



Traffic Engineering and Parking Divisions

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June 8, 2009

To: City Transit and Parking Commission

From: Jo Easland, Parking Analyst

Subject: April 2009 Revenue Report and May Activity Report

APRIL REVENUES

	Prior Yr Comp'ns		Actuals +/- Budget Comp'ns			
	April '09 +/- '08		For the Month of April		YTD thru April	
	Amount	%	Amount	%	Amount	%
Cashiered Parking Facilities	\$ (130,700)	(5.5)	\$ (11,110)	(1.8)	\$ (64,440)	(2.8)
Off-Street Meters (Lots & Ramps)	(760)	(.4)	+ 1,860	+ 4.1	+ 4,670	+ 2.7
On-Street Meters	+ 22,510	+ 4.7	+ 3,580	+ 2.7	+ 15,090	+ 3.1
Constr'n Rev – On-Str Meters	(24,510)	(31.5)	(3,090)	(17.3)	(20,180)	(27.4)
Subtotal - On-Street Meter Rev	(2,000)	(.4)	+ 490	+ .3	(5,090)	(.9)
Monthly Parking (incl. LT Leases)	+ 1,530	+ .6	(2,260)	(3.5)	+ 140	+ .1
RP3 and Miscellaneous Rev	(1,660)	(4.5)	+ 120	+ 1.5	+ 4,000	+ 12.7
Totals	<u>\$ (133,590)</u>	(3.9)	<u>\$ (10,900)</u>	(1.2)	<u>\$ (60,720)</u>	(1.8)
	<i>Column Ref >>></i>	<i>A</i>		<i>B</i>		<i>C</i>

Note: *Budget* projections used for the comparisons in Col B will NOT reflect the approved rate increases *until* said increases are implemented (about June 1).

Highlights/Remarks: (# references correspond with the map at back)

Cashiered Revenues. The -\$130,700 variance vs YTD 2008 (Col A) is comprised as follows: "Regular" Cashiered revenue, -\$108,360; Special Event revenue -\$14,080; Coupon revenue -\$6,640; and PFN revenue -\$1,630. Contributing factors: one less revenue-generating day this year, continued general economic weakness (which might have spilled over into Special Event revenue in April), slightly lower occupancy rates at two ramps, and three fewer spaces in service overall.

The State Street Campus Ramp (SSCa, #11) experienced the largest decline in "regular" cashiered revenues to date (-\$67,610); in addition to one less revenue-generating day, there were 5 fewer spaces in service, and occupancy was off about 6%, which equates to about 64 fewer occupied spaces *continually*. At the Government East Ramp (#6), despite the higher occupancy rate (+2%), "regular" revenues were down about \$24,090, likely a combination of the 'missing' revenue-generating day and Rideshare parkers (the majority of whom redeem their coupons at GE).

We had thought some of the negative YTD variance would reverse in April – in light of the (one) extra revenue-generating day – but instead the opposite occurred. Both “Regular” and Special Event revenues fell by about \$45,000 each vs April 2008. Again, most of the decline in “Regular” cashiered revenues was for the SSCampus Ramp (-\$40,010) -- April '09 occupancy fell 11%, which equates to about 117 fewer parkers *continually*. Special Event revenue at this ramp also fell about \$9,000, but the largest declines in Special Event revenue were for the Overture Center (#9) and State Street Capitol (#12) ramps, -\$10,270 and -\$24,000, respectively. This (-\$43,200) is the largest year-over-year decline in Special Event revenues in the last 1.5 years, and we will continue to monitor this revenue category to determine whether it is the latest casualty of the struggling economy. As regards the unexpected decline in “Regular” cashiered revenues, due to ... the economy, news of the upcoming rate increases, shift to other ‘seasonal’ modes of transportation, or a combination of “all of the above” ??

On-Street Meter Revenues. The increase of about \$2,510 over 2008 (Col A), occurred *despite* one less revenue-generating day this year and four fewer spaces in service. On the ‘plus’ side, however, there were fewer declared snow emergencies in January and February 2009 vs ‘08.

