

From: Nicholas Davies <nbdavies@gmail.com>
Sent: Sunday, April 12, 2026 12:01 PM
To: Park Commission <pacommission@cityofmadison.com>
Subject: Paid parking at parks (92346)

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Dear Parks Commissioners,

Thank you for pursuing paid parking in parks' lots. While the analysis shows that charging for parking can pay for itself and provide recurring revenue, there are a couple ways we can do so more effectively:

Charging on game days vs. commuter parking vs. high-demand parking are not mutually exclusive options. In fact they're complementary. If we do both, the start-up costs are only required once.

Regarding the staff/enforcement time involved, there's no need for the Parks Department to reinvent the wheel or go it alone on this. The city has existing parking enforcement staff, existing technologies in use at other parking facilities, and existing rates charged at non-park lots. All of this should be leveraged to get paid parking started efficiently and cheaply.

Thank you,

Nick Davies
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