



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft ALCOHOL LICENSE REVIEW COMMITTEE

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Wednesday, April 24, 2013

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

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This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).

Applications will go to the Common Council Meeting of May 7, 2013

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

### Call to Order/Roll Call

**Present:** 7 -

Lisa Subeck; Michael E. Verveer; David A. Hart; Michael S. Donnelly; Ann E. Zambie; Shiva Bidar-Sielaff and Samuel B. Stevenson

**Excused:** 1 -

Thomas A. Landgraf

**Non Voting:** 6 -

Eric Christianson; Andrew Schneider; Richard Bach; Roger Allen; Mark D. Woulf and Rachel D. Lepak

### Approval of Minutes

**A motion was made by Donnelly, seconded by Stevenson, to Approve the Minutes. The motion passed by voice vote/other.**

**Public Comment: None**

**Disclosures and Recusals: None heard**

**Public Hearing**

**Presentation of the Consent Agenda**

**Changes of Agent**

1. [29778](#) Change of Agent  
Ultra Mart Foods LLC • dba Copps Food Center #8183  
1312 S Park St  
New Agent: Joshua Clarke  
Class A Beer, Class A Liquor  
Aldermanic District 13 (Alder Ellingson) • Police Sector 306

**A motion was made by Verveer, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

2. [29779](#) Change of Agent  
SSP America, Inc • dba Ancora Coffee • 4000 International Lane  
New Agent: Shanna Ryan  
Class B Combination Liquor & Beer • 20% alcohol, 80% food  
Aldermanic District 17 (Alder Clausius) • Police Sector 512

SSP America, Inc • dba German Wurst Bar • 4000 International Lane  
New Agent: Shanna Ryan  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
Aldermanic District 17 (Alder Clausius) • Police Sector 512

SSP America, Inc • dba Great Dane • 4000 International Lane  
New Agent: Shanna Ryan  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Aldermanic District 17 (Alder Clausius) • Police Sector 512

SSP America, Inc • dba Cafe Ritazza • 4000 International Lane  
New Agent: Shanna Ryan  
Class B Combination Liquor & Beer • 17% alcohol, 83% food  
Aldermanic District 17 (Alder Clausius) • Police Sector 512

**A motion was made by Verveer, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

3. [29781](#) Change of Agent  
Madison Association of the Deaf Inc • 1109 Williamson St  
New Agent: Kyle Katers  
Class B Combination Liquor & Beer • 20% alcohol, 30% food, 50% other  
Aldermanic District 6 (Alder Rummel) • Police Sector 408

**A motion was made by Verveer, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

#### Changes of Corporate Control

4. [29761](#) Change of Corporate Control  
Target Coporation • dba Target Store T-1060 • 201 Junction Rd  
New Agent: Jessica Traub  
Class A Liquor, Class A Beer  
Aldermanic District 9 (Alder Skidmore) • Police Sector 128

Target Corporation • dba Target Store T-2765  
750 Hilldale Way • Agent: Christopher Perras  
Class A Liquor and Class A Beer  
Aldermanic District 11 (Alder Schmidt) • Police Sector 108

Target Corporation • dba Target T-1069  
4301 Lien Rd • Agent: Ryan Ostman  
Class A Beer, Class A Liquor  
Aldermanic District 17 (Alder Clausius) • Police Sector 605

Two new officers.

**A motion was made by Verveer, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

5. [29774](#) Change of Corporate Control  
Badger Meats, LLC • dba Forequarter  
708 1/4 E Johnson St • Agent: Melinda Trudeau • Estimated Capacity: 40  
Class B Combination Liquor & Beer • 37% alcohol, 73% food  
Aldermanic District 2 (Alder Zellers) • Police Sector 407  
Remove one officer

**A motion was made by Verveer, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

6. [29775](#) Change of Corporate Control  
RI Heritage Inn of Madison Inc • dba Madison Residence Inn  
4862 Hayes Rd  
Agent: Jennifer M Schneider  
Class B Combination Liquor & Beer • 2% alcohol, 4% food, 94% other  
Aldermanic District 17 (Alder Clausius) • Police Sector 518  
Add one new, remove one old officer

**A motion was made by Verveer, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

7. [29776](#) Change of Corporate Control  
Monona Catering LLC • dba Monona Catering  
1 John Nolen Dr • Agent: Mark Mueller  
Class B Combination Liquor & Beer • 13% alcohol, 87% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 405  
One new officer

**A motion was made by Verveer, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

8. [29777](#) Change of Corporate Control  
Wadsworth Old Chicago Inc • dba Old Chicago • 62% alcohol, 38% food  
7202 Mineral Point Rd • Agent: Charissa Bratt  
Class B Combination Liquor & Beer  
Aldermanic District 9 (Ald. Skidmore) • Police Sector 125  
Add one and remove one officer.