Construction-Related Revenues. Contractor revenues, which are difficult to forecast, came in about -\$24,510 and -\$20,180 under 2008 levels (Col A) and Budget (Col C), respectively. For the *entire year*, we estimated that 2009 construction-related revenues would finish about \$10,500 below 2008 levels – which were *already* reduced as a result of the economic downturn -- so hopefully we’ll see a turnaround over the remaining eight months (during which rate increases will be in effect most of the time). (Due to temporary staffing shortages, no *details* for hangtag sales are available.)

Monthly Parking. Notice of the upcoming rate increases was sent to all Monthly and Long-Term Lease parkers at the end of March, and we (presumably) began seeing some “fallout” in April -- cancellations were double those for April 2008 (28 vs 14). Some “seasonal” cancellations are also typical at this time of year. (Note: All of these changes were for “regular” Monthly parkers; there has been no change in the number of Long-Term Lease parkers.)

RP3/Miscellaneous Revenues. RP3 permit sales thru April averaged about +\$1,580 vs both YTD 2008 and Budget. (Due to temporary staffing shortages, no *details* for RP3 permit sales are available.)

Re Advertising revenue: The City and Adams Advertising have not been able to come to an agreement on modifications to the current advertising contract. The notice of termination provided by Adams calls for a July 1, 2009 ending of their contract. At that time they will be required to remove all of their advertising canisters in the Parking Utility facilities. The City issued an RFP to attract other advertisers but this was unsuccessful. The revenue for 2009 will be \$25,000 instead of the \$50,000 minimum called for in the original contract. We are projecting no advertising revenue for the 2010 operating budget. These funds were used to support the Parking Utility's TDM efforts.

Bottomline: “Totals” came within -\$60,720 of YTD Budget (Col C), following a small decline for April (-\$10,900, Col B). Compared to 2008, however, YTD revenues fell by about \$133,600. (Translation: We projected revenues thru April '09 would be about \$72,900 behind 2008 levels. They *actually* fell about \$133,600 behind 2008 levels, leaving us with the -\$60,720 difference.) Our budget projections were overly optimistic in two categories -- Cashiered and Contractor-related revenues, which came in about -\$64,400 and -\$20,180 vs Budget, respectively.

Our current “watch list,” especially as we approach the June 1 rate increases ...

- “Regular” cashiered revenues, especially at the SS Campus Ramp and as we go thru the warmer, “other-modes-of-transportation” months (and rate increases)
- Special Event revenue, which took an unexpected “hit” in April – one-time decline or start of a trend?
- Contractor-related revenues
- Monthly Parking which, in the past, has been “considered 100% occupied” is showing signs of greater price resistance during this economic downturn. Approximately 10% of the monthly parkers have turned in their monthly passes. We are working to fill these vacancies through our wait lists.

See Attachments A thru C for *detailed* 2008 vs 2009 revenue comparisons.

MAY 2009 ACTIVITY REPORT

During May, staff worked on the following projects ...

- continued work on the various tasks required to implement rate increases on June 1;
- continued work on our in-house Revenue/Expense statements;
- continued training our new Program Assistant II (Sabrina Tolley, hired April 27);
- attended the **Capital** Budget kickoff (May 19);
- we advised Metric Parking Division, Metric Group Inc. of our intent to contract with them for multi-space meters, and have begun the contract development process;
- continued extensive concrete remediation at most structures; and
- continued efforts for changeover of revenue software from CTR to Zeag.

