



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft VENDING OVERSIGHT COMMITTEE

Wednesday, January 29, 2014

5:00 PM

215 Martin Luther King, Jr. Blvd.
Room 260 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Richards called the meeting to order at 5:03 p.m. with a quorum present.

Present: 8 -

Michael E. Verveer; Scott J. Resnick; John N. Magnino; Marlys M. Miller;
Sara J. Richards; Maureen K. O'Grady; Peter J. McElvanna and Aaron D.
Collins

Absent: 1 -

Sean Lee

Excused: 1 -

Liliana Fabela

APPROVAL OF MINUTES

Magnino moved and Miller seconded that the VOC minutes of December 4,
2013 be approved. The motion carried.

PUBLIC COMMENT

Twenty-nine members of the public registered on ID# 28583, Late Night
Vending. Of those speakers, twenty-one spoke in favor of Late Night Vending.
Six registered in favor of Late Night Vending but did not wish to speak. Two
spoke neither for nor against Late Night Vending.

DISCLOSURES AND RECUSALS

There were none.

NEW BUSINESS

1. [32811](#) Amending Sections 9.13(2), 9.13(6)(h)3.a.iv., 9.13(6)(n)6.,9.13(7)(e)2., 9.13(10), and 10.056 of the Madison General Ordinances to raise various street vending and street use permit fees.

Sponsors: Michael E. Verveer

Attachments: [Body](#)

Resnick moved and Miller seconded that the item be approved. The motion passed.

2. [32437](#) Revised Capitol Square Vending Map

Attachments: [Capitol Concourse Map - January 2014 Revisions.pdf](#)

Hansen was asked to adjust three vending sites that coincided with fountains at East and West Washington Ave, which he did. Magnino moved and Miller seconded that, with these changes, the map be approved. The motion passed.

REPORTS

3. [32898](#) Street Vending Coordinator's Report, including enforcement, activity, licensing and permitting numbers, the number of chairs in each sidewalk cafe

Attachments: [VOC Staff Report Feb 2014.pdf](#)
[VOCStaffReport for January 2014.pdf](#)

The committee appreciated Hansen's inclusion of the sidewalk cafe chair numbers.

DISCUSSION ITEMS

4. [28583](#) **DISCUSSION ITEM: Late Night Vending Status Quo and possible recommendations for change**

Attachments: [Late night Broom Street MV alternate.pdf](#)
[meters.pdf](#)
[BroomStDraftAmend 032213.pdf](#)
[Vending Area Late Night 2014.pdf](#)
[Final Late Night Street Vending Memo 1-23-14.pdf](#)

Hansen explained that there had never been any discussion about ending Late Night Vending.

Hansen then referred to an earlier meeting of three City staff and two food vendors (Matt Mikolajewski, Office of Business Resources Manager, Hansen, the Street Vending Coordinator, Eric Melton-White, the Street Vending Monitor, plus Steven Lawrence of Fried & Fabulous and Jessica Wartenweiler of Curd Girl). Lawrence had brought a map containing dozens of potential Late Night Vending sites which he left with staff to consider. That meeting ended with the agreement that there would be nine Late Night Vending sites.

There was general discussion at the 01/29/14 VOC meeting of where the nine or ten Late Night Food Vendors might be placed, particularly including Magnino, Resnick, Verveer, Wartenweiler, Lawrence, and Hansen.

Hansen read aloud two email messages he had received from stakeholders who objected to the use of private dumpsters by Late Night Food Vendors. Magnino felt that trash management associated with Late Night Vending needed to be addressed.

5. **Consider an "Umbrella" License for Mall/Concourse Food Vendors**

Due to time constraints and the absence of Sean Lee, who had suggested this agenda item, Richards recommended that this item be discussed at a future VOC meeting.

ANNOUNCEMENTS

There were none.

ADJOURNMENT

Miller moved and Magnino seconded that the meeting be adjourned. The motion passed. Richards adjourned the meeting at 8:03 p.m.

The next meeting of the Vending Oversight Committee is scheduled for Wednesday, February 19, 2014 at 5 p.m. in room GR27, City County Building, 210 Martin Luther King, Jr. Blvd.