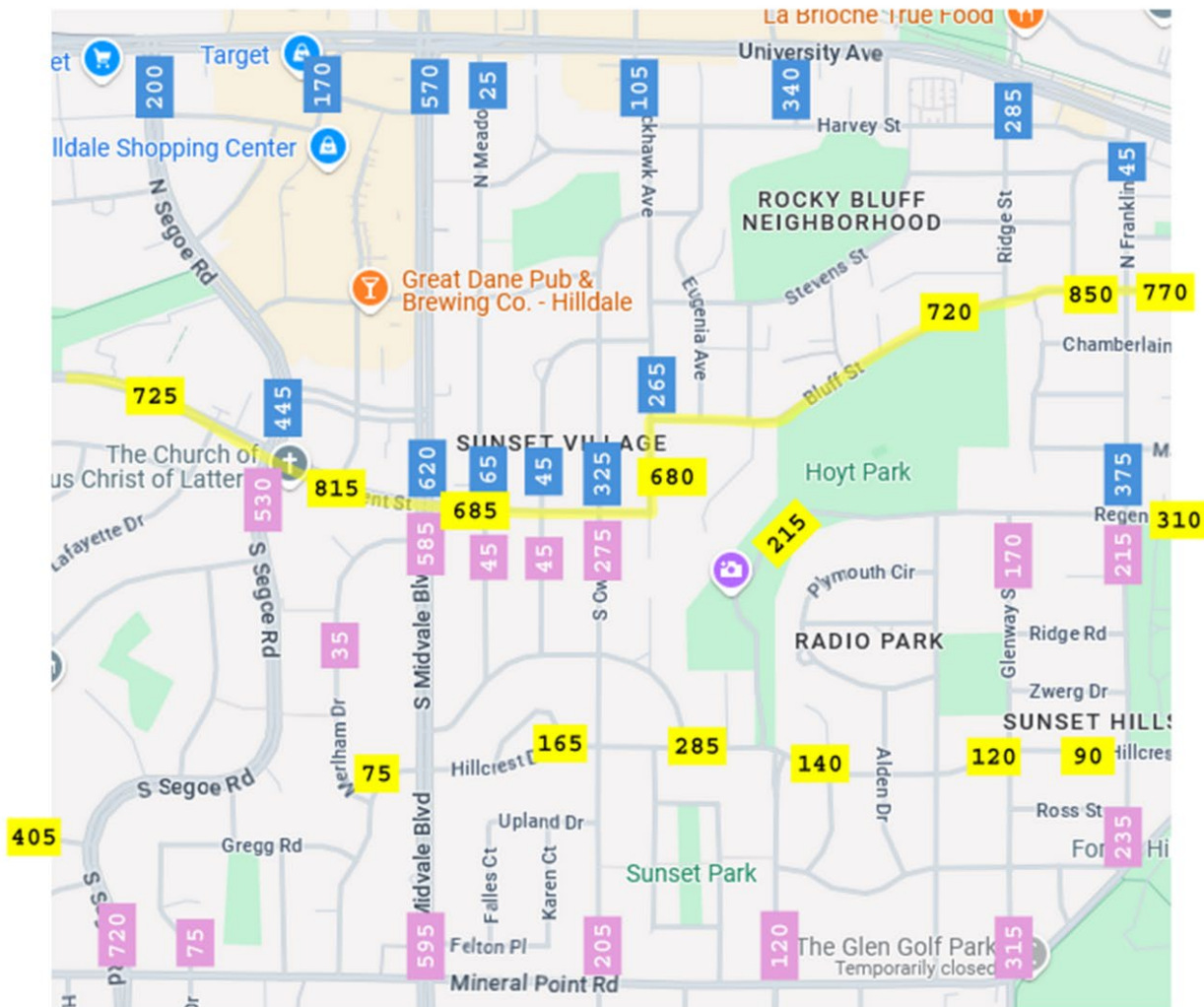


From: [Craig Weinhold](#)  
To: [Transportation Commission](#)  
Subject: Near-west bike route popularity  
Date: Tuesday, September 9, 2025 3:29:34 PM  
Attachments: [midvale-area-traffic-counts.png](#)

Caution: This email was sent from an external source. Avoid unknown links and attachments.

I sent a different public comment that said Midvale Blvd is the most popular place to cross University Avenue. That statement is based on the infographic below (also [available here](#)) that I built from Strava usage data from 2023-2024. I thought it might be helpful for the Transportation Commission to see the whole infographic to get a feel for the relative popularity of different near west bike routes.

-Craig Weinhold



## Counts of individual Strava users bicycling in near-west Madison 2023-2024

***These are PEOPLE counts, not TRIP counts!***  
***Use them only for relative comparison of route popularity***

For example, counts by University Ave at top:

Segoe – 200	Midvale – 570	Hill St – 340
Target – 170	Blackhawk – 105	Ridge St – 285

Each number is the number of unique Strava users at those spots. Since most of these are crossing University Ave, we can conclude that Midvale is the most popular place to cross.

Colors are used to group similar corridors

	
north-south	east-west