



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

Wednesday, November 28, 2007

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room GR-27 (City-County Building)

Call to Order/Roll Call

- Present:** 9 - Michael Schumacher; Frank Furillo; Marsh Shapiro; Carl Gloede; Steve Brist; John A. McNamara; David A. Hart; Stephanie A. Rearick and Dawn B. Crim
- Absent:** 2 - Michael E. Verveer and Brian Benford
- Excused:** 1 - Jose M. Sentmanat

Approval of Minutes-Tabled

The committee tabled the Approval of the Minutes.

Public Comment

There was no public comment.

Changes of Agent

- 08195** Change of Agent
Sucre, LLC • Sucre • 20 W. Mifflin St.
New Agent: Punky Egan
Class B Combination Liquor & Beer • 10 % alcohol, 90% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406

A motion was made by Hart, seconded by Schumacher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.
- 08196** Change of Agent
Schwoegler Park Towne Lanes, Inc • 444 Grand Canyon Dr.
New Agent: Carter Smith
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Aldermanic District 19 (Alder Clear) • Police Sector 113

A motion was made by Hart, seconded by Schumacher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

3. [08197](#) Change of Agent
The Noodle Shop Company Wisconsin, Inc.
7050 Mineral Point Rd. • 4280 East Towne Blvd. • 232 State St.
New Agent: Rick Hacker
Class B Beer, Class C Wine c 1% alcohol, 99% food
Aldermanic Districts: 9, 17, 4 • Police Sectors: 125, 515, 406
A motion was made by Hart, seconded by Schumacher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.
4. [08198](#) Change of Agent
Cork'n Bottle Liquor, Inc. • Address: 855 E. Johnson St.
New Agent: James Wright
Class A Liquor & Class A Beer
Aldermanic District 2 (Alder Konkel) • Police Sector 407
A motion was made by Hart, seconded by Schumacher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Changes of Corporate Control

5. [08199](#) Change of Corporate Control -- Loss of 3 officers
Saini, LLC • Swagar Indian Cuisine • 5% alcohol, 85% food, 10% other
707 N. High Point Rd. • Agent: Resham Singh
Class B Combination Liquor & Beer
Aldermanic District 9 (Alder Skidmore) • Police Sector 126
A motion was made by Hart, seconded by Schumacher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.
6. [08200](#) Change of Corporate Control -- Loss of 1 member
Gas U Save LLC
2801 University Ave • Agent: Saieed Kabir
Class A Beer
Aldermanic District 11 (Alder Gruber) • Police Sector 101
A motion was made by Hart, seconded by Schumacher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Change of Agent & Corporate Control

7. [08201](#) Change of Agent & Corporate Control -- 1 new officer
Doaba Brothers Inc. • Maharani Indian Restaurant
10 % alcohol, 85 % food, 10% other
380 W. Washington Ave • New Agent: Kuldeep Kaur
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Rummel) • Police Sector 405
A motion was made by Hart, seconded by Schumacher, to RECOMMEND TO

COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

New License - Public Hearing

8. [07962](#) Public Hearing - New License
Roxane Stillman • dba • The Junkyard 65% alcohol, 35% food
2513 Seifferth Rd. • Agent: Roxane Stillman • Estimated Capacity: 99
Class B Combination Liquor & Beer
Aldermanic District (Judy Compton) • Police Sector 619
A motion was made by McNamara, seconded by Hart, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.
The roll was taken.
Present: 11 - Michael Schumacher; Michael E. Verveer; Frank Furillo; Marsh Shapiro; Carl Gloede; Steve Brist; John A. McNamara; Brian Benford; David A. Hart; Stephanie A. Rearick and Dawn B. Crim
Excused: 1 - Jose M. Sentmanat
9. [07963](#) Public Hearing - New License
Field Pass LLC • dba The Field Pass • 37% alcohol, 63% food
702 W. Johnson St. • Agent: Matt Brink • Estimated Capacity: 550
Class B Combination Liquor & Beer
Aldermanic District (Eli Judge) • Police Sector 402 • Density Area
A motion was made by Hart, seconded by Benford, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.
10. [07964](#) Public Hearing - New License
Pelayo's Mexican Restaurant LLC • dba • 10% alcohol, 90% food
2229 S. Stoughton Rd. • Agent: Ana Pelayo • Estimated Capacity: 39
Class B Combination Liquor & Beer
Aldermanic District (Judy Compton) • Police Sector 617
A motion was made by Verveer, seconded by Hart, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Operator's License Applications