(A)

2009 REVENUES -- BUDGET VS ACTUAL						
Year-to-Date 2009- Through APR						
			Actual +/- Budget			
			Budget	Actual	Amount	%
74000s Permits						
	74281	RP3 (residential parking permits)	8,680.10	10,492.00	1,811.90	20.87
	74282	Motorcycle Permits	1,095.92	984.50	(111.42)	(10.17)
	74283	Resid Street Constr Permits	-	-	-	n/a
		Subtotal - Permits	9,776.02	11,476.50	1,700.48	17.39
75300		Awards and Damages	-	1,119.97	1,119.97	n/a
76350		Advertising Revenue	20,891.96	20,891.96	-	-
76710		Cashiered Revenue	-	-	-	-
		ALL Cashiered Ramps	-	-	-	-
	#4	582512 Cap Sq North	195,307.37	203,347.40	8,040.03	4.12
	#6	582532 Gov East	425,062.38	408,336.72	(16,725.66)	(3.93)
	#9	582522 Overture Center	255,098.34	237,524.82	(17,573.52)	(6.89)
	#11	582542 SS Campus-Frances	401,631.10	368,657.75	(32,973.35)	(8.21)
	#11	582552 SS Campus-Lake	531,260.73	522,369.02	(8,891.71)	(1.67)
	#12	582562 SS Capitol	482,849.14	486,528.89	3,679.75	0.76
		Subtotal - Cashiered Revenue	2,291,209.06	2,226,764.59	(64,444.47)	(2.81)
76720		Meters - Off-Street (NON-CYCLE)				
	#1	582334 Blair Lot	943.96	536.78	(407.18)	(43.14)
	#7	582344 Lot 88 (Munic Bldg)	3,230.53	3,024.85	(205.68)	(6.37)
	#2	582353 Brayton Lot-Machine	107,590.86	112,281.30	4,690.44	4.36
	#2	582354 Brayton Lot-Meters	883.31	772.11	(111.20)	(12.59)
	#3	582364 Buckeye/Lot 58	41,563.46	42,972.24	1,408.78	3.39
		582374 Evergreen Lot	8,222.91	8,038.57	(184.34)	(2.24)
		582414 Wingra Lot	2,551.45	2,033.75	(517.70)	(20.29)
	#12	582564 SS Capitol	9,352.57	9,209.19	(143.38)	(1.53)
		Subtotal - Meters Off-Street	174,339.05	178,868.79	4,529.74	2.60
		Meters - Off-Street (CYCLES)				
		582507 ALL Cycles (eff 7/98)	130.44	263.00	132.56	101.63
		Subtotal -- 76720's	174,469.49	179,131.79	4,662.30	2.67
76730		Meters - On-Street				
		582114 Cap Sq Mtrs (new '05)	14,388.32	13,796.31	(592.01)	(4.11)
		582124 Campus Area	70,308.80	76,569.62	6,260.82	8.90
		582134 CCB Area	51,820.70	54,649.32	2,828.62	5.46
		582144 East Washington Area	19,960.31	19,105.43	(854.88)	(4.28)
		582154 GEF Area	34,331.71	37,417.34	3,085.63	8.99
		582164 MATC Area	27,676.57	29,974.96	2,298.39	8.30
		582174 Meriter Area	34,987.85	38,126.02	3,138.17	8.97
		582184 MMB Area	52,236.04	53,205.43	969.39	1.86
		582194 Monroe Area	22,808.03	24,051.41	1,243.38	5.45
		582204 Schenks Area	5,001.84	5,395.09	393.25	7.86
		582214 State St Area	41,096.64	43,404.82	2,308.18	5.62
		582224 University Area	85,018.02	78,736.55	(6,281.47)	(7.39)
		582234 Wilson/Butler Area	25,373.64	25,667.36	293.72	1.16
		Subtotal - Meters On-Street	485,008.47	500,099.66	15,091.19	3.11
		Const'n-Related Meter Rev (On-St)				
	74284	Contractor Permits	22,645.52	18,129.00	(4,516.52)	(19.94)
	74285	Meter Hoods	14,360.29	12,591.00	(1,769.29)	(12.32)
	74286	Construction Meter Removal	36,520.81	22,629.00	(13,891.81)	(38.04)
		Subtotal - Constr'n Related Rev	73,526.62	53,349.00	(20,177.62)	(27.44)
		Totals - On-Street Meters	558,535.09	553,448.66	(5,086.43)	(0.91)
76740 / 50		Monthlies and Long-Term/Parking Leases				
76740's	#1	582335 Blair Lot	15,866.68	15,086.56	(780.12)	(4.92)
	#13	582405 Wilson Lot	17,433.32	17,928.27	494.95	2.84
	#4	582515 Cap Square North	63,866.68	64,763.08	896.40	1.40
	#6	582535 Gov East	55,500.00	55,708.18	208.18	0.38
	#9	582525 Overture Center	21,733.32	21,080.72	(652.60)	(3.00)
	#12	582565 SS Capitol - reg Mo'ys	37,630.00	37,604.00	(26.00)	(0.07)
		Subtotal - Monthlies	212,030.00	212,170.81	140.81	0.07
76750's	#9	582528 Overture Center	19,467.00	19,467.00	-	-
	#12	582568 SS Cap - LT Lease	26,991.61	26,992.00	0.39	0.00
		Subtotal -- LTL's	46,458.61	46,459.00	0.39	0.00
		Totals - Moy's and Leases	258,488.61	258,629.81	141.20	0.05
78000s		Miscellaneous Revenues	-	-	-	-
	78220	Operating Lease Payments	580.32	-	(580.32)	(100.00)
	78310	Property Sales	-	-	-	n/a
	78890	Other	242.51	2,004.94	1,762.43	726.75
		Subtotal -- Miscellaneous	822.83	2,004.94	1,182.11	143.66
		Summary - RP3 and Misc Revenue (incl's Cycle Perms)	31,490.81	35,493.37	4,002.56	12.71
		TOTALS	3,314,193.06	3,253,468.22	(60,724.84)	(1.83)
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Year-to-Date Revenues >> 2008 vs 2009							
