

APPENDIX D				
Madison Central Business Improvement District (BID)				
2016 Proposed Operating Budget				
21-Sep-15				
Revenues	2016			
Special Assessment	\$270,306			
Map Advertising	\$65,000			
Donations/Sponsorships	\$25,610			
Programming Support	\$50,000	Projected: mix of city and private funds		
Interest/Other	\$8,000			
Reserves Applied	\$12,000			
Total Revenues	\$430,916			
Expenses	2016			
Welcoming Environment	\$142,000			
Marketing	\$134,000			
Programming	\$50,000			
Administration	\$78,000			
Community Relations/Other	\$18,916			
Business Development	\$8,000			
Total Expenses	\$430,916			