

City of Madison

Proposed Rezoning

Location

702 North Midvale Boulevard

Applicant

Hilldale Land Company/Adam Fink -Joseph Freed & Associates

From: PUD(SIP)

To: Amdended PUD(GDP-SIP)

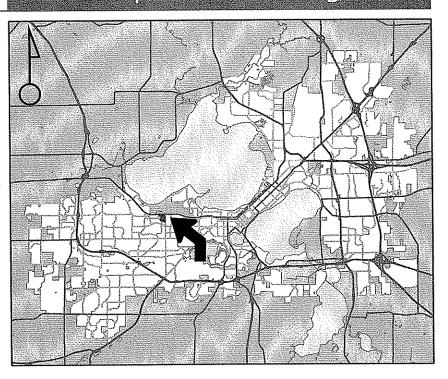
Existing Use

Mixed-Use, Retail and Residential Center

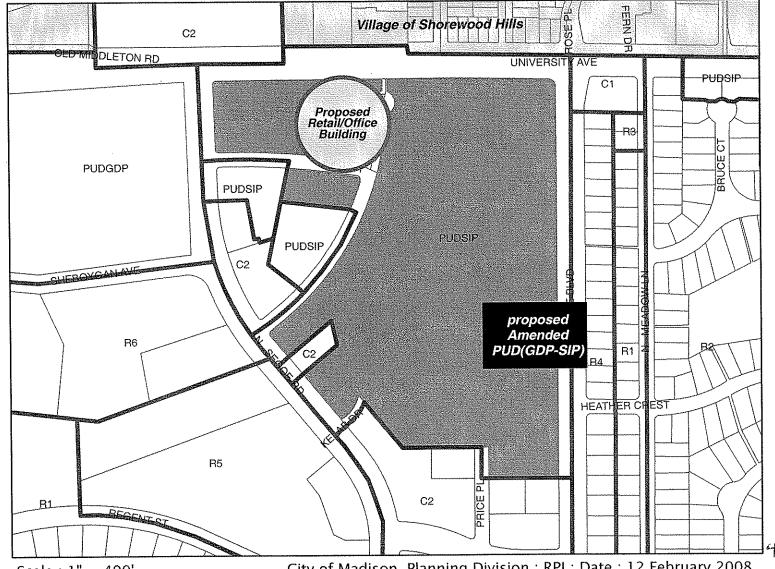
Proposed Use

Replace 11-Story Residential/Office Building, with 5-Story Retail/Office Building

Public Hearing Date Plan Commission 25 February 2008 Common Council 04 March 2008

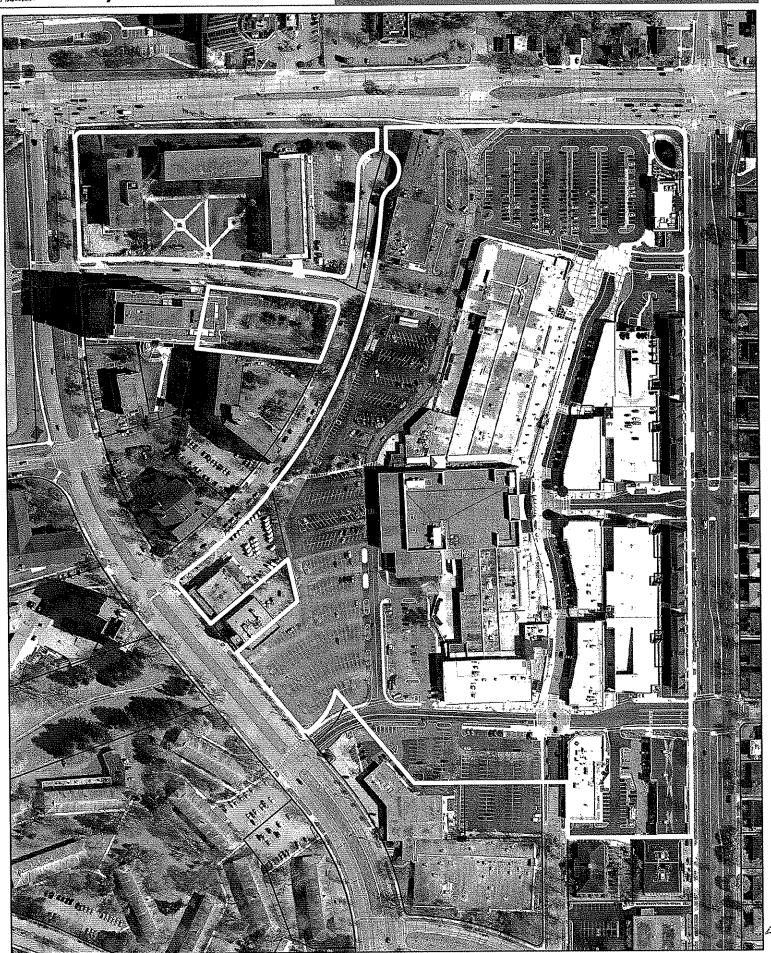


For Questions Contact: Tim Parks at: 261-9632 or tparks@cityofmadison.com or City Planning at 266-4635



Scale: 1'' = 400'

City of Madison, Planning Division: RPJ: Date: 12 February 2008



Date of Aerial Photography: April 2007

all the second the second

| LAND USE APPLICATION | FOR OFFICE USE ONLY: |
|--|--|
| Madison Plan Commission | Amt. Paid Receipt No. |
| 215 Martin Luther King Jr. Blvd; Room LL-100 | Date Received 12/19/12 |
| PO Box 2985; Madison, Wisconsin 53701-2985 | Received By R |
| Phone: 608.266.4635 Facsimile: 608.267.8739 | Parcel No. 0709-201-2101-2 |
| The following information is <u>required</u> for all applications for Plan Commission review. | Aldermanic District 11, Tim Gruber GQ UDC |
| Please read all pages of the application completely and see fill in all required fields. | Zoning District PUDSIP For Complete Submittal |
| This application form may also be completed offline at www.cityofmadison.com/planning/plan.html | Application Letter of latent |
| All zoning application packages should be filed directly with the Zoning Administrator's desk. | |
| All applications will be reviewed against the applicable. | Alder Notification Waiver |
| standards found in the City Ordinances to determine if the project can be approved. | Ngbrhd. Assn Not. Weirer Date Sign Issued 12/19/07 |
| 1. Project Address: 702 N. Morale | Bl/A Project Area in Acres: 37 |
| | |
| Project Title (if any): Hilldwe | Frojeni Titli (il divita |
| 2. This is an application for: (check at least one) | THE REPORT OF THE PROPERTY OF |
| Zoning Map Amendment (check only ONE box below to | rrezoning and fill in the blanks accordingly) ; Manager 1 |
| Rezoning from (UD:GDP/SIP to Arrended PUD:GOP/SI) | and the control of th |
| | The same of the sa |
| Rezoning from to PUD/ PCD-GDP | Rezoning from PUD/PCD—GDP to PUD/PCD—SIP |
| Conditional Use Demolition Permit | Other Requests (Specify): |
| 3. Applicant, Agent & Property Owner Information | 12 |
| and the state of t | |
| Applicant's Name: Dennis Harder | |
| | State: Palatine, TL Zip: GOD67 |
| Telephone: (\$\frac{1}{2} \) 215 - 5345 Fax: () | Email: Of MK Troph can |
| Project Contact Person: Adam Fink | company:) a sept freel & ASSOCIATES |
| | /State: Palatines IL 2 zip: CODG2 |
| | |
| Telephone: (847) 745 - 5345 Fax: () | Email: Octor By Head Com |
| | |
| Property Owner (if not applicant): | |
| | //State: Zip: |
| Street Address: City | //State: Zip: |
| Street Address: City 4. Project Information: | \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ |
| Street Address: City 4. Project Information: Provide a general description of the project and all proposed | uses of the site: Modification of the |
| Street Address: City 4. Project Information: Provide a general description of the project and all proposed Heights by Alma to a mital 154 | uses of the site: Modification of the |

