

## **EARLY CHILDHOOD CARE AND EDUCATION: ECONOMIC IMPACTS IN DANE COUNTY**

*ECE in Dane County is similar in scale to the dairy industry, computer software publishing industry, as well as the hotel and motel industry.*

A report authored by Gail Kiles Krumenauer, La Follette School of Public Affairs and Professor Steven Deller, UW-Madison Department of Agriculture and Applied Economics will be released later this month.

**The authors of the report will present their findings to the Early Childhood Care and Education Board on March 25<sup>th</sup> at 8:00 a.m. CSC members are encouraged to attend this meeting to learn more about the economic impact of early childhood care and education.**

Dane County's ECE services industry provides three vital functions to the local economy.

- First, access to quality child care can more readily allow parents to enter the labor force and be more productive.
- Second, quality early child care services can improve the educational outcomes of children.
- Third, and the focus of the study, the child care services industry is a viable industry in and of itself by employing people, paying wages and generating subsequent economic activity through the multiplier effect.

In Dane County ECE generates:

- \$246.6 million in industrial sales
- 4,244 jobs
- \$91 million in labor income
- \$154 million in total income
- Over \$22 million in federal government revenue and \$12.6 million in state and local government.

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Dane County has relatively high demand for ECE services.

- 70.5% of children under age six in Dane County require some form of child care, compared to 56.3% in Milwaukee County, 68.4% of children under six statewide and 58.6% nationally.
- This relatively high level of ECE demand is projected to rise in the Dane County region, due to greater in-commuting for employment purposes and general population growth.

*The project was completed through six months of collaboration and peer-evaluated input from several stakeholder organizations including:*

**Joan Laurion** Family Living Educator, Dane County UW-Extension.

**Bill Rizzo** Community Economic Development Educator at Dane County UW-Extension

**Daithi Wolfe** Coordinator of the Bright & Early public education campaign

**George Hagenauer** Associate Director at Community Coordinated Child Care (4-C)

**Jolene Ibeling** City of Madison - Child Care Coordinator

**Enis Ragland** City of Madison