

## **Note to Commission - 1245 East Washington Avenue - Designated Landmark**

Sign design and placement for the University Research Park Development, a tenant located in the Landmark Gisholt Machine Co Building located at 1245 East Washington Avenue.

The general location, size and design of the sign seem appropriate for placement next to both a major street and a large former factory building. Staff would like the Commission to consider the following issues:

1. Sign Placement: The placement of the sign should also coordinate with the building design, and should line up with the centerline of a column in order to keep with the rhythm of the existing building.
2. Comprehensive Signage: The current sign code allows up to two ground signs with a total calculated area of 72 square feet for this building, unless a comprehensive design review for additional signs is granted in the future. Staff recommends that Landmarks Commission limit the total number of monument signs on the block face to two, and ask that the owners of the building coordinate the design of any additional signage to accommodate all current and potential building tenants.

If the applicant can address the previous concerns to the satisfaction of the Commission, staff recommends approval.

Rebecca Cnare & Bill Fruhling  
3/17/09