

STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event 25th Annual Wheels on Willy Criterium (Bike Race)

Event Organizer/Sponsor Brazen Dropouts Cycling Team

Is Organizer/Sponsor a 501(c)3 non-profit agency? Yes No

If Yes, provide State of Wisconsin Tax Exempt Number _____

Address 2 Flad Cir

City/State/Zip Madison, WI 53711

Primary Contact Craig Garland FAX 608-277-1954 (call first)

Work Phone 608-277-1954 Phone During Event 608 347-6039

E-mail cgarland@gmail.com

Website www.brazendropouts.org

Secondary Contact Dave Sieloff

Work Phone 608 628-3941 Phone During Event 608 576-1077

E-mail sieloff@live.com

Annual Event? Yes No

Charitable Event? Yes No

If Yes, name of charity to receive donations: _____

Estimated Attendance 500 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours 9am to 5:30pm Yes No

EVENT CATEGORY

Run/Walk Music/Concert Festival Rally Parking (i.e., bagging meters)

Other Bicycle Race (sanctioned by USA Cycling and Wisconsin Cycling Assoc.)

LOCATION REQUESTED

Capitol Square (note specific blocks below) Podium/700-800 State Street

30 on the Square (a.k.a. top of 100 block of State Street) Other (specific blocks/streets requested below)

Street Names and Block Numbers: 1400 and 1500 blocks of Williamson and Spraight Street, 400 and 500 blocks of South Thorton and South Dickinson

EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 5/20/12 Rain Date(s) N/A

Event Start Date(s)/Time(s) May 20, 7am Set-Up Date(s)/Time for Event same as event day

Event End Date(s)/Time(s) May 20, 6:30pm Take-Down Time 6:30pm

Take-Down Time: start to streets reopened

APPLICATION SIGNATURE

I/We waive the 21-day decision requirement.

cg. (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.

Signature [Signature] Date 3/12/12

Complete Event Schedule

	Date	Time/Hours
Set-up:	5/20/12	7:00-9:00am
Street Closure:	5/20/12	7:00am
Event Start:	5/20/12	9:00am
Event End:	5/20/12	5:30pm
Take-Down	5/20/12	5:30-6:30pm
Streets Open:	5/20/12	6:30pm
Rain Dates:	N/A	

Note: Event Flyer Attached (next page)

Event Site Map
&
Event Route Map

Note: See Attached Pages (2)

The event will take place on the same course that was approved in 2010.

