

2026 ECONOMIC DEVELOPMENT DIVISION FINANCIAL ASSISTANCE DASHBOARD

Dates 1/1-1/31/2026

BUILDING IMPROVEMENT GRANT PROGRAM

Grant funding for businesses located within specific TIDs to improve interior and exteriors. Up to \$50,000 per business.

Total Funding: See TID Budgets

<i>Date</i>	<i>Business</i>	<i>Address</i>	<i>Alder District</i>	<i>TIF District</i>	<i>Funding Amt</i>	<i>Projected Investment</i>
1/28/2026	MPL Corporation	1129 S Park Street	13	51	\$ 50,000.00	\$ 79,150.00
1/14/2026	Kai Lao LLC dba Ba Lao	811 Williamson Street	6	53	\$ 50,000.00	\$ 15,069.00
1/9/2026	She'z Kurvy LLC	2350 E Washington Ave	12	54	\$ 50,000.00	\$ 60,000.00

HEALTHY RETAIL ACCESS PROGRAM

The Healthy Retail Access Program funds businesses investing in improvements that will increase access to affordable, healthy food. Funds can be used for any new services, equipment, building improvements, or programs that can increase a retail business's capacity to provide healthy food. Grant amounts vary depending on total project size. Typically fund at <30% of total project costs.

Total Funding: \$250,000

<i>Date</i>	<i>Business</i>	<i>Address</i>	<i>Alder District</i>	<i>TIF District</i>	<i>Funding Amt</i>	<i>Projected Investment</i>

KIVA MADISON PROGRAM

Kiva is a crowdfunding platform that provides 0% interest loans to small business owners and startups. Kiva borrowers can crowdfund from the community and receive loans up to \$15,000 at 0% interest with zero fees.

Total Funding: SBER Budget N/A

<i>Date</i>	<i>Business</i>	<i>Address</i>	<i>Alder District</i>	<i>TIF District</i>	<i>Funding Amt</i>	<i>Projected Investment</i>
01/01/26	Gibbor LLC	Home Address	15	N/A	\$ 15,000.00	N/A
01/01/26	Holisac Enterprises	2161 Zeier Road	17	N/A	\$ 10,000.00	N/A

FAÇADE GRANT PROGRAM*

Madison's Façade Grant Program provides matching grants to small business owners and tenants to assist them in restoring or beautifying their facades or storefronts. Grants up to 50% of the total project cost, with a maximum amount of \$20,000 per street facing façade. Mini Grants up to \$10,000 have no match requirement.

Total Funding: See TID Budgets

*Starting 12/1/24 these numbers will be one month delayed

<i>Date</i>	<i>Business</i>	<i>Address</i>	<i>Alder District</i>	<i>TIF District</i>	<i>Funding Amt</i>	<i>Projected Investment</i>

COMMERCIAL OWNERSHIP ASSISTANCE (COA) PROGRAM

The Commercial Ownership Assistance Program provides financing for established business owners from communities that have historically faced barriers to accessing capital to purchase commercial property for their business. Forgivable loans of up to \$250,000.

Total Funding: See TID Budgets

<i>Date</i>	<i>Business</i>	<i>Address</i>	<i>Alder District</i>	<i>TIF District</i>	<i>Funding Amt</i>	<i>Projected Investment</i>

SMALL CAP TIF PROGRAM

The Small Cap TIF Loan Program provides forgivable loan funds to small businesses in selected Tax Incremental Districts (TID) within the City of Madison. The Madison Development Corporation (MDC) is the administrator of the program. Funds up to \$250,000 are available to qualifying businesses for the purpose of purchasing real estate,

Total Funding: See TID Budgets

<i>Date</i>	<i>Business</i>	<i>Address</i>	<i>Alder District</i>	<i>TIF District</i>	<i>Funding Amt</i>	<i>Projected Investment</i>

TAX INCREMENT FINANCE (TIF) PROGRAM

Tax Incremental Financing (TIF) provides funds to finance public infrastructure and support development projects that create jobs and expand the tax base. Loans paid back through new tax revenue generated by the project.

Total Funding: N/A

<i>Date</i>	<i>Project</i>	<i>Address</i>	<i>Alder District</i>	<i>TIF District</i>	<i>Funding Amt</i>	<i>Projected Investment</i>

ACRE Pre-Development Grant Program

The ACRE Pre-Development Grant provides funding to graduates of the Associates in Commercial Real Estate (ACRE) Program to help cover the costs of early stage expenditures for commercial real estate development projects.

Total Funding: \$300,000

<i>Date</i>	<i>Project</i>	<i>Address</i>	<i>Alder District</i>	<i>TIF District</i>	<i>Funding Amt</i>	<i>Projected Investment</i>
1/1/2026	Liggons Real Estate Holdings	Monroe Street		N/A	\$ 50,000.00	\$4.5 - \$6 million

Worker Cooperative Business Loan Fund

The City of Madison seeded the start of a worker cooperative project that provided both business assistance to new and established worker cooperatives and established a revolving loan fund with Shared Capital Cooperative (SCC). SCC reports quarterly on loans made through this loan fund.

