



Demolition Historic Value Review

Landmarks Commission

January 12, 2026

411 W Gilman Street

- Commercial building constructed in 1948



Google Streetview



Google Earth

Staff Recommendation: Staff recommends a finding of (b) for historic value related to being the first location for the Rocky Rococo pizza company, but that the building is not itself architecturally or historically significant.



415 W Gilman Street

- Commercial building constructed 1966



Google Earth



Google Streetview

Staff Recommendation: Staff recommends a finding of (a) historic value for its significant Brutalism Expressionism architecture.



433 W Gilman Street

- Commercial building constructed 1914



Google Earth



Google Streetview

Staff Recommendation: Staff recommends a finding of (a) historic value for its architectural significance. The applicant is also asking for feedback on how they are addressing the historic value of the building with their proposed new façade, which may include architectural salvage.



Motions for Advisory Recommendation on Historic Value

- A. The Landmarks Commission finds that the building has historic value (Criterion A) based on architectural significance, cultural significance, historic significance, as the work/product of an architect of note, its status as a contributing structure in a National Register Historic District, listed in the National Register of Historic Places, and/or as an intact or rare example of a certain architectural style or method of construction.
- B. The Landmarks Commission finds that the building has historic value (Criterion B) related to the vernacular context of Madison's built environment, cultural practices, or as the work/product of an architect of note, but the building itself is not historically, architecturally or culturally significant.
- C. The Landmarks Commission finds that the building has no known historic value (Criterion C). This category may also denote sites or properties that have historic value, and the significance will not be negatively impacted by the removal of the building itself. This category may also include sites or properties that have archaeological or other site findings of significance, but where removal of the building itself will have no impact.

