

**From:** [Chris Vogel](#)  
**To:** [Schmiedicke, David](#)  
**Subject:** Data from Overture Center  
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Hi Dave,

I apologize that I did not have the chance to send this information yesterday, but I wanted to follow up with you on the question that Tom Ziarnik proposed at Tuesday's Room Tax Commission meeting. Tom had asked for further details behind the number that I reported from our Economic Impact Study where the study found that Overture Center ticket buyers spent approximately \$7.4 million on hotels, restaurants, and other establishments during their visits to Overture in our 2021/22 season. Of that \$7.4 million, Tom had asked what the spend was on hotels. This amount is \$1.1 million. If you also include the spend of our room rental events (such as weddings) along with our entertainers and shows that come through, the number approaches \$1.3 million. As I mentioned during the presentation, our ticket buyers, entertainers, and other guests have only grown since the 2021/22 season, so while I don't have an exact figure, that number has increased since then.

Please let me know if you have any additional questions.

Thank you,

-Chris

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