



# Transit Network Redesign

**Final Network Plan**

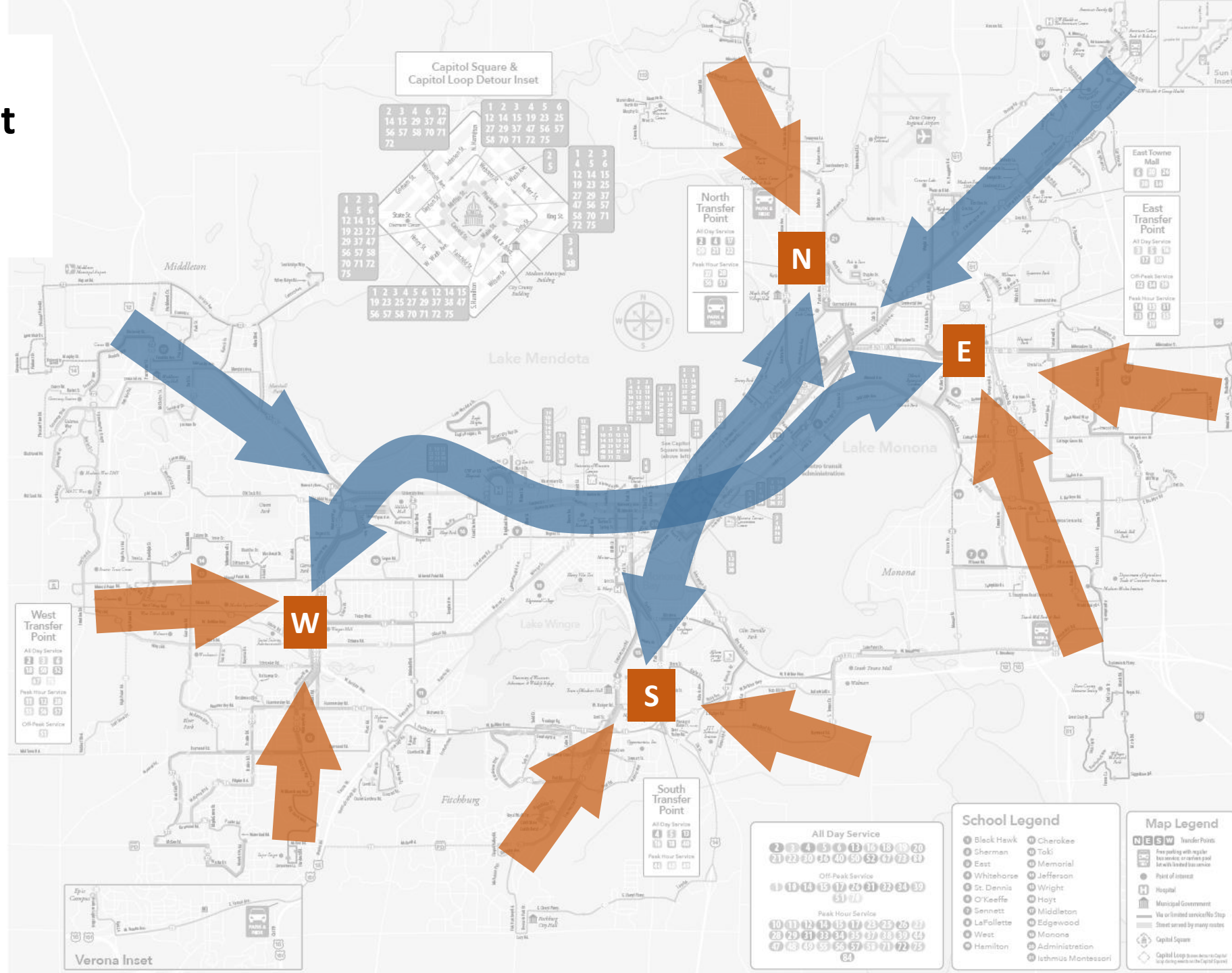
**Transportation Policy and Planning Board**

