



Change of Premises

Fee: \$25.00

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703
licensing@cityofmadison.com
608-266-4601

(Agenda Item Number)	<u>59618</u>
(Legistar file number)	<u>LICPCH-2020-00058</u>
(License number)	<u>408</u>
(Alder District #)	<u>408</u>
(Police Sector)	<u>408</u>
Office Use Only	

Class A: Beer, Liquor, Cider
Class B: Beer, Liquor,
 Class C Wine

Licensed Premises Information

This application modifies existing alcohol license number: LICLIB-2017-00170
Business dba Name: High Noon Saloon, LLC
Licensed Address: 701 East Washington Ave
Liquor/Beer Agent Name: Fred Frank
97 % Alcohol, % Food, 3 % Other Alder, District #: Marsha Rummel, #6 Police Sector: Central

Corporate Information

Business Legal Name (as on WI State Sellers Permit): High Noon Saloon LLC
Business Mailing Address: 29 South Livingston St. Madison, WI 53703
Business Contact Name, Position: Steven Renfro, Director of Bar Operations
Business Phone: 608-438-8104 Business Email: Steven@FPC-live.com

Current Capacity (indoor): 400 Current Capacity (outdoor): 34

Proposed Capacity (indoor): 400 Proposed Capacity (outdoor): 500

If your capacity is increasing, contact Building Inspection: (608) 266-4551, binspection@cityofmadison.com

Description of Proposed Changes: Similar to the provision in our license that allows us to extend our operations into the parking lot for Memorial Day, we are asking permission to extend our premise into the parking lot for Labor Day. We would like to start an annual bluegrass event on either the Saturday or Sunday of Labor Day weekend.

Detailed Floor Plans included (required)

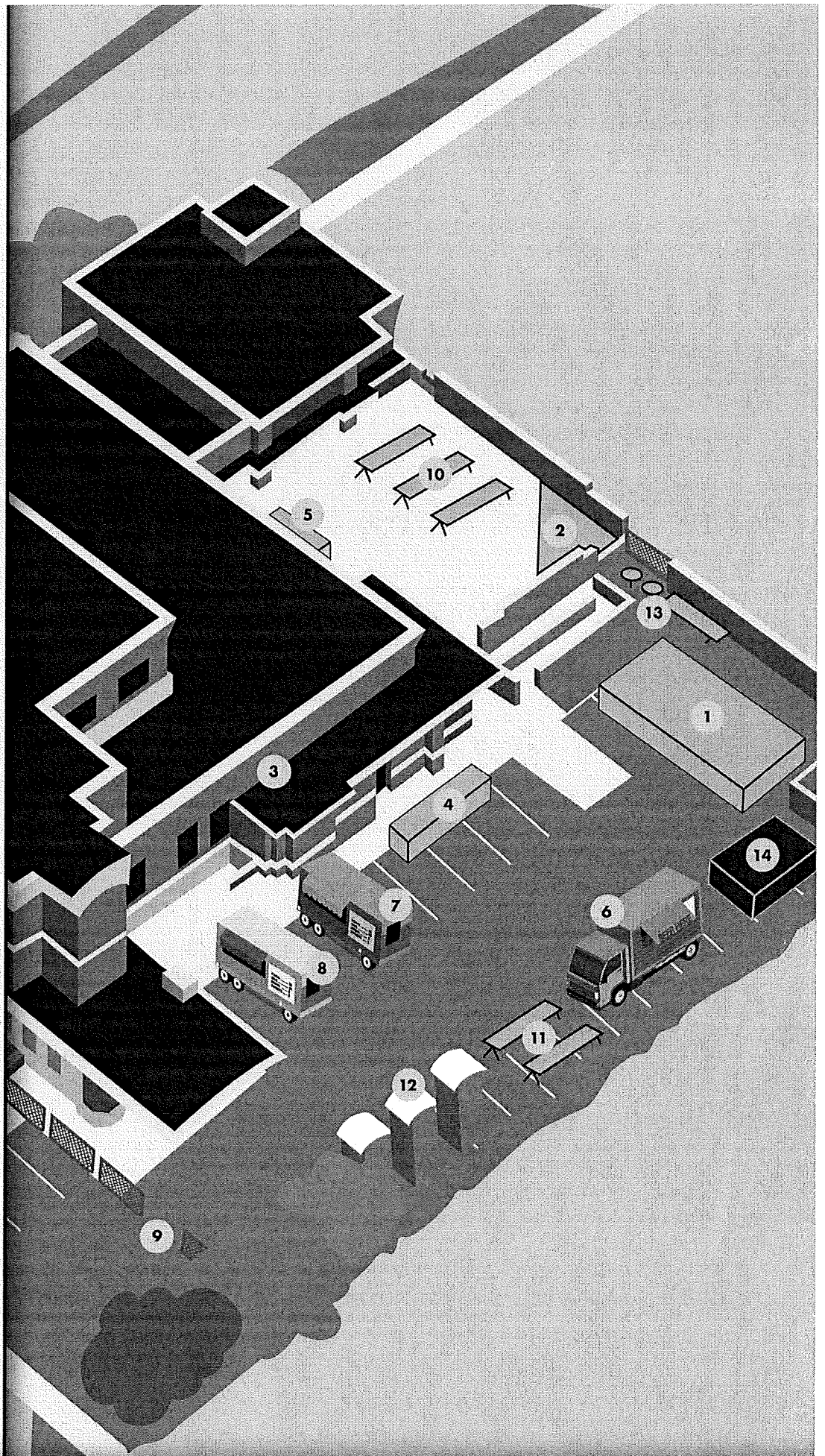
[Signature] , 1/21/19
Authorized Signature Date

Orange sign and business card issued
 "License Renewals & Changes" brochure with next steps issued
Office Use Only



HIGH NOON SALOON

- 1 Main Stage
- 2 Patio Stage
- 3 High Noon Stage +
Makers Market (inside)
- 4 High Noon Bar
- 5 Patio Bar
- 6 Beer Truck
- 7 Food Truck
- 8 Food Truck
- 9 Entrance
- 10 Picnic Tables
- 11 Picnic Tables
- 12 Porta Potties
- 13 Artist Lounge
- 14 Soundboard



HIGH NOON SALOON :: 701 E WASHINGTON AVE, MADISON, WI 53703