



## **A new Madison bar experience for nerds of all kinds.**

### **Our Mission**

We aim to bring multiplayer gaming back into the public eye, with a fun arcade environment for people to combine their appreciation of craft beer and video games in a social atmosphere. We plan to provide over 25 arcade cabinets, 8 pinball machines, and a large library of board games so everyone has something to play.

### **Our Clientele**

Our target market is casual gamers of all kinds, college students, young professionals, and competitive gamers. We want to be an inclusive space and share the joy of gaming with everyone.

### **Our Location**

At 720 Williamson St, we're right in the heart of downtown and within walking, biking, bussing, and driving distance for all of our customers. It offers 3,100 square feet of historic warehouse space.

### **What We Offer**

We plan to provide a variety of tap beers and quality liquors at our bar, and a selection of regularly rotating games in our cabinets to keep the experience fresh.

We will also offer basic bar food like pizzas, pretzels, popcorn, and chips. Games run on quarters and tokens, which can be purchased at the bar.

### **Our Operations**

I/O will be open in the evening Monday-Thursday from 4:00PM to bar time. Friday-Sunday we will open at 11:00AM and stay open until bar time. One Sunday a month will be an all-ages day until 9:00PM.

I/O hopes to open Spring of 2018.

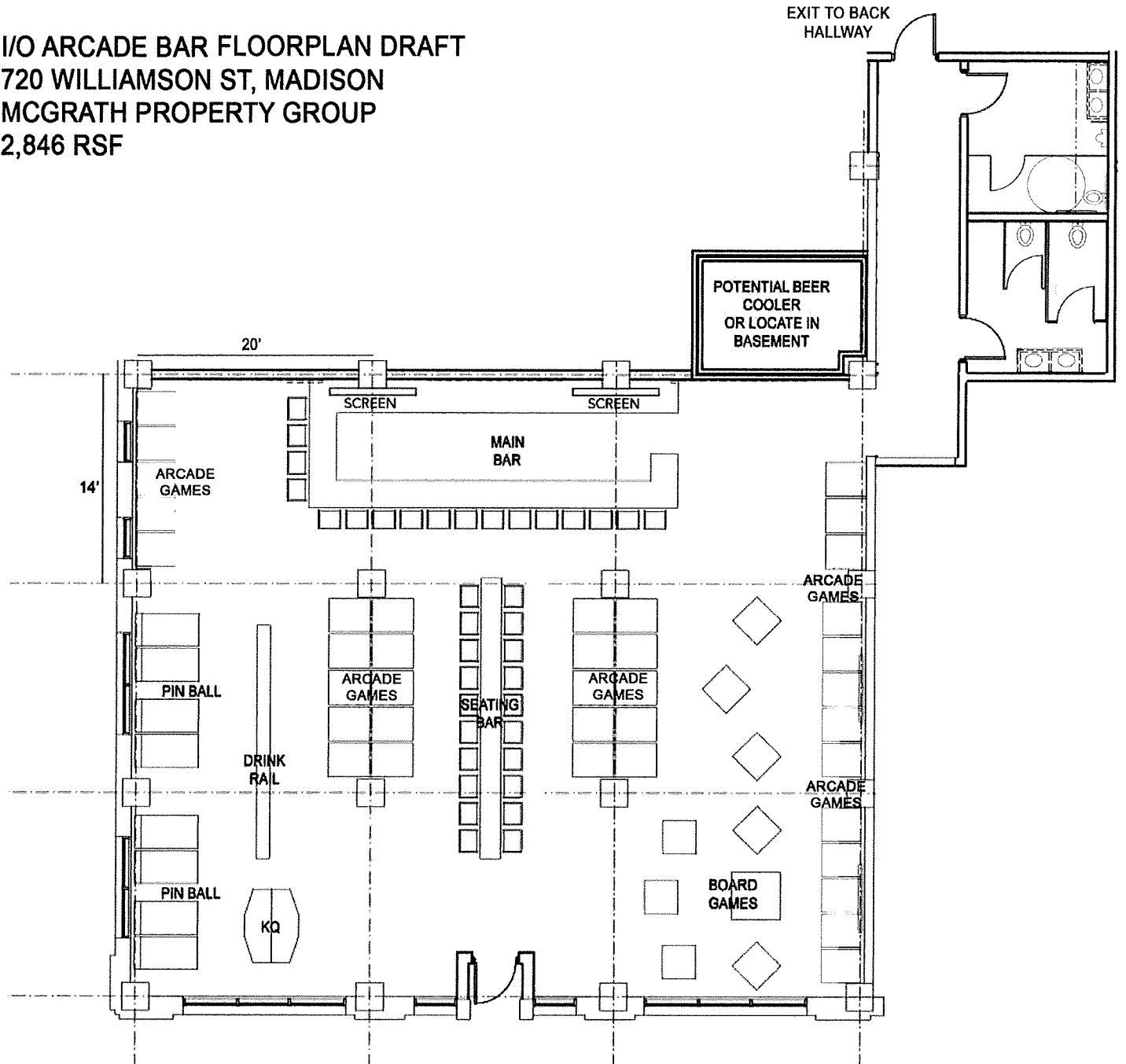
### **Contact Us**

For more information, or to get in touch with the owner with requests, questions, or concerns, visit <https://ioarcade.bar>.