CONTINUE →

| | 5. Required Submittals: | • |
|-------------|---|---|
| | Site Plans submitted as follows below and depicts all lot lines; existing, altered, demolished or pareas and driveways; sidewalks; location of any new signs; existing and proposed utility location floor plans; landscaping, and a development schedule describing pertinent project details: | |
| | • Seven (7) copies of a full-sized plan set drawn to a scale of one inch equals 20 feet (collar | ted and folded) |
| ÷ | • Seven (7) copies of the plan set reduced to fit onto 11 inch by 17 inch paper (collated, sta | pled and folded) |
| * | • One (1) copy of the plan set reduced to fit onto 8 ½ inch by 11 inch paper | |
| | Letter of Intent: Twelve (12) copies describing this application in detail but not limited to, in and uses of the property; development schedule for the project; names of persons involandscaper, business manager, etc.); types of businesses; number of employees; hours of of acreage of the site; number of dwelling units; sale or rental price range for dwelling units building(s); number of parking stalls, etc. | lved (contractor, architect, , contractor, square footage or |
| | Legal Description of Property: Lot(s) of record or metes and bounds description prepared | byta land surveyor |
| 1 | Filing Fee: \$See the fee schedule on the application cover page. Make checks | payable to City Treasurer. |
| risku iric | IN ADDITION, THE FOLLOWING ITEMS MAY ALSO BE REQUIRED WITH YOUR APPLICAT | ION; SEE BELOWFOLD SUPPLY |
| | For any applications proposing demolition of existing (principal) buildings, photos of the structument be submitted with your application. Be advised that a Reuse and Recycling Plan approved to be approved by the City prior to issuance of wrecking permits. | |
| 23.1 200 | A project proposing ten (10) or more dwelling units may be required to comply with the requirements outlined in Section 28.04 (25) of the Zoning Ordinance. A separate INCLUSIONA application detailing the project's conformance with these ordinance requirements shall be sub application form. Note that some IDUP materials will coincide with the above submittal mate | RY DWELLING UNIT PLAN Section 1. mitted concurrently with this cases |
| | FOR ALL APPLICATIONS: All applicants are required to submit copies of all items submit application (including this application form, the letter of intent, complete plan sets and elevations, Acrobat PDF files compiled either on a non-returnable CD to be included with their application may prapplications@cityofmadison.com. The e-mail shall include the name of the project and applicant to provide the materials electronically should contact the Planning Unit at (608) 266-4635 for as | ted in hard copy with their etc.) as INDIVIDUAL Adobe terials of in an e-mail sent to the Applicants who are unable |
| | 6. Applicant Declarations: | • |
| | Conformance with adopted City plans: Applications shall be in accordance with all adopt | ed City of Madison plans: |
| | → The site is located within the limits of Hilldale PUD | Plan, which recommends: |
| | Musel Van | |
| | 141xen USE | for this property. |
| | Pre-application Notification: Section 28.12 of the Zoning Ordinance requires that the application any nearby neighborhood or business associations by mail no later than 30 days prior to fill | ant notify the district alder and ng this request: |
| | → List below the Alderperson, Neighborhood Association(s), Business Association(s) AND dates you from Conboo, Michael Lawton | |
| | If the alder has granted a waiver to this requirement, please attach any such correspondence to this | |
| | Pre-application Meeting with staff: Prior to preparation of this application, the application proposed development and review process with Zoning Counter and Planning Unit staff; no Planner Tim Rocks Date Por 10th 700 Zoning Staff | ote staff persons and date. |
| | The signer attests that this form has been completed accurately and all required materia | ls have been submitted: |
| | Printed Name Adam Fink | Date 12 - 19 - 07 |
| | Signature Relation to Property Owner _ | Engloyer |
| | | |
| | Authorizing Signature of Property Owner | Date 12 /19 /07 |

JOSEPH FREED AND ASSOCIATES LLC

February 21, 2008

Mr. Bradley J. Murphy
Department of Planning & Development
City of Madison
215 Martin Luther King, Jr. Blvd.
Madison, WI. 53703

RE: Planning Commission Meeting in Connection with the Proposed Modifications to the Heights Building.

Dear Mr. Murphy:

The following is being submitted for the Heights Planning Commission Meeting being held in connection with the Hilldale Specific Implementation Plan ("SIP") and the Hilldale General Development Plan ("GDP"). The Heights building is located on University Avenue in an area commonly known as Phase II of the Hilldale Redevelopment.

Previously, the SIP for Phase II and the Hilldale GDP were approved by the Common Council on January 2nd, 2007. That approval included the following buildings: Whole Foods, the Heights Condominium building, a parking structure, additional commercial space as well as a ninety unit condominium building. The Heights was originally approved as an eleven story 112 unit condominium building; the first three floors of the original Heights building contained over 45,000 square feet of office space.

In response to market conditions, we are proposing to modify the Heights building by expanding the office floor area while removing the condominium component of the building. These modifications result in a shorter building: this proposal calls for reducing the building height from eleven stories to three stories.

In addition, the proposed modifications to the Heights building along with the repositioning of the hotel result in a reduction to the forecasted traffic generated from the property compared to the projections related to the original SIP. In fact, the revised Traffic Impact Analysis indicates that forecasted weekday daily vehicle trips will decrease by approximately 10% under this proposal.

This package includes the following material:

- 1. Revised Traffic Impact Analysis;
- 2. Project Description;
- 3. Development Table;
- 4. Updated Zoning Text for GDP and SIP; and
- 5. Land Use Application.

Project Description - Specific Implementation Plan

The Developer, Joseph Freed and Associates LLC, as agent for the owner is proposing to amend the GDP and SIP to provide for the following land use:

- 1. Approximately 55,000 square foot, three story mixed-use building;
- 2. Service retail space on the first floor;
- 3. Office space on floors two through three, inclusive;
- 4. Revised entry drive from University Ave;
- 5. Adjustments to structured parking stalls (no overall gain);
- 6. Enhanced pedestrian connectivity from University Ave. to the Plaza; and
- 7. Additional outdoor seating, bike parking, and enhanced landscaping at the building's entrance.

Discussion and Input:

The Developer has worked with the Alderman, City Staff, Community Organizations and the UDC. In advance of the Planning Commission meeting the developer held meetings with, among others:

- Alder Gruber;
- Staff from Planning, Traffic Engineering, Fire and Safety;
- · Hill Farms Neighborhood Associations; and
- Received unanimous initial approval from the UDC.

As always - please feel free to contact us if you have any questions or comments.

Sincerely,

Adam Fink

Development Manager

Joseph Freed and Associates LLC

HILLDALE CENTER 702 N. MIDVALE BLVD. PUD: GDP-SIP ZONING TEXT

Legal Description: The lands subjected to this Planned Unit Development - Specific Implementation Plan are and shall include those described in Exhibit A, attached hereto.

- A. Statement of Purpose: This zoning district is established to allow for the rehabilitation and construction of:
 - · Commercial structures including office and hotel/leisure use;
 - Residential structures of which 15% will be Inclusionary Zoning units;
 - Parking and circulation facilities;
 - Utility infrastructure;
 - Site improvements.