**June 6, 2022**

# In 1998 Metro Implemented the Current Transit Network using Transfer Points

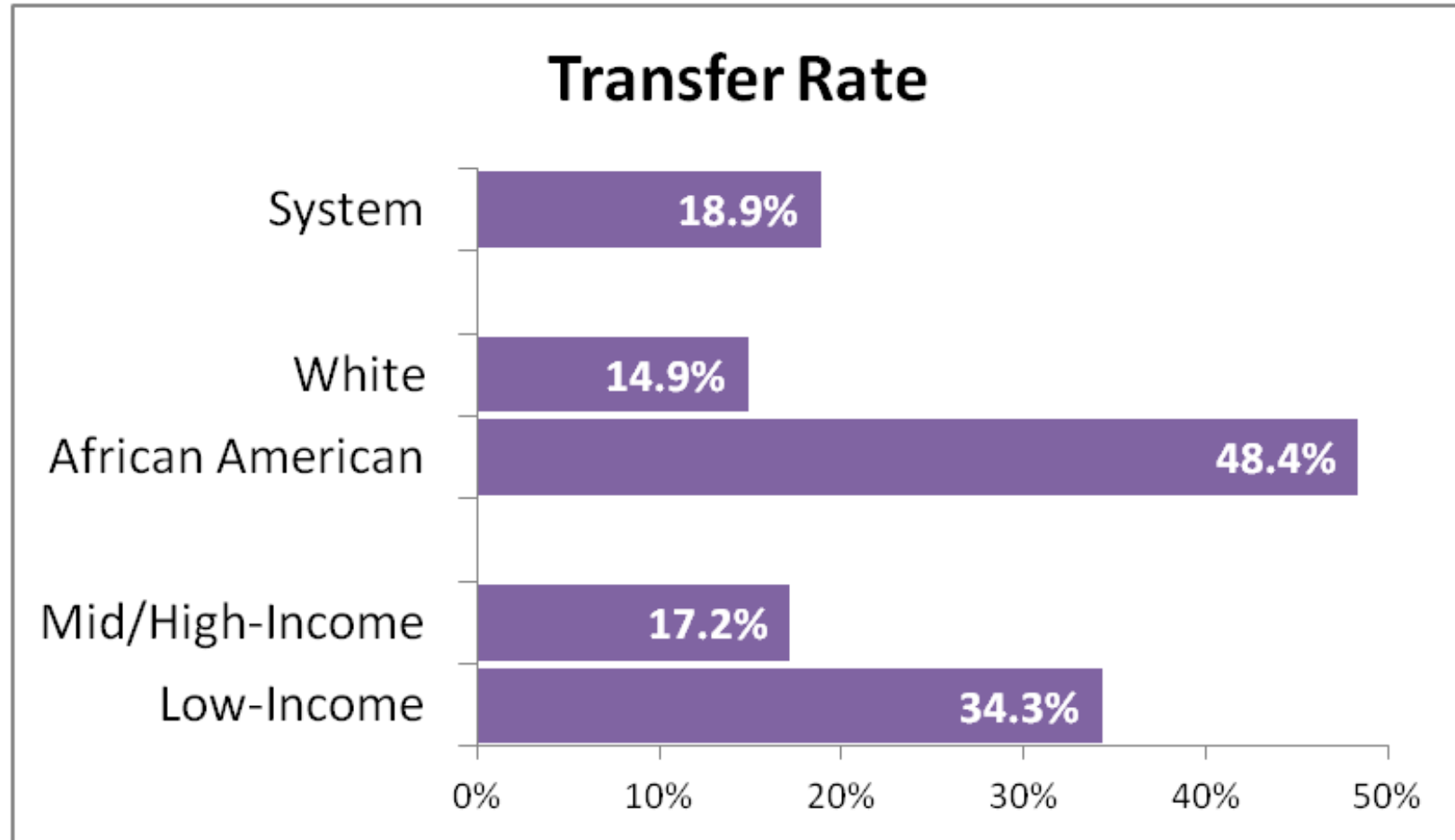
- Allowed more coverage
- Longer travel times
- Required more transfers

Over time – different groups have different experiences



# Onboard Survey 2015

Current transit system, African Americans transfer **3 times** more frequently than white riders



