



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended

ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, February 16, 2022

5:30 PM

Virtual Meeting

The City of Madison is holding the Alcohol License Review Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel website
<https://media.cityofmadison.com/mediasite/showcase>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)
Webinar ID: 870 4778 9259

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauvw, cov ntaub ntauvw ua

lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab
cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of March 1, 2022

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Approval of Minutes

January 19, 2022: <http://madison.legistar.com/Calendar.aspx>

Public Comment

1. [69811](#) Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

- 1) items which have registrants opposed wishing to speak
- 2) items which members have seperated out for discussion/debate purposes
- 3) items recommending ordinance changes
- 4) operator license applications

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

- (b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such

person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

2. [69812](#) Operator License Application
Bryana Niemczynski - Establishment where employed: Barriques

Changes of Agent

3. [69668](#) Change of Agent
Ultimate Mart, LLC • Pick'n Save Express #183 • 1312 S Park St
New Agent: Dawnmarie Pugh
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Evers)
4. [69803](#) Change of Agent
LRP Madison1 LLC • dba Sheraton Madison Hotel • 706 John Nolen Dr
New Agent: Scott R Sloan
Class B Combination Liquor & Beer
Aldermanic District 14 (Alder Carter)
5. [69807](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 956 • 3153 Maple Grove Dr
New Agent: Kenneth D Gordon
Class A Beer, Class A Cider
Aldermanic District 7 (Alder Wehelie)

Change of License Conditions

6. [69802](#) Change of Licensed Conditions
Hone LLC • dba Hone • Capacity (in/out): 50/40
708 1/4 E Johnson St • Agent: Michael Parks
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Aldermanic District 6 (Alder Benford) • Police Sector 407
Request to remove condition, related to midnight alcohol service cessation.

Request to Extend License Issuance Deadline

7. [69830](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05
824 E Johnson LLC • dba East Johnson Family Restaurant
824 E Johnson St • Agent: Kyle Johnson • Estimated Capacity (in/out): 37/62
Class B Combination Liquor & Beer • 25% alcohol, 72% food, 3% other
Aldermanic District 6 (Alder Benford) • Police Sector 407

8. [69831](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05
Red Rooster Madison LLC • dba Red Rooster
2513 Seiferth Rd • Agent: Jesse Steinberg • Estimated Capacity (in/out):
160/125
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 16 (Alder Currie) • Police Sector 619

9. [69832](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05
Lush Lounge LLC • dba Lush Lounge
3769 E Washington Ave • Agent: Alisa Davis • Estimated Capacity (in/out): 50/0
Class B Combination Liquor & Beer • 75% alcohol, 25% food
Aldermanic District 3 (Alder Lemmer) • Police Sector 605

Items Referred

10. [69379](#) Creating Section 10.30 of the Madison General Ordinances to Create the
Roadway Cafe Permit to Allow for the Expansion of Licensed Sidewalk Cafes
into the Roadway, and Amending Sections 12.1425, 38.05(3)(e)1 and 1.08(3)(a)
accordingly and 1.08(4) accordingly.

New License - Public Hearing

Recessed Public Hearing

11. [69137](#) Public Hearing - New License
The International LLC • dba The International
255 N Sherman Ave #1 • Agent: Apollo Marquez • Estimated Capacity (in/out):
50/32
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 12 (Alder Abbas) • Police Sector 501

Public Hearing

12. [69577](#) Public Hearing - New License
Sriram Retail 3 LLC • dba Om's Liquor & More
1101 S Park St • Agent: Meenu Kaushal
Class A Beer, Class A Liquor
Aldermanic District 13 (Alder Evers) • Police Sector 306

13. [69583](#) Public Hearing - License Transfer
502 State St LLC • dba Koi Sushi
Transfer from 502 State St to 260 W Gilman St
Agent: Jing Xun Jiang • Estimated Capacity:
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 2 (Alder Heck) • Police Sector 403

Report of Madison Police Department

14. [69813](#) Summary of Recent Calls for Service

Report of City Clerk's Office

15. [69814](#) Summary of Licenses Issued

Request to Extend License Issuance Deadline

16. [69910](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05
Public Hearing - New License
Odilon Ford Winery Inc • dba Odilon Ford Winery
4614 Femrite Dr • Agent: Jerrold Robaidek
Class A Liquor
Aldermanic District 16 (Alder Currie) • Police Sector 619
17. [69976](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05
Public Hearing - New License
444 Park St Walters LLC • dba The Borough Beer Co and Kitchen
444 S Park St • Agent: Colin Smith • Estimated Capacity (in/out): 140/25
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 13 (Alder Evers) • Police Sector 203

Adjournment