B. Permitted Uses:

- o Commercial uses as permitted in the C2 District and as shown on the approved plans.
- o Multi-family residential uses as permitted in the R4 District and as shown on the approved plans.
- Accessory uses related to the permitted uses as denoted above, including outdoor eating areas for restaurants as shown on approved specific implementation plans.
- o Public and quasi-public uses, including, for example but not limited to, post office facilities and governmental facilities.
- C. Lot Area: The extent of the entire PUD site area that is included in this Phase II SIP and as shown on approved plans.
- D. Floor Area Ratio/Building Heights: Building heights and floor area ratio shall be as shown on approved plans.
- E. Yard Requirements: Yard areas and usable open space where applicable will be provided as shown on approved plans.
- F. Landscaping: Site landscaping will be provided as shown on the approved plans.
- G. Accessory Off-Street Parking & Loading: Accessory Off-Street Parking & Loading will be provided as shown on the approved plans.
- H. Lighting: Site lighting will be provided as shown on the approved plans.
- Signage: Signage will be provided per Chapter 31 of the Madison General Ordinance, as compared to the C2 district, and as approved by Urban Design Commission and Zoning staff.

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- Family Definition: The family definition of this PUD-SIP shall coincide with the definition given in Chapter 28.03 (2) of the Madison General Ordinance for the R1 zoning district.
- K. Alterations and Revisions: Alterations and Revisions: No alteration or revision of this planned unit development shall be permitted unless approved by the City Plan Commission, however, the Zoning Administrator may issue permits for minor alterations or additions which are approved by the Director of Planning and Community & Economic Development and the alderperson of the district and are compatible with the concept approved by the City Plan Commission.
- L. The maximum floor-to-area ratio and dwelling unit densities that could potentially be allowed by the standards included in the General Development Plan may or may not be ultimately achieved upon full build-out of the site. The additional dwelling units proposed and additional square footage of development proposed beyond the Phase II SIP shall require review and approval of a Specific Implementation Plan for each phase of additional development. Each phase shall be reviewed against the standards included in the Planned Unit Development section of the Zoning Ordinance to determine if the additional development can be accommodated on the site in a manner a figure that all the first which does not have a substantial negative impact on the uses, values and enjoyment of other properties within the neighborhood for uses already permitted.
- resident to the transfer of the Notexterior construction work to take place on Sundays. Construction may begin as the heavy the beginning the second of the early as 6:00 AM with alder notification, for quiet activities such as pouring concrete. क वर्ष है। इस वर्ष के निर्मा के निर्मा के निर्मा है।

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ATTACHMENT A: HILLDALE CENTER LEGAL DESCRIPTIONS

- Hilldale Shopping Center Parcel -

Outlots A and B, Block 34, University Hill Farms - Commercial Reserve Addition, in the City of Madison, Dane County, Wisconsin, EXCEPT THEREFROM the following:

1. Lots 10, 11 and the south 93 feet of lot 14, Kelab Replat

 Land awarded to the State of Wisconsin in Amended Award of Damages recorded November 19, 1973 in the office of the Register of Deeds for Dane County, Wisconsin in Volume 483 of Records, page 183 as Document Number 1383236.

- Humana Parcels -

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Lots 1 and 2, Block 32, University Hill Farms – Commerical Reserve Addition, recorded in volume 21 of Plats, pages 6 and 7, as Document No. 953198, Dane County Registry, located in the NE 1/4 of the NW 1/4 of Section 20, T7N, R9E, City of Madison, Dane County, Wisconsin. and:

PARCEL "B"

Lot 1, Certified Survey Map No. 2716, recorded in Volume 10 of Certified Survey Maps, Pages 385, 386 and 387, as Document No. 1555494, Dane County Registry, located in the NE 1/4 of the NW 1/4 of Section 20, T7N, R9E, City of Madison, Dane County, Wisconsin.

C:\Documents and Settings\DHarder,JFREED\Desktop\HILLDALE PUD APPL 10 and 1-04\PUD_SIP's\SIP ATTACHMENT A (to Part A)- LEGAL DESCRIPTION FOR PUD 10-24-04.doc



910 West Wingra Drive Madison, WI 53715 Phone: 608-251-4843 Fax; 608-251-8655

December 13, 2007

Office Locations

Madison, Wi Joliet, IL Louisville, KY Lexington, KY Mobile, AL Cotumbus, IN Columbus, IN Indianapolis, IN Milwaukee, Wi Cincinnati, OH Steve Uhlarik
Joseph Freed and Associates, LLC
Gateway Center
220 North Smith Street, Suite 300
Palatine, IL 60067

Re: Trip Generation for Hilldale Phases 2 and 3

Dear Steve,

www.strand.com 🐣 🐃

At your request, we revisited the trip generation for Phase 2 and 3 of the Hilldale Mall redevelopment based on the currently proposed land uses for Phase 2. This is the third revision to the trip generation we have completed; the first was documented in a similar letter dated September 18, 2007, and the second in a letter dated November 13, 2007. Since completion of the Humana Redevelopment Traffic Impact Analysis (TIA) in September 2006, there have been changes to the types and amounts of land use proposed for construction as part of Phase 2. The currently proposed land uses are generally expected to generate fewer future trips than those used in the TIA, therefore, we do not recommend revising that study's improvement recommendations.

Compared to the land uses in the TIA, the currently proposed Phase 2 land uses include the following reductions:

- Whole Foods has been reduced by 10,000 square feet (SF).
- The total retail has been reduced by 12,000 SF.
- The total number of condominiums has been reduced by 330 units.

Compared to the land uses in the TIA, the currently proposed Phase 2 land uses include the following increases:

- The health club has increased by 8,000 SF.
- 100,000 SF of office space has been added.
- One 5,000 SF high-quality sit-down restaurant has been added.
- Four small office/dental buildings have been added totaling 8,000 SF.
- The 125-room hotel included in Phase 3 of the original plan has been moved to Phase 2 and 15 rooms have been added.

The net change in PM peak-hour forecasted trips is a reduction of 52 vehicle trips' including 82 fewer vehicles entering the site and 30 additional vehicles leaving the site.



Steve Uhlarik Joseph Freed and Associates, LLC Page 2 December 13, 2007

There is also a reduction of 1,017 forecasted weekday daily trips. Detailed trip generation results are enclosed.

Please let me know if you would like any additional analysis. I look forward to discussing these results with you.

Sincerely,

STRAND ASSOCIATES, INC.