**A motion was made by Verveer, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

#### Change of Licensed Premise

9. [29783](#)

Change of Licensed Premises  
Charleys of Madison LLC • dba The Fountain  
Capacity: 275 indoor/36 outdoor  
122 State St • Agent: Harold Langhammer  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 406

Expand restaurant to include 2nd floor above current restaurant

Conditions are:

1. The applicant must meet with Capt. Gloede prior to the 5-7-2013 Common Council meeting.
2. The capacity is the lower of 311 (275 Indoor) or the capacity set by the Building Inspection department.

**A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.**

**Conditions are:**

- 1. The applicant must meet with Capt. Gloede prior to the 5-7-2013 Common Council meeting.**
- 2. The capacity is the lower of 311 (275 Indoor) or the capacity set by the Building Inspection department.**

10. [29785](#)

Change of Licensed Premise  
Blair Street Brew & BBQ LLC • dba Blair Street Brew & BBQ  
605 E Washington Ave • Agent: Nicholas Sierzant • Estimated Capacity: 90  
Class B Combination Liquor & Beer • 15% alcohol, 80% food, 5% other  
Aldermanic District 6 (Alder Rummel) • Police Sector 408

Add 25 additional outdoor-only capacity, add fenced outdoor seating area.

The condition is that the establishment must meet the definition of a restaurant under Madison General Ordinances at all times.

**A motion was made by Verveer, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.**

**The condition is that the establishment must meet the definition of a restaurant under Madison General Ordinances at all times.**

Items Referred

11. [29782](#) License Condition  
Metropolitan Coffee and Wine LLC • dba Metropolitan Coffee and Wine  
329 W Mifflin St • Agent: Yedong Tao • Estimated Capacity: 77  
Class B Beer & Class C Wine • 40% alcohol, 50% food, 10% other  
Aldermanic District 4 (Alder Verveer) • Police Sector 405 • Density Area  
License requires a report on sales percentages at the April 2013 ALRC meeting

**A motion was made by Hart, seconded by Verveer, to Accept. The motion passed by voice vote/other.**

12. [29355](#) Amending Sections 38.12(3)(c), (6), and (10) of the Madison General Ordinances to revise various procedures pertaining to the Habitually Intoxicated Person ordinance.

**Sponsors:** Michael E. Verveer and Shiva Bidar-Sielaff

**A motion was made by Verveer, seconded by Subeck, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**New License - Public Hearing**

13. [29268](#) Public Hearing - New License  
East Side Catering and Hall LLC • dba East Side Catering and Hall  
802 Atlas Ave • Agent: Joseph Reinhart • Estimated Capacity: 250  
Class B Combination Liquor & Beer • 35% alcohol, 65% food  
Aldermanic District 3 (Alder Cnare) • Police Sector 611

**A motion was made by Subeck, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE - PUBLIC HEARING. The motion passed by voice vote/other.**

14. [29585](#) Public Hearing - New License  
Road Ranger LLC • dba Road Ranger #129  
4102 Commercial Ave • Agent: Adrianna Boyd  
Class A Combination Liquor & Beer  
Aldermanic District 15 (Alder Ahrens) • Police Sector 607

**A motion was made by Verveer, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

15. [29587](#) Public Hearing - New License  
Capitol Petroleum LLC • dba CP Mart North  
1101 N Sherman Ave • Agent: Farooq Shahzad  
Class A Beer  
Aldermanic District 12 (Alder Palm) • Police Sector 503

**A motion was made by Donnelly, seconded by Stevenson, to Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE,. The motion failed by the following vote:**

**Ayes:** 3 -

Michael S. Donnelly; Ann E. Zambie and Samuel B. Stevenson

**Noes:** 4 -

Lisa Subeck; Michael E. Verveer; David A. Hart and Shiva Bidar-Sielaff

**Excused:** 1 -

Thomas A. Landgraf

Alcohol License Review Committee 5-22-2013 meeting.

