



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved URBAN DESIGN COMMISSION

Wednesday, June 30, 2010

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Present: 5 -

Marsha A. Rummel; Dawn O. O'Kroley; Bruce F. Woods; Richard L. Slayton and R. Richard Wagner

Excused: 4 -

Mark M. Smith; Todd R. Barnett; John A. Harrington and Jay B. Ferm

Barnett arrived after approval of the Minutes. Smith arrived upon consideration of Item No. 1 at 4:45 p.m. Wagner left after consideration of Item No. 1.

APPROVAL OF MINUTES

A motion was made by Wagner, seconded by Slayton, to Approve the Minutes for the meeting of June 16, 2010. The motion passed by voice vote/other.

ROLL CALL

Present: 7 -

Marsha A. Rummel; Mark M. Smith; Dawn O. O'Kroley; Todd R. Barnett; Bruce F. Woods; Richard L. Slayton and R. Richard Wagner

Excused: 2 -

John A. Harrington and Jay B. Ferm

PUBLIC COMMENT

None.

AGENDA OVERVIEW/ANNOUNCEMENTS

- Reminder that there are no meetings until July 21, 2010 with Election of Officers and designation of a representative on the State Street Oversight Committee to be considered.
- Replacement members for Luskin and Woods are expected to be approved by the Common Council on July 6, 2010 and in attendance at the July 21, 2010 meeting.

PUBLIC HEARING ITEM

1. [18968](#) 2202 South Stoughton Road - Comprehensive Design Review of Signage to Allow an Oversized Logo Element, Farm & Fleet. 16th Ald. Dist.
The motion provided for the finding that the standards for Comprehensive

Design Review were addressed as noted by staff with approval of the oversized logo element as a secondary principal signable area in conjunction with the extensive architectural improvements to the existing building façade and addition, as well as site/landscape improvements.

A motion was made by Wagner, seconded by Rummel, to Grant Final Approval. The motion passed by voice vote/other.

ROLL CALL

Present: 6 -

Marsha A. Rummel; Mark M. Smith; Dawn O. O'Kroley; Todd R. Barnett; Bruce F. Woods and Richard L. Slayton

Excused: 3 -

John A. Harrington; R. Richard Wagner and Jay B. Ferm

UNFINISHED BUSINESS

2. [18485](#) 2202 South Stoughton Road - Expansion of Retail Building in Excess of 40,000 Square Feet, Farm & Fleet. 16th Ald. Dist.

The motion provided for the following:

- The use of the “sand fine” EIFS.
- The drive aisle adjacent to Stoughton Road be changed from 26’ to 24’, with the additional 2-feet distributed equally to the landscape islands to go from 7-feet to 9-feet.

A motion was made by Barnett, seconded by Rummel, to Grant Final Approval. The motion passed by voice vote/other.

3. [18248](#) 431 West Dayton Street - PUD(GDP-SIP), for a New Four-Unit Apartment Building. 4th Ald. Dist.

The motion provided for:

- Substantial landscaping between the buildings instead of a flower bed, including adjustments to the accessible walkway in conjunction with the adjoining property along with the incorporation of columnar evergreen trees between window openings on the south elevation with lower plantings to be added below the sills of the windows.
- Eliminate spirea, and redistribute plantings to make symmetrical.
- The brick will match the sides of the building across the street.
- All of the windows on the front shall have a metal spacer between the glass and a mutton bar on the face.
- Final details shall be approved by staff.
- Details of the pediment for the top story and the entryway take into account suggestions for architectural treatment to come back to staff.

- The light levels shall meet City code with the option for the occupant to select a different walpac.

**A motion was made by Barnett, seconded by Smith, to Grant Final Approval.
The motion passed by voice vote/other.**

BUSINESS BY MEMBERS

None.

ADJOURNMENT

**A motion was made by Barnett, seconded by Smith, to Adjourn at 5:45 p.m.
The motion passed by voice vote/other.**