



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Meeting Minutes - Approved URBAN DESIGN COMMISSION

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Wednesday, June 3, 2009

4:30 PM

215 Martin Luther King, Jr. Blvd.  
LL-110 (Madison Municipal Building)

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### CALL TO ORDER / ROLL CALL

**Present:** 6 -

Todd R. Barnett; Bruce F. Woods; Richard L. Slayton; John A. Harrington;  
R. Richard Wagner and Jay B. Ferm

**Excused:** 4 -

Marsha A. Rummel; Mark M. Smith; Dawn O. Weber and Ronald S.  
Luskin

### APPROVAL OF MINUTES

**A motion was made by Wagner, seconded by Harrington, to Approve the Minutes for the meetings of May 20 and May 27, 2009. The motion passed by the following vote:**

**Excused:** 4 -

Marsha A. Rummel; Mark M. Smith; Dawn O. Weber and Ronald S.  
Luskin

**Ayes:** 5 -

Todd R. Barnett; Bruce F. Woods; Richard L. Slayton; John A. Harrington  
and R. Richard Wagner

**Abstentions:** 1 -

Jay B. Ferm

### PUBLIC COMMENT

None.

### ANNOUNCEMENTS

- Cancellation of the special meeting of June 24, 2009.
- Agenda overview.

### PUBLIC HEARING ITEM

1. [14755](#) 5433 Wayne Terrace - Comprehensive Design Review, "Zimbrick Hyundai." 17th Ald. Dist.

The motion required that the logo element be pushed down so as the top of the logo is even the top of the roofline of the horizontal sign band when viewed from the ground with the surrounding square or rectangle, along with the graphic reduced in size and width to 4'-10" in height and proportionally in width along with the removal of the grand opening window graphics currently displayed on the High Crossing Boulevard façade.

**A motion was made by Slayton, seconded by Wagner, to Grant Final Approval. The motion passed by voice vote/other.**

## UNFINISHED BUSINESS

2. [14907](#) 400 State Street - Lisa Link Peace Park Improvements in the C4 District. 4th Ald. Dist.

### **The Urban Design Commission Received an Informational Presentation**

3. [13787](#) 418 South Gammon Road (West Towne Mall) - Alteration to a Planned Commercial Site Exceeding 40,000 Square Feet of Retail Space for the Construction of a Longhorn Steakhouse. 9th Ald. Dist.

The motion required the placement of lilac trees within islands with major canopy trees, the easing of curving within planting beds along Gammon Road with a more simplified curvilinear form, in addition to modification to the existing lighting within tree islands abutting the building's north elevation to provide for incorporation of two trees per island.

**A motion was made by Slayton, seconded by Ferm, to Grant Final Approval. The motion passed by the following vote:**

**Excused:** 4 -

Mark M. Smith; Dawn O. Weber; Ronald S. Luskin and Marsha A. Rummel

**Ayes:** 5 -

Bruce F. Woods; Richard L. Slayton; John A. Harrington; R. Richard Wagner and Jay B. Ferm

**Noes:** 1 -

Todd R. Barnett

4. [14267](#) 232 East Olin Avenue - Street Graphics Size Variance from a Provision of UDD No. 1 for "Coliseum Bar and Banquet." 14th Ald. Dist.

The motion required that the applicant return with a site plan that provides for identification and location of existing and proposed signs, details on both the existing and proposed signage for reference, in addition to providing a version of the sign which complies to the 40 square feet for comparison, and also provide views from John Nolen Drive in and outward bound, as well as other views of the site.

**A motion was made by Ferm, seconded by Barnett, to Refer to the URBAN DESIGN COMMISSION. The motion passed by voice vote/other.**

5. [12028](#) 100 North Hamilton Street - Accessory Building, Minor Facade and Site Alterations in the C4 District. 4th Ald. Dist.
- The motion required address of landscape plant issues to make it more representative of its historic context; such as a kitchen garden, elimination of appropriate non-historic plantings, investigate removal of the concrete parapet in a place where visibility is increased views to the cabin; an engineering report shall be provided in conjunction with the modifications. Provide vertical plantings on the exterior wall of the parapet and further defining of the path to the cabin area across the parking lot. It was further noted to find a way to give the building an exhibit context in relationship to the corner, including signage and other graphic design materials that provide context including previously approved details of the original approval of the Children's Museum.
- A motion was made by Barnett, seconded by Wagner, to Refer to the URBAN DESIGN COMMISSION. The motion passed by voice vote/other.**
6. [14928](#) 3868-3870 East Washington Avenue - Modifications to a Previously Approved Uniform Sign Package Located in Urban Design District No. 5. 17th Ald. Dist.

**A motion was made by Slayton, seconded by Harrington, to Grant Final Approval. The motion passed by voice vote/other.**

#### ROLL CALL

**Present:** 5 -

Bruce F. Woods; Richard L. Slayton; John A. Harrington; R. Richard Wagner and Jay B. Ferm

**Excused:** 5 -

Marsha A. Rummel; Mark M. Smith; Dawn O. Weber; Todd R. Barnett and Ronald S. Luskin

#### NEW BUSINESS

7. [14911](#) 115 & 117 South Bassett Street - PUD(GDP-SIP) for the Conversion of a Single-Family Home into a Three-Unit and a Three-Unit into a Four-Unit Building. 4th Ald. Dist.

**A motion was made by Ferm, seconded by Slayton, to Refer to the URBAN DESIGN COMMISSION. The motion passed by voice vote/other.**

**BUSINESS BY MEMBERS**

Consideration of the formation of a subcommittee of the Urban Design Commission to address requested revisions to the "Guide to Madison's Natural Lawn Ordinance" involving Harrington, Woods and Slayton at the request of the Department of Planning and Community & Economic Development.

- This item was discussed with no action.

**ADJOURNMENT**

A motion was made by Slayton, seconded by Woods, to Adjourn at 7:15 p.m. The motion passed by voice vote/other.