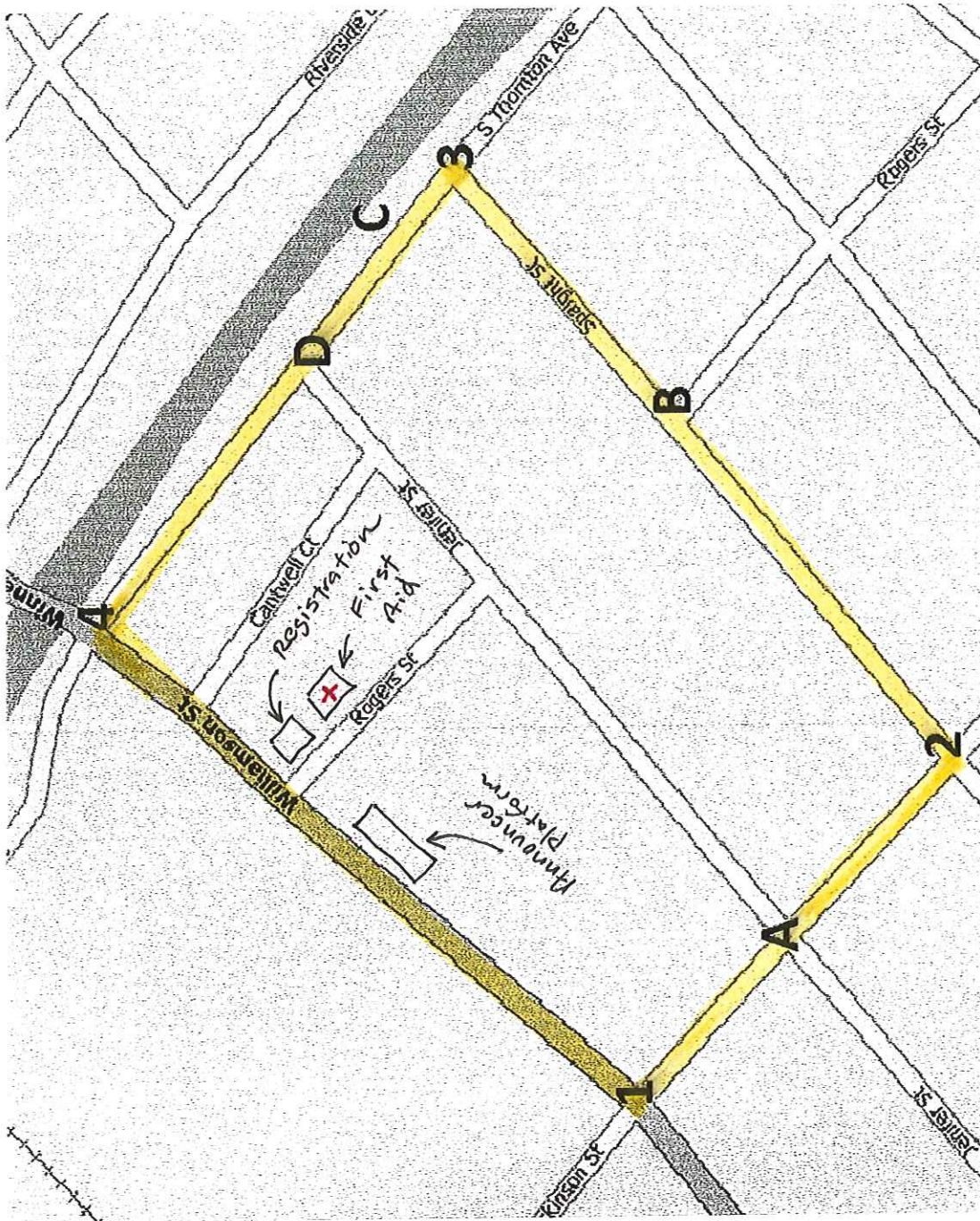
Location is: 1400 and 1500 blocks of Williamson and Spaight Streets, 400 and 500 blocks of South Thorton and South Dickinson

Event Site Map: shows location of Announcer Platform where PA will be used, as well as location of registration table and First Aid tent.

Event Route Map: shows the location of barricades for course – which is also location for volunteer corner guards.

