



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved VENDING OVERSIGHT COMMITTEE

Wednesday, February 22, 2017

5:00 PM

Central Library
201 W Mifflin St
Meeting Room 104

CALL TO ORDER / ROLL CALL

Miller called the meeting to order at 5:14p.m. with quorum present.

Present: 6 - Michael E. Verveer; Zach Wood; Marlys M. Miller; Saran Ouk; Maureen K. O'Grady and Sean Lee

Absent: 1 - Chaitannya K. Agni

Excused: 3 - Rena Gelman; Peter J. McElvanna and Aaron D. Collins

APPROVAL OF MINUTES

A motion was made by Wood, seconded by Ouk to Approve the Minutes. The motion was passed by a voice vote/other.

PUBLIC COMMENT

There were none.

DISCLOSURES AND RECUSALS

There were none.

NEW BUSINESS

1. [45248](#) All Committee Members Must Complete and File a Statement of Interest Form, Due by January 3, 2017
All committee members have submitted their Statement of Interest form.
2. [45806](#) Consider guidelines for Food Trucks.
Food Truck Guidelines handout was reviewed and staff was instructed to continue to work on the guidelines and a plan to make necessary changes to allow food trucks outside of the Mall/Concourse Vending Area, Late Night Vending Area, Southeast Campus Vending Area, Langdon St. Vending Area and Camp Randall High Density Vending Areas.

3. [44889](#) Consider Allowing Mall/Concourse Food Vendors to Use Queue System

Examples of crowd control apparatus and pricing were reviewed. Staff was instructed to continue to work on creating opportunity for food cart operators to be able to use the crowd control apparatus but not require it for all vendors. Also, to work with food cart operators to educate them on how to manage the crowd and where customers should wait while their food is being prepared and to be mindful of pedestrian traffic.

4. [46126](#) Approve the 2017 Capitol Concourse Vending Sites Map

A motion was made by Verveer, seconded by Wood, to Approve. The motion passed by voice vote/other.

Exhibit 1 page 2 of 2 was approved. Exhibit 1 page 1 of 2 was not approved but no changes were made to that map. An updated PDF of both pages will be reviewed at the March 22nd VOC meeting.

REPORTS

5. [45775](#) Street Vending Coordinator's Report, including enforcement activity, licensing and permitting numbers.

The Street Vending Survey was discussed and VOC members were encouraged to take the survey. Staff explained the goal of the survey, community meetings and food cart review focus groups were to identify issues and opportunities for the street vending program. As well as provide an opportunity for vendors and community members to voice their opinions and concerns. Staff were instructed to create a list to explain the steps that have taken regarding any changes to the food cart review process. Recommendations to changes for the food cart review process will be reviewed at a future VOC meeting.

NEXT MEETING

Next meeting will be held on Wednesday, March 22, 2017 at 5p in the City County Building room 118

ADJOURNMENT

This meeting was Adjourned at 6:50 pm by a voice/other vote.