**A motion was made by Donnelly, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO RE-REFER - RECESSED PUBLIC HEARING. The motion passed by voice vote/other.**

16. [29588](#) Public Hearing - New License  
Chipotle Mexican Grill of Colorado LLC • dba Chipotle Mexican Grill #1106  
4628 E Washington Ave • Agent: Brian J. Bushaw  
Estimated Capacity: 42 indoor, 36 outdoor  
Class B Combination Liquor & Beer • 2% alcohol, 98% food  
Aldermanic District 17 (Alder Clausius) • Police Sector 518

**A motion was made by Verveer, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

17. [29590](#) Public Hearing - New License  
Chipotle Mexican Grill of Colorado LLC • dba Chipotle Mexican Grill #533  
8422 Old Sauk Rd • Agent: Brian J. Bushaw  
Estimated Capacity: 55 indoor, 24 outdoor  
Class B Combination Liquor & Beer • 2% alcohol, 98% food  
Aldermanic District 9 (Alder Skidmore) • Police Sector 127

**A motion was made by Verveer, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

18. [29591](#) Public Hearing - New License  
Chipotle Mexican Grill of Colorado LLC • dba Chipotle Mexican Grill #312  
658 State St • Agent: Brian J. Bushaw  
Estimated Capacity: 114 indoor, 20 outdoor  
Class B Combination Liquor & Beer • 2% alcohol, 98% food  
Aldermanic District 8 (Alder Resnick) • Police Sector 403 • Density Area

The condition is that the establishment must meet the definition of a restaurant under Madison General Ordinances at all times.

**A motion was made by Verveer, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.**

**The condition is that the establishment must meet the definition of a restaurant under Madison General Ordinances at all times.**

- 19 [29592](#) Public Hearing - New License  
Next Door Brewing LLC • dba Next Door Brewing Company  
2439 Atwood Ave • Agent: Keith A Symonds  
Estimated Capacity: 100 indoor, 30 outdoor  
Class B Combination Liquor & Beer • 40% alcohol, 55% food, 5% other  
Aldermanic District 6 (Alder Rummel) • Police Sector 601

**A motion was made by Subeck, seconded by Stevenson, to Recommend the Following Conditions: Hours of operation to be Sun-Thur 11:00 am - 11:00 pm & Fri-Sat 11:00 am - midnight. The motion passed by the following vote:**

**Ayes:** 4 -

Michael E. Verveer; Ann E. Zambie; Lisa Subeck and Samuel B. Stevenson

**Noes:** 2 -

Michael S. Donnelly and Shiva Bidar-Sielaff

**Abstentions:** 1 -

David A. Hart

**Excused:** 1 -

Thomas A. Landgraf



Conditions are:

1. The condition is that the establishment must meet the definition of a restaurant under Madison General Ordinances at all times.
2. The license holder must report sales percentages to the ALRC six months from opening.
3. No outdoor seating areas
4. The license holder shall not apply for an entertainment license.
5. Full menu must be available at all times the establishment is open.
6. The license holder is strongly encouraged to seek a shared parking arrangement with neighboring property owners.
7. Business hours are: 11am-11pm Sunday through Thursday, 11am-12am Friday and Saturday.

**A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.**

Conditions are:

1. The condition is that the establishment must meet the definition of a restaurant under Madison General Ordinances at all times.
2. The license holder must report sales percentages to the ALRC six months from opening.
3. No outdoor seating areas
4. The license holder shall not apply for an entertainment license.
5. Full menu must be available at all times the establishment is open.
6. The license holder is strongly encouraged to seek a shared parking arrangement with neighboring property owners.
7. Business hours are: 11am-11pm Sunday through Thursday, 11am-12am Friday and Saturday.

20. [29594](#)

Public Hearing - New License

The Spot Restaurant LLC • dba The Spot

827 E Johnson St • Agent: Joseph Tachovsky • Estimated Capacity: 60

Class B Combination Liquor & Beer • 30% alcohol, 70% food

Aldermanic District 2 (Alder Zellers) • Police Sector 407

**A motion was made by Donnelly, seconded by Stevenson, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

21. [29595](#)

Public Hearing - New License

Black Olive Inc • dba Black Olive Restaurant

751 N Hight Point Rd • Agent: Thomas Paras • Estimated Capacity: 125

Class B Combination Liquor & Beer • 25% alcohol, 70% food, 5% other

Aldermanic District 19 (Alder Clear) • Police Sector 126

**A motion was made by Subeck, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

22. [29596](#) Public Hearing - New License  
Gilbert Altschul Corp • dba Grampa's Pizzeria  
1374 Williamson St • Agent: Gilbert Altschul • Estimated Capacity: 60  
Class B Beer & Class C Wine • 20% alcohol, 80% food  
Aldermanic District 6 (Alder Rummel) • Police Sector 410

**A motion was made by Verveer, seconded by Zambie, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

23. [29597](#) Public Hearing - New License  
Fox and Bird LLC • dba The Heritage Fox  
131 E Mifflin St • Agent: Daniel Fox • Estimated Capacity: 80  
Class B Combination Liquor & Beer • 35% alcohol, 65% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 406 • Density Area

Conditions are:

1. The condition is that the establishment must meet the definition of a restaurant under Madison General Ordinances at all times.
2. Full menu must be available until midnight.
3. Sidewalk cafe shall cease operating at midnight.