Jeffrey'S, Held, P.B., PTOB

Enclosure

| Hilldale Original PHASE 2 & 3 PM I | eak-Hour Trip Generation | (used in TIA) |
|------------------------------------|--------------------------|---------------|
|------------------------------------|--------------------------|---------------|

| | | | | | PM | PM | Total | | Total | |
|-----------------|--|---------------------|-------------|--------------|-------|----------|----------|---|--------------------------|---|
| | Land Use | Size | Unit | Rate | Trips | Entering | Entering | Exiting | Exiting | |
| | PHASE 2 | | | | ' | | | | | |
| | Whole Foods - Supermarket | 65,000 | 1000 GFA | 10.45 | 679 | 51% | 346 | 49% | 333 | |
| | Retail - Specialty | 19,000 | 1000 GFA | 2.71 | 51 | 44% | 22 | 56% | 29 | |
| , | Retail - Specialty | 15,000 | 1000 GFA | 2.71 | 41 | 44% | 18 | 56% | , 23 | |
| | Health Club | 40,000 | 1000 GFA | 4.05 | 162 | 51% | 83 | 49% | 79 | |
| | Mid rise Condos | 90 | Units | 0.55 | 50 | 62% | 31 | 38% 🐃 | | |
| | Condo tower | 90 | Units | 0.55 | 50 | 62% | 31 | 38%: | . 19 | |
| | High Rise Condos | , 150 | Units | 0.55 | 83 | 62% | 51 | 38% 🕾 | | |
| . i - 1, | 2 | | · · | | 1,116 | | 582 | *- | 534 | |
| 5° 3 | PHASE 3 | | | | | | | of Eligible | | |
| | Mid rise Condos | 220 | Units | 0.55 | 121 | 62% | 75 | 38% ::- | | |
| 2 8 | Hotel | 125 | Rooms | 0.7 | 88 | 49% | 43 | . 51.% | 45 | |
| | | 1 | , j. f. 4. | | 209 | | 118 | N. 3 (8) | 91 | |
| | Credited Trips from PHASE 1 | | | | | | 2 () | San San Berg | Straight State | |
| | . Chinese Restaurant. | 28,500 | 1000 GFA: | , 5 | (143) | 61% | (87) | | ÷ e≒≕ (56)÷ | 7.5 |
| وأسيري المحادث | Theater | | Seats | 0.07 | (53) | 39% | (21) | | | |
| | Total | Marian d | | | (196) | | (108) | دور ۽ واپ | (88) | |
| | <u></u> | | 1 | | | 90 mm 1 | | 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - | 545 A 222 W 5 | |
| 4 | Trips for Original Phase 2 & 3 | | | | 1,129 | <u> </u> | 592 | | | |
| Tvalde la la la | Trip Reduction for Alt. Forms of Transport | ortation | 38 (A. J.) | -15% | (169) | | | | waisaa (81) s | and the sale of the first and the sale was to be |
| | Net New Trips for Original Phase 2 & | 3 de la composición | | | 960 |) | 503 | The fact that | 43: +456 °. | |
| | | | | - | | | | 3.4 | | |
| | | | | | | | | 24 | | |
| | Hilldale Current PHASE 2 & 3 PM | Peak-Hour | Trip Genera | ation | | | . PM | . Spilitalist | o Ca PM ara a 257 | Same Control |
| | 12/13/2007 | 724 | • | | PM | PM | Total | n (2010.20 | . Total | • |
| - 1 G/ | Land Use | Size | Unit | Rate | Trips | Entering | | Exiting. | Exiting | |
| | | Size | | | | | | 3 a 5 esp | apropriation of a second | · · · · · |
| | Whole Foods - Supermarket | 55,000 | 1000 GEA | 10.45 | 575 | 51% | 293 | 49% | a : 2825 La 🕟 | to about the se |
| | Retail - Specialty | | 1000 GFA | 2.71 | 30 | 44% | 13 | | Spe.171/ | |
| | · | , | | | | | | | | |

| | ∷ ⊮Hilldale Current PHASE 2 & 3 PM | Peak-Hour T | rin Generati | on | | | PM . | A si Kithalay | io Ca PM aca e d | West Carlo |
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| | 12/13/2007 | 18 18 18 18 18 18 18 18 18 18 18 18 18 1 | 1 | | PM | PM | | | ু, Total | |
| - 1 €, | Land Use PHASE 2 | Size | Unit | Rate | | | Entering | Exiting. | so. Exiting | |
| A property of the second | PHASE 2 | and the second | | ****** | | • | | ************************************** | Andrew Control | |
| 2.3 | Whole Foods - Supermarket | 55,000 1 | .000.GEA:514- | 10.45 | 575 | 51% | 293 | | | of the Daniel Contact |
| | Retail - Specialty | 11,000 1 | 000 GFA | 2.71 | 30 | 44% | 13 | 56%ii | Spe.171/ | |
| 1.14 | Retail Specialty | 11,000 1 | 000 GFA | 2.71 | 30 | 44% | | | ≝S8∯ 17 6 `` | |
| | · Office to the first | 100,000 1 | 000 GFA | 1.49 | 149 | 17% | 25 | | 124 | |
| ١ . | Hotel | 140 F | Rooms | 0.7 | 98 | 49% | 48 | 51% | 50 | |
| | High-Quality Sit-Down Restaurant | 5,000 1 | 1000 GFA | 7.49 | 37 | 82% | 30 | 18% | 7 | |
| | Medical-Dental Office Building | 8 1 | 1000 GFA | 3.72 | 30 | 27% | 8 | 73% | 22 | |
| | Health Club | 48,000 | 1000 GFA | 4.05 | 194 | 51% | 99 | 49% | 95 | |
| | Condos | 0 (| Jnits | 0.55 | 0 | 62% | 0 | 38% | 0 | |
| | | | | | 1,143 | | 529 | | 614 | |
| • | PHASE 3 | | | | | | | | 4.00 | |
| | Mid rise Condos | 220 | Units | 0.55 | 121 | 62% | 75 | 38% | 46 | |
| | | | | | 121 | | 75 | | 46 | |
| | Credited Trips from PHASE 1 | | | _ | | | (07) | 000/ | (50) | |
| | Chinese Restaurant | | 1000 GFA | 5 | (143) | | (87) | | (56) | |
| | Theater | 750 | Seats | 0.07 | (53) | | (21) | 61% | (32) | |
| | Total | | | | (196) |) | (108) | | (88) | |
| | Trips for Current Phase 2 & 3 | | | | 1,068 | . | 496 | | 572 | |
| | Trip Reduction for Alt. Forms of Trans | nortation | | -15% | (160) | | (74) | | (86) | |
| | Net New Trips for Gurrent Phase 2 | | 494 (SO) - 365 (341 (SO) - 1 | 1378 | 908 | | 422 | | 486 | |
| | Meaner ansagramment started | | | l | 500 | , | *** Ein Ain | | 100 | |
| | Difference in PM Trips due to Adju | You Mantel Visit | Consideration (Security) | l | (52 |) | (82) | ł | 30 | |
| | | | ACCOMPANY TO SERVICE STATE OF THE SERVICE STATE OF | 1 | ** | • | • • | | | |

Hilldale Original PHASE 2 & 3 Daily Trip Generation (used in TIA)

| | | | | Daily | Daily |
|----------------|---|--------------|--|-------------------|---------|
| | Land Use | Size | Unit | Rate | Trips . |
| | PHASE 2 | | | | |
| | Whole Foods - Supermarket | 65,000 | 1000 GFA | 102.24 | 6,646 |
| | Retail - Specialty | 19,000 | 1000 GFA | 44.32 | 842 |
| | Retail - Specialty | 15,000 | 1000 GFA | 44.32 | 665 |
| | Health Club | 40,000 | 1000 GFA | 26.3 | 1,052 |
| | Mid rise Condos | 90 | Units | 5.5 | 495 |
| ` '*- | Condo tower | 90 | Units | 5.5 | 495 |
| - T - 1 | High Rise Condos | 150 | Units | 5.5 | 825 |
| | | | | | 11,020 |
| | PHASE 3 | | | | e · |
| - | Mid rise Condos | 220 | Units | 5.5 ` | 1,210 |
| | Hotel | 125 | Rooms | 8.17 | 1,021 |
| | | | | | 2,231 |
| r Programme | Credited Trips from PHASE 1 | 100 | | Att of | |
| 1844 L | Chinese Restaurant | 28,500 | 1000 GFA | 65.3 | (1,861) |
| and the second | Theater | 750 | Seats | 0.7 | (525) |
| | Total | | | | (2,386) |
| 1 14 4 4 | 1 191 X 1 14 14 X X | | | | |
| | Trips for Original Phase 2 & 3 | n inggeneral | The state of the s | rån i rigit er ri | 10,865 |
| | Trip Reduction for Alt. Forms of Transp | ortation | A STATE OF THE STA | -15% | |
| | Net New Trips for Original Phase 2.8 | 8 | | | 9,235 |

