

 AUDIENCE

 PERFORMANCE

Overview of Business Plan for Liquid (owned and operated by Cenote LLC)

Event based operation of 720 capacity 18+ live entertainment venue at 624 University Ave.

Approximately 100 events in Liquid (720 capacity) and 50-100 events in Ruby (150 capacity) annually.

All events either ticketed or private event rentals; all with live entertainment.

Approximately 60% revenue from ticket sales and rental fees.

Approximately 40% revenue from bar sales.

Other revenue from merchandise and non-alcoholic beverages.

FALL LIQUORS

VODKA

TITO'S

GREY GOOSE

WHISKEY

CROWN ROYAL

JAMESON

RUM

BACARDI

LIQUEUR

JÄGERMISTER

TEQUILA

MILAGRO

CAZADORES

CASAMIGOS

PATRÓN

GIN

TANQUERAY

HENDRICKS

HENNESSY

BOURBON

BULLEIT

liquid

HERS B SELTZER

BR



MILLER LITE

RONA



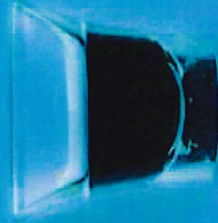
SPOTTED COW

TECLAW



FANTASY FACTORY

SI-HOTS



JÄGERMEISTER 6

GREEN TEA 8

EMON DROP 8

RUMPLE MINTZ 8

REBALL 8

JÄGERBOMB 8

HILLED PATRÓN 10

CHERRY BOMB 10

OF TDRINK

DO >



DO BULL



BTLED WATER