

COMMUNITY DEVELOPMENT AUTHORITY
OF THE CITY OF MADISON, WISCONSIN

Resolution No. 4016

Authorizing a contract with Charter Communications Inc. for Non Exclusive Right to offer service, but exclusive right to market services.

Presented: January 24, 2013

Referred to _____

Reported Back _____

Adopted _____

Placed on File: January 24, 2013

Moved By: Daniel Guerra

Seconded by: Timothy Bruer

Yeas: 5 Nays: 1 Absent: 1

Rules Suspended _____

RESOLUTION

Background: Currently most CDA residents use cable services provided by Charter Communications Inc. Recently, the CDA had been approached by Charter Communications Inc. to enter into a contract to provide exclusive use of CDA wiring and equipment, and for the CDA to exclusively market their services. As many residents may want to choose another provider such as Dish Services, the CDA chooses only to market Charter services. The marketing effort would involve the inclusion of marketing material to CDA residents as part of their move in packet. Payment for these services would be approximately \$46,000.00 (forty six thousand dollars) for a 10 year period, covering several Public Housing properties.

Whereas, the CDA has been offered funding to market Charter Communications services

Whereas, the marketing of these services will not restrict CDA residents choice of services providers,

NOW, THEREFORE, BE IT RESOLVED that the Board authorizes the Executive Director or designee, to enter into a contract with Charter Communications to market their services, with a final dollar amount to be determined.