Through APR						2009 +/- 2008	
			2008 YTD	2009 YTD	Amount	%	
74000s	Licenses, Permits, Fees						
	74281	RP3 (residential parking permits)	9,151.00	10,492.00	1,341.00		14.65
	74282	Motorcycle Permits	1,261.00	984.50	(276.50)		(21.93)
	74283	Resid Street Constr Permits	-	-	-		n/a
		Subtotal - Licenses, ...	10,412.00	11,476.50	1,064.50		10.22
75300	Awards and Damages			-	1,119.97	1,119.97	n/a
76350	Advertising Revenue			20,891.96	20,891.96	-	-
76710	Cashiered Revenue			-	-	-	-
	582512	Cap Sq North	201,820.49	203,347.40	1,526.91		0.76
	582532	Gov East	431,794.37	408,336.72	(23,457.66)		(5.43)
	582522	Overture Center	259,629.93	237,524.82	(22,105.11)		(8.51)
	582542	SS Campus-Frances	416,703.32	368,657.75	(48,045.57)		(11.53)
	582552	SS Campus-Lake	544,588.44	522,369.02	(22,219.42)		(4.08)
	582562	SS Capitol	502,929.87	486,528.89	(16,400.98)		(3.26)
		Subtotal - Cashiered Revenue	2,357,466.42	2,226,764.59	(130,701.83)		(5.54)
76720	Meters - Off-Street (NON-CYCLE)			-	-	-	-
	582334	Blair Lot	765.86	536.78	(229.08)		(29.91)
	582344	Lot 88 (Munic Bldg)	2,820.08	3,024.85	204.77		7.26
	582353	Brayton Lot-Machine	112,651.35	112,281.30	(370.05)		(0.33)
	582354	Brayton Lot-Meters	820.80	772.11	(48.69)		(5.93)
	582364	Buckeye/Lot 58	41,940.58	42,972.24	1,031.66		2.46
	582374	Evergreen Lot	7,446.71	8,038.57	591.86		7.95
	582414	Wingra Lot	2,193.34	2,033.75	(159.59)		(7.28)
	582564	SS Capitol	11,066.43	9,209.19	(1,857.24)		(16.78)
		Subtotal - Meters Off-Street	179,705.15	178,868.79	(836.36)		(0.47)
	Meters - Off-Street (CYCLES)			-	-	-	-
	582507	ALL Cycles (eff 7/98)	189.13	263.00	73.87		39.06
		Subtotal -- 76720's	179,894.28	179,131.79	(762.49)		(0.42)
76730	Meters - On-Street			-	-	-	-
	582024	Cap Sq Mtrs (new '05)	15,322.79	13,796.31	(1,526.48)		(9.96)
	582124	Campus Area	71,226.79	76,569.62	5,342.83		7.50
	582134	CCB Area	50,544.87	54,649.32	4,104.45		8.12
	582144	East Washington Area	17,998.70	19,105.43	1,106.73		6.15
	582154	GEF Area	33,701.60	37,417.34	3,715.74		11.03
	582164	MATC Area	27,776.40	29,974.96	2,198.56		7.92
	582174	Meriter Area	33,365.30	38,126.02	4,760.72		14.27
	582184	MMB Area	52,704.89	53,205.43	500.54		0.95
	582194	Monroe Area	23,108.34	24,051.41	943.07		4.08
	582204	Schenks Area	4,530.62	5,395.09	864.47		19.08
	582214	State St Area	41,084.60	43,404.82	2,320.22		5.65
	582224	University Area	83,095.27	78,736.55	(4,358.72)		(5.25)
	582234	Wilson/Butler Area	23,124.77	25,667.36	2,542.59		11.00
		Subtotal - Meters On-Street	477,584.94	500,099.66	22,514.72		4.71
	Const'n-Related Meter Rev (On-St)			-	-	-	-
	74284	Contractor Permits	22,800.00	18,129.00	(4,671.00)		(20.49)
	74285	Meter Hoods	21,871.00	12,591.00	(9,280.00)		(42.43)
	74286	Construction Meter Removal	33,189.00	22,629.00	(10,560.00)		(31.82)
		Subtotal - Constr'n Related Rev	77,860.00	53,349.00	(24,511.00)		(31.48)
		Totals - On-Street Meters	555,444.94	553,448.66	(1,996.28)		(0.36)
76740 / 50	Monthlies and Long-Term/Parking Leases			-	-	-	-
76470's	582335	Blair Lot	15,433.99	15,086.56	(347.43)		(2.25)
	582405	Wilson Lot	17,355.33	17,928.27	572.94		3.30
	582515	Cap Square No	63,226.67	64,763.08	1,536.41		2.43
	582535	Gov East	55,544.39	55,708.18	163.79		0.29
	582525	Overture Center	21,560.00	21,080.72	(479.28)		(2.22)
	582565	SS Capitol - reg Mo's	37,584.38	37,604.00	19.62		0.05
		Subtotal - Monthlies	210,704.76	212,170.81	1,466.05		0.70
76750's	582528	Overture Center	19,467.00	19,467.00	-		-
	582568	SS Cap - LT Lease	26,925.72	26,992.00	66.28		0.25
	582705	Convention Center	-	-	-		-
		Subtotal -- LTL's	46,392.72	46,459.00	66.28		0.14
		Totals- Moy's and Leases	257,097.48	258,629.81	1,532.33		0.60
78000s	Miscellaneous Revenues			-	-	-	-
	78220	Operating Lease Payments	593.43	-	(593.43)		(100.00)
	78310	Property Sales	275.80	-	(275.80)		(100.00)
	78890	Other	4,980.69	2,004.94	(2,975.75)		(59.75)
		Subtotal -- Miscellaneous	5,849.92	2,004.94	(3,844.98)		(65.73)
		Summary - RP3 and Misc Revenue (incl's Cycle Perm)	37,153.88	35,493.37	(1,660.51)		(4.47)
	TOTALS		3,387,057.00	3,253,468.22	(133,588.78)		(3.94)

