



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved URBAN DESIGN COMMISSION

Wednesday, March 3, 2010

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room 260 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Present: 9 -

Mark M. Smith; Dawn O. Weber; Todd R. Barnett; Bruce F. Woods;
Richard L. Slayton; John A. Harrington; Ronald S. Luskin; R. Richard
Wagner and Jay B. Fern

Excused: 1 -

Marsha A. Rummel

APPROVAL OF February 17, 2010 MINUTES

There were no Minutes to approve.

PUBLIC COMMENT

None.

SECRETARY'S REPORT

Bill Fruhling previewed the agenda. Commission members asked about the status of the Brickhouse BBQ sign. Commission members also noted that there appears to have been some recent construction activity on the Catholic Diocese property at the corner of West Washington Avenue and Henry Street and asked about the status of the previously-proposed project.

PUBLIC HEARING ITEMS

1. [16448](#) 702 North Midvale Boulevard (Target) - PUD(GDP-SIP) and Signage Package Exceptions. 11th Ald. Dist.

The motion was passed with the following conditions:

1. The sidewalk along the Sentry store will be expanded with curb cuts that are aligned with the drive aisles.
2. The definition of "family" will be removed from the PUD text.
3. Access ramps will be added to all bicycle parking areas.

4. That the two freestanding directional signs on Hilldale Way and Frey Street will be changed to blade signs mounted on the building or have an open base as approved by staff.
5. That the word "Target" is removed from the "Target parking" clearance signs at all entries to the parking structure except for the one on Hilldale Way, which can say "Target parking".
6. The two ground signs near Segoe Road are approved, but are subject to review and change as part of the approval of any future development on that portion of the site.

**A motion was made by Ferm, seconded by Smith, to Grant Final Approval.
The motion passed by the following vote:**

Excused: 1 -

Marsha A. Rummel

Ayes: 6 -

Mark M. Smith; Dawn O. Weber; Bruce F. Woods; Richard L. Slayton; R. Richard Wagner and Jay B. Ferm

Noes: 2 -

Todd R. Barnett and John A. Harrington

Abstentions: 1 -

Ronald S. Luskin

ROLL CALL

Present: 7 -

Mark M. Smith; Dawn O. Weber; Todd R. Barnett; Bruce F. Woods; Richard L. Slayton; John A. Harrington and R. Richard Wagner

Excused: 3 -

Marsha A. Rummel; Ronald S. Luskin and Jay B. Ferm

2. [15916](#) 3322 Agriculture Drive - The Demolition of Two Buildings and Accessory Structure to be Utilized as Landscaped Open Space, Wall Sign Variance From the Provisions of UDD No. 1 and Approval of a Monument Sign and Security Fencing. 16th Ald. Dist.

It was noted that the wall sign may be shifted to the left or right within the signable area if the applicants desire.

**A motion was made by Slayton, seconded by Smith, to Grant Final Approval.
The motion passed by voice vote/other.**

UNFINISHED BUSINESS

3. [17462](#) 702 South Randall Avenue - Henry Vilas Zoo - Public Buildings: New Children's Zoo Barn. 13th Ald. Dist.

The motion was passed with the condition that the applicants look at incorporating more glass into the building as approved by staff.

**A motion was made by Slayton, seconded by Slayton, to Grant Final Approval.
The motion passed by voice vote/other.**

4. [16823](#) 430 - 432 West Dayton Street - PUD (SIP) Demolish existing structure and construct a 2-unit apartment. 4th Ald. Dist.

The motion passed with the following condition:

1. Concern be passed on to the Plan Commission about whether this type of housing with small bedrooms and non-traditional arrangement of units is an appropriate type of housing that the City should be approving.

A motion was made by Barnett, seconded by Slayton, to Grant Initial Approval. The motion passed by voice vote/other.

NEW BUSINESS

5. [17627](#) 6002 Cottage Grove Road - Amended PUD(GDP-SIP), Grandview Commons Grocery Store. 3rd Ald. Dist.

The Urban Design Commission Received an Informational Presentation.

BUSINESS BY MEMBERS

ADJOURNMENT

A motion was made by Barnett, seconded by Smith, to Adjourn at 8:42 p.m. The motion passed by voice vote/other.