

MONTHLY RIDERSHIP - MARCH 2013

ROUTE	MONTHLY RIDERSHIP			YTD RIDERSHIP		
	2012	2013	% change	2012	2013	% change
1 CAP SQUARE - UW	3,313	3,353	1.2%	8,684	8,672	-0.1%
2 WTP-NTP	126,743	135,273	6.7%	368,799	390,161	5.8%
3 WTP-ETP	56,674	61,587	8.7%	168,256	179,539	6.7%
4 NTP-STP	71,714	71,723	0.0%	208,805	210,207	0.7%
5 ETP-STP	46,675	44,781	-4.1%	133,483	131,592	-1.4%
6 EAST TOWNE-WTP	112,306	110,150	-1.9%	330,810	325,903	-1.5%
7 WTP-ETP (Weekends & Holidays Only)	15,142	16,196	7.0%	42,078	44,415	5.6%
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	3,903	4,085	4.7%	10,441	11,205	7.3%
9 ETP - UW CAMPUS (peak hour trips on 9 began Aug. 24, 2009)	22,955	25,520	11.2%	62,138	72,850	17.2%
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009)	9,829	10,919	11.1%	26,860	32,085	19.5%
11 WTP-DUTCH MILL-CAP SQUARE	9,267	9,727	5.0%	26,995	29,427	9.0%
12 WTP-DUTCH MILL-CAP SQUARE	4,541	5,071	11.7%	13,488	15,549	15.3%
13 STP-CAP SQUARE	14,636	14,179	-3.1%	40,663	41,041	0.9%
14 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	40,424	39,289	-2.8%	114,112	118,142	3.5%
15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	52,803	50,409	-4.5%	146,908	148,240	0.9%
16 STP - ETP	38,773	35,659	-8.0%	107,376	106,484	-0.8%
17 ETP-NTP	11,812	11,351	-3.9%	33,370	32,733	-1.9%
18 STP-WTP	40,674	39,898	-1.9%	116,010	114,059	-1.7%
19 RED ARROW TR-CAP SQUARE	16,662	17,255	3.6%	48,583	51,348	5.7%
20 NTP-EAST TOWNE	14,299	14,932	4.4%	42,559	42,862	0.7%
21 LAKEVIEW LOOP	16,497	15,621	-5.3%	45,156	43,994	-2.6%
22 MENDOTA LOOP	22,117	21,956	-0.7%	63,347	63,427	0.1%
25 AMERICAN CENTER COMMUTER	1,159	901	-22.3%	3,507	2,913	-16.9%
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	263	327	24.3%	746	864	15.8%
27 NTP - UW CAMPUS COMMUTER	4,914	5,273	7.3%	14,436	15,971	10.6%
28 NTP-WTP COMMUTER	39,471	40,910	3.6%	112,428	122,425	8.9%
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	2,091	1,948	-6.8%	5,953	5,865	-1.5%
30 ETP-EAST TOWNE	24,120	24,814	2.9%	67,587	69,241	2.4%
32 ACEWOOD-THOMPSON LOOP	4,262	3,945	-7.4%	11,593	11,379	-1.8%
33 HIESTAND LOOP	335	411	22.7%	887	1,134	27.8%
34 ETP-MATC (peak service on 34 began Aug. 24, 2009)	3,077	2,611	-15.1%	9,186	8,489	-7.6%
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	2,461	2,829	15.0%	6,748	8,864	31.4%
37 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	8,603	8,691	1.0%	23,548	25,533	8.4%
38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	32,498	35,599	9.5%	96,821	105,997	9.5%
39 ETP - DAIRY DRIVE	2,793	2,274	-18.6%	7,710	7,177	-6.9%
40 STP - ARBOR HILLS LOOP	16,694	15,380	-7.9%	47,328	44,249	-6.5%
44 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	9,284	9,620	3.6%	27,372	29,497	7.8%
47 ARBOR HILLS COMMUTER	7,667	7,159	-6.6%	22,945	22,325	-2.7%
48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	1,225	1,172	-4.3%	3,510	3,598	2.5%
50 WTP-SCHROEDER-RAYMOND LOOP	17,388	17,338	-0.3%	49,727	49,057	-1.3%
51 WTP-MUIR FIELD LOOP	7,622	8,241	8.1%	22,387	22,559	0.8%
52 WTP-FITCHBURG	3,341	3,069	-8.1%	10,034	9,239	-7.9%
55 VERONA- WTP COMMUTER (revised Mar 11, 2013)	4,696	3,432	-26.9%	14,462	10,983	-24.1%
56 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	12,995	11,880	-8.6%	36,508	36,194	-0.9%
57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	12,046	11,238	-6.7%	34,299	34,322	0.1%
58 GREENTREE COMMUTER	6,891	7,788	13.0%	21,149	23,425	10.8%
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	1,131	971	-14.1%	2,868	2,600	-9.3%
63 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	3,880	4,207	8.4%	10,786	11,144	3.3%
67 WTP-WEST TOWNE	27,287	27,245	-0.2%	77,938	78,146	0.3%
68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	988	922	-6.7%	2,680	2,506	-6.5%
70 MIDDLETON-CAPITOL SQUARE	15,198	16,306	7.3%	41,656	46,874	12.5%
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	9,586	8,441	-11.9%	27,792	26,256	-5.5%
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	13,628	13,928	2.2%	39,874	41,792	4.8%
73 WTP-OLD SAUK TRAILS	12,477	11,947	-4.2%	34,843	34,963	0.3%
74 MIDDLETON LOOP	2,216	2,544	14.8%	6,638	7,878	18.7%
75 VERONA-CAPITOL SQUARE COMMUTER (began Mar 26, 2012 & revised Mar 11, 2013)	276	3,747	1257.6%	276	11,033	3897.5%
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	921	1,044	13.4%	2,809	2,880	2.5%
80 UW CAMPUS (service revised effective Aug 26, 2012)	207,015	204,064	-1.4%	563,562	599,351	6.4%
81 UW LATE NIGHT CIRCULATOR	15,535	5,263	-66.1%	38,684	13,689	-64.6%
82 UW LATE NITE CIRCULATOR	16,082	8,554	-46.8%	44,083	20,816	-52.8%
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	3,288	3,656	11.2%	10,699	15,819	47.9%
85 UW CAMPUS-PARK ST CIRCULATOR (ended operating on Aug 25, 2012)	39,976	0	-100.0%	96,880	-	-100.0%
E, L, M, W SUPPLEMENTARY SCHOOL SERVICE	129,950	100,729	-22.5%	349,930	329,698	-5.8%
UNKNOWN ROUTE & ROAD BUS *	0	0	0.0%	9	5	-44.4%
SYSTEM TOTAL	1,477,089	1,399,352	-5.3%	4,161,799	4,130,685	-0.7%