



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

TRANSIT AND PARKING COMMISSION

PLEASE NOTE: This meeting can be viewed in a live webcast of Madison City Channel at www.madisoncitychannel.com.

Wednesday, March 14, 2012

5:00 PM

215 Martin Luther King, Jr. Blvd.
Room 260 (Madison Municipal Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Please call the Transportation Department at 608-267-8751, or email parking@cityofmadison.com.

A. CALL TO ORDER/ROLL CALL

Notified Absence(s): Amanda White; and one vacancy

B. APPROVAL OF MINUTES

February 8, 2012 Meeting: <http://legistar.cityofmadison.com/calendar/#current>

C. PUBLIC APPEARANCES

Members of the public are allowed three minutes to make a presentation on an item which they would like the TPC to consider at a future meeting.

D. DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

E. TRANSIT AND PARKING MONTHLY REPORTS

E.1. [25587](#) Parking: February 2012 Activity, and January Revenue/Expense/Occupancy Reports - TPC 03.14.12

Attachments: [Parking-Feb 2012 Activity, Jan 2012 Rev-Exp-Occup Repts.pdf](#)

[Staff available for questions.]

- E.2. [25588](#) Metro: YTD Fixed Route Performance Indicator Reports, 2011 Year-End Ridership & Productivity by Route, Riders by Category & Route, Fixed Route Ride/Revenue/Change, Annual Ridership & Productivity 1997-2011, Unaudited Financial Performance Reports, and Paratransit Reports - TPC 03.14.12
Attachments: [Metro-YTD & YE Productivity, Performance, Financial & Ride-Rev-Fare Type Re Metro Updated 2011 YE Financial Rept - TPC 3-14-12.pdf](#)

[Staff available for questions.]

F. NEW BUSINESS ITEMS

- F.1. [25589](#) Metro: Update on Shelter Replacement Program, presented by Ann Gullickson, Transit Service Manager - TPC 03.14.12
Attachments: [Metro Memo re shelter replacement TPC 03.14.12.pdf](#)
- F.2. [25590](#) Metro: In-house advertising proposal, presented by Mick Rusch, Transit Marketing & Customer Service Manager - TPC 03.14.12
Attachments: [Metro In-house Advertising Proposal TPC 03.14.12.pdf](#)
[Metro Advertising Policy-1-20-99.pdf](#)
[2008 Metro resolution to go to 20 wraps.pdf](#)

G. 6:00 PM -- PUBLIC HEARING: To hear public comment on proposed 2012 parking rate modifications

- G.1. [25591](#) Public Hearing on proposed 2012 parking rate modifications - TPC 03.14.12
Attachments: [Parking-2012 Proposed Rate Schedule TPC 03.14.12.pdf](#)
[BID Board Input re Proposed Parking Rate Changes TPC 03.14.12.pdf](#)
[E-Mail Comments on Parking Rate Changes MARCH 2012.pdf](#)
[Pkg Rate Proposals 2012-Press release 02.23.12.pdf](#)
[Pkg-Affidavit of Public Hrg Notice re Pkg Rates TPC 03.14.12.pdf](#)
[Additional Comments-Dist 5 Constituents \(Bidar-Sielaff\) 2012 Pkg Rate Change](#)
[Additional E-Mail Comments on Proposed 2012 Parking Rate Changes.pdf](#)
[Schmitz Memo to TPC on parking increase 3-10-12.pdf](#)
- G.2. [25592](#) TPC Discussion and Action on proposed 2012 parking rate modifications - TPC 03.14.12
Attachments: [Parking Memo to TPC re Proposed 2012 Rate Modifications.pdf](#)
[Pkg Facility Age 2012-Replace Costs TPC 03.14.12.pdf](#)
[Pkg Monroe St-Schenks Comparisons TPC 03.14.12.pdf](#)
[Parking-2012 Proposed Rate Schedule TPC 03.14.12.pdf](#)

**H. REPORTS OF OTHER COMMITTEES - for information only
(Most recent meeting minutes attached, if available)**

07828 ADA Transit Subcommittee
Contracted Service Oversight Subcommittee
Parking Council for People with Disabilities
Long-Range Transportation Planning Commission
State Street Design Project Oversight Committee
Joint Southeast Campus Area Committee
Madison Area Transportation Planning Board (MPO)
Attachments: [LRTPC Draft Minutes 01.19.12.pdf](#)
 [LRTPC Draft Minutes 02.16.12.pdf](#)
 [Jt SE Campus Minutes 1.30.12.pdf](#)

I. ANNOUNCEMENTS AND FUTURE AGENDA ITEMS

- I.1. General announcements by Chair (Verbal announcements, for information only)**
- I.2. Commission member items for future agendas**

ADJOURNMENT