



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Meeting Minutes MADISON FOOD POLICY COUNCIL

---

Wednesday, January 6, 2016

5:30 PM

Madison Central Library  
201 W. Mifflin Street  
Madison, WI 53703  
**Madison Foundation Community Room**  
Rooms 301 and 302

---

### CALL TO ORDER / ROLL CALL

The meeting was called to order by the chair at 5:35 pm.

**Present:** 17 - Rebecca Kemble; Ledell Zellers; Amanda Hall; Nan Fey; Nathan S. Clarke; Kathy E. Utley; Alexia M. Kulwiec; Taiya R. Bach Streiffer; Steve Youngbauer; Christopher G. Brockel; Carmell R. Jackson; Michael M. Bell; Carrie M. Edgar; Jenna Collins; Satya V. Rhodes-Conway; Anne Reynolds and Topf Wells

**Absent:** 4 - Martin H. Bailkey; Lindsey Day Farnsworth; Kyle Richmond and Erica C. Anderson

### APPROVAL OF MINUTES

Wells made a motion to approve the minutes of December 2, 2015. Bach seconded the motion. Motion passed by a voice vote.

### PUBLIC COMMENT

None

### DISCLOSURES AND RECUSALS

None

### NEW BUSINESS

41239 Consideration of Funding Proposal out of Healthy Retail Access Program

Attachments:

[Work Group Recs with Invoices 1-29-16.pdf](#)  
[Latino Chamber 2015 Healthy Foods Proposal\\_Final.pdf](#)  
[Initial Staff Questions-LCCapplication.pdf](#)  
[Latino Chamber 2015 Healthy Foods Proposal Question Responses doc.pdf](#)  
[LCC-StaffRecommendation12-17-15.pdf](#)  
[LCC-WorkGroupRecommendations1-6-16.pdf](#)  
[Healthy Retail Access Program Budget.pdf](#)

Woulf provided an overview of the steps of proposal consideration to the committee. Present from the proposal team was Mayra Medrano (Latino Chamber), Jon Gramling (South Madison FM), Maria (Marimar), and Marcia

Caton Campbell (Center for Resilient Cities); they provided a general overview of the proposal and the status of the other aspects of the proposal, such as the production aspect.

**Motion (Wells, Bell):** To approve funding of the Latino Chamber of Commerce proposal to the Healthy Retail Access Program as outlined in the staff memo dated January 6, 2016 according to items 1a, 1b, and 1c.

**NOTE:** Items are as follows:

- a. Up to \$8,000 to the Latino Chamber of Commerce and Badger Rock Neighborhood Center for outreach and materials for initial phases of establishing the buying club.
- b. Up to \$25,000 for approximately half of a new refrigeration unit at Mercado Marimar (quote attached).
- c. An amount to be determined for establishing an internet ordering system for groceries at Mercado Marimar.

**Motion passed unanimously.**

## WORK GROUP REPORTS

41221 Community Engagement Work Group January 2016

The work group needs to review its first draft of the RESJI long form, and will provide an update in March. Jenna Collins volunteered to join the work group.

41222 Grant Funding January 2016

**No meeting was held in December.**

41223 Edible Landscapes and Terrace Plantings January 2016

**No report. Need to schedule one more meeting.**

41226 Increasing Food Retail in Underserved Neighborhoods January 2016

See discussion of Agenda Item 41239 for decision on funding proposal for Rimrock Road Buying Club proposal. Work group will be meeting again later in January, and will provide a report in February.

41227 Healthy Marketing and Procurement January 2016

Kulwiec reported the group will be meeting again soon to work on its draft policy.

41228 Pollinator Protection Task Force January 2016

Fey asked for members to serve in the next phase of the process; Clarke, Zellers and Wells volunteered, Fey and Woulf will also participate.

[41229](#) Food Waste Reduction Task Force January 2016

**Brockel will be providing a report in February.**

#### REGULAR BUSINESS REPORTS

[41230](#) Food and Alcohol Policy Director Update January 2016

**Woulf will be attending the US Conference of Mayor's Food Policy Council meeting in DC. A major report came out in December about the impact of the national healthy food policy.**

[41231](#) Local Food Committee on the Public Market January 2016

**Next meeting is January 7th to review the draft implementation plan, which will go to the Council in March.**

[41232](#) Community Gardens Committee Update January 2016

**Fey reported the committee continued its mission discussion in December and received an update on the Sheboygan Garden situation, in particular as it relates to the University Hill Farms Neighborhood Plan recommendations made by the committee in October that are working their way through various city boards and commissions. A beautiful art project, creating a metal sculpture entrance to the community garden in Brittingham Park, has been approved and will be installed in 2016.**

[41233](#) Dane County Food Council Update January 2016

**Attachments:** [Dane County Food Council January Report.pdf](#)

**The Council met on Dec. 14, 2015. A discussion was held regarding the Food Summit. All felt it was a positive and very inclusive event. Discussion was held on how the event could be replicated in other neighborhoods or communities throughout the county in future years. Next meeting is scheduled for January 27th at 6 pm.**

[41234](#) Dane County Food Coalition Update January 2016

**Attachments:** [Dane County Food Coalition January Report.pdf](#)

**A small group of Executive Directors and program leaders met in December to discuss the future of the Coalition. A consensus was reached to have bi-monthly meetings of the leadership group and perhaps twice a year hold some type of networking event for others. The list-serve, website and Facebook page will continue as primary ways for people to communicate about events and topics.**

[41236](#) Madison Metropolitan School District Update January 2016

**No report**

41237      Public Health of Madison and Dane County Update January 2016

**Electronic Benefits Transfer can now be used for WIC recipients. Nick will report in February on strategic planning efforts.**

41238      Healthy Food For All Update January 2016

**Some funding was received for the program, but it will not cover outreach or community engagement efforts. Brockel is working on ways to implement the plan, but needs additional support; city/county staff group has been discussing a comprehensive food plan and may be able to help.**

**ANNOUNCEMENTS**

Bell reported that the federal EPA has determined neonicotinoid pesticides to be a problem for pollinators.

Utley reported that food pantries have been opened on the UW-Madison campus and at East High School.

**ADJOURNMENT**

Wells made a motion to adjourn at 7:00 pm. Clarke seconded the motion. Motion passed by a voice vote.