# On-time Performance

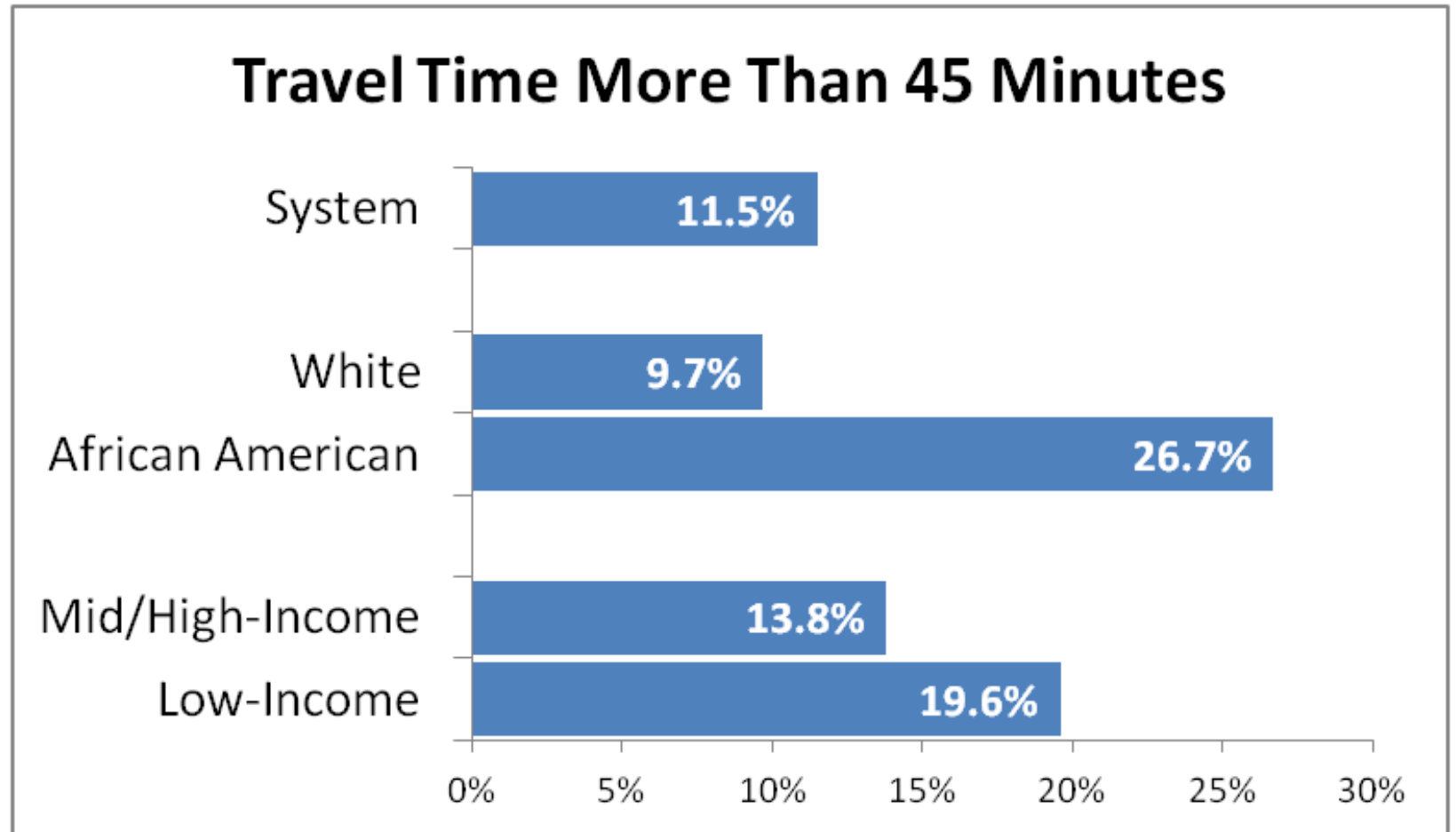
**Transfers don't  
affect everyone  
equally**