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Department of Transportation -- Parking Division
YTD Revenue/Statistics -- thru April 2008 vs 2009

		<u>Off-Street-</u>				<u>Street</u>	<u>Misc.</u>							
		<u>Meters *</u>	+	<u>Cashiered</u>	+	<u>Monthly</u>	=	<u>Total</u>	+	<u>Meters</u>	+	<u>Revenues</u>	=	<u>Totals *</u>
2008	# of Spaces	310		3,222		498		4,030		1,410		-----		5,440
	Revenue	\$ 179,705		\$ 2,357,466		\$ 257,097		\$ 2,794,269		\$ 555,445		\$ 37,154		3,386,868
2009	# of Spaces	310		3,219		498		4,027		1,406		-----		5,433
	Revenue	\$ 178,869		\$ 2,226,765		\$ 258,630		\$ 2,664,263		\$ 553,449		\$ 35,493		3,253,205
2009 +/- 2008														
	# of Spaces	-		(3)		-		(3)		(4)		-----		(7)
	Revenue	\$ (836)		\$ (130,702)		\$ 1,532		\$ (130,006)		\$ (1,996)		\$ (1,661)		(133,663)
	(% Rev Change)	-0.5%		-5.5%		0.6%		-4.7%		-0.4%		-4.5%		-3.9%

* Totals are exclusive of OFF-Street Cycle Spaces/Revenue so as not to skew results (due to revenue immateriality); but not worthwhile to backout ON-Street Cycles.

