



215 Martin Luther King
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 P.O. Box 2985
 Madison WI 53701-2985
 Phone: (608) 261-9134
 Fax: (608) 267-8739

www.cityofmadison.com/mac

BLINK Grant Application

Applicant Information

Name _____

Address (no P.O. boxes) _____

City/State/Zip _____

Phone _____

Email _____

Project Description

Project Title _____

Location(s) _____

Start date/time _____ End date/time _____

Project costs:

_____ \$ _____

_____ \$ _____

_____ \$ _____

Additional project income (if any):

_____ \$ _____

_____ \$ _____

_____ \$ _____

Amount requested from MAC _____

Estimated Total Costs / Income _____

Do you have the necessary insurance coverage?

Yes No

Do you have all necessary permits and permissions?

Yes No In progress

Deadlines

- Deadlines are: February 1, June 1, and October 1
- All application materials must be emailed to the Madison Arts Commission (madisonarts@cityofmadison.com) by 4:30 pm on the day of the deadline.



"The Beehive Project" by Chele Isaac, was an interactive public art project consisting of a large scale beehive, featuring a queen bee inside typing a story on an old typewriter. The public participated by helping to write the story.

Madison Arts Commission

The City of Madison (MAC) recognizes the unique value of the arts and the contribution they make to the quality of life within our community. Madison Arts Commission was created by ordinance in 1974, to advise the Mayor, Common Council and city agencies on matters which relate to the creation, presentation and funding of public art.



BLINK Grant Application (continued)

Conceptual Approach

Project Description (400 words or less)

The Racing Pulses

The Racing Pulses

March 2012 – Present

Singer-songwriter, Recording Artist, and Marketing Director

- Singer-songwriter and recording artist on an album which charted on *Billboard* charts.
- Singer-songwriter and recording artist on song (“Go, Forward!”) about Forward Madison FC.
- Perform and rehearse with musicians, develop brand identity, and manage public relations.
- Make decisions about contracts, advertising campaigns, administrative matters, and booking.
- Publicity highlights include coverage on the *Alternative Press* website, articles in *The Journal Times*, an interview on Bulgarian National Radio, as well as an interview and performance on television show *Преди обед*.

Madison Area Music Awards, Nominee (2016, 2019).

Wisconsin Area Music Industry Awards, Nominee (2018).

Isthmus MadFaves, Favorite Rock Band (2017).

Max Ink Radio, Top 41 (2016, 2017).

MINI Cooper, Make Music Madison Winner (2016).

The Racing Pulses_01

A still from the music video "Go, Forward!"

Filmed at Breese Stevens Field and featuring a cameo from Lt. Governor of Wisconsin, Mandela Barnes.

Filmed by Wesley Morgan of Spoken Frame Media.

The Racing Pulses_02

Photo taken at High Noon Saloon by Pete Olsen Photography.

This was a big show with *Bad Bad Hats* that almost sold out the venue.