On-time performance  
causes some riders to  
miss their transfers



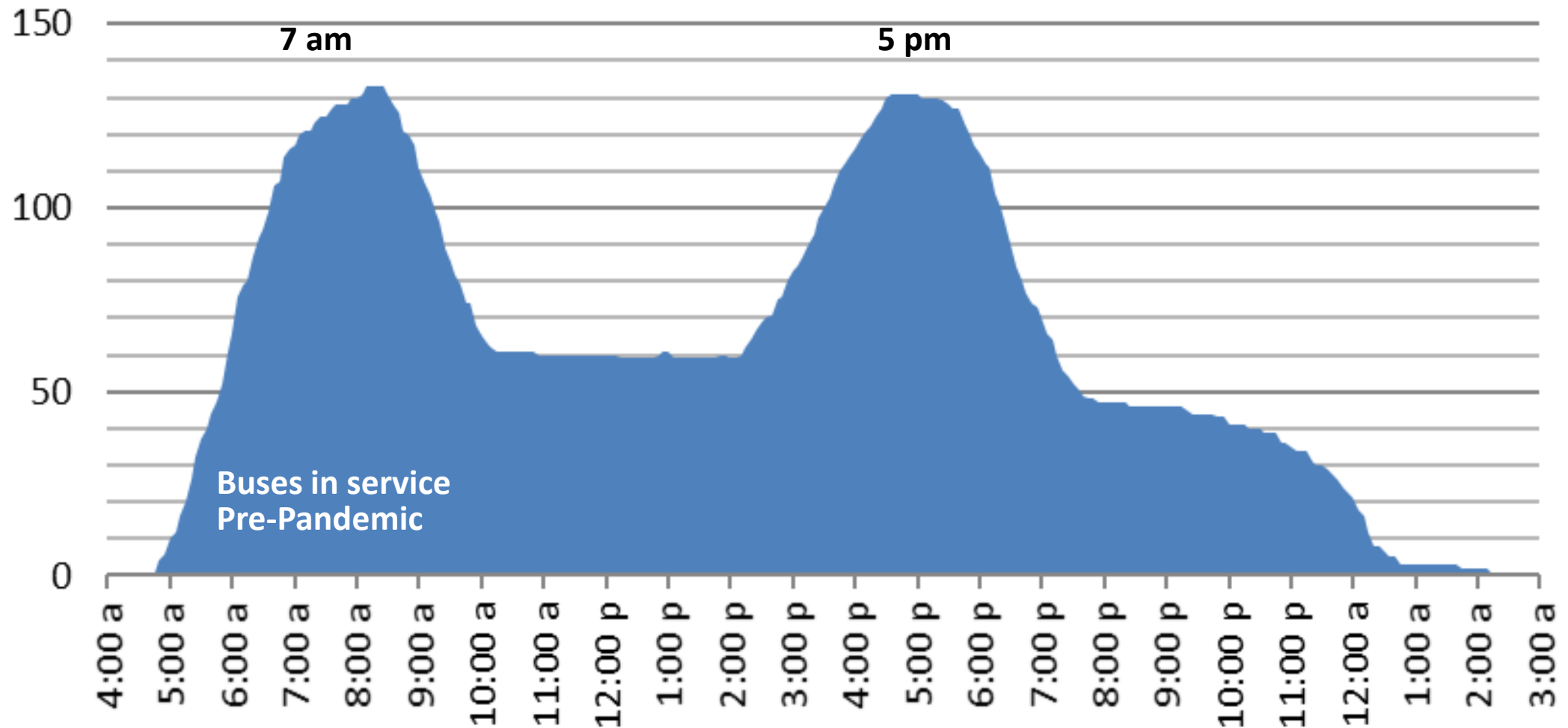
## On-board Survey 2015

Current transit system, African Americans experience trips longer than 45 minutes almost **3 times** more frequently than white riders



# Pre-pandemic Network and Service Favored Traditional Work Hours

- Not all residents work traditional jobs



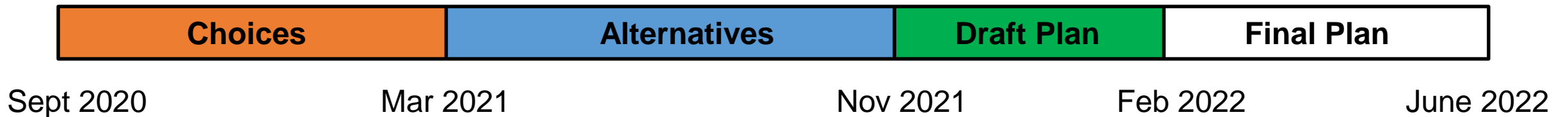
# Why now?

- Address long-standing issues and discrepancies
- Recover from COVID-19 in a way that reflects future needs
- Compliments BRT and brings some of those benefits to more neighborhoods



# Planning Steps

- Phase 1 - Existing Conditions and Choices
- Phase 2 - Alternatives
- Phase 3 - Draft Plan
- **Phase 4 - Final Plan**