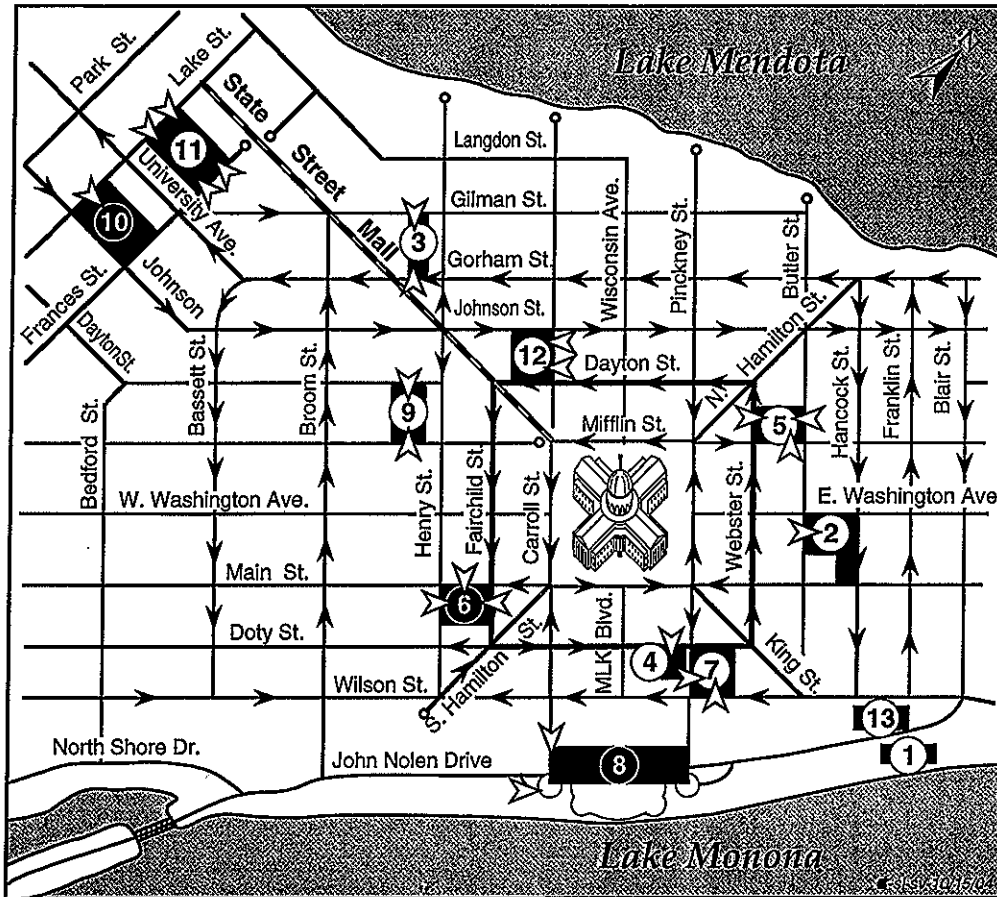
	Facility	Spaces (c)		Days (c)		Avg Wkday Occy (c)		Revenues (c)		Rev/Space/Day (c)			
		YTD-08	YTD-09	YTD-08	YTD-09	YTD-08	YTD-09	YTD-08	YTD-09	YTD-08	YTD-09		
METERED LOTS	Blair Lot (eff Aug 2002)	13	13	102	101	--	--	\$ 765.86	\$ 536.78	\$ 0.58	\$ 0.41		
	Lot 88 (Munic Building)	17	17	102	101	75%	67%	\$ 2,820.08	\$ 3,024.85	\$ 1.63	\$ 1.76		
	Brayton Lot Paystations	154	154	102	101	92%	95%	\$ 112,651.35	\$ 112,281.30	\$ 7.17	\$ 7.22		
	Brayton Lot Meters	12	12	102	101	57%	50%	\$ 820.80	\$ 772.11	\$ 0.67	\$ 0.64		
	Buckeye Lot	53	53	102	101	52%	51%	\$ 41,940.58	\$ 42,972.24	\$ 7.76	\$ 8.03		
	Evergreen Lot	23	23	102	101	--	--	\$ 7,446.71	\$ 8,038.57	\$ 3.17	\$ 3.46		
	Wingra Lot	19	19	102	101	--	--	\$ 2,193.34	\$ 2,033.75	\$ 1.13	\$ 1.06		
	SS Capitol	19	19	102	101	44%	31%	\$ 11,066.43	\$ 9,209.30	\$ 5.71	\$ 4.80		
	Cycles	48	48	n/c	n/c	--	--	\$ 189.13	\$ 168.30	n/c	n/c		
CASHIERED	Cap Square North	488	487	118	117	58%	63%	\$ 201,820.49	\$ 203,347.40	\$ 3.50	\$ 3.57		
	Gov East	431	430	118	117	92%	95%	\$ 431,794.37	\$ 408,336.71	\$ 8.49	\$ 8.12		
	Overture Center	544	543	118	117	50%	46%	\$ 259,629.93	\$ 237,524.83	\$ 4.04	\$ 3.74		
	SS Campus (Frances) (combined totals)	1,064	1,059	118	117	70%	64%	\$ 416,703.32	\$ 368,657.75	\$ 7.66	\$ 7.19		
	SS Campus (Lake)							\$ 544,588.44	\$ 522,369.03				
MONTHLY	State St Capitol	695	700	118	117	63%	63%	\$ 502,929.87	\$ 486,528.88	\$ 6.13	\$ 5.94	# of Renters	
	Blair Lot Mo'y (eff 8/2002)	44	44	85	84	Monthly spaces are always considered 100% Occupied	\$ 15,433.99	\$ 15,086.56	\$ 4.13	\$ 4.08	YTD-08	YTD-09	
	Wilson Lot Mo'y	50	50	85	84		\$ 17,355.33	\$ 17,928.27	\$ 4.08	\$ 4.27	48	46	
	Cap Sq. N Mo'y	125	125	85	84		\$ 63,226.67	\$ 64,763.08	\$ 5.95	\$ 6.17	51	52	
	Gov East Mo'y	85	85	85	84		\$ 55,544.39	\$ 55,708.18	\$ 7.69	\$ 7.80	148	148	