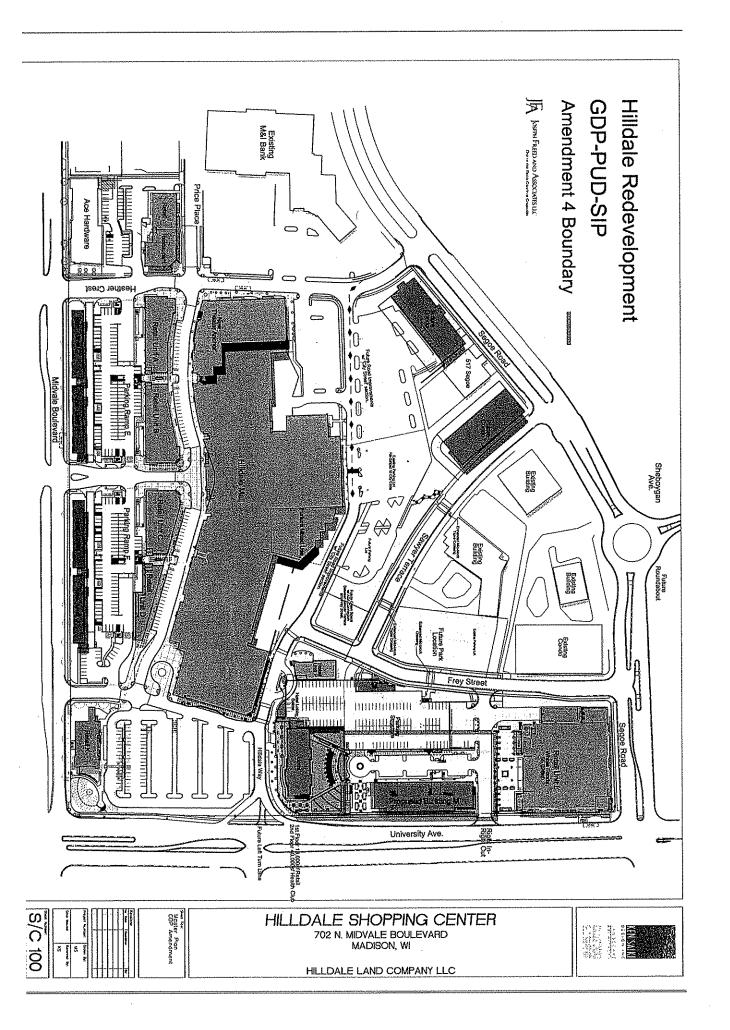
| 1777 | | | | | | |
|--|-------|------------|-----------|--------|----------------|-----|
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| Hilldale Current PHASE | | | X4 5 35. | | and the second | |
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| | Total | | • | (2,386) | |
|--------------|--|---|------------|---------|--|
| | Trips for Original Phase 2 & 3 | County To Company of the Company of | alge De da | 10,865 | The state of the s |
| | Trip Reduction for Alt. Forms of Transpo | | -15% | (1,630) | The Badocier to an in the state |
| | Net-New Tripsdor Griginal Phase 2,8 | | | 9,235 | The state of the s |
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| Engaire () | Hilldale Current PHASE 2 & 3 Daily | / Trip Generation 👵 🔻 | g, Da | | |
| | 12/13/2007 | in the second | Daily | Daily | 10.52332007.0000 |
| 64 20 - 35 3 | Land Use | Size Unit | Rate | Trips | A CONTRACT OF THE PROPERTY OF |
| Later - | PHASE 2 | 13 Australia (1940) | | | WASE 250 CO. |
| • | Whole Foods - Supermarket | 55,000 1000 GFA | 102.24 | 5,623 | The Control of the Co |
| | Retail - Specialty | 11,000 1000 GFA | 44.32 | 488 | |
| | Retail - Specialty | 11,000 1000 GFA | 44.32 | 488 | |
| | Office | 100,000 1000 GFA | 11.01 | 1,101 | |
| | Hotel | 140 Rooms | 8.17 | 1,144 | |
| | High-Quality Sit-Down Restaurant | 5,000 1000 GFA | 89.95 | 450 | |
| | Medical-Dental Office Building | 8 1000 GFA | 36.13 | 289 | |
| | Health Club | 48,000 1000 GFA | 26.3 | 1,262 | |
| | Condos | 0 Units | 5.5 | 00 | |
| | | | | 10,845 | |
| | PHASE 3 | | | | |
| | Mid rise Condos | 220 Units | 5.5 | 1,210 | |
| | | | | 1,210 | |
| | Credited Trips from PHASE 1 | | | | |
| | Chinese Restaurant | . 28,500 1000 GFA | 65.3 | (1,861) | |
| | Theater | 750 Seats | 0.7 | (525) | |
| | Total | | | (2,386) | |
| | | | 1 | | |
| | Trips for Current Phase 2 & 3 | | 155 | 9,669 | |
| | Trip Reduction for Alt. Forms of Transp | | -15% | (1,450) | |
| | Net New Trips for current Phase 2.8 | 3 | | 8,219 | |
| | | | 7 | | |
| | Difference in Daily Trips due to Adju | sted Land Uses | | (1,017) | |

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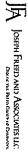
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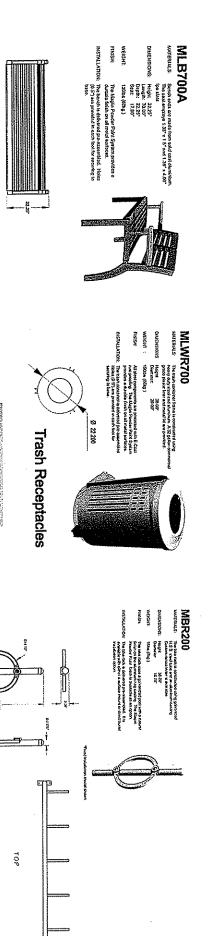
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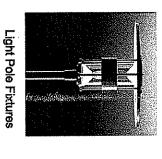




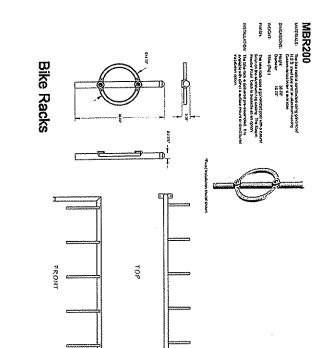
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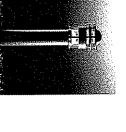