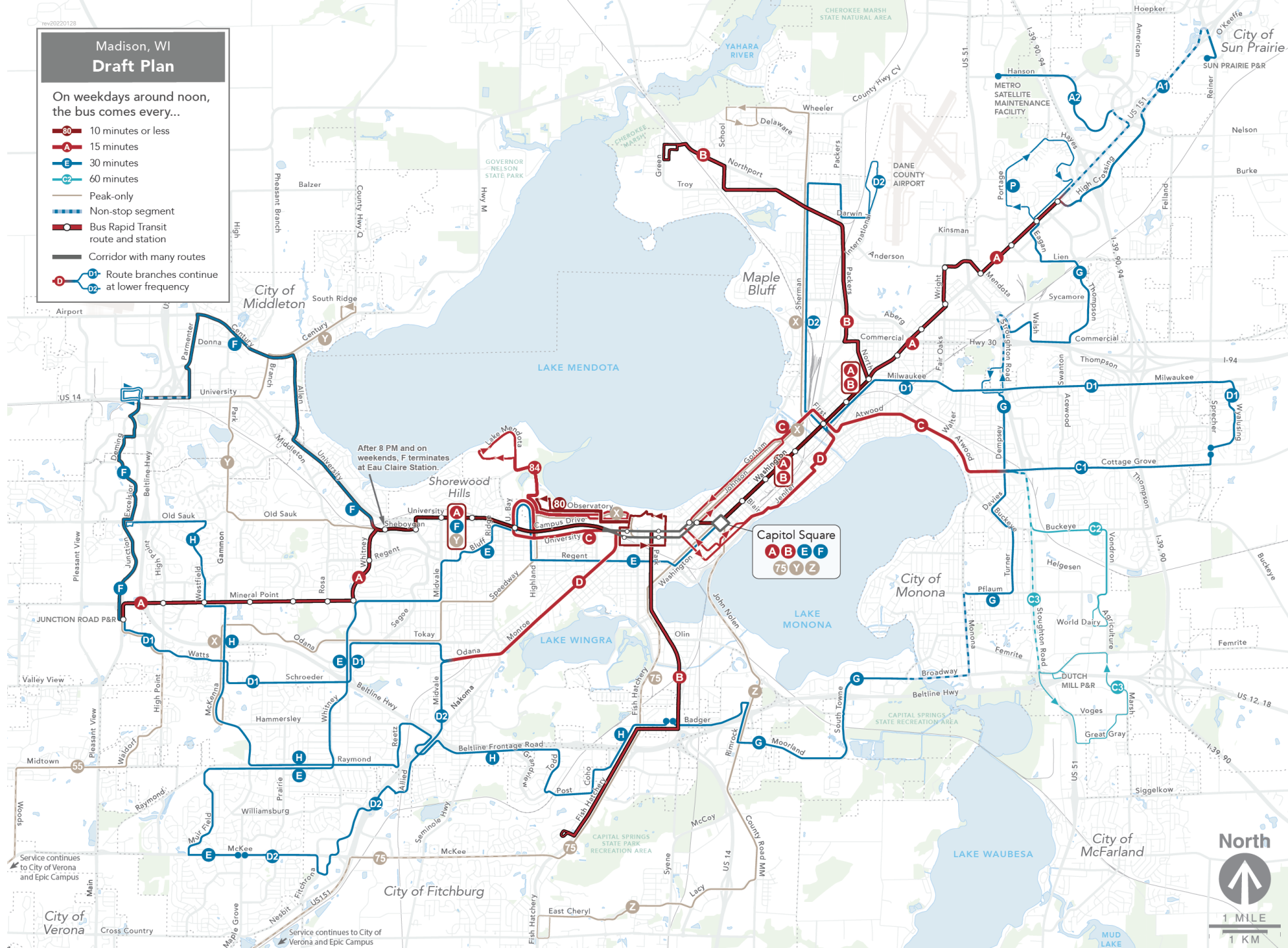


# Draft Plan

Madison, WI  
Draft Plan

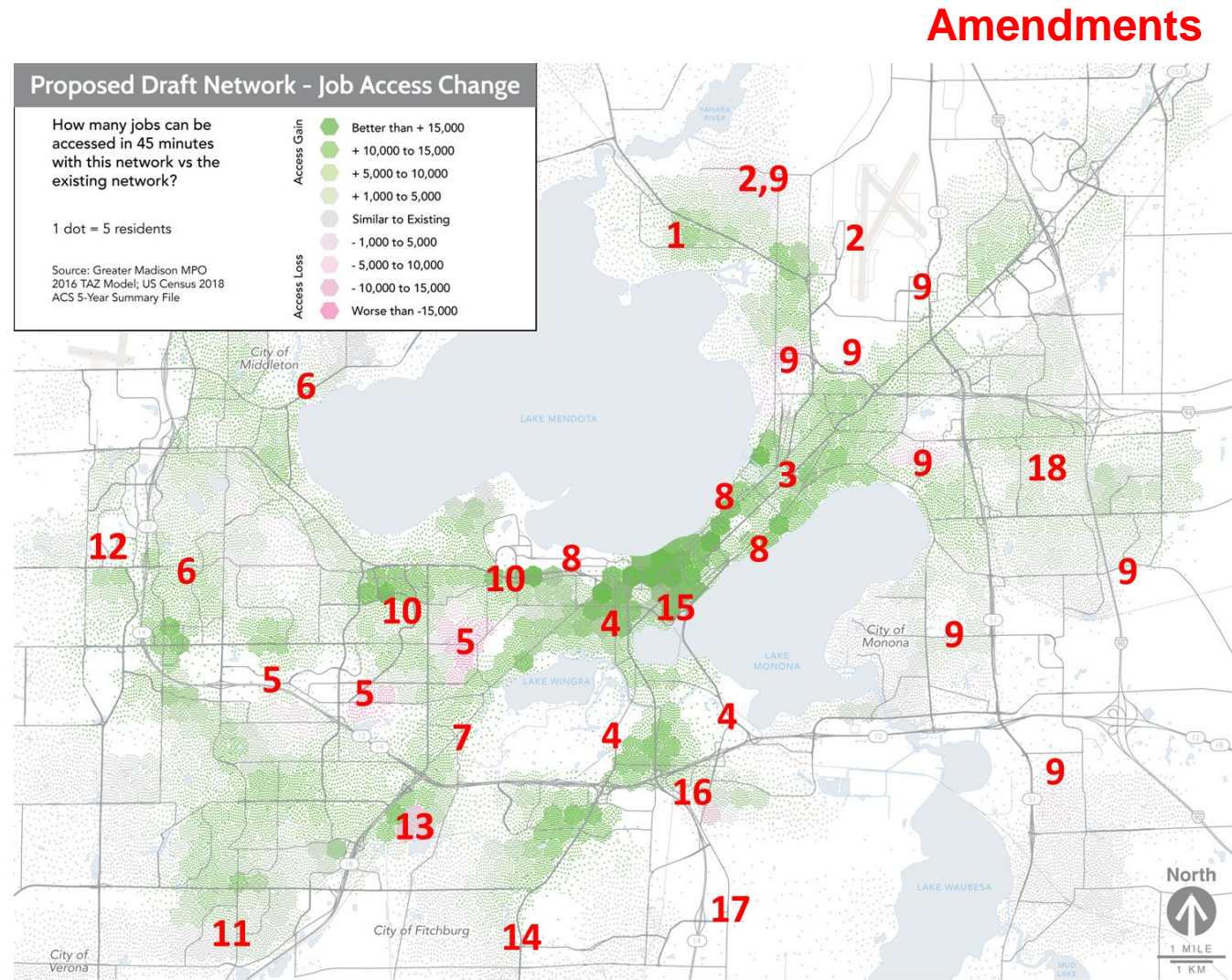
On weekdays around noon,  
the bus comes every...

- 80 10 minutes or less
- A 15 minutes
- E 30 minutes
- C 60 minutes
- Peak-only
- Non-stop segment
- Bus Rapid Transit route and station
- Corridor with many routes
- Route branches continue at lower frequency



# Final Plan

- Amendments shown at May 16 TPPB and May 19 public meeting
- Public hearing held on May 31



# Amendment Updates

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- New Amendment 4E – South Madison
- Revised Amendment 10 – Ridge Street
- New Amendment 16C – Southdale
- New Amendments 18A and 18B – East Madison

# Summary

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- Draft plan with staff recommended amendments increases Metro's budget by an estimated \$1.0 million over pre-COVID levels.
- Some of this increase may be funded by external sources – private contributions and new government partners.

# Response to Comments

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- Equity

- Federal Title VI requirements
- Individual Impacts vs. Disproportionate Impacts
- Plan does *not* shift resources to core of the City from elsewhere

- Outreach

- Outreach activities were voluminous
- Southdale outreach was late, but it has occurred and Fitchburg has voted
- Keep in mind those who benefit in this Citywide initiative

- Delay

- Some have called to slow down the process, not clear what it would achieve
- Amendments requested by neighbors have been presented
- Delay would risk our ability to do a soft rollout and make adjustments

# Plan Adoption and Implementation

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- Plan with amendments adopted by Common Council with recommendation by TPPB.
- Title VI service equity analysis and adjustments identified, if any.
- Schedules and bus stop changes approved by Transportation Commission.
- Service change in June, 2023.



# Transit Network Redesign

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**[www.MyMetroBus.com/Redesign](http://www.MyMetroBus.com/Redesign)**

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