



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft MONONA TERRACE BOOKING EVENT ASSISTANCE ADVISORY COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Tuesday, July 9, 2024

4:00 PM

Virtual via Zoom

84231

Destination Madison Virtual Meeting - Zoom link:

<https://us02web.zoom.us/j/89457914117?pwd=RmZYbm9oVXdDbG9BZ1QwRitQR0Nhdz09>

Meeting ID: 894 5791 4117

Passcode: 116077

One tap mobile +13052241968,,89457914117#,,,,*116077# US

CALL TO ORDER / ROLL CALL

Minute Taker: Lizzy O'Hara

Present: – Ellie Westman Chin, Michael Verveer, Bill Zeinemann, Tom Ziarnik,
Angela Bozo

Guests: – Jamie Patrick

Westman Chin called the meeting to order at 4:03 p.m. Quorum established.

APPROVAL OF MINUTES

A motion was made by Zeinemann, seconded by Ziarnik, to Approve the Minutes. The motion passed by voice vote/other.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

Michael Verveer is a member of the City of Madison Room Tax Commission and is on the Monona Terrace Community and Convention Center Board. Tom Ziarnik is a member of the City of Madison Room Tax Commission and Destination Madison Foundation Board of Trustees. Angela Bozo is a member of the Monona Terrace Community and Convention Center Board.

REVIEW FUND ACTIVITY

[84224](#) Fund Availability - Fund Activity Memo

Attachments: [Fund Activity Memo 7/9/2024](#)

For the calendar year 2024, the committee has \$270,000 to appropriate. After the May 14, 2024, meeting, there existed a balance in the fund of \$262,750. Re-appropriations below of \$48,957, leaves the committee with available funds of \$311,707 to consider and appropriate at this meeting. There are six new event requests, which will leave a remaining balance of \$208,067 in the fund.

REVIEW FUTURE FUND REQUESTS

[84225](#) Lutheran Women's Missionary Society - Annual Convention 2026

Attachments: [LutheranWomenMissionarySociety2026.pdf](#)

BEA Request for \$17,400 for facility rental.

A motion to approve the request was made by Bozo. Motion was seconded by Verveer. The motion passed by voice vote/other.

[84226](#) Informa Connect - SupplySide Midwest 2026

Attachments: [InformaMarketsSupplySideMidwest2026.pdf](#)

BEA Request for \$18,000 for facility rental.

A motion to approve the request was made by Zeinemann. Motion was seconded by Bozo. The motion passed by voice vote/other.

[84227](#) Handbell Musicians of America - Pinnacle 7 2025

Attachments: [HandbellMusiciansAmerPinnacle2025.pdf](#)

BEA Request for \$15,000 for facility rental.

A motion to approve the request was made by Verveer. Motion was seconded by Bozo. The motion passed by voice vote/other.

84228

American Academy of Hospice & Palliative Medicine - 2027 or 2028 Summer Course

Attachments: [AmerAcadHospicePalliativeMedicine2027or2028.pdf](#)

BEA Request for \$12,000 for facility rental.

A motion to approve the request was made by Zeinemann. Motion was seconded by Ziarnik. The motion passed by voice vote/other.

84229

American College of Veterinary Pathologists - 2027 or 2028 Annual Meeting

Attachments: [AmerCollegeVeterinaryPathologists2027or2028.pdf](#)

BEA Request for \$28,500 for facility rental.

A motion to approve the request was made by Bozo. Motion was seconded by Zeinemann. The motion passed by voice vote/other.

84230

MARC - Mid-America Regulatory Conference - MARC 2026

Attachments: [MidAmericaRegulatoryConference2026.pdf](#)

BEA Request for \$12,135 for facility rental.

A motion to approve the request was made by Verveer. Motion was seconded by Bozo. The motion passed by voice vote/other.

FUTURE BUSINESS

None.

ADJOURNMENT

Since there was no further business Verveer moved that the meeting be adjourned. Motion was seconded by Ziarnik. Approved by all. Meeting adjourned.