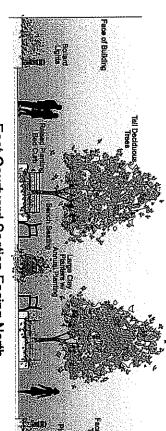
Bench Seating





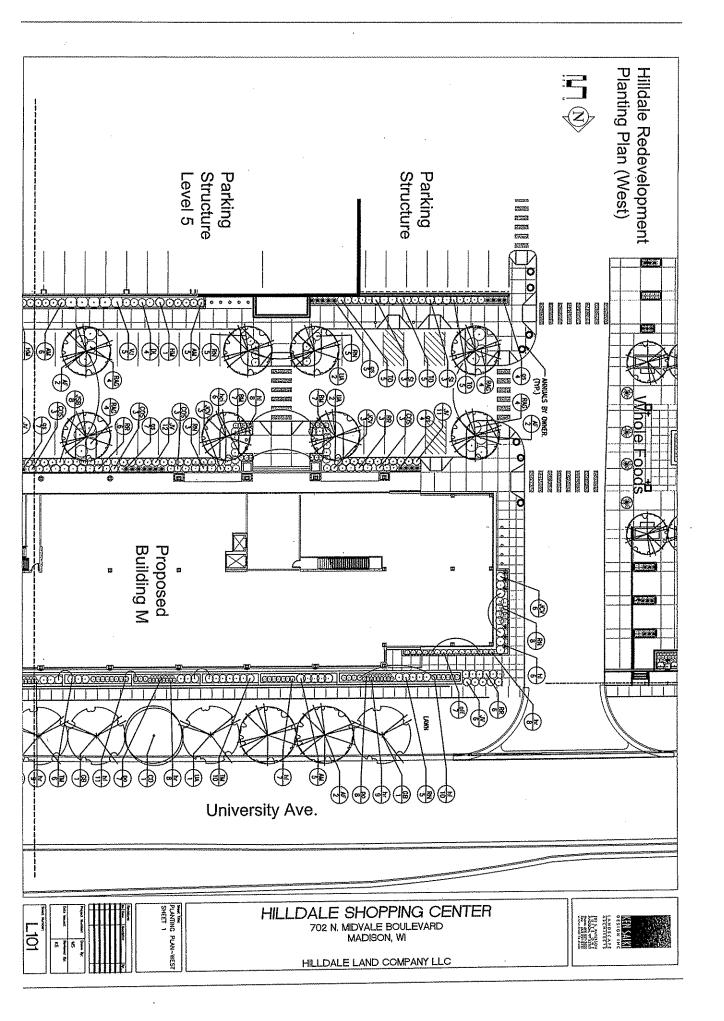


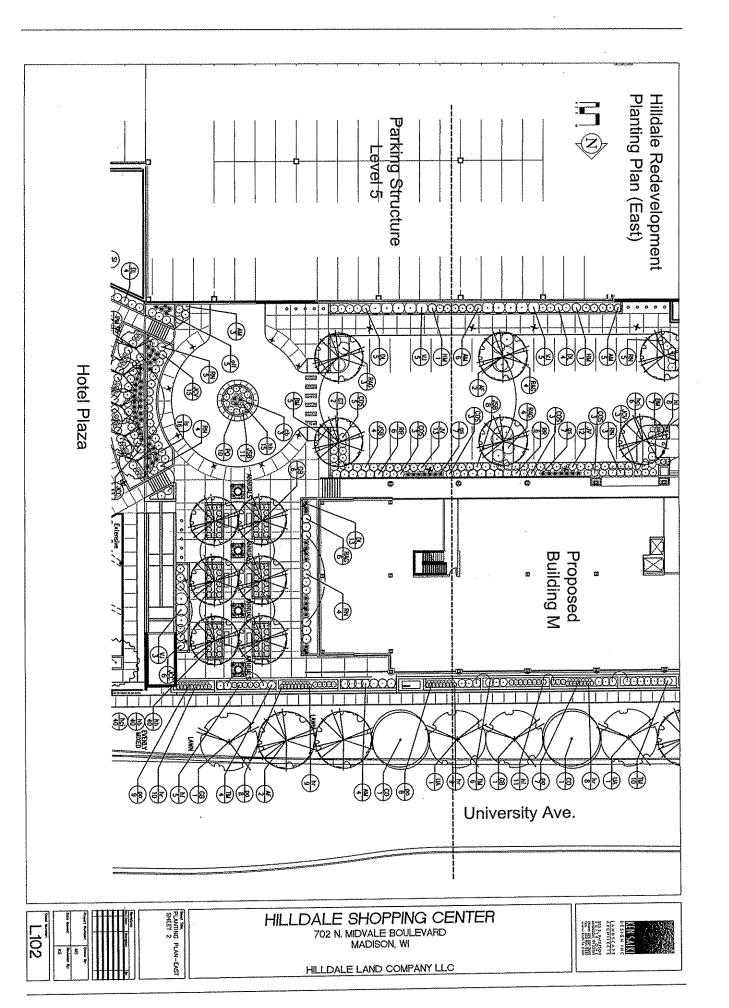
Large Clay Planters



East Courtyard Section Facing North







Hilldale Redevelopment
Planting List

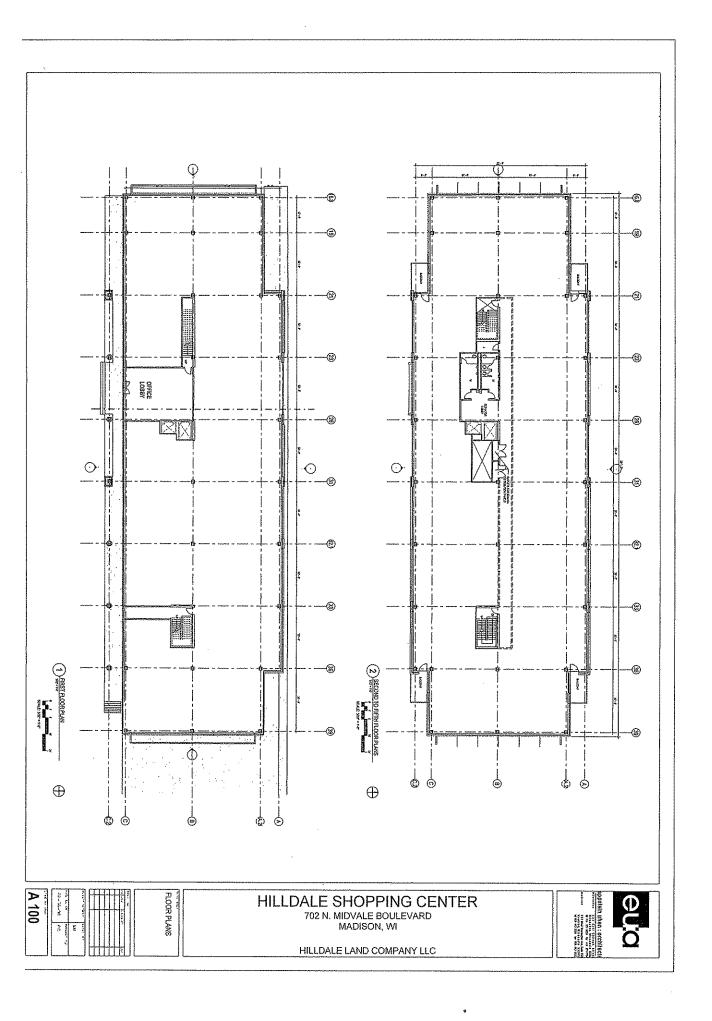
| pa Pennise po Polygon | 1 | | | Γ | ĺ | ı | 1 | ì | hci Hemoroz | hbt Hemeroc | ı | ı | 1 | nò Hemeroc | Geraniun | | | | | dc Deschan | | | ali Athynum | 1 | Perennis | | _ | - 1 | - 1 | ı | | - 1 | JCV Junipenu | | Juniperus | - 1 | Control SCO | E CONTRACTOR OF THE PARTY OF TH | roks rous aro | L | | | | | CM Comus m | АМ Аполів те | Deciduo | ╧ | DA CORNER DO | 1 | 1 | 1 | 1 | 1 | - | Ţ | | | Ц | | | | AF Acerx fre | | code scientino | ᄔ |
|----------------------------|--------------------------|-----------------------------------|------------------|---|----------------|------------|----------------------|------------------------|-----------------------|---------------|---------------------|-----------------------|-----------------------|----------------------------|---------------------------|----------------------------|-------------------|------------------------------|----------------------------|---------------------------------------|---------------------------|------------------|---------------------|---------------------------------|----------------------------------|---|---------------------------------|----------------|------------------|------------------------------------|--------------------|--------------------------|-------------------------|--------------------------|--|--------------------------------|--|--|------------------|------------------------------|------------------------|------------------------|----------------------|------------------------|-------------------------|------------------------------|------------------|--------------------------------|---|----------------------|---------------------------------------|---------------------|---|------------------------------|---------------|--------------|------------------------------|---|---------------------|------------------------|---------------------|------------------|-------------------------|------|----------------|---|
| stum odoratum "Variegatum: | | Penniserum alopecuroides 'Hameln' | cassus dudueiona | as pulpurascers | nega | ijosis | Hosta Royal Standard | lands Williams' | allis x. Crimson Icon | alls x Bitsy | Sup Y Chack Reports | Series of the Company | allis y Hanny Returns | allis x 'Barbara Mitchell' | n sanguineum var. stnatum | Geranium sanguineum 'Alba' | п sanguineum | sa purpuraa 'Kim's Kneehigh' | ea purpurea Kim's Mophead' | Deschampsia caespitosa 'Goldschleier' | rostīs brachytricha | sylvesins | Athynum fils-femina | noutioum 'Summer Beauty' | als/Groundcover Representative S | j | Thuja occidentalis "Little Gem" | nonika | a decussata | s chinensis var. sargentii Vindis' | s sabina 'Buffalo' | s scopulorum 'Skyrockel' | s chinensis 'Blue Vase' | s chinensis 'Gold Coast' | Juniperus chinensis 'Kallav's Compact' | Combula var komana "Wintempen" | Thomsey