

Community Building and Engagement

Program Description	
<p>The Community Building and Engagement Program was created in 2015 as a means to help residents develop leadership skills, and otherwise support efforts that promise to strengthen relationships among residents build community within Madison neighborhoods and encourage higher levels of participation in civic activities and decision making, particularly among populations that have historically been under-represented in such activities.</p> <p>The City’s 2020 Adopted Operating Budget makes two important, and related, changes to the CBE Program that will be reflected in this Request for Proposals (RFP) Process. First, it combines the Program’s base funding with revenue streams previously dedicated to community gardens and neighborhood planning councils. And second, it increases the annual funding commitment to the Program from \$107,000 to \$315,000. Accordingly, though no previously funded organizations are ensured to receive future funding, the scope of activities will expand to cover both leadership development and community building activities. Also, CDD undertakes this RFP process, subject to Council approval and provided that sufficient funds continue to be authorized by the Council in future budgets, willing to commit CBE funds to grantees for use through December 31, 2022.</p>	
Scope	
<p>The City of Madison will be seeking proposals from qualified applicants to do one or more of the following:</p> <p>A. Provide opportunities for leadership development and skill building for residents wishing to do work in their neighborhoods that will increase community cohesion and/or address needs or issues in their neighborhoods. (2-4 proposals up to \$70,000 per proposal)</p> <p>B. Undertake or promote focused, community building activities that will have a positive effect on Madison neighborhoods, by strengthening community relationships, and facilitating connections with a collective effort that support and engage residents through activities or events. (2-4 proposals up to \$70,000 per proposal)</p>	
Funding	
<p>The City of Madison Common Council has authorized \$315,000 for Community Building and Engagement Program in 2020 Adopted Budget. The Community Development Division will allocate \$143,500 of that total to extend seven existing contracts through June 30, 2020. This RFP will allocate the remaining \$171,500 to selected applicants for use in 2020. The funds will support both program types described above. CDD anticipates most or all of the resulting contracts will continue through December 31, 2022, providing the Council authorizes sufficient funding in the future budgets. Awarded and non-awarded proposals are welcomed to apply for future CBE RFP funding opportunities. Importantly, grantees should not assume CBE funds will be available after December 31, 2022.</p>	
RFP/Funding Timeline	
February 17, 2020	Release of RFP
February 25, 27, 2020	Application Workshops
March 20, 2020	Applications Due
April 9, 2020	Applicant Presentations
April 22, 2020	CSC Meeting
May 5, 2020	Common Council
May 11, 2020	Finance Committee Action
May 19, 2020	Common Council Final Action
May 20, 2020	Notification of Awards
July 1, 2020	Anticipated Contract Start Date

