



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes MADISON FOOD POLICY COUNCIL

Wednesday, September 3, 2014

5:30 PM

Madison Central Library
201 W. Mifflin Street
Madison, WI 53703
Madison Foundation Community Room
Rooms 301 and 302

CALL TO ORDER / ROLL CALL

The meeting was called to order by the chair at 5:43 PM.

Present: 15 - Ledell Zellers; Matthew J. Phair; Nan Fey; Nathan S. Clarke; Kathy E. Utley; Steve Youngbauer; Christopher G. Brockel; Carmell R. Jackson; Martin H. Bailkey; Lindsey Day Farnsworth; Eric A. Roang; George C. Reistad; Satya V. Rhodes-Conway; Anne Reynolds and Kyle Richmond

Absent: 6 - Shiva Bidar-Sielaff; Dan J. Stein; Cassandra M. Vanderwall; Michael M. Bell; Carrie M. Edgar and Topf Wells

APPROVAL OF MINUTES

Roang made a motion to approve the August 6th minutes. Phair seconded the motion. Motion passed by a voice vote.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

NEW BUSINESS

[35377](#)

2015 Madison Food Policy Council Schedule

January 7, February 4, March 4, April 1, May 6, June 3, July 1, August 5,
September 2, October 7, November 4, December 2

The meetings will continue to be held at the Central Library.

OLD BUSINESS**35011**

Directing the Madison Food Policy Council to convene, develop, and provide implementation direction to city departments for strategies to promote the health of honey bees and other pollinators.

Attachments: [Pollinator Plants - Great Lakes Region.pdf](#)

Woulf provided an overview of the resolution and explained the structure of the taskforce that the resolution would create. He also explained that due to quorum and special meeting issues, the two other referral committee have not yet seen the proposal. His suggestion was to refer the item until October to allow for other committee comment.

Richmond: It would be good to tie this somehow to the Lakes and Watershed Commission since they have authority to ban certain items from use within the County.

Zellers: Can we add integrated pest management and facilities management staff to the list of members named in the resolution? We should also interact with other committees, for example, the Urban Design Commission, to make sure we're on the same page.

Clarke: Whatever plan is developed needs to be thinking long-term implications of trends, such as drought in California, global warming in general. Therefore, solutions need to be dynamic.

Rhodes-Conway suggested changing the timeline to August 15, 2015. Woulf will bring back the suggested changes as a substitute in October.

Rhodes-Conway made a motion to refer to the October Food Policy Council meeting. Zellers seconded the motion. Motion passed by a voice vote.

33575

2014-2015 Madison Food Policy Council Goals: Public profile/engagement

Attachments: [FPCGoals14.pdf](#)

Woulf explained that the item is on the agenda because there was not a clear decision on how to proceed in terms of engaging the public and generally raising the profile of the FPC.

Rhodes-Conway: There are a lot of options and moving pieces to this issue. I think we would be best served if we had a smaller group of minds take a look at this issue to assist in getting our information out to the public.

Bailkey: We should put ourselves in a good position to get recognition for some of the things that we've been working on.

Phair, Richmond, and Rhodes-Conway offered to be part of a group on the issue.

WORK GROUP REPORTS

[32429](#) Grant Funding

No Update.

[32105](#) Edible Landscapes and Terrace Plantings

No Update.

[32109](#) Increasing Food Retail in Underserved Neighborhoods

Attachments: [Funding Proposals for Food Policy Council Consideration.pdf](#)

No Update.

[34337](#) Healthy Marketing and Procurement

No Update.

REGULAR BUSINESS REPORTS

[28073](#) Local Food Committee on Public Market Update

Attachments: [Madison Public Market District FactSheet8-15-14.pdf](#)

The FPC had a discussion about the recent meetings regarding the public market district project. Members discussed the need to state the importance of the project for the local and regional food system and asked Mr. Woulf to provide upcoming meeting dates for Capital Budget decisions and decisions regarding site.

[28074](#) Dane County Food Council Update

The Food Summit planning committee is preparing for the 2014 Food Summit. The theme is "Digging Into the Local Food System: Be a Part of the Solution" The Summit will be held on October 24, 2014 from 9:00 am-3:30 pm at the Lussier Family Heritage Center. The Summit will provide attendees an opportunity to explore local issues and identify ways our communities can work together around: Food Justice, Food Production, Food Access, and Food System Infrastructure. Speakers and discussion leaders will focus conversations around building equity and shaping policy, offer insights, and suggest change to co-create a fair and sustainable food system in Dane County. For more information including registration visit: <http://fyi.uwex.edu/danefoodsystem/food-summit-2014/>

The Council has reviewed budget priorities for the 2015 Dane County budget. The Demonstration Farm planning process continues. Outside funding sources are being sought to assist with phase 1 of the implementation process

of the farm in 2015.

[28075](#) Healthy Food for All Update

Attachments: [Healthy Food for All draft 4 3 13.pdf](#)

No additional report.

[28076](#) Dane County Food Coalition Update

The Coalition met on Thursday, Aug. 27th at Community GroundWorks/Troy Community Farm. A tour of the farm was provided for those in attendance and there was time for food and sharing of upcoming events. Approximately 20 people attended and at least half were first time attendees. The next meeting will be held in November.

[28077](#) Food and Alcohol Policy Coordinator

Woulf provided an update on the US Conference of Mayors Food Policy Taskforce meeting in Louisville, KY. He stressed the importance of the FPC to not only get educated about the upcoming Childhood Nutrition Reauthorization, but also educate the public on the implications of the bill. The FPC requested a presentation on the issue in November.

Woulf provided an update on the 2015 Executive Budget. The operating budget is currently underway and he is hopeful that several of the FPC's requests will be included in the Mayor's Budget. The Capital Budget has been submitted and Mayor Soglin delivered \$100,000 for the healthy food retail request from the FPC. Also, \$5 million is provided for the Public Market.

[31514](#) Madison Metropolitan School District Update

Youngbauer reported that the campaign to sign up eligible families for meal benefits is going well, but there are still some to reach before the deadline. Currently there are 7 schools and 11 alternative programs offering free breakfast and lunch, and the district hopes to expand these offerings further next year. There are between 15 and 20 garden bars open in schools now -- Wright Middle School is the most recent -- and they would like to expand this program, too, but there are many challenges ranging from infrastructure (plumbing and electrical systems) to health regulations that have to be addressed. Finally, in partnership with the REAP food group, there should be a "farm-to-school" coordinator on staff this fall.

[28106](#) Community Gardens Committee Update

This committee has not met since August 5th; the next scheduled meeting is September 23rd. For an update on current issues, see the Minutes of the August 6th meeting of the Food Policy Council. Ben Williams of Forward Community Investments has been chosen to facilitate the process to develop a business plan for the future community gardens program by the end of the year.

[33286](#)

Public Health of Madison and Dane County Update

Interviews will be held in September for the food security staff position.

ANNOUNCEMENTS

The new director of CAC is Fred Schnook, former mayor of Ashland, WI.

Growing Power Conference will be held on November 7th in Milwaukee.

Local Food Summit will be held on January 15, 2015.

Items for future meetings:

Richmond: Discussion/update on Food Summit.

Utley: I sit on the Dane County Commission on Poverty and it could be useful to provide an update from that committee's work in future.

ADJOURNMENT

Jackson made a motion to adjourn at 8:10 PM. Rhodes-Conway seconded the motion. Motion passed by a voice vote.