2012 Wheels on Willy

Event Site Map

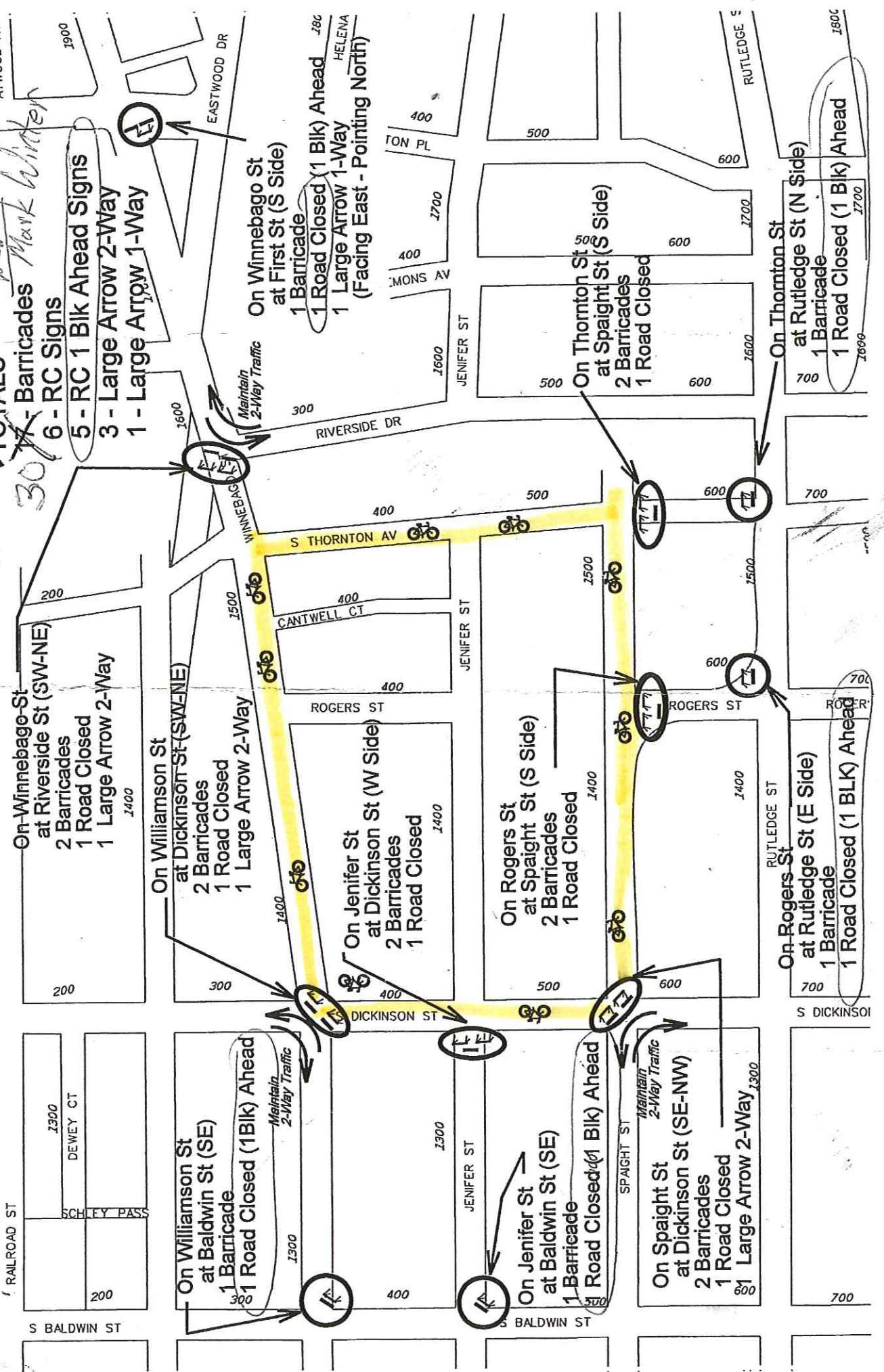


Route Map

30 Per: Mark Winter
City of Madison

Wheels On Willy Bike Race - Barricade Plan

- TOTALS**
- 30 Barricades
 - 6 - RC Signs
 - 5 - RC 1 Blk Ahead Signs
 - 3 - Large Arrow 2-Way
 - 1 - Large Arrow 1-Way



On-Winnebago-St at Riverside St (SW-NE)
2 Barricades
1 Road Closed
1 Large Arrow 2-Way

On William St at Dickinson St (SW-NE)
2 Barricades
1 Road Closed
1 Large Arrow 2-Way

On Jenifer St at Dickinson St (W Side)
2 Barricades
1 Road Closed

On Rogers St at Spaight St (S Side)
2 Barricades
1 Road Closed

On Rogers St at Rutledge St (E Side)
1 Barricade
1 Road Closed (1 BLK) Ahead

On William St at Baldwin St (SE)
1 Barricade
1 Road Closed (1 Blk) Ahead

On Jenifer St at Baldwin St (SE)
1 Barricade
1 Road Closed (1 Blk) Ahead

On Spaight St at Dickinson St (SE-NW)
2 Barricades
1 Road Closed
1 Large Arrow 2-Way

On Thornton St at Spaight St (S Side)
2 Barricades
1 Road Closed

On Thornton St at Rutledge St (N Side)
1 Barricade
1 Road Closed (1 Blk) Ahead

On Winnebago St at First St (S Side)
1 Barricade
1 Road Closed (1 Blk) Ahead
1 Large Arrow 1-Way (Facing East - Pointing North)

On Thornton St at Spaight St (S Side)
2 Barricades
1 Road Closed

Safety and Security Plan

Route Safety and Security –

1. Please see Route Map for use of barricades for route safety and road closures.
2. We will place volunteers at each street corner and intersection to insure safety of participants and spectators. * Please see attached list of previous year assignments. 13 “corner guards” in place at all times during the event.
3. Each set of corner guards will be equipped with walkie talkies, orange safety vests and orange hand flags. * Please see attached instruction sheet for corner guard volunteers.
4. Entire bike race route will be “closed” to traffic for the duration of the event (7am-6:30pm).