**A motion was made by Stevenson, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.**

Conditions are:

1. The condition is that the establishment must meet the definition of a restaurant under Madison General Ordinances at all times.
2. Full menu must be available until midnight.
3. Sidewalk cafe shall cease operating at midnight.

24. [29730](#) Public Hearing - New License  
Hy-Vee, Inc. • dba Hy-Vee Madison #2  
675 S. Whitney Way • Agent: Robert Budd III • Estimated Capacity: 175  
Class B Combination Liquor & Beer • 15% alcohol, 75% food, 15% other  
Aldermanic District 10 (Alder Cheeks) • Police Sector 107

**A motion was made by Bidar-Sielaff, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

**TEMPORARY CLASS B RETAILER LICENSES CONCURRENT WITH STREET USE  
APPLICATION**

25. [29569](#) Temporary Class B Retailer License concurrent with  
Street Use Permit  
WORT-FM Community Radio  
600 Block of E Doty St.  
May 18, 2013  
Aldermanic District 4 (Ald. Verveer) Police District 404  
16th Annual Block Party

**A motion was made by Verveer, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

26. [29712](#) Temporary Class B Retailer license concurrent with  
Street Use Permit  
Madison Festivals, Inc.  
Event Location: Capitol Square  
Event Dates: May 25 and May 26, 2013  
Aldermanic District 4 (Ald. Verveer)  
Police District: 405  
Madison Marathon

**A motion was made by Verveer, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

27. [29713](#) Temporary Class B Retailer license concurrent with  
Street Use Permit  
Madison Festivals, Inc.  
Event Location: Capitol Square  
Event Dates: August 31 and September 1, 2013  
Aldermanic District 4 (Ald. Verveer)  
Police District: 405  
Taste of Madison

**A motion was made by Verveer, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

28. [29714](#) Temporary Class B Retailer license concurrent with Street Use Permit  
Madison Festivals, Inc.  
Event Location: Capitol Square  
Event Date: November 10, 2013  
Aldermanic District 4 (Ald. Verveer)  
Police District: 405  
Madison Marathon

**A motion was made by Verveer, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

29. [29786](#) Temporary Class B Retailer license concurrent with Street Use Permit  
Goodman Community Center  
Event Location: 2000-2100 blocks of Atwood Ave  
Event Date: July 27 & 28, 2013  
Aldermanic District 6 (Ald. Rummel)  
Police District: 410  
Atwood Summerfest: A Goodman Community Center Event

**A motion was made by Verveer, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**Report of the Alcohol Policy Coordinator**

30. [23200](#) Tavern Safety Training Updates
31. [28400](#) Report on survey of UW-Madison students and 18+ entertainment.
32. [29852](#) Changes to Interpreting Policy

**Report of the City Attorney**

33. [29250](#) Complaint for the revocation of:  
Teddy Stevens • dba T Sushi Restaurant • Capacity: 67 indoor/28 outdoor  
301 W Johnson Street  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 405 • Density Area

**A motion was made by Verveer, seconded by Subeck, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.**

34. [29378](#) Complaint for the revocation of:  
My Buddies LLC • dba My Buddies • Capacity: 280 indoor; 32 outdoor  
4325 Lien Rd • Agent: Dale Wells  
Class B Combination Liquor & Beer • 70% alcohol, 30% food  
Aldermanic District 17 (Alder Clausius) • Police Sector 605

**A motion was made by Verveer, seconded by Subeck, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.**

#### **Report of Madison Police Department**

35. [28523](#) Summary of recent calls for service

#### **Report of City Clerk's Office**

36. [28524](#) Summary of licenses issued

#### **Operator's License Applications**

37. [29370](#) Operator License Application  
Chad Maple

**A motion was made by Donnelly, seconded by Stevenson, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE regular June meeting. The motion passed by voice vote/other.**

### Adjournment

A motion was made by Donnelly, seconded by Stevenson, to Adjourn at 9:29pm. The motion passed by voice vote/other.