

MADISON

GOING > BEYOND > VISIT™
GREATER MADISON CONVENTION & VISITORS BUREAU

22 E. MIFFLIN STREET, SUITE 200
MADISON, WI 53703

VISITMADISON.COM

MEMO

DATE: Wednesday, November 20, 2017

SUBJECT: MT BEAAC Meeting

MT BEAAC Meeting

Tuesday, December 5, 2017, > 4:00 – 5:00 PM

GMCVB Headquarters, 22 E. Mifflin Street, Suite 200

For calendar year 2017, the committee initially has \$195,000 to appropriate. After the September 12, 2017, meeting, there existed a remaining balance of \$150,305. Re-appropriations below of \$0, leaves the committee with available funds of \$150,305 to consider and appropriate at this meeting. There are five new items on the agenda totaling \$150,305, which will leave a remaining balance of \$0 in the fund.

The following is information on year to date funds available for re-appropriating at this 12/5/17 meeting. These re-appropriations result from a previously approved event not held at Monona Terrace or not qualifying for the entire amount.

Group & Event Name		Event Dates	Amount	Date Approved	Reason
Total to Re-appropriate at this meeting			\$0		

Fund Requests for this meeting – December 5, 2017

Group & Event Name	Event Dates	Amount	Use	Attend	Room Nights	Direct Spending
American Society of Animal Science – 2020 Annual Meeting	2020, July 17-23	\$40,500	Facility Rental	800	2,700	\$936,685
United Way of Wisconsin – 2019 Great Rivers Conference	2019, Feb25-Mar 1	\$9,255	Facility Rental	300	617	\$266,075
USA Climbing – 2020 American Bouldering Series National Championships	2020, Jan29-Feb15	\$62,000	Facility Rental	3,000	727	Est. \$700,000
USA Climbing – 2021 American Bouldering Series National Championships	2021, Jan29-Feb15	\$28,800	Facility Rental	3,000	727	Est. \$700,000
Sigma Xi – 2019 Annual Meeting	2019, Nov (various)	\$9,750	Facility Rental	600	650	\$464,968
<u>Total Requests for this meeting</u>		<u>\$150,305</u>		<u>7,700</u>	<u>5,421</u>	<u>\$3,067,728</u>

Note about USA Climbing 2021:

The final request for this event will be \$65,000. Requesting the approval of \$28,800 for USA Climbing 2021 at this meeting and the remainder of \$36,200 to be requested/allocated at the first meeting of the MT BEAAC in 2018.

USA Climbing – 2021 American Bouldering Series National Championships	2021, Jan29-Feb15	\$36,200	Facility Rental	3,000	727	Est. \$700,000
---	-------------------	----------	-----------------	-------	-----	----------------