First Aid and Medical –

1. We will have 3 Medical Professionals (MD’s) volunteering on the day of the event. They will be available in the First Aid Tent (see Event Map) and able to respond to situations on the course.
2. All 3 medical professionals will be equipped with first aid/medical kits, walkie talkies and cell phones – for medical emergencies, will contact 911.
3. In the event of an emergency, the Race Director (Craig Gartland) will be contacted (walkie talkie or cell phone) and will contact proper authorities. At this time (as necessary) volunteers will be contacted via walkie talkies and any announcements will be made from announcers staff via PA system.
4. Emergency contacts/info:
 - Ambulance/Fire: 911
 - Police: 911 (non emergency: 255-2345)
 - Nearest Fire Station/Ambulance, one block away on Williamson St.
 - Local Hospitals: UW (263-6400); Meriter (267-6000); St. Mary’s (258-6100)

2007 Wheels on Willy Criterium Corner Guard Schedule

	CORNER 1 Williamson & Dickinson	CORNER 2 Dickinson & Jennifer	CORNER 3 Dickinson & Spaight	CORNER 4 Spaight & Rogers	CORNER 5 Spaight & Thornton	CORNER 6 Thornton & Jennifer	CORNER 7 Bridge Bike Path on Thornton	CORNER 8 Thornton & Williamson	FLOATER (ON CALL)
9:00a - 11:00a	Brain Cobb Jason Newville	JPE Kevin Berger	Matt Waite Paul Nilsen	Date Humphrey	Jim Merrifield	Jeff McFarland	Maija DiSalvo	Rick Bergmann Tim Watson	Patrick Heath
11:00a -1:05p	Damon Rinard Lee Carroll	Richard Moran John Danzer	Mark Harms Hening Von Bauer	Chad Dean	Jason Newville	Craig Gartland	Jason Svaldi	Ryan Gist Jamie Feely	Corey Behrens
1:05p - 3:35p	Charlie Brummitt Bill Jollie	Glen Jones Lewis Clark	Darren Corrao DJ Mattison	Patrick Heath	Matt Kamphuis	Erik Dier	Paul White	Eric Knuth Barney Sheafor	Phil Olson
3:35p - 5:30p	Mick Matthews Jim Merrifield	Maija DiSalvo Joe Comer	Ira Simpson Chris Lawn	David Peters	Jason Schoephoester	Tom Palmer	Gordon Winder	Andy Swartz David Blomme	Bill Jollie

The times listed are the Race Start Times. Please arrive 10 to 15 minutes prior to Race Start times to prepare for your shift. This will allow sufficient time for you to familiarize yourself with the corner, the corner guard duties, etc.

SAMPLE

Note the four corners are labeled 1 thru 4 while the crossings are labeled A thru D. For a total of eight stations that need to be controlled with corner guards.

Please arrive at your station at the times listed above to keep the races on time and safe for both participants and pedestrians alike. This will allow sufficient time for you to familiarize yourself with the corner, the corner guard duties, etc.

Remember to raise the orange flag to signal to the next corner or crossing that racers are approaching so they can make sure their position will be clear of any pedestrians. Also report on the radio whenever there is a crash or some other danger on the course.

This course is closed by order of the Madison Police Department. If you encounter someone who does not understand this even after you politely explain it to them, please call for the Race Director. They handle this situation so you can resume your duties as a corner guard.

The only place that traffic is allowed on the course (with the exception of emergency vehicles) is at crossing A (Dickinson and Jenifer). This is to allow residents living on that stretch of Jenifer a way to enter or leave the area and for racers to park in the middle of the course. However traffic will not be allowed to exit Jenifer onto Thornton.

Please note that the guards working the last race need to return all corner guard equipment to Tom Palmer, the afternoon coordinator who will be at the Start/Finish line at the conclusion of the last race.

Morning onsite coordinator – Dave Sieloff 7:30 – 12:45 (cell 608-576-1077)

Afternoon onsite coordinators – Tom Palmer 12:45 – 5:50 (cell 608-332-1897)

Thanks again to all that have volunteered.
Tom Palmer & Dave Sieloff

* Instructions for Volunteer Course
Corner guards.

Notification Schedule

Notification of Alderman –

Contact of Marsha Rummel will be made by email, March 14, 2010, by Event Director (cc: Marianne Morton, Dir. of Commonwealth).

Notification of local Businesses –

Local Area Businesses will be contacted in person and my mail prior to one month before event. * See attached "local businesses" flyer.