many predicts "Simoning to the predicts of the predict of the predicts of the predict of the predicts of the predict of the predicts o | Troce and Chrishs | matica Grow Low | Stephanardra Incisa "Crispa" | osa 'Alboolena' | Rosa 'Nearly Wild' | a macro 'Nicco Blue' | Diervilla lonicera | as 'Golden Glory' | elanocarpa "iroquois Beauty" | Deciduous Shrubs | Syringa reticulata 'vory Silk' | Parity maschi | Stellette Royal Stat | d cases | A Tourist | Celcunana | Complete | aricum | nacina | Small Trees | | Ulmus x 'Accolade' | triacanthos 'imperial' | iloba 'Autumn Gold' | dentalis | Acerx freemanii "Marmo" | rees | name | |
| | vanegated Solomon's seal | dwarf fourtain grass | Vugina creeper | source Grees | Ca) requies | Cautaphper | Royal Standard Hosta | Francis Williams Hosta | Crimson Icon Daylily | Bitsy Daylily | This capture daysiy | Histo Canada davida | Hanny Returns daylily | Barbara Mitchell daylily | striped cranesbill | white flowered cranesbill | bloody cranesbill | Kneehigh Coneflower | Mophead Conesower | haigrass | Korean feather reed grass | snowdrop anemone | Lady Fem | (Summer Beauty ornamental onion | Species | | Little Gem arborvitae | Serbian spruce | Siberian cypress | green sargent juriper | Buffalo Juniper | Skyrocket Juniper | Blue Vase Juniper | Gold Coast Juniper | Kallay's Compact juniper | Wintermean Boxwand | Simoni false cuppers | | Clow Low Stillac | Cidleal stephanandra | Albopieria rugosa rose | Nearly Wild shrub rose | Nikko Blue Hydrangea | Dwarf Bush Honeysuckle | Comelian cherry dogwood | Iroquois Beauty chokeberry | | Japanese tree Hac | Arear chokecheny | Cross Time Copenia | New Jewes Gabapore | Sold Build Cabacalo | Adirect crabsonia | American hombeam miteriaurod | Talanan manle | Harine manie | Autumn Balliance seruceberry | | Accolade hybrid elm | Imperial Honeylocust | ginkgo | common hackberry | Mamo maple | | common name | |
| | | | | + | - | | | | | - | | † | | | | | | | | <u></u> | | | | | - | | | | | | | | | | | - | - | | | | | | | | | | | | *************************************** | | | | *************************************** | | | | | *************************************** | | | | | | | quantity | |
| il di but | 300 300 | 1 qr. por | i di pot | 1 3 4 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 | 1 001 1 901 | 1 02 | 11 qat. | 11 gal. | 1 qt. pot | T of por | T WE SOL | \$ 24 POT | n or Box | 11 ct. pot | 1 qt. pot | 1 qt. pot | 1 qt. pot | 1 qt. Pat. | 1 qt. pot. | 1 qt. 801 | f qt, pot | f ql. pol | 1 qt. pot | 1 of Do | | | 18 spd. #3 Com | 6" ht. 8&8 | 18" spd #3 Co | 18" spd., #3 Cont | 18" spd., #3 Co | 6" N. B&B | 18" spd., #3 Co | 18" spd., #3 Cont | 18" spd : #3 Co | Ză Cont | #5 Cont | | #O CORE. | 18" Nr., #3 Core. | #3 Cont | 18" ht. #3 Cont. | #3 Cont | #5 Cont | 35" ht. B&B | 18" ht., #3 Cont. | | 8° ht. 8&B | 2 H B&B | 8' N. BEB | C C C C C C C C C C C C C C C C C C C | 2" col B&B | F 11 288 | 2.4/2" cal R&R | 7° cal 8&8 | 2" Cal 88.B | 8" M. B&B | | 2-1/2" cal. B&B | 2-1/2" cal. B&B | 2-1/2" cal. B&B | 2-1/2" cal. B&B | 2-1/2" cal. B&B | | Sizerroot | - |