	Overture Ctr Mo'y (b) (e)	75	75	85	84		\$ 41,027.00	\$ 40,547.72	\$ 6.44	\$ 6.44	100	99	
SS Cap. Mo'y (b) (d)	119	119	85	84	\$ 64,510.10		\$ 64,596.00	\$ 6.38	\$ 6.46	95	92		
ON - STREET METERS	Campus Area Route	172	173	102	101	54%	Not available due to backlog created by temporary staff shortages.	\$ 71,226.79	\$ 76,569.62	\$ 4.06	\$ 4.39	134	134
	Capitol Square (f)	24	24	102	101	58% (f)		\$ 15,322.79	\$ 13,796.31	\$ 6.19	\$ 5.75	575	571
	CCB Area Route	92	92	102	101	54%		\$ 50,544.87	\$ 54,649.32	\$ 5.39	\$ 5.88		-4
	East Washington Area Route	96	96	102	101	38%		\$ 17,998.70	\$ 19,105.43	\$ 1.84	\$ 1.97		
	GEF Area Route	81	82	102	101	42%		\$ 33,701.60	\$ 37,417.34	\$ 4.09	\$ 4.53		
	MATC Area Route	100	103	102	101	27%		\$ 27,776.40	\$ 29,974.96	\$ 2.73	\$ 2.88		
	Meriter Area Route	116	130	102	101	46%		\$ 33,365.30	\$ 38,126.02	\$ 2.83	\$ 2.90		
	MMB Area Route	101	106	102	101	45%		\$ 52,704.89	\$ 53,205.43	\$ 5.13	\$ 4.96		
	Monroe Area Route	124	125	102	101	pass		\$ 23,108.34	\$ 24,051.41	\$ 1.83	\$ 1.91		
	Schenks Area Route	80	80	102	101	pass		\$ 4,530.62	\$ 5,395.09	\$ 0.56	\$ 0.67		
	State Street Area Route	108	108	102	101	35%		\$ 38,516.95	\$ 43,404.82	\$ 3.49	\$ 3.98		
	University Area Route	207	178	102	101	34%		\$ 82,057.68	\$ 78,736.55	\$ 3.89	\$ 4.38		
	Wilson/Butler Area Route	110	110	102	101	29%		\$ 26,730.01	\$ 25,667.36	\$ 2.39	\$ 2.32		
	Various Routes	--	--	102	101	n/a		\$ -	\$ -	\$ -	\$ -		
	Subtotal - Route Revenue	1,410	1,406	102	101	--		\$ 477,584.94	\$ 500,099.66	\$ 3.32	\$ 3.52		
	Meter-Related Constrn Rev							\$ 77,860.00	\$ 53,349.00				
	Total On-St Meter Revenue							\$ 555,444.94	\$ 553,448.66				
	Miscellaneous	--	--					\$ 37,153.88	\$ 35,493.37				
	Total (a)	5,488	5,481					\$ 3,387,057.00	\$ 3,253,373.64				
									\$ (133,683.36)				

