



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved URBAN DESIGN COMMISSION

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Wednesday, July 15, 2009

4:30 PM

215 Martin Luther King, Jr. Blvd.  
LL-110 (Madison Municipal Building)

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### CALL TO ORDER / ROLL CALL

Smith arrived at 5:03 p.m. during Item No. 2. Luskin arrived at 5:36 p.m. during Item No. 3.

**Present:** 8 -

Marsha A. Rummel; Mark M. Smith; Dawn O. Weber; Bruce F. Woods;  
John A. Harrington; Ronald S. Luskin; R. Richard Wagner and Jay B.  
Ferm

**Excused:** 2 -

Todd R. Barnett and Richard L. Slayton

### APPROVAL OF MINUTES

**A motion was made by Rummel, seconded by Wagner, to Approve the Minutes for the meeting of July 1, 2009. The motion passed by the following vote:**

**Excused:** 2 -

Todd R. Barnett and Richard L. Slayton

**Ayes:** 6 -

Marsha A. Rummel; Mark M. Smith; Dawn O. Weber; Bruce F. Woods;  
Ronald S. Luskin and R. Richard Wagner

**Abstentions:** 2 -

John A. Harrington and Jay B. Ferm

### PUBLIC COMMENT

None.

### ANNOUNCEMENTS

None.

### PUBLIC HEARING ITEM

1. [15338](#) 2601 West Beltline Highway - Street Graphics Variance. 14th Ald. Dist.

The motion for final approval excluded consideration of the proposed combination blade/extended wall sign at the request of the building's ownership and Ald. Tim Bruer.

**A motion was made by Harrington, seconded by Ferm, to Grant Final Approval. The motion passed by voice vote/other.**

**SPECIAL ITEM OF BUSINESS**

2. [15260](#) Adopting the Midvale-Westmorland Neighborhood Plan and recommendations contained therein as a supplement to the City's adopted Comprehensive Plan. Ald. Districts 11 & 20.
- The motion recommended approval with the provision that appropriate notice be given regarding impacts of the plan which effect areas outside of the plan boundaries that require efforts to coordinate redevelopment of these areas in conjunction with other neighborhoods and Aldermanic representatives.
- A motion was made by Rummel, seconded by Harrington, to Return to Lead with the Recommendation for Approval to the PLAN COMMISSION. The motion passed by the following vote:**
- Excused:** 2 -  
Todd R. Barnett and Richard L. Slayton
- Ayes:** 7 -  
Mark M. Smith; Dawn O. Weber; John A. Harrington; Ronald S. Luskin; R. Richard Wagner; Jay B. Ferm and Marsha A. Rummel
- Abstentions:** 1 -  
Bruce F. Woods

**UNFINISHED BUSINESS**

3. [15357](#) 2 and 4 North Park Street/902 and 904 Regent Street - Amendment to Previously Approved PUD(GDP-SIP). 8th Ald. Dist.
- A motion was made by Smith, seconded by Wagner, to Grant Final Approval. The motion passed by the following vote:**
- Excused:** 2 -  
Todd R. Barnett and Richard L. Slayton
- Ayes:** 7 -  
Mark M. Smith; Dawn O. Weber; Bruce F. Woods; John A. Harrington; R. Richard Wagner; Jay B. Ferm and Marsha A. Rummel
- Abstentions:** 1 -  
Ronald S. Luskin
4. [05832](#) 8101 and 8119 Mid-Town Road - PUD-SIP, Eighty-Eight Unit Residential Development. 1st Ald. Dist.
- The motion included the adjustments to interior and exterior bike parking.
- A motion was made by Harrington, seconded by Luskin, to Grant Final Approval. The motion passed by voice vote/other.**
5. [15087](#) 66 West Towne Mall - New Construction in a Planned Commercial Site Exceeding 40,000 Square Feet of Retail Space for a Multi-Tenant Retail Building. 9th Ald. Dist.
- Luskin noted his inability to vote in favor of the referral when architecture not

technically deficient, combined with issues with the economy. The motion noted favorability with the scale and form of the building, as well as the Commission's desire not to limit the extent of the architecture. The motion further required that the applicant bring back a larger site and building plan details and materials with further consideration of the project, including hitch or u-rack cut sheets.

**A motion was made by Harrington, seconded by Weber, to Refer to the URBAN DESIGN COMMISSION. The motion passed by the following vote:**

**Excused:** 2 -

Todd R. Barnett and Richard L. Slayton

**Ayes:** 7 -

Mark M. Smith; Dawn O. Weber; Bruce F. Woods; John A. Harrington; R. Richard Wagner; Jay B. Ferm and Marsha A. Rummel

**Noes:** 1 -

Ronald S. Luskin

#### **NEW BUSINESS**

6. [15355](#) 6225 University Avenue - PUD-GDP, Office Development in Urban Design District No. 6. 17th Ald. Dist.

**The Urban Design Commission Received an Informational Presentation**

#### **BUSINESS BY MEMBERS**

**Ferm - update by Fire.**

#### **ADJOURNMENT**

**A motion was made by Luskin, seconded by Smith, to Adjourn at 7:03 p.m. The motion passed by voice vote/other.**