



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

MADISON FOOD POLICY COUNCIL

Wednesday, August 1, 2018

5:30 PM

Madison Public Library-Central Branch
201 W. Mifflin St. Rm.302
Madison WI 53703

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact: Jasmine Brey, Mayor's Office, (608) 266-4611 or jbrey@cityofmadison.com.

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

July 11, 2018: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

NEW BUSINESS

[52538](#)

Authorizing the City of Madison to purchase services creating a feasibility study for a food terminal cross-dock facility within the City of Madison and making a funding allocation of no greater than \$100,000 for purchase of services.

Attachments: [Letter to MFPC_LDF_Reso52538_080118.pdf](#)

[HRAWG Recommendation_Reso 52538_080118.pdf](#)

[FPC_Slides_18-08-01_Final.pdf](#)

ACTION ITEM

WORK GROUP REPORTS**52578** Community Engagement August 2018

The Community Engagement Work Group convened on Mon 7/30 and discussed a variety of projects the group could engage in. This included analyzing various racial equity tools from the City, Public Health, and Extension to create a short questionnaire aimed at understanding the content, scope, and process of MFPC Work Groups. It also included considerations for this group serving as the PR/promotional arm of the MFPC and disseminating the work that the various work groups and MFPC as a whole are doing to increase community awareness of the food policy work happening at the City. To this end, work group members talked about establishing a scoping document to frame out and guide the direction and work of this group.

52579 Comprehensive Plan August 2018**52580** Food Waste Reduction Task Force August 2018

The Food Waste and Recovery Work Group held a meeting on Wednesday, July 25. In preparation for release, Document Services has given the Food Recovery Guide an initial design makeover. We are not fully satisfied with the end product and are now looking for some independent design help to take another look at it. In the meantime, a pdf of the document will be uploaded to Dane County Extension's website. We discussed marketing the Guide once it is in full release. WasteCap has agreed to co-host the food recovery convocation aimed at businesses sometime in mid to late March and planning for the event can begin in earnest. Michele Ritt and Chris presented a plan to work with Madison Schools to launch a demonstration food waste reduction project at Leopold Elementary and Badger Rock Middle Schools. The plan will involve creating "No Thank You Tables" in those lunchrooms where unopened foods can be placed for later use with hungry students throughout the school day or donated to a local food pantry.

52581 Healthy Retail Work Group August 2018

The Healthy Retail Access Work Group convened on Thursday 7/26 and provided updates on the work of the newly formed Healthy Retail Access Program staff team, which is in the process of completing a holistic plan of work that identifies outcomes/deliverables, staffer roles and responsibilities, and current gaps in capacity needed to ensure HRAP success. Work group members also discussed the food terminal resolution, the City's RFP process, and how the work group will manage the RFP process with assistance from external partners at UW CIAS and MadREP.

52582 Healthy Marketing and Procurement August 2018

The Healthy Marketing and Procurement Work Group convened on Monday 7/30 and discussed progress on the Good Food Purchasing Policy, which Parks Department staff is currently analyzing. The work group also took the first steps in drafting a policy around healthy vending (machine) standards at city-owned facilities.

[52583](#)

Pollinator Protection August 2018

The Pollinator Protection Work Group met on June 13th to discuss delays in the schedule for creating a Task Force to review the City's Integrated Pest Management policy caused by failures of quorum and notice for referral committees. It is expected to be ready for action by the Food Policy Council on July 11th. The Work Group also reviewed a final draft of a document to share with the IPM Policy Review Task Force (IPM-PRTF) once it has been established by the Common Council and schedules a first meeting.

Regarding the City's participation in the national Monarch Pledge, the Work Group received notice of a US Fish & Wildlife Service webinar series on monarch conservation; Reistad and Fey will also keep in touch with the DNR's statewide network created in 2017.

[52584](#)

SEED Grant Funding August 2018

Reistad is working to set grantee tours for end of season – late Aug or early Sept (3-5 SEED grant recipients). Additionally, the work group will be convened in September to discuss 2019 prep work for grant announcement, grant timelines, and management. 2018 SEED Grant Work Group members should inform Reistad if they are interested in continuing to serve on the Work Group. Newly interested MFPC members should inform Reistad if they would like to serve for 2019.

[52585](#)

Urban Agriculture August 2018

The Urban Agriculture Work Group met on Tuesday, July 17th for a presentation by Gardens Network on the water costs facing Madison's community gardeners, a particular burden for those gardens with lower-income gardeners and where plot fees are not enough to cover water costs. This is an issue that the group agreed to work on prior to the presentation, so the meeting also reviewed some initial strategies to address it through a collaboration between the work group and Gardens Network.

The next work group meeting will be Tuesday, August 21st.

REGULAR BUSINESS REPORTS[52586](#)

Community Gardens Update August 2018

City crews completed their work on the expansion of the Sheboygan Avenue Community Garden in Rennebohm Park ahead of schedule in June. Thirty-seven of the new plots available have been assigned, the rest are unlikely to be claimed at this stage of the growing season. Still to be finished are the water system and perimeter fencing, which gardeners hope can be completed in July.

The Urban Agriculture Work Group met on May 15th with staff members Matt Tucker (zoning administrator), George Hank (building inspector) and Ed Ruckriegel (fire marshal) to discuss the standards that would have to be met in order for "hoop houses" to be permitted in the city for longer than six months at a time. These structures would significantly extend the growing season for urban gardeners as they do in rural areas surrounding the city.

[52587](#)**Dane County Food Council Update August 2018**

The Food Waste Reduction Task Force held a meeting on Wednesday, July 25. In preparation for release, Document Services has given the Food Recovery Guide an initial design makeover. We are not fully satisfied with the end product and are now looking for some independent design help to take another look at it. In the meantime, a pdf of the document will be uploaded to Dane County Extension's website. We discussed marketing the Guide once it is in full release. WasteCap has agreed to co-host the food recovery convocation aimed at businesses sometime in mid to late March and planning for the event can begin in earnest. Michele Ritt and Chris presented a plan to work with Madison Schools to launch a demonstration food waste reduction project at Leopold Elementary and Badger Rock Middle Schools. The plan will involve creating "No Thank You Tables" in those lunchrooms where unopened foods can be placed for later use with hungry students throughout the school day or donated to a local food pantry.

[52588](#)**Food Policy Director Update August 2018**

Work is continuing at Luna's Groceries on Red Arrow Trail. The owner, Mariam Maldonado, has shared a few pictures of progress made at the site. Reistad attended an Advisory Committee meeting for the Center for a Livable Future Food Policy Networks @ Johns Hopkins and shared the work that the City of Madison/Dane County is doing with their Food Councils and other food systems programs that fall outside of the management of the councils e.g. Double Dollars, Madison Public Market. Governor Andrew Cuomo (NY State) has provided funding to allow the Novo Dia Group, which supports the Mobile Markets Plus SNAP EBT software used at over 1,700 farmer's markets, to stay open for another 6 months, which should ensure that there are no gaps in service for SNAP EBT users at those markets, while USDA FNS transitions contractors for the SNAP EBT Equipment Program. Reistad attended a Dream Up WI event yesterday focused on developing a food systems proposal for potential funding from Schmidt Futures. Carrie Edgar, George Reistad, Nick Heckman and other Dream Up participants will continue to work on developing a proposal for the 8/29/19 deadline.

[52589](#)**Madison Metropolitan School District Update August 2018**[52590](#)**Oscar Mayer Strategic Assessment Committee Update August 2018**[52591](#)**Public Health Madison and Dane County Update August 2018**[52592](#)**Public Market Development Update August 2018****ANNOUNCEMENTS****ADJOURNMENT**