Notification of Residents –

Local residents will be notified of event by flyer one month before event – hand delivered by event sponsor volunteers. * See attached "residents" flyer.
Event Route streets will have "No Parking" signs in place 48 hours prior to street closure (done by event sponsor volunteers).
Local resident vehicles on course will be given a windshield flyer 48 and 24 hours before even (done by event sponsor volunteers). * See attached windshield flyers.

Recycling Plan

Clean-up Plan –

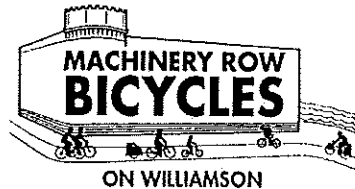
1. 15 Event volunteers will be assigned to clean up of entire event area. This will include both the course and the area where participants and spectators have been during the day.
2. This clean-up will commence immediately after the final event of the day (ending at 5:30pm) and go until 6:30pm when roads are reopened and continue until entire area is clean of all equipment, trash and recyclables.

Recycling Plan –

1. Containers will be brought in and placed around the event venue for recycling.
2. All recyclable materials (as well as trash) will be bagged and placed in the proper location for collection by Streets and Sanitation.

Wheels on Willy Criterium

- On the "classic" course! -
 Sunday, May 20, 2012



Race Category	Race Duration	Start Time	Entry Fee		Payouts
			Pre-register	On-site	
Junior Boys (10-14)	25 Minutes	9:00 AM	\$7	\$12	Prizes (3 Deep Min)
Junior Girls (10-14)			\$7	\$12	Prizes (3 Deep Min)
Junior Men (15-18)	25 Minutes	9:30 AM	\$10	\$15	\$50 & prizes (5 Deep)
Women Cat 4	30 Minutes	10:10 AM	\$22	\$28	\$150 (4 Deep)
Junior Women (15-18)			\$10	\$15	\$50 & prizes (4 Deep)
Men Cat 4/5	35 Minutes	10:50 AM	\$22	\$28	\$250 (5 Deep)
Masters 35+ 4/5	40 Minutes	11:40 AM	\$22	\$28	\$250 (5 Deep)
Kid's Neighborhood FUN Race (Age 10 & Under) Helmets Required & Provided for Those in Need		12:30 PM	FREE		ALL
Professional & Cat 1/2/3 Women	40 Minutes	1:00 PM	\$22	\$28	\$500 (7 Deep)
Masters 35+ 3/4	40 Minutes	1:50 PM	\$22	\$28	\$350 (7 Deep)
Masters 35+ 1/2/3	45 Minutes	2:40 PM	\$22	\$28	\$500 (8 Deep)
Men Cat 3	45 Minutes	3:35 PM	\$22	\$28	\$400 (8 Deep)
Professional & Cat 1/2/3 Men	60 Minutes	4:30 PM	\$22	\$28	\$1000 (12 Deep)

\$ 4,000 in Cash & Merchandise Payouts LOTS of "Primes" for ALL Races, Too!!!

Pre-register on-line: <http://www.usacycling.org/registration/> ; on-line registration closes May 18.

Pre-register by mail: Send USAC release form with payment to Wheels on Willy Criterium, c/o John Coyle, PO Box 5088, Madison, WI 53705. Make checks payable to "Brazen Dropouts." Mail in entries must be postmarked by May 12.

- "Wheels on Willy" is held under USAC permit #(pending). All USAC & WCA rules apply. Helmets Required.
- You must have a valid USAC license to race. Riders may purchase a USAC 1-day license for \$10. Registration fees include USAC & WCA surcharges. Registration begins @ 8:00 AM; ends 15 minutes before each race. Additional races entered \$10. No refunds.
- A portion of race proceeds will be donated to Luke House, a meal program serving low-income members our community.

Classic WoW Course: Back where it all started: a 1km rectangular course through the historic Willy Street neighborhood (newly repaved!). Lots of great restaurants and stores nearby will be open, so bring your family and friends for a day of fun.

Directions: From I-90/94, take East Washington/US 151 South towards state capital building; go about 5 miles and then left/south on to Dickenson or Baldwin and follow "Bike Race" signs. (Plug "1500 Williamson St." into GPS, Mapquest, etc).

Questions: Email jacoyle55@hotmail.com

