Stratified Policing	2817 N SHERMAN AVE	504
Willy Street Co-op	2024-00494857	2024-11-08 19:19:58 71	Trespass	2817 N SHERMAN AVE	504





# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Master

**File Number: 86105**

**File ID:** 86105

**File Type:** License

**Status:** Clerk Report

**Version:** 1

**Reference:**

**Controlling Body:** ALCOHOL  
LICENSE REVIEW  
COMMITTEE

**File Created Date :** 11/14/2024

**File Name:**

**Final Action:**

**Title:** Summary of Licenses Issued

**Notes:**

**Sponsors:**

**Effective Date:**

**Attachments:** Summary of Licenses Issued.pdf

**Enactment Number:**

**Author:**

**Hearing Date:**

**Entered by:** jverbick@cityofmadison.com

**Published Date:**

### History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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### Text of Legislative File 86105

Title

Summary of Licenses Issued



## Summary of Licenses Granted and Issued

The City of Madison has a quota of 521 Class B Combination Liquor & Beer licenses under state law. This is not counting the one reserve license transferred to Shorewood Hills in 2018. There are 118 Class B Combination Liquor & Beer licenses available under this quota. The city has issued 76 of its 193 Reserve licenses and 328 of its 328 Regular licenses. The city has issued 121 Class A Beer, 94 Class A Liquor, 97 Class B Beer, 404 Class B combination, 80 Class C Wine, and 44 Class A Cider licenses. The city has also issued 1749 Operator licenses.

<b>Licenses granted by the Common Council, but not yet issued: 11/15/2024</b>					
<b>Applicant</b>	<b>dba</b>	<b>License</b>	<b>Location</b>	<b>Date Granted</b>	<b>Remaining issues</b>
LMMD LLC	The Red Shed	Class B Combination Liquor & Beer (Transfer)	508 State St	10/3/2023 (Extension granted on 4/16/24 & 9/3/2024)	Building Inspection Zoning Fire Inspection
The Guild Esports LLC	The Guild	Class B Combination Liquor & Beer	668 State St	11/7/2023 (Extension granted on 6/4/24)	Fees Building Inspection Zoning Fire Inspection
Zavalas Mexican Market LLC	Zavalas Mexican Market & Taqueria	Class B Combination Liquor & Beer	805-A S Gammon Rd	11/7/2023 (Extension granted on 7/3/24)	Fees Zoning
MCKO LLC	Cielo	Class B Combination Liquor & Beer	118 State St	11/7/2023 (Extension granted on 6/4/24)	Fees Building Inspection Zoning Fire Inspection



Oscar's Qcos Mexican Restaurant LLC	Q-Cos Mexican Restaurant	Class B Combination Liquor & Beer	1824 S Park St	12/5/2023 (Extension granted on 7/3/24)	Fees Building Inspection Zoning Fire Inspection
Tacos & Tequila LLC	Atico Lounge	Class B Combination Liquor & Beer	823 E Washington Ave	6/4/2024	Fees Building Inspection Zoning Fire Inspection
Thrill Factory Entertainment LLC	Thrill Factory	Class B Combination Liquor & Beer	131 East Towne Way	7/3/2024	Fees Building Inspection Zoning Fire Inspection
Stanuto LLC	Bennetts Meadowood Country Club	Class B Combination Liquor & Beer	2009 Freeport Rd	7/3/2024	Fees Zoning
Cenote LLC	Liquid	Class B Combination Liquor & Beer	624 University Ave	8/6/2024	Fees
Molten Monkey LLC	Molten Monkey Pizza	Class B Beer, Class C Wine	912 E Johnson St	8/6/2024	Fees Building Inspection Zoning Fire Inspection
Madison Petroleum LLC	Deon's	Class A Beer	2301 Commercial Ave	9/3/2024	Fees Building Inspection Zoning
Bakery Garibaldi LLC	El Torito Cantina and Mexican Eats	Class B Combination Liquor & Beer	4802 Annamark Dr	9/3/2024	Fees Building Inspection Zoning Fire Inspection



