

## MADISON PUBLIC MARKET COMMITTEE AND PERSONNEL ROSTER - 4/6/17



### **Public Market Development Committee (PMDC)**

**Role:** City Committee charged with implementing the Public Market

#### Voting members:

- Anne Reynolds, Chair
- Barry Orton, Vice Chair
- Lindsey Day Farnsworth
- Topf Wells
- Mayra Medrano
- Ashley Roberston
- Sarah Larson
- Alder Marsha Rummel
- Alder Amanda Hall
- Alder Larry Palm
- Tim Gruber (appointment pending)

#### Technical Advisors:

- Adam Haen
- Julie Winzenried
- Carrie Sedlak

### **Public Market Foundation**

**Role:** *Leading the fundraising campaign*

#### Founding Board:

- Mayra Medrano
- Anne Reynolds
- Alder Larry Palm

### **Friends of the Public Market**

**Role:** Community-based support, information-sharing, and advocacy for the Public Market

#### Convener:

- James Shulkin

### **Key City Staff:**

- Dan Kennelly, Office of Business Resources (*overall project management*)
- Matt Mikolajewski, Economic Development Director
- George Reistad, Food Policy Coordinator (*project liaison to Mayor*)
- Tom Otto, Economic Development Specialist
- Mike Miller, Business Development Specialists (*MarketReady Project Manager*)
- Meghan Blake-Horst, Street Vending Coordinator (*vendor connections and PMDC meeting logistics*)

### **Consultants:**

#### Graham Babba Architects and Vandewalle & Associates (**Public Market Design**)

- Susan McNabb (GBA)
- Jim Graham (GBA)
- Dean Proctor (VA)

#### Hope Community Investment (**Public Funding and Tax Credits**)

- Carrie Vanderford Sanders
- Alex Law

#### Amanda White Consulting (**Fundraising**)

- Amanda White

#### MarketReady Project Team (**MarketReady Program Implementation**)

- Ian Alley, project coordinator
- Adam Haen, FEED
- Andrea Hughs, WWBIC
- Oona Mackesey-Green, Northside Planning Council
- Abha Thakkar, Northside Planning Council
- Sharon Lezberg, Dane County Extension

### **Property and Private Development Project:**

#### Property Owners:

- Todd Waller
- Steve Doran

#### Property Owner Architect:

- Epstein Uhen Architects