



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Agenda - Amended

### MADISON FOOD POLICY COUNCIL

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Wednesday, December 6, 2017

5:30 PM

Madison Public Library  
201 W. Mifflin Street, Room 302

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Please contact Jasmine Brey in the Mayor's Office (608) 266-4611 or [jbrey@cityofmadison.com](mailto:jbrey@cityofmadison.com)

#### CALL TO ORDER / ROLL CALL

#### APPROVAL OF MINUTES

Approval of the minutes from the November 1, 2017 Madison Food Policy Council meeting: <http://madison.legistar.com/Calendar.aspx>

#### PUBLIC COMMENT

#### DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

#### SPECIAL PRESENTATIONS

[49744](#) Presentation: Imagine Madison Process Update (Comp Plan) - Brian Grady & Kirstie Laatsch - Planning Division Staff  
**Attachments:** [171206 Food Policy Council Imagine Madison.pdf](#)

#### ACTION ITEM - REFERRAL FROM COMMON COUNCIL

[49578](#) Accepting updates to the Food Access Improvement Map and authorizing the Madison Food Policy Council to accept future Food Access Improvement Map updates.  
**Attachments:** [Food Access Improvement Map-NEW-2 dark 120517.pdf](#)

**WORK GROUP REPORTS****49658** Community Engagement December 2017

No report.

**49659** Comprehensive Plan December 2017

Met on 11/9. WG members are finalizing Actions Strategies for final submission to Imagine Madison staff team for inclusion in the first draft of the Comprehensive Plan they are developing. MFPC action Strategies will be submitted to Imagine Madison staff on Friday 12/8.

**49660** Food Waste Task Force December 2017

The Food Waste Reduction Task Force met on Thursday, November 16. UW Extension Dane County has hired and will be supervising four interns on behalf of the Task Force to help write and assemble the online food recovery guide. Special thanks to Carrie Edgar. Three of the interns attended our meeting to introduce themselves to the Task Force and review the work plan. The goal is to have a draft of the guide ready to be reviewed by the end of January. In other business, George reported that WasteCap out of Milwaukee is interested in co-hosting a food waste event for businesses with the Food Waste Reduction Task Force. We discussed a general goal for the event and possible tracks. We agreed that the next step would be to have a conference call with WasteCap to discuss partnering on the event with a goal of deciding whether to move forward by the end of the year.

**49661** Healthy Retail December 2017

No report - meeting 12/28.

**49662** Healthy Marketing and Procurement December 2017

No report.

**49663** Pollinator Protection December 2017

The Pollinator Protection Work Group continued its work on a Resolution to create a staff group to review the Integrated Pest Management Policy and established a regular monthly meeting schedule for 2018.

**49664** SEED Grant Funding December 2017

The SEED work group met on Wednesday, November 29th. We finished revising the application and the introduction to the application and will present the finished product to the full MFPC for approval. We also discussed the content of the pre-submission informational meeting for applicants, and would like to include brief presentations on the RES-J tool and the updated Food Access Improvement Map. We would like to explore the possibility of using technology – either via Facebook live or a webinar platform – to improve the accessibility of that informational meeting and also make a recording of it that can be viewed at a later date. Future work group meetings will involve further discussion of this informational meeting, recruiting applicants around the city, and the Evaluation Form to be used for 2017 grantees & future grantees.

**49713** Urban Agriculture December 2017

The Urban Agriculture Work Group has not met since being formally created by the full MFPC on November 1, 2017. It will meet on December 19, 2017 at 4:00 pm to continue identifying stakeholders and develop a 2018 work plan.

**REGULAR BUSINESS REPORTS****49665** Community Gardens Update December 2017

The staff team guiding the public input process on additional community garden locations in the Hill Farms area met on November 20th to finalize text for outreach materials and logistics of the community conversation scheduled for January 8th.

**49666** Dane County Food Council Update December 2017**49667** Food Policy Director Update December 2017**49668** Madison Metropolitan School District Update December 2017

**49669** Oscar Mayer Strategic Assessment Committee December 2017

The Oscar Mayer Strategic Assessment Committee held its first meeting Nov 28th. The committee is charged with assessing the site of the former Oscar Mayer plant, and “will explore its role in the region's economy, appropriate boundaries for future more-detailed planning, long-term redevelopment objectives, equity and social justice impacts, transportation linkages, infrastructure needs, natural resources, and other related topics that arise during the process. It will allow for a "big picture" community conversation about the possibilities of the site, while also understanding the economic, political, and other realities to set this process off on the right track and frame the more detailed planning effort that will follow.” For more information on the committee and the process, please visit the committee’s website:

<http://www.cityofmadison.com/dpced/planning/oscar-mayer/2614/>

Agendas, minutes, and background information will be posted here. All the committee’s meetings are open to the public, but we will be planning specific community engagement and input opportunities as well. In the meantime, feel free to share your thoughts, questions or concerns with any of the committee members (listed here: <https://madison.legistar.com/DepartmentDetail.aspx>) or with the committee staff (Bill Fruhling and Tom Otto, contact information on the website).

We will tour the site on Dec. 5th.

**49670** Public Health of Madison and Dane County Update December 2017**49671** Public Market Development Committee December 2017**ANNOUNCEMENTS****49689** Annual Statement of Interests City of Madison Committee Members Due January 2, 2018**36233** Scheduling Madison Food Policy Council 2018 Meeting Dates & Locations

2018 MFPC Meeting Dates/Locations all at 5:30pm:

Jan 3 - Madison Public Library - Central  
Feb 7 - Madison Public Library - Central  
Mar 7 - Madison Public Library - Central  
April 4 - 30 W. Millflin  
May 2 - 30 W. Mifflin  
Jun 6 - Madison Public Library - Central  
July 11 - Badger Rock  
Aug 1 - Madison Public Library - Central  
Sept 5 - Madison Public Library - Central  
Oct 3 - Madison Public Library - Central  
Nov 7 - Madison Public Library - Central  
Dec 5 - Madison Public Library - Central

**ADJOURNMENT**