**I/O ARCADE BAR FLOORPLAN DRAFT**  
**720 WILLIAMSON ST, MADISON**  
**MCGRATH PROPERTY GROUP**  
**2,846 RSF**

EXIT TO BACK HALLWAY







To whom it may concern,

This document, provided by Michael Metzger of McGrath Property Group, is to certify that I/O Arcade Bar, LLC intends to rent commercial property from 722 Williamson, LLC at 720 Williamson St, Madison, WI 53703, with intent to serve alcohol with a class B combination beer/liquor license.

A handwritten signature in black ink, appearing to read "Michael Metzger", with a long horizontal flourish extending to the right.

Michael Metzger  
Director of Development  
McGrath Property Group



## Vodkas

- Ketel One - \$6
- Ketel One Citron - \$6
- Stoli - \$6
- Stoli Raz, Orange, Blue - \$5
- Tito's - \$5
- Rail - \$4

## Rums

- Bacardi - \$6
- Bacardi Limon - \$6
- Gosling's - \$6
- Captain Morgan - \$5.5
- Kraken - \$5.5
- Malibu - \$5
- Rail - \$4

## Tequilas

- Patron Silver - \$8
- Cazadores - \$7
- Jose Cuervo Gold - \$5.5
- Jose Cuervo Silver - \$5.5
- Rail - \$4

## Scotches

- Glenfiddich 15 - \$13
- Johnny Walker Black - \$8
- Famous Grouse - \$6

## Whiskeys

- Wild Turkey - \$7
- Maker's Mark - \$7
- Bulleit Rye - \$6
- Bulleit Bourbon - \$6
- Rittenhouse Rye - \$6
- Tullamore Dew - \$6
- Jameson - \$6
- Jim Beam - \$6
- Fireball - \$5
- Rail - \$4

## Gins

- Bombay Sapphire - \$6
- Tanqueray - \$6
- Rail - \$4

## Cognac/Brandy

- Courvoissier - \$7
- Korbel - \$5.5
- Rail Brandy - \$4

## Liquers

- Goldschlager - \$5
- Amaretto - \$4
- Rumchata - \$4
- Rumplemintz - \$4
- Jagermeister - \$4



**For Drinkers with a  
Gaming Problem**

## On Tap

Ale Asylum - Ambergeddon  
Titledown - Johnny Blood Red  
Central Waters - Glacial Trail IPA  
New Glarus - Spotted Cow  
Lake Louie - Warped Speed Scotch Ale  
Pearl Street - Smokin Hemp Porter  
Rockhound - Balanced Rock Rye IPA  
Wisconsin Brewing - Badger Club Amber  
Mershon's - Artisanal Cider  
Two Brothers - Pinball IPA  
Magic Hat - #9 Not Quite Pale Ale  
Bell's - Oberon Wheat  
Half Acre - Pony Pilsner

## Bottled Up

Budweiser  
Bud Light  
Miller Lite  
Coors Light  
MGD  
Corona  
Heineken  
PBR  
Hamm's  
Miller High Life

## Pizza

Pizzas are made a la carte

8" pizza - \$8

12" pizza - \$12

### Meat Toppings

Pepperoni - \$1

Sausage - \$1

Bacon - \$1

Ham - \$1.5

Chicken - \$2

### Veggie Toppings

Banana Peppers - 50c

Green Peppers - \$1

Green Olives - \$1

Black Olives - 50c

Pineapple - 50c

Spinach - \$1

Onions - 50c

Mushrooms - 50c

Feta Cheese - \$1

BBQ Sauce - \$1

Extra Cheese - \$1

## Snacks

Soft Pretzels - \$5

Chips - \$2

Popcorn - \$1



# Free Games of the Month

Sushi Go (2-5p, 15min, Easy)

Coup (3-6p, 15min, Easy)

Secret Hitler (6-10p, 45min, Easy)

Scythe (1-5p, 90-120min, Int)

Through the Ages (2-4 players, 2-3 hrs, Adv)

## \$5 Game Rentals

Twilight Struggle

(2 players, Intermediate, 120-180 min)

Smallworld

(2-5 players, Easy, 40-80 min)

Agricola

(1-5 players, Easy, 30-150min)

Terra Mystica

(2-5 players, Intermediate, 60-150 min)

Joking Hazard

(3-6 players, Easy, 30-60 min)

Once Upon a Time

(3-8 players, Int, 60-90 min)

7 Wonders Duel

(2 players, Easy, 30 min)

7 Wonders

(3-7 players, Easy, 30 min)

Power Grid

(3-6 players, Intermediate, 120 min)

Dominion

(2-4 players, Easy, 30 min)

Lords of Waterdeep

(2-5 players, Easy, 60-120 min)

Pandemic

(2-4 players, Easy, 30-45 min)

Alchemists

(2-4 players, Int, 120 min, smartphone required)

Settlers of Catan

(2-6 players, Int, 60-90 min)

The Resistance

(5-10 players, Easy, 30 min)

Ticket to Ride

(2-5 players, Easy, 30-60 min)

Epic

(2-4 players, Intermediate, 20-40 minutes)