Total Funding: \$300,000

<i>Date</i>	<i>Project</i>	<i>Address</i>	<i>Alder District</i>	<i>TIF District</i>	<i>Funding Amt</i>	<i>Projected Investment</i>

TID 44 Royster Clark

Funding in 2025 is for small business development programs, including the Building Improvement Grant Program, Facade Grant Program, Commercial Ownership Assistance Program, Small Cap TIF Program, and similar economic development initiatives within the boundary of TID 44 and within one-half mile of the boundary of TID44.

Business	Date	Program	STATUS	BUDGET	ACTUAL
Small Business Programs				\$ -	\$ -
2025 Funding Roll-over			TBD	\$ 147,685.00	\$ 147,685.00
SUBTOTAL				\$ 147,685.00	\$ 147,685.00

TID 46 Research Park

Funding in 2025 is for small business development programs, including the Building Improvement Grant Program, Facade Grant Program, Commercial Ownership Assistance Program, Small Cap TIF Program, and similar economic development initiatives within the boundary of TID 46 and within one-half mile of the boundary of TID 46.

Business	Date	Program	STATUS	BUDGET	ACTUAL
Small Business Programs Budget				\$ -	\$ -
2025 Roll-over				\$ 553,569.00	\$ 553,569.00
SUBTOTAL				\$ 553,569.00	\$ 553,569.00

TID 50 - State Street

The goal of this program is to support a diverse and thriving State Street neighborhood where all Madisonians and visitors feel welcome. Funding in 2025 is for Building Improvement Grants, Facade Grants, Madison Pop Up Shop Program, Business Ready Program, Commercial Ownership Assistance Program.

Business	Date	Program	STATUS	BUDGET	ACTUAL
Small Business Programs Budget			TBD	\$ 600,000.00	\$ 600,000.00
2025 Funding Roll-over			TBD	\$ 147,685.00	\$ 147,685.00
SUBTOTAL				\$ 747,685.00	\$ 747,685.00

TID 51 South Madison

Small business financial assistance programs, The goal of this program is to guide investment in South Madison that supports this existing diverse community. Funding in 2025 will be used for costs associated with small business development programs (Building Improvement Grant Program, Facade Grant Program, Madison Pop-Up Shop Program, Commercial Ownership Assistance Program, Small Cap TIF Program).

Business	Date	Program	STATUS	BUDGET	ACTUAL
Small Business Programs Budget				\$ 600,000.00	\$ 600,000.00
2025 Funding Roll-over				\$ 178,476.00	\$ 178,476.00
MPL Corporation	Jan-26	BIG	1129 S Park Street	\$ (50,000.00)	\$ (50,000.00)
SUBTOTAL				\$ 728,476.00	\$ 728,476.00

TID 52 E Wash & Stoughton Road

Funding in 2025 will be used for small business development programs, including the Building Improvement Grant Program, Facade Grant Program, Commercial Ownership Assistance Program, Small Cap TIF Program, and similar economic development initiatives within the boundary of TID 52 and within a one-half mile radius of the boundary of TID 52.

Business	Date	Program	STATUS	BUDGET	ACTUAL
Small Business Programs Budget				\$ -	\$ -
2025 Funding Roll-over				\$ 175,000.00	\$ 175,000.00
SUBTOTAL				\$ 175,000.00	\$ 175,000.00

TID 53 Wilson Street

Funding in 2025 is for small business financial assistance programs, including the Building Improvement Grant Program, Facade Grant Program, Commercial Ownership Assistance Program, and similar economic development initiatives within the boundary of TID 53 and within a one-half mile radius of the boundary of TID 53

Business	Date	Program	STATUS	BUDGET	ACTUAL
Small Business Programs Budget				\$ 400,000.00	\$ 400,000.00
2025 Funding Roll-over				\$ 279,169.00	\$ 279,169.00
Chamberlain Associates	Jan-26	BIG	Approved	\$ (50,000.00)	\$ (50,000.00)
SUBTOTAL				\$ 629,169.00	\$ 629,169.00

TID 54 Pennsylvania Ave

Funding in 2025 is for small business development programs, including the Building Improvement Grant Program, Facade Grant Program, Commercial Ownership Assistance Program, Small Cap TIF Program, and similar economic development initiatives within the boundary of TID 54 and within one-half mile of the boundary of TID 54.

Business	Date	Program	STATUS	BUDGET	ACTUAL
Small Business Programs Budget				\$ 700,000.00	\$ 700,000.00
2025 Funding Roll-over				\$ 509,772.00	\$ 509,772.00
She'z Kurvy LLC	Jan-26	BIG	Approved	\$ (50,000.00)	
SUBTOTAL				\$ 1,159,772.00	\$ 1,209,772.00