



MONONA  
TERRACE

# MONONA TERRACE COMMUNITY AND CONVENTION CENTER

ONE JOHN NOLEN DRIVE MADISON, WI 53703 TEL 608 261-4000 FAX 608 261-4049

## BOOKING PACE AS OF 3/31/26

<b>DEFINITE</b>	<b>2025</b>	<b>2026</b>	<b>2027</b>	<b>2028</b>	<b>2029</b>	<b>2030</b>	<b>Total</b>	<b>Δ Last Month</b>
Convention	24	25	25	6	5	1	<b>62</b>	2
Conference	24	21	8	0	0	0	<b>29</b>	6
Banquet	137	124	12	0	0	0	<b>136</b>	21
Meeting	79	84	8	0	0	0	<b>92</b>	10
Consumer Show	18	15	5	1	0	0	<b>21</b>	3
Entertainment Event	105	108	5	0	0	0	<b>113</b>	1
<b>DEFINITE TOTAL</b>	<b>387</b>	<b>377</b>	<b>63</b>	<b>7</b>	<b>5</b>	<b>1</b>	<b>453</b>	<b>43</b>
<b>% Δ Last Year</b>		<b>-3%</b>						

<b>PENDING</b>	<b>2026</b>	<b>2027</b>	<b>2028</b>	<b>2029</b>	<b>2030</b>	<b>Total</b>
Convention	0	2	2	1	0	<b>5</b>
Conference	0	1	0	0	0	<b>1</b>
Banquet	4	2	0	0	0	<b>6</b>
Meeting	3	2	0	0	0	<b>5</b>
Consumer Show	3	1	0	0	0	<b>4</b>
Entertainment Event	3	1	0	0	0	<b>4</b>
<b>PENDING TOTAL</b>	<b>13</b>	<b>9</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>25</b>

<b>TENTATIVE</b>	<b>2026</b>	<b>2027</b>	<b>2028</b>	<b>2029</b>	<b>2030</b>	<b>Total</b>
Convention	0	8	13	12	7	<b>40</b>
Conference	0	10	6	2	2	<b>20</b>
Banquet	1	27	4	0	0	<b>32</b>
Meeting	9	23	5	2	2	<b>41</b>
Consumer Show	1	9	11	11	8	<b>40</b>
Entertainment Event	2	12	4	1	0	<b>19</b>
<b>TENTATIVE TOTAL</b>	<b>13</b>	<b>89</b>	<b>43</b>	<b>28</b>	<b>19</b>	<b>192</b>