



Change of Premises

Fee: \$25.00

City of Madison Clerk

210 MLK Jr Blvd, Room 103

Madison, WI 53703

licensing@cityofmadison.com

608-266-4601

Class A: Beer, Liquor, Cider

Class B: Beer, Liquor,

Class C Wine

(Agenda Item Number)

(Legistar file number)

LICPCH-2024-00417
(License number)

(Alder District #)

(Police Sector)

Office Use Only

403

Licensed Premises Information

This application modifies existing alcohol license number: LICLIB - 2021 - 00348

Business dba Name: Red Rock Saloon

Licensed Address: 222 W. Gorham St.

Liquor/Beer Agent Name: Jeffrey Kovacovich

72 % Alcohol, 7 % Food, 21 % Other Alder, District #: 2 Police Sector: central

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Chinchilla JDK, LLC

Business Mailing Address: 1227 N. Water St. Milwaukee WI 53202

Business Contact Name, Position: Jeffrey Kovacovich (414) 305-5665 Drew Deuster

Business Phone: (608) 709-5200 Business Email: drew@wild-planet.com (414) 510-5006

Current Capacity (indoor): 360

Current Capacity (outdoor): _____

Proposed Capacity (indoor): 450

Proposed Capacity (outdoor): _____

If your capacity is increasing, contact Building Inspection: (608) 266-4551, binspection@cityofmadison.com

Change is: Permanent Temporary (from _____ until _____)
Date Date

Is this change related to a Roadway Café Expansion License/Roadway Permit: Yes or No

Description of Changes (include approximate measurements, and fencing, if necessary):

We are looking to amend our premise from "nightclub/restaurant"
to "nightclub" and increase our occupancy capacity
from 360 to 450.

Detailed Floor Plans included (required)

[Signature], 6/4/24
Authorized Signature Date

Orange sign and business card issued
 "License Renewals & Changes" brochure with next steps issued
Office Use Only


URBAN LAND INTERESTS - RED ROCK SALOON ENTRANCE RENOVATION

222 W Gorham St, Madison, WI 53703



301 N BROOM STREET #100, MADISON, WI 53703
P. 608.819.0260 F. 608.819.0261 www.opnarchitects.com

I hereby certify that the plans and specifications were prepared by me or under my direct personal supervision and that I am a duly licensed professional architect under the laws of the State of Wisconsin.

Signature: 

Name: WESLEY T. REYNOLDS

Wisconsin Registration No: 17063 Renewal Date: 07/31/2024

Sheets covered by this seal: Listed As "Architectural"



SHEETS	
Sheet Number	Sheet Name
AG001	CODE SUMMARY
AD001	FIRST FLOOR DEMO PLAN AND IMAGES
AT01	FIRST FLOOR PLAN
AT21	FIRST FLOOR REFLECTED CEILING PLAN

