

Dear ECCEC Members,

It is time for us to once again revise the goals and priority areas for the next funding cycle. Right now we don't know exactly when that next cycle will be. More on that at our next meeting.

As most of you already know, we use these goals and priority areas to a) communicate to agencies what projects and proposals we are looking to support and b) to rank-order by priority submitted proposals.

Your task:

I'd like you to consider the following questions and come to our next meeting ready to discuss your thoughts and ideas. We will discuss revising the priority areas as well as competitive preference priorities. Think of the priority areas as the stick – agencies must meet these priorities in order to get preference or even considered at all:

Priority Questions:

- 1) Do we want to make revisions to the existing priority areas?
- 2) If you are in favor of any revisions...
 - a. What priorities would you suggest?
 - b. What needs do you see as pressing enough that we consider giving special priority or preference? Certain groups? Geographic areas? Neighborhoods?

Competitive Preference Questions:

- 3) In addition to or in place of priority area revisions, what would you think about a competitive preference priority (think of this like a carrot)? This would be a bump of a fixed number of points or dollars to any proposal that satisfied our competitive preference criteria. These criteria could include (for example):
 - a. Agency serves at least 75% low-income students
 - b. Agency serves individuals from high-risk areas
 - c. Agency commits to accepting more (to be defined) students from low-income or Wisconsin Shares families.

Attached are the goals / priority areas from the last funding cycle for your consideration.

Scott Peters, ECCEC Chair