



**City of Madison**  
**Class B Combination**  
**License No. LICLIB-2014-00279**



**SEGREDO LLC**  
**LIQUID/RUBY**  
**LIQUOR/BEER AGENT: BENJAMIN G CHURLEY**  
**624 UNIVERSITY AVE**  
**MADISON, WI 53715**

Expiration Date 06/30/2018  
 Date Issued 06/27/2014

  
 \_\_\_\_\_  
 Mayor

  
 \_\_\_\_\_  
 City Clerk

PURSUANT TO SECTION 38 OF THE MADISON GENERAL ORDINANCES AND CHAPTER 125 OF THE WISCONSIN STATE STATUTES.

Tavern Premises: establishment with three primary rooms: Upper Lounge, Liquid Lounge, Main room (incl. performance stage). Alcohol stored in liquor storage room and Bar cooler.

Common Council granted 6-3-2014.

Common Council granted a Change of Licensed Premises 7-7-2015 increasing capacity to 960 and expanding bathroom space.

Common Council granted a Business Name Change 9-1-2015 from Segredo to Liquid/Ruby.

Common Council granted renewal 6/7/16 with the following condition:

1. Capacity shall be the lowest of the capacities set by Building Inspection, Fire and Common Council.

Expiration Date 06/30/2018

**Not Transferable. Post entire license in a conspicuous place.**