11. [07543](#) Operator License Application
Stephanie Henry - Establishment where employed: Pierce's
A motion was made by Schumacher, seconded by McNamara, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.
12. [07669](#) Operator License Application
Daniel Netrefa - Establishment where employed: Paradise Lounge
A motion was made by Schumacher, seconded by Benford, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The

motion passed by voice vote/other.

13. [08191](#)

Operator License Application
Jeffrey Mast - Establishment where employed: Beck Inc.

A motion was made by Schumacher, seconded by Benford, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

14. [08192](#)

Operator License Application
Tami Suess - Establishment where employed: Good Times

A motion was made by McNamara, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by the following vote:

Ayes: 5 - Michael E. Verveer; John A. McNamara; Brian Benford; David A. Hart and Stephanie A. Rearick

Noes: 1 - Michael Schumacher

Excused: 1 - Jose M. Sentmanat

Non Voting: 1 - Frank Furillo; Marsh Shapiro; Carl Gloede; Steve Brist; Dawn B. Crim and Joel Plant

15. [08193](#)

Operator License Application
Joel Hinrichs- Establishment where employed: None

A motion was made by Benford, seconded by Verveer, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion FAILED the following vote:

Ayes: 1 - Brian Benford

Noes: 5 - Michael E. Verveer; John A. McNamara; David A. Hart; Stephanie A. Rearick and Michael Schumacher

Excused: 1 - Jose M. Sentmanat

Non Voting: 1 - Frank Furillo; Marsh Shapiro; Carl Gloede; Steve Brist; Dawn B. Crim and Joel Plant

A motion was made by Benford, seconded by Verveer, to RECOMMEND TO COUNCIL TO DENY - REPORT OF OFFICER. The motion passed by voice vote/other.

Report of the Alcohol Policy Coordinator

16. [08210](#)

Introduction of new Alcohol Policy Coordinator.

Katherine Plominski was introduced as the new Alcohol Policy Coordinator.

Report of Madison Police Department

17. [03238](#)

Summary of Liquor License Violations

Captain Gloede distributed the attached report.

Report of City Clerk's Office

18. [01705](#) Summary of Licenses Issued

The following summary was distributed for the current license year:

Class A Beer (Liquor Store): 63 issued
Class A Beer (Grocery): 63 issued
Class A Liquor: 63 issued
Class B Beer: 70 issued
Class B Liquor & Beer: 359 issued*
Class C Wine: 48 issued
Wholesale Beer: 4 issued
21+ Entertainment: 71 issued
18+ Visual & Performing Arts: 7 issued
Operator: 2,073 issued
Provisional Operator: 454 issued
Food & Drink (\$1 to \$10,000): 133 issued
Food & Drink (\$10,001 to \$100,000): 263 issued
Food & Drink (\$100,001 to \$250,000): 266 issued
Food & Drink (\$250,001 to \$1,000,000): 292 issued
Food & Drink (\$1,000,001 to \$5,000,000): 102 issued
Food & Drink (Greater than \$5,000,000): 17 issued

Madison has a quota of 402 Class B Combination Liquor & Beer licenses under state law. 51 of 77 Reserve licenses have been granted. 310 of 325 Grandfathered licenses have been granted. Taking into consideration the Class B Combination Liquor & Beer Licenses that were recommended to Council to Grant at tonight's meeting, 38 Class B Combination licenses are currently available in the City of Madison.

Adjournment

A motion was made by Rearick, seconded by Schumacher, to Adjourn. The motion passed by voice vote/other.