CJR Investment Corporation	Madison Pantry	Class A Beer, Class A Liquor, Class A Cider	2022 Fordem Ave	10/8/2024	Fees
MPL Corporation Investment	Willy Mart	Class A Beer, Class A Liquor, Class A Cider	823 Williamson St	10/8/2024	Fees Building Inspection Zoning Fire Inspection
Dream Lanes LLC	Dream Lanes	Class B Combination Liquor & Beer	13 Atlas Ct	10/29/2024	Fees Building Inspection





# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Master

**File Number: 86179**

**File ID:** 86179

**File Type:** License

**Status:** Miscellaneous

**Version:** 1

**Reference:**

**Controlling Body:** ALCOHOL  
LICENSE REVIEW  
COMMITTEE

**File Created Date :** 11/19/2024

**File Name:**

**Final Action:**

**Title:** Second request to extend license issuance beyond the 180 day limit under MGO 38.05  
The Guild Esports LLC • dba The Guild  
668 State St • Agent: Sonia Tan  
Estimated Capacity (in/out): 130/0  
Class B Combination Liquor & Beer • 20% alcohol, 45% food, 35% other  
Police Sector 403 (District 2)

**Notes:**

**Sponsors:**

**Effective Date:**

**Attachments:** Re\_ Alcohol License Issuance Deadline Approaching  
- The Guild Esports LLC.pdf

**Enactment Number:**

**Author:**

**Hearing Date:**

**Entered by:** jverbick@cityofmadison.com

**Published Date:**

## History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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## Text of Legislative File 86179

### Title

Second request to extend license issuance beyond the 180 day limit under MGO 38.05  
The Guild Esports LLC • dba The Guild  
668 State St • Agent: Sonia Tan  
Estimated Capacity (in/out): 130/0  
Class B Combination Liquor & Beer • 20% alcohol, 45% food, 35% other  
Police Sector 403 (District 2)



**From:** [Sonia Tan](#)  
**To:** [Verbick, Jim](#)  
**Subject:** Re: Alcohol License Issuance Deadline Approaching - The Guild Esports LLC  
**Date:** Monday, November 18, 2024 11:24:20 AM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hi Jim,

We would like to seek an extension to the deadline as our construction is still ongoing. We expect to complete construction by end of January/ early February.

Thank you,  
Sonia

On Fri, Nov 15, 2024 at 11:06 AM Verbick, Jim <[JVerbick@cityofmadison.com](mailto:JVerbick@cityofmadison.com)> wrote:

Good morning,

As you know, on 11/7/2023, the Common Council granted an alcohol license to you for 668 State St for The Guild Esports LLC. An extension was granted on 6/4/2024. Per Madison General Ordinance 38.05, a license must be issued 180 days after the Common Council has granted it or it shall be considered surrendered. This license must be issued by 12/4/2024 or it will face cancelation. The following items must be completed and/or submitted to the City Clerk's Office before we can issue your license:

- **Building Inspection**—It is your responsibility to schedule this inspection by calling Building Inspection at (608) 266-4551.
- **Fire Inspection** —It is your responsibility to schedule this inspection by calling the Fire Department at (608) 266-4484.
- You will need to call **Zoning** at (608) 266-4551 to discuss the zoning regulations that would affect your establishment.
- **Licensing Fees** must be submitted to the City Clerk's Office. The liquor license fees will be prorated for the remainder of the licensing year, and "Class B" Combination Liquor and Beer licenses issued may incur a ***\$10,000 reserve fee***. *Checks should be made payable to City Treasurer.*



If your license is not issued by 12/4/2024, it will be considered cancelled and you must reapply for an alcohol license if you still wish to pursue one. You may also request an extension of this deadline from the Common Council. The last opportunity to request an extension of this deadline will be to submit a request for an extension by noon on Monday, 11/18/2024. This extension would go before the Alcohol License Review Committee meeting next week for a recommendation to the Common Council's December meeting. If you have any questions, do not hesitate to ask.

Sincerely,

**Jim Verbick, Deputy Clerk**

City of Madison City Clerk's Office

City-County Building-Room 105,  
210 Martin Luther King Jr. Blvd. 53703  
TEL: (608) 266-4601  
FAX: (608) 266-4666

[jverbick@cityofmadison.com](mailto:jverbick@cityofmadison.com)

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*"We exist to assist"*

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