



The Tinsmith, an 8500 square foot event venue located at 828 E. Main St, is currently licensed as a “reception hall/lodge” and primarily hosts weddings and other private events like bar mitzvahs, corporate parties and non-profit fundraisers. The Tinsmith holds a Class B Liquor License and an Entertainment License and is currently available for rent 7 days per week, with over 90% of our rentals falling on Fridays and Saturdays.

The Tinsmith opened in June of 2020 but was unable to hold events as scheduled due to COVID19 and the resulting ordinances which limited gatherings to 10 people. As a result, our business lost over 85% of our revenue in 2020 and early 2021. We were largely ineligible for government aid programs because we were a new business in 2020 and because event venues like ours that primarily hold private events (rather than ticketed events like concerts and theater), were ineligible from applying for grant programs like the Shuttered Venue Operators grant or the WI DOA Live Entertainment grant.

The Tinsmith is applying for a “nightclub” conditional use in order to be open to the public and sell alcohol and non-alcoholic beverages to the public when other events are not scheduled in the building. We are particularly interested in opening our space to the public when events are occurring at other music and sports venues close by. The Tinsmith’s primary business will remain a wedding venue. 90% of Friday and Saturdays are booked for weddings and private events. We do not anticipate opening every day of the week that is not booked for a private event – but rather anticipate opening only on higher demand days, like when a concert or soccer game are being hosted in the neighborhood. The Tinsmith’s staffing, in addition to its owners, includes: Event Director, Event Manager, Event Associates and Bartenders/Security.