



Entertainment License

Permanent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

Class A: Beer, Liquor, Cider
Class B: Beer, Liquor,
 Class C Wine

licensing@cityofmadison.com
608-266-4601

(Agenda Item Number)

(Legistar file number)

LICENT- 2021-00632
(License number)

2 407
(Alder District #) (Police Sector)

Office Use Only

Type of entertainment license: Entertainment License (21+) Visual & Performing Arts License (18+)

Licensed Premises Information

This application modifies existing alcohol license number (if applicable): _____
(Class B license only)

Business dba Name: Hayes Place

Licensed Address: 1209 N. Sherman Ave, Ste B

Premise Capacity: TBD Liquor/Beer Agent Name: Cornee Jones

30% Alcohol, 20% Food, 50% Other Alder, District #: _____ Police Sector: _____

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Hayes Place

Business Mailing Address: 2005 Arvil lane, Madison WI 53714

Business Contact Name, Position: Cornee Jones, Owner

Business Phone: 608-295-1091 Business Email: HayesplaceLLC@gmail.com

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title
Cornee Jones	2005 Arvil ln, Madison WI	Owner

Security Plan attached (21+ must complete page 2, 18+ must completed pages 2 and 3)

I have contacted Zoning (zoning@cityofmadison.com, 608-266-4551) for necessary approvals.

I certify that this information is true and correct to the best of my knowledge.

X Cornee Jones
Signature

9/14/21
Date

Orange sign and business card issued

"License Renewals & Changes" brochure with next steps issued

Office Use Only

Entertainment and Security Information

Live entertainment includes (check all that apply): Live Music Disc Jockey Designated Dance Floor

Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.

Type of live entertainment to be offered: Poetry + comedy shows

Number of security personnel and how they will be utilized: 1 to 2 security

Personnel to help at door + monitor parking lot.

Description of clothing to identify security personnel: Logo shirts will be worn by security personnel.

Plan to handle control and clearance of the parking lot during hours of operation and at closing time:

Security personnel will help make sure customers are leaving peacefully.

How will the entrance line be managed and controlled: Dedicated staff to manage door. Security will also help manage door.

Plan for unruly patrons, intoxicated patrons, and physical disturbances: Bartenders + servers will be trained to deal with unruly patrons using non-confrontational methods. They will follow server + bartenders rule of conduct.

Underage drinking and fake ID plan: Patrons presenting fake ID's will not be allowed to enter establishment.

Plan to control and supervise patrons under twenty-one (21) years of age: When alcohol will be served, Patrons must be 21 to enter.

How will orderly appearance and operation of the premises be maintained in regard to litter and noise:

Patrons will not be allowed to loiter in the parking lot. Staff will maintain orderly appearance of the premises inside + out.

Management Personnel

Name	Date of Birth	Name	Date of Birth
<u>Carnee Jones</u>			

Additional Required Items for Visual and Performing Arts License (18+)

1. I understand all patrons must be at least eighteen (18) years of age to enter and remain on the premise.

2. Patrons under the age of twenty-one (21) may be allowed on the premise only for the purpose of live entertainment. Such shows must be designated as eighteen (18) and up shows and the entertainment must begin and end at a specified time. Patrons under the age of twenty-one (21) shall not be on the premise more than thirty (30) minutes before the scheduled live entertainment and must be off the premise within thirty (30) minutes of the live entertainment concluding.

Plan to ensure compliance with time requirements for patrons under the age of twenty-one (21):

3. Patrons under the age of twenty-one (21) may only be on the portion of the licensed premise where the live entertainment is occurring with the exception of incidental use of the restroom facilities and procuring a non-alcoholic beverage from the barroom. Under no circumstances will underage patrons be allowed to linger in a barroom that is separate from the live entertainment portion of the premise.

Plan to limit patrons under the age of twenty-one (21) to appropriate areas:

4. I understand written notification **must** be provided to the Captain of the police district in which the establishment is located at least five (5) days prior to **all** eighteen (18) and up live entertainment performances. The notification shall include a detailed description of the performance including start and end times.

5. I understand only one (1) eighteen (18) and up live entertainment event may be held per week.

6. I agree not to sell more than one alcoholic beverage to an eligible patron in a single transaction during eighteen (18) and up live entertainment events and shall prohibit a patron from carrying more than one alcoholic beverage from a bar or drink dispensing location during eighteen (18) and up live entertainment events.

7. I agree to comply with the identification requirements in Sec. 38.04(6), MGO, relating to conspicuously identifying patrons who are twenty-one (21) years of age and older.