Footnotes:

- Excludes interest on investments
 - Available to public on nights and weekends.
 - All revenue except Cashiered Ramps and Miscellaneous is reported on an accrual basis. (Information for 2007 may have been restated to reflect corrections and/or changes in accounting treatment.) Occupancy information provided effective March 2004; source = monthly occupancy surveys, except for Cashiered facilities and Brayton Lot >> source = Parc system. Weekday timeframe = 10 a.m. thru 2 p.m.
 - Monthly information for the State Street Capitol Ramp includes the 60 long-term lease parkers (Physicians Plus/North Square Associates).
 - Monthly information for the Overture Center ramp includes the 45 long-term lease parkers (West Washington Associates -- able to lease up to 60 spaces).
 - Due to the small number of meters around the Capitol Square, monthly surveys are not done. However, we compute estimated occupancy via the following equation: YTD Revenue / # of Mtrs in Service / # of Rev-Generating Days / 9 hrs/day / \$1.25/hour
- n/a Not computed -- collection schedules are too varied to yield reliable information.

DOWNTOWN PUBLIC PARKING

City Operated and Non-City Operated



FACILITY NAME	LEGEND
<ul style="list-style-type: none"> ① Blair Lot ② Brayton Lot ③ Buckeye Lot ④ Lot 88 ⑤ Capitol Square North Ramp ⑥ Capitol Square South Ramp (County) ⑦ Government East Ramp ⑧ Monona Terrace Community and Convention Center (NOT City Operated) ⑨ Overture Center Ramp ⑩ South East Campus Ramp (UW-Madison) ⑪ State Street Campus Ramp ⑫ State Street Capitol Ramp ⑬ Wilson Lot 	<ul style="list-style-type: none"> ■ Public Parking ① City Operated Facilities ● Non-City Operated Facilities ➤ Lot/Ramp Entrance ➤ One-way Street