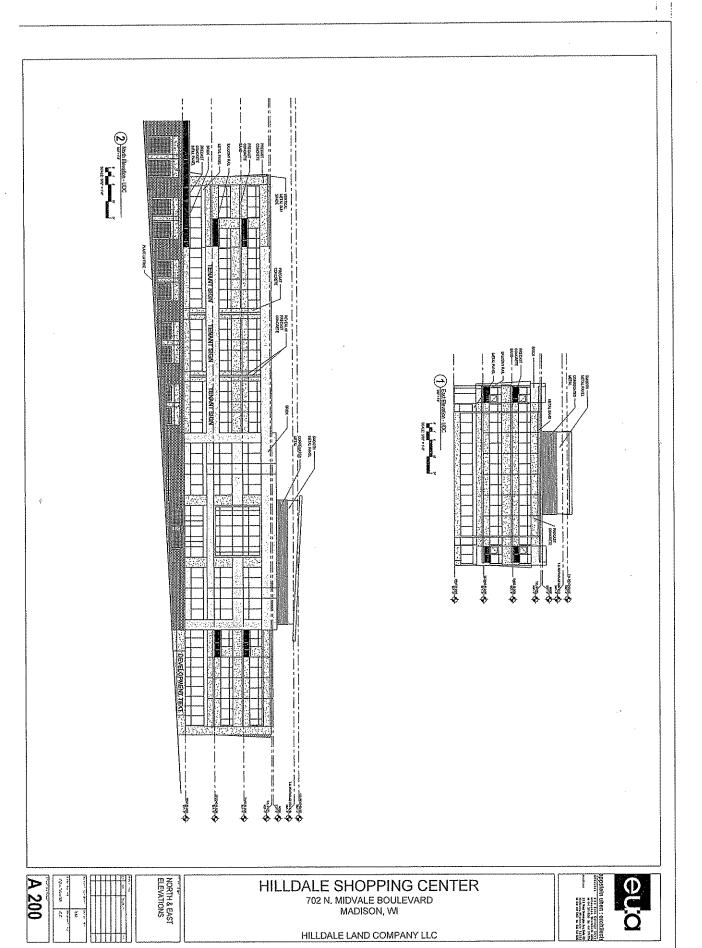
PLANT LIST

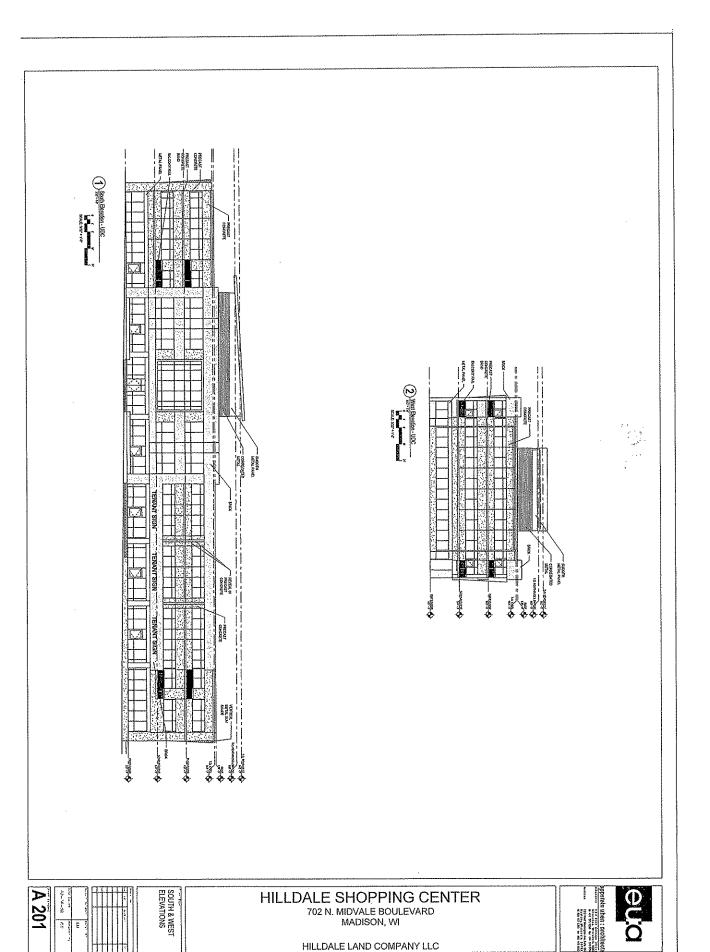
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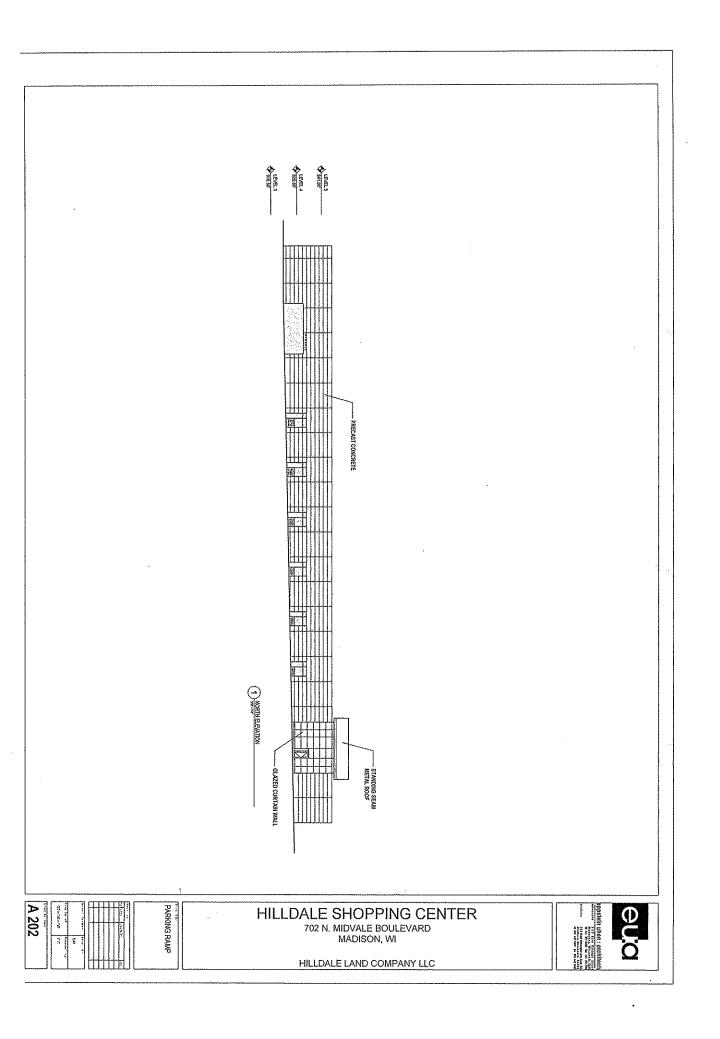
HILLDALE LAND COMPANY LLC

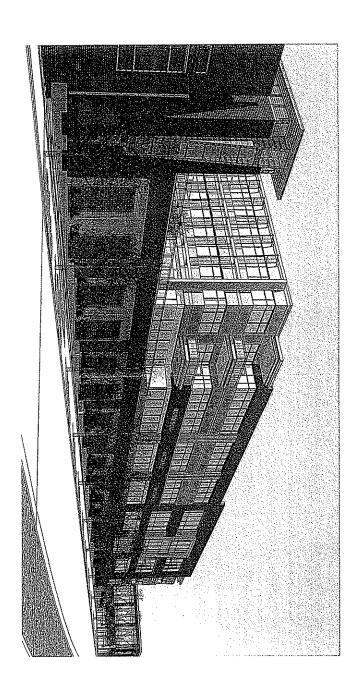










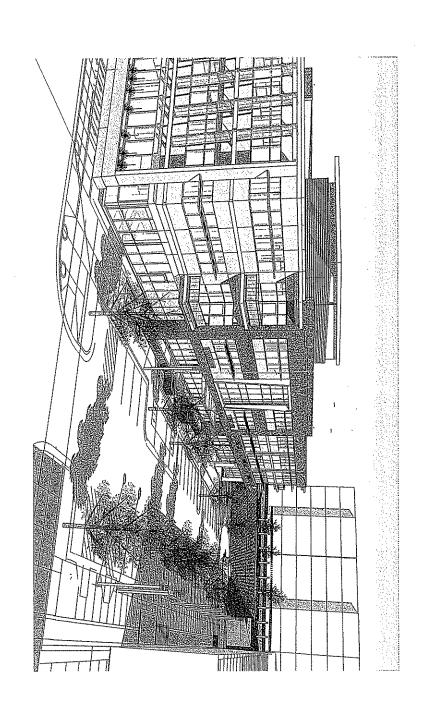


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HILLDALE SHOPPING CENTER 702 N. MIDVALE BOULEVARD MADISON, WI

HILLDALE LAND COMPANY LLC





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